

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
41	2	10/25/1972	<input type="checkbox"/>	Campaign	Report	A survey by J.A. Reyes Associates, Inc. RE: Determining voter reaction to candidates and issues in Georgia. 17pgs
41	2	10/21/1972	<input type="checkbox"/>	Campaign	Memo	To: Dwight Chapin From: Rose Mary Woods RE: Polls. 1pg
41	2	10/19/1972	<input type="checkbox"/>	Campaign	Letter	To: Rose Mary Woods From: Ruth L. Cruikshank RE: request from WKBN-TV about The President holding a news conference in Youngstown, OH. 1pg
41	2	10/8/1972	<input type="checkbox"/>	Campaign	Newspaper	Article from Minneapolis Tribune titled "Nixon is Viewed as Better Able to Handle Problems (Minnesota Poll)." 1pg
41	2	10/18/1972	<input type="checkbox"/>	Campaign	Memo	Author/receipient unk RE: retaining of schedules for Senator George S. McGovern and R. Sargent Shriver. 1pg
41	2	10/4/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon From: Thomas W. Benham RE: the latest look at the electoral votes. 1pg
41	2	10/4/1972	<input type="checkbox"/>	Campaign	Report	Electoral Vote Forecast as of October 4, 1972 from Opinion Research Group, Princeton, New Jersey. 1pg
41	2	10/4/1972	<input type="checkbox"/>	Campaign	Report	1972 Electoral Vote Forecast from Opinion Research Corporation, Princeton, New Jersey. 1pg
41	2	10/14/1972	<input type="checkbox"/>	Campaign	Memo	To: Bob From: RM Woods RE: Poll

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41	2		<input checked="" type="checkbox"/>	Campaign	Report	Results of the "Aunt Minnie" Survey from WKBN Broadcasting, Youngstown, Ohio. 1pg
41	2	9/27/1972	<input type="checkbox"/>	Campaign	Letter	To: Herbert G. Klein From: Preston Wolfe RE: Broken down poll figures and summary of issues that poll listed. 1pg
41	2	10/11/1972	<input type="checkbox"/>	Campaign	Memo	To: Bob Haldeman From: Herb Klein RE: For your information. 1pg
41	2	9/27/1972	<input type="checkbox"/>	Campaign	Newspaper	From: The Columbus Dispatch "Lesser Penalties for 'Pot' Win Approval with Busing." 1pg
41	2		<input checked="" type="checkbox"/>	Campaign	Report	Polling questions with ensuing results between June 12th and September 23. 1pg
41	2	9/26/1972	<input type="checkbox"/>	Campaign	Newspaper	Article authored by Gene Jordan (publication unk) titled "Nixon's Lead Grows In Poll by Dispatch." 1pg
41	2		<input checked="" type="checkbox"/>	Campaign	Report	Poll asking "Generally, what do you consider yourself?" RE: political affiliation by age brackets. 1pg
41	2		<input checked="" type="checkbox"/>	Campaign	Report	Poll asking "For whom will you vote?" RE: political affiliations by age bracket. 1pg
41	2	10/17/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman From: Gordon Strachan RE: California Field Poll of September 29 through October 6. 1pg
41	2	10/2/1972	<input type="checkbox"/>	Campaign	Memo	To: William Loeb From: Herbert G. Klein RE: results of "Union Leader's" recent poll in New Hampshire. 1pg

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41	2		<input checked="" type="checkbox"/>	Campaign	Newspaper	Article authored by D. Frank O'Neil (publication unk) titled "Pres. Nixon Said Only Shoo-In in N.H. Balloting - 'Undecided' Voters Pivotal In State, Poll Reveals." 2pgs
41	2	9/13/1972	<input type="checkbox"/>	Campaign	Memo	To: Larry Higby From: Ray Price RE: Texas Poll. 1pg
41	2		<input checked="" type="checkbox"/>	Campaign	Memo	To: Larry Higby From: Gordon Strachan asking for more information. 1pg
41	2		<input checked="" type="checkbox"/>	Campaign	Report	Trial Heats Before Presidential Elections and Results from 1939-1970. 19pgs
41	2	8/11/1972	<input type="checkbox"/>	Campaign	Memo	To: H From: Bruce Kehrli RE: discussing memo with the President. 1pg
41	2	8/10/1972	<input type="checkbox"/>	Campaign	Memo	To: The President From: Herbert G. Klein RE: ballots from the Chicago Sun Times. 1pg

J. A. Reyes Associates, Inc.

1140 CONNECTICUT AVENUE, N.W. - SUITE 410
WASHINGTON, D.C. 20036

A SURVEY TO DETERMINE
VOTER REACTION TO
CANDIDATES AND ISSUES
IN GEORGIA

October 25, 1972

J. A. Reyes Associates, Inc.
Suite 410, 1140 Connecticut Avenue, N. W., Washington, D. C. 20036
(202) 296-3666

INTRODUCTION

A telephone survey of selected areas in the state of Georgia was conducted by J.A. Reyes Associates, Inc., on October 20-23, 1972, to determine voter reaction to candidates and issues in the forthcoming Presidential, Senatorial, and Congressional elections.

Two major geographical areas of the state were surveyed: greater Atlanta and the Valdosta city area (Lowndes County). The target groups within the Atlanta area were determined through the use of U. S. Bureau of Census (1970) tract information which provided both accurate population counts and racial breakdowns. The Atlanta area survey included the city of Atlanta (the portions in Fulton County), the remaining portions of Fulton County, all of Cobb County, and all of Douglas County. The survey in Valdosta encompassed the city itself as well as the surrounding areas of Lake City and Clayatteville. The areas surveyed represented five different population groups: urban Blacks, urban whites, the suburban population, the rural population, and southern Georgia. The responses from these five groups are indicated in the summary tables.

The survey size was set at approximately 1,000 respondents in order to provide an acceptable level of statistical certainty. In almost all cases the sample size was proportional to the existing population as derived from the 1970 census counts. The exception was in Southern Georgia. There, a larger sample was taken to reflect a greater area than the Valdosta city region and to develop a greater certainty factor in obtaining a representative sample.

All of the questions asked, as well as the introduction used by the surveyors, are contained in Figure 1. All calls were made from Washington, D.C. The questions related to the following areas:

- (1) party identification
- (2) voter preference in the race between Senator McGovern and President Nixon,
- (3) voter preference for Fletcher Thompson vs, Sam Nunn.

FIGURE 1

Hello, Mr(s). _____, My name is _____. I am calling from Washington, D. C. for the J. A. Reyes Associates, Inc., an independent research and analysis firm. We value your opinion and wonder if you mind answering a few questions, OK?

1. Do you consider yourself	Democrat	<input type="checkbox"/>
	Republican	<input type="checkbox"/>
	Don't Know	<input type="checkbox"/>
2. Do you intend to vote in the next election?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>
3. If yes, do you intend to vote for McGovern or Nixon?		<input type="checkbox"/>
		<input type="checkbox"/>
4. If yes, do you intend to vote for Fletcher Thompson or Sam Nunn for Senator?		<input type="checkbox"/>
		<input type="checkbox"/>
5. <u>F U L T O N C O U N T Y O N L Y</u>		
Do you intend to vote for Rodney Cook or Andrew Young for Congress?		<input type="checkbox"/>
		<input type="checkbox"/>
6. Would Lester Maddox's public endorsement of a candidate influence you?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>
7. Would this endorsement influence your friends?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>
8. Is Herman Talmadge chairman on any committee in Congress?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>
9. If yes, which committee	Armed Services	<input type="checkbox"/>
	Foreign Affairs	<input type="checkbox"/>
	Agriculture	<input type="checkbox"/>
	Appropriations	<input type="checkbox"/>
	Don't Know	<input type="checkbox"/>
10. Are you in favor of unlimited Congressional mailing privileges for political purposes?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>
11. Has Mr. Nunn's charge of misuse of Congressional mailing privileges influenced your opinion?	Yes	<input type="checkbox"/>
	No	<input type="checkbox"/>

- (4) voter preference for Rodney Cook vs. Andrew Young in the 5th District Congressional race,
- (5) the influence Lester Maddox has on the five different population groups,
- (6) the awareness, in the five communities, of Herman Talmadge's position as head of the Agricultural committee,
- (7) the affect on the voting public of Fletcher Thompson's abuse of his Congressional mailing privileges.

Names and telephone numbers of those surveyed were randomly selected from local telephone books and the Criss-Cross Directory. In order to obtain the desired representative sample, approximately 2,000 names and phone numbers were prepared prior to the actual telephone survey. When the desired number of responses were gathered the survey was considered complete and the additional names and numbers were discarded.

The following tables represent a summary of the responses received from the survey. Each table is interpreted in a summary following the table.

QUESTION 1. Do you consider yourself: Democrat, Republican, or Other?

	DEMOCRAT	REPUBLICAN	NON-IDENTIFIABLE	TOTAL
(1) URBAN (BLACK)	173	33	49	255
% of Horiz. Total	67.84	12.94	19.21	
(2) URBAN (WHITE)	87	65	65	217
% of Horiz. Total	40.09	29.95	29.95	
(3) SUBURBAN	124	145	135	404
% of Horiz. Total	30.69	35.89	33.41	
(4) RURAL ATLANTA	90	30	48	168
% of Horiz. Total	53.57	17.85	28.57	
(5) SOUTHERN GEORGIA	79	28	42	149
% of Horiz. Total	53.02	18.79	28.18	

SUMMARY - The respondents in rural Atlanta and southern Georgia predominantly retain allegiance to the Democratic party. The urban Black population also indicates a strong preference for the Democratic party. The suburban and urban white population, however, show a more balanced affiliation between the Republican and Democratic parties.

QUESTION 2. Do you intend to vote in the next election?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	211	36	8	255
% of Horiz. Total	82.74	14.11	3.13	
(2) URBAN (WHITE)	176	31	10	217
% of Horiz. Total	81.10	14.28	4.60	
(3) SUBURBAN	282	53	14	349
% of Horiz. Total	80.80	15.18	4.01	
(4) RURAL ATLANTA	143	27	- 0 -	170
% of Horiz. Total	84.11	15.88		
(5) SOUTHERN GEORGIA	120	23	8	151
% of Horiz. Total	79.47	15.23	5.29	

SUMMARY - All five community classes indicate approximately eighty percent (80%) intention to vote.

QUESTION 3. Do you intend to vote for McGovern or Nixon?

	MC GOVERN	NIXON	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	115	44	60	219
% of Horiz. Total	52.51	20.09	27.39	
(2) URBAN (WHITE)	42	104	41	187
% of Horiz. Total	22.45	55.61	21.92	
(3) SUBURBAN	39	172	78	289
% of Horiz. Total	13.49	59.51	26.98	
(4) RURAL ATLANTA	18	94	31	143
% of Horiz. Total	12.58	65.73	21.67	
(5) SOUTHERN GEORGIA	22	62	46	130*
% of Horiz. Total	16.92	47.69	35.38	

SUMMARY - Assuming a 50 percent split of those who did not presently know or refused to state their preference, then President Nixon will carry the urban white, suburban, rural, and southern Georgia population by more than 30 percent. This trend is reversed in the urban Black areas where Senator McGovern will carry the population by approximately 30 percent.

QUESTION 4. Do you intend to vote for Fletcher Thompson or Sam Nunn for Senator?

	THOMPSON	NUNN	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	38	96	82	216
% of Horiz. Total	17.59	44.44	37.96	
(2) URBAN (WHITE)	66	60	58	184
% of Horiz. Total	35.86	32.60	31.52	
(3) SUBURBAN	117	74	92	283
% of Horiz. Total	41.34	26.14	32.50	
(4) RURAL ATLANTA	40	59	41	140
% of Horiz. Total	28.57	42.14	29.28	
(5) SOUTHERN GEORGIA	56	66	16	138
% of Horiz. Total	40.57	47.82	11.59	

SUMMARY - Assuming a 50 percent split among the undecided voters, then the survey indicates that the voting public will follow their party affiliation. Rural Atlanta, southern Georgia, and the urban Blacks all lean toward Sam Nunn, while suburban Atlanta leans toward Fletcher Thompson. President Nixon's popularity does not seem to reflect on Thompson.

QUESTION 5. (FULTON COUNTY ONLY)

Do you intend to vote for Rodney Cook or Andrew Young for Congress?

	COOK	YOUNG	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	27	125	31	183
% of Horiz. Total	14.75	68.30	16.93	
(2) URBAN (WHITE)	56	61	59	176
% of Horiz. Total	31.81	34.65	33.52	
(3) SUBURBAN FULTON COUNTY	44	20	36	100
% of Horiz. Total	44.00	20.00	36.00	

SUMMARY - Assuming a 50 percent split in the undecided voters, Andrew Young will overwhelmingly carry the urban Black population. The urban white population will apparently split between the two candidates. The suburban group will support the Republican candidate. If the majority of Blacks vote, they will elect Young.

QUESTION 6. Would Lester Maddox' public endorsement of a candidate influence you?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	25	210	12	247
% of Horiz. Total	10.12	85.02	4.85	
(2) URBAN (WHITE)	30	177	9	216
% of Horiz. Total	13.88	81.94	4.16	
(3) SUBURBAN	57	260	13	330
% of Horiz. Total	17.27	78.78	3.93	
(4) RURAL ATLANTA	40	116	13	169
% of Horiz. Total	23.66	68.63	7.69	
(5) SOUTHERN GEORGIA	56	66	16	138
% of Horiz. Total	40.57	47.82	11.59	

SUMMARY - Support for Lester Maddox increased as the population class went from urban to rural to southern Georgia. In the rural and southern Georgia telephone interviews many voiced respect and intention to support Maddox if he were a candidate, however, the majority would not be influenced by Maddox to change their support for a candidate of their choice.

QUESTION 7. Would Lester Maddox' public endorsement of a candidate influence your friends?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	23	182	39	244
% of Horiz. Total	9.42	74.59	15.98	
(2) URBAN (WHITE)	28	126	61	215
% of Horiz. Total	13.02	58.60	28.37	
(3) SUBURBAN	77	166	73	316
% of Horiz. Total	24.36	52.53	23.10	
(4) RURAL ATLANTA	45	72	53	170
% of Horiz. Total	26.47	42.35	31.17	
(5) SOUTHERN GEORGIA	46	42	39	127
% of Horiz. Total	36.22	33.07	30.70	

SUMMARY - The same trend of support for Maddox is seen in this question as in question 6. There is little support in the city but increasing support in the rural and southern Georgia areas. There is a far higher ratio of respondents who chose to indicate "don't know" (indicating a desire not to speak for their neighbors), then in question 6.

QUESTION 8. Is Herman Talmadge chairman of any committee in Congress?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	114	72	53	239
% of Horiz. Total	47.69	30.12	22.17	
(2) URBAN (WHITE)	110	43	62	215
% of Horiz. Total	51.16	20.00	28.83	
(3) SUBURBAN	160	65	106	331
% of Horiz. Total	48.33	19.63	32.02	
(4) RURAL ATLANTA	79	49	42	170
% of Horiz. Total	46.47	28.82	24.70	
(5) SOUTHERN GEORGIA	72	32	29	133
% of Horiz. Total	54.13	24.06	21.80	

SUMMARY - In all class categories, Herman Talmadge's name is well known. The majority recognized that he must be a chairman of an important committee.

QUESTION 9a. Of the total sample in Question 8 the following identified Herman Talmadge as chairman of a Congressional committee.

	ARMED SERVICES	FOREIGN AFFAIRS	AGRI-CULTURE	APPRO-PRIATIONS	DON'T KNOW	TOTAL SURVEYED
(1) URBAN(BLACK)	13	6	30	8	55	239
% of Horiz. Total	5.43	2.51	12.55	3.34	23.01	
(2) URBAN (WHITE)	12	12	52	5	30	215
% of Horiz. Total	5.58	5.58	24.18	2.32	13.95	
(3) SUBURBAN	14	12	67	7	112	331
% of Horiz. Total	4.22	3.62	20.24	2.11	33.83	
(4) RURAL ATLANTA	4	3	40	3	73	170
% of Horiz. Total	2.35	1.76	23.52	1.76	42.94	
(5) SOUTHERN GEORGIA	8	8	28	3	26	133
% of Horiz. Total	6.01	6.01	21.05	2.25	19.54	

SUMMARY - This question is summarized in two tables (9a and 9b) to reflect (1) the percentages of all respondents (in question 8), who could identify the proper committee chairmanship, and (2) the percentage of those respondents who said 'yes' to question 8 (and went on to answer question 9) and selected the committee chairmanship. The percentage of respondents who properly recognized Talmadge as chairman of the Agriculture committee is approximately 12 percent in the urban area and 20-24 percent in all other regions.

QUESTION 9b. The percentage of those who answered 'yes' to question number 8 and identified Herman Talmadge as head of a given committee.

	ARMED SERVICES	FOREIGN AFFAIRS	AGRI-CULTURE	APPRO-PRIATIONS	DON'T KNOW	TOTAL
(1) URBAN(BLACK)	13	6	30	8	55	112
% of Horiz. Total	11.60	5.35	26.78	7.14	49.10	
(2) URBAN (WHITE)	12	12	52	5	30	111
% of Horiz. Total	10.81	10.81	46.84	4.50	27.02	
(3) SUBURBAN	14	12	67	7	112	212
% of Horiz. Total	6.60	5.66	31.60	3.30	52.83	
(4) RURAL ATLANTA	4	3	40	3	73	123
% of Horiz. Total	3.25	2.43	32.52	2.43	59.34	
(5) SOUTHERN GEORGIA	8	8	28	3	26	73
% of Horiz. Total	10.95	10.95	38.35	4.10	35.61	

SUMMARY - There is high knowledge of Talmadge's position as chairman of the agriculture committee in all communities among the people who knew that he was chairman of some committee.

QUESTION 10. Are you in favor of unlimited Congressional mailing privileges for political purposes?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	47	151	45	243
% of Horiz. Total	19.34	62.13	18.51	
(2) URBAN (WHITE)	23	161	24	208
% of Horiz. Total	11.05	77.40	11.53	
(3) SUBURBAN	59	230	47	336
% of Horiz. Total	17.55	68.45	13.98	
(4) RURAL ATLANTA	16	137	18	171
% of Horiz. Total	9.35	80.11	10.52	
(5) SOUTHERN GEORGIA	38	84	14	136
% of Horiz. Total	27.94	61.76	10.29	

SUMMARY - In all five population categories, by more than 40 percent, the respondents were not in favor of unlimited Congressional mailing privileges for political purposes. It was apparent in the telephone interviews that many did not understand the question.

QUESTION 11. Has Mr. Nunn's charge of misuse of Congressional mailing privileges influenced your opinion?

	YES	NO	DON'T KNOW	TOTAL
(1) URBAN (BLACK)	37	169	37	243
% of Horiz. Total	15.22	69.54	15.22	
(2) URBAN (WHITE)	45	160	11	216
% of Horiz. Total	20.83	74.07	5.09	
(3) SUBURBAN	47	252	33	332
% of Horiz. Total	14.15	75.90	9.93	
(4) RURAL ATLANTA	33	121	16	170
% of Horiz. Total	19.41	71.17	9.41	
(5) SOUTHERN GEORGIA	17	103	14	134
% of Horiz. Total	12.68	76.86	10.44	

SUMMARY - In all five population categories, by more than 50 percent, the respondents stated that they were not influenced by Mr. Nunn's charges. It was apparent that many were not aware of the charges or their implications.

6.S.
THE WHITE HOUSE
WASHINGTON

Date 10/21/72

To Dwight Chapin

From Rose Mary Woods

FYI _____

Please Handle

They have been
sending these polls
since August
when the President
was ahead in their
survey.



WKBN BROADCASTING CORPORATION

3930 SUNSET BOULEVARD • YOUNGSTOWN, OHIO 44501

AREA CODE 216-782-1144

WKBN
5 KW - 570 KC
TV - CHANNEL 27
FM - 98.9 MC

October 19, 1972

Miss Rose Mary Woods
Secretary to The President
The White House
Washington, D. C.

Dear Miss Woods:

WKBN's weekly telephone survey on October 18, 1972
from 10 to 11 a.m. resulted in the following:

NIXON	111 - 42.2%
McGOVERN	<u>152</u> - 57.8%
	263 total calls

We understand The President is coming to Youngstown on Saturday, October 28. We would be honored to have him hold a News Conference at WKBN-TV. Perhaps you would be interested in knowing that Vice-Presidential Candidate Shriver will hold a news conference at WKBN-TV at 9:45 a.m. on Monday, October 23.

Kindest regards.

Cordially,

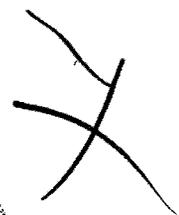
WKBN BROADCASTING CORP.

Ruth L. Cruikshank
Corporate Secretary

RLC
s

RADIO YOUNGSTOWN

George McGovern



Nixon is viewed as better able to handle problems

Minnesota Poll



Mayo begins
United Press Inter

Rochester, Minn.
The Mayo Medical
Saturday a n n o r
three-year program
at recruiting new

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President Nixon is selected more often than Sen. George McGovern as being the candidate better able to handle the problems of Vietnam, the economy, foreign policy, and domestic social issues, the Minneapolis Tribune's Minnesota Poll finds.

The survey also shows that issues relating to Vietnam, the economy and social problems will be uppermost in the minds of Minnesotans when they go to the polls this November.

In the mid-September statewide survey among 994 voting-age Minnesotans, Mr. Nixon's greatest strength lies in foreign policy, where he is chosen over McGovern 67 percent to 20 percent.

The President also leads 59 to 26 percent in being better able to handle the war in Vietnam and 53 to 31 percent in dealing with the economy.

McGovern's strong point is in the area of domestic social issues, but he still trails Mr. Nixon by 46 to 38 percent.

While more DFLers feel McGovern could do a better job than Mr. Nixon in each area except foreign policy, one-third of McGovern's own party members choose President Nixon as the candidate better able to handle Vietnam and one-fourth say he could do better on the economy and domestic social problems.

More independent voters in the survey choose Mr. Nixon in all four areas.

The first question about political issues was:

"Are there any issues in the presidential campaign that will affect whom you will vote for? (IF YES) What issues are those?"

Forty-four percent of likely voters (men and women who are eligible to vote, are fairly certain they will, and have an interest in the election) mentioned some facet of Vietnam—ending the war, prisoner of war release, or amnesty.

Thirty-one percent cited economic issues such as wages, prices, taxes, unemployment, or farm problems, and 6 percent said government or defense spending.

In areas of domestic affairs, 17 percent mentioned welfare, Social Security or poverty; 9 percent civil liberties such as drugs, abortion, individuals' rights or ecology; and 5 percent minority problems, busing or solving racial differences.

Four percent mentioned foreign policy and 7 percent gave other answers.

Thirty-three percent of likely voters said there wasn't any issue in particular that would affect whom they would vote for.

Interviewers next asked:

"Which presidential candidate—George McGovern or

Richard Nixon—do you think could do a better job of handling the situation in Vietnam?"

Similar questions were then asked about the economy, foreign policy and domestic social problems.

The replies for all adults and by political affiliation:

	VIETNAM			
	All adults	DFLers	Republicans	Independents
Nixon	59%	36%	92%	61%
McGovern	26	45	4	22
No opinion	15	19	4	17
	100%	100%	100%	100%

	THE ECONOMY			
	All adults	DFLers	Republicans	Independents
Nixon	53%	27%	88%	58%
McGovern	31	53	6	23
No opinion	16	20	6	19
	100%	100%	100%	100%

	FOREIGN POLICY			
	All adults	DFLers	Republicans	Independents
Nixon	67%	47%	90%	73%
McGovern	20	35	3	16
No opinion	13	18	7	11
	100%	100%	100%	100%

	DOMESTIC SOCIAL PROBLEMS			
	All adults	DFLers	Republicans	Independents
Nixon	46%	25%	78%	46%
McGovern	38	58	12	36
No opinion	16	17	10	18
	100%	100%	100%	100%

Answers to those questions from likely voters in the survey divided much the same as the answers of all persons interviewed.

In the same survey, a test election of voter preferences as of mid-September (reported in the Tribune Sept. 24) showed President Nixon leading McGovern by 60 to 37 percent among Minnesotans likely to vote. The remaining 3 percent favored another candidate or were undecided.

The results of the Minneapolis Tribune's Minnesota Poll are based on personal in-the-home interviews with men and women 18 years of age or older. Respondents are selected by probability sampling procedures and interviewed by a staff of 110 trained interviewers. The Minnesota Poll was established in 1944 as a public service.

He solves your problems

Mr. Fixit

only in the Minneapolis **Tribune**

The
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DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By Enprise NAME, Date 5-22-80

ENCLOSURE

~~CONFIDENTIAL - EYES ONLY~~

Compiled as of 8:00 a.m., Wednesday, October 18, 1972

PLEASE RETAIN YOUR SCHEDULES FOR SENATOR GEORGE S. McGOVERN AND R. SARGENT SHRIVER WHICH WERE COMPILED AS OF 1:00 P.M., TUESDAY, OCTOBER 17, 1972. THERE ARE NO ADDITIONS AND/OR CORRECTIONS WITH THE EXCEPTION OF A CORRECTION IN TIME IN TODAY'S SCHEDULE FOR R. SARGENT SHRIVER. PLEASE NOTE YOUR SCHEDULE FOR 10-18-72. MR. SHRIVER IS SCHEDULED FOR A PRIVATE COCKTAIL PARTY AND DINNER AT THE DRANKS HOTEL, CHICAGO, ILLINOIS. THE TIME SHOULD READ "5:00 p.m.-7:00 p.m.", NOT "7:00 p.m.-9:50 p.m.". PLEASE MAKE THIS CORRECTION IN YOUR SCHEDULE.

WE SHALL FORWARD A COMPLETE AND UPDATED SCHEDULE FOR BOTH SENATOR GEORGE S. McGOVERN AND R. SARGENT SHRIVER TO YOU THIS AFTERNOON.



10-4-72

(F)

Rolls

Memorandum

Gordon:

Here's our latest look at
the total roll. So far
so good!

Ben

Thomas W. Benham

1972 ELECTORAL VOTE FORECAST

ESTIMATED NIXON PERCENTAGE	ELECTORAL VOTE TOTALS	STATES	
66.1 and over	111	↑ (9) Alabama (17) Florida ↑ (12) Georgia (10) Louisiana (7) Mississippi ↑ (5) Nebraska	↑ (13) North Carolina ↑ (8) Oklahoma ↑ (8) South Carolina ↑ (10) Tennessee ↑ (12) Virginia
61.1 - 66.0	60	(6) Arizona ↑ (6) Arkansas ↑ (7) Kansas ↑ (9) Kentucky	↑ (3) North Dakota (26) Texas (3) Vermont
56.1 - 61.0	149	(7) Colorado ↓ (8) Connecticut (3) Delaware ↓ (4) Idaho ↑ (26) Illinois (13) Indiana ↑ (8) Iowa	↓ (4) New Hampshire (17) New Jersey (25) Ohio (27) Pennsylvania ↓ (4) Utah (3) Wyoming
51.1 - 56.0	189	(3) Alaska (45) California ↓ (4) Maine ↓ (10) Maryland ↑ (10) Minnesota (21) Michigan (12) Missouri ↓ (4) Montana ↓ (3) Nevada	↓ (4) New Mexico (41) New York ↓ (6) Oregon (9) Washington (6) West Virginia (11) Wisconsin
51.0 or less	29	(3) District of Columbia (4) Hawaii (14) Massachusetts (4) Rhode Island (4) South Dakota	
	538		

↑ = State has moved up since September 22 classification

↓ = State has moved down since September 22 classification

Opinion Research Corporation
Princeton, New Jersey

THE WHITE HOUSE
WASHINGTON

October 14, 1972

Bob

This is the poll I was talking
with you about this morning.

RMWoods

"Aunt Minnie" Survey - WKBN Broadcasting - Youngstown, Ohio

	<u>Calls</u>	<u>Nixon</u>	<u>McGovern</u>
8/23/72	189	70.3%	29.6%
8/31/72	195	69.2%	30.7%
9/7/72	121	73.5%	26.5%
9/13/72	112	69.6%	30.4%
9/21/72	120	66.6%	33.3%
9/27/72	158	53.2%	46.8%
10/4/72	159	47.2%	52.8%
10/11/72	219	43.8%	56.2%

PRESTON WOLFE
THE DISPATCH
COLUMBUS, OHIO

September 27, 1972

*Proof all
&
send 4/27/72
to
Bob Halder
&
John Ehrlich*

Honorable Herbert G. Klein
Director of Communications
The White House
Washington, D. C. 20500

Dear Herb:

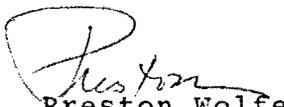
As I informed you, I am sending you our poll figures broken down in as much detail as we felt you would need to have. The green tabular sheets tell the story pretty much and I think are self explanatory.

I have also included a summary of the issues which our poll listed, together with the totals voted thereon. I think they are significant and have very interesting relationships to the Nixon-McGovern actual vote.

Included also is a copy of our poll story which we printed yesterday, and likewise one which ran today. I am assured the latter is a predominantly negro poll, taken in an overwhelmingly black area, being a mixture of middle and lower income blacks. Please note the marijuana vote, which is somewhat of an index as well as their voting on the other issues.

We thoroughly enjoyed seeing you and wish to express our appreciation for the time you gave us.

Sincerely,


Preston Wolfe

pw:ak
encl.

Carl sends his best regards. pm

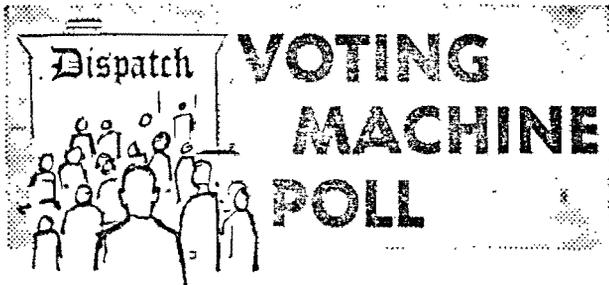
THE WHITE HOUSE
WASHINGTON

ASO
Ohio

TO: Bob Haldeman
FROM: Herb Klein
DATE: October 11, 1972

For your information.

Any thing here?
L



Lesser Penalties for 'Pot' Win Approval with Busing

The majority opinion among 86 persons participating in one day of The Dispatch Voting Machine Poll at Rosati's Market, 19 N. NELSON Rd., favored lessening penalties for the use of marijuana. The voters also favored school busing to achieve racial balance.

The McGovern-Shriver presidential ticket topped the Nixon-Agnew opposition by a substantial margin.

	Yes	No				
Should Ohio law allow abortions on request? ...	57	17				
Should Ohio legalize a state-operated lottery? ...	56	20				
Should the governor and lieutenant governor be elected as a team?	57	25				
Do you favor repeal of the state income tax?	43	34				
Should the legislature be allowed to increase the state debt without a vote of the people?	14	64				
Do you think the present wage controls are fair?	14	65				
Do you think the present price controls are fair?	21	57				
Should the penalty for use of marijuana be lessened?	48	33				
Should the U.S. withdraw completely from Vietnam without prior agreement on release of prisoners of war?	27	52				
Do you favor school busing to achieve equal educational opportunities?	52	29				
Should parents who send their children to private schools receive a tax credit?	37	44				
Should the defense budget be cut substantially?	52	25				
Should the U.S. grant complete amnesty to draft evaders?	31	47				
Should the U.S. reduce its troops in Europe?	58	20				
Would cutting defense funds weaken the U.S. at the negotiating table?	37	41				
For whom will you vote?						
	18-25	25-35	36-50	51-65	Over 65	Total
McGovern-Shriver	14	20	13	8	4	61
Nixon-Agnew	1	5	6	4	1	17
Generally, what do you consider yourself?						
	18-25	25-35	36-50	51-65	Over 65	Total
Democrat	11	10	12	5	2	40
Republican	1	2	4	3	1	11
Independent	2	6	5	2	0	15

THE FOLLOWING QUESTIONS WERE ASKED BETWEEN JUNE 12th THRU SEPT. 23
 (Obviously some were on for longer periods of time than others)

	<u>YES</u>	<u>NO</u>
1. Should Ohio law allow abortion on demand?	6785	4253
2. Should owners of firearms have to register them?	2229	810
3. Do you favor school busing to achieve racial balance?	607	2441
4. Do you favor school busing to achieve equal educational opportunities?	2537	7185
5. Will Nixon's trips to China-Russia be beneficial in the long run?	2308	711
6. Should the U.S. establish diplomatic relations with Red China?	6305	1667
7. If North VietNam agrees to release prisoners should the U.S. withdraw completely?	2370	652
8. Should the U.S. withdraw completely from VietNam without prior agreement of release of prisoners?	301	1366
9. Was involvement in VitNam a mistake from the beginning?	5153	2839
10. Should the U.S. end all mutual defense pacts?	735	2173
11. Should the U.S. reduce its troops in Europe?	6034	3476
12. Should the U.S. grand complete amnesty to draft evaders?	2915	6776
13. Should tax funds be used to help private schools?	3022	5021
14. Should parents who send their children to private schools receive a tax credit?	545	1122
15. Do you think Phase II controls are working?	939	1955
16. Are tougher wage and price controls needed?	5864	2087
17. Do you think the present wage controls are fair? Do you think the present price controls are fair?	804 772	838 872
18. Should the use of marijuana be legalized?	2949	5176
19. Should the penalty for the use of marijuana be lessened?	504	1172
20. Would cutting the defense funds weaken the U.S. at the negotiating table?	896	741

9-26-72

Nixon's Lead Grows In Poll by Dispatch

By GENE JORDAN
Dispatch Public Affairs Editor

President Nixon picked up 5.8 percentage points in the past three weeks in the third phase of The Columbus Dispatch Voting Machine Poll.

For the period Sept. 5 through Sept. 23, Nixon outdistanced Sen. George S. McGovern 72.4 to 27.6 per

cent, a margin of 44.8 per cent.

THE SPREAD would be almost unbelievable except that a recent national poll showed Nixon's lead was 39 per cent.

The most recent phase of the poll was taken at county fairs in Washington (Marietta), Belmont (St. Clairsville), Wyandot (Upper San-

dusky) at the Farm Science Review at Ohio State University and at the Jackson Apple Festival.

A total of 1,655 persons voted in the poll question about the presidency. The poll seems to indicate persons have made up their minds on presidential voting. Only 21 more persons voted on the most popular question on the issue portion of the ballot, the one concerning marijuana.

PERCENTAGES

	Yes	No				
Should Ohio law allow abortions on request? ..	55.5	44.5				
Should Ohio legalize a state-operated lottery?	56.7	43.3				
Should the governor and lieutenant governor be elected as a team? ..	54.6	45.4				
Do you favor repeal of the state income tax? ..	53.9	46.1				
Should the legislature be allowed to increase the state debt without a vote of the people?	13.0	87.0				
Do you think the present wage controls are fair?	49.0	51.0				
Do you think the present price controls are fair?	47.0	53.0				
Should the penalty for use of marijuana be lessened? ..	30.1	69.9				
Should the U.S. withdraw completely from Vietnam without prior agreement on release of prisoners of war? ..	18.4	81.6				
Do you favor school busing to achieve equal educational opportunities? ..	23.4	76.6				
Should parents who send their children to private schools receive a tax credit? ..	32.7	67.3				
Should the defense budget be cut substantially?	44.9	55.1				
Should the U.S. grant complete amnesty to draft evaders? ..	19.1	80.9				
Should the U.S. reduce its troops in Europe? ..	56.5	43.5				
Would cutting defense funds weaken the U.S. at the negotiating table? ..	54.7	45.3				
For whom will you vote?						
	18-24	25-35	36-50	51-65	Over 65	Total
McGovern-Shriver	40.5	29.3	22.6	24.7	21.9	27.6
Nixon-Agnew	59.5	70.7	77.4	75.3	78.1	72.4
Generally, what do you consider yourself?						
	181-24	25-35	36-50	51-65	Over 65	Total
Democrat	30.8	34.3	30.8	31.0	31.0	31.6
Republican	31.4	40.5	52.2	63.1	61.6	47.3
Independent	37.8	25.2	17.0	5.9	4.4	21.1

IN THE second phase of the poll taken at nine county fairs and the Ohio state fair, 8,125 persons voted and Nixon's margin over McGovern was 66.6 to 33.4.

Poll percentages are adjusted to bring the votes cast by different age groups into the proper balance.

However, the adjustment caused little change in the most recent phase of the poll, adding only 1 per cent to Nixon's total at McGovern's expense.

THE NUMBER of Democrats voting in the poll was only 31.6 per cent, compared to their estimated 40 per cent share of the voting population. However, the recent national poll showed Democrats voting 43 to 40 per cent in favor of Nixon with the remaining 17 per cent undecided.

The Dispatch poll can't be broken down to show the percentage in Ohio. However, 491 persons said they were Democrats and McGovern received only 474 votes.

Question as it appeared:

Generally, what do you consider you

Fair	Fair Dates	age 18-24			age 25-35			Dem
		Dem	Rep	Ind	Dem	Rep	Ind	
Franklin County at Hilliard, O.	July 17 thru 23	77	66	112	45	76	68	37
Fayette County at Washington, C.H.	July 24 thru 26	17	29	29	27	30	21	13
Knox County at Mt. Vernon	July 27 thru 29	22	16	32	27	27	24	25
Lucas County at Maumee	Aug 1 thru 4	101	47	95	70	39	51	20
Crawford County at Bucyrus	Aug 5 thru 7	29	30	32	12	31	16	24
Marion County at Marion	Aug 8 thru 10	34	11	20	24	32	16	16
Mercer County at Celina	Aug 11 thru 13	43	15	34	18	26	18	22
Cuyahoga County at Kirtland	Aug 14 thru 18	71	40	75	57	25	49	55
Madison County at London	Aug 19 thru 22	28	37	27	19	45	27	48
Ohio State Fair at Columbus	Aug 23 thru Sept 4	468	357	593	355	347	318	199
Totals end of Phase II		890	648	1049	654	678	608	459
<u>Start of Phase III</u>								
Washington County at Marietta	Sept 5 and 6	20	17	16	20	13	6	15
Belmont County at St. Clairsville	Sept 7 thru 10	43	23	44	33	27	28	37
Weyandot County at Upper Sandusky	Sept 12 thru 16	20	30	29	14	35	22	20
Farm Science Review at Columbus	Sept 19 thru 21	10	30	26	30	54	26	39
Jackson County at Jackson	Sept 22 and 23	26	21	31	25	15	8	10
Totals of Phase III		119	121	146	122	144	90	12

- 50			01-00			55			100-1000		
Rep	Ind	dem	Rep	Ind	dem	Rep	Ind	dem	Rep	Ind	
49	23	14	8	2	0	2	2	173	201	207	
24	9	10	20	4	1	12	0	68	115	63	
32	8	10	27	5	6	10	0	90	112	67	
34	16	10	9	6	2	6	1	203	135	169	
36	17	9	20	3	4	12	0	78	129	68	
38	5	23	41	3	8	22	1	105	144	45	
22	10	12	30	5	2	5	0	97	98	67	
50	39	32	28	14	9	11	2	224	154	179	
61	10	26	42	4	17	19	1	138	204	69	
304	111	99	161	34	55	134	8	1176	1303	1064	
650	248	245	386	78	104	233	15	2352	2595	1998	
16	6	6	10	0	9	6	0	70	62	28	
49	18	19	35	2	10	32	2	83	181	76	
72	24	17	63	8	13	33	2	109	252	86	
16	3	12	16	1	2	13	1	75	81	44	
205	67	99	161	15	50	104	7	491	735	328	

Mon	Tue	Wed	Thu	Mon	Tue	Mon	Tue
22	31	9	16	1	4	190	373
8	38	10	25	2	11	70	175
17	46	11	31	6	11	107	163
18	58	11	16	3	9	281	244
14	62	6	28	1	16	62	225
12	51	18	61	9	26	107	217
24	33	15	41	3	5	113	166
50	110	39	41	12	13	296	320
40	83	26	50	15	24	145	291
181	502	73	269	50	175	1512	2380
386	1064	218	578	102	294	2883	4554

12	30	7	11	9	7	76	89
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29	75	20	57	10	29	139	288
17	68	14	47	7	50	81	273

25	120	17	81	13	47	93	395
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10	210	13	19	2	14	85	136
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Question as it appeared:

For whom will you vote

Fair	Fair Dates	Age 18-24		Age 25-35	
		mcqs.	Tex	mcq.	Tex
Franklin County at Stillman	July 17 thru 23	114	136	44	136
Fayette County at Washington, C. H.	July 24 thru 26	27	49	23	52
Knox County at Mt. Vernon	July 27 thru 29	41	33	32	42
Lucas County at Maumee	Aug 1 thru 4	166	81	83	80
Olderford County at Piquette	Aug 5 thru 7	31	68	12	51
Marion County at Marion	Aug 8 thru 10	43	25	25	54
Mercer County at Celina	Aug 11 thru 13	51	41	20	46
Cuyahoga County at Berea	Aug 14 thru 18	125	76	70	80
Madison County at London	Aug 19 thru 22	39	59	23	75
<u>Ohio State Fair</u> at Columbus	Aug 23 thru Sept 4	786	744	422	690
Totals and Phase II		1423	1312	754	1306
<u>Start of Phase III</u>					
Washington County at Marietta	Sept 5 and 6	27	20	21	21

Belmont County at St. Clairsville	Sept 7 thru 10	48	62	32	65
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Weyandot County at Upper Sandusky	Sept 12 thru 16	27	53	16	55
--------------------------------------	--------------------	----	----	----	----

Farm-Science Review at Columbus	Sept 19 thru 21	18	53	20	94
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Jackson County at Jackson	Sept 22 and 23	33	45	22	32
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October 17, 1972

*f -
Put
in Poll
R/S*

MEMORANDUM FOR:

E. R. HALDEMAN

FROM:

GORDON STRACEAN

SUBJECT:

California Field Poll

Hofziger called late last night with the results of the Field Poll, to be released soon in California:

	<u>RN</u>	<u>McG</u>	<u>Others</u>	<u>'Un</u>
Sep 29-Oct 6	50	36	2	12

GS:car

October 2, 1972

A -
Put
in
Miscel
Polls

Dear Bill:

Many thanks for your letter of September 29.

I was glad to hear from you and to have the results of the Union Leader's recent poll in New Hampshire. This is indeed welcome news, and I will be interested to compare this poll with the results of the one in October and just prior to the election.

Again, thanks. I'll share this with others here.

With every good wish to you and Nacky.

Sincerely,

Herbert G. Klein
Director of Communications
for the Executive Branch

Mr. William Loeb
President
Union Leader Corporation
Manchester, New Hampshire 03105

~~bcc:~~ Gordon Strachan - with poll

Pres. Nixon Said Only Shoo-In in N.H. Balloting

'Undecided' Voters Pivotal In

By D. FRANK O'NEIL

President Nixon appears to be a sure bet to win New Hampshire's four electoral votes, according to the results of the first of three statewide polls to be conducted by the Union Leader prior to Election Day, but the final verdict on the governorship and U. S. Senate races seems to be in the hands of a mass of "undecided" voters.

A sampling of 2,525 voters by

27 Union Leader reporters and correspondents in 29 towns and cities throughout the state showed Nixon rolling up an impressive lead over Sen. George S. McGovern, and getting surprising backing from Democrats, as well as Republicans.

The totals for President were:

NIXON — 1,425

MCGOVERN — 576

UNDECIDED — 517

NO COMMENT — 12

WALLACE — 3

SCHMITZ — 2

It was a much closer division of the spoils in both the gubernatorial and senatorial polls, with Republican Meldrim Thomson showing a slender advantage over Democrat Roger J. Crowley Jr. of Manchester, and Democrat U. S. Sen. Thomas J. McIntyre slightly ahead of Republican Contender Wesley Powell of Hampton Falls.

Here's how the gubernatorial poll broke down:

THOMSON — 926

CROWLEY — 835

UNDECIDED — 781

MCLANE — 98

PETERSON — 17

RAICHE — 2

NO COMMENT — 23

(The statewide poll was started before independent candidate Malcolm McLane of Concord had officially entered the race, but was still in progress when

HOUSE
ON

, a belated 94th

letter to Mr.

and send me a copy

s.
Wanda Phelan

se

In State, Poll Reveals

he declared his candidacy).

Obviously, the 781 "undecided" voters could swing the balance one way or the other, for Thomson or Crowley.

In the U. S. Senate poll the results were:

MCINTYRE — 1,009

POWELL — 935

UNDECIDED — 653

NO COMMENT — 17

Once again, it is obvious that the voters who are still waiting to make up their minds could

cast the deciding ballots in the McIntyre-Powell contest. In this case there were 653 still "undecided."

As anticipated, neither of New Hampshire's two Republican congressmen appears to be in any serious trouble, according to the Union Leader sampling in the two congressional districts.

In the 1st District the person-to-person poll of voters showed U. S. Rep. Louis C. Wyman of Manchester running four-to-one

in front of Democratic nominee Chester E. Merrow of Ossipee.

The totals:

WYMAN — 863

MERROW — 204

UNDECIDED — 454

NO COMMENT — 15

It was the same story in the 2nd Congressional District with U.S. Rep. James C. Cleveland of New London running even stronger against Democrat Charles F. Officer of Hanover.

POLL

Page 16

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 13, 1972

*J-
send
info
not
source
to Benben*

MEMORANDUM FOR: LARRY HIGBY
FROM: RAY PRICE *RP*
SUBJECT: Texas Poll

Jayne Brumley's new husband, ex-Texas Congressman Frank Ikard, is a trustee of the University of Texas (and a Democrat for Nixon). She told me today that he'd just been at a meeting of the trustees, and that the University had a private Texas poll showing RN getting 68% in Texas. It also showed John Tower with only 48% (vs. 31% for his opponent).

Need ballot date & ques. no. & survey no.

X *

TRIAL HEATS

Before Presidential Elections

Ballot #	Quest No	Int. Date	Survey Report Date
145 A	2	1/22-27/39	Feb. 23
151 A	10	3/10-15/39	Mar. 28
153 A	3	4/1-6/39	April 18
155 A	14	4/1-6/39	May 4
155 B	14	4-2-426	May 23
156 A	9	5/4-9/39	May 23
156 B	9	5/4-9/39	May 30
160 A	9	June 1-3/39	June 8
160 B	9	June 1-3/39	June 8
160 C	9	June 1-3/39	June 8
160 D	9	June 1-3/39	June 8
160 E	9	June 1-3/39	June 8
160 F	9	June 1-3/39	June 8
160 G	9	June 1-3/39	June 8
160 H	9	June 1-3/39	June 8
160 I	9	June 1-3/39	June 8
160 J	9	June 1-3/39	June 8
160 K	9	June 1-3/39	June 8
160 L	9	June 1-3/39	June 8
160 M	9	June 1-3/39	June 8
160 N	9	June 1-3/39	June 8
160 O	9	June 1-3/39	June 8
160 P	9	June 1-3/39	June 8
160 Q	9	June 1-3/39	June 8
160 R	9	June 1-3/39	June 8
160 S	9	June 1-3/39	June 8
160 T	9	June 1-3/39	June 8
160 U	9	June 1-3/39	June 8
160 V	9	June 1-3/39	June 8
160 W	9	June 1-3/39	June 8
160 X	9	June 1-3/39	June 8
160 Y	9	June 1-3/39	June 8
160 Z	9	June 1-3/39	June 8
1766	13	11/10-17/39	Dec. 5

	1939		
Thomas E. Dewey	61%	-	Harry L. Hopkins 39%
Dewey - Taft	52%	-	James A. Farley, John N. Garner 48%
John N. Garner	57%	-	Sen. Arthur H. Vandenberg 43%
Dewey	55%	-	Roosevelt 45%
Dewey	52%	-	Hull 48%
Hull	50%	-	Taft 50%
Roosevelt	50%	-	Taft 50%
Garner	54%	-	Taft 46%
Dewey	52%	-	Garner 48%
Garner	57%	-	Vandenberg 43%
Dewey	52%	-	Roosevelt 48%
Roosevelt	54%	-	Dewey 46%

CWR

Ballot #	Dist. #	Ant. Date	Event
188-T	6A	3/28-4/2/40	April 14
188-T	6B	3/28-4/2/40	April 14
191-K	8B	4/19-24/40	May 4
191-K	8A	4/19-24/40	May 4
191-K	8C	4/19-24/40	May 4
193T	7B	5/5-10/40	May 12
193T	4C	5/5-10/40	May 12
193T	7A	5/5-10/40	May 12
June 24 - 28			
200T	9	7/5-10/40	July 11
July 15 - 18			
203T	2	7/21-26/40	Aug. 4
204T	12	8/2-7/40	Aug. 24
209-K	4	9/5-10/40	Sept. 20
211-K	3A	9/22-27/40	Oct. 6
214-K	2A	10/7-12/40	Oct. 20
<u>ELECTION</u>			

1940

Roosevelt	53%	-	Vandenberg	47%
Hull	58%	-	Vandenberg	42%
Hull	60%	-	Taft	40%
Roosevelt	58%	-	Taft	42%
Garner	51%	-	Taft	49%
Roosevelt	52%	-	Dewey	48%
Hull	51%	-	Dewey	49%
Dewey	58%	-	Farley	42%
<hr/>				
REPUBLICAN NATIONAL CONVENTION				
Roosevelt	53%	-	Wendell Wilkie	47%
<hr/>				
DEMOCRATIC NATIONAL CONVENTION				
Roosevelt	51%	-	Wilkie	49%
Roosevelt	51%	-	Wilkie	49%
Roosevelt	55%	-	Wilkie	45%
Roosevelt	56%	-	Wilkie	44%
Roosevelt	55%	-	Wilkie	45%
Roosevelt	55%	-	Wilkie	45%



c

1943

Undecided

294K 14 4/25-5/1/43

May 22 Roosevelt 54% - Dewey - MacArthur 46%
Henry A. Wallace

292K 14A 7/1-11/3

July 31 Roosevelt 59% - Wilkie 41%

302K 14B 7/7-14/43

Aug. 7 Roosevelt 55% - Dewey 45%

302K 14A 7/7-14/43

Aug. 7 Roosevelt 59% - Wilkie 41%

301-K 6B 8/26-31/43

Sept. 23 Dewey 60% - Wallace 40%

301-K 6C 8/26-31/43

Sept. 23 Roosevelt 55% - Dewey 45%

1944

315K 14 3/31-4/5/44

April 22 Roosevelt 55% - Dewey 45%

June 26 - 28 REPUBLICAN NATIONAL CONVENTION

July 19 - 21 DEMOCRATIC NATIONAL CONVENTION

329 5A 9/22-27/44

Oct. 5 Roosevelt 51% - Dewey 49%

ELECTION Roosevelt 53.8% - Dewey 46.2%

1947

400T 8 7/4-9/47

July 26 Truman 51% - Dewey 49%

403T 16 8/29-9/3/47

Sept. 25 Eisenhower 48% - Truman 39% 13%

404 K 17B 9/12-17/47

Oct. 4 Truman 49% - McArthur 37% 14%

408-5-17B 11/17-19/47
 411-T 13B 1/22-27/48
 415T 14A 3/20-25/48
 417K 13C 4/23-28/48

		1948			Undecided	
408-5-17B 11/17-19/47	Jan 3	Truman	55%	- Taft	33%	12%
411-T 13B 1/22-27/48	Feb. 14	Truman Wallace	45% 6%	- Stassen	41%	8%
415T 14A 3/20-25/48	April 10	Dewey Wallace	47% 7%	- Truman	39%	7%
417K 13C 4/23-28/48	May 8	Stassen Wallace	56% 5%	- Truman	33%	6%
June 21 - 25		REPUBLICAN NATIONAL CONVENTION				
July 12 - 15		DEMOCRATIC NATIONAL CONVENTION				
421T 3A 7/15-21/48	July 31	Dewey Wallace	48% 5%	- Truman	37%	10%
422A 6A 7/30-8/4/48	Aug. 21	Dewey Wallace	48% 4%	- Truman - Thurmond	37% 2%	9%
425 5A 9/10-15/48	Sept. 23	Dewey Wallace	46% 4%	- Truman - Thurmond	39% 2%	9%
437 6A 9/30-10/5/48	Oct. 16	Dewey Wallace	46% 4%	- Truman - Thurmond	40% 2%	8%
442 6A 10/7-18/48	Oct. 20	Dewey Wallace	50% 4%	- Truman - Thurmond	44% 2%	
<u>ELECTION</u>		Truman	54.7%	- Dewey	45.3%	

1951

Undecided

46-K 16B 12/3-2/50	Jan. 13	Taft	44%	-	Truman	41%	15%
46-K 16A 12/3-2/50	Jan. 16	Eisenhower	59%	-	Truman	28%	13%
473-K 24A 3/26-31/51	April 19	Eisenhower	64%	-	Truman	27%	9%
473-K 24B 3/26-31/51	April 19	Taft	47%	-	Truman	39%	14%
473-K 24C 3/26-31/51	April 19	Stassen	52%	-	Truman	34%	14%
476-K 20B 6/16-21/51	July 14	Taft	42%	-	Truman	37%	21%
476-K 20C 6/16-21/51	July 14	Earl Warren	52%	-	Truman	29%	19%
476-K 20A 6/16-21/51	July 19	Eisenhower	59%	-	Truman	26%	15%
476-K 20B 6/16-21/51	July 19	Taft	42%	-	Truman	37%	21%
476-K 20C 6/16-21/51	July 19	Warren	52%	-	Truman	29%	19%
471-K 17A 10/14-19/51	Nov. 15	Eisenhower	64%	-	Truman	28%	8%
471-K 17C 10/14-19/51	Nov. 16	Warren	55%	-	Truman	33%	12%
481-K 17B 10/14-19/51	Nov. 17	Taft	45%	-	Truman	42%	13%

15 11 10 10 10

16A 1/6-11/52
 S. Supp 476-1 17B 2/13-17/52
 S. Supp 477-1 17A 2/15-12/52
 478-1 18 3/27-4/1/52
 479-1 17 3/27-4/1/52
 480-K 18D 4/3-12/52
 481-1 18C 4/3-12/52
 493-K 18B 5/30-6/4/52
 494-K 18A 5/30-6/4/52
 495-1 17A 5/30-6/4/52
 496-K 18A 5/30-6/4/52

July 7 - 11
 July 21 - 26
 496-K 18A 7/25-30/52
 498-K 10A 8/23-28/52
 500-K 12A 9/6-11/52
 502-S 12A 9/22-10/3/52

ELECTION

1952

Undecided

Feb. 2	Stassen	49%	- Truman	31%	20%
March 4	Kefauver	47%	- Taft	41%	12%
March 6	Eisenhower	57%	- Kefauver	32%	11%
April 17	Kefauver	49%	- Taft	40%	11%
April 17	Eisenhower	60%	- Kefauver	30%	10%
May 15	Kefauver	49%	- Taft	41%	10%
May 20	Eisenhower	56%	- Kefauver	36%	8%
June 10	Eisenhower	55%	- Kefauver	35%	10%
June 12	Kefauver	50%	- Taft	41%	9%
June 17	Stevenson	45%	- Taft	44%	11%
June 28	Kefauver	50%	- Taft	41%	9%

REPUBLICAN NATIONAL CONVENTION

DEMOCRATIC NATIONAL CONVENTION

Aug. 9	Eisenhower	45%	- Stevenson	43%	12%
Sept. 4	Eisenhower	51%	- Stevenson	43%	6%
Sept. 20	Eisenhower	51%	- Stevenson	42%	7%
Oct. 9	Eisenhower	45%	- Stevenson	38%	17%
	Eisenhower	55.4%	- Stevenson	44.6%	

1954

April 17	Eisenhower	45%	- Stevenson	37%	18%
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528-K 21 3/19-24/54

1955
 512-K 15A 1/22-25/55
 541-K 14A 1/22-25/55
 542-K 13A 1/22-25/55
 545-K 19A 3/24-29/55
 546-K 9A 4/14-19/55
 550-K 17 7/14-19/55
 552-K 22A 8/24-29/55
 553-K 23A 8/24-29/55
 377 10A 9/28-10/3/55
 378 7A 9/28-10/3/55
 555-K 13A 10/27-11/1/55
 556-K 14A 11/17-22/55
 556-K 15A 11/27-30/55

		1955		
				Undecided
512-K 15A 1/22-25/55	Feb. 12	Stevenson	56% - Nixon	35% 9%
541-K 14A 1/22-25/55	Feb. 12	Eisenhower	60% - Kefauver	34% 6%
542-K 13A 1/22-25/55	Feb. 17	Eisenhower	57% - Stevenson	40% 3%
545-K 19A 3/24-29/55	April 14	Warren	47% - Stevenson	47% 6%
546-K 9A 4/14-19/55	April 26	Nixon	51% - Kefauver	37% 12%
545-K 20A 3/24-29/55	May 12	Stevenson	54% - Knowland	36% 10%
546-K 9A 4/14-19/55	June 2	Eisenhower	61% - Harriman	30% 9%
550-K 17 7/14-19/55	Aug. 23	Roosevelt	52% - Eisenhower	43% 5%
552-K 22A 8/24-29/55	Sept. 17	Eisenhower	59% - Stevenson	37% 4%
553-K 23A 8/24-29/55	Sept. 20	Eisenhower	65% - Truman	31% 4%
377 10A 9/28-10/3/55	Oct. 14	Stassen	46% - Harriman	46% 8%
378 7A 9/28-10/3/55	Oct. 15	Warren	59% - Harriman	37% 4%
555-K 13A 10/27-11/1/55	Nov. 17	Stevenson	50% - Nixon	44% 6%
556-K 14A 11/17-22/55	Nov. 22	Kefauver	48% - Nixon	45% 7%
556-K 14A 11/17-22/55	Dec. 17	Eisenhower	58% - Stevenson	39% 3%
556-K 15A 11/27-30/55	Dec. 27	Stevenson	53% - Nixon	40% 7%

						<u>1956</u>		<u>Undecided</u>
557-R	21A	1/6-11/56	Feb. 10	Stevenson	55%	- Nixon	38%	7%
558-R	20B	1/6-11/56	Feb. 11	Eisenhower	61%	- Stevenson	35%	4%
560-R	1A	2/16-21/56	March 6	Eisenhower	63%	- Stevenson	33%	4%
561-R	20B	3/8-13/56	April 14	Eisenhower	59%	- Kefauver	38%	3%
561-R	21A	3/8-13/56	April 17	Eisenhower	61%	- Stevenson	37%	2%
563-R	10A	4/13-19/56	May 22	Eisenhower	62%	- Stevenson	35%	3%
565-R	54A	6/5-11/56	June 30	Nixon	51%	- Stevenson	44%	5%
566-R	55A	6/15-20/56	July 10	Nixon	47%	- Harriman	46%	7%
565-R	53B	7/5-11/56	July 12	Eisenhower	64%	- Harriman	32%	4%
567-R	15A	7/12-17/56	July 31	Eisenhower	65%	- Harriman	32%	3%
567-R	14A	7/12-17/56	July 31	Eisenhower	61%	- Stevenson	37%	2%
Aug. 13 - 19 DEMOCRATIC NATIONAL CONVENTION								
Aug. 20 - 24 REPUBLICAN NATIONAL CONVENTION								
569-R-A	7A	8/23-27/56	Sept. 8	Eisenhower-Nixon	52%	- Stevenson-Kefauver	41%	7%
571-R	9A	9/20-25/56	Oct. 9	Eisenhower-Nixon	52%	- Stevenson-Kefauver	40%	8%
572-R	6	10/11-15/56	Oct. 26	Eisenhower-Nixon	55%	- Stevenson-Kefauver	45%	
			Precinct					
573-R	6	10/18-23/56	Final Poll	Eisenhower-Nixon	59.5%	- Stevenson-Kefauver	40.5%	
			Precinct					
				<u>ELECTION</u>	Eisenhower	57.8%	- Stevenson	42.2%

1957

							<u>Undecided</u>	
585-K	50A	6/27-7/2/56	Aug. 20	Kennedy	51%	- Knowland	37%	12%
587-K	6A	8/8-13/56	Aug. 20	Kefauver	45%	- Nixon	41%	14%
585-K	31A	6/27-7/2/56	Aug. 24	Kennedy	48%	- Nixon	43%	9%

1958

593-K	31A	1/2-7/58	Feb. 8	Nixon	46%	- Stevenson	42%	12%
593-K	33A	1/2-7/58	Feb. 11	Nixon	45%	- Kefauver	44%	11%
593-K	32A	1/2-7/58	Feb. 13	Kennedy	49%	- Nixon	38%	13%
598-K	54A	4/16-21/58	June 14	Nixon	51%	- Kefuaver	42%	7%
600-K	25A	5/27-6/2/58	June 17	Kennedy	54%	- Nixon	46%	
600-K	8A	5/16-6/2/58	June 17	Nixon	53%	- Stevenson	47%	
600-K	26A	5/27-6/2/58	June 17	Nixon	55%	- Kefauver	45%	
602-K	27A	7/30-8/4/58	Aug. 23	Nixon	47%	- Stevenson	41%	12%
601-K	53A	11/7-12/58	Dec. 4	Kennedy	53%	- Rockefeller	38%	9%
607-K	52A	11/7-12/58	Dec. 6	Kennedy	54%	- Nixon	38%	8%

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1959

Undecided

608-K 53A 12/3-1/58	Jan. 10	Rockefeller	51%	-	Stevenson	45%	4%
608-K 52A 12/3-1/59	Jan. 13	Stevenson	47%	-	Nixon	46%	7%
610-K 31A 2/1-9/59	March 7	Nixon-Rockefeller	50%	-	Stevenson-Kennedy	50%	
614-K 51A 5/17-1/6/59	July 21	Stevenson-Kennedy	53%	-	Nixon-Rockefeller	42%	5%
615-K 27A 6/25-30/59	Aug. 11	Kennedy	52%	-	Nixon	48%	
616-K 64A 7/23-27/59	Sept. 17	Nixon	51%	-	Kennedy	49%	
616-K 63A 7/23-27/59	Sept. 19	Kennedy	57%	-	Rockefeller	43%	
617-K 63A 8/20-25/59	Sept. 24	Nixon	51%	-	Kennedy	49%	
617-K 65A 8/20-25/59	Sept. 24	Nixon	54%	-	Stevenson	46%	
617-K 64A 8/20-25/59	Sept. 24	Kennedy	57%	-	Rockefeller	43%	
617-K 62A 8/20-25/59	Sept. 24	Rockefeller	51%	-	Stevenson	49%	
618-K 24-1 9/18-23/59	Nov. 21	Nixon	53%	-	Kennedy	47%	
618-K 24-2 9/18-23/59	Nov. 24	Nixon	56%	-	Stevenson	44%	
618-K 24-3 9/18-23/59	Nov. 26	Rockefeller	53%	-	Stevenson	47%	
618-K 24-3 9/18-23/59	Nov. 28	Rockefeller	55%	-	Kennedy	45%	

623-K 28A	1/6-11/60	Jan. 23	Nixon	53%	- Kennedy	47%
623-K 29A	1/6-11/60	Jan. 26	Nixon 55%	55%	- Stevenson	45%
624-K 27A	2/1-7/60	March 3	Nixon	50%	- Kennedy	50%
624-K 28A	2/1-7/60	March 5	Nixon	55%	- Stevenson	45%
625-K 26	3/2-4/60	March 31	Kennedy	53%	- Nixon	47%
625-K 27A	3-7-60	March 29	Nixon	54%	- Johnson	46%
626-K 27A	3/30-4/7/60	April 30	Nixon	52%	- Stevenson	48%
627-K 29A	4/21-4/29/60	April 28	Nixon	54%	- Johnson	46%
626-K 26A	3/30-4/4/60	May 3	Kennedy	54%	- Nixon	46%
627-K 28A	4/22-5/2/60	May 14	Nixon	56%	- Symington	44%
627-K 29A	4/22-5/3/60	May 19	Kennedy	51%	- Nixon	49%
627-K 26A	4/22-5/2/60	May 17	Nixon	53%	- Stevenson	47%
627-K 27A	4/22-5/2/60	May 24	Kennedy	57%	- Rockefeller	43%
627-K 25A	4/22-5/3/60	June 4	Nixon-Rockefeller	51%	- Stevenson-Kennedy	49%
628-K 25A	5/26-30/60	July 5	Kennedy	52%	- Nixon	48%

July 11-15 DEMOCRATIC NATIONAL CONVENTION

July 25 - 28 REPUBLICAN NATIONAL CONVENTION

632-L 4A	7/30-8/4/60	Aug. 16	Nixon-Lodge	50%	- Kennedy-Johnson	44%	6%
633-L 4A	8/11-16/60	Aug. 30	Nixon-Lodge	47%	- Kennedy-Johnson	47%	6%
634-K 4A	8/25-30/60	Sept. 13	Kennedy-Johnson	48%	- Nixon-Lodge	47%	5%
635-K 5A	9/11-14/60	Oct. 11	Kennedy-Johnson	49%	- Nixon-Lodge	46%	5%
636-K 25A	9/22-10/3/60	Oct. 26	Kennedy-Johnson	49%	- Nixon-Lodge	45%	6%
637-K 25A	10/20-25/60	Nov. 7	Kennedy-Johnson	49%	- Nixon-Lodge	48%	3%
		Precinct					
		Precinct					
		ELECTION	Kennedy-Johnson	50.2%	- Nixon-Lodge	49.8%	



1961

649-K 3A 8/24-29/61 Oct. 3

Kennedy

62% - Nixon

38%

Undecided

1962

658-K 31A 5/3-8/62 June 14

Kennedy

65% - Nixon

35%

1963

665-K 41A 2/7-12/63 March 16

Kennedy

63% - Rockefeller

32%

5%

669-K 42A 2/7-12/63 March 16

Kennedy

67% - Goldwater

27%

6%

672-K 9A 5/8-13/63 May 26

Kennedy

60% - Goldwater

36%

4%

672-K 7A 5/8-13/63 May 26

Kennedy

63% - Rockefeller

32%

5%

672-K 8A 5/12-13/63 May 26

Kennedy

60% - Romney

35%

5%

673-K 23A 5/25-28/63 June 29

Kennedy-Johnson

56% - Rockefeller-Goldwater

38%

6%

674-K 33A 6/21-26/63 July 23

Kennedy

60% - Goldwater

34%

6%

674-K 31A 6/21-26/63 July 23

Kennedy

63% - Rockefeller

30%

7%

674-K 32A 6/21-26/63 July 23

Kennedy

59% - Romney

33%

8%

675-K
 676-K
 677-K
 678-K

1963 (continued)

									<u>Undecided</u>
675-K	13A	7/17-23/63	Aug. 23	Kennedy	59%	-	Goldwater	35%	6%
675-K	11A	7/17-23/63	Aug. 23	Kennedy	61%	-	Rockefeller	30%	9%
675-K	14A	7/17-23/63	Aug. 23	Kennedy	57%	-	Romney	34%	9%
676-K	17A	8/15-20/63	Sept. 25	Kennedy	57%	-	Goldwater	37%	6%
677-K	12A	9/2-17/63	Oct. 19	Kennedy	55%	-	Goldwater	39%	6%
678-K	15A	10/11-16/63	Nov. 17	Kennedy	54%	-	Goldwater	40%	6%

1964

681-K	11A	12/5-10/63	Jan. 1	Johnson	69%	-	Nixon	24%	7%
681-K	12A	12/5-10/63	Jan. 3	Johnson	75%	-	Goldwater	20%	5%
682-K	15A	12/10-17/63	Jan. 10	Johnson	66%	-	Lodge	23%	11%
683-K	17A	12/10-17/63	Jan. 10	Johnson	74%	-	Rockefeller	17%	9%
684-K	16A	12/12-17/63	Jan. 10	Johnson	69%	-	Nixon	24%	7%
684-K	13A	12/12-17/63	Jan. 10	Johnson	75%	-	Goldwater	20%	5%
684-K	11A	1/30-3/4/64	Feb. 28	Johnson	71%	-	Nixon	24%	5%
684-K	13A	1/30-3/4/64	Feb. 28	Johnson	68%	-	Lodge	25%	7%
686-K	20A	3/10-3/15/64	Mar. 18	Johnson	68%	-	Nixon	27%	5%
686-K	21A	3/10-3/15/64	Mar. 18	Johnson	68%	-	Lodge	27%	5%
687-K	47	3/13-18/64	April 19	Johnson	65%	-	Lodge	30%	5%

La. 1st Dist. 2nd. 1st. 2nd.

1964 (continued)

Undecided

<u>694-KA 12A 6/25-30/64</u>	July 10	Johnson	67%	-	Scranton	27%	6%
<u>694-L 12A 6/25-30/64</u>	July 10	Johnson	76%	-	Goldwater	20%	4%
<hr/>							
July 13 - 17 REPUBLICAN NATIONAL CONVENTION							
<u>695-K 5A 7/23-27/64</u>	Aug. 23	Johnson	65%	-	Goldwater	29%	6%
<hr/>							
Aug. 24 - 27 DEMOCRATIC NATIONAL CONVENTION							
<u>697-KA 4 8/27-9/1/64</u>	Sept. 16	Johnson	65%	-	Goldwater	29%	6%
<u>697-K 3 9/18-23/64</u>	Sept. 27	Johnson	68%	-	Goldwater	32%	
<u>697-K 3 10/2-13/64</u>	Oct. 18	Johnson	64%	-	Goldwater	29%	7%
<u>Special Precinct Ballot</u>	Nov. 2	Johnson	61%	-	Goldwater	32%	7%
<u>ELECTION</u>		Johnson	61%	-	Goldwater	39%	

1965

<u>716-K 21A 8/27-9/1/65</u>	Sept. 12	Johnson	61%	-	Nixon	35%	4%
<u>716-K 30A 8/27-9/2/65</u>	Sept. 12	Johnson	59%	-	Romney	33%	8%

1966

<u>721-K 7A 12/31-6/5/66</u>	Feb. 13	Humphrey	47%	-	Nixon	45%	8%
<u>721-K 17A 2/10-15/66</u>	March 11	R.F. Kennedy	54%	-	Nixon	41%	5%
<u>727-K 20A 4/14-19/66</u>	May 25	Johnson	54%	-	Nixon	36%	10%
<u>730-K 13A 6/16-21/66</u>	July 17	Johnson	48%	-	Romney	44%	8%

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1966 (continued)

Undecided

730-K 12A 6/13-21/66	July 17	Johnson	51%	- Nixon	40%	9%
735 12A 10/1-6/66	Oct. 30	Johnson =	51%	Nixon = 34%	Wallace = 7%	8%

1967

740A 5A 1/26-31/67	Feb. 14	Romney	50%	- Johnson	42%	8%	
741-K 10A 2/16-21/67	March 5	Romney	48%	- R.F. Kennedy	46%	6%	
741-K 9A 2/16-21/67	March 5	Nixon	48%	- R.F. Kennedy	48%	4%	
742-K 13A 3/9-14/67	March 22	Romney	52%	- Johnson	43%	5%	
742-K 12A 3/9-14/67	March 22	Nixon	48%	- Johnson	48%	4%	
743-K 5A 3/20-21/67	April 23	Johnson =	43%	Romney = 35%	Wallace = 13%	9%	
745-A 12A 5/11-16/67	June 11	Romney	48%	- Johnson	45%	7%	
745-A 11A 5/11-16/67	June 11	Johnson =	41%	Romney = 39%	Wallace = 11%	M.L. King = 2%	7%
748 11A 7/13-18/67	Aug. 2	Johnson	51%	- Reagan	39%	10%	
747-K 11A 7/22-27/67	Aug. 20	Romney	49%	- Johnson	41%	10%	
747-K 10A 7/22-27/67	Aug. 20	Johnson	47%	- Nixon	45%	8%	
750-K 9A 8/21-27/67	Sept. 17	Rockefeller	48%	- Johnson	46%	6%	
751-K 96A 9/14-17/67	Oct. 4	Rockefeller- Reagan	55%	- Johnson-Humphrey	41%	4%	
751-K 96A 9/14-17/67	Oct. 4	Romney-Reagan	49%	- Johnson-Humphrey	47%	4%	

Ballot # 100

1967 (continued)

						Undecided	
752	15A 10/6-11/67	Oct. 22	Nixon	48%	- R.F. Kennedy	47%	5%
752	5A 10/3-11/67	Oct. 22	Nixon	49%	- Johnson	45%	6%
754	7A 10/6-11/67	Oct. 22	Rockefeller	54%	- Johnson	40%	6%
752	6A 10/3-11/67	Oct. 22	Romney	48%	- Johnson	45%	7%
752	16A 10/3-11/67	Oct. 22	Rockefeller	47%	- R.F. Kennedy	46%	7%
754R	9A 11-2-67	Dec. 3	Johnson	47%	- Nixon	43%	10%
754R	10A 1/3-2/67	Dec. 3	Johnson = 44%	Nixon = 36%	Wallace = 12%		8%

Ballot # 100

1968

								Undecided			
755	5A 12/7-12/67	Jan. 7	Johnson	39%	Nixon	30%	McCarthy	12%	Wallace	11%	8%
757	8A 2/1-6/68	Feb. 25	Johnson	39%	Nixon	39%	Wallace	11%			11%
757	9A 2/1-6/68	Feb. 25	Johnson	42%	Nixon	42%					16%
752R	9A 2/10-5/68	March 27	Nixon	41%	Johnson	39%	Wallace	14%			6%
760C	5A 4/4-9/68	April 21	Nixon	41%	McCarthy	38%	Wallace	10%			11%
760C	4A 4/4-9/68	April 21	Nixon	41%	R.Kennedy	38%	Wallace	10%			11%
760C	3A 4/4-9/68	April 21	Nixon	43%	Humphrey	34%	Wallace	9%			14%
760C	4 4/4-9/68	May 12	Nixon	39%	Humphrey	36%	Wallace	14%			11%
760C	7 5/10-7/68	May 12	Rockefeller	40%	Humphrey	33%	Wallace	16%			11%

1968 (continued)

Undecided

Year	Month	Day	Event	Winner	Winner %	Runner	Runner %	Wallace	Wallace %	Undecided %
762	May	12	5	Nixon	42%	R. Kennedy	32%	Wallace	15%	11%
762	May	12	8 5/2-4/68	Rockefeller	42%	R. Kennedy	28%	Wallace	18%	12%
762	May	12	6 5/1-7/68	Nixon	39%	McCarthy	37%	Wallace	14%	10%
762	May	12	9 5/2-7/68	Rockefeller	40%	McCarthy	31%	Wallace	17%	12%
762-A	June	12	5A 5/23-27/68	Humphrey	42%	Nixon	36%	Wallace	14%	8%
762-A	June	12	8A 5/23-27/68	Humphrey	39%	Rockefeller	36%	Wallace	17%	8%
763-A	June	23	3A 6/13-14/68	Humphrey	42%	Nixon	37%	Wallace	14%	8%
763-A	June	23	5A 6/13-14/68	Rockefeller	39%	Humphrey	38%	Wallace	17%	6%
763-A	June	23	6A 6/13-14/68	McCarthy	41%	Nixon	39%	Wallace	14%	6%
763-A	June	23	4A 6/13-14/68	McCarthy	39%	Rockefeller	38%	Wallace	16%	7%
764-R	July	11	3A 6/26-7/1/68	Humphrey	40%	Nixon	35%	Wallace	16%	9%
764-K	July	11	5A 6/26-7/1/68	Humphrey	36%	Rockefeller	36%	Wallacw	21%	7%
764-K	July	12	6A 6/26-7/1/68	McCarthy	39%	Nixon	36%	Wallacw	18%	7%
764-K	July	12	4A 6/26-7/1/68	McCarthy	37%	Rockefeller	35%	Wallace	20%	8%
765-A	July	31	5A 7/18-23/68	Nixon	40%	Humphrey	38%	Wallace	16%	6%
765-A	July	31	7A 7/18-23/68	Rockefeller	36%	Humphrey	36%	Wallace	21%	7%
765-A	July	31	6A 7/18-23/68	Rockefeller	36%	McCarthy	35%	Wallace	20%	9%
765-A	July	31	8A 7/18-23/68	Nixon	41%	McCarthy	36%	Wallace	16%	7%

1968 (continued)

Undecided

Aug. 5 - 8

REPUBLICAN NATIONAL CONVENTION

766

5A 8/7-12/68

Aug. 21 Nixon 45% Humphrey 29% Wallace 18% 8%

766

6A 8/7-12/68

Aug. 21 Nixon 42% McCarthy 37% Wallace 16% 5%

Aug. 26 - 29

DEMOCRATIC NATIONAL CONVENTION

766 5 9/1-6/68

Sept. 15 Nixon 43% Humphrey 31% Wallace 19% 7%

766B 4 9/19-24/68

Sept. 29 Nixon 43% Humphrey 28% Wallace 21% 8%

766C 4 9/26-31/68

Oct. 10 Nixon 44% Humphrey 29% Wallace 20% 7%

535-I 7 10/3-12/68

Oct. 22 Nixon 43% Humphrey 31% Wallace 20% 6%

770-A 4A 10/17-22/68

Oct. 27 Nixon 44% Humphrey 36% Wallace 15% 5%

535-II 7 11/6/68

Nov. 4 Nixon 42% Humphrey 40% Wallace 14% 4%

ELECTION

Nixon 43.5% Humphrey 42.9% Wallace 13.6%

1969

778

11A 4/10-15/69

May 4 Nixon 52% Edward Kennedy 33% Wallace 10% 5%

1970

800K

7A 2/26-3/3/70

March 22 Nixon 54% Humphrey 34% Wallace 12%

755K

7C 2/26-3/3/70

March 22 Nixon 76% Humphrey 24%

May 10 Nixon 54% Humphrey 34% Wallace 12%

809-K

7A 6/18-23/70

July 19 Nixon 46% Lindsay 29% Wallace 15% 10%

809-K

6A 6/18-23/70

July 19 Nixon 43% Muskie 36% Wallace 13% 8%

Registered Voters

" "

X

[Handwritten signature]

8-20-4	8-21-4	8-22-4	8-23-4	8-24-4	8-25-4	8-26-4	8-27-4	8-28-4	8-29-4	8-30-4
47	48	49	50	51	52	53	54	55	56	57
48	49	50	51	52	53	54	55	56	57	58
49	50	51	52	53	54	55	56	57	58	59
50	51	52	53	54	55	56	57	58	59	60
51	52	53	54	55	56	57	58	59	60	61
52	53	54	55	56	57	58	59	60	61	62
53	54	55	56	57	58	59	60	61	62	63
54	55	56	57	58	59	60	61	62	63	64
55	56	57	58	59	60	61	62	63	64	65
56	57	58	59	60	61	62	63	64	65	66
57	58	59	60	61	62	63	64	65	66	67
58	59	60	61	62	63	64	65	66	67	68
59	60	61	62	63	64	65	66	67	68	69
60	61	62	63	64	65	66	67	68	69	70
61	62	63	64	65	66	67	68	69	70	71
62	63	64	65	66	67	68	69	70	71	72
63	64	65	66	67	68	69	70	71	72	73
64	65	66	67	68	69	70	71	72	73	74
65	66	67	68	69	70	71	72	73	74	75
66	67	68	69	70	71	72	73	74	75	76
67	68	69	70	71	72	73	74	75	76	77
68	69	70	71	72	73	74	75	76	77	78
69	70	71	72	73	74	75	76	77	78	79
70	71	72	73	74	75	76	77	78	79	80
71	72	73	74	75	76	77	78	79	80	81
72	73	74	75	76	77	78	79	80	81	82
73	74	75	76	77	78	79	80	81	82	83
74	75	76	77	78	79	80	81	82	83	84
75	76	77	78	79	80	81	82	83	84	85
76	77	78	79	80	81	82	83	84	85	86
77	78	79	80	81	82	83	84	85	86	87
78	79	80	81	82	83	84	85	86	87	88
79	80	81	82	83	84	85	86	87	88	89
80	81	82	83	84	85	86	87	88	89	90
81	82	83	84	85	86	87	88	89	90	91
82	83	84	85	86	87	88	89	90	91	92
83	84	85	86	87	88	89	90	91	92	93
84	85	86	87	88	89	90	91	92	93	94
85	86	87	88	89	90	91	92	93	94	95
86	87	88	89	90	91	92	93	94	95	96
87	88	89	90	91	92	93	94	95	96	97
88	89	90	91	92	93	94	95	96	97	98
89	90	91	92	93	94	95	96	97	98	99
90	91	92	93	94	95	96	97	98	99	100

THE WHITE HOUSE
WASHINGTON

*Falls
Cham*

Date August 11, 1972

TO: H

FROM: BRUCE KEHRLI *BK*

You may want to discuss this with
the President rather than sending the
memo in.

✓

THE WHITE HOUSE

WASHINGTON

August 10, 1972

MEMORANDUM FOR: THE PRESIDENT

FROM: HERBERT G. KLEIN

The Chicago Sun Times completed a down-state Illinois survey with 841 marked ballots between August 2 and 4. The survey showed: President Nixon, 67.2 percent; Senator McGovern, 27.1 percent; and 5 percent, no choice.

A similar sampling taken July 26 to 28, at the time Senator Eagleton revealed his passed illness, showed President Nixon, 67 percent and Senator McGovern, 28.6 percent. This would indicate that your lead stayed the same during that period of turmoil.

The survey represents a 9 percent gain since a poll taken in April in the same area. In the same counties in 1960, you received a vote of 57.2 percent and in 1968, with the three-man race, you received 54.5 percent.

The counties involved were considered bench marks among 101 down-state Illinois counties. They are Du Page, Lake Madison, McLean, Rock Island, Sangamon, and Winnebago.

cc: Clark MacGregor
H. R. Haldeman ✓