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SEPTEMBER 14, 1972
THURSDAY

3:20 p.m. Depart 1701 for Washington National Airport.
Party to include:
Honorable Clark MacGregor
Charles Reisler
Driver - Mike Wilson

3:40 p.m. Arrive Washington National Airport, TWA terminal.

4:00 p.m. Depart National Airport, TWA flight #449
(dinner flight).
Flying time: 1 hour, 54 minutes
( - 1 hour)

4:54 p.m. Arrive Chicago O'Hare Airport, TWA terminal.

5:15 p.m. Meet with representatives of the press for
question and answer period (30 minutes) at
airport. Exact location to be determined.

5:45 p.m. Depart main terminal O'Hare for Butler Aviation.

5:55 p.m. Arrive Butler Aviation facilities, O'Hare Airport
(312-686-7000).

6:00 p.m. Depart O'Hare Airport, Executive Airlines, Cessna 402,
Tail #3295-Q. Pilots: Jack Stevenson & co-pilot.
Flying time: 1 hour

7:00 p.m. Arrive Green Bay Airport, Green Bay Aviation
(414-494-2325). Will be met by Dr. David
Grunwaldt, Republican Chairman, 8th Congressional
District, Wisconsin.

7:05 p.m. Depart Green Bay Airport for Brown County Arena.

7:10 p.m. Arrive Brown County area (414-494-3401) for 8th
Congressional District Rally. $25 per person
cocktail reception in progress from 7:00 p.m.
September 14, 1972  
Thursday

7:30 p.m. Rally program - each Republican Congressman (Thompson, Steiger, O'Koniski, Byrnes, Davis) will speak for 3 minutes on behalf of the winner of the 8th District primary election. 
Primary election - 9/12.

7:45 p.m. Mr. MacGregor to deliver remarks about the need for voter canvassing, voter identification, voter turnout, party unity.

8:10 p.m. Buffet dinner.

9:30 p.m. Depart Brown County Arena for Holiday Inn.

9:40 p.m. Arrive Holiday Inn, 2580 Ashland, Green Bay, Wisconsin (414-437-7161).

Overnight: Mr. MacGregor
Charles Reisler

September 15, 1972  
Friday

6:45 a.m. Depart Holiday Inn for Green Bay Airport.

6:55 a.m. Arrive Green Bay Airport, Green Bay Aviation (414-494-2325).

7:00 a.m. Depart Green Bay Airport - same aircraft/crew as on arrival.

8:00 a.m. Arrive Chicago O'Hare Airport, Butler Aviation. Proceed to United Airlines terminal.

8:10 a.m. Arrive United Airlines terminal.

8:35 a.m. Depart Chicago O'Hare Airport, United Airlines flight #272 (breakfast flight).

Flying time: 1 hour, 44 minutes (+ 1 hour)

11:21 a.m. Arrive National Airport, United Airlines terminal. Will be met by Mike Wilson.

11:30 a.m. Depart National Airport for 1701.

11:50 a.m. Arrive 1701.
MEMORANDUM

MEMORANDUM TO: GORDON STRACHAN
FROM: PHIL JOANOU
SUBJECT: Advertising Desk Man.

September 11, 1972

Following is a weekly schedule detailing who will be available during mid-day (noon-1:15 p.m.) periods. The person listed will be aware of the location of Pete Dailey, Bill Novelli and myself.

MONDAY: MIKE SCOTT
TUESDAY: HARRY KETTMER
WEDNESDAY: ELEANOR CALLAHAN
THURSDAY: LIZ JOHANSEN OR BILL NOVELLI
FRIDAY: SUSAN SCHJELDERUP OR CHRIS NADEAU

These people will answer on Pete Dailey's phones and mine.

In addition, another person from our group will cover Bill Novelli's phones: 333-3662
3663
and 8124.
Committee
for the Re-election
of the President

Date: Sept 12, 1972

TO: Garden Stracken
FROM: CLARK MacGREGOR

— Please Handle
— File
— Hold

FYI
SCHEDULE: CLARK MacGREGOR TUESDAY, SEPTEMBER 12, 1972

10:00 a.m. - Jim Doyle, Washington Evening Star-News
11:00 a.m. - Brooks Jackson, Associated Press
12:00 Noon - Haircut - White House
12:30 p.m. - Meeting with the President, John Ehrlichman and Walter Hickel, Oval Office
2:00 p.m. - Briefing RNC & Nixon Chairman, 3rd Floor Capitol Hill Club
5:00 p.m. - Presidential Reception, RNC, East Room, White House
September 6, 1972

MEMORANDUM FOR: BOB HALDEMAN

FROM: PAUL R. JONES

SUBJECT: Attached

I am forwarding the attached information for your interest and comment. Also, find included a newsclipping which partially explains the genesis of the material.
Paul R. Jones is a veteran of civil rights campaigns and organized political campaigns designed to help Black Americans achieve "total equality" in American life.

Born in Bessemer, Alabama, Paul Jones was educated in Alabama State College, Howard University, where he completed undergraduate work and began graduate studies; and the University of California, Berkeley. He received his first Sustained Superior Performance Award for his conciliation efforts in race relations throughout the U.S. Shortly after the Watts riots of 1965, he was commissioned by the Community Alert Patrol as "the one federal official we can trust." Jones also was highly commended for his Police-Community Relations study for the City of Tuskegee, Alabama, which was credited for "preventing another Selma." Jones, as the foregoing indicates, is a hard-working man who possesses the vital quality of dedication. He is an articulate man, a gregarious man, who — when he is not working — is known as a person who brings good fellowship to any gathering.
August 31, 1972

Dear Supporter:

Prior to the 1972 Republican National Convention, Black delegates were polled to determine their position and concerns on the major national issues. The end result of the polling, coupled with two Black Caucuses at Miami, is the First Draft Policy of Parity position paper attached. The paper does not pretend to be a complete and comprehensive statement of Black delegates. It does set the stage for a forthcoming document which will serve to state the case of Black delegates and reflect a significant voice in the Black Community.

You are urged to read thoroughly the Policy of Parity (first draft). Most important, we need you to react by sending specific action steps under each issue discussed in the paper. We will then take these into account toward completing the final draft.

Most important, the Policy of Parity should be used by you as a forum for Campaign activity i.e., release to the press, speech material, etc.

Your diligence toward continual efforts to re-elect the President is consonant to reflecting the needs of the Black Community. We believe the Policy of Parity will aid you in this effort.

PAUL R. JONES
Executive Director
Black Vote Division
POLICY OF PARITY

Instead of the normal concept of reward for your vote which leads people into discussion of what percentage voted for, as opposed to why that percentage voted for, we, the Blacks assembled here at the 1972 Republican National Convention, believe it essential to think through a different strategy which will assist in making the political system a reality for minorities. We believe this can be accomplished. Realities can be attained through the implementation of specific policies aimed at creating parity between the minority populations and the majority population. This concept of parity essentially means that there should be a proportionate relationship between the minority community and the majority community. This is not to be construed as a request for a segregated or dual system, but to avoid the unequal patterns of opportunities the inequities of the past placed upon minority groups. It also recognizes the fact that without the development of specific institutions such as the Land Grant Colleges, Research Institutions, special Associations, and other support mechanisms, the current positive gains would not have attained their present level. We further recognize that the blood, sweat, tears and skills of the minorities in this country also played a vital role in this development. We believe that it is long past the time when the benefits of these previous efforts should
be received. Our position is that the types of policies required to support this concept of parity will not only require specific set-asides, but that benefits must be tied to the overall economic growth of minority communities. The set-aside policies that we envision should be designed and implemented in such a manner as to solve the very real problems of:

1. Lowering stubborn barriers to employment for minorities;
2. Making minority work force less vulnerable to cycles of fluctuations in the economy;
3. Broadening educational opportunities in areas where the minorities live;
4. Lack of participation of minorities in the international communities;
5. The flow of drugs into the minority community;
6. Inadequate health and mental health care;
7. The development of a more effectively diversified minority business community whose goods and services can compete nationally and internationally.
8. Disproportionate number of minorities incarcerated in the first instance and recidivism in the second;
9. Reversing the trend of the deterioration in areas in which minorities are concentrated;
10. Absentee ownership of land and structures as presently exists in predominately minority communities;
11. Caring for and providing opportunities for the aged;
12. Participation by historically predominately minority higher educational institutions.

Negative factors point up the dire need for the development of the Policy of Parity. We firmly believe this Policy of Parity provides the focus for many of the emerging efforts that have been initiated by this Administration. Evidence of the readiness of this Administration to pursue such an essential policy can be seen in:

1. The initiation and expansion of the Philadelphia-type plan for minority hiring;
2. Effective delivery of manpower development programs;
3. The enabling of the Equal Employment Opportunity Commission to more effectively enforce minority employment opportunities;
4. An increase of minority women in Federal employment at a time of general decline of Federal employment;
5. The proposal to replace the present demeaning welfare system with provisions for training, child care, work incentives and improved payment standards to help in the transition of the welfare recipients from a life of dependency to meaningful employment.
6. Its two and one half billion dollar budget for quality education for the disadvantaged; increasing the funds available to the predominately minority institutions of higher education; broading of the emergency school aid programs where court desegregation decisions have been rendered.
7. The number of minority ambassadorial appointments;

8. Establishing the Office of Drug Abuse and the Law Enforcement Assistance Administration program with emphasis on community involvement;

9. Development of the first major attack on sickle cell anemia; funding Health Maintenance Organizations;

10. Establishment of a contract set-aside program for minorities; creating a multi-million dollar minority bank deposit program; establishing the Office of Minority Business Enterprise within the Department of Commerce to provide grants to minority business and trade associations; increasing procurement from minority firms; accelerating Small Business Administration loans to minority entrepreneurs;

11. A streamlining of the Federal court system;

12. The appointing of more Blacks to the rank of general; the appointment of the first Black as admiral in the history of the U.S. Navy; the appointment of the first Black to the Court of Military Appeals; the appointment of the first Black ever to serve on the Federal Communication Commission;

13. An increased opportunity for minority sponsorship of housing for low and moderate income groups.

The foregoing, while not representing the total accomplishments of the Administration, does indicate a trend that must be pursued and accelerated over the next four years. It is our belief that these efforts focused over a Policy of Parity will provide the effectiveness
of commitment needed to solve problems that affect the minority community.

We contend that the acceptance of this concept of Policy of Parity by this nation, lead by the present Administration, deserves immediate adoption.

Achievements of the Administration symbolizes a positive step in the direction of a Policy of Parity. For these programs to remain meaningful and for added momentum to continue, we strongly urge that executive, legislative, and judicial processes be brought to bear to promote a quality standard of living among minority citizens. Benefits to the entire society should accrue to those who have and those who have not. To bring this about we recommend the following:

1. HOUSING

Minorities are found increasingly crowded into major metropolises of this country. In this connection, we support the growing interest and activity in small town and rural development. We see a realistic area of growth and improvements for thousands of minorities who prefer to avoid congested city living. The rewards of better living and earning opportunities for small town dwellers should become a priority sponsored interest of the Administration to stem rural emigration and to lessen urban density.

2. LABOR

Minorities continue to experience constant fear of insecurity
and deprivation caused by fluctuations in the economy. With an ever increasing dependence on technological development, we recognize the economy is fast moving toward professional and nonprofessional service-oriented labor opportunities. In this connection we propose that the Administration, in providing leadership towards training and development projects, institute programs compatible with this trend. Here we subscribe to dignity—for minorities—for Americans—acquired by personal and intra development within their own communities.

3. MINORITY ENTERPRISE

Under the present Administration the free enterprise system has been defined and augmented in terms that minorities now understand. The progress realized to date should continue beyond its present limited levels.

4. HEALTH CARE

At best, life on this planet is short. The ravages of poor nutrition, poor housing, inadequate prenatal care, tend to afflict minorities disproportionately more than other segments of this society. Health care programs which emphasize a cure approach diminish the importance of preventative medical practices in the minority community. We applaud the Administration's initiative in directing resources toward discovering the causes of sickle cell anemia. In this connection, we support other
necessary and complementary projects such as cancer research.
Parity in medical care for minorities means a reduction in the
diseases and afflictions which primarily affect minorities.

5. DRUGS

Mind altering drugs have been unfortunately a diet of minorities
long before drug abuse became a national issue. What is important
to us is that the present Administration has been sensitive to
this issue and strongly emphasizes increased budgetary support
for drug abuse prevention and treatment programs, resulting in
the establishment of the Office of Drug Abuse Law Enforcement.

Wasted minority minds, afflicted by drugs, are no less important
than the destruction of the minds of any other group. It is
important to recognize that the majority of the minority community
abhor the delusion of drugs as an escape from reality. We believe
the total curtailment of supply sources should become an integral
part of foreign policy negotiations. We are opposed to legalizing
drug use. We must save the minds of our youth.

6. EDUCATION

Minorities claim no allegiance to the notion that quality educa-
tion is derived only in the presence of the majority community.
Parity education requires an awareness that residing within the
minority community is a faith in the capacity of our own children
to learn and our own teachers to teach. We call for massive
infusion of additional resources to enable a full range of educa-
tional parity.
7. WELFARE

Like our national concern for ecology in the salvaging of our air, land, and water, we need an equal compassion for too many people who because of exploitation, economic error, and an environmental callousness stand dependent upon the less afflicted. We must deal with the realities of historical precedence which caused a need for welfare in the first instance and incurable lingering affliction of people in the second instance. This is no excuse for not pursuing a method of parity support for those in need—a living income for the aged, the infirmed, and the temporary dependent.

8. FOREIGN POLICY

Emerging nations, particularly those of Africa and South America, hold the measure of future world peace in the balance. Their need for economic development is obvious. We necessarily must share the resources of our abundant expertise to effect growth, without cultural tampering and exploitation, lead by a cadre of Blacks and Spanish speaking talent. This we perceive is an important ingredient for a generation of peace.

9. DAY CARE

The growth and development of minority children is tied intrinsically to early childhood development. What attention children receive before school age has a crucial relationship to how well they
learn, live, and adapt to the real world. We call for the early institution of a network of support services of day care emphasizing educational, nutritional and personal attention.
August 30, 1972

MEMORANDUM FOR: MR. JEB S. MAGRUDER
FROM: ROBERT REISNER
SUBJECT: McGovern Fund Raising Mailings

In case you had not seen this particular McGovern fund raising mailing, I thought you might be interested in it.

Attachment

cc: Mr. Gordon C. Strachan
How your contribution to the McGovern campaign can be tax-deductible

Under the new tax law, taxpayers may take a tax deduction for donations to a political committee. You may give as much as you wish, but for each individual taxpayer the first $50 is deductible — or $100 for each married couple filing a joint return.

Alternatively, you may use the tax credit method. Each taxpayer who gives $25 in 1972 may deduct half that amount directly from the tax bill. This means that a $25 donation really costs you only $12.50. Married couples filing jointly can give $50 at a net cost of only $25.

Your cancelled check will provide your proof of payment for tax purposes.
Dear Friend:

At Miami Beach in early July, the most open Democratic National Convention in history brought us to the threshold of a new era in American life and government.

Now, if you and thousands of others like you will give me your heart and your hand, we can step across the threshold together.

We can move forward to restore the reverence for life and concern for each other that have been the true source of America's greatness.

Our "people's campaign" for the Democratic presidential nomination was considered a hopeless cause when we began.

But hundreds of thousands of you rallied to the cause of rededication to the American dream.

You worked and you gave to an unprecedented degree. You helped me prevail against overwhelming odds.

Now we face the even greater challenge of defeating Richard Nixon and everything he stands for.

Once again, the voices of defeat and skepticism are saying that we can't win, just as they did when the primaries began. Once again they are sadly mistaken.

We shall win because we must win.

Something is wrong with our beloved country, and it must be set right.

In having stubbornly pursued an unpopular, unjustified war in Vietnam for nearly ten years, we have wasted our strength, hardened our hearts, disillusioned our youth, and neglected our needs.

Our vitality and confidence as a great people are undergoing the most serious threat since the Great Depression of 40 years ago.
In June of last year, a national survey on the hopes and fears of the American people showed that 47% thought it likely there would be "a real breakdown in this country."

"Traditional optimism about the nation's steady progress has faltered," the authors of the survey concluded. "The average American feels that the United States has slid backwards in the past five years."

President Nixon made the fatal mistake back in 1969 of deciding to try to cure inflation with the traditional Republican medicine of unemployment. It was called "cooling off the economy." The result has been both heavy unemployment and continued inflation.

Even though we are supposed to be the richest country in the world, 6 percent of those in the labor market can't find work. Vietnam veterans and Ph.D. physicists are tramping the streets with dispossessed farmers and Black youngsters looking for jobs. In predominantly Black cities like Newark, the unemployment rate ranges as high as 30%.

Nearly 14 million of our people are clinging to life on welfare benefits below the poverty level.

Dope addiction and street crime are spreading like creeping rot -- and the Nixon Administration is simply not living up to its promises to deal with them.

Our personal freedoms guaranteed by the Bill of Rights are being undermined by government wiretapping, intimidation of television and newspaper journalists, F.B.I. spying at legitimate political gatherings.

Our inner cities are dying. Entire neighborhoods, devastated by riots of neglected people and abandoned by absentee landlords, look almost like city blocks bombed and burned out by war.

Our streams and lakes are being choked to death by industrial waste and raw sewage. Even the life-giving air we breathe is threatened by the pollutants from belching smokestacks and automobile exhaust pipes.

We have the technological skills to end pollution. But it will be enormously costly -- and we are told that our country simply can't afford it. It has been estimated that cleaning up our waters alone could cost $316 billion by 1985.
But there is never any question about our being able to afford more nuclear war gadgetry. The Pentagon generals are not satisfied with our military capability to destroy every Russian and Chinese target 10 times over by several thousand nuclear warheads and 3 separate delivery systems. They want up to $47 billion more for a fleet of new B-1 bombers, up to $11 billion more for a space shuttle, up to $100 billion more for a new fleet of ULMS nuclear submarines.

And, in the words of the popular song of the 1930's, "the rich get richer, the poor get poorer." Through oil depletion allowances and other tax loopholes for the favored few, many wealthy individuals and corporations pay no taxes at all each year.

But the middle and lower income groups suffer progressive income taxation in reverse. Through sales taxes, school taxes, and other crushing burdens, they are forced to pay more than their fair share of the cost of government.

We can't go on this way. The people's confidence in their government and themselves is at stake.

There is a deep national craving for new leadership, free from the mistakes of the past, free to lead us out of the quicksand of Vietnam, the despair of the cities, the despoiling and decay of the countryside.

We need leadership, too, that will tell the truth and restore trust in government. The Credibility Gap in Washington has become a chasm.

I want to provide that leadership in the White House. And with your help, I am confident I can win the right to do so.

My surprise victories in the presidential primaries were made financially possible by a great outpouring of mostly small donations from more than 150,000 contributors. Now we want to finance our election campaign the same way.

In my acceptance speech at the Miami Convention, I said:

"Let the opposition collect their $10 million in secret money from the privileged few. Let
us find one million ordinary Americans who will contribute an average of $25 each to this campaign -- a million-member club with members who will not expect special favors for themselves but a better land for us all."

To achieve this, we have established the McGovern Million-Member Club. Our goal is one million concerned citizens who will give to make possible a victory over Richard Nixon in November.

It doesn't matter whether you can give only $5 or can afford $1,000. The important thing is that all those reached by our appeals -- Democrats, Independents, and disappointed Republicans -- respond appropriately according to their means and the depth of their concern.

By thus backing a campaign which belongs to the people, you can elect a President who will be responsible to the people and not to vested interests.

Won't you join us in this great endeavor? This 1972 campaign can be a watershed in American history, and this is your opportunity to play a meaningful part in it.

Sincerely yours,

George McGovern

P.S. After President Jackson was elected as a "people's candidate" in 1828, he threw open the doors of the White House on Inauguration Day and let the people come in.

Inspired by his example, I wish it were possible to invite everyone who gives to my campaign to come to a People's Dinner Party at the White House after my inauguration next January.

Obviously, inviting a million people would be impossible. But we will have a People's Dinner Party anyway, and the invitation list will be made up by selecting 250 names at random from our total list of contributors. I hope you will be one of them.

G.S.M.
August 29, 1972

MEMORANDUM FOR: BRUCE MILLER
FROM: ROB REISNER
SUBJECT: Press Advanceman

At one point before moving there was considerable discussion that I sat in on in which there seemed to be agreement that we would hire a press advancement. If that is the case, then this would seem to be a subject that would tie in to your discussions with Scott Peters concerning the audio and proposed video systems.
September 5, 1972

TO:       SUBROGATE SPEAKERS
FROM:     Albert D. Gore, Jr.
          Director of Communications
SUBJECT:  McGovern’s Voting Record

It is useful in reading the attached record to note that there are obvious
election year shifts in McGovern’s position when he was a Senate candidate.
The material should prove helpful in assessing his backing and filling
tactics as a presidential candidate.

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(One begins to understand how McGovern survives in that farm state -- by being the most radical member of the Senate for the first five years of his term -- while the voters aren't looking -- and then moving sharply right in his election year.)
Camp Strategy Attack Group

Failor page by page thru News Agency
Harper - no specifics on taxes
jut McG increase +
RN opposed

P 21 - Corn - TX Rollerskies
What is the response? - Uninterested
DH - Corn out
Fleegmans - only a tape, no
Press Conf

Failor - info re McG doing us
on USSr wheat
- Stein - AM Pol Sci Convention -
today - Claussen - all 3
Nets to cover but will be
burned in WP I - grampies

Failor - USSR wheat deal -

 PJ B -
just call to see C P
set peppers carry, then
US A for money
w/ ./ msg to firm

- JFM covered Peterson
Peterson, Britz, Rogers, Pease
Try to get back in same news cycle
but w/ lead - Tactics born
of desperation - too far behind

McG/Driver - c/wa press/secure ity.
McG bro. drunk / prob planted by clausen
CWC - too many people
Scott - 3 Sens meet on hill to

Nicks - Daily Mtg - Attack
Stein, Garde, Adam, Bell, Buckley, Roth
Surface changes thru the Sen's VP will drop changes in all other this Fri or Mon.
PJB + CWC to meet w/ VP + Vic to meet w/ Abramo's + Clasen,
leave it out in advance or put out in DC simultaneously.
CM + CWC at 8:15 mtg - FT Interagency deal - Abramo's says to state
CWC - use Mesny Charge ag/MG last wk
- PJB write material
- Tomorrow morning a Pres Ag is Betsy to protect farmers
Gibbons - Maritime tax
- Abramo's - Ford for peace - wanted to give it away not sell it.

Mc Kessick - out today for Sen story. Dowser - dealt - Sen black prince
Mon press conf at 1701 - screw up PA plan?
- Bob Brown - Civil Rts Package
- Paul Jones!
- Good pressure already on McG - scared by PJB
Wild - go back to wires + letter on AFT
Next week McG campaigning in NE w/ EMK

1. Clausen - can't get Ann Under smear out.
2. McG to Cold off, dies paralyzing off EMK - to bring clouds.
3. EMK's 1st step for 76 camp.
4. Organize a demos for McG.

Barber, Abrahams, + Clausen will call Top 15 in person.
After attack Mty.

ccc - Cardil - private deal

aaa - Baatz & Gibson

ccc - 1 major attack on McG daily.
Next week must blast EMK off.
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

September 15, 1972

MEMORANDUM FOR:  MR. ALBERT ABRAHAMS  MR. ALEX ARINZAR
MR. STANTON ANDERSON  MR. PAUL BARRICK
MRS. NANCY BRATAS  MR. RAYMOND BROWN
MR. MURRAY CHOTINER  MR. MARVIN COLLINS
MR. PETER DALEY  MR. LEWIS DALE
MR. BERNARD DE LURY  MR. THOMAS EVANS
MR. ED FAILOR  MR. HARRY FLEMING
MR. RICK FORE  MR. JON FOUST
MR. LAWRENCE GOLDBERG  MR. GORDON GOCH
MR. GEORGE HERRON  MRS. PAT LUTAR
MR. JERRY JOINTS  MR. PAUL JONES
MR. ALLAN KAUPINEN  MR. PAUL KAYSER

FROM: ROBERT C. ODEL, JR.

Our next Staff Meeting will be Tuesday, September 19, at 7:30 a.m. in the third floor conference room of 1701. At this meeting, the November Group will make a special presentation on some of our forthcoming television commercials and other aspects of our advertising programs.

Thank you.

cc: Mr. Clark MacGregor
Mr. Jeb S. Magruder
Mr. Frederic V. Malek
Mr. Morrice Stans

bcc: Mr. Gordon C. Strachan
Mr. Frank Herringer
PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

EVENT: GREEN BAY
PURPOSE: MEET WITH PRESS/ WISCONSIN 8th DISTRICT RALLY

September 14, 1972
Thursday

3:20 p.m. (E.S.T) Depert 1701 for Washington National Airport.
Party to include:
Honorable Clark MacGregor
Charles Neilsen
Driver - Mike Wilson

3:40 p.m. Arrive Washington National Airport, TWA terminal.

4:00 p.m. Depart National Airport, TWA flight #449
(Dinner flight).

Flying time: 1 hour, 54 minutes
(= 1 hour)

4:54 p.m. (CDT) Arrive Chicago O'Hare Airport, TWA terminal.

5:15 p.m. Depart main terminal O'Hare for Butler Aviation.

5:25 p.m. Arrive Butler Aviation facilities, O'Hare Airport
(312-686-7000).

5:45 p.m. Depart O'Hare Airport, Executive Airlines.
Cessna 402, tail #3295-Q. Pilots: Jack Stevenson
and co-pilot.

Flying time: 1 hour
6:45 p.m.  Arrive Green Bay Airport, Green Bay Aviation (414–494–2326). Wait by Dr. Dave Grunwaldt, B.D.S., GOP Chairman, 8th District.

6:52 p.m.  Depart for Bilotti's Forum. Grunwaldt to provide vehicle and driver.

6:58 p.m.  Arrive Bilotti's Forum (414–494–3428), greeted by Harry (Hick) Conlon, Jr., Chairman, Congressional Kick-Off Dinner.

7:00 p.m.  Enter Lochardti Room, meet VIP's:
- Donald Holloway-Brown County Executive
- Mrs. Chris Nelson-GOP Vice Chairman, 8th Congressional District
- Mrs. Jim Jackson-Vice Chairman, Republican Party, State of Wisconsin
- Ocs Pim-M- Republican National Committeeman for Wisconsin

7:10 p.m.  Leave Lochardti Room, enter Coliseum Room to meet with representatives of the press for question and answer period (30 min.). Also present will be:
- William Ruckelshaus - EPA
- Rep. John Byrnes
- Harold Froehlich - 8th Congressional Candidate

7:45 p.m.  Depart Bilotti's Forum for Brown County Arena.

7:48 p.m.  Arrive Brown County Arena (414–494–3401).

7:55 p.m.  Dignitaries mount platform.

8:00 p.m.  Dr. David Grunwaldt introduces Henry Jordan, Master of Ceremonies (former NFL all-Pro defensive tackle, Green Bay Packers. Presently director of Milwaukee Summerfest). Henry Jordan introduces Miss Kuester, Girl Scouts of America to lead the Pledge of Allegiance.

8:03 p.m.  Introductory comments by Henry Jordan.


8:10 p.m.  Rep. Byrnes introduces Harold Froehlich, 8th Congressional District Candidate (won primary 9/12/72).

8:17 p.m.  Harold Froehlich delivers brief remarks.

8:22 p.m.  Henry Jordan introduces Mr. MacGregor.
8:25 p.m.  Mr. MacGregor delivers brief remarks.
8:29 p.m.  Henry Jordan makes closing comments.
8:30 p.m.  Program concludes. Leave podium, meet with people, buffet dinner.
9:10 p.m.  Depart for interview room in Brown County Arena for interview with editors of the two local papers:
Mr. John Tordjman - Editor, Appleton Post Crescent
Mr. Jim Bartlett - Editor, Green Bay Press Gazette
9:15 p.m.  Arrive interview room, interview begins.
9:55 p.m.  Interview ends. Depart Arena for WLNE-TV, Channel 11.
10:02 p.m. Arrive WLNE-TV (414-494-8711); met by Mr. Walter Zimmermann, Producer, 10:00 p.m. News.
10:20 p.m. Mr. MacGregor on the air (live). Interviewed by Mr. Stanley Siegel.
10:25 p.m. Interview ends.
10:28 p.m. Depart WLNE-TV for WFRV-TV Channel 5 (414-427-5411).
10:30 p.m. Arrive WFRV-TV; met by Mr. Robert Southard, Station Manager.
10:40 p.m. Taping for Inquiry, a 30-minute television program carried every Sunday night between 6:00 and 6:30 p.m., following a Meet the Press format. Interviewers will be Mr. John Yunko and Mr. Charles Leonard.
11:10 p.m. Interview ends, depart WFRV-TV for Holiday Inn (414-437-7161).
11:22 p.m. Arrive Holiday Inn.

Overnight: Hon. Clark MacGregor
Charles Reiner
September 15, 1972

6:30 a.m. Depart Holiday Inn for Green Bay Airport.
6:40 a.m. Arrive Green Bay Airport, Green Bay Aviation (414-426-2325).
6:45 a.m. Depart Green Bay Airport - same aircraft/crew as on arrival.
7:45 a.m. Arrive Chicago O'Hare Airport, Butler Aviation. Proceed to United Airlines terminal.
8:00 a.m. Arrive United Airlines terminal.
8:35 a.m. Depart Chicago O'Hare Airport, United Airlines flight #272 (breakfast flight).

Flying time: 1 hour, 44 minutes (+ 1 hour)

11:21 a.m. Arrive National Airport, United Airlines terminal. Will be met by Mike Wilson.
11:30 a.m. Depart National Airport for 1701.
11:50 a.m. Arrive 1701.
FOR IMMEDIATE RELEASE
SEPTEMBER 14, 1972

CONTACT: DEAN L. SHUMWAY
(202) 333-6760
#9-21

STATEMENT BY:

Mayor J. R. Allen, Columbus, Georgia (Republican)
Mayor C. Beverly Briley, Nashville, Tennessee (Democrat)
Mayor Thomas Dunn, Elizabeth, New Jersey (Democrat)
Mayor Harold Haskell, Wilmington, Delaware (Republican)
Mayor Richard D. Lugar, Indianapolis, Indiana (Republican)
Mayor Jack Maltester, San Leandro, California (Democrat)
Mayor Roy B. Martin, Jr., Norfolk, Virginia (Democrat)
Mayor Ralph J. Perk, Cleveland, Ohio (Republican)
Mayor Louie Welch, Houston, Texas (Elected to a non-partisan office; Vice-Chairman of Democrats for Nixon)
Mayor Pete Wilson, San Diego, California (Republican)

Senator McGovern's failure to show up for the Senate vote on the historic revenue sharing legislation underscores the Senator's lack of concern with the crisis of the American city. Throughout his career, this lack of concern -- or perhaps lack of understanding -- of the problems confronting the great cities of this nation has been self-evident.

(more)
It has been ten years since Mr. McGovern sponsored a single piece of major legislation aimed at the problems of cities. And his campaign to date — though he has been running for almost two years — has not produced a single, positive program aimed at solving the urban financial crisis.

Senator McGovern had a chance to come home to the United States Senate and vote on a positive proposal this week. He couldn't make it.

His failure to appear — for the revenue sharing vote — is added confirmation that Mr. McGovern is unconcerned with, or ignorant of, the plight of the cities of this country.

Perhaps Mr. McGovern's ignorance of, and lack of concern with, city problems stems from the fact that in his last election he received only 158,961 votes, which is not enough votes to get someone elected Mayor in most large cities of America. But his years in the House and Senate should have given him the perspective on urban problems which he so manifestly lacks today.

His white paper on urban problems, released a week ago, bore the now familiar trademarks of most McGovern white papers: carping criticism of the present Administration, sloppy staff work, and simplistic solutions. One could read and reread Mr. McGovern's urban paper without finding a trace of genuine appreciation of the problems faced daily by mayors and city councilmen across America.

(more)
Touring Detroit on Tuesday with Mr. Shriver's brother-in-law, Mr. McGovern had planned to have a number of mayors join him in a press conference. The intent was to have the mayors stand beside Mr. McGovern and praise his proposals. However, the majority of mayors so asked turned Mr. McGovern down flat. The press conference was cancelled; and a secret meeting between Mr. McGovern and his "urban advisers" held to come up with new urban proposals that might fly better with the press and public.

Ten years after Mr. McGovern came to the Senate, two years after he began his pursuit of the Presidency, it has suddenly dawned upon him that America is an urban nation. His arrival in the Twentieth Century, though somewhat belated, is a welcome development.

But it is not of much assistance to urban America, which needs help now. What urban America needs is the President's proposal for revenue sharing; and it could have used Mr. McGovern's vote of support, which it failed to get this week.

This is not the first time Mr. McGovern had something else to do and was somewhere else when legislation vital to the American cities was on the line. Earlier this year Senators Baker and Humphrey -- a Republican and a Democrat -- sought the support of a majority of the Senate for the House-passed revenue sharing measure. Mr. McGovern was too busy to help.

And just as Mr. McGovern was not available to lend the cities a hand, so an unprecedented number of American mayors are unwilling to lend him a hand in defeating the one President who has done more for the American city than any other.

Rather, Mr. McGovern's defeat in November will be a victory over indifference and neglect, a victory for urban America.
FOR IMMEDIATE RELEASE
THURSDAY, SEPTEMBER 14, 1972

The First Family, Mrs. Agnew, surrogates and other spokesmen will be on the road September 16 to launch major campaign voter identification, registration and get-out-the-vote efforts in 49 cities across the country.

Considerable canvass work, however, has been initiated in other areas and some results are beginning to come in.

For example, in Mitchell, South Dakota, Senator McGovern's hometown, 183 Nixon campaign workers canvassed on the night of September 7, with the following results:

- Nixon Preference: 1,161
- McGovern Preference: 411
- Undecided: 963

Of the President's supporters, 222 were unregistered prior to the "Olafs." The campaigns recruited 261 new volunteers, a high percentage.

In Huron, South Dakota, at the same time, household canvassers counted:

- Nixon Preference: 3,907
- McGovern Preference: 286
- Undecided: 961

Of the President's supporters, 263 were unregistered prior to the canvass. In the Huron effort, 85 new volunteers were recruited.
MEMORANDUM

MEMORANDUM FOR: MR. ED FAILOR
FROM: ART AMOLSCH
SUBJECT: September 14 Assignments

September 14, 1972

Barker:

-- check with U.S. News & World Report about an interview with Butz

Howard:

-- call Baroody (Defense) to get copy of speech by Rush in McGovern foreign policy and Chayes suggestions. Peddle copies.

-- Have Rhatican program veterans organizations spokesmen on Hanoi's interference in U.S. elections, particularly through Radio Hanoi's POW broadcasts

Abrahams:

-- move libel suit on Thursday, not Friday

-- program Gov. Dunn on Shriver's denial of $1,000 plan

-- release South Dakota Canvas results

-- set up interview with CRP staff member on McGovern's credibility problem and how he created it himself

-- have Alex Armendaris respond to Shriver charges on Mexican-American unemployment

Clawson:

-- leak fact that Stans' wife is dying and has been for six months. Stans is under enormous personal strain while he is being unfairly attacked.

-- plant question on Shriver's denial of $1,000 plan with press corps covering veep in NYC

(more)
Johnson:

-- re-program Scott on Shriver for Thursday

-- program Griffin to hit Woodcock for supporting higher auto prices after he walked off the Pay Board and joined the McGovern campaign

Fialor:

-- stick pins in Sedam on filing of financial committees

Khachigian:

-- prepare fact sheet on Hanoi exploitation of POWs for McGovern

Gergen:

-- write speech for Volpe, Monday release on ethnic slurs by McGovern-Shriver, personal attacks on the President and on those who support him
SCHEDULE: CLARK Mcgregor 
Wednesday, September 13, 1972

8:00 a.m. - C&M, SOI Breakfast, Capitol Hill Club
9:10 a.m. - Dwayne Andreas, Mayflower Hotel, Suite 481
10:00 a.m. - Briefing, Women Surrogates, 3rd Floor Conf Rm
10:15 a.m. - Drop-by, Mtg of Former Congressmen, Suite 500
10:30 a.m. - Robert Reisner (here)
11:30 a.m. - Staff Meeting (here)
12:00 Noon - Stewart Alsop, Metropolitan Club
3:00 p.m. - Budget Meeting (here)
4:00 p.m. - Flanagan's group, Room 450, EOB
5:00 p.m. - Depart for Camp David via Helicopter
MEMORANDUM

September 14, 1972

CONFIDENTIAL

MEMORANDUM FOR: JEB S. MAGRUDER
FROM: BOB MARIL
SUBJECT: The Polls

Following up on today’s decision relating to negative advertising, I wanted to make the following observation. For a period of time extending at least through the first week in September, the polls have shown McGovern in a continuing decline. I have been unable to develop a satisfactory explanation for why he did not level off two or three weeks ago at a 20-25 point deficit. The point is that for some reason, some combination of factors is continuing to erode McGovern’s position. If we do not understand what the mechanism is, we are liable to inadvertently change something which was working for us. For that reason, I would continue to favor delaying the advertising campaign until McGovern’s slide has stopped and he has started to level off.

The situation is analogous to owning some shares of stock for which the price continues to rise day by day for no predictable reason. The smart speculator will stay with the advance until it peaks out and then move in immediately to sell the stock and secure the gains. In the same manner, we should continue to ride the advance until the time comes to change our strategy in order to firm up the gains which occur.

cc: Pete Bailey

CONFIDENTIAL
September 15, 1972
9:00 a.m.

PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

Event: Pittsburgh
Purpose: Canvass Kick-Off

September 16, 1972

7:45 a.m. Depart MacGregor residence, 2834 Foxhall Road, N.W., for Washington National Airport.
          Party to include:
          Honorable Clark MacGregor
          Mrs. MacGregor
          Driver- Mike Wilson

8:05 a.m. Arrive National Airport, United Airlines Terminal.
           Will be met by Charles Reisler.

8:25 a.m. Depart National Airport, United Airlines flight 699.
           Flying time: 53 minutes

9:18 a.m. Arrive Greater Pittsburgh Airport, United Airlines Terminal. Will be met by:
           Richard Wright-Allegheny County Re-election Chairman
           Mrs. John Otilie English - Co-Chairman Pennsylvania Re-election Committee
           Walter Gelschlagar - Executive Director,
           Allegheny County Re-election Committee

9:30 a.m. Depart Greater Pittsburgh Airport for Brentwood Re-election storefront headquarters. Richard Wright to provide vehicles and drivers.

10:00 a.m. Arrive Brentwood Re-election storefront headquarters, 3608 Brownsville Road, (412 - 881-0630). Will be met by Lawrence Dunn, Operations Director, Allegheny County Re-election Committee. Dunn will introduce Mr. and Mrs. MacGregor to staff members, local candidates.

10:15 a.m. Mr. MacGregor to deliver brief remarks to staff and volunteers regarding importance of canvassing, voter identification, etc.
10:30 a.m. Depart 3608 Brownsville Road. Drive to residential area. Rep. Conover will accompany party.

10:35 a.m. Mr. MacGregor to personally canvass residential occupants.

11:05 a.m. Depart Brentwood residential area for 3608 Brownsville Road headquarters.


12:00 p.m. Mr. MacGregor to deliver brief remarks to assembled crowd (5 minutes). Mr. MacGregor to introduce Rep. Heinz.


1:00 p.m. Depart Chartiers Country Club for Greater Pittsburgh Airport.

1:30 p.m. Arrive Greater Pittsburgh Airport, Allegheny Airlines Terminal.

1:50 p.m. Depart Pittsburgh Airport, Allegheny Airlines flight 498 (snack flight). Flying time: 50 minutes

2:40 p.m. Arrive Baltimore Friendship Airport, Allegheny Terminal. Will be met by Mike Wilson.

2:50 p.m. Depart Friendship Airport for MacGregor residence. Mike Wilson to drive.

3:30 p.m. Arrive MacGregor residence.