

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
44	12	5/3/1972	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Herbert G. Klein RE: "Connecticut Poll"
44	12	5/8/1972	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Gordon Strachan RE: "Cambridge Opinion Poll." 1pg
44	12	11/5/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Gordon Strachan RE: "Colson Request for \$1-2,000 for Connecticut Poll." 1pg
44	12	10/27/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Harry Dent RE: "H needn't see file..." Includes memo To: John Ehrlichman From: J. Marsh Thomson RE: Connecticut Poll and copy of Hartford Times article titled "Public Esteem For Nixon Soars in Polls." (10/07/1971) 5pgs
44	12	10/20/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Charles Colson RE: "Attached Becker Poll." Includes attached results of 9/16-9/18 Connecticut Becker Poll. 6pgs
44	12		<input checked="" type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: John Ehrlichman. Attached memo To: John Ehrlichman From: J. Marsh Thomson RE: "Connecticut Poll" and copy of Hartford Times article titled "Public Esteem For Nixon Soars in Poll." (10/07/1971) 5pgs

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44	12	3/16/1971	<input type="checkbox"/>	Campaign	Newspaper	Articles from Hartford Times including Polling Questions about approval of Nixon's handling of Presidency, "Nixon Popularity Increases in State," and "Our Poll Shows 58% In State Back Nixon." 3pgs
44	12	10/20/1970	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: David R. Derge RE: "Second October Survey of Connecticut." 4pgs
44	12		<input checked="" type="checkbox"/>	Campaign	Report	Connecticut Poll Questions and Survey responses regarding November elections and Nixon's handling of Presidency. 2pgs
44	12	10/20/1970	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: David R. Derge RE: "Second October Survey of Connecticut." 4pgs
44	12		<input checked="" type="checkbox"/>	Campaign	Report	A proposed questionnaire for registered voters of Connecticut, including questions about voters approval/disapproval of Nixon, and questions about other candidates. 1pg

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 3, 1972

Return
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File
com
polls
(F)

MEMORANDUM FOR: ~~MR. H. R. HALDEMAN~~ L

FROM: HERBERT G. KLEIN HW

RE: Connecticut Poll

The Hartford Insurance Group, a small Connecticut life insurance company, was just recently polled by a private but apparently professional company. The poll covered some 3000 plus employees, and the essential result in response to a question as to what person the employees would vote for in a Presidential election were:

Nixon: 44%

McGovern: 13%

Muskie: 11%

Wallace: 7.8%

Senator Kennedy received a 2.9% write-in vote, and there were also other write in selections.

The results were telephoned to my staff by a member of the Republican State Committee in Hartford.

THE WHITE HOUSE
WASHINGTON

MS
(F)
Conn
Polls
G

ADMINISTRATIVELY CONFIDENTIAL

May 8, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN *G*

SUBJECT:

Cambridge Opinion Poll

Connecticut Governor Meskill sent the President this Cambridge Opinion (Tully Plessner) survey which shows the President behind Muskie but ahead of Humphrey and Kennedy.

<u>Polling Dates</u>	<u>Muskie</u>	<u>Humphrey</u>	<u>Kennedy</u>
CO-12/10-12/71	43-47-5-5	46-42-6-6	47-40-6-7

Teeter has a copy of the poll.

A letter for the President's signature acknowledging receipt of the "information" is attached.

att.

Has it been cleared w/ Mitchell?
Should the for Mitchell read
response

L ✓

~~May~~ Howard

~~CS.~~
File
Polls
Chon

THE WHITE HOUSE
WASHINGTON

Administratively Confidential

November 5, 1971

MEMORANDUM FOR: H.R. HALDEMAN
FROM: GORDON STRACHAN G
SUBJECT: Colson Request for \$1-2,000 for Connecticut Poll

Dick Howard called on Colson's behalf to ask if there would be \$1-2,000 available for Colson to have several questions added to a Becker Poll in Connecticut. Colson wants to add questions in Connecticut to determine why the President's popularity has risen so sharply in Connecticut. The amount is indeterminate because Colson doesn't want to get into specifics until he has general authority to proceed.

Recommendation:

That the \$1-2,000 not be allocated because the political polling plans should be submitted by Bob Teeter and the Committee for the Re-Election of the President per yesterday's discussion with the Attorney General.

Agree H Disagree _____

Comment _____

G → Howard 11/8
G → JSM 11/10

H needn't see file
File
THE WHITE HOUSE
WASHINGTON
Polks
Comm

Date: October 27, 1971

TO: H. R. HALDEMAN

FROM: HARRY DENT *HD*

Please handle _____

For your information _____



ASD

OFFICE OF THE VICE PRESIDENT
WASHINGTON

October 18, 1971

FOR: Mr. John Ehrlichman
FROM: J. Marsh Thomson *JM*
SUBJECT: Connecticut Poll

In calling Governor Meskill on Thursday, October 7th, for his reaction to the President's post-freeze telecast, the Governor wanted to be sure the President knew of the most encouraging results of the latest Connecticut poll, which of course I duly reported at the time. As he said he would, the Governor has forwarded the complete poll story as it appeared in the Hartford Times, which he wanted to be sure the President sees in toto.

cc:

Charles Colson
✓ Peter Millspaugh

M. J. McGovern
J. Marsh Thomson
JM

The Hartford Times

A MEMBER OF THE GANNETT GROUP

Hartford, Connecticut, Thursday, October 7, 1971

E T I

★ ★ ★

Public Esteem For Nixon Soars in Poll

Copyright, 1971, The Hartford Times

Public approval of President Richard M. Nixon's performance has moved sharply upward over the past five months, according to the Connecticut Poll.

The poll, conducted exclusively for The Hartford Times by Becker Research Corp. of Boston, finds that 65 per cent, fully 10 points higher than in April, have a favorable opinion of the way the President is handling his job.

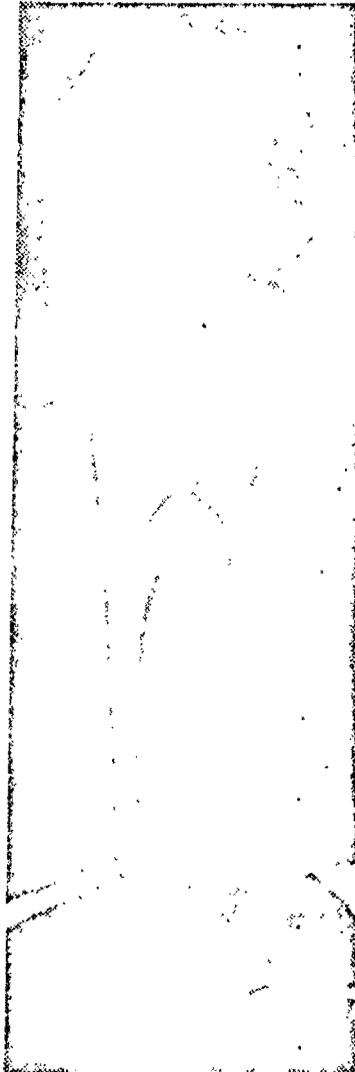
Most of this higher approval rate appears to have resulted from people who previously disapproved, changing their minds—adverse reaction to Nixon's performance has declined 7 points from 32 per cent to



25 per cent since last spring, while the "no opinion" rate has changed hardly at all (10 per cent today, 13 per cent in April).

The 90-day wage and price freeze declared by the Presi-

(Continued on Page 8A)



PRESIDENT NIXON
... addresses the nation

Poll Shows Public Approval Of President Nixon Soars

(Continued from Page 1A)
 dent in August seems to be a major factor in his improved public standing in Connecticut. Some seven people in 10 who approve of this action, as compared with only about one in three who disapprove, are satisfied with Nixon's performance.

Furthermore, the temporary wage-price freeze may very well help to explain why many people who are most worried about inflation and/or unemployment nevertheless react positively to Nixon. While they understandably are not so favorably disposed to the President as those who are less concerned about either of these problems, six people in 10 who consider inflation a "very serious" problem and an equal percentage of those who feel that way about unemployment, approve of his performance.

Also, a majority of those who say their financial situation is worse today than it was a year ago feel Nixon is doing a good job.

In this connection, even among the poor, more than half of whom say they are worse off than a year ago and almost nine in 10 of whom are deeply concerned about inflation and unemployment, a majority are satisfied with the President's performance.

The President's public announcement of his plans to visit Communist China next spring appears to have had less impact than the wage-price freeze on his popularity. Approval of Nixon's performance is not a great deal lower among those who

three-quarters of its conservatives approve of his performance.

Of real significance, however, is the fact that two-thirds of both Independents and middle-of-the-roads are pleased with what the President is doing.

Perhaps of equal importance, among people under age 30, a group which Nixon has been accused of alienating, approval outweighs disapproval by almost two to one.

Opinion in more heavily

Democratic Greater Hartford regarding the President's performance tends to be slightly less favorable than is the case in the rest of the state.

COMMENTS

Approve

"He is doing the best he can with what he has to work with, but I don't approve of all he has been doing." (Male chicken farmer from East Lyme, Independent, conservative, 35-44)

"I approve of freezing prices and wages."

(Secretary from Berlin, Republican, liberal, 65 or over)
 Republican, middle-of-the-road, 45-64)

Disapprove

"He's tried, but hasn't succeeded." (Retired nurse from New Britain, Hartford, Independent, mid-

"I highly disapprove of his foreign policy. He's pulled big blunders—especially in Red China." (Salesman from Stamford, Democrat, conservative, 45-64)

"Doing his best, but not really enough to help." (Female electrical factory worker from Stamford, Democrat, conservative, 45-64)

Questions People Were Asked:

"Do you approve or disapprove of the way Richard M. Nixon is handling his job as President?"

	Dis-approve	No-Opinion	Per-centage
TOTAL CONNECTICUT PUBLIC	%	%	Base
September, 1971	63	25	10 (501)
April, 1971	55	32	13 (499)
March, 1971	56	33	9 (501)
October, 1970	53	28	19 (509)
March, 1970	65	33	2 (513)
August, 1969	75	17	8 (568)
March, 1969	63	12	20 (513)
AREA OF STATE			
Metropolitan Hartford*	60	29	11 (251)
Rest of State	66	24	10 (250)
POLITICAL PARTY			
Democrats	45	41	14 (217)
Republicans	87	9	4 (181)
Independents	67	24	9 (84)
POLITICAL OUTLOOK			
Liberal	43	46	11 (103)
Conservative	77	16	7 (111)
Middle-of-the-Road	71	20	9 (249)
SEX			
Men	67	26	7 (250)
Women	62	24	14 (251)

among those who are in favor	30 to 44 Years	66	18	16	(164)
(68 per cent approve of Nixon	45 to 64 Years	63	28	9	(166)
performance).	65 Years and Over	71	23	6	(54)

Party affiliation and political outlook continue to play an important part in determining attitude toward the President. Better than 40 per cent of both Democrats and liberals react adversely, while almost 90 per cent of the state's Republicans and

INCOME					
Under \$5,000	56	35	9	(46)	
\$5,000 - \$7,499	63	25	12	(55)	
\$7,500 - \$9,999	66	24	10	(97)	
\$10,000 - \$14,999	66	21	13	(134)	
\$15,000 and Over	65	28	7	(89)	

* Hartford County

THE WHITE HOUSE
WASHINGTON

October 20, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON *WC*
SUBJECT: Attached Becker Poll

The attached are the results of a recent Becker Poll, polling conducted between September 16 and 18 in Connecticut.

As I think I have told you, Becker polls throughout New England and in 1970 was remarkably accurate in forecasting the various Senate and Gubernatorial races. In fact, he was right in every state. His Connecticut polls have been consistently better than the national average and there is, therefore, probably somewhat of a bias our way; although Becker tells me that this is not so, that these polls in his opinion are quite accurate.

Even if he is off, however, by as much as 10 percent we certainly are in good shape in Connecticut.

*H need
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10/21 G
File
Conn.
Polls*

QUESTION PEOPLE WERE ASKED:

"As you may know, President Nixon has announced that he plans to visit Communist China next spring to meet with the Communist Chinese leaders there. Do you approve or disapprove of the President visiting Communist China next spring?"

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NO OPINION</u>	<u>PERCENTAGE BASE</u>
	<u>%</u>	<u>%</u>	<u>%</u>	
<u>TOTAL CONNECTICUT PUBLIC</u>	73	17	10	(501)
<u>AREA OF STATE</u>				
Metropolitan Hartford*	69	15	16	(251)
Rest of State	75	17	8	(250)
<u>POLITICAL PARTY</u>				
Democrats	71	18	11	(217)
Republicans	74	17	9	(181)
Independents	74	16	10	(84)
<u>POLITICAL OUTLOOK</u>				
Liberal	82	14	4	(103)
Conservative	72	15	13	(111)
Middle-of-the-Road	71	19	10	(249)
<u>SEX</u>				
Men	76	16	8	(250)
Women	71	17	12	(251)
<u>AGE</u>				
Under 30 Years	80	12	8	(114)
30 to 44 Years	80	12	8	(164)
45 to 64 Years	61	24	15	(166)
65 Years and Over	71	18	11	(54)
<u>INCOME</u>				
Under \$5,000	59	23	18	(46)
\$5,000 - \$7,499	65	26	9	(55)
\$7,500 - \$9,999	65	24	11	(97)
\$10,000 - \$14,999	83	10	7	(134)
\$15,000 and Over	83	9	8	(89)
<u>EDUCATION</u>				
High School Incomplete	65	23	12	(116)
High School Graduate	66	21	13	(176)
Some College	84	10	6	(102)
College Graduate	81	10	9	(104)

* Hartford County

QUESTIONS PEOPLE WERE ASKED:

"Suppose the Republican candidate for President was Richard Nixon, the Democratic candidate was Edmund Muskie and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"Suppose the Republican candidate for President was Richard Nixon, the Democratic candidate was Edward Kennedy and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

"If the November, 1972 election for President were being held today and the Republican candidate was Richard Nixon, the Democratic candidate was Hubert Humphrey and the American Independent Party candidate was George Wallace, which one would you like to see win?"

"Suppose the Republican candidate for President was Richard Nixon, the Democratic candidate was Edward Kennedy and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

	NIXON %	MUSKIE %	WALLACE %	UNDECIDED %
<u>TOTAL CONNECTICUT PUBLIC</u>				
September, 1971	45	36	4	15
<u>AREA OF STATE</u>				
Metropolitan Hartford*	36	48	5	11
Rest of State	47	33	4	16
<u>POLITICAL PARTY</u>				
Democrats	19	61	3	17
Republicans	76	14	3	7
Independents	38	32	10	20
<u>POLITICAL OUTLOOK</u>				
Liberal	31	61	1	7
Conservative	53	22	6	19
Middle-of-the-Road	49	33	4	14
<u>SEX</u>				
Men	45	37	4	14
Women	45	35	4	16
<u>AGE</u>				
Under 30 Years	45	39	5	11
30 to 44 Years	46	39	5	10
45 to 64 Years	43	34	3	20
65 Years or Over	47	29	5	19
<u>INCOME</u>				
Under \$5,000	29	42	10	19
\$5,000 - \$7,499	41	46	0	13
\$7,500 - \$9,999	46	34	6	14
\$10,000 - \$14,999	46	35	7	12
\$15,000 and Over	50	35	1	14
<u>CALLUP POLL</u>				
August, 1971	42	36	11	11

	NIXON %	KENNEDY %	WALLACE %	UNDECIDED %
September, 1971	54	27	4	15
Metropolitan Hartford*	50	34	6	10
Rest of State	56	24	4	16
Democrats	30	46	4	20
Republicans	84	7	3	6
Independents	48	27	9	16
Liberal	43	50	1	6
Conservative	66	11	7	16
Middle-of-the-Road	58	24	4	14
Men	57	27	5	11
Women	52	26	4	18
Under 30 Years	47	43	2	8
30 to 44 Years	57	27	5	11
45 to 64 Years	56	21	5	18
65 Years or Over	57	10	5	28
Under \$5,000	42	33	8	17
\$5,000 - \$7,499	46	34	3	17
\$7,500 - \$9,999	49	29	6	16
\$10,000 - \$14,999	55	29	7	9
\$15,000 and Over	70	23	1	6
August, 1971	43	38	10	9

	NIXON %	HUMPHREY %	WALLACE %	UNDECIDED %
September, 1971	56	26	4	14
Metropolitan Hartford*	47	33	5	15
Rest of State	58	24	4	14
Democrats	26	50	3	21
Republicans	86	5	3	6
Independents	54	20	13	13
Liberal	38	44	4	14
Conservative	67	15	7	11
Middle-of-the-Road	58	24	3	15
Men	54	30	5	11
Women	55	23	4	18
Under 30 Years	53	29	4	14
30 to 44 Years	58	24	6	12
45 to 64 Years	52	27	3	18
65 Years or Over	54	24	7	15
Under \$5,000	35	43	12	10
\$5,000 - \$7,499	51	27	0	22
\$7,500 - \$9,999	50	29	6	15
\$10,000 - \$14,999	58	24	8	10
\$15,000 and Over	64	25	1	10
August, 1971	43	37	11	9

	NIXON %	KENNEDY %	WALLACE %	UNDECIDED %
September, 1971	54	27	4	15
Metropolitan Hartford*	50	34	6	10
Rest of State	56	24	4	16
Democrats	30	46	4	20
Republicans	84	7	3	6
Independents	48	27	9	16
Liberal	43	50	1	6
Conservative	66	11	7	16
Middle-of-the-Road	58	24	4	14
Men	57	27	5	11
Women	52	26	4	18
Under 30 Years	47	43	2	8
30 to 44 Years	57	27	5	11
45 to 64 Years	56	21	5	18
65 Years or Over	57	10	5	28
Under \$5,000	42	33	8	17
\$5,000 - \$7,499	46	34	3	17
\$7,500 - \$9,999	49	29	6	16
\$10,000 - \$14,999	55	29	7	9
\$15,000 and Over	70	23	1	6
August, 1971	43	38	10	9

* Hartford County
 ** Question asked only of people who say they are at least fairly sure they will vote in the November, 1972 Presidential election.

* Hartford County
 ** Question asked at least fairly November, 1972

"If the Novemebr, 1972 election for President were being held today and the Republican candidate was Richard Nixon, the Democratic candidate was Hubert Humphrey and the American Independent Party candidate was George Wallace, which one would you like to see win?"

NIXON	HUMPHREY	WALLACE	UNDECIDED
$\frac{\%}{\%}$	$\frac{\%}{\%}$	$\frac{\%}{\%}$	$\frac{\%}{\%}$
56	26	4	14
47	33	5	15
58	24	4	14
26	50	3	21
86	5	3	6
54	20	13	13
38	44	4	14
67	15	7	11
58	24	3	15
54	30	5	11
55	23	4	18
53	29	4	14
58	24	6	12
52	27	3	18
54	24	7	15
35	43	12	10
51	27	0	22
50	29	6	15
58	24	8	10
64	25	1	10
43	37	11	9

"Suppose the Republican candidate for President was Richard Nixon, the Democratic candidate was John Lindsay and the American Independent Party candidate was George Wallace. Then which one would you like to see win?"

NIXON	LINDSAY	WALLACE	UNDECIDED
$\frac{\%}{\%}$	$\frac{\%}{\%}$	$\frac{\%}{\%}$	$\frac{\%}{\%}$
53	25	5	17
47	27	8	18
54	25	4	17
35	39	5	21
77	10	3	10
41	29	10	20
36	50	1	13
64	10	7	19
58	22	5	15
53	26	5	16
51	25	6	18
45	31	5	19
53	29	6	12
54	23	4	19
57	11	5	27
38	27	8	27
44	23	3	30
54	20	8	18
57	28	8	7
61	31	0	8
45	30	12	13

PERCENTAGE
BASE

(466)

(230)

(236)

(203)

(179)

(74)

(96)

(104)

(235)

(233)

(233)

(102)

(155)

(158)

(50)

(41)

(50)

(93)

(125)

(88)

(1054)

only of people who say they are
sure they will vote in the
Presidential election.

QUESTION PEOPLE WERE ASKED:

"Do you think Congress should set a deadline for withdrawal of all United States troops from Viet Nam by the end of 1971, or do you think that this is a matter that should be left for the President to decide?"

	<u>CONGRESS SHOULD SET DEADLINE</u> %	<u>SHOULD BE LEFT FOR PRESIDENT TO DECIDE</u> %	<u>NO OPINION</u> %	<u>PERCENTAGE BASE</u>
<u>TOTAL CONNECTICUT PUBLIC</u>				
September, 1971	42	48	10	(501)
March, 1971	32	55	13	(501)
<u>AREA OF STATE</u>				
Metropolitan Hartford*	39	52	9	(251)
Rest of State	44	46	10	(250)
<u>POLITICAL PARTY</u>				
Democrats	57	35	8	(217)
Republicans	27	65	8	(181)
Independents	38	47	15	(84)
<u>POLITICAL OUTLOOK</u>				
Liberal	67	27	6	(103)
Conservative	27	62	11	(111)
Middle-of-the-Road	40	52	8	(249)
<u>SEX</u>				
Men	46	45	9	(250)
Women	39	50	11	(251)
<u>AGE</u>				
Under 30 Years	54	37	9	(114)
30 to 44 Years	46	44	10	(164)
45 to 64 Years	41	50	9	(166)
65 Years or Over	14	74	12	(54)

* Hartford County

QUESTIONS PEOPLE WERE ASKED:

"As you know, the President has 'frozen' prices, wages and rents for 90 days until November 12, 1971. Do you approve or disapprove of this move?"

"Would you approve or disapprove of continuing this price, wage and rent 'freeze' after November 12, 1971?"

"All things considered, do you think YOUR household economic situation will be helped, hurt or remain about the same between now and November 12, 1971 by the President's 90 day price, wage and rent 'freeze'?"

"Assuming that price, wage and rent controls are necessary, would you approve or disapprove of these controls including a limit on profits as well?"

	APPROVE %	DIS- APPROVE %	NO OPINION %	APPROVE %	DIS- APPROVE %	NO OPINION %	HELPED %	HURT %	REMAIN ABOUT SAME %	NO OPINION %	APPROVE %	DIS- APPROVE %	NO OPINION %	PERCENT BASE
<u>TOTAL CONNECTICUT PUBLIC</u>	81	12	7	47	35	18	14	12	71	3	55	25	20	(501)
<u>AREA OF STATE</u>														
Metropolitan Hartford*	76	16	8	52	31	17	16	11	69	4	58	24	18	(251)
Rest of State	84	10	6	45	37	18	13	12	73	2	54	26	20	(250)
<u>POLITICAL PARTY</u>														
Democrats	80	14	6	44	42	14	15	12	70	3	60	23	17	(217)
Republicans	88	8	4	53	28	19	15	9	75	1	54	29	17	(181)
Independents	79	12	9	51	32	17	9	17	69	5	52	22	26	(84)
<u>POLITICAL OUTLOOK</u>														
Liberal	81	13	6	49	41	10	15	9	73	3	61	26	13	(103)
Conservative	88	9	3	49	35	16	13	14	71	2	55	29	16	(111)
Middle-of-the-Road	84	12	4	46	33	21	13	12	73	2	56	23	21	(249)
<u>SEX</u>														
Men	82	14	4	49	39	12	12	12	73	3	61	25	14	(250)
Women	82	9	9	44	31	25	15	12	71	2	48	25	27	(251)
<u>AGE</u>														
Under 30 Years	84	11	5	43	44	13	18	12	68	2	48	31	21	(114)
30 to 44 Years	79	12	9	42	34	24	13	14	72	1	54	25	21	(164)
45 to 64 Years	82	15	3	52	34	14	14	13	71	2	62	25	13	(166)
65 Years and Over	84	2	14	52	24	24	7	3	81	9	53	13	34	(54)
<u>INCOME</u>														
Under \$5,000	80	8	12	62	26	12	11	9	68	12	55	21	24	(46)
\$5,000 - \$7,499	86	8	6	47	30	23	18	16	66	0	54	28	18	(55)
\$7,500 - \$9,999	80	13	7	39	41	20	11	13	73	3	55	17	28	(97)
\$10,000 - \$14,999	82	15	3	38	44	18	13	11	76	0	60	25	15	(134)
\$15,000 and Over	88	8	4	63	24	13	16	7	76	1	54	38	8	(89)
<u>GALLUP POLL</u>														
August, 1971	68	11	21**											(537)

* Hartford County

** The Gallup Poll asked this question only of people who had heard or read about President Nixon's initial speech on the subject. Therefore, the 21% who are listed as having "no opinion" includes 9% who were not aware of the program.

QUESTIONS PEOPLE WERE ASKED:

"Considering your income and the cost of living, would you say you are better off today than you were one year ago, worse off or about the same?"

"Again considering your income and the cost of living, how do you feel things will be six months from now? Do you feel you will be better off six months from now, worse off or about the same?"

	BETTER	WORSE	ABOUT	NO		BETTER	WORSE	ABOUT	NO	PER-
	OFF	OFF	SAME	OPINION		OFF	OFF	SAME	OPINION	
	%	%	%	%		%	%	%	%	BASE
<u>TOTAL CONNECTICUT PUBLIC</u>										
September, 1971	15	41	42	2		17	24	49	10	(50) (60)
April, 1971	14	45	41	*		17	36	40	7	(49) (50)
March, 1971	12	44	43	1		15	35	43	7	(50) (50)
August, 1969	17	41	40	2						(56) (50)
March, 1969	15	29	55	1						(53) (51)
<u>BY AREA OF STATE</u>										
Metropolitan Hartford**	11	43	44	2		18	26	44	12	(25) (55)
Rest of State	16	40	43	1		16	23	51	10	(28) (45)
<u>BY SEX</u>										
Men	17	42	40	1		20	26	46	8	(25) (55)
Women	12	39	47	2		13	22	53	12	(25) (55)
<u>BY AGE</u>										
Under 30 Years	29	36	33	2		25	23	45	7	(119) (11)
30 to 44 Years	12	41	45	2		20	25	46	9	(164) (15)
45 to 64 Years	10	41	48	1		11	23	54	12	(166) (15)
65 Years and Over	5	51	43	1		9	26	52	13	(54) (15)
<u>BY INCOME</u>										
Under \$5,000	14	54	32	0		12	31	46	11	(46) (14)
\$5,000 - \$7,499	5	40	54	1		18	10	54	18	(55) (15)
\$7,500 - \$9,999	16	51	32	1		17	30	45	8	(97) (15)
\$10,000 - \$14,999	22	30	47	1		21	27	47	5	(134) (15)
\$15,000 and Over	14	34	50	2		20	17	53	10	(84) (18)

Less than .5 of 1%
* Hartford County

THE WHITE HOUSE
WASHINGTON

Date: 10/20

For

HRT

From John Ehrlichman

A - need not
see
G 10/20

File
Conn.
Polls

OCT 19 1971



OFFICE OF THE VICE PRESIDENT
WASHINGTON

October 18, 1971

FOR: Mr. John Ehrlichman

FROM: J. Marsh Thomson *JMT*

SUBJECT: Connecticut Poll

In calling Governor Meskill on Thursday, October 7th, for his reaction to the President's post-freeze telecast, the Governor wanted to be sure the President knew of the most encouraging results of the latest Connecticut poll, which of course I duly reported at the time. As he said he would, the Governor has forwarded the complete poll story as it appeared in the Hartford Times, which he wanted to be sure the President sees in toto.

The Hartford Times

A MEMBER OF THE GANNETT GROUP

Hartford, Connecticut, Thursday, October 7, 1971

E T 1

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Public Esteem For Nixon Soars in Poll

Copyright, 1971, The Hartford Times

Public approval of President Richard M. Nixon's performance has moved sharply upward over the past five months, according to the Connecticut Poll.

The poll, conducted exclusively for The Hartford Times by Becker Research Corp. of Boston, finds that 65 per cent, fully 10 points higher than in April, have a favorable opinion of the way the President is handling his job.

Most of this higher approval rate appears to have resulted from people who previously disapproved, changing their minds—adverse reaction to Nixon's performance has declined 7 points from 32 per cent to



25 per cent since last spring, while the "no opinion" rate has changed hardly at all (10 per cent today, 13 per cent in April).

The 90-day wage and price freeze declared by the Presi-

(Continued on Page 8A)



PRESIDENT NIXON
... addresses the nation

Preservation Copy

Nixon Soars

, liberal, 65 or die-of-the-road, 21-24)
"Doing his best, but not
really enough to help."
(Female electrical factory
worker from Stamford,
Democrat, conservative, 45-
64)

disapprove of his
icy. He's pulled big
especially in Red
(Salesman from
Independent, mid-

Reproduction Copy

Nixon Political Increases in Support

(Continued from Page 1A)

Boston Globe showed approval of Nixon at 44 per cent and of Agnew at 43 per cent. Similarly, a survey taken at about the same time in Rhode Island for Channel 6 (WTEV Providence/New Bedford) showed only 46 per cent satisfied with the President's performance.

Approval of the President in Connecticut has moved up a bit since last October when it stood at 53 per cent, but disapproval has also climbed slightly, from 23 per cent to 33 per cent, over the same period.

Perhaps the most significant aspect of these increases, however, is the fact that they represent a noticeable crystallization of opinion toward the President. With the number of people withholding judgment on his performance declining from 19 per cent to 9 per cent during the past five months.

Approval of Vice President Agnew has also edged upward in recent months, from 46 per cent to 51 per cent.

Reaction to the President and Vice President tends to run along partisan lines. While just about half the state's Democrats disapprove of both in 10 approve 8 Republicans some 7 of 10 are pleased with Agnew. Opinion toward the

two is also generally favorable among independents.

The same pattern is seen among moderates, liberals, and conservatives, with Agnew particularly compared with conservatives and moderates. The majority of whom are pleased.

As far as the President's performance is concerned, he is enjoying the support of a majority among people who are not alienated by the frequent encounters very often.

1970

1970

1970

®

negative response among people under age 30.

COMMENTS

Nixon — Approve

"He's doing the best he can with what he has and with the way the situation is now." (Male photo lithographer from Somers, Independent, 45-54 years old).

"I don't think anyone could do better than Nixon is doing now." (Housewife from Voluntown, Independent, 4-39).

trust. He

approve

against

will be

will be

Republican,

wife

Going places. The country needs men like him." (Male, 30-39, from West Hartford, Republican, 30-44).

Agnew — Disapprove

"He's 20-25 years behind the times." (Interior Decorator from Greenwich, female, Independent, 41).

"He's not for the people." (Female, 40-49, and program manager for a charitable organization from Stamford, male, Independent, 30-44).

BERNARD'S APPRENTICES

FESTIVAL CUP

43

October 20, 1970

MEMORANDUM FOR H. R. HALDEMAN

FROM : DR. DAVID R. DERGE

SUBJECT : Second October Survey of Connecticut

I Recommendations

A. Weicker and Dodd have gained in the past three weeks, and Duffey has declined. This race is still a toss up.

B. The President should make another visit if possible. His first trip was widely known, and approved by nearly two-thirds of the voters. A return trip late in the campaign might nail the election for Weicker.

C. Recommended target groups are listed, with issue concerns, in this report.

II Connecticut - 701 voters were interviewed.

A. President's October campaign visit to Connecticut.

1. This visit is widely known. Eighty percent have seen, heard or read about it.

2. Of those who are aware of the visit, 65% approved of it and 19% disapproved.

B. Trial Heat

The trial heat for U. S. Senate was as follows (Committed and Leaners combined):

	First Survey	Second Survey	Change
Weicker	25%	30%	+5
Duffey	26%	25%	-1
Dodd	21%	28%	+7
Undecided	28%	17%	-11

A two-way trial heat excluding Dodd resulted as follows:

Weicker	Duffey	Neither	Undecided
31%	27%	28%	14%

C. Nixon/Agnew Popularity:

The standard Gallup question on approval/disapproval produced the following data:

	Approve		Disapprove		Don't Know	
	1st Survey	2nd	1st Survey	2nd	1st Survey	2nd
Nixon	51%	60%	26%	29%	23%	11%
Agnew	44%	45%	31%	43%	25%	12%

D. Importance of Electing a Senator who will support the President.

Respondents were asked how important they felt it would be for Connecticut to elect a Senator who will support President Nixon's policies in the U. S. Senate.

Results were as follows:

Very Important		Somewhat Important		Not Very Important		Not Important At All	
Survey		Survey		Survey		Survey	
1st	2nd	1st	2nd	1st	2nd	1st	2nd
40%	38%	21%	28%	13%	12%	16%	15%

E. Nixon-Agnew Campaigning in Connecticut

Respondents were asked whether campaigning by the President and Vice President would make them more likely to vote for or against Weicker or would it make no difference.

For the President the overall figures were as follows:

	1st Survey	2nd Survey
Vote For	11%	Not Asked
Vote Against	6%	
No Difference	73%	
Don't Know	9%	

For the Vice President the overall figures were as follows:

	1st Survey	2nd Survey
Vote For	9%	10%
Vote Against	9%	13%
No Difference	73%	70%
Don't Know	9%	6%

F. Other findings of interest.

1. Only 10% of the 1968 Wallace voters intend to support Weicker.
2. Fifty-five percent of the self-identifying Republicans intend to support Weicker.

G. Recommended Target Groups for Further Campaigning.

These are areas in which Weicker shows weakness, based on analysis of the early October survey.

1. Negroes (5% of the population). Nearly twice as many Negroes as the average population are concerned with inflation, high cost of living, economy, unemployment, with special emphasis on unemployment. Also more than twice as many Negroes as average are concerned with drugs.
2. Labor Union Connected Voters (27% of the population). They show above average interest in inflation, high cost of living, economy, and unemployment, with emphasis on unemployment.
3. Age group 21-29. (26% of the population). They show higher than average concern for the Vietnam War.
4. Catholics. (51% of the population). Their issue configuration closely matches the whole population.
5. Independents. (17% of the population.) Forty-two percent of the Independents are still undecided. Their issue configuration generally matches the whole population.

6. RMN 1968 Voters. (46% of the population). Fifteen percent of RMN 1968 voters will support Duffey and 29% will support Dodd. Their issue interests match the whole population except for somewhat greater interest in college student demonstrations.

7. Undecided Voters. (17% of the population). They are more concerned with inflation, high cost of living, economy, and unemployment.

Connecticut Poll

1. Are you now registered to vote in the November elections?
2. Do you intend to vote in the November election. (they were all registered)
3. Do you approve or disapprove of the way Richard Nixon is handling his job as President.

Approve	Disapprove	No Opinion
51%	26%	23%

4. Do you approve or disapprove of the way Spiro Agnew is handling his job as Vice President?

Approve	Disapprove	N. O.
44 .	31	25

5. What in your opinion are some of the most important problems facing the country today. First, Second, Third. (no responses)

6. If the election for U.S. Senator were being held today, would you vote for Lowell, Weicker, Duffey or Dodd?

Weicker	Duffey	Dodd	Other	Undecided
25	26	21	1	27

7. Are you leaning more toward Weicker, Duffey or Dodd (if undecided) Responses combined in question 6.

8. How important do you think it is for the State of Connecticut to elect a Senator who will support President Nixon's policies in the U.S. Senate?

Very Impt	Somewhat Impt	Not Very	Not at all	Don't Know
40	21	13	16	10

9. If President Nixon came to Connecticut and campaigned for Weicker for U.S. Senator, would you be more likely to vote for Weicker, or more likely to vote against him, or wouldn't it make any difference?

For	Against	No Diff	c N	Don't Know
11	6	73		9

10. If Vice President Agnew came to Connecticut and campaigned for Weicker for U.S. Senator, would you be more likely to vote for Weicker, or more likely to vote against him, or wouldn't it make any difference

For	Against	No Diff	Dont Know
9	9	73	9

October 20, 1970

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A Proposed Questionnaire for Connecticut

(only of registered voters)

Repeat?

1. Standard Richard Nixon approve/disapprove
2. Standard Agnew approve
3. If the election for U.S. Senator were being held today, would you vote for Lowell Weicker, Jr., Joseph Duffey, or Thomas Dodd?
4. Follow-up to determine leaners
5. Suppose that the election for U.S. Senator were between Lowell Weicker, Jr. and Joseph Duffy. Would you vote for Lowell Weicker, Jr. or Joseph Duffy.
6. Are you aware of President Nixon's efforts on behalf of Lowell Weicker in Connecticut this week? Yes or No - Don't Know.
7. If yes, do you approve or disapprove of President Nixon's efforts on behalf of Lowell Weicker, Jr.?

Approve Disapprove Don;t Know
8. Standard question on How Important do you think it is for tehe State of Connecticut to elect a Senator who agrees with
9. If Agnew came to Connecticut would you be more likely to