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Hopps / Deane

AS

THE WHITE HOUSE  
WASHINGTON

October 13, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN **G**  
SUBJECT: Colson Request for Nofziger Replacement

On September 21, Colson, Timmons, and MacGregor met with you to resolve the distribution of materials, including polls, to the Hill. One subject raised, but not resolved, at that meeting was how to arrange for speeches by the President's supporters on the Hill. At the meeting, Colson asked for an additional staff man. When you pressed him for a name, he reluctantly said Tom Korologos. MacGregor balked.

*Get Mac Gregor feeling on this.*

Now Colson is raising the subject of his acquisition of Korologos again because the MacGregor/Timmons project of developing supporters who automatically defend the President is still in the planning stage. The only action step so far is a tentatively scheduled meeting of MacGregor, Timmons, and Colson next week with five Senators and nine House Members. One alternative to the Korologos supporters system mentioned at the September 21 meeting, was Walter Mote of the Vice President's staff. Colson, however, believes Mote is not up to the job.

*Jan 1 - \$35,000*

MacGregor will resist the Colson move but as the response to the Democratic attackers becomes more important MacGregor's position becomes progressively weaker.

*office*

*all you see*

*What out of money is involved -*

*cl'd assume we'd get rid of logue? →*

RECOMMENDATION:

That MacGregor and Colson be informed that Korologos will now assume primary responsibility for dealing directly with Senators to develop political publicity that is advantageous to the President.

*to Treas \$28,000 1/15 no replace if any but 5/11*

Agree \_\_\_\_\_ Disagree \_\_\_\_\_ Comment \_\_\_\_\_

Colson's memorandum of October 13 is attached.

*Good  
- less legal activity  
- no cost for today's*

THE WHITE HOUSE

WASHINGTON

October 13, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: CHARLES COLSON *WC*  
SUBJECT: Nofziger Replacement

One of our serious deficiencies staff-wise is, as we have discussed, a Nofziger replacement. The prerequisites of the job are:

1. The ability to deal directly with Senators and get their personal cooperation, and
2. The knowledge of and feeling for political publicity -- and the techniques for getting it.

I am now totally satisfied that it's possible to get good publicity from our Senators and Congressmen if it's done in the right way. Two recent examples make this clear. The first was Goldwater's attack on Kennedy. It required a personal conversation with Goldwater, it required writing his statement and then required reproducing it and physically delivering it to the Senate Press Gallery since his own staff was unable to do so. The second example was Javits' statement this weekend. We had to talk to Javits personally, write his statement and then tell his staff exactly how to get it out.

The point here is that we need someone who can deal directly and then also see that all of the essential logistical steps are taken.

It is very difficult to find a person with a combination of these things. MacGregor and I are convinced that Korologos can do it. If he is assigned to it, however, it must be full time and this, of course, means that he would have to be replaced on the Congressional Relations staff. He would also have to become an integral part of the planning process so that he is plugged in early and can mobilize the Hill resources. Yesterday, for example, he should have spent all afternoon on the Hill cranking out good statements, seeing that they got delivered, literally escorting Senators to the galleries to make TV appearances.

The President this morning seemed to think that the problem was that our guys on the Hill don't have enthusiasm. I told him that you and I had discussed this and believe that if we can find the right man the job could be done. My recommendation, therefore, is that Korologos be assigned full time to the job.

I will get him indoctrinated as to how it's done. We can provide him the written material and staff support he needs. I am convinced it will work, but if it doesn't after three months, then at least we will have satisfied ourselves that we have made an all-out effort.

cc: Clark MacGregor

Administratively Confidential

September 29, 1971

*In  
Depth  
Poll  
File*

MEMORANDUM FOR: H.R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Domestic Council Farm Poll

The Domestic Council plans on conducting a poll of farmers in mid-October. The mid-October polling dates are firm because this year's crops are in so the farmers can assess their financial situation and make planting decisions for next year. Also, the Domestic Council hopes there will be congruity between polling results one year ahead of the election and the farmers' decisions on November 7, 1972.

A very rough draft questionnaire has been prepared by Phil Campbell at Agriculture. Preliminary suggestions have been made to assure trend information.

The Domestic Council seeks advice as to which contractor should be used. Rumsfeld says that Gallup would not respond to receipt of the estimated \$40,000 contract because they are "not that type". Colson recommends against using Sindlinger because the McCracken contact is working to our advantage, and Sindlinger lacks the competence in the farm area. Colson believes Roper is too insignificant to be pursued. ORC is capable but has already received substantial business and responded to our advantage. That leaves Harris who is being pushed by Colson. The Domestic Council is also anxious to use Harris again because the quality and amount of work done by Harris on the Family Issues--In Depth Poll (due the first week of October) impressed Ken Cole, Ed Harper, and Roy Morey.

The final decision on the contractor is yours because we are keeping track of the White House contacts with influential polling organizations. Also, in the negotiations surrounding the Family Issues--In Depth Poll, you decided to pay for one "political" Domestic Council poll if they would pay for the Family Issues--In Depth Poll.

The payment question may become moot, when Magruder submits the Flanigan Task Force recommendations on polling, computers, and research to you and the Attorney General, hopefully this weekend.

Recommendation:

That the Domestic Council be advised to proceed with questionnaire development with Lou Harris and associates.

Agree \_\_\_\_\_ Disagree \_\_\_\_\_

Comment \_\_\_\_\_

GS:lm