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<td>Letter</td>
<td>To: H.R. Haldeman From Roger E. Ailes RE: Copy from the REPUBLICAN NEWS about conspiracy to dump John Snyder as soon as possible from the State Chairmanship. 2pgs</td>
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I have been picking up, through old friends and political acquaintances, a good bit of scuttlebutt out of New Hampshire. There is a surprising lack of enthusiasm in New Hampshire for Muskie. Many of the top Democrats are committed to him publicly, but underneath they show very little real excitement. The consensus is that he is by no means a runaway - notwithstanding the fact that he comes from a neighboring state.

Roger Crowley, Democratic candidate for Governor last time, and a conservative, is leaning heavily towards Jackson. He refuses to say he is against Muskie, but he is going around the state saying very positive things about "Scoop". The Manchester Union Leader is strongly anti-Muskie. As you would well imagine. Many Democrats seem to approve of the President's handling of the war.

McGovern had a reasonably successful trip with the intellectuals and the New Left, of which there is a significant bloc in New Hampshire. He will have that vote solid (could be as high as 25%). If any kind of boomer develops for "Scoop", Muskie is in very serious trouble because the Democratic Party in New Hampshire has historically nominated rather conservative Democrats like Crowley and King.

The foregoing is just for your information. Some of it was, surprisingly enough, even reported in the Boston Globe this last week - the tenor being that Muskie is not really generating any enthusiasm.

The only line which our political operatives should get out at every possible opportunity is that Muskie will, of course, sweep New Hampshire because he is from Maine. People should expect that he will carry 90% of the vote. If he does much less as it would now seem, the letdown could destroy his national picture.
February 25, 1971

CONFIDENTIAL

Mr. H. R. Haldeman
Chief of Staff
WHITE HOUSE
Washington, D. C.

Dear Bob:

It was good talking with you this morning. I think the least they could do is give us royalties from that rock musical "Selling of The President". I'll let you know how things go with Senator +eal and the National Committee. I'm anxious to get started down there. Also, I would like to work on any other officials you might suggest who have the job of selling the President's proposed legislation to the Nation via TV.

Enclosed is a copy from the Republican News which, I believe, is the party paper in Indiana. I thought you might be interested in it. Don Tabbert, the man mentioned, is Governor Whitcomb's closest adviser, although I understand he takes his orders from Robert Matthews, former State Chairman, Matthews was and reportedly still is Reagan's midwest director over eleven states. I was told he is one of five men who had walkie-talkies on the floor working for Reagan in the 1968 convention. He apparently continues to meet, along with various members of the Indianapolis law firm of Sparrenberger DuVall Tabbert and Lalley, with Reagan-Birch people from across the country at O'Hare in Chicago on a regular basis. Apparently there is a conspiracy to dump John Snyder as soon as possible from the State Chairmanship by using the Governor's power to threaten patronage jobs. If this happens, the feeling is that President Nixon will have an extremely difficult uphill fight in Indiana and it will be played up nationally as a slip in the face to Nixon since he got such a plurality there in 1968. One Ward office in South Bend was

Murray Chotiner on this problem, and that Chotiner was up to date on it. I mentioned this to Bob Finch and gave him
a memorandum on it when I talked with him about a youth study. Enclosed is the clipping from the Indianapolis Star that I had my man in Indiana send me. If there is anything you would like me to do in this regard, please let me know. My contacts are good and I can find other reasons for being in Indiana as a cover.

I will have ready this week a report that Attorney General Mitchell asked me to prepare on Lyndon Johnson's use of TV in 1964. So you might want to take a look at that. I had to get some outside research done on it to keep my identity down which amounted to Two or Three Hundred dollars. I'm still trying to talk Martha Mitchell into doing a talk show, and I still think it is an excellent idea as does Paul Keyes. Dick Moore and perhaps Herb Klein seem to be trying to kill the project. She has made several appearances and will continue to make appearances anyway, and it just seems to me that she can be a tremendous asset in terms of color to the administration as long as we have some form of control.

I have a deal worked out for distribution by 20th Century Fox Television. I'd appreciate a good word from you to John Mitchell privately if you agree with me.

Thanks for all your help with the RNC. I'll keep you up to date on what's happening there. Bill Carruthers never got in touch with me so I assume everything is going well with TV. I sent him a letter offering my help and just got a one-line response back. I still think it would be a good idea to coordinate between the RNC, your office and Klein's office so that we can get a focus on pro-administration spokesmen using television now through the 1972 election. I'll be in touch with you soon.

Best regards,

ROGER E. AIRES
President

RE: Highlands
Encl.