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<td>Recommendation that the White House contact Robert W. Sarnoff, President of the RCA Corporation. 1 pg.</td>
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</table>
J. Paul Austin
Chairman
Coca-Cola Company
310 North Avenue, N.W.
Atlanta, Georgia 30313

Comments: Austin is perhaps the most influential business man in the Southeast; certainly the most important businessman in Atlanta. He is on the boards of Continental Oil, Morgan Guaranty, General Electric and several others. He is a dynamic leader. He is a Democrat but should be actively cultivated.

Residence: 711 Brookland Road, N.W., Atlanta, Georgia 30327

Biography

Meeting

Dinner 3/20/69; 5/12/69

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Staff Contacts

Calls

Letters

Commission

Remarks

Other interest: Marketing. (Report that he issued strong statement in May 1970 cond-muning President on Cambodia is not so.)
August A. Busch, III  
Chairman  
Anheuser-Busch, Inc.  
721 Pestalozzi Street  
St. Louis, Missouri 63318

Comments: The Busch family has played heavy politics with the Democrats but they are influential and opportunistic. This Busch is beginning to assume power in the Busch family from August Busch, Jr.; he should be cultivated because he will be a person to be reckoned with.

Res.: Waldmeister Farm, P.O. Box 187, St. Peters, Mo. 63376

Biography

Presidential Contacts

Meeting

Dinner

After Dinner

Evening at WH

Reception 7/22/69

Church

Letter

Phone Call

Commission

Staff Contacts

Calls 6/18/70

Letters

Remarks
Comments: Cabot is aggressive, liberal and young. He moves people. He has extensive financial interests throughout the country and is in the top business circles -- needs cultivation.


Presidential Contacts

<table>
<thead>
<tr>
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Calls

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Remarks

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Harold S. Geneen
Chairman and President
International Telephone and Telegraph
320 Park Avenue
New York, New York 10022

Comments: Geneen is very powerful, dynamic and energetic. He is active in the National Alliance of Businessmen. He tends to be somewhat liberal but is opportunistic enough to want to keep good relations with us. He can be a source of significant money; very good from financial standpoint.

Biography
(b. 1/22/10)
GENEEN, HAROLD S. (b. 1910 Bournemouth,
Eng.-N.Y. Univ. 1932-Lafayette Coll. (LLB)
& Tel. Corp. 330 Park Ave., NYC 10017
-Exec. Board Bank of England, Dir
-American Cable & Wire Corp., Dir
-DEC Holdings Corp., Dir
-ITT Standard Telephony Corp., Chmn & Pres
-Northeastern Holdings S. A. (Lowenbraun),
-ITT Europe, Inc., Chmn & Chief Exec Officer
-Standard Telephone & Telegraph Action-
gemeinschaft, Credit, Nord & Co. (Austria),
-Quilling Tel. Mfg. Co. (Belgium), Dir
-ITT For East & Middle East, Inc., Dir
-ITT Canada Ltd., Dir
-Standard Telephone Standard de Cote, Dir
-ITT Management & Research Co., Inc., Dir
-Standard Elektrik Lorenz Aktiengesellschaft,
-Dir

(continued on reverse)

Staff Contacts

Presidential Contacts

Meeting
Dinner 5/27/70, 7/16/70 (list not distrib.)

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Commission

Calls

Letters

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<td>Int'l Tel. &amp; Tel. Corp. (España), S.A.</td>
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<tr>
<td>Standard Electric Indústria, Ltd., Holland</td>
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<td>Int'l Tel. &amp; Tel. Corp. (Amer. Chas. Bankers Trust Co.), Corp. Advisory</td>
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<td>ITT Central America Cables &amp; Lines, Inc., California</td>
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<td>ITT Avit, Inc., Dir</td>
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<td>ITT Communications, Inc., Virginia Island, Dir</td>
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<td>ITT Communications, Inc., Dir</td>
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<tr>
<td>ITT Continental Baking Co., Inc., Dir</td>
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<tr>
<td>Penn. Glass, Sand Corp., Inc., Dir</td>
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<tr>
<td>ITT Continental Corp., Corp.</td>
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W. W. Keeler  
Chairman  
Phillips Petroleum Company  
Phillips Building  
Bartlesville, Oklahoma 74003

Comments: Keeler was very close to the Johnson Administration, but believe he could be won over to support us. He is extremely close to the Indian community having been Chairman of the Committee to Bring Industry to Indian Reservations (he is part Indian). He is currently Chairman of the NAM; highly respected in the oil industry and in top business circles -- a prime target to cultivate. Democrat.

Biography

Staff Contacts

Calls 7/1/70

Letters

Remarks

Presidential Contacts

Meeting

Dinner

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Commission
Ralph Lazarus is a Rockefeller Republican, but a key man in the retailing business. His contacts are extensive and nationwide. He is the principal spokesman for some of the more prominent merchant families in the country. He is on the board of General Electric, Chase Manhattan and Scott Paper. Is a mover to be cultivated.

Biography


Presidential Contacts

Meeting
Dinner
After Dinner
Evening at WH
Reception
Church
Letter
Phone Call
Commission

Staff Contacts

Calls 6/18/70

Letters

Remarks Residence: 1009 Catawba Valley Dr., Cincinnati, O. 45226
Comments: Miller is a behind the scenes operator with enormous financial power. He works quietly but effectively in the top business circles. He is important to cultivate.
William S. Paley  
Chairman  
Columbia Broadcasting System  
51 West 52nd Street  
New York, New York 10019  

Phone - O: 212-765-4321  
H: 212-688-6666  
516-627-0346

Comments: Paley was a very substantial contributor in the campaign. Despite our attacks on CBS, he personally should be cultivated because he is an important influence. He is Chairman of the Resources for the Future, and President of the Museum of Modern Art in New York. He does carry weight.

Biography

Paley, William S. (1891-1973), broadcasting executive, 
Came Sept. 24, 1913, in Chicago, Ill.  
A native of Brooklyn, N.Y., Paley was born in a tenement 
home at 58 E. 106th St.  
His father, Jacob Paley, was a Polish immigrant.  
His mother, Arabelle Paley (nee Fishman), came from 
Poland.  

Paley began his broadcasting career in 1922, working as a 
reporter for a small station in Chicago.  
He later became the head of Columbia Broadcasting System 
(CBS), one of the three major broadcast networks in the United 
States.  

Paley was known for his commitment to high-quality 
programming and for his efforts to improve the 
financial stability of the network.  

Paley was also involved in various civic and 
on-profit organizations.  

He was a member of the New York City Police 
Commission and served as chairman of the Board of 
Visitors of Columbia University.  

Paley was a major donor to various causes, 
including education and the arts.  

He was a member of the boards of 

Paley was married twice and had two 
children, William S. Paley Jr. and Jerri Paley.  

Paley was honored with numerous 
awards and tributes during his lifetime.  

He was posthumously inducted into the 
Broadcasting Hall of Fame in 1975.  

Presidential Contacts

Meeting
Dinner
After Dinner
Evening at WH
Reception
Church
Letter
Phone Call
Commission

Staff Contacts

Calls
Letters

Remarks Interests: Art, education, golf. Residence: Shelter Rock Road, 
Manhasset, N. Y. 11030.
Donald S. Perkins
President
Jewel Companies, Inc.
1955 West North Avenue
Melrose Park, Illinois 60160

Phone: 0:312-345-0500
H: 312-296-8767

Comments: Perkins is a dynamic young leader—just the kind of comer and

door that we need to cultivate. He is interested in politics.

Biography

Perkins: Donald S., age 35, ceo of: J

Corporation (P. E. V., I. C., Van, III. M.B.A.

Husband: Evelyn, age 30, ceo of: BC &

Perkins, etc. Areas: Hinsdale, etc. Areas: B.

Hobbies: Baseball, etc. Areas: Soccer, etc.

Church: Unitarian Church, Unitarian Church,

Civic: Chamber of Commerce, etc.

Remarks: Interest: Hospital, funds, and aid to disadvantaged.

Presidential Contacts

Meeting

Dinner

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Staff Contacts

Calls

Letters

Commission
James M. Roche
Chairman
General Motors Corporation
General Motors Building
Detroit, Michigan 48202

Comments: Riche is a quiet mover. He is very powerful; a major influence in the Catholic community. He is somewhat liberal but sympathetic; should be cultivated, particularly because of his influence in Catholic circles.

Biography

Presidential Contacts

Meeting

Dinner 5/27/70

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Commission
Comments: Sarnoff is solidly with us and is increasing in power and influence. He is a major force in the American Jewish community. He should be cultivated even though his political past is spotty.

Presidential Contacts

Meeting

Dinner

After Dinner

Evening at WH

Reception

Church

Letter

Phone Call

Commission

Calls 7/30/70

Letters

Remarks

Interests: American Red Cross, Kennedy Library, Youth (Scouts).

Residence: 885 Park Avenue, N.Y., N.Y. 10021