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**COLLECTION TITLE**
Contested Documents

**FOLDER TITLE**
WHSF: SMOF: H.R. Haldeman: [Haldeman-Chapin Memoranda Jan-Nov 1972] Box 396

**PRMPA RESTRICTION CODES:**
A. Release would violate a Federal statute or Agency Policy  
B. National security classified information  
C. Pending or approved claim that release would violate an individual’s rights  
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.  
E. Release would disclose trade secrets or confidential commercial or financial information  
F. Release would disclose investigatory information compiled for law enforcement purposes  
G. Withdrawn and return private and personal material.  
H. Withdrawn and returned non-historical material.

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"U.S. GPO: 1989-235-08400024"  
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A RESTRICTED DOCUMENT OR CASE FILE HAS BEEN REMOVED FROM THIS FILE FOLDER. FOR A DESCRIPTION OF THE ITEM REMOVED AND THE REASON FOR ITS REMOVAL, CONSULT DOCUMENT ENTRY NUMBER ___i____ ON THE DOCUMENT WITHDRAWAL RECORD IN THE FRONT OF THIS FILE FOLDER.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION
MEMORANDUM FOR: DWIGHT CHAPIN
FROM: H. R. HALDEMAN

September 18, 1972

Mrs. Nixon, Tricia, Julie, Ed Nixon and Ed Cox should be scheduled into all of the smaller states including the southern states between now and the election. Of course, Hawaii and Alaska should be excluded unless it appears that a trip to Alaska might be essential for the purpose of shoring up Stevens.

It is also important that the family be heavily scheduled into Massachusetts, West Virginia, and Wisconsin.

With regard to southern states, none of the southern states should feel that they are being taken for granted. For example, some member of the family must be scheduled into Mississippi, Alabama, Arkansas, Louisiana, as well as in the states where we have Senate contests we expect we have a good chance to win.

Whenever a member of the family goes into South Dakota, there must be a particularly good advance job done to be sure that we get a good reception in that area.

Don't overlook Senate contests in places like Montana, New Mexico and Louisiana where we might have a chance to win. Also, it is very important that at least one or two members of the family go to Alabama and be seen with Blount. Of course, the other reason for going to Alabama is to make sure that the Alabamians do not consider that we are taking them for granted.
As far as the southern states are concerned, the President will cover Atlanta and has already covered Florida. The others should all -- except for Texas -- be covered by members of the family, and the same is true of mountain states and farm states, and the New England states -- Vermont, Maine, New Hampshire, Connecticut and Rhode Island -- which are not on our target list.

Both Tricia and Julie would like very much to work in tours to southern border states and also to the mountain states at this time. We have been throwing them into the heavy media areas long enough and while, of course, we should not rule out such areas totally and particularly not rule them out for the last two weeks, it might be well to give them a respite from having to face the sharpies in the press corps in New York, Chicago, Cleveland, Philadelphia, Los Angeles, et al, and schedule them into states like Mississippi, South Carolina, Virginia, Kentucky, Arkansas, Oklahoma and others, as well as in the smaller towns in larger states like Texas where they will be particularly well received. The same can be said of Montana, New Mexico, Wyoming, Utah, Idaho, Kansas and Nebraska, as well as of other states of that type. Also, there should be particular emphasis on their schedules to be in towns that no national celebrity may have visited before.
MEMORANDUM FOR: DWIGHT CHAPIN
FROM: H. R. HALEMAN

To close out the Ed Cox situation, will you please provide me by Friday with a calendar of what we are going to be proposing for Ed to do over the next two weeks.

Also, give me a brief summary of what we have done to solve his organizational, speaking materials, and advance problems.
August 10, 1972

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: H. R. HALDEMAN

I was a little alarmed to learn from Maurice Stans today that Wally Hickel has accepted Stans' invitation for Hickel to second the nomination of the President.

Stans tells me that Bill Timmons told Stans to ask Hickel and Stans has done so.

Stans further advises that the price for this seconding will be that Hickel wants to talk with the President about the active role he will play in the campaign and also he wants some responsibility next year such as the Arctic Commission or a trip to China on a part-time basis.

This is apparently totally out of control. I wonder how many other seconding speech commitments have been made prior to approval!
ITEM REMOVED FROM THIS FOLDER

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Two items -

1. We should get "Fightin Side of Me" on our celebrity show - Cash or somebody should sing it.

2. What in the world has happened to the Miss Americas? Why aren't we working them in somewhere? We've got the support of the present, past, and practically all the ones going back to 1903. We at least ought to get the ones who can still walk lined up for us and the latest ones on our shows.
MEMORANDUM FOR: DWIGHT CHAPIN
   DAVID PARKER
FROM: L. HIGBY
SUBJECT: Scheduling Odds and Ends

Bob asked that I pass on to you the following scheduling notes:

1. Manola should be used heavily during the campaign on all Spanish speaking media.

2. Rose Woods and Tricia and Julie should be used for personal things. We need a plan developed particularly for the use of Rose Woods in this regard.

3. We should give consideration to telethons and possible use of them or of some kind of Q&A operation.

4. Can we do a Q&A on T.V. with taking questions from an auditorium audience?

5. Can we do a Q&A with telephone calls directly into the President?
Tricia reported to the President that in Allentown she had 20 or 30 labor thugs booing her, and in Boston she had some people who made a thing out of going through the receiving line and refusing to shake hands with her.

She raises the point that the local event itself, doesn't mean a tinker's damn. The only importance it has is to provide a reason to get into town. The important thing then, of course, is to get on television. She suggests, therefore, that the local event should be a totally controlled event, so that we don't run the risk of the kind of incidents that she's had. She suggests that it be a GOP group that we have total control over and then build on the thing from there.

You should give this some consideration because she may very well be right. My view is, that under every circumstance we should be sure the local event is a totally controlled event, but that if it can also be non-political, that's far preferable to having it be a Republican event.

The other point that the President raises is that we should stay to events tied to middle America rather than anything relating to the arts or high brow, or elitist-type stuff. We should look for things with labor auxiliaries, veteran auxiliaries, Italians, Poles, etc., but always under total control.
MEMORANDUM FOR: DWIGHT CHAPIN
FROM: H. R. HALEMAN

The President informs me that Mrs. Nixon has a very high regard for Tex McCrary, based on a long time association.

He suggests that McCrary can be used effectively to sell Mrs. Nixon on various projects we might want her to do and that we have difficulty presenting to her.

Keep this in mind.

Tex - personal & confidential

The next time we're together - which I'll all & eat soon - we should discuss this.

Regard, DJ
EYES ONLY/ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: L. HIGBY
SUBJECT: Campaign Strategy

Bob asked that you forward to him by Friday of this week any updated thoughts or analyses that you have regarding his memorandum to you on "Campaign Strategy" (attached) of June 12, 1972. There is no need to completely redo the memo, just update or alter any of the original thoughts you had in light of the Democratic National Convention.

He also asked that you do a separate memo forwarding your thoughts on the best use from a scheduling standpoint of Mrs. Nixon, Tricia, and Julie during the period between now and the convention; and during the campaign period.

Attachment
June 12, 1972

MEMORANDUM FOR:

FROM: H. R. HALDEMAN

It has been requested that you summarize your views and analysis on the following points:

1. What should the President's posture be between the Conventions?

2. What should the President's posture be from the Republican Convention to the election? When should he start campaigning? How much travel should he do, where should he go, what type of activities should he engage in?

3. Any general thoughts you have as to strategy for the campaign on issues, timing, points of attack, etc.

4. Your thoughts as to what the opposition strategy will be and how we should meet it.

Please let me have your memorandum by 5:00 p.m. Friday, June 16.
MEMORANDUM

MEMORANDUM FOR: MR. DWIGHT L. CHAPIN
MR. DAVID N. PARKER

FROM: H. R. HALDEMAN

SUBJECT: Schedule Plan for Mrs. Nixon, Julie, and Tricia Between Now and the Election

To follow-up on several conversations and memoranda that we have had in the last few weeks, please proceed with the final development of a proposal on what the scheduling for Mrs. Nixon and the girls should be between now and the campaign and your recommendation as to how this scheduling will be handled on a day to day basis.

Please submit your proposal to me by Monday, April 17th.