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<td>İz</td>
<td>Campaign</td>
<td>Other Document</td>
<td>Handwritten notes from Haldeman (05/28) RE: ORC and Broadcasting, as well as list of ideas. 2pgs</td>
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ORC - owned by McG-+ and HGK
- do they do a good job of publicizing their polls
- agreed they would
- should do a better job of pushing their own work

1. Use someone else?
   - Colton?
   - He & I have never heard of before or since
   - Roper - no longer that good

2. Use existing st org's & st polling operations

3. Man in FLA - Jack McCalley used for polling

4. Youth attitudes in FLA
   - trained, active, ministerial
gdls < 30 access to index
   - very aggressive, primarily esp in So. States

5. ORC - not as gd as when Harold Robinson
6. Field organ polling - commercial surveys in '66

6a. Back away until '72
   - not overrule test others.
   - Becker-Corn

   Tex-Bellocus

Don't push up nationally.

Cal. Find: what success

LAT

Newspapers done considerably on play of polls:
1) lack of faith
2) Back drop in public, Fielding in Cal. - not

6b. Un of Mich - not for Rostow?
   - worked for us in '68

Ja - Gov. Primary fight?