

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
44	4		<input checked="" type="checkbox"/>	Campaign	Report	Polling data on Ideology. Question asks: "Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?" 1pg
44	4	12/28/1970	<input type="checkbox"/>	Campaign	Report	Polling questions on the 91st U.S. Congress and Presidential programs. Detailed statistics on 91st Congress Study from December 28-30, 1970, Study #9575, from Behavioral Research Associates President, David R. Derge, attached. 18pgs
44	4	12/1/1970	<input type="checkbox"/>	Campaign	Report	Polling data regarding Nixon's handling of Presidency, and rescue mission to Son Tay. Detailed statistics on Rescue Mission Study from December 1-4, 1970, from Behavioral Research Associates President, David R. Derge, attached. 17pgs
44	4	11/10/1970	<input type="checkbox"/>	Campaign	Report	Polling questions regarding Nixon's handling of Presidency, as well as opinions on other candidates. Detailed statistics on Post Election Study from November 10-11, 1970, from Behavioral Research Associates President, David R. Derge, attached. 16pgs

REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN?

	PERCENTAGE BASE	LIBERAL	CONSERVATIVE	NO OPINION
TOTAL	993	33	49	18
MALE	490	37	47	16
FEMALE	503	30	51	19
AGE 18-20	61	57	34	9
21-29	203	46	42	12
30-49	366	27	53	20
50+	362	29	51	20
RACE				
White	894	32	50	18
Black	81	46	38	16
LABOR UNION				
Yes	296	36	44	20
No	692	33	51	16
Not Determined	5		40	60
RELIGION				
Protestant	631	30	54	16
Catholic	240	37	44	19
Jewish	12	50	42	8
Other	50	40	32	28
REGION				
East	266	34	46	20
Midwest	288	34	48	18
South	271	31	51	18
West	168	36	50	14
INCOME				
-5,000	214	29	47	24
5-15,000	558	34	51	15
15,000+	178	40	49	11
Not Determined	43	23	35	42
PARTY				
Democrat	506	42	41	17
Republican	338	24	62	14
Independent	86	24	50	26
IDEOLOGY				
Liberal	332	100		
Conservative	485		100	
Not Determined	176			100

- THE 91st U.S. CONGRESS WHICH IS STILL IN SESSION WILL SOON ADJOURN. IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE 91st CONGRESS HAS HANDLED ITS LEGISLATIVE JOB? 1
- DO YOU THINK THAT, IN GENERAL, CONGRESS GAVE PRESIDENT NIXON'S LEGISLATIVE PROGRAMS TOO MUCH SUPPORT, ABOUT THE RIGHT AMOUNT OF SUPPORT, OR NOT ENOUGH SUPPORT? 2
- WHICH PROGRAM DO YOU HAVE IN MIND - TOO MUCH SUPPORT? 3
- WHICH PROGRAM DO YOU HAVE IN MIND - NOT ENOUGH SUPPORT? 4
- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT? 5
- DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT? 6
- SUPPOSE THE 1972 ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE; WHICH ONE WOULD YOU VOTE FOR? 7
- (SAME QUESTION WITH GEORGE WALLACE AS THIRD PARTY CANDIDATE) 8
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR? 9
- (SAME QUESTION WITH GEORGE WALLACE) 10
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY. WHICH ONE WOULD YOU VOTE FOR? 11
- (SAME QUESTION WITH GEORGE WALLACE) 12
- IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT OR SOMETHING ELSE? 13
- REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN? 14
- IN WHICH OF THESE AGE GROUPS ARE YOU? 15

DETAILED STATISTICS

ON

91st CONGRESS STUDY

DECEMBER 28-30, 1970

DAVID R. DERGE
PRESIDENT
BEHAVIORAL RESEARCH ASSOCIATES

STUDY #9575

QUESTION

PAGE NO.

- THE 91st U.S. CONGRESS WHICH IS STILL IN SESSION WILL SOON ADJOURN. IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE 91st CONGRESS HAS HANDLED ITS LEGISLATIVE JOB? 1
- DO YOU THINK THAT, IN GENERAL, CONGRESS GAVE PRESIDENT NIXON'S LEGISLATIVE PROGRAMS TOO MUCH SUPPORT, ABOUT THE RIGHT AMOUNT OF SUPPORT, OR NOT ENOUGH SUPPORT? 2
- WHICH PROGRAM DO YOU HAVE IN MIND - TOO MUCH SUPPORT? 3
- WHICH PROGRAM DO YOU HAVE IN MIND - NOT ENOUGH SUPPORT? 4
- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT? 5
- DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT? 6
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- REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN? 14
- IN WHICH OF THESE AGE GROUPS ARE YOU? 15

THE 91st U.S. CONGRESS WHICH IS STILL IN SESSION WILL SOON ADJOURN.
 IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE 91st CONGRESS
 HAS HANDLED ITS LEGISLATIVE JOB?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	1025	33	34	33
MALE	519	34	41	25
FEMALE	506	31	27	42
AGE 18-20	82	45	29	26
21-29	196	33	32	35
30-49	377	33	33	34
50+	370	29	37	34
RACE				
White	933	32	35	33
Black	81	42	26	32
LABOR UNION				
Yes	272	35	34	31
No	745	32	35	33
Not Determined	8	38		62
RELIGION				
Protestant	605	33	34	33
Catholic	282	32	32	36
Jewish	17	29	59	12
Other	61	34	26	40
REGION				
East	268	30	37	33
Midwest	285	32	33	35
South	284	38	30	32
West	188	28	37	35
INCOME				
-5,000	197	25	35	40
5-15,000	568	36	31	33
15,000+	200	30	49	21
Not Determined	60	30	15	55
PARTY				
Democrat	556	34	32	34
Republican	326	34	36	30
Independent	89	28	43	29
REGISTERED TO VOTE				
Will & Are	991	33	35	32
Not & Won't	15	33	13	54

DO YOU THINK THAT, IN GENERAL, CONGRESS GAVE PRESIDENT NIXON'S LEGISLATIVE PROGRAMS TOO MUCH SUPPORT, ABOUT THE RIGHT AMOUNT OF SUPPORT, OR NOT ENOUGH SUPPORT?

	PERCENTAGE BASE	TOO MUCH SUPPORT	ABOUT RIGHT SUPPORT	NOT ENOUGH SUPPORT	NO OPINION
TOTAL	1025	9	26	41	24
MALE	519	9	28	45	18
FEMALE	506	9	25	36	30
AGE 18-20	82	16	31	34	19
21-29	196	13	32	34	21
30-49	377	8	27	41	24
50+	370	6	22	45	27
RACE					
White	933	9	26	42	23
Black	81	11	26	30	33
LABOR UNION					
Yes	272	9	27	41	23
No	745	9	26	41	24
Not Determined	8		25	50	25
RELIGION					
Protestant	605	8	25	43	24
Catholic	282	10	27	38	25
Jewish	17	18	41	35	6
Other	61	10	28	38	24
REGION					
East	268	8	23	44	25
Midwest	285	10	24	44	22
South	284	8	31	38	23
West	188	10	27	37	26
INCOME					
-5,000	197	6	22	36	36
5-15,000	568	10	28	41	21
15,000+	200	13	28	50	9
Not Determined	60		13	25	62
PARTY					
Democrat	556	12	30	32	26
Republican	326	4	21	58	17
Independent	89	7	30	39	24
REGISTERED TO VOTE					
Will & Are	991	9	27	41	23
Not & Won't	15	7	13	20	60

"WHICH PROGRAM DO YOU HAVE IN MIND - NOT ENOUGH SUPPORT"

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	PERCENTAGE BASE	WELFARE POVERTY PUBLIC AID	VIETNAM WAR	SOCIAL SECURITY	EDUCATION	INFLATION ECONOMY	S.S.T.	POLLUTION	ALL OTHERS	EVERYTHING IN GENERAL	NO OPINION
TOTAL	417	10	12	7	3	3	5	1	12	20	27
MALE	235	9	10	7	3	4	6	*	15	21	24
FEMALE	182	12	14	6	4	1	3	1	8	18	33
AGE											
18-20	28	4	29		4		7		4	11	41
21-29	67	8	10	5	8	6	5		8	22	28
30-49	156	11	13	5	3	4	4	1	16	17	26
50+	166	12	8	10	2	1	6	1	11	24	25
RACE											
White	391	11	12	7	3	3	5	1	12	20	26
Black	24	4	13		4	4			17	21	37
LABOR UNION											
Yes/Are	111	10	13	5	3	3	4	*	7	23	31
No/Won't	302	11	11	7	3	3	6	1	14	19	25
RELIGION											
Constant	261	9	12	7	4	3	5	1	11	21	27
lic	106	13	9	6	3	2	7	*	15	21	23
sh	6	17	17						17		49
Other	23	9	17	9	4	9			17	9	26
REGION											
East	117	14	14	9	4	3	2		12	20	22
Midwest	124	8	5	6	3	4	6	2	9	31	26
South	107	11	13	6	4	3	6	*	15	12	29
West	69	7	17	4	1		9	1	13	13	35
INCOME											
-5,000	70	14	7	11	4	1	4	3	11	14	31
5-15,000	233	8	11	4	3	3	5	*	12	22	31
15,000+	99	14	16	9	4	5	6		12	19	15
PARTY											
Democrat	177	8	10	7	4	3	6	2	13	20	27
Republican	188	10	14	5	3	3	4	*	12	20	28
Independent	35	20	9	9		3	6		11	17	25
REGISTERED TO VOTE											
Will/Are	409	10	11	7	3	3	5	1	12	20	28
Not/Won't	3		33				33				34

* Less than 1%

"DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?"

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	1025	60	33	7
MALE	519	61	34	5
FEMALE	506	60	32	8
AGE -18-20	82	46	48	6
21-29	196	58	37	5
30-49	377	60	32	8
50+	370	65	29	6
RACE				
White	933	63	31	6
Black	81	31	61	8
LABOR UNION				
Yes	272	56	38	6
No	745	62	31	7
Not Determined	8	63	25	12
RELIGION				
Protestant	605	65	29	6
Catholic	282	54	39	7
Jewish	17	24	65	11
Other	61	66	30	4
REGION				
East	268	59	35	6
Midwest	285	57	36	7
South	284	70	24	6
West	188	53	39	8
INCOME				
-5,000	197	58	29	13
5-15,000	568	62	33	5
15,000+	200	55	42	3
Not Determined	60	70	17	13
PARTY				
Democrat	556	47	48	5
Republican	326	84	11	5
Independent	89	67	27	6
REGISTERED TO VOTE				
Will/Are	991	60	33	7
Not/Won't	15	73	13	14

DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	1025	48	40	12
MALE	519	50	41	9
FEMALE	506	46	40	14
AGE 18-20	82	38	54	8
21-29	196	43	47	10
30-49	377	52	35	13
50+	370	48	39	13
RACE				
White	933	50	38	12
Black	81	28	57	15
LABOR UNION				
Yes	272	44	44	12
No	745	50	39	11
Not Determined	8	25	38	37
RELIGION				
Protestant	605	53	35	12
Catholic	282	42	45	13
Jewish	17	18	82	
Other	61	48	39	13
REGION				
East	268	47	40	13
Midwest	285	43	44	13
South	284	60	30	10
West	188	38	48	14
INCOME				
-5,000	197	42	41	17
5-15,000	568	50	40	10
15,000+	200	50	42	8
Not Determined	60	43	28	29
PARTY				
Democrat	556	38	51	11
Republican	326	68	22	10
Independent	89	44	42	14
REGISTERED TO VOTE				
Will/Are	991	49	41	10
Not/Won't	15	47	33	20

SUPPOSE THE 1972 ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE; WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	NEITHER	NO OPINION
TOTAL	1025	50	38	4	8
MALE	519	48	39	4	9
FEMALE	506	51	38	3	8
AGE 18-20	82	39	50	4	7
21-29	196	42	47	5	6
30-49	377	52	35	4	9
50+	370	53	34	3	10
RACE					
White	933	52	36	4	8
Black	81	27	56	5	12
LABOR UNION					
Yes	272	42	43	4	11
No	745	52	37	4	17
Not Determined	8	63	25	12	
RELIGION					
Protestant	605	56	33	3	8
Catholic	282	39	47	4	10
Jewish	17	18	77		5
Other	61	54	28	8	10
REGION					
East	268	48	43	3	6
Midwest	285	45	40	4	11
South	284	60	29	3	8
West	188	42	45	7	6
INCOME					
-5,000	197	50	36	4	10
5-15,000	568	49	39	4	8
15,000+	200	49	45	2	4
Not Determined	60	58	18	5	19
PARTY					
Democrat	556	30	55	5	10
Republican	326	81	14	2	3
Independent	89	55	29	7	9
REGISTERED TO VOTE					
Will & Are	991	50	39	4	7
Not & Won't	15	47	7	13	33

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE, AND GEORGE WALLACE
AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	WALLACE	NONE	NO OPINION
TOTAL	1025	43	36	13	3	5
MALE	519	42	37	14	2	5
FEMALE	506	44	34	13	3	6
AGE 18-20	82	32	44	17	5	2
21-29	196	38	47	10	3	2
30-49	377	44	33	15	2	6
50+	370	47	30	12	2	9
RACE						
White	933	45	33	14	3	5
Black	81	21	58	6	6	9
LABOR UNION						
Yes	272	37	39	15	2	7
No	745	46	34	12	3	5
Not Determined	8	25	25	25		25
RELIGION						
Protestant	605	48	30	15	2	5
Catholic	282	36	45	9	3	7
Jewish	17	18	82			
Other	61	44	28	18	3	7
REGION						
East	268	43	42	8	1	6
Midwest	285	42	38	9	4	7
South	284	46	23	24	2	5
West	188	40	43	10	4	3
INCOME						
-5,000	197	39	33	14	3	11
5-15,000	568	43	36	15	3	3
15,000+	200	48	43	7	1	1
Not Determined	60	45	20	13	8	14
PARTY						
Democrat	556	25	51	14	3	7
Republican	326	75	12	10	*	2
Independent	89	47	29	17	6	1
REGISTERED TO VOTE						
Will & Are	991	43	36	13	3	5
Not & Won't	15	47	7	20	13	13

* Less than 1%

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY.
WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	NEITHER	NO OPINION
TOTAL	1025	50	42	4	4
MALE	519	51	41	4	4
FEMALE	506	49	43	3	5
<u>AGE</u> 18-20	82	32	67	1	
21-29	196	41	56	3	
30-49	377	54	37	5	
50+	370	56	33	4	7
<u>RACE</u>					
White	933	54	37	4	5
Black	81	7	86		7
<u>LABOR UNION</u>					
Yes	272	44	48	3	5
No	745	53	39	4	4
Not Determined	8	25	63		12
<u>RELIGION</u>					
Protestant	605	58	35	3	4
Catholic	282	36	56	3	5
Jewish	17	12	77	6	5
Other	61	54	33	10	3
<u>REGION</u>					
East	268	50	45	2	3
Midwest	285	47	44	4	5
South	284	56	35	4	5
West	188	46	44	6	4
<u>INCOME</u>					
-5,000	197	47	42	4	7
5-15,000	568	51	42	4	3
15,000+	200	51	42	3	4
Not Determined	60	48	38	2	12
<u>PARTY</u>					
Democrat	556	30	61	5	4
Republican	326	83	13		4
Independent	89	60	32	7	1
<u>REGISTERED TO VOTE</u>					
Are & Will	991	51	42	3	4
Not & Won't	15	40	40	13	7

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDWARD KENNEDY, AND GEORGE WALLACE AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	WALLACE	NONE	NO OPINION
TOTAL	1025	44	39	11	2	4
MALE	519	44	37	14	2	3
FEMALE	506	43	42	9	3	3
AGE 18-20	82	24	66	9	1	
21-29	196	36	53	8	3	
30-49	377	46	34	13	3	4
50+	370	49	31	12	2	6
RACE						
White	933	47	35	12	3	3
Black	81	11	79	5		5
LABOR UNION						
Yes	272	35	46	13	2	4
No	745	47	37	11	3	3
Not Determined	8	38	50			12
RELIGION						
Protestant	605	50	32	13	2	3
Catholic	282	33	54	6	2	5
Jewish	17	18	77		5	
Other	61	46	31	15	5	3
REGION						
East	268	43	44	8	1	4
Midwest	285	42	44	7	3	4
South	284	44	28	22	2	4
West	188	45	42	7	4	2
INCOME						
-5,000	197	40	37	14	3	6
5-15,000	568	43	40	13	3	1
15,000+	200	51	40	5	2	2
Not Determined	60	38	38	8	3	13
PARTY						
Democrat	556	25	57	12	3	3
Republican	326	75	14	9	*	1
Independent	89	49	28	15	6	2
REGISTERED TO VOTE						
Will & Are	991	44	40	11	2	3
Not & Won't	15	33	33	13	13	8

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY.
WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	NEITHER	NO OPINION
TOTAL	1025	55	37	3	5
MALE	519	55	36	4	5
FEMALE	506	55	38	2	5
AGE 18-20	82	43	54	1	2
21-29	196	57	38	5	5
30-49	377	55	37	3	5
50+	370	57	33	4	6
RACE					
White	933	58	34	4	4
Black	81	19	75		6
LABOR UNION					
Yes	272	46	48	2	4
No	745	59	33	4	4
Not Determined	8	25	50	13	12
RELIGION					
Protestant	605	62	31	3	4
Catholic	282	43	47	3	7
Jewish	17	24	76		
Other	61	54	36	7	3
REGION					
East	268	51	42	2	5
Midwest	285	54	38	4	4
South	284	63	30	3	4
West	188	50	39	5	6
INCOME					
-5,000	197	53	35	4	8
5-15,000	568	55	38	3	4
15,000+	200	57	39	2	2
Not Determined	60	53	27	5	15
PARTY					
Democrat	556	35	57	4	4
Republican	326	86	9	1	4
Independent	89	69	24	5	2
REGISTERED TO VOTE					
Will & Are	991	55	37	3	5
Not & Won't	15	60	20	7	13

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, HUBERT HUMPHREY, AND GEORGE WALLACE AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	WALLACE	NONE	NO OPINION
TOTAL	1025	48	33	12	2	5
MALE	519	47	32	14	3	4
FEMALE	506	49	34	11	2	4
AGE 18-20	82	33	49	13	1	4
21-29	196	51	35	9	4	1
30-49	377	46	32	14	2	6
50+	370	51	30	12	2	5
RACE						
White	933	51	30	13	2	4
Black	81	16	74	5	1	4
LABOR UNION						
Yes	272	39	42	13	3	3
No	745	52	30	12	2	4
Not Determined	8	25	38	25		12
RELIGION						
Protestant	605	54	27	13	2	4
Catholic	282	40	42	8	3	7
Jewish	17	24	76			
Other	61	43	33	20	2	2
REGION						
East	268	48	39	8	*	4
Midwest	285	50	35	7	3	5
South	284	48	24	22	1	5
West	188	45	36	11	4	4
INCOME						
-5,000	197	46	31	14	1	8
5-15,000	568	47	34	13	2	4
15,000+	200	53	37	8	2	
Not Determined	60	45	25	12	7	11
PARTY						
Democrat	556	28	52	13	3	4
Republican	326	80	7	9	*	3
Independent	89	57	19	17	3	4
REGISTERED TO VOTE						
Will & Are	991	48	34	12	2	4
Not & Won't	15	40	13	13	7	27

* Less than 1%

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN,
INDEPENDENT OR SOMETHING ELSE?

	PERCENTAGE BASE	DEMOCRAT	REPUBLICAN	INDEPENDENT	UNDECIDED	OTHER
TOTAL	1025	54	32	9	2	3
MALE	519	54	32	11	2	1
FEMALE	506	54	32	7	2	5
AGE 18-20	82	62	26	6	1	5
21-29	196	58	24	12	5	1
30-49	377	53	32	9	1	5
50+	370	51	37	7	2	3
RACE						
White	933	51	34	9	2	3
Black	81	89	5	5		1
LABOR UNION						
Yes	272	66	21	7	2	4
No	745	50	36	10	2	2
Not Determined	8	63	13		13	11
RELIGION						
Protestant	605	50	37	8	2	3
Catholic	282	64	24	8	2	2
Jewish	17	71	18		6	5
Other	61	53	30	7	3	7
REGION						
East	268	46	38	8	3	5
Midwest	285	49	35	10	3	3
South	284	65	23	9	1	2
West	188	57	32	7	2	2
INCOME						
-5,000	197	58	31	5	2	4
5-15,000	568	56	31	9	2	2
15,000+	200	49	36	12	2	1
Not Determined	60	42	35	8	5	10
PARTY						
Democrat	556	100				
Republican	326		100			
Independent	89			100		
REGISTERED TO VOTE						
Will & Are	991	55	32	9	2	2
Not & Won't	15	20	7	13	40	20

REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR,
DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE,
OR SOMEWHERE IN BETWEEN?

	PERCENTAGE BASE	LIBERAL	CONSERVATIVE	NO OPINION
TOTAL	1025	32	49	19
MALE	519	35	50	15
FEMALE	506	29	47	24
AGE 18-20	82	59	35	6
21-29	196	44	43	13
30-49	377	28	54	18
50+	370	25	49	26
RACE				
White	933	31	51	18
Black	81	46	25	29
LABOR, UNION				
Yes	272	37	46	17
No	745	30	50	20
Not Determined	8	38	13	49
RELIGION				
Protestant	605	30	51	19
Catholic	282	35	47	18
Jewish	17	47	41	12
Other	61	31	46	23
REGION				
East	268	34	45	21
Midwest	285	34	49	17
South	284	28	49	23
West	188	34	52	14
INCOME				
-5,000	197	26	43	31
5-15,000	568	34	52	14
15,000+	200	38	52	10
Not Determined	60	22	25	53
PARTY				
Democrat	556	42	38	20
Republican	326	18	70	12
Independent	89	33	42	25
REGISTERED TO VOTE				
Will & Are	991	32	49	19
Not & Won't	15	20	20	60

IN WHICH OF THESE AGE GROUPS ARE YOU?

	PERCENTAGE BASE	18-20	21-29	30-49	50 & Over	NO OPINION
TOTAL	1025	8	19	37	36	
MALE	519	7	20	37	36	
FEMALE	506	9	18	36	37	
AGE 18-20	82	100				
21-29	196		100			
30-49	377			100		
50+	370				100	
RACE						
White	933	7	19	38	36	
Black	81	16	24	26	34	
LABOR UNION						
Yes	272	7	21	44	28	
No	745	8	19	34	39	
Not Determined	8	25		25	50	
RELIGION						
Protestant	605	7	17	35	41	
Catholic	282	10	23	42	25	
Jewish	17	12	24	35	29	
Other	61	5	16	43	36	
REGION						
East	268	8	21	43	28	
Midwest	285	10	17	34	39	
South	284	9	17	36	38	
West	188	4	23	33	40	
INCOME						
-5,000	197	7	9	12	72	
5-15,000	568	7	25	42	26	
15,000+	200	9	17	48	26	
Not Determined	60	20	10	27	43	
PARTY						
Democrat	556	9	21	36	34	
Republican	326	6	14	37	42	*
Independent	89	6	26	38	30	
REGISTERED TO VOTE						
Will & Are	991	7	19	37	37	
Not & Won't	15	33	40	7	20	

* Less than 1%

- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS
JOB AS PRESIDENT? 1
- HAVE YOU SEEN, HEARD, OR READ ANYTHING ABOUT PRESIDENT NIXON'S DECISION
THAT SENT A RESCUE MISSION TO SON TAY IN NORTH VIETNAM TO FREE
AMERICAN PRISONERS OF WAR? 2
- DO YOU APPROVE OR DISAPPROVE OF PRESIDENT NIXON'S DECISION THAT SENT A
RESCUE MISSION TO SON TAY TO FREE AMERICAN PRISONERS OF WAR? 3
- WOULD YOU APPROVE OR DISAPPROVE OF FURTHER ATTEMPTS TO SECURE THE RELEASE
OF AMERICAN PRISONERS OF WAR, INCLUDING ANOTHER RESCUE MISSION? 4
- DO YOU FEEL THAT STATEMENTS SUCH AS THOSE OF SENATORS FULBRIGHT, MUSKIE
AND KENNEDY, WHICH CONDEMNED THE RESCUE MISSION, ARE HELPFUL OR
HARMFUL IN SECURING THE RELEASE OF OUR AMERICAN PRISONERS OF WAR? 5
- IN 1972, THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS
ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON
AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR? 6
- (SAME QUESTION WITH WALLACE AS THIRD PARTY CANDIDATE) 7
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE
WOULD YOU VOTE FOR? 8
- (SAME QUESTION WITH WALLACE) 9
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY. WHICH ONE
WOULD YOU VOTE FOR? 10
- (SAME QUESTION WITH WALLACE) 11
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN. WHICH ONE
WOULD YOU VOTE FOR? 12
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY. WHICH ONE
WOULD YOU VOTE FOR? 13
- IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN,
INDEPENDENT OR SOMETHING ELSE? 14
- DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE
IN BETWEEN? 15

DETAILED STATISTICS
ON
RESCUE MISSION STUDY
DECEMBER 1-4, 1970

DAVID R. DERGE
PRESIDENT
BEHAVIORAL RESEARCH ASSOCIATES

STUDY #9567

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS
HANDLING HIS JOB AS PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	998	55	31	14
MALE	493	56	33	11
FEMALE	505	54	30	16
<u>AGE</u>				
21-29	213	57	34	9
30-49	394	55	33	12
50+	390	54	28	18
<u>RACE</u>				
White	931	57	29	14
Black	47	34	60	6
<u>LABOR UNION</u>				
Yes	269	47	40	13
No	722	58	28	14
Not Determined	7	43		57
<u>RELIGION</u>				
Protestant	576	64	25	11
Catholic	278	48	36	16
Jewish	21	19	62	19
Other	44	46	41	13
<u>REGION</u>				
East	264	57	35	8
Midwest	286	54	27	19
South	268	60	27	13
West	180	47	39	14
<u>INCOME</u>				
-5,000	205	51	29	20
5-15,000	542	57	32	11
15,000+	182	58	33	9
Not Determined	69	48	30	22
<u>PARTY</u>				
Democrat	526	39	47	14
Republican	343	81	11	8
Not Determined	129	53	22	25

HAVE YOU SEEN, HEARD, OR READ ANYTHING ABOUT PRESIDENT NIXON'S
 DECISION THAT SENT A RESCUE MISSION TO SON TAY IN NORTH VIETNAM
 TO FREE AMERICAN PRISONERS OF WAR?

	PERCENTAGE BASE	YES	NO	NO OPINION
<u>TOTAL</u>	998	63	35	2
<u>MALE</u>	493	72	27	*
<u>FEMALE</u>	505	55	42	3
<u>AGE</u>				
21-29	213	66	33	*
30-49	394	66	33	1
50+	390	59	38	3
<u>RACE</u>				
White	931	64	34	2
Black	47	51	49	
<u>LABOR UNION</u>				
Yes	269	67	33	
No	722	63	35	2
Not Determined	7	14	86	
<u>RELIGION</u>				
Protestant	576	64	34	2
Catholic	278	60	37	3
Jewish	21	76	24	
Other	44	66	34	
<u>REGION</u>				
East	264	67	33	
Midwest	286	63	35	2
South	268	55	42	3
West	180	72	28	
<u>INCOME</u>				
-5,000	205	54	42	4
5-15,000	542	63	36	*
15,000+	182	80	19	1
Not Determined	69	48	45	7
<u>PARTY</u>				
Democrat	526	63	35	2
Republican	343	67	32	1
Not Determined	129	57	40	3

* Less than 1%

DO YOU APPROVE OR DISAPPROVE OF PRESIDENT NIXON'S DECISION THAT
SENT A RESCUE MISSION TO SON TAY TO FREE AMERICAN PRISONERS OF WAR?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	631	78	11	11
MALE	355	77	16	7
FEMALE	276	80	6	14
AGE				
21-29	141	88	10	2
30-49	261	73	12	15
50+	228	79	11	10
RACE				
White	598	79	11	10
Black	24	75	17	8
LABOR UNION				
Yes	179	77	15	8
No	451	79	10	11
Not Determined	1			100
RELIGION				
Protestant	366	83	9	8
Catholic	168	76	11	13
Jewish	16	81	19	
Other	29	69	17	14
REGION				
East	176	79	12	9
Midwest	179	75	11	14
South	147	88	5	7
West	129	71	18	11
INCOME				
-5,000	111	78	10	12
5-15,000	342	83	10	7
15,000+	145	72	16	12
Not Determined	33	64	9	27
PARTY				
Democrat	329	71	16	13
Republican	228	86	6	8
Not Determined	74	84	8	8

WOULD YOU APPROVE OR DISAPPROVE OF FURTHER ATTEMPTS TO SECURE
THE RELEASE OF AMERICAN PRISONERS OF WAR, INCLUDING ANOTHER
RESCUE MISSION?

	PERCENTAGE BASE	YES	NO	NO OPINION
TOTAL	998	78	10	12
MALE	493	77	13	10
FEMALE	505	78	7	15
AGE				
21-29	213	81	12	7
30-49	394	78	10	12
50+	390	75	9	16
RACE				
White	931	79	9	12
Black	47	55	26	19
LABOR UNION				
Yes	269	79	12	9
No	722	77	10	13
Not Determined	7	29		71
RELIGION				
Protestant	576	80	8	12
Catholic	278	77	11	12
Jewish	21	91	5	4
Other	44	66	25	9
REGION				
East	264	74	13	13
Midwest	286	78	11	11
South	268	83	6	11
West	180	73	13	14
INCOME				
-5,000	205	74	12	14
5-15,000	542	81	9	10
15,000+	182	75	14	11
Not Determined	69	67	6	27
PARTY				
Democrat	526	75	13	12
Republican	343	82	8	10
Not Determined	129	75	7	18

DO YOU FEEL THAT STATEMENTS SUCH AS THOSE OF SENATORS FULBRIGHT, MUSKIE AND KENNEDY, WHICH CONDEMNED THE RESCUE MISSION, ARE HELPFUL OR HARMFUL IN SECURING THE RELEASE OF OUR AMERICAN PRISONERS OF WAR?

	PERCENTAGE BASE	HELPFUL	HARMFUL	NO OPINION
TOTAL	998	14	51	35
MALE	493	16	54	30
FEMALE	505	12	47	41
AGE				
21-29	213	21	53	26
30-49	394	12	53	35
50+	390	13	46	41
RACE				
White	931	13	52	35
Black	47	34	34	32
LABOR UNION				
Yes	269	15	49	36
No	722	14	52	34
Not Determined	7			100
RELIGION				
Protestant	576	12	56	32
Catholic	278	16	49	35
Jewish	21	19	38	43
Other	44	25	30	45
REGION				
East	264	15	53	32
Midwest	286	15	48	37
South	268	12	55	33
West	180	15	44	41
INCOME				
-5,000	205	14	42	44
5-15,000	542	15	53	32
15,000+	182	13	60	27
Not Determined	69	13	30	57
PARTY				
Democrat	526	17	44	39
Republican	343	11	62	27
Not Determined	129	13	47	40

IN 1972, THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	NEITHER	NO OPINION
TOTAL	998	45	33	6	16
MALE	493	45	35	6	14
FEMALE	505	44	30	7	19
AGE					
21-29	213	50	30	7	13
30-49	394	42	37	5	16
50+	390	44	30	7	19
RACE					
White	931	45	32	6	17
Black	47	36	45	9	10
LABOR UNION					
Yes	269	35	40	7	18
No	722	48	30	6	16
Not Determined	7	14		14	72
RELIGION					
Protestant	576	53	24	7	16
Catholic	278	36	43	4	17
Jewish	21	10	67	14	9
Other	44	39	41	5	15
REGION					
East	264	41	41	3	15
Midwest	286	43	32	7	18
South	268	55	23	8	14
West	180	37	36	8	19
INCOME					
-5,000	205	42	26	9	23
5-15,000	542	43	35	6	16
15,000+	182	51	37	4	8
Not Determined	69	45	17	9	29
PARTY					
Democrat	526	23	52	7	18
Republican	343	77	8	5	10
Not Determined	129	45	19	7	29

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE, AND
 GEORGE WALLACE AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	WALLACE	NONE	NO OPINION
TOTAL	998	40	32	12	3	13
MALE	493	40	34	12	4	10
FEMALE	505	39	30	12	3	16
<u>AGE</u>						
21-29	213	44	31	10	5	10
30-49	394	37	35	14	1	13
50+	390	40	29	12	4	15
<u>RACE</u>						
White	931	40	31	13	3	13
Black	47	30	47	4	2	17
<u>LABOR UNION</u>						
Yes	269	31	38	16	3	12
No	722	43	30	11	3	13
Not Determined	7	14				86
<u>RELIGION</u>						
Protestant	576	48	23	14	3	12
Catholic	278	31	42	12	2	13
Jewish	21	10	76		10	4
Other	44	32	46	7	5	10
<u>REGION</u>						
East	264	36	42	9	2	11
Midwest	286	41	32	9	3	15
South	268	45	19	21	3	12
West	180	34	37	9	5	15
<u>INCOME</u>						
-5,000	205	39	24	14	5	18
5-15,000	542	37	34	14	3	12
15,000+	182	47	40	6	2	5
Not Determined	69	41	15	12	3	29
<u>PARTY</u>						
Democrat	526	21	49	14	3	13
Republican	343	71	10	9	2	8
Independent	129	33	19	16	5	27

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	NEITHER	NO OPINION
TOTAL	998	50	35	4	11
MALE	493	52	33	5	10
FEMALE	505	47	36	4	13
AGE					
21-29	213	41	50	2	7
30-49	394	52	32	5	11
50+	390	52	29	5	14
RACE					
White	931	52	32	4	12
Black	47	11	83	2	4
LABOR UNION					
Yes	269	42	40	5	13
No	722	53	33	4	10
Not Determined	7	14			86
RELIGION					
Protestant	576	59	26	5	10
Catholic	278	39	47	3	11
Jewish	21	5	62	24	9
Other	44	48	48	2	2
REGION					
East	264	49	39	3	9
Midwest	286	46	34	4	16
South	268	58	27	4	11
West	180	44	41	5	10
INCOME					
-5,000	205	45	37	4	14
5-15,000	542	48	36	4	12
15,000+	182	61	29	3	7
Not Determined	69	45	28	3	24
PARTY					
Democrat	526	49	51		
Republican	343	47	53		
Not Determined	129	57	43		

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDWARD KENNEDY, AND GEORGE WALLACE AS A THIRD PARTY CANDIDATE, WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	WALLACE	NONE	NO OPINION
TOTAL	998	43	34	11	2	10
MALE	493	44	32	11	3	10
FEMALE	505	41	35	10	2	12
<u>AGE</u>						
21-29	213	36	48	8	1	7
30-49	394	44	32	12	2	10
50+	390	46	28	11	3	12
<u>RACE</u>						
White	931	45	31	11	2	11
Black	47	9	83	4		4
<u>LABOR UNION</u>						
Yes	269	33	38	16	2	11
No	722	47	33	9	2	9
Not Determined	7	14				86
<u>RELIGION</u>						
Protestant	576	50	25	13	2	10
Catholic	278	35	46	9	*	9
Jewish	21	5	62		24	9
Other	44	39	48	9	2	2
<u>REGION</u>						
East	264	43	39	7	3	8
Midwest	286	41	35	8	2	14
South	268	46	23	21	*	9
West	180	41	39	6	4	10
<u>INCOME</u>						
-5,000	205	40	34	12	4	10
5-15,000	542	39	36	13	2	10
15,000+	182	59	30	4	2	5
Not Determined	69	39	26	9		26
<u>PARTY</u>						
Democrat	526	23	52	12	2	14
Republican	343	76	11	8	2	3
Not Determined	129	36	20	14	5	25

* Less than 1%

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY, WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	NEITHER	NO OPINION
TOTAL	998	50	36	4	10
MALE	493	52	36	4	8
FEMALE	505	48	36	4	12
AGE					
21-29	213	54	36	4	6
30-49	394	46	41	4	9
50+	390	52	31	4	13
RACE					
White	931	52	34	4	10
Black	47	17	75	2	6
LABOR UNION					
Yes	269	41	47	4	8
No	722	54	32	4	10
Not Determined	7	14	14	14	58
RELIGION					
Protestant	576	58	29	4	9
Catholic	278	42	45	4	9
Jewish	21	14	71	10	5
Other	44	41	52		7
REGION					
East	264	49	40	4	7
Midwest	286	48	38	4	10
South	268	59	25	5	11
West	180	43	43	4	10
INCOME					
-5,000	205	49	33	6	12
5-15,000	542	48	40	4	8
15,000+	182	62	32	2	4
Not Determined	69	44	25	3	28
PARTY					
Democrat	526	28	57	5	10
Republican	343	85	9	1	5
Not Determined	129	50	20	10	20

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, HUBERT HUMPHREY, AND GEORGE WALLACE AS A THIRD PARTY CANDIDATE, WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	WALLACE	NONE	NO OPINION
TOTAL	998	44	33	11	2	10
MALE	493	45	33	12	2	8
FEMALE	505	44	33	11	2	10
<u>AGE</u>						
21-29	213	49	34	10	2	5
30-49	394	40	36	13	1	10
50+	390	45	29	11	3	12
<u>RACE</u>						
White	931	46	30	12	2	10
Black	47	19	68	6		7
<u>LABOR UNION</u>						
Yes	269	34	40	15	1	10
No	722	48	30	10	2	10
Not Determined	7	14	14			72
<u>RELIGION</u>						
Protestant	576	51	25	13	2	9
Catholic	278	38	41	10	1	10
Jewish	21	10	76		10	4
Other	44	36	52	9		3
<u>REGION</u>						
East	264	44	37	6	3	10
Midwest	286	44	35	9	1	11
South	268	47	19	22	*	11
West	180	41	42	6	3	8
<u>INCOME</u>						
-5,000	205	44	28	12	3	13
5-15,000	542	40	36	13	2	9
15,000+	182	57	33	6	1	3
Not Determined	69	42	22	12	1	23
<u>PARTY</u>						
Democrat	526	23	53	12	2	10
Republican	343	79	8	9	*	3
Not Determined	129	38	16	16	5	25

* Less than 1%

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN,
WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MC GOVERN	NEITHER	NO OPINION
<u>TOTAL</u>	998	53	18	5	24
<u>MALE</u>	493	55	20	6	19
<u>FEMALE</u>	505	51	17	5	27
<u>AGE</u>					
21-29	213	59	17	4	20
30-49	394	51	20	6	23
50+	390	52	17	5	26
<u>RACE</u>					
White	931	54	17	5	24
Black	47	40	43	2	15
<u>LABOR UNION</u>					
Yes	269	46	21	6	27
No	722	56	18	5	21
Not Determined	7	14			86
<u>RELIGION</u>					
Protestant	576	60	14	5	21
Catholic	278	46	21	7	26
Jewish	21	10	43	14	33
Other	44	46	32	5	17
<u>REGION</u>					
East	264	50	19	6	25
Midwest	286	54	19	5	22
South	268	59	13	5	23
West	180	45	26	4	25
<u>INCOME</u>					
-5,000	205	51	15	7	27
5-15,000	542	53	19	5	23
15,000+	182	56	23	5	16
Not Determined	69	46	13	7	34
<u>PARTY</u>					
Democrat	526	34	29	8	29
Republican	343	84	5	*	10
Not Determined	129	48	11	8	33

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY,
WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	LINDSAY	NEITHER	NO OPINION
TOTAL	998	50	27	5	18
MALE	493	53	28	6	13
FEMALE	505	47	25	4	24
AGE					
21-29	213	51	30	5	14
30-49	394	48	31	5	16
50+	390	52	22	4	22
RACE					
White	931	52	26	5	17
Black	47	30	47	4	19
LABOR UNION					
Yes	269	43	31	6	20
No	722	53	26	4	17
Not Determined	7	14	14		72
RELIGION					
Protestant	576	56	23	4	17
Catholic	278	47	28	6	19
Jewish	21	5	71	14	10
Other	44	50	36	5	9
REGION					
East	264	47	32	5	16
Midwest	286	49	27	5	19
South	268	59	18	3	20
West	180	43	33	6	18
INCOME					
-5,000	205	52	19	7	22
5-15,000	542	50	29	4	17
15,000+	182	51	34	4	11
Not Determined	69	42	16	4	38
PARTY					
Democrat	526	34	39	7	20
Republican	343	79	12	*	8
Not Determined	129	40	19	7	34

*Less than 1%

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT OR SOMETHING ELSE?

	PERCENTAGE BASE	DEMOCRAT	REPUBLICAN	INDEPENDENT/ UNDECIDED	OTHER
TOTAL	998	53	34	12	1
MALE	493	53	33	14	0
FEMALE	505	53	36	10	1
AGE					
21-29	213	54	33	11	2
30-49	394	56	31	12	1
50+	390	49	39	11	1
RACE					
White	931	52	35	12	1
Black	47	75	17	8	
LABOR UNION					
Yes	269	62	26	12	2
No	722	49	38	11	2
Not Determined	7	43	14	43	
RELIGION					
Protestant	576	47	42	10	1
Catholic	278	63	24	12	1
Jewish	21	76		24	
Other	44	55	36	9	
REGION					
East	264	52	35	11	2
Midwest	286	51	35	13	1
South	268	56	33	10	1
West	180	52	34	12	2
INCOME					
-5,000	205	56	34	10	
5-15,000	542	55	32	12	1
15,000+	182	44	43	11	2
Not Determined	69	48	33	17	2
PARTY					
Democrat	526	100			
Republican	343		100		
Not Determined	129			90	10

DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE IN BETWEEN?

	PERCENTAGE BASE	LIBERAL	CONSERVATIVE	NO OPINION
TOTAL	998	34	47	19
MALE	493	39	46	15
FEMALE	505	30	47	23
AGE				
21-29	213	49	42	9
30-49	394	33	47	20
50+	390	27	49	24
RACE				
White	931	34	47	19
Black	47	38	38	24
LABOR UNION				
Yes	269	41	40	19
No	722	32	49	19
Not Determined	7		14	86
RELIGION				
Protestant	576	31	51	18
Catholic	278	33	45	22
Jewish	21	52	43	5
Other	44	52	34	14
REGION				
East	264	34	48	18
Midwest	286	36	44	20
South	268	28	53	19
West	180	39	39	22
INCOME				
-5,000	205	26	46	28
5-15,000	542	37	48	15
15,000+	182	41	47	12
Not Determined	69	22	39	39
PARTY				
Democrat	526	42	38	20
Republican	343	24	64	12
Not Determined	129	30	33	37

- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS
HANDLING HIS JOB AS PRESIDENT? 1
- DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS
HANDLING HIS JOB AS VICE PRESIDENT? 2
- HOW WOULD YOU RATE THE JOB PRESIDENT NIXON IS DOING AS PRESIDENT --
EXCELLENT, PRETTY GOOD, ONLY FAIR, OR POOR? 3
- IN 1972 THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS
ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE
RICHARD NIXON AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR? 4
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE, AND
GEORGE WALLACE AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD
YOU VOTE FOR? 5
- SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE
RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR? 6
- (SAME QUESTION WITH GEORGE WALLACE) 7
- STILL TALKING ABOUT THE 1972 PRESIDENTIAL ELECTION, SUPPOSE THAT
THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY. WHICH
ONE WOULD YOU VOTE FOR? 8
- (SAME QUESTION WITH GEORGE WALLACE) 9
- SUPPOSE THE 1972 PRESIDENTIAL ELECTION WERE BEING HELD TODAY AND THE
CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN. WHICH ONE
WOULD YOU VOTE FOR? 10
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY. WHICH
ONE WOULD YOU VOTE FOR? 11
- DO YOU BELIEVE PRESIDENT NIXON IS TELLING THE AMERICAN PEOPLE ALL
THE FACTS HE CAN, SOME OF THE FACTS, ONLY A FEW OF THE FACTS,
OR NONE OF THE FACTS AT ALL? 12
- IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,
REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE? 13
- REGARDLESS OF THE POLITICAL PARTY YOU FAVOR, DO YOU CONSIDER
YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE IN BETWEEN? 14

DETAILED STATISTICS
ON
POST ELECTION STUDY
NOVEMBER 10-11, 1970

DAVID R. DERGE
PRESIDENT
BEHAVIORAL RESEARCH ASSOCIATES

STUDY #9552

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON
IS HANDLING HIS JOB AS PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	1027	59	31	10
MALE	510	59	30	11
FEMALE	517	58	32	10
<u>AGE</u>				
21-29	229	56	36	8
30-49	408	60	29	11
50+	388	59	30	11
<u>RACE</u>				
White	935	61	30	9
Black	71	38	45	17
<u>LABOR UNION</u>				
Yes	254	52	35	13
No	765	61	29	10
Not Determined	8	50	38	12
<u>RELIGION</u>				
Protestant	624	65	26	9
Catholic	244	54	35	11
Jewish	33	21	67	12
Other	50	48	32	20
<u>REGION</u>				
East	267	57	33	10
Midwest	285	58	29	13
South	294	62	29	9
West	181	58	35	7
<u>INCOME</u>				
-5,000	219	57	32	11
5-15,000	583	61	30	9
15,000+	181	56	36	8
Not Determined	44	55	25	20

DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW
IS HANDLING HIS JOB AS VICE PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	NO OPINION
TOTAL	1027	49	40	11
MALE	510	52	39	9
FEMALE	517	46	41	13
AGE				
21-29	229	39	51	10
30-49	408	53	38	9
50+	388	50	35	15
RACE				
White	935	51	38	11
Black	71	20	61	19
LABOR UNION				
Yes	254	46	41	13
No	765	50	39	11
Not Determined	8	25	63	12
RELIGION				
Protestant	624	51	36	13
Catholic	244	49	43	8
Jewish	33	15	79	6
Other	50	52	30	18
REGION				
East	267	48	45	7
Midwest	285	51	36	13
South	294	50	35	15
West	181	45	45	10
INCOME				
-5,000	219	40	41	19
5-15,000	583	52	39	9
15,000+	181	50	45	5
Not Determined	44	43	30	27

HOW WOULD YOU RATE THE JOB PRESIDENT NIXON IS DOING AS PRESIDENT --
EXCELLENT, PRETTY GOOD, ONLY FAIR, OR POOR?

	PERCENTAGE BASE	EXCELLENT	PRETTY GOOD	ONLY FAIR	POOR	NO OPINION
TOTAL	1027	14	45	28	11	2
MALE	510	14	47	25	12	2
FEMALE	517	15	43	30	10	2
<u>AGE</u>						
21-29	229	10	41	35	13	1
30-49	408	13	47	29	9	2
50+	388	18	46	21	13	2
<u>RACE</u>						
White	935	15	46	27	10	2
Black	71	7	27	39	21	6
<u>LABOR UNION</u>						
Yes	254	9	45	30	14	2
No	765	16	45	27	10	2
Not Determined	8		75	25		
<u>RELIGION</u>						
Protestant	624	15	49	26	8	2
Catholic	244	14	43	30	12	*
Jewish	33	3	27	33	33	4
Other	50	10	44	30	10	6
<u>REGION</u>						
East	267	15	46	23	15	1
Midwest	285	13	45	28	11	3
South	294	16	46	28	10	
West	181	11	45	33	10	1
<u>INCOME</u>						
-5,000	219	15	39	30	13	3
5-15,000	583	13	48	28	10	1
15,000+	181	15	45	27	12	1
Not Determined	44	21	36	21	11	11

* Less than 1%

IN 1972 THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	NEITHER	NO OPINION
<u>TOTAL</u>	1027	42	40	4	14
<u>MALE</u>	510	44	40	4	12
<u>FEMALE</u>	517	40	39	3	18
<u>AGE</u>					
21-29	229	41	45	2	12
30-49	408	44	40	3	13
50+	388	41	36	5	18
<u>RACE</u>					
White	935	45	38	3	14
Black	71	14	59	9	18
<u>LABOR UNION</u>					
Yes	254	36	45	5	14
No	765	45	38	3	14
Not Determined	8	13	50	13	24
<u>RELIGION</u>					
Protestant	624	49	32	5	14
Catholic	244	35	47	3	15
Jewish	33	9	82		9
Other	50	40	50	2	8
<u>REGION</u>					
East	267	43	43	3	11
Midwest	285	39	41	3	17
South	294	49	32	4	15
West	181	37	46	6	11
<u>INCOME</u>					
-5,000	219	37	35	6	22
5-15,000	583	45	40	3	12
15,000+	181	44	49	1	6
Not Determined	44	32	21	5	42

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE, AND GEORGE WALLACE
AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MUSKIE	WALLACE	NONE	NO OPINION
TOTAL	1027	37	35	14	2	12
MALE	510	37	37	15	1	10
FEMALE	517	37	33	12	3	15
<u>AGE</u>						
21-29	229	33	43	13	2	9
30-49	408	38	36	14	2	10
50+	388	38	29	14	3	16
<u>RACE</u>						
White	935	39	33	15	2	11
Black	71	13	55	3	9	20
<u>LABOR UNION</u>						
Yes	254	29	39	18	2	12
No	765	40	33	12	2	13
Not Determined	8		50	13	13	24
<u>RELIGION</u>						
Protestant	624	43	26	15	2	14
Catholic	244	31	44	11	2	12
Jewish	33	12	79		3	6
Other	50	32	42	18	2	6
<u>REGION</u>						
East	267	40	39	9	1	11
Midwest	285	38	36	11	1	14
South	294	34	24	27	3	12
West	181	37	45	4	3	11
<u>INCOME</u>						
-5,000	219	33	25	17	5	20
5-15,000	583	37	37	14	2	10
15,000+	181	43	44	8		5
Not Determined	44	30	18	11		41

SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	NEITHER	NO OPINION
TOTAL	1027	50	39	4	7
MALE	510	52	36	5	7
FEMALE	517	47	42	2	9
AGE					
21-29	229	42	52	3	3
30-49	408	51	39	3	7
50+	388	53	32	5	10
RACE					
White	935	53	36	4	7
Black	71	11	75	1	13
LABOR UNION					
Yes	254	43	50	3	4
No	765	52	35	4	9
Not Determined	8	13	63	13	11
RELIGION					
Protestant	624	57	32	4	7
Catholic	244	39	51	3	7
Jewish	33	18	64	9	9
Other	50	50	40	4	6
REGION					
East	267	50	39	3	8
Midwest	285	45	43	3	9
South	294	54	34	4	8
West	181	48	43	6	3
INCOME					
-5,000	219	40	43	5	12
5-15,000	583	51	40	3	6
15,000+	181	57	32	4	7
Not Determined	44	41	34	5	20

SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDWARD KENNEDY, AND GEORGE WALLACE
AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	KENNEDY	WALLACE	NONE	NO OPINION
TOTAL	1027	41	37	12	3	7
MALE	510	42	35	14	4	5
FEMALE	517	40	40	10	2	8
AGE						
21-29	229	32	50	12	2	4
30-49	408	41	39	11	2	7
50+	388	46	28	12	4	10
RACE						
White	935	44	34	13	3	6
Black	71	11	72	9	4	10
LABOR UNION						
Yes	254	34	46	13	2	5
No	765	44	34	11	3	8
Not Determined	8		63	13	13	11
RELIGION						
Protestant	624	47	29	14	3	7
Catholic	244	34	51	6	2	7
Jewish	33	18	67		6	9
Other	50	36	42	12	2	8
REGION						
East	267	46	40	6	2	6
Midwest	285	38	41	8	3	10
South	294	37	28	25	3	7
West	181	45	44	4	3	4
INCOME						
-5,000	219	34	39	13	5	9
5-15,000	583	41	39	12	2	6
15,000+	181	51	33	8	3	5
Not Determined	44	32	32	14	2	20

STILL TALKING ABOUT THE 1972 PRESIDENTIAL ELECTION, SUPPOSE THAT THE CANDIDATES WERE RICHARD NIXON, AND HUBERT HUMPHREY. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	NEITHER	NO OPINION
TOTAL	1027	53	37	4	6
MALE	510	54	37	4	5
FEMALE	517	52	37	3	8
AGE					
21-29	229	49	41	4	6
30-49	408	56	37	2	5
50+	388	52	33	5	10
RACE					
White	935	56	34	4	6
Black	71	20	68	3	9
LABOR UNION					
Yes	254	45	44	5	6
No	765	56	34	3	7
Not Determined	8	13	75		12
RELIGION					
Protestant	624	59	31	4	6
Catholic	244	46	45	3	6
Jewish	33	12	67	3	18
Other	50	56	34	4	6
REGION					
East	267	54	39	2	5
Midwest	285	49	38	4	9
South	294	59	29	5	7
West	181	48	43	4	5
INCOME					
-5,000	219	51	35	6	8
5-15,000	583	54	37	3	6
15,000+	181	55	38	3	4
Not Determined	44	39	39	2	20

SUPPOSE THE CANDIDATE WERE RICHARD NIXON, HUBERT HUMPHREY, AND GEORGE WALLACE AS A THIRD PARTY CANDIDATE. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	HUMPHREY	WALLACE	NO OPINION
TOTAL	1027	43	35	13	9
MALE	510	43	36	14	7
FEMALE	517	44	35	12	9
AGE					
21-29	229	39	39	14	8
30-49	408	45	37	13	5
50+	388	44	31	12	13
RACE					
White	935	46	32	14	8
Black	71	17	68	1	14
LABOR UNION					
Yes	254	34	43	15	8
No	765	47	32	12	9
Not Determined	8		75	25	
RELIGION					
Protestant	624	49	28	14	9
Catholic	244	38	44	10	8
Jewish	33	12	76		12
Other	50	46	34	16	4
REGION					
East	267	47	38	9	6
Midwest	285	43	38	8	11
South	294	40	26	26	8
West	181	44	42	16	8
INCOME					
-5,000	219	41	32	15	12
5-15,000	583	43	36	14	7
15,000+	181	48	38	8	6
Not Determined	44	34	27	11	28

SUPPOSE THE 1972 PRESIDENTIAL ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	MC GOVERN	NEITHER	NO OPINION
TOTAL	1027	57	21	4	18
MALE	510	59	22	4	15
FEMALE	517	54	21	4	21
AGE					
21-29	229	53	26	4	17
30-49	408	60	22	4	14
50+	388	56	17	5	22
RACE					
White	935	59	20	4	17
Black	71	25	37	10	28
LABOR UNION					
Yes	254	48	28	5	19
No	765	59	19	4	18
Not Determined	8	63	13	13	11
RELIGION					
Protestant	624	61	17	5	17
Catholic	244	55	24	3	18
Jewish	33	18	42	9	31
Other	50	64	22	2	12
REGION					
East	267	60	20	3	17
Midwest	285	55	24	3	18
South	294	61	17	6	16
West	181	48	25	5	22
INCOME					
-5,000	219	53	19	8	20
5-15,000	583	58	21	3	18
15,000+	181	61	25	2	12
Not Determined	44	41	7	9	43

SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY. WHICH ONE WOULD YOU VOTE FOR?

	PERCENTAGE BASE	NIXON	LINDSAY	NEITHER	NO OPINION
TOTAL	1027	53	30	3	14
MALE	510	55	29	4	12
FEMALE	517	52	30	2	16
<u>AGE</u>					
21-29	229	52	35	2	11
30-49	408	55	28	3	14
50+	388	52	28	3	17
<u>RACE</u>					
White	935	56	28	3	13
Black	71	24	44	4	28
<u>LABOR UNION</u>					
Yes	254	49	31	3	17
No	765	55	29	3	13
Not Determined	8	50	25		25
<u>RELIGION</u>					
Protestant	624	55	26	3	16
Catholic	244	56	33	2	9
Jewish	33	18	61	9	12
Other	50	56	34	2	8
<u>REGION</u>					
East	267	59	30	2	9
Midwest	285	50	31	2	17
South	294	57	26	4	13
West	181	46	34	4	16
<u>INCOME</u>					
-5,000	219	48	30	3	19
5-15,000	583	55	30	3	12
15,000+	181	60	33	2	5
Not Determined	44	39	14	7	40

DO YOU BELIEVE PRESIDENT NIXON IS TELLING THE AMERICAN PEOPLE ALL THE FACTS HE CAN,
SOME OF THE FACTS, ONLY A FEW OF THE FACTS, OR NONE OF THE FACTS AT ALL?

	PERCENTAGE BASE	ALL OF THE FACTS	SOME OF THE FACTS	FEW OF THE FACTS	NONE OF THE FACTS	NO OPINION
TOTAL	1027	23	46	23	4	4
MALE	510	25	45	23	4	3
FEMALE	517	21	48	24	3	4
AGE						
21-29	229	13	55	27	2	3
30-49	408	25	50	23	2	
50+	388	27	38	22	6	7
RACE						
White	935	24	47	22	3	4
Black	71	7	37	32	7	17
LABOR UNION						
Yes	254	18	45	29	5	3
No	765	25	47	21	3	4
Not Determined	8		50	38		12
RELIGION						
Protestant	624	25	47	22	3	3
Catholic	244	22	47	27	2	2
Jewish	33	15	52	27	3	3
Other	50	20	44	28	4	4
REGION						
East	267	26	44	24	3	3
Midwest	285	19	55	20	3	3
South	294	25	43	23	4	4
West	181	23	42	28	5	2
INCOME						
-5,000	219	22	41	23	9	5
5-15,000	583	23	48	25	2	2
15,000+	181	27	53	19	1	
Not Determined	44	18	21	30	5	26

IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE?

	PERCENTAGE BASE	DEMOCRAT	REPUBLICAN	OTHER
TOTAL	1027	52	35	13
MALE	510	49	37	14
FEMALE	517	56	34	10
<u>AGE</u>				
21-29	229	54	31	15
30-49	408	52	36	12
50+	388	51	37	12
<u>RACE</u>				
White	935	50	37	13
Black	71	79	13	8
<u>LABOR UNION</u>				
Yes	254	61	26	13
No	765	49	39	12
Not Determined	8	88		12
<u>RELIGION</u>				
Protestant	624	47	40	13
Catholic	244	59	29	12
Jewish	33	82	9	9
Other	50	60	30	10
<u>REGION</u>				
East	267	47	42	11
Midwest	285	50	33	17
South	294	61	29	10
West	181	49	39	12
<u>INCOME</u>				
-5,000	219	56	31	13
5-15,000	583	53	33	14
15,000+	181	43	47	10
Not Determined	44	59	34	7

REGARDLESS OF THE POLITICAL PARTY YOU FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE IN BETWEEN?

	PERCENTAGE BASE	LIBERAL	CONSERVATIVE	NO OPINION
TOTAL	1027	31	52	17
MALE	510	34	50	16
FEMALE	517	28	54	18
AGE				
21-29	229	43	45	12
30-49	408	32	53	15
50+	388	23	54	23
RACE				
White	935	31	53	16
Black	71	35	37	28
LABOR UNION				
Yes	254	32	50	18
No	765	31	52	17
Not Determined	8		63	37
RELIGION				
Protestant	624	28	55	17
Catholic	244	31	53	16
Jewish	33	61	21	18
Other	50	30	54	16
REGION				
East	267	38	49	13
Midwest	285	31	48	21
South	294	24	56	20
West	181	33	54	13
INCOME				
-5,000	219	27	50	23
5-15,000	583	32	54	14
15,000+	181	37	51	12
Not Determined	44	11	36	53