

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
44	27	1/31/1972	<input type="checkbox"/>	Campaign	Memo	To: The Attorney General, From: Jeb S. Magruder RE: "Proposed Appeared in New Hampshire by Twenty Spokesman on March 3, 1972," "State Speakers Bureau," "NH Direct Mail," New Hampshire sample Balllot Mailing," First Wave Polling Results." 10
44	27	1/13/1972	<input type="checkbox"/>	Campaign	Memo	To: The Attorney General From: Jeb. S. Magruder RE: New Hampshire polls. Memo to: Jeb Magruder From: Tom Girard RE: "New Hampshire Pllls" (01/12/1972) attached. 2 pgs.
44	27		<input checked="" type="checkbox"/>	Campaign	Memo	To: Larry From: Gordon Strachan RE: Decision to not spend \$4000 to find out if "Granite Staters" support Bill Loeb. Memo about Edward J. Noonan and New Hampshire polls attached. 4 pgs.
44	27	5/25/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Gordon Starchan Re: Parts of the New Hampshire Poll that appeared in the weekend news. Globe Newspaper articles titled "Nixon Holds Large Lead Over Potential GOP Rivals" and "Muskie Given 8% Lead Over Nixon"

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44	27	5/22/1971	<input type="checkbox"/>	Campaign	Newspaper	Article from the Globe Newspaper Co., titled "New Hampshire Poll: Nixon Holds Large Lead Over Potential GOP Rivals." 2 pgs.
44	27	5/23/1971	<input type="checkbox"/>	Campaign	Newspaper	Article from The Globe Newspaper Co., titled "New Hampshire Poll: Muskie Given 8% Lead Over Nixon." 3 pgs.
44	27		<input checked="" type="checkbox"/>	Campaign	Memo	To: L.R. From: Gordon Strachan RE: "File Polls - New Hampshire." Articles from Boston AP pertaining to Nixon and Muskie attached. 3 pgs.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

January 31, 1972

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0923

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER

SUBJECT: Proposed Appearance in New Hampshire
by Twenty Spokesmen on March 3, 1972

It has been recommended that approximately twenty spokesmen, celebrities and athletes be scheduled to appear in New Hampshire in the afternoon and evening of March 3, 1972.

The rationale for this is (a) it would reflect broad-based support of the President, (b) it would be a grand finale to a campaign in which the candidate did not appear, and (c) it would sustain the enthusiasm generated by the President's trip to China.

If the event is approved, it would be directed by the Spokesmen Resources Division. I have requested J. Curtis Herge to undertake the preliminary work in this connection. Curt has reported the following:

1. Principal Participants. We have contacted the schedulers of the following individuals to advise them of the possibility of the event and to ask that the date be reserved:

Vice President	Sen. Scott
Sec. Romney	Mr. Ruckelshaus
Sec. Morton	Mr. Peterson
Sec. Butz	Mr. Klein
Sec. Richardson	Mr. Blatchford
Sec. Hodgson	Mr. Kleindienst
Sen. Brock	Senator Cook

We have learned that the following individuals have standing commitments on March 3, 1972:

Sec. Volpe - Republican National Committee Leadership Conference in Washington, D.C.

Sec. Dole - Republican National Committee Leadership Conference in Washington, D.C.

Sen. Goldwater - Republican Fund-Raising Event, Birmingham

Mr. Finch - West Adams Community Hospital Dedication, Los Angeles.

It would be possible to secure Sec. Volpe and/or Sen. Dole if it were deemed desirable.

We are now getting in touch with the schedulers of the following individuals:

Gov. Holton	Sen. Taft
Gov. Milliken	Cong. Kemp
Cong. Ford	Cong. Conable

We have advised Joe Horacek of the event. He will provide us with the names of five celebrities who would be available for consideration.

We propose to get in touch with Frank Gifford to obtain the names of five athletes who would be available for consideration.

We understand that a decision will be made in due course about the possibility of scheduling the Vice President, Governor Rockefeller and Governor Reagan in New Hampshire.

Because of the non-partisan role they must play, we have not considered Sec. Connally, Sec. Rogers, Sec. Laird or Mr. Rumsfeld.

One or more women might be selected from among Bertha Adkins, Patricia Hitt, Charlotte Reid, Virginia Knauer, Jayne Spain, Catherine Bedell and the list of celebrities.

Lionel Hampton and his orchestra are presently scheduled to appear at the evening rally.

2. Program. It is the present thought that the aircraft arrive in Manchester in the early afternoon to a large, colorful, noisy reception with bands and "Nixonettes". The group would then separate to visit selected cities and towns in the southern half of the State. They would take part in pre-programmed events, such as shopping center rallies or coffees, followed by walking tours. Among other things, they would build interest in the evening rally. The rally is to be held in the Manchester armory (capacity: 3,000) in the evening. Lionel Hampton and his orchestra are scheduled to play at the rally. The number and identity of the speakers must be determined. We are now attempting to secure a celebrity as the master of ceremonies and a well-known singer or singing group. The aircraft would depart for Washington following the rally. (One question which must be resolved is that of dinner. One option would be to have everyone return to his room in Manchester for a private dinner and a rest.)

3. Name. Consideration is now being given to a name for the event. Suggestions include: (a) Re-elect the President Victory Special, (b) Re-elect the President Victory Tour and Rally, (c) The President's Day, and (d) The President's Victory Tour.

4. News Releases. The proposal is now confidential. It has been suggested that, to avoid the implication that this will be a last minute blitz to avoid a poor showing at the polls, the event should be made public at the earliest opportunity.

5. Event Timing. To maximize the crowd at the airport reception, it might be advisable to schedule the arrival time to coincide with the lunch hour.

6. Transportation. We have requested American, Eastern and Allegheny airlines to submit bids to us for a charter aircraft.

If twenty spokesmen are selected, it can be expected that they will require an aggregate personal staff of twenty. If the Vice President goes, John Damgard reports that that will add eight more people. The press corps might number 10-15 and an equal number should go from 1701 to provide on-site support. The highest possible number of people involved might be close to 80, not including advancement. As a consequence, we will require one or two aircraft.. (It might be wiser to divide this group between two aircraft for safety reasons.)

John Sias has agreed to secure the necessary cars in New Hampshire.

7. Communications. We are presently exploring the possibility of securing several DCN's for use on March 3rd. (Walkie-talkies.)

8. Accommodations. We have requested John Sias to reserve an adequate number of hotel rooms for use as rest stops and a possible overnight if the weather prevents a departure that night.

9. Support. The following people have been advised of the proposed event:

- a) John Sias - Our scheduling contact in New Hampshire. We suggested to John that he designate someone to work full time with him on the logistical problems.

Memorandum for the Attorney General
January 31, 1972
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- b) Van Shumway and Tom Girard - Media arrangements.
- c) Dick Howard - We suggested inclusion of the event in the news planning calendar.
- d) Dave Parker, Pat O'Donnell, John Damgard and Ernie Minor - Schedule coordination.
- e) Nancy Steorts - Organization of "Nixonettes".
- f) Glenn Sedam - Aircraft arrangements.
- g) Joe Horacek - Celebrities.

With your approval, we will proceed to organize this event.

Approve _____ Disapprove _____ Comments _____

HERBERT L. PORTER

cc: Mr. Harry Flemming

JSM working
JSM chron
JSM subject
HLP chron
HLP subject
JCH

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

January 31, 1972

1701 PENNSYLVANIA AVENUE N.W.
WASHINGTON D. C. 20006
(202) 333-0920

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: State Speakers Bureau

It has been recommended that Speakers Bureaus be organized within the framework of the state campaign committees in the key states.

We suggest that our Spokesmen Resources Division assist the respective state chairmen with the organization of the bureaus. The objectives would be to facilitate the scheduling of local spokesmen within their home states and to be assured that the spokesmen reflect the proper positions on current issues. The states would include California, Illinois, Indiana, Michigan, Minnesota, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Texas and Virginia.

To implement this proposal, we suggest the following:

1. Within the next few weeks, we propose to submit a program outline to the state chairmen.
2. In May, four regional meetings will be held to brief the state chairmen and state speakers on the effective organization and operation of the state bureaus. They will be advised that we will provide issue books and periodic position papers.
3. The regional briefing sessions will include (a) California and Texas; (b) Illinois, Indiana, Michigan, Minnesota and Ohio; (c) New Jersey, New York and Pennsylvania; and (d) North Carolina and Virginia.

If you approve, we will implement this program.

Approve _____ Disapprove _____ Comments _____

JEB S. MACRUDER

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By Confuse NARS, Date 5-23-80

January 31, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: New Hampshire Direct Mail

Attached is the recommended text for the letter which will be sent to undecided voters in New Hampshire as an adjunct to the telephone campaign.

As described in the telephone canvass plan, each Republican voter in the state will be called and asked if the President can count on his support. If the voter states that he is undecided, the telephoner will ask if there is a particular issue which is most important to the voter in arriving at a decision. Following that conversation, the attached letter will be sent, along with a one-sheet issue summary on the appropriate subject. If the voter declines to specify an issue, a generalized one-page statement will be sent.

The text in the attached letter has been reviewed by Dick Moore and has his concurrence.

Recommendation

That you approve the text of the attached letter and authorize its use in New Hampshire for the purpose specified above.

Approve _____ Disapprove _____ Comment _____

JEB S. MAGRUDER

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.
WASHINGTON D.C. 20006
(202) 333 0920

January 31, 1972

SUGGESTED DRAFT

Mrs. Jane Flint
1111 First Street
Concord, New Hampshire

Dear Mrs. Flint:

When one of our volunteers spoke with you over the telephone recently, you indicated particular interest in the issue(s) of (list issues mentioned). The President's overall record, as well as his accomplishments in your area of interest, warrant our continued support for his re-election.

I hope that after reading the enclosed issue paper(s) you will join us in supporting President Nixon at the polls on March 7th.

Sincerely,

Lane Dwinell

Please note:

Those words in parenthesis and underlined are the variables from the computer.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

January 31, 1972

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By Empire NAME, Date 5-13-80

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: New Hampshire Sample Ballot Mailing

The suggested copy that will appear in hand script on the
New Hampshire Sample Ballot follows:

For your convenience in voting for the pledged
delegates and alternates I thought you might
want to have this sample ballot.

See you at the polls..

This sample ballot is the insert with the get out to vote
letter.

Recommendation:

That you approve the copy that will appear on the sample ballot.

Approve _____ Disapprove _____ Comments _____

JEB S. MAGRUDER

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.
WASHINGTON D. C. 20006
(202) 333 0920

DETERMINED TO BE AN

January 31, 1972

ADMINISTRATIVE MARKING

E.O. 12065, Section 6-102

By Empire NARS, Date 5-23-80

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: First Wave Polling Results

We will begin receiving the remainder of the first wave polling reports from the polling companies this week and be receiving all other reports during the next three weeks. This will involve a large volume of data and I would like to handle the reporting of this data to you in the following manner.

1. I have asked the companies for preliminary tabulations of the ballot data and will have a state-by-state (with the possible exception of Texas, Tennessee, and Virginia) summary of the seven trial heats we measured by Tuesday, February 8th.
2. As I get the analyses and data from the polling companies, I will prepare a summary memo with my conclusions and what I think are the implications on our campaign for that state. I will send you (and Haldeman) these memos and a copy of the polling companies' analysis according to the following schedule below. I will not include the data but will have it here to answer any questions.

By February 7th

Iowa
North Carolina
New Jersey
Pennsylvania
Arkansas (added onto Rockefeller poll)

By February 14th

Ohio
Indiana
Missouri

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First Wave Polling Results
January 31, 1972
Page 2

By February 21st

Virginia
New York
California
Oregon

By February 28th

Maryland
Texas
Tennessee
National oversample

It is possible that we will receive the data from the companies a little earlier than they are committed for and, if so, we will be able to accelerate our delivery schedule to you by a few days. I will also keep you advised of any delay in their delivery schedule to us.

3. Once we have all the data we intend to do more comparative analyses of the various states, some aggregate analyses of types of voters, and more statistical analysis. This will allow us to develop additional memos relating to a re-evaluation of target states, specific state campaigns, and several specific topics such as the President's image, the various issues, the opponents and their images, and the relationship to these and voting behavior. The companies are submitting decks of IBM cards with their reports and I will do this analysis at my office in Detroit where I have a computer available with adequate programming capability and security procedure.

The final item which needs your consideration is the dissemination of the information. As expected, I have had numerous requests for data intermittently and up to now have only reacted to other peoples' programs or ideas based on the data. From my experience during the past few weeks, three people seem to have some definite needs for information -- Bob Marik, for the preparation of campaign plans and direct mail; Pete Dailey for the preparation of advertising; and Harry Dent. I attend meetings frequently where the data we have should influence decisions that are made and I think it is important that I be able to discuss our findings with them or that we set up a procedure to get the data to them.

RM

ROBERT M. TEETER

CONFIDENTIAL

~~Howard~~

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

14 FU 1/25
1/27

4 -
Howard
will ask
Colson to
call Becker
for the
results.

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By Enclosure SAF, Date 5-23-80

January 13, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

The enclosed memorandum on New Hampshire polls is referred
for your information.

JEB B. MACRUBER

Enclosure

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

To: Jeb Magruder
From: Tom Girard *LG*
Date: January 12, 1972
Subject: New Hampshire Polls

I heard today that the Becker operation is currently taking a poll in New Hampshire. The results will be published Sunday, January 23 in the Boston Globe. Also I have been told by a reporter that the "infamous" New Hampshire poll showing McCloskey with 22% of the vote was done by the Cambridge Opinion Studies organization. I understand that they have done work for us and for Lindsay. This reporter is currently trying to determine who commissioned this one. I have repeated to him our position that it was not ordered by us.

TEG/pmp
cc: Bob Marik

THE WHITE HOUSE
WASHINGTON

Date: _____

File N.H.
8/16 Polls

TO:

Harry

FROM:

GORDON STRACHAN

My own reaction to
Cholmer's proposal of
a N.H. poll is - why
spend \$4000 to find
out if Granite States
support Bill Hoel or
the P?

I suggest we don't even
bother H. with this.

Agree — Disagree —

From the desk of . . .

MURRAY M. CHOTINER

August 9, 1971

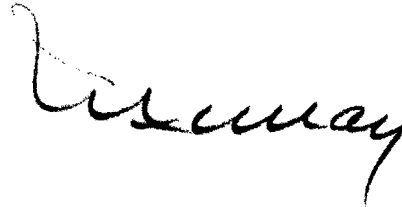
FOR: H. R. HALDEMAN

Edward J. Noonan, 8 Highland Road, Atkinson, New Hampshire, is in the market and opinion research business in New Hampshire. I met him through Congresswoman Margaret Heckler.

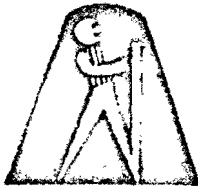
He did a survey at the time some people were interested in a candidate against Senator Kennedy in 1970.

Enclosed is copy of a letter dated August 7 from Noonan, together with a suggested telephone opinion poll.

If you are interested, perhaps you will want to refer it to the proper person.



SUITE 500
1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C. 20006
TELEPHONE 202 298-9030



EDWARD J. NOONAN

marketing and opinion research

8 Highland Road, Atkinson, New Hampshire 03811

Area Code 603/362-5274

August 7, 1971

Mr. Murray M. Chotiner
Special Counsel to the President
THE WHITE HOUSE
Washington, D. C.

Dear Mr. Chotiner:

I am sure at this time that you are well aware of the William Loeb, Manchester Union-Leader editorial of Friday, August 6th where Mr. Loeb has declined to go along with President Nixon based upon his decision to visit mainland China. A copy of the story is enclosed just in case you hadn't seen it.

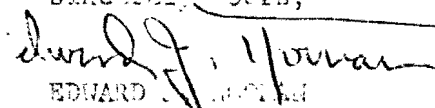
In view of this I wonder if we might not do a quick telephone survey to measure opinion among Granite Staters on the issue, Mr. Loeb and the Union-Leader. I enclose a single page suggested questionnaire and we could do interviews in different sections of the State.

I recommend that we complete 500 interviews covering the communities of Manchester, Nashua, Concord, Keene, Hanover and Portsmouth basing our sample in each community on population size. The complete cost for this study would be \$4,000.00 and we would provide the actual comments of respondents interviewed. The study would be comparable to the one we did state-wide in Massachusetts for Margaret Heckler last year.

We could start such a study the first of the week and complete it quite quickly if we got the go-ahead from you or others in authority. My questionnaire is just a suggested one and you might want to make some changes, deletions, etc. I might add that four years ago when I worked with a Detroit based group we asked these questions about Mr. Loeb, who you know is a factor here in the Granite State. Whereas I only assisted with the field work I just didn't see the responses to these questions.

I should be very happy to hear from you when you have a chance to read this letter and we could proceed immediately. I am certain that we could come up with some current thinking of New Hampshire residents. I will be ever so appreciative if you will keep my services in mind.

Sincerely yours,

2. 
EDWARD J. NOONAN

EJN:ebw
Encl:

SUGGESTED TELEPHONE OPINION POLL

Good morning, good afternoon, good evening - My name is Mrs. _____ of Noonan Market Research and I am conducting a telephone poll here in New Hampshire and wonder if you will be kind enough to answer a few questions for me. Thank you.

1. President Nixon has recently stated that he plans to visit the United Peoples Republic of China.

Are you in favor of this move? Yes ☐ No ☐ Don't Know ☐

2. Can you tell me WHY you feel this way? (Probe)

On this past Friday, the day President Nixon visited New Hampshire, William Loeb, publisher of the Manchester Union-Leader, in a front page editorial stated that he was withdrawing his support for President Nixon whom he has previously supported, based upon the President's decision to visit mainland China.

3. Do you feel that Mr. Loeb is right or wrong in taking this attitude?

Right ☐ Wrong ☐ Don't Know ☐

4. Why do you feel this way?

- _____

5. What are your personal feelings about the Manchester Union-Leader? (Probe)

- _____

6. What are your personal feelings about its publisher, William Loeb? (Probe)

- _____

7. What kind of a job do you think President Nixon has done during his term in office?

Excellent Job ☐ Good Job ☐ Fair Job ☐
Poor Job ☐ Very Poor Job ☐

Finally in which of the following age groups do you fall.

18 to 30 ☐ 30 to 40 ☐ 40 to 50 ☐
50 years and over ☐

EDWARD J. NOONAN
marketing and opinion research



8 Highland Road
Atkinson, New Hampshire

Name _____ Tel. No. _____ City _____

Date _____ Interviewer _____


THE WHITE HOUSE
WASHINGTON

Date May 25, 1971

NOTE TO: H. R. HALDEMAN

FROM: GORDON STRACHAN

Parts of this New Hampshire Poll
appeared in the weekend news
summary.

Interesting sections are marked.

New Hampshire Poll 5.22.71

Nixon Holds Large Lead

Over Potential GOP Rivals

Copyright, 1971
Globe Newspaper Co.

President Nixon holds a huge lead over five potential challengers for the Republican presidential nomination among New Hampshire Republicans.

The New Hampshire Presidential Poll shows the President leading California Gov. Ronald Reagan, the state Republicans' second choice, by a margin of 58 percent to 10. Mr. Nixon tops the combined showing of five others, 53 to 33.

The poll, conducted exclusively for The Globe by Becker Research Corp., sampled 965 New Hampshire residents who intend to vote in the March 1972 Republican primary there, tentatively slated

In The Sunday Globe another N.H. poll matches President Nixon against Sen. Muskie, the Democratic frontrunner at this point.

ed to be the first primary in the nation.

The results of a six-man contest:

President Nixon	58%
Gov. Ronald Reagan	10%
Vice President Spiro Agnew	9%
Mayor John Lindsay (NY)	6%
Sen. Charles Percy (R-Ill.)	6%
US Rep. Paul McCloskey (R-Calif.)	2%
Undecided	9%

N.H. POLL, Page 4

Nixon leads potential GOP rivals in NH

★ N.H. POLL

Continued from Page 1

So far, only McCloskey, a critic of Mr. Nixon's war policy, has promised to enter the New Hampshire primary unless the Administration speeds up troop withdrawals. The other candidates in the trial heat have publicly deferred to the incumbent.

Where last Sunday's poll showed nearly a third of those planning to vote in the Democratic primary are Independents or currently unregistered, not nearly as many of those two categories say they plan to vote in the GOP primary.

Mr. Nixon's strong showing among New Hampshire Republicans, when matched against candidates of his own party, is shown in these hypothetical two-way matchups: Nixon over Reagan by 75 to 17; over Agnew 77 to 14; over Lindsay 78 to 14; and over McCloskey 83 to 6.

McCloskey has had little visibility in the state, and his attempt to marshal support against the war has made little impact to date among New Hampshire Republicans.

Mr. Nixon runs best among registered Republicans, as opposed to Independents and unregistered voters.

Even among Republicans

who are liberal or young, the President is well ahead, while Agnew's best showing comes with conservatives, Independents and voters over age 45.

Perhaps most revealing in the poll taken 10 months away from the primary, the President's Vietnam policy and the economy do not appear to be great handicaps to him in the GOP primary.

Even among those who favor complete withdrawal from Vietnam by the end of this year — a step he opposes — Mr. Nixon runs well ahead of War critics Lindsay and McCloskey.

Reagan, the President's closest opponent in New

Hampshire at this point, has disclaimed presidential ambitions while Mr. Nixon is in the running. Reagan is making a speech June 15 in Manchester.

McCloskey, who recently returned from a Vietnam tour in which he was critical of the Administration, is attempting to mount the type of challenge that former Sen. Eugene McCarthy posed to President Johnson in the 1968 Democratic primary in New Hampshire.

Mr. Nixon runs well ahead of Lindsay and McCloskey even among Republican voters who say they have suffered as a result of the economic downturn.

President Nixon matched against potential Republican rivals

QUESTIONS VOTERS WERE ASKED

"I'm going to read you the names of some men who may be running in the New Hampshire Republican presidential primary next March. Please listen carefully and tell me which one you would like to see win if that primary were being held today. If the New Hampshire Republican primary election for President were being held today and the candidates were Spiro Agnew, John Lindsay, Paul McCloskey, Richard Nixon, Charles Percy and Ronald Reagan, which one would you like to see win?"

"Suppose the candidates were Ronald Reagan and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were Spiro Agnew and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were John Lindsay and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were Paul McCloskey and Richard Nixon. Then which one would you like to see win?"

	Nixon	Reagan	Agnew	Lindsay	Percy	McCloskey	Undecided	Nixon	Reagan	Undecided	Nixon	Agnew	Undecided	Nixon	Lindsay	Undecided	Nixon	McCloskey	Undecided	Percentage
Total N.H. Voters Planning to Vote in 1972 N.H. Republican Presidential Primary.....	58	10	9	6	6	2	9	75	17	8	77	14	9	78	14	8	83	6	11	(465)
AREA																				
Rockingham County	65	8	8	3	5	2	9	78	15	7	77	14	9	80	11	9	86	5	9	(170)
Hillsborough County	58	11	8	7	4	2	10	76	17	7	78	13	9	78	15	7	81	7	12	(245)
Merrimack County	59	8	8	9	9	1	6	76	15	9	76	12	12	79	16	5	82	7	11	(187)
Belknap-Stratford Counties	60	10	11	3	6	2	8	73	18	9	77	15	8	78	14	8	79	9	12	(196)
Chester-Stratford Counties	54	16	7	7	4	4	8	67	23	10	77	15	8	76	19	5	80	7	13	(195)
Cook-Grafton-Carroll Counties.....	57	10	10	7	5	1	10	70	18	12	73	16	11	77	11	12	81	4	15	(188)
POLITICAL PARTY																				
Republicans	61	9	8	6	5	2	9	75	16	9	77	13	10	78	13	9	83	5	12	(759)
Independents	53	14	12	4	10	1	6	65	25	10	73	19	8	79	16	5	83	10	7	(165)
Not Registered to Vote.....	46	15	10	9	9	6	5	78	21	1	82	13	5	77	22	1	74	17	9	(178)
POLITICAL OUTLOOK																				
Liberal	48	8	10	18	7	7	2	60	17	14	71	14	15	61	34	5	67	20	13	(116)
Conservative	61	10	13	3	4	1	8	74	20	6	74	19	7	86	9	5	89	3	8	(313)
Middle-of-the-Road	62	10	6	6	7	1	8	77	15	8	81	11	8	78	13	9	81	6	13	(469)
SEX																				
Men	59	12	9	7	5	2	6	74	20	6	79	15	6	81	15	4	87	5	8	(493)
Women	60	8	8	5	6	2	11	76	15	9	74	14	12	76	13	11	77	7	16	(472)
AGE																				
18 to 29 Years	52	15	7	8	7	5	6	71	23	6	78	13	9	74	21	5	77	15	8	(198)
30 to 44 Years	60	10	7	8	7	1	9	76	14	10	81	10	9	79	13	8	85	4	11	(262)
45 to 64 Years	59	9	11	7	4	1	9	72	18	10	71	18	11	79	12	9	83	4	13	(342)
65 Years and Over.....	64	8	9	2	6	2	9	77	16	5	75	16	9	82	11	7	81	5	14	(169)
INCOME																				
Under \$5000	57	13	9	5	7	1	8	72	21	7	77	19	4	77	12	11	77	8	15	(113)
\$5000 to \$7499	66	8	11	4	3	2	6	73	16	6	74	18	8	86	8	6	86	6	8	(148)
\$7500 to \$9999	59	12	6	7	6	2	8	73	19	8	78	14	8	81	15	4	84	6	10	(169)
\$10,000 to \$14,999	54	10	10	8	5	4	9	73	18	9	77	13	10	76	17	7	81	8	11	(216)
\$15,000 and Over	60	11	5	7	7	2	8	79	13	8	82	9	9	77	17	6	86	6	8	(161)
Voted in 1968 Republican Presidential Primary ..	62	9	9	6	5	1	8	75	17	8	76	15	9	81	11	8	85	4	11	(634)
Voted in 1964 Republican Presidential Primary ..	65	9	8	5	4	1	8	76	15	9	77	14	9	82	10	8	85	4	11	(315)
Voted in Both 1964 and 1968 Rep. Pres. Primaries..	65	8	8	6	4	1	8	77	15	8	77	14	9	82	10	8	86	3	11	(458)

New Hampshire Poll 5.23.71 Muskie Given 89% Lead Over Nixon

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The first matchup of Sen. Edmund S. Muskie against President Nixon among potential New Hampshire primary voters has the Maine Democrat leading 49 percent to 41.

The President leads by substantial margins in trial heats against five other Democrats, however.

While Muskie, from neighboring Maine, could be expected to fare well in New Hampshire, his early showing against Mr. Nixon is significant because the President and Vice President Spiro T. Agnew captured the Granite State in the 1968 election, 52 percent to 44 percent for Hubert Humphrey and Muskie.

The New Hampshire Poll, conducted exclusively for The Globe by Becker Research Corp., sampled

1986 New Hampshire residents who intend to vote in that state's March, 1972 primary, either in the Republican or Democratic contests.

This sample differs from a random sample in that all respondents intend to vote in one or the other primary.

The poll, conducted by phone between April 12 and May 8, shows Muskie over Mr. Nixon 49 percent to 41 percent, with 5 percent for Alabama Gov. George Wallace, the independent candidate in 1968, and 5 percent undecided.

Muskie ran stronger against Mr. Nixon than any other Democrat. Mr. Nixon outpolled Sen. Edward M. Kennedy (D-Mass.) 53 to 37 percent with 4 percent for Wallace and 6 percent undecided.

Last Sunday's New Hampshire Poll showed N.H. POLL, Page 31

Muskie leads Nixon by 8 perce

★ N.H. POLL
Continued from Page 1

Muskie the early favorite of New Hampshire Democrats over Kennedy and six other Democratic possibilities.

New Hampshire's primary next year is scheduled to be the first in the nation, although a few other states may move their primaries up earlier.

In this week's poll, Mr. Nixon was matched against Muskie, Humphrey, Kennedy, Sen. George McGovern of South Dakota, Sen. Henry M. Jackson of Washington, and Mayor John V. Lindsay of New York, a Republican who has been mentioned as a possible Democratic opponent.

Muskie also was matched against Lindsay, on the premise that Lindsay might be a Republican candidate for President.

Wallace was included in all the possible contests.

In the matchups the major party candidates polled as follows:

Muskie	43	Nixon	41
Humphrey	34	Lindsay	21
Kennedy	19	McGovern	10
Sen. Jackson	5	Sen. McGovern	4
Mayor Lindsay	3	Sen. Kennedy	2
Sen. Humphrey	1	Sen. Jackson	1

Humphrey and Kennedy both ran appreciably behind Muskie in head-to-head contests with Mr. Nixon.

The survey clearly shows Muskie doing significantly better against Mr. Nixon in New Hampshire than the others.

Perhaps even more important than the percentage results this far away from the next election are voter attitudes in generally conservative New Hampshire.

The primary voters sampled apparently do not find Mr. Nixon unattractive — they approve of his performance in office by a margin of 55 to 36 percent.

On the economy, 29 percent said that, considering their income and the cost

of living, they are worse off today than a year ago; 29 percent say they're better off and 30 percent say there's been little change.

The voters split sharply on Vietnam: 47 percent favor a phased withdrawal which would leave 50,000 American soldiers there by the end of 1972, while 42 percent would prefer a complete pullout by the end of this year.

In what is regarded as a "hawkish" state, then, the President's refusal to pull out all troops this year is opposed by 4 voters out of 10.

Perhaps the first clear reading of the economic issue for the President is given this way: those who feel they are worse off prefer Muskie 2 to 1, while those who feel their standard of living has improved or stayed the same split evenly between Muskie and Mr. Nixon.

Muskie outdistances Kennedy and Humphrey among those who feel they're worse off.

Overall, Muskie pulls away from Mr. Nixon among liberal or younger voters, and groups which tend to favor early pullouts from Vietnam.

Mr. Nixon runs very strongly against Sen. Jackson, the only Democratic possibility who has a "hawkish" position on the war.

Mr. Nixon's only good showing against Sen. Muskie comes with voters over age 65, who favor the President 54 to 36 percent.

Among the 18 to 20 year olds who'll be voting for the first time next year, Muskie has a 67-25 edge, and that diminishes only slightly among voters up to age 30. Even among voters between the ages of 30 to 44, Muskie leads 50-39.

Muskie runs equally well with women and men. Interestingly, Wallace receives twice as much support from men as from women.

The sample included 574 Democrats, 833 Republicans, 283 Independents, and 254 persons not yet registered but who nevertheless intend to vote in

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nt in N.H. Poll

one or the other primaries next spring.

Where 57 percent of the 18- to 20-year-olds favor an American withdrawal from Vietnam by the end of this year, that proportion declines steadily with age. The voters over 65 years prefer, by 49 to 32 percent, leaving 50,000 troops there by the end of next year.

Both Muskie and Mr. Nixon easily carry their own parties, but Muskie spurts ahead with the independents and younger voters.

New Hampshire is a Republican state, in terms of

registration, and Muskie does better among Republicans than Mr. Nixon does with Democrats.

So the decisive factor appears to be Muskie's appeal to independents and those not yet registered.

None of the other Democrats is able to carry the independent vote against Mr. Nixon.

New York Mayor Lindsay — the Republican who has denied speculation he'll run as a Democrat — comes off better as a Democrat than as a Republican. Muskie does better against a common opponent, Lindsay, than does Mr. Nixon.

QUESTIONS

"Suppose the Democratic candidate for President was Edmund Muskie, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Democratic candidate for President was Edmund Muskie, the Republican candidate was John Lindsay and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Democratic candidate for President was Edmund Muskie, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

If the 1972 election for President were held today and the Democratic candidate was Edmund Muskie, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Democratic candidate for President was Edmund Kennedy, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Democratic candidate for President was George McGovern, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Democratic candidate for President was Jimmy Carter, the Republican candidate was Richard Nixon and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

	Percentage	Under-				Under-				Under-				Under-				Under-				Under-							
	Base	Muskie	Nixon	Wallace	Under-	Muskie	Lindsay	Wallace	Under-	Nixon	Lindsay	Wallace	Under-	Nixon	Humphrey	Wallace	Under-	Nixon	Kennedy	Wallace	Under-	Nixon	McGovern	Wallace	Under-	Nixon	Jackson	Wallace	Under-
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total planning to vote in either Democratic or Republican 1972 N.H. presidential primary	(1866)	49	41	5	5	56	21	8	13	53	30	6	11	51	36	6	7	53	37	4	6	56	27	6	11	58	15	7	20
Area																													
Belknap County (350)		51	39	4	6	62	16	8	14	52	29	6	13	48	37	6	9	49	36	5	10	55	27	5	13	54	16	7	23
Hillsborough County (573)		50	41	4	5	56	18	10	16	54	28	6	12	50	36	6	8	51	37	5	7	55	26	6	13	57	15	7	21
Merrimack County (231)		42	48	6	4	52	27	6	15	53	34	6	7	55	34	5	6	56	33	5	6	60	28	6	6	65	11	6	18
Belknap-Stratford Counties (291)		53	35	5	5	58	21	8	13	50	32	6	12	47	41	5	7	50	41	4	5	55	26	7	12	56	16	8	29
Cheshire-Sullivan Counties (219)		56	36	5	3	63	21	7	9	46	37	9	8	43	44	6	7	41	50	3	6	50	32	8	10	54	17	10	19
Cochran-Ross-Carroll Counties (320)		44	46	4	6	52	25	8	15	59	26	6	9	59	28	6	7	59	31	3	7	62	23	7	8	63	14	9	14
Political Party																													
Democrats (574)		74	16	5	5	75	19	6	9	31	44	7	13	23	63	4	10	26	59	3	12	36	41	6	17	37	26	8	29
Republicans (838)		26	64	3	7	41	29	8	22	72	18	4	6	77	16	3	4	78	13	4	5	76	13	4	7	78	7	4	11
Independents (288)		55	36	6	3	60	20	10	10	48	32	9	11	45	34	12	9	43	43	7	7	49	29	9	13	53	13	11	23
Not Registered to Vote (254)		61	29	7	3	62	19	12	7	40	41	10	9	36	46	9	9	33	59	5	3	44	38	11	7	49	18	13	29
Age																													
18 to 29 Years (108)		67	25	4	4	71	17	6	8	43	40	7	10	33	45	8	9	23	71	4	2	41	45	7	7	52	20	10	18
30 to 39 Years (372)		69	32	5	3	64	21	7	8	46	39	6	9	47	40	6	7	45	46	4	5	50	34	7	9	59	14	7	29
40 to 49 Years (614)		50	39	5	6	59	19	9	13	52	32	6	10	51	37	5	7	50	40	4	6	56	27	6	11	59	14	7	20
50 to 59 Years (637)		45	46	4	5	54	21	8	17	55	25	7	13	51	35	7	7	57	30	5	8	58	23	6	13	58	16	8	18
60 Years or Over (249)		34	54	6	6	43	23	10	24	60	23	6	11	60	28	4	8	62	22	5	11	65	18	7	10	60	11	6	23

New Hampshire Poll

5.22.72

Nixon Holds Large Lead Over Potential GOP Rivals

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Polls -
see
New Hampshire

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President Nixon holds a huge lead over five potential challengers for the Republican presidential nomination among New Hampshire Republicans.

The New Hampshire Presidential Poll shows the President leading California Gov. Ronald Reagan, the state Republicans' second choice, by a margin of 58 percent to 10. Mr. Nixon tops the combined showing of five others, 58 to 33.

The poll, conducted exclusively for The Globe by Becker Research Corp., sampled 965 New Hampshire residents who intend to vote in the March 1972 Republican primary there, tentatively slated

In The Sunday Globe another N.H. poll matches President Nixon against Sen. Muskie, the Democratic frontrunner at this point.

ed to be the first primary in the nation.

The results of a six-man contest:

President Nixon	58%
Gov. Ronald Reagan	10%
Vice President Spiro Agnew	9%
Mayor John Lindsay (NY)	6%
Sen. Charles Percy (R-Ill.)	6%
US Rep. Paul McCloskey (R-Calif.)	2%
Undecided	9%

N.H. POLL, Page 4

Nixon leads potential GOP rivals in NH

★ N.H. POLL

Continued from Page 1

So far, only McCloskey, a critic of Mr. Nixon's war policy, has promised to enter the New Hampshire primary unless the Administration speeds up troop withdrawals. The other candidates in the trial heat have publicly deferred to the incumbent.

Where last Sunday's poll showed nearly a third of those planning to vote in the Democratic primary are Independents or currently unregistered, not nearly as many of those two categories say they plan to vote in the GOP primary.

Mr. Nixon's strong showing among New Hampshire Republicans, when matched against candidates of his own party, is shown in these hypothetical two-way matchups: Nixon over Reagan by 75 to 17; over Agnew 77 to 14; over Lindsay 78 to 14; and over McCloskey 83 to 6.

McCloskey has had little visibility in the state, and his attempt to marshal support against the war has made little impact to date among New Hampshire Republicans.

Mr. Nixon runs best among registered Republicans, as opposed to Independents and unregistered voters.

Even among Republicans

who are liberal or young, the President is well ahead, while Agnew's best showing comes with conservatives, Independents and voters over age 45.

Perhaps most revealing in the poll taken 10 months away from the primary, the President's Vietnam policy and the economy do not appear to be great handicaps to him in the GOP primary.

Even among those who favor complete withdrawal from Vietnam by the end of this year — a step he opposes — Mr. Nixon runs well ahead of War critics Lindsay and McCloskey.

Reagan, the President's closest opponent in New

Hampshire at this point, has disclaimed presidential ambitions while Mr. Nixon is in the running. Reagan is making a speech June 15 in Manchester.

McCloskey, who recently returned from a Vietnam tour in which he was critical of the Administration, is attempting to mount the type of challenge that former Sen. Eugene McCarthy posed to President Johnson in the 1968 Democratic primary in New Hampshire.

Mr. Nixon runs well ahead of Lindsay and McCloskey even among Republican voters who say they have suffered as a result of the economic downturn.

President Nixon matched against potential Republican rivals

QUESTIONS VOTERS WERE ASKED

"I'm going to read you the names of some men who may be running in the New Hampshire Republican presidential primary next March. Please listen carefully and tell me which one you would like to see win if that primary were being held today. If the New Hampshire Republican primary election for President were being held today and the candidates were Spiro Agnew, John Lindsay, Paul McCloskey, Richard Nixon, Charles Percy and Ronald Reagan, which one would you like to see win?"

"Suppose the candidates were Ronald Reagan and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were Spiro Agnew and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were John Lindsay and Richard Nixon. Then which one would you like to see win?"

"Suppose the candidates were Paul McCloskey and Richard Nixon. Then which one would you like to see win?"

	Nixon	Reagan	Agnew	Lindsay	Percy	M'Closkey	Und'cid'd	Nixon	Reagan	Undecided	Nixon	Agnew	Undecided	Nixon	Lindsay	Undecided	Nixon	M'Closkey	Und'cid'd	Percenta
Total N.H. Voters Planning to Vote in 1972 N.H. Republican Presidential Primary.....	58	10	9	6	6	2	9	75	17	8	77	14	9	78	14	8	83	6	11	(965)
AREA																				
Rochingham County	65	8	8	3	5	2	9	78	15	7	77	14	9	80	11	9	86	5	9	(170)
Hillsborough County.....	58	11	8	7	4	2	10	76	17	7	78	13	9	78	15	7	81	7	12	(245)
Merrimack County	59	8	8	9	9	1	6	76	15	9	76	12	12	79	16	5	82	7	11	(137)
Belknap-Strafford Counties.....	60	10	11	3	6	2	8	73	18	9	77	15	8	78	14	8	79	9	12	(130)
Cheshire-Sullivan Counties	54	16	7	7	4	4	8	67	23	10	77	15	8	76	19	5	80	7	13	(95)
Cross-Grafton-Carroll Counties.....	57	10	10	7	5	1	10	70	18	12	73	16	11	77	11	12	81	4	15	(188)
POLITICAL PARTY																				
Republicans	61	9	8	6	5	2	9	75	16	9	77	13	10	78	13	9	83	5	12	(759)
Independents	53	14	12	4	10	1	6	65	25	10	73	19	8	79	16	5	83	10	7	(105)
Not Registered to Vote.....	46	15	10	9	9	6	5	78	21	1	82	13	5	77	22	1	74	17	9	(78)
POLITICAL OUTLOOK																				
Liberal	48	8	10	18	7	7	2	69	17	14	71	14	15	61	34	5	67	20	13	(110)
Conservative	61	10	13	3	4	1	8	74	20	6	74	19	7	86	9	5	89	3	8	(313)
Middle-of-the-Road	62	10	6	6	7	1	8	77	15	8	81	11	8	78	13	9	81	6	13	(469)
SEX																				
Men	59	12	9	7	5	2	6	74	20	6	79	15	6	81	15	4	87	5	8	(493)
Women	60	8	8	5	6	2	11	76	15	9	74	14	12	76	13	11	77	7	16	(472)
AGE																				
18 to 29 Years.....	52	15	7	8	7	5	6	71	23	6	78	13	9	74	21	5	77	15	8	(168)
30 to 44 Years	60	10	7	6	7	1	9	76	14	10	81	10	9	79	13	8	85	4	11	(282)
45 to 64 Years	59	9	11	7	4	1	9	72	18	10	71	18	11	79	12	9	83	4	13	(342)
65 Years and Over.....	64	8	9	2	6	2	9	77	18	5	75	16	9	82	11	7	81	5	14	(169)
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Voted in Both 1964 and 1968 Rep. Pres. Primaries..	65	8	8	6	4	1	8	77	15	8	77	14	9	82	10	8	86	3	11	(488)

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nt in N.H. Poll

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Percentage		Unde-				Unde-				Unde-				Unde-				Unde-				Unde-								
Base		Muskie	Nixon	Wallace	cided	Muskie	Lindsay	Wallace	Undecided	Nixon	Lindsay	Wallace	cided	Nixon	Humphrey	Wallace	cided	Nixon	Kennedy	Wallace	cided	Nixon	McGovern	Wallace	cided	Nixon	Jackson	Wallace	cided	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Wanting to vote in the 1972 presidential primary		(1936)	49	41	5	5	56	21	8	15	53	30	6	11	51	36	6	7	53	27	4	6	56	27	6	11	58	15	7	20
By Town																														
Andover County		(350)	51	39	4	6	62	16	8	14	52	29	6	13	48	37	6	9	49	36	5	10	55	27	5	13	54	16	7	23
Hampden County		(575)	50	41	4	5	56	18	10	16	54	28	6	12	50	36	6	8	51	37	5	7	55	26	6	13	57	15	7	21
Worcester County		(231)	42	48	6	4	52	27	6	15	53	34	6	7	55	34	5	6	56	33	5	6	60	28	6	6	65	11	6	18
Blackburn-Strafford Counties		(291)	55	35	5	5	58	21	8	13	50	32	6	12	47	41	5	7	50	41	4	5	55	26	7	12	56	16	8	20
Cheshire-Sullivan Counties		(219)	56	36	5	3	63	21	7	9	46	37	9	8	43	44	6	7	41	50	3	6	50	32	8	10	54	17	10	19
Cheshire-Hartford-Carroll Counties		(320)	44	46	4	6	52	25	8	15	59	26	6	9	59	28	6	7	59	31	3	7	62	23	7	8	63	14	9	14
Political Party																														
Democrats		(574)	74	16	5	5	75	10	6	9	31	44	7	18	23	63	4	10	26	59	3	12	36	41	6	17	37	26	8	29
Republicans		(838)	26	64	3	7	41	29	8	22	72	18	4	6	77	16	3	4	78	13	4	5	76	13	4	7	78	7	4	11
Independents		(288)	55	36	6	3	60	20	10	10	48	32	9	11	45	34	12	9	43	43	7	7	49	29	9	13	53	13	11	23
Not Registered to Vote		(254)	61	29	7	3	62	19	12	7	40	41	10	9	36	46	9	9	33	59	5	3	44	38	11	7	49	18	13	20
Age																														
13 to 20 Years		(108)	67	25	4	4	71	17	6	6	43	40	7	10	33	45	8	9	23	71	4	2	41	45	7	7	52	20	10	18
21 to 29 Years		(372)	60	32	5	3	64	21	7	8	46	39	6	9	47	40	6	7	45	46	4	5	50	34	7	9	59	14	7	20
30 to 44 Years		(614)	50	39	5	6	59	19	9	13	52	32	6	10	51	37	5	7	50	40	4	6	56	27	6	11	59	14	7	20
45 to 64 Years		(637)	45	46	4	5	54	21	8	17	55	25	7	13	51	35	7	7	57	30	5	8	58	23	6	13	58	16	8	18
65 Years or Over		(249)	34	54	6	6	43	23	10	24	60	23	6	11	60	28	4	8	62	22	5	11	65	18	7	10	60	11	6	23

THE WHITE HOUSE
WASHINGTON

Date: 5/24

TO: L R

FROM: GORDON STRACHAN

File Polls -

New

Hampshire

UPI-60

(NIXON)

BOSTON --PRESIDENT NIXON HOLDS A COMMANDING LEAD OVER ANY FIVE POSSIBLE REPUBLICAN CHALLENGERS FOR THE PRESIDENTIAL NOMINATION IN NEW HAMPSHIRE'S PRESIDENTIAL PREFERENCE PRIMARY, ACCORDING TO A COPYRIGHTED POLL IN TODAY'S BOSTON GLOBE.

IN A SIX-MAN RACE, MR. NIXON PILED UP A THEORETICAL 58 PER CENT OF THE GOP WITH GOV. RONALD REAGAN OF CALIFORNIA SECOND AT 00P PER CENT.

TRAILING WERE VICE PRESIDENT AGNEW WITH 9 PER CENT. MAYOR JOHN V. LINDSAY OF NEW YORK, 6 PER CENT; SEN. CHARLES PERCY OF ILLINOIS, 6 PER CENT AND REP. PAUL MCCLOSKEY OF CALIFORNIA, 2 PER CENT.

THE TELEPHONE POLL WAS TAKEN BY THE BECKER RESEARCH CORP. OF BOSTON AND SAMPLED 965 NEW HAMPSHIRE RESIDENTS WHO INTEND TO VOTE IN THE STATE'S MARCH 14, 1972 PRIMARY.

THE PRESIDENT FARED EVEN BETTER IN TWO-MAN MATCHUPS, LEADING REAGAN 75 TO 17 PER CENT, AGNEW 77 TO 14 PER CENT AND LINDSAY, 78 TO 14 PER CENT.

5-22--NW110PED

A207

By Larry See
BOSTON AP -- Sen. Ronald W. Muskie, I-Maine, leads President Richard M. Nixon, 42 per cent to 41 per cent, in a preference poll conducted in New Hampshire for the Boston Globe. In a copyrighted article published Sunday, the newspaper said Muskie also topped Republican Mayor John V. Lindsay of New York, 56 per cent to 31 per cent in the poll conducted by Becker Research Corp. with questions to 1,000 persons.

The newspaper said the questions were asked of persons of both political parties who said they intended to vote in the state's primary next year.

While trailing Muskie, Nixon outdistanced all other potential rivals including Lindsay 38 per cent to 30 per cent and Sen. Edward M. Kennedy, I-Mass. 52 per cent to 37 per cent.

Nixon was preferred 51-33 over former Vice President Hubert H. Humphrey, 35-27 over Sen. George McGovern, I-S.D., and 50-15 over Sen. Henry M. Jackson, I-Washington.

In all cases, many of those polled expressed no choice, and some preferences votes were cast for Gov. George Wallace of Alabama, who ran for president as a third party candidate in 1968.

dd749ped may 22

UPI-60

(NIXON)

BOSTON --PRESIDENT NIXON HOLDS A COMMANDING LEAD OVER ANY FIVE POSSIBLE REPUBLICAN CHALLENGERS FOR THE PRESIDENTIAL NOMINATION IN NEW HAMPSHIRE'S PRESIDENTIAL PREFERENCE PRIMARY, ACCORDING TO A COPYRIGHTED POLL IN TODAY'S BOSTON GLOBE.

IN A SIX-MAN RACE, MR. NIXON PILED UP A THEORETICAL 58 PER CENT OF THE GOP WITH GOV. RONALD REAGAN OF CALIFORNIA SECOND AT 20 PER CENT.

TRAILING WERE VICE PRESIDENT AGNEW WITH 9 PER CENT. MAYOR JOHN V. LINDSAY OF NEW YORK, 6 PER CENT; SEN. CHARLES PERCY OF ILLINOIS, 6 PER CENT AND REP. PAUL MCCLOSKEY OF CALIFORNIA, 2 PER CENT.

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5-22--NW110PED

AP77

11:11:11, ee

BOSTON AP -- Sen. Ronald W. Muskie, I-Maine, leads President Richard M. Nixon, 49 per cent to 41 per cent, in a preference poll conducted in New Hampshire for the Boston Globe.

In a copyrighted article published Sunday, the newspaper said Muskie also topped Republican Mayor John V. Lindsay of New York, 56 per cent to 31 per cent in the poll conducted by Becker Research Corp. with questions to 1,000 persons.

The newspaper said the questions were asked of persons of both political parties who said they intended to vote in the state's primary next year.

While trailing Muskie, Nixon outdistanced all other potential rivals including Lindsay, 33 per cent to 30 per cent and Sen. Edward M. Kennedy, I-Mass. 30 per cent to 27 per cent.

Nixon was preferred 51-33 over former Vice President Hubert H. Humphrey, 36-27 over Sen. George McGovern, I-S.D., and 38-15 over Sen. Henry M. Jackson, I-Washington.

In all cases, many of those polled expressed no choice, and some preferences votes were cast for Gov. George Wallace of Alabama, who ran for president as a third party candidate in 1968.

dd749ped may 23