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<td>39</td>
<td>4</td>
<td>10/25/1972</td>
<td>☐</td>
<td>Campaign</td>
<td>Memo</td>
<td>To: Gordon Strachan. From: Mary Ann Allin. RE: Congressional election publicity. Attached is suggested draft of presidential letter in behalf of William F. Dowd, and suggested ad layout. 3pgs.</td>
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<td>Memo</td>
<td>To: Gordon Strachan. From: Mary Ann Allin. RE: Congressman Wiggin's request. 1pg.</td>
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MEMORANDUM FOR GORDON STRACHAN
FROM MARY ANN ALLIN

What will be our policy on this kind of follow-up request from Congressional candidates who want some special language to be used in ads and final publicity? The attached draft language is not good, but could be rewritten as a personal letter to Dowd. His race has special priority because he is very close to unseating an incumbent Democrat, and this came to me with the recommendation of Harry Dent and the Congressional Campaign Committee. (Dowd received the standard endorsement letter on October 16, but has not used it.)
To the Citizens of the Third Congressional District:

As this campaign period draws to a close, I wish to thank the people of Monmouth and Ocean counties for the fine support you have given our administration during the past four years.

During the next four years, if I am privileged to serve as your President, our administration will need the support of competent and dedicated members of Congress. Our programs designed to achieve a clean environment, an America free from the fear of rampant crime, a strong economy open to all citizens, and a world free from the scourge of war and the threat of war --- these programs must have strong support in the Senate and the House.

In the third district, you are especially fortunate to have a candidate for the House of Representatives who I know personally as an exceptionally knowledgeable and capable young man.

Bill Dowd served as a member of my staff with great distinction, and impressed me and the members of my administration with his keen awareness of contemporary problems and his constructive approach toward the issues of the day. At considerable personal sacrifice, he has made government his life's work.

If we are successful on November 7, our administration will need Bill Dowd in the Congress. Thus, his election is important to the future of our nation. As important, however, is the environmental and economic well-being of the Third District. In Bill Dowd, the voters of Monmouth and Ocean counties have an opportunity to elect a spirited and dedicated citizen who, I am confident, will champion your interests and stand up for the principles which assure the continuing success of the American Revolution.

Without hesitation, I ask all those citizens who plan to support our administration on election day to give strength and meaning to that support by sending Bill Dowd to Washington.

Sincerely,

(RMN)
The President asks for your help.

If you "split" your ticket to "balance" your vote, you won't balance your vote, you'll cancel your vote.

[Signature]

[Date]

[Location]
Committee for the Re-election of the President

FOR: Gordon Strachen

<table>
<thead>
<tr>
<th>Take necessary action</th>
<th>Approval or signature</th>
<th>Comment</th>
<th>Prepare reply</th>
<th>Discuss with me</th>
<th>For your information</th>
<th>See remarks below</th>
</tr>
</thead>
</table>

FROM: Stan Anderson DATE: 10/5/72

REMARKS:

The attached is forwarded per your request.
MEMORANDUM FOR:

FROM:

SUBJECT:

This memorandum outlines a proposal for Presidential participation in uniform TV commercials to aid target Senate and House candidates. This memo supplants the proposal I made to you in my memo of September 29, entitled Senate and House Races Planning Paper.

There continues to be a great deal of discussion and some controversy concerning the President's involvement in Senate and House campaigns. There are, of course, arguments of merit on both sides of the issue. It seems to me, however, that this proposal for TV commercials cuts a medium line between those who argue that the President should become actively involved in Senate and House campaigns and those who argue he should not because it will affect his overall vote-getting ability.

This proposal identifies the President with a limited number of target candidates but does not put the President in a position of actively and personally campaigning in a state.

Audio Tapes. We have ten target Senate races and I propose that the President tape a 30-45 second personalized audio recording for each race. This tape would be used as the sound track for a TV ad in which the local Senate candidate would supply the video portion of the film. We would ask the ten candidates to supply us with drafts of text which would be re-edited by the November Group. This proposal would only require 1/2 hour of the President's time. Once the recording is completed the tapes could be reproduced and distributed within one week. The benefit of this proposal is that you have the President orally endorsing the target candidate, one step more than his written endorsement, but he is not visually seen and he personally was not in the state for the purpose of endorsing a Senate candidate.

__________________________
Approve

__________________________
Disapprove
Standard TV Ad. I also recommend that a standard 45 second TV tape be prepared for distribution to our target Senate races and "maximum support" House races. This tape would show various film clips of the President dealing with the Congress, the State of the Union Message, returning to the Capitol from Moscow, leadership breakfasts, etc. An off-camera announcer would narrate the message about the President's need for a Republican Congress. The target candidate could then add a tag line to the uniform ad that he supports the President and wants to be part of the Nixon team in Washington. The proposal would not require any of the President's time. Production time would be approximately two weeks, consequently, a decision must be made soon so that production can begin. I would also point out that the go-ahead to begin production can be made now and a final decision on distribution can be withheld until as late as October 20th. This would allow us to be in a position to act if late in the campaign it is decided that the President should take a more active role in local campaigns.

Approve

Disapprove
<table>
<thead>
<tr>
<th>STATE</th>
<th>CANDIDATES</th>
<th>POLLS</th>
<th>CONTENTS</th>
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<tbody>
<tr>
<td>Mich.</td>
<td>Griffin (R)</td>
<td>9/21 - 42-36-22</td>
<td>Still close, Detroit area key, needs P visit, field reports encouraging.</td>
</tr>
<tr>
<td></td>
<td>Kelley (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas</td>
<td>Tower (R)</td>
<td>10/3 - 53-39-17</td>
<td>Close, but improving as organization improves - needs another showing of P interest.</td>
</tr>
<tr>
<td></td>
<td>Sanders (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ky.</td>
<td>Nunn (R)</td>
<td>10/3 - 40-40-20</td>
<td>Field reports organization needs pick-up also needs $.</td>
</tr>
<tr>
<td></td>
<td>Huddleston (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Daniels (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rhode Island</td>
<td>Chaffee (R)</td>
<td>49-34-17</td>
<td>Needs Mrs. N. visit, organization now working w/P's.</td>
</tr>
<tr>
<td></td>
<td>Fell (D)</td>
<td>10/12</td>
<td></td>
</tr>
<tr>
<td>Id.</td>
<td>McClure (R)</td>
<td>10/9</td>
<td>Field reports good, needs local $.</td>
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<tr>
<td></td>
<td>Davis (D)</td>
<td></td>
<td></td>
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<tr>
<td>S.D.</td>
<td>Hirsch (R)</td>
<td>38-44-18</td>
<td>Needs $, VP visit very helpful Wants P. film w/Hirsch.</td>
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<tr>
<td></td>
<td>Abourezk (D)</td>
<td>10/13</td>
<td></td>
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<tr>
<td>Georgia</td>
<td>Thompson (R)</td>
<td>No good data</td>
<td>Field reports close race, running poor campaign - needs Butz help w/farmers.</td>
</tr>
<tr>
<td></td>
<td>Nunn (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oklahoma</td>
<td>Bartlett (R)</td>
<td>10/13</td>
<td>Campaign improving, still needs identity w/P.</td>
</tr>
<tr>
<td></td>
<td>Edmondson (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Carolina</td>
<td>Hels (R)</td>
<td>No good data</td>
<td>Running poor campaign - too conservative, organization now helping w/tie-in to P.</td>
</tr>
<tr>
<td></td>
<td>Galifianakis (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alabama</td>
<td>Blount (R)</td>
<td>28-47-2-23</td>
<td>Well organized - P coattails will be strong w/straight ticket - Wallace to stay neutral.</td>
</tr>
<tr>
<td></td>
<td>Sparkman (D)</td>
<td>10/20</td>
<td></td>
</tr>
<tr>
<td>Montana</td>
<td>Hibbard (D)</td>
<td>No good data</td>
<td>Needs $ but now very doubtful and our resources should not be wasted here.</td>
</tr>
<tr>
<td></td>
<td>Netcalf (D)</td>
<td></td>
<td></td>
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<tr>
<td>Louisiana</td>
<td>Toledo (R)</td>
<td>?</td>
<td>3-way race - needs $ and organizational help.</td>
</tr>
<tr>
<td></td>
<td>Johnston (D)</td>
<td></td>
<td></td>
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<td></td>
<td>McKeithen (D)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virginia</td>
<td>Scott (R)</td>
<td>No good data</td>
<td>Poor candidate, totally dependent on P. landslide.</td>
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<td></td>
<td>Spoor (D)</td>
<td></td>
<td></td>
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<tr>
<td>N. Maripshire</td>
<td>Pawell (R)</td>
<td>No good data</td>
<td>Manchester Guardian poll says close backed by Loeb but trying to tie race in w/P’s.</td>
</tr>
<tr>
<td></td>
<td>McIntyre (D)</td>
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</table>
Did we endorse candidate for Congress from Seattle, J.J. Freeman?

There should be no more local endorsements of candidates. As of tonight endorsements must be turned off.
MEMORANDUM FOR: LARRY SIGBY
FROM: WILLIAM T. BROWN
SUBJECT: Presidential endorsement letters

Gordon Strachan has reported the decision to hold endorsement letters until adjournment of Congress. I would like to appeal this with a compromise: send letters immediately to GOP House and Senate incumbents and to our challengers in "open" districts (without Democratic incumbents).

If the objective is not to alienate sitting Democrats, the compromise would achieve the goal. On the other hand, incumbent Republicans would appreciate the endorsements, and they would have a soothing effect on our troops during the closing days of this session.

Also, some endorsement letters now would tend to negate criticisms in press and on Hill that the President is not interested in helping other Republicans. This charge could grow into a bitter issue if not checked. We're getting pressure from Members for endorsements and it will increase.

Another argument for release of letters is that to be effective in direct mail, brochures, quotes for radio and TV, the candidates need some lead time for production. At best, they will not receive endorsements until 11th or 12th, less than a month before elections.

RECOMMENDATIONS:
1. That Presidential endorsement letters be sent immediately to approved Republican incumbents and to GOP challengers in "open seats."
2. That endorsements be sent to Republicans challenging incumbent Democrats at adjournment time.

APPROVE ________
DISAPPROVE ________
OTHER ________

cc: Gordon Strachan

PS: Pls see attached article from today's W.S.J.
REPUBLICANS CLASH over campaign funds, tactics. Scars will remain after election.

GOP congressional strategists are bitter at Nixon's reelection planners. They charge a presidential "vacuum cleaner" sucks up contributions needed for other campaigns. Complainants say it's hard to get White House help for Republicans challenging pro-Vietnam Democrats. Washington orders local Nixon headquarters not to display pictures or literature of other GOP candidates.

The critics complain Nixon doesn't talk about needing a Republican Congress. They note he took some Democrats along on his recent trip to Texas. Malcontents say Nixon could do more to help Sen. Tower in Texas, Senate candidate Blount in Alabama. They suspect the White House figures on another Democratic Congress, wants to smooth relations with its leaders.

Some politicians expect Nixon will hit harder at congressional Democrats after adjournment. Agnew does some stumpimg now for fellow-Republicans.
MEMORANDUM FOR: H. R. HALEMAN
FROM: WILLIAM TIMMONS
SUBJECT: Senate Campaign Film

After our conversation this morning I traced the steps on "commitments" for the President to have films made with incumbent Senators seeking re-election. Stan Anderson and Clark MacGregor confirm that a Presidential offer for campaign film has been accepted by:

1. Gordon Allott
2. Caleb Boggs
3. Cliff Hansen
4. Mark Hatfield
5. Chas. Percy

This stems from the President to MacGregor to Dominick to candidates, with Anderson doing the follow-up staff work.

Incidentally, I personally checked on Caleb Boggs and he now wants film and will buy the Philadelphia market. I gather the young radical Democrat is closing Cale's early margin.

Clark believes he told you that we have no further obligation to do film for challengers.

RECOMMENDATIONS:

1. That Presidential time early next week be set aside for filming.

2. That Timmons call live Senators to offer film at that time if they want it.

3. That Rep. Bill Scott (R-VA) be asked to come in at same time along with incumbent Senators.
TO: SS
FROM: BRUCE KEHR

Let's talk about this when you got a minute. Thanks.
MEMORANDUM FOR

H. R. Haldeman

VIA: Ray Price

Subject: Campaign Correspondence Update

I. As I have indicated earlier, the following political correspondence has either been completed or is in the process of completion:

1. Letters to 2,700 Convention Delegates and Alternates.

2. Letters, photos, certificates, and mementos to about 1,000 other participants in the Convention.

3. Letters of Presidential endorsement to:
   a. 175 incumbent House candidates.
   b. 260 non-incumbent House candidates.
   c. 16 incumbent Senate candidates.
   d. 17 non-incumbent Senate candidates (includes 3 House members running for the Senate.)
   e. 6 incumbent Gubernatorial candidates.
   f. 13 non-incumbent Gubernatorial candidates.
   g. 50 state and local candidates with perhaps 200 more to come.

4. 60 political messages a week with perhaps 300 more to come.

5. Continuing acknowledgment of all incoming political support with follow-up as indicated.
II. Anticipating a "get-out-the-vote" effort in the closing days of the campaign, I propose the following for review and consideration:

1. That "book telegrams" (draft at Tab A) be used for our "get-out-the-vote" efforts. Book telegrams use identical texts but are individualized by name and address. There is no "Dear Friend" type of approach. These telegrams are cheaper, faster, and convey a sense of immediacy, of urgency, which letters do not. Also, we do away with many of the problems attendant to "robot" letters such as salutations, preparation, signature, etc.

Approve Disapprove

2. That our "get-out-the-vote" messages be dispatched no later than October 23. This will enable the message to be reprinted locally in campaign newsletters and other materials, and to be reproduced in facsimile for distribution to precinct workers and other campaign volunteers.

Approve Disapprove

3. That our messages be dispatched to the following:

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<th>Quantity</th>
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<th>No</th>
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<td>National Committee Men and Women</td>
<td>100</td>
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<td>----</td>
</tr>
<tr>
<td>State Committee Chairmen</td>
<td>100</td>
<td>-----</td>
<td>----</td>
</tr>
<tr>
<td>County Committee Chairmen</td>
<td>3,800</td>
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</tr>
<tr>
<td>State and Local Re-Elect Committee Chairmen and Storefront Offices</td>
<td>5,000</td>
<td>-----</td>
<td>----</td>
</tr>
<tr>
<td>Democrats for Nixon State and Local Chairmen</td>
<td>200</td>
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<tr>
<td>Total</td>
<td>9,200</td>
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III. In addition, Bill Timmons has recommended that we follow standard procedure in sending "election-eve" telegrams to Congressional candidates. The message would reenforce the President's earlier endorsement of the candidates, show the President's continuing active interest in the outcome of the races, serve as an "eleventh hour" morale booster, and give the candidates the chance to reprint the telegram as an ad in the election eve and election morning editions of the local newspapers where it might make the margin of difference. Timmon's office would review the final list before the telegram is dispatched, but the total should run about 470. The message drafts to incumbent and non-incumbents are attached at Tab B.

Approve _____________ Disapprove _____________

Pending approval of the above, I will obtain the necessary mailing lists and make arrangements for the dispatch of messages through our Telegraph Office.

Roland L. Elliott
As we enter the closing days before the election, I want to express my heartfelt thanks to you and to your fellow campaigners. There is no substitute for the dedicated hard work and devotion to cause that you have shown over the past weeks, and the greatest reward for all of us will be a resounding victory on November 7. But we cannot relax in these final days. We must make that extra effort to take our message to the voters and take the voters to the polls. Their decision is the truest measure of success, the one that counts, and the one we need if we are to form a new majority across the land and meet the challenges America faces in the years ahead. Let's all keep up the good work!

RN
Draft Telegram for Incumbents

The importance of this year's elections cannot be too strongly emphasized. Our nation is at a vital crossroads, and we must have the most able men and women in Congress if we are to continue moving America forward in the last third of this century. Your distinguished service to the American people and your record of advancing the major goals of this Administration are sure testimony to your leadership, which we will be counting on in the years ahead. Your candidacy for re-election has my endorsement, and it is my hope that your fellow citizens will be turning out in record numbers on November 7 to express their support for you at the polls and return you to Washington!
The importance of this year's elections cannot be too strongly emphasized. Our nation is at a vital crossroads, and we must have the most able men and women in Congress if we are to continue moving America forward in the last third of this century. Your record of accomplishments and service is testimony to the kind of leadership we will be counting on in the years ahead. Your candidacy has my endorsement, and it is my hope that your fellow citizens will be turning out in record numbers on November 7 to express their support for you at the polls.
Attachment to October 3, 1972 Memorandum to H. R. Haldeman concerning Campaign Correspondence Update.

Cost estimates for Section II., Part 3:

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<td>National Committee Men and Women</td>
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<td>$3.20</td>
<td>$320.00</td>
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<tr>
<td>State Committee Chairmen</td>
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</tr>
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<td>County Committee Chairmen</td>
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<td>$12,160.00</td>
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<tr>
<td>State and Local Re-elect Committee Chairmen and Storefront Offices</td>
<td>5,000</td>
<td>$3.20</td>
<td>$16,000.00</td>
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<tr>
<td>Democrats for Nixon State and Local Chairmen</td>
<td>200</td>
<td>$3.20</td>
<td>$640.00</td>
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<td><strong>Grand Total</strong></td>
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Cost estimates for Section III:

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<td><strong>$1504.00</strong></td>
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*Based on Nightletter rate with 100 words or less. The regular telegram rate would run about $13.45. The estimated cost for producing a "robot letter" runs from $4.00 to $6.00. The bulk of this is in personnel time, with machine time, materials, and postage accounting for only a fraction.

**Does not include sales taxes.
MEMORANDUM FOR GORDON STRACHAN
FROM MARY ANN ALLIN

According to your request, attached are copies of endorsement letters and wires for gubernatorial candidates (incumbents and non-incumbents). No endorsement will be given to our candidates in Arkansas and Texas. Nothing has yet been sent to our candidates in Montana and North Dakota or the incumbents in Iowa, Puerto Rico and West Virginia. All drafts have been coordinated with the Republican Governors Association.
Dear Russ:

As November 7th draws near, I want you to know that you have my best wishes for success in your bid for re-election as Governor. We, of course, have worked closely in solving problems of interest to the citizens of Delaware and the nation and I have always appreciated your wise counsel. Since I come from a humble background like your own, I share your concern for the problems facing our people and admire your honest efforts to find solutions for them.

Your determination to improve the quality of life for all Delawareans is reflected in a substantial reduction of crime in your state, and you have pledged to do more. The development of career education programs and the passage of the Coastal Zone Act to protect your precious shoreline are two more examples of your innovative and courageous leadership.

The record speaks for itself, and I heartily agree with those who say that Russ Peterson is the best man to lead Delaware in the important years ahead.

With warm personal regards,

Sincerely,

Honorable Russell W. Peterson
Governor of Delaware
Governor's House
Dover, Delaware 19901
September 25, 1972

Dear Nick:

My brother's visit to Utah provides what for me is an especially welcome occasion to express my own wholehearted endorsement of your candidacy for Governor.

Your candidacy offers the people of Utah a chance for new leadership of the highest order. The difficult problems confronting state governments today demand that we elect our ablest and most dedicated men and women. Certainly your background as a successful businessman, church man, family man and civic leader indicates you will bring fresh ideas and a new direction to your state. I frankly admire a man who is committed to this type of positive change.

It is my earnest hope that all Utahans will join your drive to make your state government more responsive to the needs of its citizens and more efficient in working toward its goals.

With my best wishes,

Sincerely,

Mr. Nicholas Strike
1250 Chandler Drive
Salt Lake City, Utah 84103

Send Flat
Sent to: Mr. Ed Nixon
Room 572
1701 Penn. Ave. NW.
Washington, D.C. SEND BY MESSANGER
September 25, 1972

Dear Herb:

Knowing firsthand of your excellent service in Washington as Assistant Secretary of Transportation for Environment and Urban Systems, I am delighted to endorse your candidacy for Governor of Rhode Island. The leadership you have demonstrated in the important area of protecting our environment is only one of the many skills you will put to use as chief executive of your state. Your call for open government and a code of ethics for state officials are additional indications of the positive change you hope to bring to Providence.

It is my earnest hope that citizens of both parties will join in actively supporting your campaign, for your background and experience in government make you especially well-qualified to serve as Rhode Island's next Governor.

With my best wishes for your success.

Sincerely,

[Signature]

Mr. Herbert F. DeSimone
Suite 510
76 Dorrance Street
Providence, Rhode Island 02903

Send Flat AIRMAIL/SPECIAL DELIVERY
September 21, 1972

Dear Mel:

Congratulations on winning our Party's endorsement for Governor! I look forward to working together with you to win support among the people of New Hampshire for programs which return power and money to the States and encourage fiscal responsibility at all levels of government.

With my best wishes,

Sincerely,

Mr. Meldrim Thomson
Highway Hotel
Concord, New Hampshire

RN:MAA:RLE:blh
AIRMAIL/SPECIAL DELIVERY SEND FLAT
September 20, 1972

STRAIGHTWIRE

Honorable Daniel J. Evans
Governor of Washington
Olympia, Washington 98501

Congratulations on your impressive primary victory! This expression of public trust is further evidence that your dynamic and progressive leadership in Washington has broad support among the people, and certainly it has my own enthusiastic backing. Best wishes in the coming election to you and the entire Republican team.

RICHARD NIXON
October 18, 1972

Dear Dan:

As you near the end of what I know must have been a stimulating campaign, I want to take this opportunity to wish you the best on November 7th. You have led the people of Washington through a most difficult period of economic recovery, and because we have faced many of the same problems nationally, I am well aware of the progress you have made. Throughout your Administration, you have sought to involve citizens in the problems of government, and you have led your state to a position of national importance in the area of foreign trade. All this has had a positive impact on the economic situation.

As you know, one of my great concerns is that we return decision-making power and tax monies to the states where they rightfully belong. You have devoted long hours in developing the concept of revenue sharing and now that it will soon become a reality, I can think of no better reward for your efforts than your re-election as Governor so that you may help the people of Washington realize the great benefits of this program.

I look forward to working with you in this effort and in meeting the many exciting challenges that lie ahead.

Sincerely,

Honorable Daniel J. Evans
Governor of Washington
Olympia, Washington 98501

RN:MAA:RLE:bih
September 13, 1972

Dear Carv:

It was a pleasure to meet with you at the White House recently and especially encouraging to learn that your views on tax policy for South Dakota reflect our goals for the nation as a whole. The passage of a Revenue Sharing Bill by the Senate hastens the day when financial assistance will be available for programs which -- are greatly needed in your state to improve education without increasing the property tax burden.

As we begin to reverse the flow of power and money from Washington, a basic goal of the New Federalism outlined by this Administration four years ago, I look forward to working with a man in Pierre who shares my commitment to making state government more effective in meeting the needs of our citizens and who promises new leadership for the people of South Dakota. Together we can accomplish a great deal for your state and the nation, and I will be delighted to have an experienced, capable and devoted public servant as Governor.

With my best wishes,

Sincerely,

Honorable Carveth Thompson
St. Charles Hotel
Pierre, South Dakota 75701

AIRMAIL/SPECIAL DELIVERY

Send Flat
September 15, 1972

STRAIGHTWIRE

Honorable Austin A. Mitchell
1302 West "A" Street
Kannapolis, North Carolina

It is a special pleasure to send greetings to the good people of North Carolina who want Jim Holshouser to be their next Governor. I am proud to be running with Jim and to be able to work with him in the State House. I know from his experience as Minority Leader in Raleigh that he understands the needs of North Carolina and shares my view that state government can oftentimes be a more effective servant of the people than the Federal government.

I am confident that the great energy he demonstrated in getting the GOP moving in Tarheel country will now be directed toward electing our entire slate of Republicans on November 7. Let's go to work for Jim Holshouser!

RICHARD NIXON
October 19, 1972

Dear Jim:

Since my days as a law student at Duke, I have always had a special fondness for the people of North Carolina and have taken a special interest in their elections. Your qualities of leadership and devotion to duty are well known, and I particularly admire your strong commitment to public education and your deep concern about the problem of drug abuse. For these and other reasons, your candidacy for Governor has my enthusiastic endorsement.

I look forward to working with you in building a better life for all our citizens and making the next four years among the best in America's history.

Sincerely,

Honorable James E. Holshouser, Jr.
Post Office Box 328
Boone, North Carolina 28607

RN:MAA:RLE:blh
September 11, 1972

STRAIGHTWIRE

Mr. Al Sikes
314 Madison Street
Jefferson City, Missouri 65101

It is a pleasure to send warmest greetings to all who are gathered to demonstrate support for Kit Bond. The people of Missouri are fortunate to have one of the country's outstanding young leaders seeking the Governorship, and I want you to know that Kit has my full and enthusiastic support. His election can bring an end to machine politics in Missouri. It can be the beginning of an era of truly good government in which excellence and commitment to public service are not only goals but realities. I hope citizens of both parties will unite behind Kit in this important race. Missouri needs new leadership and programs for its people, and Kit Bond as Governor will bring you that.

RICHARD NIXON
September 13, 1972

STRAIGHTWIRE

Mr. Donald S. Perkins
O'Hare Plaza
5725 East River Road
Chicago, Illinois 60631

I am delighted to send my warmest greetings to the loyal supporters of Dick Ogilvie, for I am certainly one of you. Tonight we honor a man who has more than earned our admiration as Illinois' courageous and forthright Governor. Thanks to Dick Ogilvie, your State is now on sound financial footing and can proudly claim to have an dynamic, problem-solving Administration in Springfield.

It was gratifying to have Senate action yesterday on our revenue sharing proposal, and I want you to know that much of the credit for that goes to Dick Ogilvie's strong voice which was heard in Washington many times in support of this vital measure. The record speaks for itself. Your Governor has accomplished a great deal for the people of Illinois in his first term and, for one, want a man like than who will continue to work with this Administration to complete the innovative programs we have begun for all our citizens.

RICHARD NIXON
September 8, 1972

Dear Doc:

It was a pleasure to see you in the White House yesterday to reaffirm my strong support for your candidacy for Governor of Indiana. As you know, one of my great concerns is that we reverse the flow of power to Washington, so we may bolster the authority of the states to make them more effective. The major work in carrying out this program -- through revenue sharing and other proposals -- will fall on the Governors.

I know that you can give Indiana the vigorous, creative leadership that our new reliance on the states will require. All Hoosiers are well aware of your outstanding record of public service, of your concern for their problems, and your determination to find workable solutions. You will attend to their needs carefully and compassionately, as befits a man of your profession.

I look forward to working with you for good government in Indiana and progress in America's heartland.

With my best wishes for your success in this important campaign,

Sincerely,

Honorable Otis R. Bowen
1393 North Meridian
Indianapolis, Indiana 46202
August 14, 1972

Dear Morris:

Your recent telegram gives me the welcome opportunity to congratulate you on winning the Republican nomination for Governor of Kansas. This primary election has confirmed that the people of Kansas want new leadership to meet the difficult challenges of our times, and I look forward to working with you to insure victory for all our Republican candidates in the November election.

With my best wishes,

Sincerely,

Mr. Morris Kay
530 Pioneer Road
Lawrence, Kansas 66044
Roland Elliott

Wright this

by

Cal

12:10
MEMORANDUM FOR: H. R. Haldeman
FROM: William Timmons
SUBJECT: Presidential Endorsements

Attached is Mary Ann Allin's excellent report on candidates and possible Presidential endorsements. I have reviewed the listing and make recommendations for each category.

My congressional staff and Stan Anderson, handling congressional candidates information for the Re-Elect Committee, concur in this report.

PART I - INCUMBENT REPUBLICANS IN HOUSE

I recommend no Presidential endorsements for:

1. Pete McCloskey (Calif)
2. Donald Riegle (Mich.)
3. John Ashbrook (Ohio)

I suggest a carefully worded, non-endorsement letter to Rep. Bob Price (Tex) who faces incumbent Democrat Graham Purcell, a strong Presidential supporter on Vietnam and domestic issues.

All GOP incumbents should receive the standard letter attached except those with asterisks who should have personal letters tailored for maximum assistance.

PART II - NON-INCUMBENT REPUBLICANS FOR HOUSE

I recommend no Presidential endorsements to GOP challengers for the following Democrats:
These Members have supported the President on Vietnam and most have good voting records on domestic issues. Of the 57, 8 are officially "targets" by the Congressional Campaign Committee and the committee judges only 4 of the 8 as realistic possibilities. These four are seats held by Monagan (Conn), Shipley (Ill), Davis (SC) and Cabell (Tex).

I support a standard endorsement letter to other Republican challengers in Part II.

PART III - INCUMBENT REPUBLICAN SENATORS

I concur in Presidential endorsements for all incumbents seeking re-election. However, they should be tailored to suit the candidate with less enthusiastic letters for Stevens, Percy, Pearson, Brooke and Case.

PART IV - GOP HOUSE MEMBERS SEEKING SENATE

Recommend good letters for Thompson and McClure but a tailored endorsement for Scott.
PART V - REPUBLICAN SENATE CHALLENGERS

I recommend no endorsement letters for GOP challengers to these Democrats:

1. John Sparkman (Alabama)
2. John McClellan (Ark)
3. James Eastland (Miss)
4. Jennings Randolph (W. Va)

PART VI - INCUMBENT REPUBLICAN GOVERNORS

I concur in letters to all.

PART VII - REPUBLICAN GUBERNATORIAL CHALLENGERS

Recommend against endorsements for:

1. Len Blaylock (Ark)
2. Henry Grover (Texas)
<table>
<thead>
<tr>
<th>STATE</th>
<th>INCUMBENT REPUBLICAN GOVERNORS</th>
<th>SALUTATION</th>
<th>ACTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delaware</td>
<td>Russell Peterson</td>
<td>Russ</td>
<td>9/4/72 endorsed.</td>
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<td>Illinois</td>
<td>Richard B. Ogilvie</td>
<td>Dick</td>
<td>9/13/72 endorsed.</td>
</tr>
<tr>
<td>Iowa</td>
<td>Robert D. Ray</td>
<td>Bob</td>
<td></td>
</tr>
<tr>
<td>Puerto Rico</td>
<td>Luis A. Ferre</td>
<td>Governor Ferre</td>
<td></td>
</tr>
<tr>
<td>West Virginia</td>
<td>Arch A. Moore, Jr.</td>
<td>Arch</td>
<td></td>
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## Part VII: Republican Gubernatorial Challengers

<table>
<thead>
<tr>
<th>State</th>
<th>GOP Candidate &amp; Address</th>
<th>Salutation</th>
<th>Opponent</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>Len E. Blaylock, P.O. Box 607, Little Rock, Ark. 72203</td>
<td>Len</td>
<td>Dale Bumpers</td>
<td>Do not endorse</td>
</tr>
<tr>
<td>Indiana</td>
<td>Dr. Otis Bowen, 1308 North Meridian, Indianapolis, Ind. 46202</td>
<td>Doc</td>
<td>Open</td>
<td>9/8/72 endorsed</td>
</tr>
<tr>
<td>Kansas</td>
<td>Morris Kay, 530 Pioneer Road, Lawrence, Kansas 66044</td>
<td>Morris</td>
<td>Robert Docking</td>
<td>8/14/72 endorsed</td>
</tr>
<tr>
<td>Missouri</td>
<td>Christopher Bond, 314 Madison St., Jefferson City, Mo. 65101</td>
<td>Kit</td>
<td>Open</td>
<td>9/11/72 endorsed</td>
</tr>
<tr>
<td>Montana</td>
<td>Ed Smith, Box 756, Helena, Mont.</td>
<td>Ed</td>
<td>Open</td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Meldrim Thomson, Highway Hotel, Concord, N.H. 03301</td>
<td>Mel</td>
<td>Open</td>
<td>9/21/72 endorsed</td>
</tr>
<tr>
<td>North Carolina</td>
<td>James Holshouser, P.O. Box 328, Boone, N.C. 28607</td>
<td>Jim</td>
<td>Open</td>
<td>9/15/72 endorsed</td>
</tr>
<tr>
<td>STATE</td>
<td>GOP CANDIDATE &amp; ADDRESS</td>
<td>SALUTATION</td>
<td>OPPONENT</td>
<td>ACTION</td>
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<td>---------------</td>
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</tr>
<tr>
<td>North Dakota</td>
<td>Lt. Gov. Richard Larsen Capitol Building Bismarck, N.D. 58401</td>
<td>Dick</td>
<td>Open</td>
<td></td>
</tr>
<tr>
<td>Rhode Island</td>
<td>Herbert DeSimone 76 Dorrance St. Providence, R.I. 02903</td>
<td>Herb</td>
<td>Open</td>
<td>9/25/72 endorsed.</td>
</tr>
<tr>
<td>South Dakota</td>
<td>Carveth Thompson Box 237 Pierre, S.D. 75701</td>
<td>Carv</td>
<td>Richard Kneip</td>
<td>9/18/72 endorsed.</td>
</tr>
<tr>
<td>Utah</td>
<td>Nicholas Strike 345 South State Salt Lake City, Utah 84111</td>
<td>Nick</td>
<td>Calvin Rampton</td>
<td>9/18/72 endorsed.</td>
</tr>
<tr>
<td>Vermont</td>
<td>Luther F. Hackett 112 Church St. Burlington, Vt. 05401</td>
<td>Fred</td>
<td>Open</td>
<td>9/25/72 endorsed.</td>
</tr>
</tbody>
</table>
DATE: 10/20/72

TO: Gordon Strachan

Since these requests have to be blessed by someone, please let me know when we might respond to Congressmen's requests. Mad

Mrs. Mary Ann Allin

cc: Bill Timmons
Committee for the Re-election of the President

FOR: [Signature]

Take necessary action [ ]
Approval or signature [ ]
Comment [ ]
Prepare reply [ ]
Discuss with me [ ]
For your information [ ]
See remarks below [ ]

FROM: [Signature] DATE: 10-10

REMARKS:

This just came in from Long Higgins following up on our conversation of last week.

Kurt Hahn has been done. — [Signature]
Mr. Harry S. Flemming
Committee to Re-elect the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Harry:

Enclosed is a copy of my letter to Clark McGregor and the suggested telegram to the candidates from the President.

Also enclosed is a suggested copy of a telegram to be sent to Tim Dolan, a candidate for the California State Assembly in the 72nd District.

Your assistance in this matter will be deeply appreciated.

Sincerely yours,

CHARLES E. WIGGINS
Member of Congress

CEW:jt
enclosures

POSTAGE PAID
Suggested telegram -

Mr. Tim Dolan
334A North Euclid Avenue
Upland, California 91786

Dear Tim:

I was greatly pleased to hear that you are offering yourself for elective office in California's 72nd Assembly District.

I am sure that you realize the importance of the task before you. We need young, healthy and enlightened leaders at every level of government.

My best to you in your campaign and I sincerely hope that the citizens of your district recognize your dedication and ability as I do.

Best regards,

Richard M. Nixon
September 1, 1972

Mr. Clark McGregor
Committee to Re-elect the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C. 20515

Dear Clark:

Two Republican state assembly candidates within my Congressional District have asked for my assistance in obtaining an appropriate telegram endorsement of their candidates from the President. It is to be expected that the telegram, if received, would be given wide publicity.

I recommend that their requests be honored if it is consistent with the committee's policy to do so. Both are fine candidates of our party, running in races where a Presidential boost might make the difference. One, Keith Miller, is a city councilman and former mayor of Whittier, and a long-time friend of the President. The other, Kent Heim, is a city councilman from Duarte, California and a Nixon chairman of former campaigns.

A sample telegram for your consideration is attached.

Best regards,

CHARLES E. WIGGINS
Member of Congress
SAMPLE TELEGRAM

Kurt Hahn, Councilman
City of Duarte
Duarte, California

Dear Kurt:

I have learned of your candidacy for the state assembly as a city councilman, you know of my efforts to strengthen the cooperative relationship between communities, states and the federal government. Your election to the state assembly is important if these efforts are to continue to be successful.

Best Wishes

Richard M. Nixon

The Keith Miller telegram should be addressed:

Keith Miller, Councilman
City of Whittier
Whittier, California
TO:  H. R. HOOEY
FROM:  L. HIGBY

Apparently Harry Hunt has the power to decide who the President endorse. The fact that he have gone for all gubernatorial candidates as well - No Sir.
October 18, 1972

MEMORANDUM FOR: H. R. HALEMAN
FROM: GORDON STRACHAN
SUBJECT: New York and California Legislature Endorsements

The New York and California GOP and CRP organizations have asked for endorsement letters for some of their state legislature candidates. The general rule, enforced by Dent and Price, is that blanket letters of endorsement do not go out to unselected local office holders.

In New York 10 of the requested 108 have been done by special appeal. The balance should receive a standard endorsement letter according to Harry Dent, the New York GOP, the New York CRP, and the CRP Regional Director.

In California, Nofziger and the CRP Regional Director have asked for endorsement letters for the 18 "Cal Plan" candidates. According to Nofziger on October 17, Reagan is actively pushing for these letters.

Because there are only 19 days left, telegrams would be better than letters. Nightletters cost $3.20 each, one-third that of a telegram.

Alternative language for the endorsements appears in the attached. One is a full, warm endorsement; the other is a "Best Wishes" message.

Recommendation:

That the "Best Wishes" nightletter be sent to the New York and California state legislature candidates.

Approve Disapprove Comments

Dent or Price has no authority to issue endorsements.
Attached is a copy of Stan Anderson's request which came through Harry Dent for endorsement of candidates for the New York State Legislature. On the list there are 60 incumbents for the Assembly (of which 2 have been done), 37 candidates for the Assembly (of which 5 have been done), and 9 candidates for the State Senate (of which 3 have been done). In addition, 6 other candidates in New York have been done, but they do not appear on this list.

They are asking for about 100 endorsements out of approximately 200 races state-wide, so this reflects some selection on the part of the State GOP and Re-Elect Committees. Telegrams of endorsement similar to the ones attached (actually they just offer best wishes) can be sent to the remaining candidates, as requested, but I feel there should be some discussion of how these will be used to avoid a lot of media overlap where we are endorsing candidates whose districts are in close proximity. The cost of such an undertaking can be held down by sending Mailgrams ($1.60) instead of Straightwires ($10.65, and Nightletters $3.20).

For your information, I have attached copies of the four endorsements done for candidates for the California State Legislature.
October 6, 1972

NIGHTLETTER

Mr. William J. McLaughlin
4120 North Maine Avenue
Baldwin Park, California 91706

Best wishes to Kurt Hahn in his race for the State Assembly. The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Kurt so he can go to work for us!

RICHARD NIXON

RN:MAAllin:bih
Requested by: Mr. William J. McLaughlin
Approved by: Roland Elliott
September 27, 1972

NIGHTLETTER

Mr. Sumner Offill
444 West Ocean Boulevard
Long Beach, California

My very best wishes go to George Deukmejian in his campaign for re-election to the California Senate.

The people of the 37th Senate District have countless reasons to be proud of Duke's distinguished record of service to his constituency and to our state. I am delighted that Bob Finch can be with you to speak on behalf of this Administration and the need to elect Republicans at all levels of government. It is my earnest hope that the voters will turn out in overwhelming numbers to re-elect our entire Republican team on November 7th, but especially to return my good friend, George Deukmejian, to the State Senate.

RICHARD NIXON

RN:MAAllin:blh
cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/Finch
EVENT: October 5, 1972
Requested by: Bonnie Bradbeer
Approved by: Roland Elliott
October 13, 1972

STRAIGHTWIRE

Mr. Richard E. Gulbranson
1326 West 6th Street
Los Angeles, California

Best Wishes to Bob Aguirre in his race for the State Assembly.

The people of 30th Assembly District deserve the finest possible
representation in Sacramento, and you have a candidate whose
record of accomplishment and devotion to duty are a credit to the
Republican Party and merit the support of all our citizens. Let's
go to work for Bob Aguirre so he can go to work for us!

RICHARD NIXON

RN:MAAllin:bih
Requested by: Brad Hainsworth
Approved by: Roland Elliott
October 6, 1972

NIGHTLETTER

Honorable Charles Conrad
13440 Ventura Boulevard
Sherman Oaks, California 91403

Best wishes to Charles Conrad in his race for re-election to the State Assembly. The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Charlie so he can continue to work for us!

RICHARD NIXON

RN: MAAllin:blh
EVENT: October 6, 1972
Requested by: Harry Dent
Approved by: Roland Elliott
TO: Mary Ann Allin
FROM: Harry S. Dent
RE: PRESIDENTIAL ENDORSEMENTS

The Committee for the Re-election has forwarded to me a list of candidates seeking legislative seats in the New York State Legislature. Each has requested a Presidential endorsement, and each has been endorsed by the State GOP, New York Nixon people, and the Nixon Regional Director.

I recommend that a Presidential endorsement be sent.
October 2, 1972

MEMORANDUM FOR: BRAD HAINSWORTH
FROM: STAN ANDERSON

Attached is a list of local Republican candidates in New York who have requested a letter of endorsement from the President.

Tab A is a listing of incumbent State Legislators. Tab B is a listing of Republican candidates for the Legislature. Tab C is a listing of Republican Senatorial candidates requesting endorsement.

This request has the endorsement of the GOP and Nixon people in New York and our Regional Director.
<table>
<thead>
<tr>
<th>INCUMBENT</th>
<th>A.D.</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perry B. Duryea, Jr.</td>
<td>1</td>
<td>Old Montauk Hwy., Montauk, 11954</td>
</tr>
<tr>
<td>Peter Costigan</td>
<td>2</td>
<td>154 Old Field Rd., Setauket, 11785</td>
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<tr>
<td>Robert Wertz</td>
<td>4</td>
<td>37 Bethany Dr., Commack, 11725</td>
</tr>
<tr>
<td>John G. McCarthy</td>
<td>8</td>
<td>8 Pine Oak Court, Huntington Sta., 11746</td>
</tr>
<tr>
<td>William L. Burns</td>
<td>9</td>
<td>23 Whitney Dr., Amityville, 11701</td>
</tr>
<tr>
<td>Philip B. Healey</td>
<td>11</td>
<td>32 Frankel Rd., Massapequa, 11758</td>
</tr>
<tr>
<td>Milton Jonas</td>
<td>13</td>
<td>1854 Zara Court, N. Merrick, 11566</td>
</tr>
<tr>
<td>Joseph H. Reilly</td>
<td>14</td>
<td>36 Chestnut St., Glen Cove, 11542</td>
</tr>
<tr>
<td>John E. Kingston</td>
<td>15</td>
<td>97 Ward Street, Westbury, 11590</td>
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<tr>
<td>Joseph M. Margiotta</td>
<td>17</td>
<td>884 Bedford Court, Uniondale, 11553</td>
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<tr>
<td>George J. Farrell</td>
<td>21</td>
<td>116 Carnation Ave., Floral Park, 11001</td>
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<td>John A. Esposito</td>
<td>23</td>
<td>222-01 101 Ave., Queens Village, 11429</td>
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<td>Alfred DelliBovi</td>
<td>31</td>
<td>114-13 111th Ave., Ozone Park, 11420</td>
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<tr>
<td>John T. Flack</td>
<td>33</td>
<td>78-14 64th Place, Glendale, 11227</td>
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<tr>
<td>John G. LoPresto</td>
<td>35</td>
<td>87-18 30th Ave., Jackson Heights, 11369</td>
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<tr>
<td>Rosemary R. Gunning</td>
<td>37</td>
<td>1867 Grove St., Ridgewood, 11237</td>
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<tr>
<td>Vito P. Battista</td>
<td>38</td>
<td>290 Highland Blvd, Brooklyn, 11201</td>
</tr>
<tr>
<td>Dominic L. DiCarlo</td>
<td>49</td>
<td>1345 83rd St., Brooklyn, 11219</td>
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<tr>
<td>Robert F. Kelly</td>
<td>50</td>
<td>226 76th St., Brooklyn, 11209</td>
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<tr>
<td>Vincent Riccio</td>
<td>51</td>
<td>375 16th St., Brooklyn, 11215</td>
</tr>
<tr>
<td>Lucio F. Russo</td>
<td>60</td>
<td>82 Romer Rd., Staten Island, 10310</td>
</tr>
<tr>
<td>Edward J. Amann</td>
<td>61</td>
<td>285 Kissell Ave., Staten Island, 10310</td>
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<tr>
<td>Alvin H. Suchin</td>
<td>89</td>
<td>269 Broadway, Dobbs Ferry, 10522</td>
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<tr>
<td>Gordon W. Burrows</td>
<td>90</td>
<td>65 Harvard Avenue, Yonkers, 10710</td>
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<tr>
<td>J. Edward Meyer</td>
<td>92</td>
<td>47 Heights Cross Rd., Chappaqua, 10017</td>
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<td>INCUMBENT</td>
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<tr>
<td>Peter R. Biondo</td>
<td>93</td>
<td>Oak Hill Terrace, Ossining, 10562</td>
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<tr>
<td>Willis H. Stephens</td>
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<td>Neil Keichte</td>
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<td>Clark C. Wemple</td>
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<td>Fred Drums, Jr.</td>
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<td>Glenn H. Harris</td>
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<td>L. Richard Marshall</td>
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<td>Strathmone Pk., Elmira 14905</td>
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<td>William Steinfield</td>
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<td>217 Weston Rd., Rochester, 14612</td>
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<td>James L. Emery</td>
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<td>Richard J. Hogan</td>
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<td>8648 Griffon Ave., Niagara Falls, 14304</td>
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<td>Chester Hardt</td>
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<td>107 Oakgrove Dr., Williamsville, 14221</td>
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<td>Albert J. Hausbeck</td>
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<td>315 Dartmouth Ave., Buffalo, 14215</td>
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<td>Ronald Tills</td>
<td>147</td>
<td>43 Union St., Hamburg, 14075</td>
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<td>Lloyd Russell</td>
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<td>East Otto, 14729</td>
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<tr>
<td>John W. Beckman</td>
<td>150</td>
<td>98 So. Portage St., Westfield</td>
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Endorsement:

Harry C. Fotopoulos
3rd Dist.
970 Broadway
NY, NY 10033
<table>
<thead>
<tr>
<th>CANDIDATE</th>
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</tr>
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<tbody>
<tr>
<td>Anthony Coraci</td>
<td>3</td>
<td>12 Margin Dr., W., Shirley, 11967</td>
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<tr>
<td>Dennis O’Doherty</td>
<td>5</td>
<td>105 Cleveland Ave., Sayville, 11782</td>
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<td>John C. Cochrane</td>
<td>6</td>
<td>80 Concourse E., Brightwaters, 11718</td>
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<td>John J. Flanagan</td>
<td>7</td>
<td>20 Pine Hollow Lane, Greenlawn, 11740</td>
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<tr>
<td>Stuart R. Leveine</td>
<td>10</td>
<td>42 Burton Ave., Bethpage, 11714</td>
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<td>George A. Murphy</td>
<td>12</td>
<td>3556 Tonopah St., Seaford, 11783</td>
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<tr>
<td>Clinton Martin, Jr.</td>
<td>16</td>
<td>68 Webster Ave., Manhasset, 11030</td>
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<tr>
<td>Armand P. D’Amato</td>
<td>18</td>
<td>15 Ostend Rd., Island Park, 11558</td>
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<td>Dominick M. Minerva</td>
<td>19</td>
<td>35 Sprague Dr., Valley Stream, 11580</td>
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<td>Mrs. Gloria Chizner</td>
<td>20</td>
<td>776 Kearney Dr., N. Woodmere, 11581</td>
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<tr>
<td>Frank H. McDermott</td>
<td>22</td>
<td>8400 Shore Front Pkwy., Far Rockaway 1161</td>
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<tr>
<td>William G. Meier</td>
<td>25</td>
<td>3926 211th St., Bayside, 11361</td>
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<td>Anthony J. Ruggiero</td>
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<td>257 McClean Ave., Staten Island 10305</td>
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<tr>
<td>Guy V. Velella</td>
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<td>Michael J. McSherry</td>
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<td>4412 Van Cortlandt Pk. E., Bronx, 10470</td>
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<td>Bruce F. Caputo</td>
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<td>Harold Grune</td>
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<td>33 DeKalve Maon Dr., Stony Point, 10980</td>
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<td>Gerald B. Solomon</td>
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<td>Harold Luther</td>
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<td>Clarence D. Rappleyea, Jr.</td>
<td>122</td>
<td>Ridgeland Dr., Norwich</td>
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<td>Maurice Mattisti</td>
<td>123</td>
<td>2204 Jenkins St., Endicott</td>
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<td>James Hurley</td>
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<td>28 High Street, Lyons, 14489</td>
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<td>Thomas Hanna</td>
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<td>1680 Lake Rd., Webster</td>
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<td>Mrs. Dorothy Phillips</td>
<td>132</td>
<td>52 Newcastle Rd., Rochester 14610</td>
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<tr>
<td>William Knights</td>
<td>137</td>
<td>12454 Ridge Rd., Knowlesville</td>
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<td>John B. Daley</td>
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<td>430 Dutton Dr., Lewiston</td>
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<td>Noel E. Bartlo</td>
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<td>Alan J. Justin</td>
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<td>102 Lou Dr., Cheektowaga, 14043</td>
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<td>Dale M. Volker</td>
<td>148</td>
<td>91 So. Ellington St., Depew, 14043</td>
</tr>
</tbody>
</table>
New York State Senatorial Candidates

S.D. 38
Donald R. Ackerson
63 Hickory Hill Road
Tappan, N. Y. 10983
Tel (914) 859-1882

S.D. 54
Fred J. Eckert
141 Ledgewood Circle
Rochester, N. Y. 14616
Tel (716) 225-2000

S.D. 42
Walter B. Langley
225 Jay Street
Albany, N. Y. 12210
Tel (518) 434-3983

S.D. 44
Robert E. Lynch
67 Saratoga Drive
Saratoga, N. Y. 12302
Tel (518) 399-4147

S.D. 41
Douglas Hudson
116 Green Avenue
Castleton-on-Hudson, N. Y. 12033
Tel (518) 522-2139

S.D. 35
John E. Flynn
15 Huron Road
Yonkers, N. Y. 10710
Tel (914) 87-8746

S.D. 36
Joseph R. Piscini
18 Fairview Place
New Rochelle, N. Y. 10802
Tel (914) 235-0020

S.D. 24
Joe J. Hecchi
<table>
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<td>Green, Mrs. Ruth A.</td>
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October 10, 1972

Mr. Maurice Stans
Committee for the Re-Election of the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Mr. Stans:

On November 7, the voters of the Fifth Massachusetts Congressional District will be choosing a new Congressman to succeed F. Bradford Morse. I am the Republican Nominee and my opponent is John Kerry, founder of the Vietnam Veterans Against the War.

Mr. Kerry, in winning the Democratic nomination, has publicly reported spending $140,000 in the Primary alone. It appears that he is quite willing to expend an additional $200,000 in the General Election. Common Cause has reported this is the largest expenditure for a congressional seat in the entire Nation. Mr. Kerry has found that the radical left is willing to raise these substantial sums. Their commitment is not only intellectual and personal, it is also financial. It is a total commitment.

On the other hand, my fund raising efforts have been limited mostly to the Fifth Congressional District and needless to say, I find it most difficult to match Kerry's expenditures for media, telephones, mailings and staff.
Four years ago, I committed myself to the election of President Nixon, working with Brad Morse prior to the convention in the Northeast and serving as a floor manager during the convention. Two years ago I served as the New England coordinator for the Congressional Campaign Committee.

On October 10 of this year, at a meeting with the President in the White House, Mr. Nixon stated, "Winning your seat is more important than anything else in Massachusetts". On October 31, Mr. Tom Pappas is having a fund-raising dinner for the President in Boston. The money to be raised cannot possibly be spent in such a short space of time before November 7. I am aware that all congressional candidates need funds. However, they are not being subjected to the incredible amounts of New Left money being poured into the Kerry coffers. I am in need of additional campaign funds amounting to close to $100,000 in order to compete with the Kerry money blitz. With the funds we win; without the funds Kerry wins. Newspaper reports have indicated that the Committee to Re-Elect the President intends to eventually dole out some funds to key congressional races across the Nation. We have been told that we are one of the ten key districts in the country. We need those funds now to stay in the same media ball park as Mr. Kerry. We would also appreciate a significant commitment on the proceeds of the Pappas dinner on October 31 so that we might borrow on it to win this election.
I would appreciate hearing from you at your earliest convenience as to what assistance I may expect. Please feel free to call either myself or my campaign manager, Mr. Joseph Azyball, at 617-459-3321.

Respectfully yours,

Paul W. Cronin
Candidate for Congress

cc: Mr. N. K. Hadelman

Mr. Charles Colson
THE WHITE HOUSE
WASHINGTON

October 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:  LARRY HIGBY
FROM: WILLIAM TIMMONS
SUBJECT: Endorsement letters

Attached is Mary Ann Allin's report on Presidential endorsement letters to GOP House candidates. Every Senate candidate will receive "tailored" letters depending on the degree of their Presidential support and local state issues, and those will be drafted in a few days and sent to you. (No endorsements, however, for Republican opponents of Senators McClellan, Eastland and Randolph).

You will note that Allin is giving a special-type letter to Price who is running against Purcell and also has a "hold" on Jim Collins' letter because he faces possible Justice action on staff "kick-backs."

The list of House Members getting special inserts is based on their marginal status although we can't do this for everybody. Each will get a line on an issue of particular significance to them. We can provide language to you if necessary.

At the end of the Congressional session we will take another look at the "protected Democrats" list to weigh possible exceptions.

Since most of the House letters are now ready to go, I hope you can clear the copy and list.

Thanks.
Rob reviewed your memorandum entitled "Institutional Advertising" of October 18, but decided against spending the money to reprint the entire text of the President's speech in the Sunday New York Times News Review section.
Bob said the attached should be checked out. It is his personal feeling that it might be better to run the text the following Sunday if it is indeed that good, since the newsplay will get it this weekend.

Attachment

former 47-8000-too indirect, weak...
More: don't think this kind of type is very useful; instead, maybe 1/4 1/5, white space, etc.
Scale: yes, glide, like radios, esp. not making much impact, run entire spec.
Price: (person) basically wild, not helpful at all, useless
Remain: walk in review seen by NY Times, and cancel return for $0 from ads for quick fix, intel, or p & a.
Radio specs 1st rate with news
THE WHITE HOUSE
WASHINGTON

October 18, 1972

MEMORANDUM TO: H. R. HALDEMAN
FROM: BILL SAFIRE
RE: "Institutional Advertising"

A prime purpose of our radio speeches is to show press and opinion leaders that the President is thoughtfully addressing the issues, in contrast to McG's strident stump campaign.

Thursday we go with a speech on the New Majority, drawing a fundamental issue: "Paternaism vs. Personal Freedom?"

I suggest we buy a full-page ad in the Sunday New York Times News Review Section reprinting the text of the speech.

This runs contrary to every rule of political advertising -- nobody reads long texts, you need pictures, etc.

But it would sure make these points to a wide (about 2 million, including 500,000 outside NYC area) audience: (1) Nixon is sure discussion serious things seriously (2) How come none of this ever gets reported?

The ad would not cost much; it could be set by the Times in New York on Thursday in time for the Sunday week in the Review Section, I think; and it would result in a lot of thought leaders paying much more attention to this speech and to radio speeches for the rest of the campaign.
MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Haig Phone Call
Re: Wallace Political Contact

Al Haig indicates to me that he talked to you last weekend about the need to develop a political contact for Wallace to speak with. I would suggest that we have Harry Dent get in touch with Jessie Gann, Wallace's man and see specifically what he has on his mind. This can be done by a phone call and then can be followed up if necessary with a visit.

If you agree, I'll have Strachan call Dent and set this up.

Agree _ Disagree _

MAC LEY

10/25 Done
S > CM > Haig, get filled in on GW contact
S > Haig re CM contact
S > CM call Jessie Gann
CM call Jessie Gann
not FM, it considered
but CM must.
Bob asked me to check the information you received from California people that radio and TV ads by former Senator Tom Kuchel would be effective among the liberal element in California. Bob reviewed several opinions of Californians and has decided that the Kuchel radio and TV spots not be prepared and run in California.
MEMORANDUM FOR: H. R. Haldeman
FROM: Gordon Strachan
SUBJECT: Kuchel Radio and T.V. Spots in California

Maury Stans received information from California people that radio and T.V. ads by former Senator Tom Kuchel would be effective among the liberal element in California.

Bob Finch does not think Kuchel would be effective. Kuchel doesn't mean much anymore in California.

Herb Klein thinks radio and T.V. spots by Kuchel would be effective in Northern California and the San Joaquin Valley.

Fred Malek thinks Kuchel would have a positive effect. However, he does not think the Kuchel spots would be worth sending new money into California to pay for them in light of the strict budget situation. Malek does not think it would be worth shifting some of the money already allocated to California to the Kuchel spots. Malek says his view would be supported by Nofziger, who was not personally contacted.

RECOMMENDATION:

That Kuchel radio and TV spots not be prepared and run in California to appeal to the liberal element.

AGREE [Signature] DISAGREE

COMMENT

I will advise Stans of your decision.
In meeting with Haldeman last week, Maurice Stans indicated that he had been advised by some of our California people that Tom Kuchel would be very effective in doing some radio and television spots for Nixon in California because of his appeal to the liberal element out there.

Will you please check this out or see that it is checked out by the appropriate people and let me know if this in fact is the case and can be worked out?

110 FM: fairly positive; were # to support it not sure it would be better. No new # needed; + but not new #

Finch (Hendricks): doesn't sound like worth it.

H & K (Bleaksmith)
MEMORANDUM FOR: DWIGHT CHAPIN
FROM: L. HIGBY

Bob feels that Tom Kachel would be good doing some surrogate appearances and requests that you follow-up on this. He apparently wants to help and could be very helpful.

Will you please have someone in your office get in touch and see what can be worked out here?
You have the text of the audio tape for the President to read to assist Hirsch, Tower, Domenici, McClure, Chaffee, Thompson, Bartlett, and Helms in their Senate races. Another copy of the Price-approved text, which is an abbreviated version of the endorsement letters, is attached.

Bill Timmons and Stan Anderson have not contacted this list of Senate candidates about whether it would be helpful to receive an audio tape because all answer affirmatively. Timmons and Anderson want to contact them after the audio tapes are completed. Bull is scheduling the audio tapings for Tuesday, October 24.

The Red Blount silent film footage shooting with the President is scheduled for Thursday at 9 a.m. Bill Timmons strongly urges that Caleb Boggs be added to this filming opportunity. Timmons believes that Blount won't win even with the footage. Boggs will probably win but desperately wants the footage. Boggs now has the financial commitments to run the resultant TV spot from Philadelphia.

Recommendation:

That Caleb Boggs also receive footage of the President at the Thursday Blount event.

Approve Disapprove Comments

Timmons 10/24
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 22, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: DAVE GERGEN
SUBJECT: Endorsement Tape

This is the same script that I sent to you earlier. Ray Price has signed off without any changes.

Attachment
SUGGESTED AUDIO TAPE ENDORSEMENT OF SENATORIAL CANDIDATES

As we move into the closing days of this election, I want you all to know of my strong support for ____________________________ in the race for United States Senator from the State of ________________.

He has my confidence -- and he deserves yours.

We both need his help in the next Congress.

With his assistance -- and yours -- we can continue our progress toward the goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

Thank you.
October 17, 1972

Dear Dale:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority - peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.
I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable J. Caleb Boggs
1203 Grinnell Road
Green Acres
Wilmington, Delaware 19803

[Signature]
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 21, 1972
11:00 a.m.

FOR: HARRY DENT
FROM: STEPHEN BULL

The President has consented to do a brief filming with Red Blount on Thursday, October 26, at 9:00 a.m. in the Oval Office. I spoke personally with Jim Allison and he and Mr. Blount understand that this is to be silent footage only.

By copy of this memorandum I am requesting Mark Goode to make the appropriate arrangements to hire a film cameraman to do this filming. Additionally, Mark is requested to arrange for whatever lighting will be required. Presumably we will need some fixed lights in the office and, for this reason, we have scheduled the film session early so that the lights may be removed before any other Presidential appointments.

All of the filming will be done in the office since it is getting pretty chilly, the Rose Garden is fading, and pictorially the outdoors probably wouldn't lend itself too well for Blount's requirements.

Ultimately I will prepare a brief scenario indicating the actions to be filmed in the Oval Office, but the President should have some briefing material on Blount's campaign so that he can be conversant on the subject. Would you please do a one-page brief which I will allude to as a tab on my cover scenario. This brief should be submitted to David Hoopes.

Thank you.

cc: A. Butterfield
    D. Chapin
    M. Goode
    H. R. Haldeman
    D. Hoopes
    D. Parker
    W. Timmons
MEMORANDUM FOR: H. R. Haldeman
FROM: William Timmons
SUBJECT: Senator Caleb Boggs

Bob Teeter of CREP called this morning to urge a film with Boggs and the President. He's deeply concerned over poll trends. Boggs margin has been dropping

63-18 August 15
41-29 September 15
46-40 October 15
44-42 October 20 (quickie)

Boggs now will buy the Philadelphia TV market if he can get film. It should also be noted that Ted Kennedy has been in Delaware campaigning for Boggs's opponent and an upset there will surely be claimed as a personal victory for Kennedy.

RECOMMENDATION:

That Boggs be invited to White House for film session with the President at same time Red Blount is here on Thursday.

APPROVE
DISAPPROVE
OTHER
MEMORANDUM FOR:          H. R. HALEMAN
FROM:               GORDON STRACHAN S
SUBJECT:              MacGregor/Dole Press Conference

Clark MacGregor and Bob Dole are scheduled to have a Press Conference tomorrow at 11:30 a.m. to discuss the Get-Out-the-Vote program with Fred Malek.

All in the 9:15 meeting, including Colson, Abrahams, Clawson, Chapin, were opposed because the press will focus the Press Conference on Watergate, etc. Magruder and Abrahams cannot convince MacGregor that this Press Conference is a bad idea.

An alternative to the MacGregor/Dole Press Conference would be a Malek Press Conference since he could better keep the focus on the Get-Out-the-Vote.

You may want to cover this with MacGregor tomorrow at 8:15 a.m.
MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: McGovern Speech

October 25, 1972

Senator McGovern's speech on "corruption" will be aired tonight at 7:30 on ABC and NBC.

According to Chapin, McGovern will take on John Mitchell and call upon the President to fire Dwight Chapin.

Next week the Democrats are planning on tearing down Connally, using some oil contracts while he was Secretary of the Navy.

Also, the Democrats are reported to be purchasing TV time for a round table discussion of political espionage by EMK, HHH, and Muskie.
MEMORANDUM FOR MR. JEB S. MAGRUDER
FROM: E. D. FAILOR
SUBJECT: Pro-Nixon Activity

In addition to the attached, the following activities took place:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1. October 11</td>
<td>Rally</td>
<td>A group of pro-Nixon college students gathered in the rear with signs.</td>
</tr>
<tr>
<td></td>
<td>Erie, Pa.</td>
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<tr>
<td>2. October 11</td>
<td>Rally</td>
<td>Fifty college YR's carrying Nixon signs were seated front row center.</td>
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<td></td>
<td>Kalamazoo, Mich.</td>
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<tr>
<td>3. October 11</td>
<td>Fund raiser</td>
<td>Fifty pro-Nixon demonstrators were present outside the Commonwealth Armory.</td>
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<tr>
<td></td>
<td>Boston, Mass.</td>
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<tr>
<td>4. October 12</td>
<td>Rally (Airport)</td>
<td>Approximately 40 College YR's carrying pro-Nixon signs were present at the rear of the crowd.</td>
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<td>U. of Minn.</td>
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<td></td>
<td>Minneapolis, Minn.</td>
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<tr>
<td>5. October 12</td>
<td>Rally (Airport)</td>
<td>A group of approximately 100 College YR's had gathered with Nixon signs and were chanting &quot;Nixon Now&quot; and &quot;Four More Years.&quot;</td>
</tr>
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<td></td>
<td>Fargo, N.D.</td>
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<tr>
<td>6. October 13</td>
<td>Breakfast Meeting</td>
<td>Outside the building there were high school kids carrying anti-McGovern signs (Don't Let George Do It).</td>
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</tbody>
</table>
October 9. Our people held large "Columbus will vote for Nixon" signs across from the reviewing stand during the candidate's review of the New York Columbus Day Parade. Buttons were also distributed with a particularly good response from policemen and VFW members marching in the parade.

October 10. The candidate took verbal notice of our sign carrying supporters in the crowd at Western Michigan University commenting he noticed some young Nixon people in the crowd -- to cheers from a significant portion of the audience. We understand their presence was noted in the local media.

October 11. The candidate was greeted by a full second row of our people at his appearance at Wheaton College in Chicago. The Page 1 photos in the Chicago Sun Times are attached.

Activities planned in Portland and San Diego were canceled by the CRP Executive Directors in those states.

Activities are planned at three points in Texas on Monday October 16 and in Philadelphia October 19.
McGovern invades Republican territory

On his fifth campaign tour of Chicago, Sen. George McGovern moves into Republican Du Page County Wednesday and encounters those pro-Nixon reactions during an address to Wheaton College students. Back in Chicago an hour later, McGovern received a warmer response from Democratic precinct captains. Stories, more photos. Page 3.
MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON
SUBJECT: Next two weeks.

I am convinced from listening to Sindlinger interviews on Saturday, by my own analysis of poll data and by my seat of the pants political instincts, that most people who are going to vote for the President because of his record and his accomplishments, have already decided how they will vote. Those who approve of the President and think he deserves re-election have been sold.

At this stage of the game, people who are uncertain about supporting the President are not going to be sold by being reminded of China, Russia, SALT or any other positive Nixon accomplishment. Many of them will choose us because we are the lesser of evils or, in the case of large numbers of Democrats, because they are turned off by McGovern. In my mind this is the anti-McGovern vote. If it remains anti-McGovern, it will either come to us or stay home.

The key objective in my mind in the next two weeks is to keep the undecided voter and the lukewarm Nixon support turned off on McGovern. Most of these people are Democrats and Independents. The polls show the Republican vote is remarkably solid and hopefully Clark will be getting everyone of them out to vote.

I, therefore, believe that positive advertising will accomplish little if anything in the last two weeks of the campaign. The Democrat or Independent who is not sold on us is not going to be sold on us by any classy commercials that we run in the next two weeks. We can,
We can, however, keep him unsold on McGovern. Also, the negative ads are Democrats' ads. Just by running them we continue to remind the disaffected Democrat that he is not violating his sacred vows by supporting Nixon.

McGovern's strategic problems in some respects have been no different than ours. He has been trying to win the disaffected Democrats by a positive appeal to them and it obviously hasn't worked, it has by and large failed. He has now begun negative ads against us (thank God he didn't think of them sooner). These coupled with his hard hitting attacks, Watergate, etc., could begin to have a corrosive effect.

What I am therefore recommending is a negative negative strategy. If he is not countered, he can begin to persuade Democrats who don't like him or are turned off by his views that while he may be a horse's ass, Democrats should vote not for him but against us. We have to continue to make him so unattractive that no matter how bad a picture he paints of us, they still will come to us instead of him.

In short, I don't think that there are many people left in the country who can be persuaded to vote for Nixon. Those who are for us have had plenty of time to reach that decision. I think there are a lot of people, however, who are against McGovern and our job is to keep them against McGovern. I am putting it hard on the surrogates because I don't think in the critical period ahead we can relent on the attack, but in my view we desperately need extensive use of the most effective anti-McGovern TV commercials and newspaper ads. The President's own campaigning will keep our own troops charged up and will keep those who are for the President for him. Only the attack and the ads will keep those who are against McGovern against McGovern.

We can probably win the election by doing absolutely nothing for the next 14 days. On the other hand, if we keep the heat on we can produce a real landslide and the more Democrats we prevent from voting for McGovern by forcing them, even if they can't buy us, to stay home, the better the chance of bringing the Congress in with us, thereby avoiding the inevitable recriminations from our own Party.
Date 10-10-72
TO: Larry Higley
FROM: William Timmons

FOR YOUR INFORMATION X

FOR YOUR COMMENTS

FOR APPROPRIATE HANDLING

OTHER Done! He says he is ahead in polls & is doing as IP suggests. Appreciate IP interest & advice. Keep still requests only with IP.
ACTION MEMO

Get to Towers' people and make the point that the problem he has is not a rise by Sanders, but rather the fact that he is an incumbent.

He should hang tight to Nixon, but more importantly, he must paint Sanders as a crony of Ramsey Clark's, Jane Fonda's, and George McGovern's. He's got to make the voters afraid of Sanders.

HRH
10/9/72
Friday, October 27, 1972

12:30 p.m. EDT    Depart 1701 for Washington National Airport
1:00 p.m.         Depart for Chicago, Illinois via United 261
1:48 p.m. CDT    Arrive Chicago O'Hare Airport
3:10 p.m.         Depart for Milwaukee, Wisconsin via North Central 17
3:40 p.m.         Arrive Mitchell Field, Milwaukee, Wisconsin
Contact: Phil Tarantion (414) 747-4563
3:45 p.m.         Meet the Attorney General of Wisconsin
                  State Committeeman
                  State Committeewoman
                  State Committee Chairman
3:45 p.m.         Drive from Mitchell Field to CREP
                  229 E. Wisconsin Ave
                  Lead Car:  Driver J. M. Borden
                              J. Phelps
                  Car #2  Driver Richard Siehr
                              Robert Reintsma
                              Mr. & Mrs. MacGregor
4:15 p.m.         Arrive CREP Headquarters
4:30 p.m.         Press Conference, 4th Floor CREP
                  (414) 278-0262
4:45 p.m.         Meet with CREP Workers, 3rd Floor CREP
5:00 p.m.         Leave CREP and drive to Marc Plaza Hotel
5:15 p.m.         Free Time - Suite 1930-31
                  (414) 271-7250
Schedule for Clark MacGregor

6:00 p.m. Reception - Founders at Marc Plaza Hotel which will be attended by 40 contributors (large) - five minutes of remarks by Mr. MacGregor

6:30 p.m. Free time

6:40 p.m. Depart Marc Plaza Hotel for the Milwaukee Arena
(414) 271-5421

6:55 p.m. Proceed to Head Table waiting area at the Arena

7:00 p.m. Proceed to Head Table

9:00 p.m. Program - Mr. MacGregor is to make 20-30 minutes remarks

9:00 p.m. Depart Arena for Sheraton Towers, Chicago Illinois via car

(312) 944-4100

SATURDAY, OCTOBER 28, 1972

8:45 a.m. Baggage Call

8:55 a.m. Depart Sheraton-Chicago Hotel for City of Chicago Headquarters of the Committee for the Re-election of the President.

Vehicle #1 Driver Reisner Kinnear Phelps

Vehicle #2 Driver Mr. MacGregor Mrs. MacGregor
9:00 a.m.  Arrive City of Chicago Headquarters of the Committee for the Re-Election of the President, 500 North Michigan Avenue, Chicago, Illinois 60611. Met by Mr. William M. Duvall, Executive Director, Illinois CREP, Mr. Ferdinand (Fred) J. Zeni, Jr., Chairman, City of Chicago CREP and Miss Carol E. Anderson, Executive Assistant to the Chairman, City of Chicago CREP.

(312) 467-0020 or (312) 467-0021

9:02 a.m.  Mr. MacGregor will speak to volunteers who are assembled to learn of our detailed plan to get out the vote on election day.

9:17 a.m.  Mr. MacGregor terminates his remarks to volunteers.

9:18 a.m.  Mr. MacGregor will be introduced to members of the office staff and volunteers.

9:30 a.m.  Press conference in the computer room of the Chicago Headquarters of the CREP. Station C. arrangements for Press conference will be made by Mrs. Jean Mahon, Press Secretary, Illinois CREP.

(312) 467-0022 Mrs. Mahon - (312) 263-2353

9:50 a.m.  Press conference terminates.

9:50 a.m.  Depart for American Airlines departure section of O'Hare International Airport.

Vehicle #1  Driver
Reisner
Kinnear
Phelps

Vehicle #2  Driver
Mr. MacGregor
Mrs. MacGregor
10:20 a.m.  Arrive American Airlines departure section of O‘Hare International Airport. Domestic Reservations and information telephone (312) 372-8000
          Administrative Office O‘Hare (312) 372-7242
          Passenger Paging O‘Hare (312) 686-3980

10:25 a.m.  Board American Airlines flight #449 to Phoenix, Arizona.

10:40 a.m.  Mr. and Mrs. MacGregor accompanied by Robert Reisner depart O‘Hare aboard American Airlines flight #449.

11:52 a.m. MST  Arrive Phoenix, Arizona Airport. Depart Airport via Helicopter

12:02 p.m.  Arrive Barbeque Rally, Mesa, Arizona
          Afternoon and evening schedule in Phoenix/Mesa, Arizona to be handled by Congressman John Rhodes.

7:30 p.m. (Approx.)  Depart Phoenix aboard plane leased by Senator Barry Goldwater.

2:30 a.m. EST (Approx.)  Arrive Washington
CLARK MacGREGOR
SCHEDULE FOR WEEKEN D, OCTOBER 29 THROUGH SUNDAY, NOVEMBER 5, 1972

SUNDAY, OCTOBER 29, 1972
2:00 a.m. - Arrive Page Terminal, Washington National Airport
11:00 a.m. - Kissinger Briefing for Surrogates, 4th Floor Conference Room, EOB
3:15 p.m. - Depart Washington National Airport via Eastern Flight #143
5:59 p.m. - Arrive Houston, Texas

MONDAY, OCTOBER 30, 1972
12:06 p.m. - Arrive Dulles International Airport, Washington, D.C.
3:00 p.m. - Budget Meeting
5:00 p.m. - Filming of Staff Meeting, Conference Room, 407
6:00 p.m. - Reception, Turkish Embassy, 1606 23rd Street, N.W.

TUESDAY, OCTOBER 31, 1972
8:15 a.m. - Address National Cathedral School Assembly
10:30 p.m. - Depart for Chicago, Illinois
Evening - Salute to President Nixon's Re-election Dinner, Commonwealth Armory, Boston, Massachusetts

WEDNESDAY, NOVEMBER 1, 1972
8:15 a.m. - Roosevelt Room
9:15 a.m. - Staff Meeting
3:00 p.m. - Depart via Metroliner for Philadelphia, Pennsylvania
4:46 p.m. - Arrive Philadelphia, Pennsylvania
CLARK McC Gregor
SCHEDULE FOR WEEK SUNDAY, OCTOBER 29 THROUGH SUNDAY, NOVEMBER 5, 1972

THURSDAY, NOVEMBER 2, 1972
8:46 a.m. - Depart Philadelphia via Metroliner
10:34 a.m. - Arrive Washington, D.C.

FRIDAY, NOVEMBER 3, 1972
8:15 a.m. - Roosevelt Room
9:15 a.m. - Staff Meeting

SATURDAY, NOVEMBER 4, 1972
Nothing scheduled

SUNDAY, NOVEMBER 5, 1972
Nothing scheduled.
October 16, 1972

MEMORANDUM
THE WHITE HOUSE
WASHINGTON

TO: BOB HALDEMAN
HERB KLEIN
CLARK MacGREGOR
DE VAN SHUMWAY

FROM: OLLIE ATKINS

RE: BROCHURE PREPARED BY CLAY CLAIBORNE AND OTHER MATTERS ATTACHED

I am passing the attached material from Clay Claiborne over to you for your consideration for action as described in his memo to me.

Best regards.

Enclosure
MEMORANDUM

TO: Ollie Atkins

FROM: Clay Claiborne

DATE: October 16, 1972

This will follow up my desperate telephone call to Camp David yesterday.

I have printed and placed in storage here in Washington 800,000 copies of the brochure, "Partners in Progress — Meet Some of the Blacks in the Nixon Administration." (Please see the copy attached!)

Is it possible to receive assistance from someone close to the President, or the President himself, to inform the proper people (1) that these brochures are available in large quantities (2) of the following circumstances:

— Dr. Clifford Hardin, when shown the brochure at Purina-Ralston a few days ago, was surprised that it was not receiving the fullest distribution and suggested to Arthur Butterfield that it be used widely. Mr. Butterfield had never seen the brochure.

— A large number of Republican chairmen are enthusiastic about the brochure but have no funds to purchase or distribute it. They are convinced that it would be a tremendous advantage to them among big-city black voters. (See copy of Philadelphia Chairman William P. Devlin's letter to Bob Brown). Note: Bob Brown is very high on the brochure but has been able to move only 300,000 of the 1.5 million originally printed.

— "Partners" is the only really effective piece of campaign material available to back up nationally known blacks such as Sammy Davis Jr., James Brown, Floyd McKissick, etc. who have openly endorsed President Nixon's re-election. I would venture to say that if "Partners" had been distributed earlier in Baltimore and other cities, James Brown would NOT have suffered a boycott of his concert yesterday in Baltimore.

— The 800,000 brochures now available cost approximately .02 cents apiece to print, plus shipping costs from St. Louis to Washington, D.C., and storage. They are printed in four colors on newsprint for quick and easy distribution in black ghetto and other Negro areas where, for the first
time in my memory, there is no real organized support for the Democrat candidate.

- I would be willing to accept almost any consideration for the brochures to avoid a total loss on the material now stored.

The President might be delighted to know that since last April when the brochure was first printed and shown on the ABC national television news program, we received and filled numerous requests from many black colleges, high schools and organizations — at a cost covered entirely by the Black Silent Majority Committee.

There has been no end to requests for huge numbers of free copies from black and white Republican district organizers and state, city, and county chairmen. They want “as many as possible” free and are wondering “why Washington isn’t doing more” to make this persuasive piece of literature available where it is sorely needed.

I will appreciate any efforts you can make to aid my desperate situation regarding the 800,000 brochures and to help give the President the sweeping mandate he deserves on election day. Please let me express in advance my deep thanks to you!

Always sincerely yours,

Clay Claiborne
National Director

NOTE: Our committee has organized and is conducting a Black Youth National Tour supporting the re-election of the President and the election of a Republican Congress, as you can see from the news clippings enclosed.

CC/jw
Enclosures
Black Youths Campaign Nationally For GOP Candidates

Campaigning for black youth support of President Nixon and other Republican candidates are: (from left) Walter Robinson, Washington, D. C.; Clay Claiborne, Black Silent Majority Committee National Director; and Mary Parrish, Brooklyn, N. Y. The two youths are being sponsored by the Black Silent Majority Committee.

YOUNG NEGROES SAY NIXON IS "THE MAN" FOR THEM

A team of young blacks touring principal U.S. urban areas under sponsorship of the Black Silent Majority Committee (BSMC) will stop here Nov. 1st to urge 18 to 30 year old black voters to cast their votes for President Nixon and the entire Republican ticket. BSMC was a 1972 recipient of the Principal Americana award from the National Freedoms Foundation at Valley Forge, Pa.

At a news conference in New York City earlier this week, Mary Parish of Brooklyn, N. Y., a former campaign worker for Rep. Shirley Chisholm's (D-NY) presidential primary campaign; and Walter Robinson of Washington, D.C., black political specialist for the Republican National Committee, said black Americans have made enormous progress under President Nixon's policies and a warned young black voters "not to be fooled" by Democrats who "buy black votes with wild promises they always fail to deliver."

Describing herself as a "turncoat" for Nixon Miss Parrish said: "Working within the Democratic Party for many years I became increasingly frustrated with the Democrats' failure to fulfill promises made to black people. I am dedicated to black advancement and feel that the best course for young blacks is to work within the Republican Party to achieve the things black people have been too long denied."

"I have studied the record of black advancement since Nixon took office, and am thoroughly convinced that Mr. Nixon is "The Man" for us in 1972.

"The bulk of problems confronting black people in America stems from economic inequalities. President Nixon's approach comes to grips with this fact by providing meaningful economic assistance and incentives to build businesses and create jobs in black communities. The Nixon approach is a far cry from the Democrat approach which seems aimed at keeping blacks dependent on government handouts and crumbs," Miss Parrish said.

CONTINUED ON PAGE 6

CONTINUED FROM PAGE 1

Robinson, who is assistant to the director of the Republican National Committee's Black Political Division said:

"Since 1962 blacks have minimized their own political effectiveness by devoting blind allegiance to one political party. The election this year provides an unprecedented opportunity for young blacks to reverse this trend and to develop a lot of political muscle through intelligent, two-party voting.

"We should no longer heed emotional appeals which Democrats traditionally use to monopolize the black vote. If black voters look beyond the rhetoric of this campaign, they will see that President Nixon and the Republicans have done more to build black businesses, provide educational opportunities, and put money into the black community than any President in memory.

"I predict that President Nixon will be re-elected by a huge majority and that the Democrat Party will be shocked at the record percentages of black votes cast for all Republicans this year, Robinson said.

CONTINUED ON PAGE 6
Blacks' 'Blind Allegiance' To Single Party Assailed

By LAURA MURRAY
of The Bulletin Staff

Two young black supporters of President Nixon said here yesterday that blacks have "minimized their political effectiveness since 1932 by devoting blind allegiance to one political party.

"We've got to stop voting emotionally and look at what each party has done for us," said Walter Robinson, assistant to the director of the Republican National Committee's Black Political Division.

He and Mary Parrish, of Brooklyn, N.Y., former worker in Democrat Shirley Chisholm's campaigns, are touring the country in an effort to convince other young blacks that a Nixon Administration is better for them.

Speaking at a press conference in the Sheraton Borel, they said Mr. Nixon has done more for blacks than "any president in memory."

Miss Parrish, about 30, said the Democrats seem bent on "keeping blacks dependent on government handouts and crumbs." She described herself as a "turncoat Democrat."

Robinson, 25, who lives in Washington, said the Nixon Administration has supported black businesses, doubled financial support for black colleges and provided massive funding for research and treatment of sickle cell anemia, a disease that primarily strikes blacks.

Robinson named several prominent Republicans, and asked: "Is Betty Shabazz (widow of Malcolm X) crazy because she's a Republican? Is Floyd McKissick (former director of the Congress of Racial Equality) a fool?"

Black reporters challenged the two on the fact that they are confining their campaigning to press conferences.

"We can reach more people through the media," Robinson said. He added: "I'm not afraid to walk into any ghetto in America and I'm not afraid of it's a response I'll get. Anybody can yell. That's a fool's game. But when it comes down to facts and figures, I'm in control. That'll be a walk through the daisies."
WHO IS WALTER ROBINSON?

People around the Republican National Committee Headquarters in Washington smile affectionately when somebody mentions WALTER ROBINSON. The smile is usually followed by one of several dozen stories about how Walter "gave hell" to some Democrat who tried to shame him for being a Republican.

"Walter Robinson is a walking encyclopedia of Republicanism with a built-in dynamo," says one high Republican official. If you're going to try and convince him that Democrats have done more for blacks than Republicans have, you'd better be armed with plenty of facts and figures, because Walter is!"

Walter Clay Robinson, Jr. came to the staff of the Republican National Committee after brilliant academic careers at Howard University and Boston College, where he majored in Business Administration and Political Science. He has also held important posts at the U.S. Department of Agriculture, Defense Department and Veterans Administration.

The Republican National Committee keeps Walter busy with a dizzying round of speeches before youth groups. His face is familiar from the youth film, "Today's Republican," and several television programs. During off-duty hours, the effervescent 25-year-old serves as a Republican precinct chairman in Washington.

NCRV - '72 and Black Silent Majority are proud that Walter Robinson is taking part in the EMERGENCY BLACK REPUBLICAN YOUTH TOUR sponsored by NCRV-72 and the Black Silent Majority Committee. Miss Parrish is working hard for the re-election of President Nixon this year, but won her first political battle scars as a Democrat fund raiser and coordinator in such congressional campaigns as those of Rep. Shirley Chisholm and Elizabeth Holtzman in the political hotbeds of Crown Heights and Bedford-Stuyvesant, Brooklyn, N.Y.

As a result of her work as political advisor to the National Youth Movement and her experiences in Democrat-dominated big-city politics, Miss Parrish has a lot to say to young black first-time voters about "Democrats who promise black people everything at election time and ignore black needs the rest of the year."

A pioneer in the establishment of women's political caucuses, Miss Parrish supported the presidential primary bid of Rep. Chisholm earlier this year, but switched to the Republican fold to become an associate congressional researcher. Republican executives were so impressed with Miss Parrish's abilities that within a month she became regional coordinator in charge of black voter activities in Westchester County under District Attorney Carl A. Vergari, Republican candidate for Congress in the 24th Congressional District.

In addition to her grassroots political know-how, Miss Parrish is an asset to the NCRV -'72 Republican effort by virtue of her thorough knowledge of the news media; she was a journalism major at the University of Chicago. Miss Parrish is an excellent public speaker and has worked in all phases of broadcasting ranging from announcing to advertising sales and program planning.

Black Silent Majority National Director Clay Claiborne describes Miss Parrish as "the kind of young black leader America should hear a lot more from." And from now until November 7th America will hear from her!
Senator McGovern thinks your vote is in the bag.

President Nixon doesn't believe it—look at his record.

He has made possible more loans to black businesses than any President before him.
He is the first President to ask for governmental funds to fight Sickle Cell Anemia.
He asked for $2.5 billion to raise the quality of education in disadvantaged schools.
He opened up jobs through Federal Manpower Programs for 1.2 million blacks and minority members last year alone.
He has budgeted $602 million for Civil Rights Enforcement, a 700% increase over the previous administration.
He is making free or reduced-price lunches available to more than 8 million children.
He is spending $371 million to combat drug abuse this year.
He drafted a bill which would give any black student Federal Aid to go to college.
He has appointed more blacks to top government posts than any other President in history.
He is helping nearly 12 million people with his Food Stamp Program.

Deeds, not words. That's why President Nixon deserves your support. Don't be taken for granted. Make your vote count.

All Americans need President Nixon.
Now more than ever.
PARTNERS in PROGRESS

MEET SOME OF THE
BLACkS
IN THE
NIXON ADMINISTRATION

Printed and Distributed By
National Citizens Newsweekly
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Washington, D.C. 20013-1461

Prepared By
National Liberal Congress
Congressional Committee
Rep. Joe Wilson, Chairman
John T. Calkins, Executive Director

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President Nixon has appointed approximately twice as many black women to government and government advisory boards as either Presidents Johnson or Kennedy.
PRESDENT NIXON AND THE REPUBLICANS'
PROUD RECORD OF CIVIL RIGHTS AND RELATED BLACK ACCOMPLISHMENTS

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ADDRESS & ZIP FOR SHIPMENT_____________________

PLEASE SEE OTHER SIDE OF THIS BLANK (Over, Please)