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44	19	5/12/1972	<input type="checkbox"/>	Campaign	Memo	To: Harry S. Dent From: Brad E. Hainsworth RE: "Iowa." 2pgs

✓BCC: H. R. Haldeman

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

May 12, 1972

MEMORANDUM FOR: Harry S. Dent  
FROM: Brad E. Hainsworth  
SUBJECT: Iowa

Handwritten mark: a vertical line with a circle containing the letter 'F' at the bottom.

Filing deadline is May 30, 1972.

The President

Iowa has been Nixon country and the President continues to be strong. However, the initiative in Vietnam has caused a wait-and-see attitude that could go either way. The toughest Democrat would be Kennedy. The President defeated Humphrey before and McGovern is too far left.

Governor

Robert Ray (R) will win. The primary race is not serious and Lt. Governor Roger Jepson may withdraw.

Democrats are John Tapscott, James Lynch, and Paul Franzburg who will get the nomination.

Senate

Jack Miller (R) will win. Unimportant primary.

Democrat is Dick Clark, an unknown.

House

First District: Fred Schwengel (R). GOP favored. Democrat is Ed Mezvinsky. This will be a tough race.

Second District: John Culver (D) will win. GOP has no candidate as yet.

Third District: H. R. Gross (R) will win. No Democrat.

Fourth District: John Kyl (R). Democrat favored. Redistricting combined the Fourth and Fifth Districts and favors the Democrats. Democrat is incumbent Neal Smith.

Page 2  
Harry S. Dent  
May 12, 1972

Sixth District: Wiley Mayne (R) favored. Democrat is Berkley Bedall.

Seventh District becomes the new Fifth: William Scherle (R) will win. No Democrat.

Issues

Vietnam has become the leading issue. There is general support, but it could rapidly deteriorate. Farm prices are improving and beef and hogs are strong. Secretary Butz has helped.