<table>
<thead>
<tr>
<th>Box Number</th>
<th>Folder Number</th>
<th>Document Date</th>
<th>No Date</th>
<th>Subject</th>
<th>Document Type</th>
<th>Document Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td>4</td>
<td></td>
<td>✔️</td>
<td>Campaign</td>
<td>Other Document</td>
<td>Handwritten notes. 8/20/1972 - 10/19/1972. 91pgs.</td>
</tr>
<tr>
<td>42</td>
<td>4</td>
<td>8/10/1972</td>
<td></td>
<td>Campaign</td>
<td>Memo</td>
<td>Action Memo. RE: Record all public utterances of key spokesman. 1pg.</td>
</tr>
<tr>
<td>42</td>
<td>4</td>
<td></td>
<td>✔️</td>
<td>Campaign</td>
<td>Memo</td>
<td>To: Gordon (?) From: (?) Control any filming of the President. 1pg.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
<td>No Date</td>
<td>Subject</td>
<td>Document Type</td>
<td>Document Description</td>
</tr>
<tr>
<td>------------</td>
<td>---------------</td>
<td>---------------</td>
<td>---------</td>
<td>---------</td>
<td>---------------</td>
<td>----------------------</td>
</tr>
</tbody>
</table>
Elec Ece

*

15 min Nixon the Plan
10 min Pat Nixon

8/25/9

List of News (Art TURN one - FOR the)

The 5 owned + Operate ABC (not
LA, Chi, NY, SF, Detriot

[Handwritten notes:]

Don't have

[Handwritten notes:]

[Handwritten notes:]

Cap Weinberger - st Regis Office & Other - Cal Plan
- I endorse.
- who one stnck out

B. Turners
Total Regis figures for 85.

John Conlon - most valuable
Charles Conrad - neid wire
and running around +
using old picture
30 cent
Teeter

OR I

Fui

Ochi

N.M.

N.C.

Rev - cc of Gee Night
Memes w/ notes - GOTV

Bailey - re Radio ads for Gee Gay
  - No

  - Muller - GOTV ads
  - Gooner
Sorry - papers didn't write well need P phone call
Billy Mills - LR
R = H

* add ?s to W And survey
Spin Radios - now!
Men morning broadcast
Mutual 7:06:10 for
7:46 10 a 15 minutes
5:610 07
7:35:10 for 10 minutes
Best
PTB - cor believe corresponds update.

Steve - 12:07 - Bailey
Endorse letter - Joan Rep Camden for Con.

Chart to fill in last week result of polls.

Teeter - status of post election survey.

Update polls.
Harris Results on Tues.

% spent on media
CRP vs. McC. Ballard

x 2 5 pts spread 17 60-32

Tuesday, April 30

Then

Daily News - A-Y - were published
Nov. 3 - Empty podium add milk to 1% Agarase

TWE - Ross Post 250 entirely possible; wants H+E.

Oct 24, 1952 - NYT Eisenhower Camp - / shield Korean War, etc. / voices


Not a great spec didn't have it poor allocation of

Peter Holdeman — son
- Political Day at School
  on 10/20
- Dan Kingsley or?
- Gregg Petersmeyer
  Bulldog — Safie

Polling
- Closed down phones + no personal
- 8-9,000 budget left.
- only Fri at 10am

01/10/26
MEMORANDUM

September 25, 1972

TO: LARRY HIGBY
FROM: PETER DAILEY

The question was raised this morning (9/25) in a general meeting as to whether or not advertising could be developed to run in San Francisco and Los Angeles on 9/26. The subject of the advertising was to be the recent disclosure that McGovern headquarters telephones were being used to solicit participants in anti-war demonstrations.

There are a number of reasons why we strongly suggest this not be done:

1. Scheduling such advertising coincident with George McGovern's appearance only tends to heighten public awareness of his impending visit to California, an area where our support with young people is less than the national average, and this lack of support is generally due to our position on the war. Our support in general, among all voters in California is weaker on the war issue than elsewhere.

2. Democratic officials in California were quick to denounce the use of phones for this purpose.

3. This particular point is publicly best handled by Reagan or other surrogates at a press conference.

4. There is a growing concern on our part that the general thrust of the campaign is more oriented to being against George McGovern rather than for the President. We believe that it is particularly important that the positive sides of the campaign be emphasized as much as possible,
and that this kind of advertising only tends to dramatize the opposition and create greater public awareness, and in this case, in a region where we are not at our strongest on the issue in question.
ad Procedure for cwc tomorrow
- review cwc menu.

Korologos re / advise L.

9/26

Note to put McG on absentee
of cwc to Georgia "party"
- Forty - cwc we secured around
long and for party weekend
Scena - gym. at Quinn
Buckley - Terrel St. Phl.

---

No attack ads - H disapproves
of running any DFN
so now local CR
comms runs ads
- after closed by H.

- 2 a week - our local
comms

Where + when immediately

- McG on edge of blowing
- ads scheduled before
  MT & FCN + I+ A
  allowing McG
  - get clearance.
Eagleton – many org’s pursuing
who we programmed info
Promo Me G/Ellsberg
SPECTRUM about ready to jumpship.
Attack on Me G for higher taxes –
off Spec Ceiling
Cooker Dinner – Me G departure
pro-abortion
any #
- Radio adds – labor for R N
- Author: Corry Strules, Fort x dow
BT - re Spec Citing - maybe no Endthes
Red Percent - seeking to talk w/H.
Pol Mtg 10/18

Max C - drop NF & ale & cut
08 - 3 - 7
-whe added & correct ? s

915.

Wenberger - Statement fed McG stop
camp to vote for inflix & bi layers
VP last McG sat on McG Econ
Dole says we tying past to McG camp.
Shultz - re Conf. Then on GNP + 9th McG
E wants water spots

Buy on track Cleverns + Rathjen Cardon

Groddecka RVP see Advertising?

ads for it today Jewish Brochure
Poll 75

Tom Get out Vote Televis - not accept Hold to be redone.

BT Memo - Copy letters not to be sent out till after long letters sent to doses & IT working on copy
McG. TV Sched for Signal Report on Ruth Hessler. Check note for JTM Fri. PJB run chart to L - Galleria figures since 46 - To Prove Man never - Kelvin Phillips - no flight plan than 4

H. CM - Great job an WA C M has called 4 sts to say B not going thru Dallas

Richard Walker, 3 st. Polls - Maps, Work, Wash Rennen - Wed 10/8 am then Fri.

400 Interviews, cc of memos to signal re McG Ads for
S cover w/ TGM + Fuler
re investig on MC &
then review 1/11.

Shriver - Shred.
Tape 13o  - Fri / Sat
- Note TV Guide, use
Shred + Check 'Nets.

At 5p. - Shriver.

Ride Beiley - Spot - Finder TV
Hypoth
Game mode as player
1 min

Basic game card
"no one calls"
"death on me"

Tag here - not Quake Home America

For the People -
HTR - the People's Dem - not
used.
Bailey
12 noon - letter for audience.
Good Congmen - in trouble

Weekday harder to clear
during week Deep in drive
time on Coast

NBC, CBS, Mutual

ABC - can't beat
Dec 4 different shows - need to
clear

Conn. - CBS -
10:30 - 11 - afl/football
ABC Movie
Radio spectra - Info for H.
C. Revised list of key STS.
H to review again the special ten letters.

Scott Peters
Meryl Rosenkranz
Amy Brecher.

McDonald - impact greater & puts people on defensive - now until election.

4th FL - Conf. Room.
Then spe in lieu of add. upon RADIO.

4th polls - any polling on Chapin/Spatula/65 letters & certificates for Vic '72 Penn.
1. Letters for cand - ready for mail Mon.
   He wants to review special wording letters
2. Peter's polling memo
3. Walking on Telegram
4. CM difference - re Turnaround
5. Proposal on certifi - 
   Stan's sent letters, out blank one

1) He wants to see telegram w/ letter
2) Buy 5:07:40 - Deke C.O.
3) Turnaround - H > Stan + CM
   Tell them to work it out - Conn.
   Stan + CM wants to wait.
   JSM to cover Christian
1) Radio Buy: Max audience when or not.
2) Re Z times for Mon AM.
3) Memo to L in Atl.
4) CBS, NBC, Mutual 5:07-40

Best stay clearances for the biggest audience.

Recommend audience ratings.

Welcome strongly on promos - 8000. 5-10
Radio
- CBS, NBC + Mutual 5.07.46
- Best sta clearances for biggest audience
- After network news.

Timmons can't call Percy; need P letter - any staff not representing P position consumes.
H & L wrote w/ P late today then Percy will say Anne.
10/10 - 5 p - Resiller said info to S. Opp. Resiller covered CM. Mag wants Wash info. NY + Cal today.

Advertising
- to call Conn in turnout and DFA
- USE CRP in turnout
- CM delivers note to CM to Max Turnaround

L - CP - Radio Free
- JSM / Priority to in Eastern US
Signal record McG asked

Chi Sun Times - 10/10
Toledo Blade - 10/11
Boston Globe - 10/12
Portland Oregonian - 10/13
Seattle Post Intelligencer
SF Chronicle
San Diego Union 10/14
LA Times 10/15

all w/ Ammekt

- Direct Mail Telegram
  McG approved
  McG > H + checked weekly

- Summary Memo - on deployment

- Patron Letter S > H

S > John, 58 boots / Oct 9 - mail ballots
An vote - 8-5 all day 7 Nov
Deid McAdoo - Third legimine / Corp contac
90% - Fortune 750
del end 14

Dave Parker - I visit w/ Quinn, later
al Ohr USDA Clark McG - on Chopper Manifest
10/10

Pendran
Reges - 4 previous - full demo
Price - Telegram P. gone
to Reges

MecG + IT decision 4p Thurs
IT = CM - would you sign
wire type telegram?

1024 - total.

Alex - Memo. Firehill
Howard - ec of MecG TV cc

Amnesty - Johnson - finding conflicting
quotes.
Will use MecG v. sluier
Document offered - NBC Reports 10/60
- Rejected
CBS - Sat. 10:30 - 11 - MecG Press Time
ABC yet to offer.

Roper
305 -

Commercials next week.

Buy - Radio not yet set

Local - 1295 - Chapin arrange

Call Cox

Chapin - Used what Don - best

Govan: Green - Ill Vets May - Vets Benefit Roll - Poth

- No Free exit

Tom Johnson - Rock Valley College

8th St Vet - 10/6, 7, 8

Rockford, IL
Key: polls
- Dec. Ques. +2
- Pa shoots up, she

110/13

4. Teeter, 1-7 OK
   B & d
   1
   A = more serious, troop + influ
   B = 1-3
   Game 4

sts - Order:
- NY, MD, Ohio, AL, Minn
- Wait another wk, then NY & Ala
- Interview base - 500 in largest
  400 in most small
- Mac G., Mac M., Mal. Mitchell + H.

1. Ohio - Ray bliss + John Andrews - doe
   Retired News Poll -
   Sep 29, 52 - 37
   ORC 3-day blend 6-3 - 26-11
   Teeter admits pub. + not
   2. Teeter receives Harris Dem. data
   - sobering in Mich.
   - not yet up in key Pa.

3. Teeter to preview data as H. will
Radio - Real: NBC 12:06, Sat 7,000
CBS 12:08, Sat 8,000
Can't sell on ABC
Looks Mutual 12:00, $9,000

McG Upstairs - Oct 9 - everything up, college demos, etc.
Mr. Hubbard left / Polling
Pat Pearce
Series - Runden
To read tonight

Runden of inventory of commercials
by 60s
5 mins
15
Documentary

ABC → 9 - 9:30
Bob Hope Special:
Ratings for Ads:

10/4

Thursday
Thurs Movie

ABC
Mo - 339
60 - 23 - 17
62 - 28 - 10
W3 53 - 25 - 22

10 - Get Tel 91 or CM

D x 10/4
\[ w(t) = \begin{cases} 0 & t \neq 0 \\ 1 & t = 0 \end{cases} \]

\[ L \phi(x) = \int_{-\infty}^{\infty} e^{-j \omega \tau} \phi(\tau) d\tau \]
Spill ...

May 26 ad
1973

200-9
Memie Sport---
FRA-WST
May 26 ad
1973

Area? Take a look at the phone book. We are 1000 ft. South +6 blocks to all on Mc 9.

Send me the 1000 ft. on Mc 9. We are 1000 ft. South +6 blocks to call on Mc 9.

Lawn--States in Mc 9--Small, Park and +

Addendum--States in Mc 9--Small, Park and +

S --7th St. Louis--Main Street in Mc 9--Small, Park and +

AD 78--Small, Park and +

For college- N. E. and N. W. P. in Mc 9--Small, Park and +

Full page on CIU.

Summers--To call on Mc 9--Small, Park and +

Summers--Base on Mc 9--Small, Park and +

Told me about St. Louis--Base on Mc 9--Small, Park and +

Remain at least 8 ft. away.
Broadmoor 8 acres 501-652-9050
R-60 8200,000

Keven - Testin

MCA invited by Jof Kerez to Palm Springs "to relax"

Not accepted.

To MGR's cord in work in 82

Gavin met Kimmelman at

Alex

DN 10/1
cc of McG Spee - Wire copy
41 at UP 1

20/14 - Banking Conm.
Helen Berry - 654-3222

- Demog sheet for last poll
  Demogs on RH/ McG in MattTech

Trend line

on 10/3

Ag 29-31
UP not respond to McG instead
UP ask that McG answer
- PJ B preparing 1/2 min.
cWC - H.re to Conn Taping
- Conn to come before McG speaks

CWC/PJB - 95% hold spot-run
The Risen Sun.
Don't touch paper do.
cM to do 1 1/2 to respond to
Macklin - CWC/Chancellor
McG Ad - Boston Globe
CWC - run all day
Morning + Evening Eli
E - News Makers - Capital Hill Club
- On USB Pol, Crime Fix
Check local TV DFN - copy
WHE Oct, Mass.
- Snyder - ratings on McG - 12 n
- Tough for all to promo McG ad
- Put in Defense spot around McIse

KK - push McG support of VN
as part of credibility
- maybe newspaper ad on McG
Ed Carter - P called.

Mrs Maguire - Carderick
H. A. Gill - Real Estate Agent

L - general ad pubs - solicitor - before memos to EM, get his input then contact.
Mr. Christian, FFP are very delicate. Conn doesn't care who says what, were the deals made by the Will Colson. Not Gr wants to buy off FFP and do OFN buying deal OFN violated. Paulucci. Need to bring Welfare Spots.
9:15
E. to respond to MacLean-ABC
Romney to report to McG
-Or "Cold State"
Ambrose/Blatnik to brief Silver
Silver on 1701 radio on 1 utc. 
Chile-McG-McG-tp 12
Ellsberg-Quote - Gold last weekend
J M didn't eat.
Runs to respond tp on McG w/p.
-Conn - ABC Time bought 
Call + Contact?

No UP mtg w/reporters
UP met w/Cannon - story
on CARP?
L - 10S

1. Cong. Sells memo -
   Teeter input
   Cong. Races -

2. TSM \rightarrow CM - strike ego.

3. S \rightarrow Joanne - locked on 10/4

4. 

Me &mqtt - destroy handbells!

"Take a pig to lunch"

- Drop a smart bomb at
  Seal & 1000 peg lunch

Center St.
S.F. in Berkeley

L. 1105

Advertising - sent TM

CM's orders

J&M ads - out of date
Memos fowled up.

9/27
- Still just as good
- Made it in headliner

- JFM -
  Very good reception
  100% - not 1000%
  1) Not cutting seen in Pa
  2) Strong on local ads
  3) Mint/Make Wash/Ole/l Wa
  4) Last P. officer camp
  - No - don't cancel
  Get out vote lead

- Long seats Names
  Last reasons? Go? 8/12?
  - No & sent to any niece.

- JFM Dies Watergate Data
  Guam 12 days ago
Nofziger - Super image for P.
Spitz - Handshakes - at 9/27
L. media pol analisis -
Media Politide.

Ken Smith -

C - Sahiep - debate of 013
Schatz - Mant -
Tues - ABC

JFM Anous nala - typical
Kleins approved panel
w/ 4 people -
Balla into Politics -
Keeps 9/26
Very well - Best 2 - when
camp - media tende job
ag (us)
Not neger Wants:
57 Assembly
San Fran Val
(R) Charley Conrad - incumbent
- close to RR
District going Jewish/Perm
RR will carry Cee H
but little RR coattails
Wants a direct, visible defec w/p.
1 letter w/p. — not an endorse;
appear work & assoc
2 need pie w/p.

Dent &
Handle
FUND APPEAL - "McC - Recon for the People"

9th Conn P. C.  - NY Overseas Club 2 P - W/P by McC
Role - new P. C. on the charges Woffling C.U.C. = call + role
Clawson - media our friend - let pass cut up - SBaqas
S = Gallup vs McCG Blast newspapers DH to call Geo Christians
McC - Defense policies tomorrow
O'Neill

as presented in previous yrs.

Estimated Nion % - a composite
of O.R.C. collected state
data, then use regional
data, then historical

- examine varying or small
groups of states

- and/or, colo. o Hicks

Similar voter patterns

1948 - 1968, excluding
1964

somewhat similar

as well as regional info.

Do it weekly, depends on new data

Done by hand

Reg. Wave III will be very helpful
F 6PU

On 9/20

Burt Laddell - cousin Rosamary -
very ill
will try to call Bob & at midnight

Gallup -

FM - Materials "in need of health"
pt 4 - what happening.

G5-

JSM - Deaf of Judgetory reason
no filming of EDWS including

Conn - no $.

No club - 2 hrs. special

on 9/15 - no $.

Stay w/ Conn for the re Elect of P.

Port Mckay will use PN's Re-Edan

DC cover Whittaker re

Renning Lewis

G & Bailey re McHenry +

Board Rep 126
Wife machine in today.

5th McG 6 -> Hearst

Harper - MacBride - Neight: blast TV

3 deeps of Black

FV Farm needs to sell 40% by McG, not in D.C.

Non-UNC report on McG

Wirt & TV - CBS only McG

Park - Ambrose - WH yes?

Plast McG Indrugs 9/12
Lillie how Ritzke to receive every item
don't 100 -- pens, etc.

Suspenders for E for Carbon
Camp future for E

any camp billboard

CM - Delve to Woodson to Marty Shalom
re Network T.V.


Morgan, Paul, Murf, IN

Comm - read Protocols, word for word + in sige
- would recognize PDF
- gold ox "P's Dynamic Leadership" - in positive Brochure
- worked hard on letters Christian, Marks + Conn - word for word in brochure approved.

Grinolds r info.
least of a man by st RW
Manchester CH KHR - Teddy & Sheri
Me & Wynn
McG opposed to Rep 19 - Mary
FM -
  - Herringer - yesterday's E & N
  J8M / Femand / etc / vs
  out press contacts
Me & Sheri - Date & time check.
  - Riets Regis cc w / FM
cover note
orig cc memos -
  Mili Regis
  s cover / memo I
CWC - File -
  FM / CWC / Salinas
Dairy
whole milk 8oz of pt local
MaeLe - use & trim
decide allure of 300+

MaeLe - media people on local conds
Goodman, et al

Daly - welcome getting Meg ad Botin
Meg - 1st Nat'l Spot - 9/12
Requesting - fabulous.
I can't read this document.
9:15 - CW CO G go?
L.

cc of letter memo
Poll + latest - Joan typing
Need poll book
Not poll approval / when back
Camp poll book
Rolling schedule of rest of camp
Reuter analyses of 4+6/30
What shifts mean.

Panel - Where III? not now
Reuter anyone in Telephon

ORC - to me - one
Rate poll
Addit. S. on trust - R.V. Coo.

Henry Cannon Jr.
Funeral Dir. 643-1300 (412)
Millard Pa. 546 Million Ave.
John Taub-atty in Pittsburg
best of all Funeral fees - 14,000
- no response
- Wants to present P. - draft
- 10,000 until no one accepted
- Sent form letter Oct 13 of last yr
- Want to present plaque in East Loth
- P. D. Funeral Bldg. 630 S.
- Conven Oct 31 in Boston
- Committee for the new Propertys.
- Summer Addition

L P would like it if could
define in + review it w/ someone
Results

64 - 30

6

8 - 26 - 27

Release tomorrow

Wire to News - Bulletin

26 - 27

Trenton - active Dem - former

Pol City Council - wants to

be active in campaign.

Picture - aiding

David J. Schroth

To Davies + then you give

to

-Telegram:

John Davies
40 Lorenzo
Restaurant

on Clinton Ave

Trenton, NJ

We have received of your
good works for City

of Trenton over

past 7 years as a

member of City Council

its P / F all best

wishes for very success.
Wallace

Coven - profes stage managed
-More death than the 68
scene not mentioned eg P
- P young AM at it best
at our conven
- win - maj of new coders
- a celebration of the status quo

Watergate + GAC + Dems
will steep push

P pushing poss of new
AM majority
P used variation of the G
spe - film of the G
"Come home AM"

P - Dems driven out of
govt by AM of great pres

1968 film - turned new
leadership in
1972 in Conven Hall 4 yrs ago
VP in C & S - not a hollad
- Mary C & Em - '72
- VP - '72 ACES SPK

Show report on how Total TV
- Alex program - a TV - prime time spectacular
- fee of script & pie of send off
- wrong books - biggest TV ghoststory
  - then Reagan explanation
- Mon - a planned appearance
demon "red flags" or
at stogars.

Big three dropped in ratings,
people watching etc. - movies,
not interested in plot.

The happen.

Other shows in M FS -
- 5 mins feeling of police + drama
  - Real Gas
  - Pomegranate - different element

2 stars were in "role profile" - PTP
most of who are current supporting
indie - f - Clark Mac G
Dormafer on Mac G
Doral - security is tight
JM + CM - less idle
Check by phone second
Time daily; blank priced
by JM
FN

Watergate
Polk + depth v. Brezhnev
Close in Oct
Being P out on Camp.
-Doubt Justice Dept. will do full investig. - so need
Sep & Sec Investig.

Hart - McG least well known
P card. in District so
G poll will not be that imp.

Mark + Hart - press too concerned
w/ interworkings of pol. org.
People concerned w/ taxes,
vipla. + we funds given
to criminals.

How many is will McG have?
- Mark - people's views constantly
changing. Tues - spe will
be sharply different fr. P +
not that diff fr past McG.
1000 women miss - same fun?
-Sue Sue will cover

Hunt - 6 spend less + proposes 4 / specific prog

Eaglet 1000 to hunt?
No, in past, strong views - more w/ E campaign strongly

Were McG ever kept his credibility?
Promise to seek + speak truth dropped

M - small stationary + printed matter

- minor Admin title that of Warren G. Harding

News/Galley roll on McG, "opportunities, no pren"?

- T - East Coast contacts in Sen. McG + Amb. Shriver; polls are "superficial"

- T - McG will spend 1/2 of P - "programmed" for exec camp of 45 m

-M - Gallup roll + reassess both Mitchell/ Muskie + Dale Duncan
Sent to DRT Audience?

If so will be relevant to tax. Do I waste energy return credit honesty to go after Labor Day

Frank

George Meany
MTP — Agree w/ Burbank

Lisago — check VP is P’s man & report
has P approved attack on press

UP — retains control of action &
language — message: my
own expression in previous
Earth

- back to “radicals” — many
proud to be radical + liberal
& P & McG & Nixon — “Helldon”
- won’t use “radical” again

his — querip labels + attacks
why change now

VP — haven’t tried feminized labels
& things u/cant change — because
U can change — radical control

his — VP “McG one of major
flacks as cancer”

— VP — turned around & attack on P

— McG rhetoric is unkind
in assaulting P in press now
& I will respond

Kilpo — “repulsion to be P”
VP - very difficult challenger is weak I don't consider serious
- I don't care what concern changes help VP in '76
  '76 - debilitating to Rep

Kelps - be vote
  VP - all people are not
  monolithic in way they vote ev I in mind
  bus enterprise + acc to
  colleagues will

Sample - MB news conf conal attack
  VP - McG on issues is like
  "undecided" - McG is
  casting about in lake
  for few votes
  - tried to remain consist
  on issues
  - all leaders not reflecting
  real bus opinion in this
  country

Perils - what be libs?  
VP - no specific names
Perkins - Amending the UN
Up - media not in the
slanting but right in
UP have basis of facts
bought to support basis
- add Max Taylor’s letter on UN
Special - 1968 promises
Up - come long way on peace,
lowest rate of infla
- unempl being reduced,
NEP is succeeded
- deficit not contained
by L - any controll 22% of budget
- string end on UN - 500 cut,
300 + $10, no layoffs

Gustenbery - GM - largest
indus employer
It & As - Conn

- A Judas move?
  C - not fair, dam to Dems
done by no min of Mc
  - lost 40 yrs Dems - most
  of many things; always
  a fling of party of divers
  - Dems of an ideologic
  fringe that excludes
  any group that decantain

- Assoc is litany of LBJ Admi
  Split w/ LBJ
  C - a disagree w/ LBJ
  see he supports Mc; is not a LBJ organ.

- Wrecking the Dem party built
  C - wreck of RFK will hurt
  any Dem, Sen; LBJ,
  aimed at re-electing P
  - not a Trojan Horse
  - the dissatisfaction of many
  Dems - work fordest
  of the century
Instructed out of Va + Tenn, back to Penn C - no objection to form org in every stat of US in Va no
duplicate of efforts
- Procaine - Vice Cam really
- no n Y St Am
- more careful in selection of st Am than MG stepped up
- stay out of most st as will be in Al, N Y, Min, Ohio, Me

Besides raising $ c - provide a close tv ad
Benn can operate fr public
standpoint; ads, TV spots
- as advertising; explain why
as Benn believe

C- Ads + spots not to be cleared by 1701
the total amt under law of 1701 +
certain corridor + some amt peeling

C what doing now is not result of
any personal ambi; nothing I want
except select best man; if P asks
me to serve I hope I won't accept
UP - would be one of first nearer leading contenders; not a
C + Hall - work well together

C - a mean comp; saw Hart +
want pretty mean + Greet
Me. G's comments on
- mudslinging + local work
- TX oil billionaires for PN
unfair sentence
- dinner "half baked" Dem"
- little personal mean ships

C - I don't know, the fact will and

Ex - a channel to TX & anyone collecting
C - none whatever
C - nettlesome thing, harmful,
not a major issue
C - PN has done more to improve for rel's than
only P in modern history,
or domes policy REP a
resounding success.

9 yrs ago in Dallas - more than been fair
G➔ H on arrival when Mrs. H, Ann in box

Joe Tomoles - Driver
534-1378 07 09 77

Reac te Spec + to plane
Not rid BS seek specific points of reaction
Summar
Gen. over of remarks
(Ie too long, too short)
Specific notes
G➔ D at 9:20 - CUC have been called
by P for same request

Not Paulk materials
Gc complete run down at 5 pm
See Mc G activities + shower
Reevent - Dinn - VFW
Roses, any in attendance, Faidor,
Parler must set Gateway
for 1 wage after labor May

Bailey report 5 p
Call C on land line

G➔ Helen Donelson - Latest + 2 Reader
Chaseurger + Beer
Wines Meeting at McG + Bade

May

TV Times 8/123
CBS Morning News - CH + Time

NBC Today
CBS + NBC go live at 7:30
ABC Time

KBV
On 8/23 visited with
- Rose Wordsworth +
attended football party last night
- where? in P's box coach.
Jim Carasawyer -

* Supposed to be in
WHS Box 71 (seats
13 + 14) same as
behind Mrs. Main.
Only way would
be thru codes.

Tompers WC,
not in P's Box.
Jim
Ever called Mr. & Mrs.
Siddles - She declined - use bar
seats

P. Box - Mr. & Mrs. Heston, Penn
Powell, Meals & Fine
Gary Hughes - Col. M. V.P.
Vidal Cooke (Bibbs top) Beverly
Paradise - Host cannons & Mrs.
Kirk, Rusty Schwartz - Politico &
Rose Gill
Amnesty IP or Transfer RN Brothers - pens.
Cleared w/ H per CM

Jo - when ears by Anne - have her call.
- in addition to PA / Academy Per
  * Needlepoint Elephant - $3-4
  - wants 3
  * O - Elephant Pens - &? BOP Elephant R/W+B
  clipped onto card.

Mon news 6/8/11
CBS 377-8271
NBC 377-8371
ABC 751-6922

9-5 network
7 P.M.
McG slept depart 4/1 (rest interrupted apple
4 to inter (mild)
* only strong were on
Vets Benefits, GI bill
May have been good.
- Grove of Greats comm did
not attend kept waiting
- no ceremony
- FAME to code
- all vets there but no
drive to
- NBC radio planned to
go live but technical
blitz
- no standing ovation.

McG spoke to CWC and
delivered - at Doral

On floor 25% empty
walked 4500 feet, 3000% people
on at 10:35 1 leg joone - walked off
to no applause, staff
no introductions short applause at end
A.P. = 203

\[ U = 2 \times 18 \frac{a}{a} \]

Volition usually
April 31

4.5 - 7.81 = \frac{3}{2} \times 2 = \ln \frac{e}{\pi}

Get a good ride now to earn 200 tickets for the fair rides. More people will give more cash in.

General bullying and strictness at the fair.
Maliki interviewed by NRC (Geneva) at 3:45
Re Volunteers - "cuts" of any pol organization - not just response to McG.

John Goodell of Cal - YU N - not big piles but will vote for RN.

La Rue - Rule 36 will stand as written - at least 6 p.
Steiger - subset for Rule 30

Arrests - 222/12 Rockel - name +
212 secondary spe

Hoopes - 2268 +

NRC - Demonic wanted arrests - 200+
the police did not want to arrest

WCR - pool + coverage same P.

Ballshian - stky KB - Rm Villa 17
Nern, the Mom on 8/23

Coda
- known, not did not all
- did not like F + E - strained
- liked 1st baby picture best.

Fleming - 22.38
- good, saw both, will chuckips

Colesen - good, seen it tonight

Cawson - none who saw it
- thought great film in
- exquisite taste; Best brings
- out human side of F.
- perfect slide in to scenario
- should best product prematurely

Reynolds -

Cawson - fair, F + P. pretty good
- but saw only part did

Bevery (Vera Alexander) - really
- loved Nelson the Man, that great
- Best thing on P. like tough down some
Pat Brett — didn’t think liked Pat one better
saw bits & pieces: that one on floor was better than record
naming the man better. But needs more people in admin — two underfunded.

Dent — liked it + P+E — tough "clown"
Pat Brown still have been earlier the tough RA, some human RA stuff that public doesn’t know
makes him look like Forgheld.

Ray Brown — on floor — Ray B. as Co. felt good film but too partisan net effect good.

Rick Murray — that film dragged. technique of slides but not good a film.

Fred Mollot — 8F Ann. + their return. Excellent + everyone that great very positive reaction.

Rick Richards — got great but E+P stayed content + impact on audience excellent.
BY - Our Night
TV taping evening local
Radio - local.
10 Public Pets - Jim Wallin
Dir. for AM Leg.

Demons - allegedly canceling
before 4 p.m.
- Split off of Tippins &
attica girls will
high above track
- 4 p - Flamingo
build date
encore convention
if conditions are
will tie up traffic
- Less than
responsive
- No crowds, since the
training.
G. Teeter / December 23, 1968

Frani Volunteer memo

Martin / Snitka re Balshaw
Barefoot / Simms
Goldsbore

Joan / Miami Herald

Harry O'Neil, Tic's

G-Oklahoma Hotel / JFP & Collins 2/21/77

Owens / Stewart - built in dressing
lowering podium r.p. Bldg / Rec

531-2381 - Atlantic

Ads / Dealey / Post

2221 - Camp Press Of.
361-3546 - Frank Keegan 312-922-4409
Ben Griffin / Ogilvie w/P. -> Mich.

Wed - 11a - Chri Times - 12 n
Not yet on Radio
15 to 8/22 See Service Agent
Fountainhead
Tickets L + R salt/card/Melemago
Chart of floor seating
Shawto - S-E-3 offices
H to call Ellsworth re fen cam
Cole 7/2 To L + CWC

G - in field again - 26 + 27
in view of Sea Ford & Rogers possible? What were your overall reactions to PM
- Catholics - G also "surprised"
will analyze later
- Have any in couple weeks
  (Example 4-500" in last 2-3 weeks change
  Special FC
- Telephone poll this week
  on def two change
  Demo later
- Doctor interviewing on Roman Cath priests
By 8/22
- Key: Preint/Proposition
- Nothing on Clark or
- Just checked in on Thurs night

* G - Wed, next Wed. Dave in this one on Thurs, Fri & Sat
01 3000 - 3-400 to Further
prob arrested
Security
W+CA
P14-5
2309 5072*

Aug 1st Afternoon - Women's Maid
this afternoon + evening Cargo Hall
on West Ave.

UVA W- 800 of the 3000
Tricia - to see videotape at 11:30
Pins + all access lists
It wants to leave u/o driver
Y+L laden
get his credentials +
have in Viller- credentials

L.F M to be called by E.
On Tomorrow - probably M. H + Ted
Teejer doubts results on Cath's
Teejer wants info R1 H on cases downII
Location of signal lines on floor
Reading P1 people in Auditorium
Harry went 4-5

Check around country - hary

Hoopes - unmore ticket next to
Mrs. H for Wed night

New per 1orologos
Barefoot - may know owner of hubkle

22-12 - Rusty - CP for radio net

Matt Collen or Norm Stell - Military radio
Transp/Motorpool at KB.
Green Mercury 1-E 11 644

-3 Caps at KB/Also Bottoms - Black
Red Tags
- Packard - has tags but will use has

6-Packard
Chart of losses to C at c/o directly
Dean - Report

Songs - How soon - Only Nixon
Don't reach out. It to floor - Booth Rights
Timmy - bad pole for H to go on floor -

Seasons - RM 519

Dear Erin Fielding, Siena

G -> Alex - Bill, Herman - No with points
Rusty Pelikan - 3
C:30 - Mrs. H. / Rarefoot
Scenario of an - RW or C

G -> Colson - Mr. Galleup

Dwud - who ties on Siena

Delsin, Nautilus + Seasons + Forest + Pelikan
Mrs. H. seats - Box to side of P. Box Center
DN 8/21

Family - Hills - Don Selby

G - 6' - 7' pool ells won't be far enough. Want you to work up w/ film on NY film comm for P.

Phone Air C-7 p - 2" to RNC trailer

Rough version - sent film MB to Wash
Documentaries
Flown back here - Rough Cut Form
Max. noon - Final Form

Wires at KB -
List of Names + Cover Numbers
Joan - Timmons, Magruder, Malott, Lohk
Mae Gregor, RNC Trailer, Gen Set FL
Dole
Advance Office - Chart of Convention

Seen - Re-Elect -
Frank Leonard - 2377 [510 Blvd after 5pm]

Phone - Re-Elec Comm 2334

Tricia & Julie - Night The Man
Mon 12 n Their Hotel RM Codes
Codes set up -
Guide to see that done.

3 lines for KB so Heed up Phone
Pod has PL to C at Trailer
PL to Timmons
PL to Dean

Signal Drop on Convention
G > ASPIN
2-2500 /3000 - FSA, range Poul
2-10 in - moniker guns
Hit any witnesses + try to lose

Some tracking by dilation bug
track more innac

Plenty of police
Good cover city locales

Judge held - must a variance
To be called 10' 30

Can walk and concur on member
Up 17th to park
 Easily entrance to conference

Rear for cars

Wash clear or write Demo
So would want to move by Demo Hs
Hodgson - 4 p.m. Labor Plane
Celeb's Event - 5 p.m.
Security - 7:30 to work, working to modify entire system
Wed - Hardest news day to fill before P arrivers - esp. the gap coming to Doral at Wed.
- Push that Mc Governites are coming
No one briefed Rockefeller
Reagan met w/P so no brief.

New Group - Documentary on Screen
Film crew status
Carrie Clay - decision by FM to open/sun out next wk.

Louren Berry - Cocktail Party & G
G - Eleanor Williams dinner Fort Denby - 6:00

BT - trouble w/getting Goldwater on
Tues night - assued plus

G - Gallup re Catholic Report - frac
Pat McK

Can see set where it will take off and go unannounced to Convention Hall

1. Need passes for H, L & G.
2. It wants to see all the Miami - 1

News Sum - Copy in It's Hotel

p 18 for arrival.
Vernon - on Tickets - Kerosene
Badman - as Kocaten - Volchill
C - anybody not write to P.
Clear out WH Ploenis
Base code - 1ST L - all two Mrs. H.

WH Support list memo - FM
L. - Daily Report of impressions
   Up to L.
   Address + Room + Seasons so
Rietz - updated 5001 Collins Ave.
Carl Mac G - concerned that "P" opposed it's name change.  
G = JGM - flat.

G = Kuster to D

G = Bailee is H. Very impressed
"simply superb"

Bill Walker - Sched of Events
Ticket Gala - taught.

Campaign Comm - Too late, just as it was late it is any change will cause unecessary flap.

212-352-3500 - Maria Giangrandi
Eden Park - Desk an. 4-6 p.m.

Frank Naylor - 1701; Vets for Peace
Cali - Conrad H llen - Suite 733-734

Advance - Jack Goldboro - an 8/18
Motion - maybe to Cali

In Hall - 6:00 PM; 250 McG

McG - definitely on there at VFW; D.G. Wall
VFW - 10 at 8PM
Pursuant to further development of the concept, I recommend that we hire a full-time television crew for the fall campaign, effective September 1, 1972. In addition, I recommend that we be able to hire crews to cover special events outside Washington, in the key states to distribute material only to the key states.

The team in Washington would provide only film for television statements of key spokesmen (see attached list) supporting the President. The teams in the field would enable us to address key issues in key states immediately. In addition, the use of local film crews in key states could maximize the appearances of surrogates in the field as they are not always fully covered by area TV stations. The result of such a program would be the rapid development of a stock footage library which would provide resources for the following:

1. News excerpts such as we have been doing over the past several months. These would be reaction to current events and coverage of principal surrogates and the President's activities when they are political in nature. These films would be aimed at placement in newscasts in key states...and aimed at issues and voter blocks.

2. Campaign specials, documentary style, which might be placed on the less sophisticated stations, cable TV systems, and used as the basis for....

3. ...issue oriented films which could be shown at party functions and....

4. ...used in film cartridge units for voter and candidate information booths in shopping centers, etc.

5. Film of various leaders and entertainment figures endorsing the President for distribution to regional or state TV stations where such might not be carried by networks.

6. Coverage of surrogate activity for stations, within the area where the activity takes place, who cannot or do not cover the event.
One by-product might be film to be used by the November group in their documentaries or spot commercials.

COSTS:

These estimates are planned to be outside costs, that is assuming the heaviest possible use and programming of TV material within the bounds outlined on page one of this memo. We probably would come in a little under these total costs. The cost figures represent the remainder of the campaign.

FILM TEAM......MAXIMUM COST 4 man crew $34,000 based on daily free-lance rate of $500 per day. The breakdown is as follows:

$150 per day for cameraman (2 needed) and $100 per day for soundman/lighting technician-editor (2 needed). These fees represent the usual fees for an 8 hour day with breaks and travel time. In this case, overtime (anything over 8 hours of five days) and doubletime (for 7th day) would be waived by the crew we have contacted.

These crewmen would be hired on a free-lance basis instead of being hired as additional full-time staff personnel doing away with need for benefit obligations both during and after the campaign. The four men we have in mind are top-notch professionals who would be leaving permanent jobs, who have already demonstrated their enthusiasm and desire to take the job, waive the usual overtime benefits and have shown the cooperation needed from a crew under the conditions of the campaign.

EQUIPMENT......MAXIMUM COST....$30,600. This is based on a daily rate of $450 per day, a 68 day contract. This is all first-line, new equipment to handle the job outlined on page one.

PRODUCTION......MAXIMUM COSTS ESTIMATED $23,000. This would include raw film/tape, processing of master films.

DUPICATION AND SHIPPING......would depend on quotas set, and acceptance of material by stations. It costs around 15 cents per foot for duplication of film. Shipping runs around $10 per film shipped where urgency is the prime factor, (REA) down to a couple of dollars by Air Mail Special, where time is not that critical.

ADDITIONAL STAFF......$15,000 based on the needs to continue the audio output and the increased paperwork for shipping and contacts.

Total cost readout:

TV CREW PERSONNEL. ....... $ 34,000
TV CREW EQUIPMENT. ....... $ 30,600
TV PRODUCTION. ......... $ 23,000
AUDIO STAFF INCREASE ...... $ 15,000
TV FILM SHIPPMENT. .......ESTIMATE ...... $ 18,000

TOTAL $120,600
It should be remembered that the Presidential and Vice Presidential candidates will totally dominate the television screens by Mid-October at which time the continuation of this program should be seriously re-considered.
ATTACHMENT

KEY SPOKESMEN

Spiro T. Agnew--Vice President
Myles J. Ambrose--Commissioner, Bureau of Customs
John Connally--Chairman, Democrats for Nixon
Melvin Laird--Secretary of Defense
Clark MacGregor--Director, Committee For the Re-election of the President
Ronald Reagan--Governor, California
Nelson Rockefeller--Governor, New York
William P. Rogers--Secretary of State
William Ruckelshaus--Director, Environmental Protection Agency
Donald Rumsfeld--Counselor to the President
Hugh Scott--Senate Minority Leader
Herbert Stein--Council of Economic Advisors
August 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Will you get with Magruder and let him know that we are setting up a mechanism to record all public utterances of any of our key spokesmen, i.e., MacGregor, etc., and that we always are sure we get a film taken by our film crew whenever Connally is doing a public appearance. It is frankly unforgivable that we failed to get the film coverage of the Connally Democratic announcement.

Bob would like a specific plan in from Jeb on how we are going to be doing this by August 16th.

LH:bk
ACTION MEMO

Be sure that we are set to record all public utterances of any of our key spokesmen - MacGregor, etc., and always be sure that we get film taken by our film crew whenever Connally is doing any public appear. It's unforgivable that we failed to get film coverage of the Connally Democratic announcement.

HRH:pm

8/10/72
Gordon— C thought— we should get Carruthers opinion of the attached— we— White House— should control any filming or tape of the President— Carruthers will be with us for all major events and most secondary ones— let's use the experts we have— any way we should get Bill's opinion
Dianna - staphyloc toxin
Thrus mon - P = RNC
RNC prep'd, need strob.
Dole, Arms, Evans had mtm.
RNC + RNFC
G to E were
No hourglass to
tell us Wally
Henley
E to decide
Rusty - waffle
Hallen (E) - later
H - McG - all/under D C
Haven't said yet

Seymour - March, Fielding
McC - only technically on
But if 4 parties/leave ballot
Dems - McG certified
Reps - R N

Under CQ - Peace + Freedom - Ag 26 lowering
HIP - holds 62 closer Ag 26+
will certify Schmidt &
Anderson

Mitch - need name change of Committee

Gentland - Safire / Sally Cutting Rooms
- Set 6/17

CWC - L - Petersmeyer - Peace + Rooms

Tom Hart and Peace.

Fielding - Report on FCI - Rt now
soft; desorganized; group
anticipate members authorized
- No dressess/charter/cars
- Boston can/can/caron & Rn/LA
(25 days), talk later
- 4-5,000/locals
>Officially move into Flynns Pub/Toilets
Voters - Report
G Staff. Mc Laughlin address traces + could do effective job on war
E E, et al.
G back to Mc Laughlin
Coke, Clapin, Kent,
Evans
PRESIDENTIAL CAMPAIGN HEADQUARTERS 1972 REPUBLICAN NATIONAL CONVENTION

* David Mahoney - 4 tickets for all of convention
  Tummons & Forest - said no
  Dick Redleg - free up of tickets, Rich
  3 tickets for any day
  Moore / Stone / Bailey
  receive & paid for tickets

Cole - w/ Tummons at Res.
  re Coceces
  1701 - nemmeny Bart
  Potter
  Dave Bergen
  Cole - terrific idea for McLaughlin
  E - me l cab idea
REPUBLICAN NATIONAL CONVENTION

PRESIDENTIAL CAMPAIGN
HEADQUARTERS

1912

Rice - 929 + 931 of Bond
Page - Timmons Bed
UT off Timmons
674 - 2375
2212 - Scope Peep
YPN
Medet Rm East -
C P for YPN.

John Clancey - JF 14 center cleared
Put, Leiter - Reid 2 monos, yes

Anderson, Stan / Rm 425
674 - 2273
Mezzanine - Club Room
WT Timmons

WT, CMC Timmons
- Color console
- Any small Sony
- Sun screen.

- 18 B.
- E in 18 A.
- 3 phone drops
  still 18 A + 18 B.

Cole in E's sweet
Peterdmeier
Doral - 206 - Porter's office
Mediterranean East
RNC Rules - Decision Memo

Harper - Schedule of Flat Things - what expected on TV

Acer's on E! - Advise H. Mrs. N. reweek one Hat Camp David. Leave at 12 p.m. or so.

Atlantic - 2885 Collins Hotel - apr Mon morning

Sp Speeding

Camp Plans -

Mike Miller - Vic 72 - Sep 26
Black Ads

"Celebrities" Charter - not youth
Ritz - free dates, then to Cola
cc of Harper Platform School-Bilt

01 8/14
Expand the summary to include all issues.

To Sens. L. R. Conn.

To be read twice, not 4th.

Except Mr. Jordan's change.

P. R. C. G. - WHS
Demos - Black 2
1st line - Demo's say your vote in the bag
McGovern says not running - approp. up for McK
Alex & I will not call "pages of life"
Chapin up tonight
Wed morning ad burden
Chapin's camp plan

CWC - a memo to Z re plan on getting
On 8/3

Pol Programming - TV advise H weekly

Stars Cluster - decision going against

List of Tenet projects

StPlan by polling - FM

All recent HT stuff for Mac G

- Review w/ C + then to JSM

h into C/C operation

Convention - C.

General Scheduling

ABC Role - JSM + FM definition

Memo for Haig on Wallace

Who seen - Conn

Rent's Role

Role at Platform if any

- Ongoing liaison man
July 28, 1972

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: GORDON STRACHAN
SUBJECT: Wave II Campaign Surveys

Bob asked me to give this polling material for use by you and Parker in schedule planning. You should also know that Teeter has been asked to prepare recommendations based on his subjective political judgment of the best hypothetical schedules for the President, Vice President and First Family.

Where is he to have this in by? 3333.
Don Smith at 1701 to Ocean Park

On 8/3

Tony Brown
Anguilla
Certificates: list - none for
- planes - leaving + people
in M/B

Barley - 5% - OK - info on Dem ads - see Lon on 11 a.m. - H to see after shown to Lon.
9:15 "Mtg Daily - Failer/Howard-Centre. Why PJ B involved?"

CM - prepare to mens to attack

The & White paper - CUC

Pushing deep "a P"

Comp structure of WH - not

Correct, no correct meshing

& for H. First of

E convinced P, H to assume attack

operation.
San Diego Kick Off - all paper, G +0 c.
7/20 - per Chapin, who received
implications that no definite start date.
Definitely are not! \( \rightarrow \) J & M
per L.

Round - Chapin call

Chapin - plan on spending. All latency.

Convention - U.S. - Total Contingent Waller - Overall Hong Plan
w/ w/o family.

Bill Timmons - Bill Henkel.

Teeter \( \rightarrow \) Chapin + Parker.
- Perhaps not rosy picture
- Emphasize areas

Sep briefing on issues + image for DC list.
Copies of Julie's 11/4 Camp Update
\( \rightarrow \) J & B.

Henkel re O'Tayce - L call confirm. 5 p.
MEMO from Pol Net's
E to D Cook dispute over Pocket Veto
G to H w/ alternate plan H/BT + note concern of no delegation.
Cabi Briefing Camp - Work/Allen
on 8/3

G check it out - Jimmy Stewart to be voice on M

J&M - Isaac's article - all fundraiser etc. No pol detect in mail to our knowledge. May not even have a telephone camp alike ever.

Horace L - cc of The G "white paper"
Den Rogers -
Pur Shortage in Miami during Convention

Dean - RNC Security - Don Kendall

Cashen - meeting plan on how to move ahead

Malek - RNC Del. 90

Sedam - Update Wal Chart

No Report Mail

Dean
Telephone

- phone programs
- hostess - helpers - volunteers
- Betaas - paid system
- shrivelled to do it

Materials distribution system

$350,000 - 8th order system

Ruben Donnelly

service poor - 80 up in arms

Not 60 up screwed up -
John Freeman

Analysis by Alex

- Women
- Older folks
- Budget
Beak! Some terrible the "at" have come with all convolution & so all at

"hours" can be "the" all happen as a
take all up + do all at

Dull, dull, weilen anything. Can you come in fall combination. 3/4

Three of time to make

In both we sample in

Public room. Do people

Don't get caught. Good but every also

Ps: Tell me along

Ps: Tell me along
Garrood - Western Tues 7/12
Book - needs pictures of China
Trip.
Stevens 2:30
January 7/24

Garment/John Andrews
NY Polling Data - esp Til Heats
News Summary - objective? + re Monica
Genl Vet shifts warning message.
Greene’s H comments on OC Corrua
Memo H → C WC on Media
Monitoring
Rent - G W report
Shangri L - Lullash
Prima H - Post article - Max G on Sept Kickoff
Pat Melkar - Alea cup
E - Mon/Tues - Jana - Jana - who JM attends.
George's $200 per mg in East - K, L, Collins
-200 in NY - Mrs. Collins; Balance - 800.
Dent - GW will run on FP - AFP will nominate
their AFP conven as 3-5 - we will accept.
Media Monitoring - Reports on file.
Available - 120 - Cal.
P Est Plan - Dean
Orange County Fundraiser - Sandy Cran
- Kent Holmberg
G = Hira Del's
Sinatra - 4 moths - what EU?
to cover 11/1.
Dean - Telethon
Distribution of Materials - change
cover of booklet
May - Talk Paper - & Conn's states
Rel Cal - for Sen.
National Y R - Day 1
Platform hearings cleared
by Comp. Rhodes? Then - Sat.

Gallop

Benham - Fri - 10:30 - By car on W Sec.

Bailey - "Media Plan" + Philosophy
Draft working on Ps + girls
camp plan.

Cole - Younger people - Steppard - Harper-Clark
Fairbanks, Drugs, Bag, Dawson, Environ