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<td>Campaign</td>
<td>Memo</td>
<td>To: Gordon Strachan From: Wanda M. Phelan RE: Arkansas Polls. KXOW Radio Point of View asking questions about Senator J. William Fulbright, article prompting topic (titled &quot;Fulbright, Laird clash over Viet Escalation,&quot; ) and envelope attached. 4pgs</td>
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<td>Report</td>
<td>Arkansas Trial Heats from December 14-21, 1971. Says: the President leads all Democrats but Kennedy; President does poorest against Kennedy among all three voting groups; the economy is most mentioned as reason for voting against Nixon. 1pg</td>
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MEMORANDUM

THE WHITE HOUSE
WASHINGTON
June 16, 1972

MEMORANDUM FOR: MR. GORDON STRACHAN
FROM: WANDA M. PHELAN
RE: Poll

I understand you're interested in all polls. Here's a copy of one which should brighten your day. Note that it is an Arkansas station! I will continue to send you any polls I come across, as will others here.
... is a highly rated Audience Participation Program heard throughout Central Arkansas on KXOW Radio. This daily program is designed to solicit public opinion on any given subject vital to our city, state and nation. Most of the subjects aired pertain to current events that are prominent in the thoughts of thousands of concerned citizens. When a subject requires a definite voting opinion, only qualified voters are asked to participate. Realizing that you are vitally concerned in public affairs and matters that are in the public interest, this particular consensus of public opinion is directed to your attention for evaluation and consideration.

Program Date  APRIL 25  1972  Time  1:00 P.M.  Moderator  WAYNE BROCK

QUESTION ONE: BASED ON THE NEWSPAPER REPORT OF APRIL 18, DO YOU AGREE OR DISAGREE WITH SENATOR J. WILLIAM FULBRIGHT CONCERNING HIS OBJECTIONS TO THE HANDLING OF THE VIETNAM CONFLICT AT THIS DATE?

QUESTION TWO: WOULD YOU CAST A VOTE OF CONFIDENCE FOR OR AGAINST SENATOR J. WILLIAM FULBRIGHT BASED ON HIS RECORD OF SERVICE TO THE STATE OF ARKANSAS AND NATION?

CONSENSUS OF OPINION: (1) 16.6% AGREE WITH SENATOR FULBRIGHT.
83.4% DISAGREE WITH SENATOR FULBRIGHT.

(2) 15% VOTE FOR SENATOR FULBRIGHT.
85% VOTE AGAINST SENATOR FULBRIGHT.

Respectfully submitted to
PRESIDENT RICHARD NIXON
KXOW Radio

Forrest Eddy, President

The Arkansas Giant 1420 KC
Fulbright, Laird clash over Viet escalation

WASHINGTON (AP) — Secretary of Defense Melvin R. Laird said Tuesday he would not rule out mining Haiphong harbor or establishing a naval blockade of North Vietnam to blunt the Communist invasion of the South.

Laird responded with a terse, "Yes," when asked by Sen. J.W. Fulbright if any thought was being given to these possibilities. Laird was testifying before the Senate Foreign Relations Committee, chaired by the Arkansas Democrat, a longtime critic of policy in Vietnam.

The Defense secretary said there are many contingency plans and noted that these two possibilities had been discussed by the previous administration. But when pressed by Fulbright if they were merely old contingency plans, Laird said: "I would not rule it out."

In a four-and-a-half-hour appearance before the committee, Laird said that "any area of North Vietnam, as long as the invasion continues, is subject to attack."

Laird said the Haiphong area bombing was necessary to protect U.S. troops. The fuel supplies, truck parks and other logistics destroyed in the weekend raids were being used by the Communists to press their attack on the south and to endanger America GIs, he said.

Fulbright said it appeared to him that the administration is now intent on seeking a military victory with "no hope of negotiating with the North Vietnamese until their military capacity is destroyed."

"That is not the case," Laird responded, adding that he still believes the quickest way to end the U.S. involvement is through negotiations. However, Laird said it would be the "height of irresponsibility" to negotiate for peace with the North Vietnamese while their invasion is under way and their forces are "rauding throughout Southeast Asia."

Laird estimated the North Vietnamese now have about 110,000 troops in South Vietnam. But he said they are running into stiff resistance from South Vietnamese forces which he predicted would come out victorious.

Laird raised his voice to answer when Fulbright asked what authority the President relies upon in ordering bombing escalation.

"It's the protection of American personnel," Laird responded. "You don't need any more authority than that. It's sufficient, it's complete, and total. There should be no question about it."

"I'm amazed you're so sensitive about it," Fulbright said.

Results of Opinion Poll:

For
Against
Undecided

Comments:
President Richard M. Nixon
The White House Office
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500
**Arkansas**

**Trial Heats**

The President leads all Democrats but Kennedy. 1968: -8.1%

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The President does poorest against Kennedy among all three voting groups. There were no demographics reported.

### Approval

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### Issues

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The economy is most frequently mentioned as the reason for voting against Nixon.

### State

No state statistics reported.

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December 14-21, 1971
609 Interviews
D.M.I.
Winthrop Rockefeller