

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
34	1	5/30/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Haldeman RE Sacramento Mailing Samples. 4 pgs.
34	1	5/22/1972	<input type="checkbox"/>	Campaign	Memo	From Odle to Malek RE Agenda for Staff Meeting 5/23. 1 pg.
34	1	5/22/1972	<input type="checkbox"/>	Campaign	Memo	From Odle to Election Committee Members RE Staff Meeting Details. 2 pgs.
34	1	5/25/1972	<input type="checkbox"/>	Campaign	Memo	Odle to Shumway RE Staff Ages. 5 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
34	1	5/26/1972	<input type="checkbox"/>	Campaign	Memo	From Odle to Staff RE Misc. Staff Instructions. 3 pgs.
34	1	5/12/1972	<input type="checkbox"/>	Campaign	Memo	From Marik to Mitchell, Magruder RE New York State. 2 pgs.
34	1	5/12/1972	<input type="checkbox"/>	Campaign	Memo	From Shumway to Mitchell, Magruder RE Time Magazine. 1 pg.
34	1	6/6/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Haldeman RE California Sample Mailings. 9 pgs.
34	1	6/26/1972	<input type="checkbox"/>	Campaign	Memo	From Odle to Election Staff RE Staff Meeting. 1pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
34	1	6/6/1972	<input type="checkbox"/>	Campaign	Memo	From Odle to Howard RE Mailing Program Costs. 4 pgs.
34	1	6/29/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Strachan RE Attachments. 1 pg.
34	1	6/26/1972	<input type="checkbox"/>	Campaign	Memo	From Foust to Magruder RE Ed Nixon and Cesar Romero in San Antonio. 7 pgs.
34	1	6/27/1972	<input type="checkbox"/>	Campaign	Memo	From Rietz to Malek, Magruder RE Press Coverage for Youth Functions. 11 pgs.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman

Box Number: 314

Folder: [Campaign 22 Part III June 15-29, 1972 Folder 2]

<u>Document</u>	<u>Disposition</u>
1	Return Private/Political NOTE, MAGRUDER TO HRH, 5/30/72
2	Retain Open
3	Return Private/Political MEMO, ODLE TO MALEK, 5/22/72
4	Return Private/Political MEMO, ODLE TO ARMEINDARIS, ET AL., 5/22/72
5	Return Private/Political MEMO, ODLE TO SHUMWAY, 5/25/72
6	Return Private/Political MEMO, ODLE TO STAFF, 5/26/72
7	Return Private/Political MEMO, MALEK TO MITCHELL, 5/2/72
8	Return Private/Political MEMO, SHUMWAY TO MITCHELL, 5/12/72
9	Return Private/Political & Private/Personal NOTE, MAGRUDER TO HRH, 6/6/72
10	Return Private/Political MEMO, ODLE TO ARMEINDARIS, ET AL., 6/26/72
11	Return Private/Political MEMO, ODLE TO HOWARD, 6/6/72
12	Return Private/Political NOTE/ATTACH, MAGRUDER TO STRACHAN, 6/29/72

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

May 30, 1972

MEMORANDUM FOR MR. H. R. HALDEMAN

FROM: JEB S. MAGRUDE

Attached for your information is a copy of the Revised Letter/Sacramento Reply mailing samples.

Attachment

Re-elect the President

CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
1670 Wilshire Boulevard / Los Angeles, California 90017

Dear Fellow Republican:

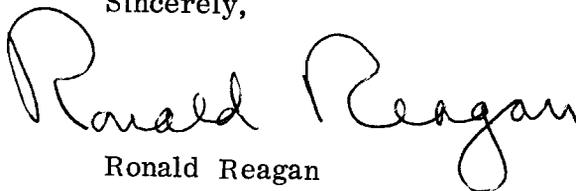
Can you spare time for some exciting and rewarding work?
There is a real need for volunteers in California
to work for President Nixon's re-election in November.

The President has earned our support. He has brought more
than 400,000 men home from Vietnam. He created the
Environmental Protection Agency and signed into law the
Clean Air Act. He has slowed the rate of inflation and
slowed the awful crime rate.

As a Californian, the President is particularly aware of
the problems in our state. He has supported the Space
Shuttle program which will create 50,000 new jobs, many
right here. He has proposed revenue sharing as one way
to ease our heavy local and property taxes.

Will you volunteer? You need no special skills or training,
just enthusiasm. Please fill in the attached Volunteer
Card and send it in today.

Sincerely,



Ronald Reagan
Chairman

P.S. Please remember to support President Nixon by
voting for him in the Primary on June 6th.

TEAR HERE

Volunteer Card

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

*I want to personally support President
Nixon for re-election by participating
in the campaign. Please contact me
right away!*

Telephone _____

Signature _____

INSTRUCTIONS: *Please fill out this volunteer card insert it in the business reply
envelope and mail today.*

"Let us reject the narrow visions of those who would tell us that we are evil because we are not yet perfect, that we are corrupt because we are not yet pure, that all the sweat and toil and sacrifice that have gone into the building of America were for naught because that building is not yet done"

Richard Nixon

**America Needs
President Nixon.
And the President
Needs You.**



Published and printed by the California Committee for the Re-election of the President,
Ronald Reagan, Chairman, Lyn Noziger, Executive Director, 1670 Wilshire Boulevard,
Los Angeles, California 90017

**Re-elect
the President.**



The Record.

The Economy: President Nixon has taken strong action to flatten inflation, make the tax structure more equitable, and avert an international money crisis. He initiated a necessary 90-day wage and price freeze, and enabled \$1.5 billion to be loaned to small businesses. Housing starts are up 42% over last year.

Foreign Policy:

President Nixon is the first American President to visit China—holding talks that were the first held between the leaders of the two countries since 1949. And he will also visit Moscow this year. The President's Administration has called a halt to crisis diplomacy, and has opened negotiations to limit nuclear weapons and reduce tension, particularly in the Middle East.

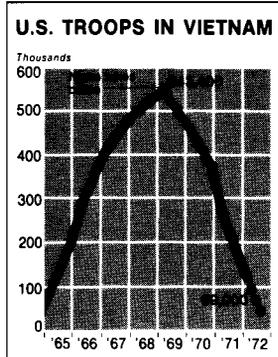
Revenue Sharing:

In order to relieve the burden of taxes at the State and local level—property, sales, income and other taxes—the President has proposed a program to make more monies available to local governments by sharing a portion of Federal revenues with them. Offered with no strings attached, this program promises to encourage problem-solving at the local level where many of the problems are.



Health Care:

President Nixon has earmarked massive amounts of money to find a cure for cancer and sickle cell anemia. Federal outlays for health in 1973 will reach \$25.5 billion, and the President has proposed a National Health Insurance Standards Act, a Family Health Insurance Plan, and the National Health Education Foundation, all aiming at better health care for EVERYONE.



Vietnam:

The President has brought more than 440,000 Americans home from Vietnam. He has reduced American ground combat involvement by 90%... reduced casualties by 95%... and reduced spending by two-thirds. He has laid the foundation for a lasting peace in Southeast Asia.

The Environment:

President Nixon established the Environmental Protection Agency, the first federal unit ever set up to protect our quality of life. He has signed the Water Quality Improvement Act of 1970 and initiated a Legacy of Parks program. No less than 25 separate environment bills have been proposed by him.



Young Americans:

President Nixon has signed into law the bill giving 18-year-olds the right to vote, and has overhauled the selective service system with the goal of establishing an all-volunteer army.

Crime:

The President's vigorous law-enforcement policies have cut in half the increase in the nation's crime rate. He has created special strike forces in 17 cities which, in 1971, brought nearly 600 Federal indictments (2½ times the number in the last pre-Nixon year), and named over 2,500 criminal suspects, including many major criminal leaders. In Washington, D.C., the one city in which the President has direct authority, serious crime actually decreased by 13% last year.

Older Americans:

President Nixon has submitted proposals to Congress which would increase Social Security benefits to the nation's elderly by one-third—and the average monthly benefits for an elderly couple by almost \$100. The President has also advanced programs to enable more of the elderly to live in their own homes, and to improve nursing care and increase jobs for these same citizens.



Drugs:

The President has won agreement from Turkey to place a total ban on the growing of opium poppy... made an agreement with France to assist in halting the traffic of drugs... and stepped up arrests of pushers. He is spending 6 times more for rehabilitation and 5 times more for drug education than ever before.

Re-elect the President

CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
1670 Wilshire Boulevard Los Angeles, California 90017

Address Correction Requested

1

FIRST CLASS
U.S. POSTAGE
Permit No. 54552
Los Angeles, California

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

CALIFORNIA COMMITTEE FOR THE
RE-ELECTION OF THE PRESIDENT
NORTH CENTRAL CALIFORNIA REGION
1507 21st STREET
SACRAMENTO, CALIFORNIA 95814

Committee for the Re-election of the President

MEMORANDUM

~~CONFIDENTIAL~~

May 22, 1972

MEMORANDUM FOR: MR. FREDERIC V. MALEK
FROM: ROBERT C. ODLE, JR.
SUBJECT: Agenda for Staff Meeting,
Tuesday, May 23, 7:30 a.m.

1. In the post-Vietnam crush, Dan Piliero and Charles Shearer were not introduced. You might introduce them, describe their duties, etc. If Andre Le Tendre is present, you might introduce him as well.
2. You should praise everyone for their work on the Vietnam speech. 1701 did a good job and it was noticed at the WH (examples: the 50,000 + telegrams and the results of the Vietnam poll on Metromedia where we won 82% to 18% -- of the 6,000 responses, we can trace 3,500 to 1701).

You should stress that we should continue to report on Vietnam follow-up in the weekly report. Weekly report inputs are due today at noon and these should include more Vietnam follow-up which was accomplished last week.

3. Call on Dr. Robert Marik who will introduce Director of the Direct Mail Division Bob Morgan for a presentation on his Division's programs.
4. Call on Jon Foust, Tour Director, for a presentation on the requirements of being a 1701 advance man.
5. Call on Rob Odle for a brief suggestion on security measures to be taken this week.

cc: ~~Mr. Jeb S. Magruder~~
✓ bcc: Mr. Gordon Strachan

CONFIDENTIAL

Committee for the Re-election of the President

MEMORANDUM

May 22, 1972

MEMORANDUM FOR:

MR. ALEX ARMENDARIS
MR. MURRAY CHOTINER
MR. PETER DAILEY
MR. ANTHONY DE FALCO
MR. HARRY S. FLEMING
MR. JON FOUST
MR. LARRY GOLDBERG
MRS. PAT HUTAR
MR. JERRY JONES
MR. PAUL JONES
MR. ALLAN KAUPINEN
MR. FRED LA RUE
MR. ROBERT MARDIAN
DR. ROBERT MARIK
MR. RICHARD MC ADOO
MR. DON MOSIMAN
MR. FRANK NAYLOR
MR. EDWARD NIXON
MR. DAN PILIERO
MR. HERBERT PORTER
MR. ROBERT REISNER
MR. KEN RIETZ
MR. GLENN SEDAM
MR. CHARLES SHEARER
MR. DE VAN SHUMWAY
MR. HUGH SLOAN
MR. WILLIAM STOVER
MR. ROBERT TEETER
MR. DAN TODD
DR. CLAYTON YEUTTER

FROM:

ROBERT C. ODLE, JR.

1. Our next staff meeting will be tomorrow, Tuesday, May 23, at 7:30 a.m. in the third floor conference room.
2. Material for the weekly report is due by noon Tuesday. This week's report should emphasize our follow-up activities in behalf of the President's recent speech on Vietnam. Thus, please mention these activities in your part of the weekly report.
3. Next Monday, May 29, is Memorial Day. Since all government offices and most businesses will be closed, we will operate with a greatly reduced staff. While our switchboard will be open, each division head is free to close down as much of his office

as he chooses. If you are traveling, please remember to leave your telephone number or numbers with Bob Reisner.

4. Because of the unexpected demand for the state notebooks by various divisions of the campaign, Biba Wagner on the third floor is greatly in need of extra secretarial assistance during the day. Our volunteers help Biba with xeroxing, collating, etc., but she is very much in need of assistance from those with top typing skills. Therefore, if any of the secretaries in your office have any extra time during the day, perhaps when you are traveling, if you would ask them to get in touch with Biba at extension 341, she will be able to get the state notebooks which she is working on completed by her deadline of June 1~~st~~.

Thank you very much.

cc: Mr. Jeb S. Magruder

~~bcc:~~ Mr. Gordon C. Strachan

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Committee for the Re-election of the President

MEMORANDUM

May 25, 1972

MEMORANDUM FOR: MR. DE VAN L. SHUMWAY

FROM: ROBERT C. ODLE, JR.

SUBJECT: Staff Ages

As we discussed, the following information on staff ages should produce some grist for your press mill. Hopefully it will also serve to counter the argument that the Nixon people are all at least middle aged and mostly old. The attached graph indicates the age span here at the Committee. While the mean (average) computed to be 32, Sylvia Panarites, who did the research on this, tells me that the median age is statistically correct and it is 27. So, you can say the average of the 1701 staffer is 27. According to Sylvia, the ethics of statistics allow you to use either the mean or the median so we should use the median because it is to our advantage in this case.

The definite age concentration of our staff under the age of 33 is quite apparent -- as the attached chart show, 65% of the staff is under 33.

Along with the chart and mean and median age you might be interested in the mean age of the various sections of the Committee:

Youth	23
Finance	37
Political	30
Voter blocs excluding youth	30
PR/media	28
Scheduling and advance	26
Polling and research	30
Secretaries	28
Assistants	29

Directors

40

Although the Finance Committee has the highest mean age, its treasurer, Hugh Sloan, is only 30. Youth, as expected, has the lowest mean age.

The following random age samples may also be of interest as well:

Tom Carroccio - 26 - tour desk assistant

Ed Cowling - 29 - tour desk assistant

Sandy Cram - 27 - scheduler

Sue Davis - 25 - advancewoman

Jon Foust - 33 - director of advance office

Curt Herge - 33 - chief scheduler

Bill Minshall - 22 - scheduler

Roger Stone - 20 - scheduler

Dan Evans - 22 - public opinion polls

Rick Fore - 26 - Marik's assistant - campaign planning and strategy

Ted Garrish - 29 - public opinion polls

Bob Morgan - 34 - director of direct mail operation

Bib Wagner - 22 - state election research coordinator

Frank Almaguer - 27 - assistant to the director of the Spanish-speaking voting bloc

Art Amolsch - 32 - speech writer

Leslye Arsht - 27 - national issues research

D. J. Atwood - 30 - assistant editor of The Re-elect

Gary Burhop - 22 - in charge of convention activities under Tom Bell

Tom Bell - 24 - Rietz assistant

Ann Dore - 30 - communications coordinator

Joan Connelly - 24 - surrogate media placement

Ken Smith - 22 - in charge of Young Speakers program

George Gorton - 25 - heads up college activities in support of the President

Angela Harris - 28 - PR/media assistant

Jim Mills - 26 - assistant to the director for elderly

Powell Moore - 34 - press and information director

Bill Novelli - 30 - advertising

Bob Reisner - 24 - Magruder's assistant

Connie Santarelli - 29 - personnel assistant

Jeannie Mitchell - 29 - in charge of volunteers

Ken Reitz - 31 - youth director

Dan Todd - 33 - elderly vote director

Chris Todd - 25 - elderly fieldwoman

Jeb Magruder - 37 - chief of staff

Dan Piliero - 29 - lawyers committee

Richard McAdoo - 36 - transient voter

Bart Porter - 33 - director of spokesmen resources

Rob Odle - 28 - director of administration

Bob Podesta - 22 - general assistant under Rietz working with Young Voters Committees

Angie Miller - 20 - heads up Nixonettes and Nixonaires

Harry Flemming - 31 - political coordinator

Mark Bloomfield - 22 - special project coordinator for Flemming and Kaupinen

Dave Allen - 28 - writing and research

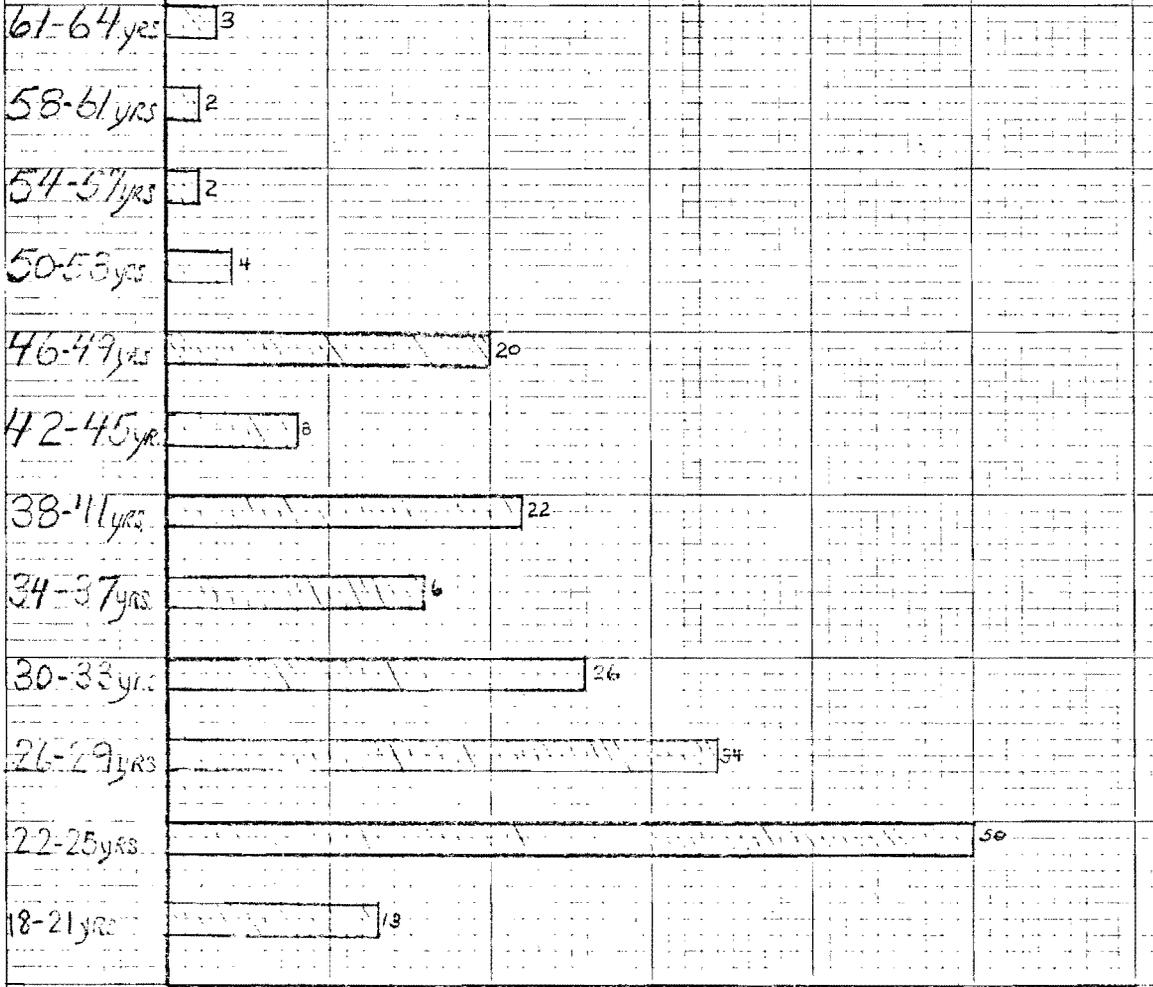
Ken Talmage - 26 - Stans A.A.

Al Kaupinen - 36 - political coordinator

Another point brought out by the chart is that only 11 people of approximately 200 are over 50.

CRP Staff Age Span

average age - 32 yrs
median age - 27 yrs



0 10 20 30 40 50 60
number of staff

cc: Mr. Jeb S. Magruder
Mr. Frederic V. Malek
Mr. Kenneth Rietz

bcc: The Honorable John N. Mitchell, F.Y.I.
~~Mr. Gordon C. Strachan~~

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Committee for the Re-election of the President

MEMORANDUM

May 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR THE STAFF

FROM: ROBERT C. ODLE, JR.

1. Division heads and their assistants should note that there will not be a staff meeting on Tuesday, May 30.
2. Recently, the Controller's Office has received a number of expense account forms, check requests, etc., which have not been first routed through this office. This just delays payment because the Controller's Office then sends the requests back to Odle's office for approval. Please remember to send all expense accounts, check requests, etc., to Odle's office where they are approved and then sent to the Controller for payment. (Note: this does not apply to the Finance Division).
3. Please "take it easy" with respect to requests for White House tours. This is the busy season for tours and the Visitors Office at the White House has asked us to request tours only for genuine VIPs and people who have been helpful to the Committee. Please don't ask for tours for neighbors or friends of neighbors. Also, please don't ever attempt to get someone on a tour when requested by a Congressman or a Senator who has been turned down by the Visitors Office -- it would not be proper for someone at 1701 to get someone on a tour when a Senator could not.
4. Our telephone system is becoming overloaded by the expansion of the staff -- but if the following steps are taken it can adequately service our needs from now until November:
 - a. Effective immediately please place all outgoing (not long distance calls) on your seven-digit outside lines rather than your three-digit branch lines. Save the branch lines for inter-office and WATS calls. This will mean that the operator will be able to put calls through to your office more easily since your branch numbers will not be busy. By not having to take as many messages, the operator will be able to answer incoming calls more quickly.

ADMINISTRATIVELY CONFIDENTIAL

- b. Please give out your seven-digit direct-dial numbers to all your callers. This is becoming increasingly important because of the large number of "citizens" calls coming into our switchboard. Our telephone equipment is not designed to process all your incoming calls through the switchboard and will break down if the outside lines are not used for most incoming calls.

Also, when leaving a message at the White House or other office, please ask the party to return your call at your direct number, e.g., "John Jones at 333-9876" rather than "John Jones at the Committee."

- c. We now have 10 WATS lines -- the maximum number we can have. Seven can be reached by dialing 80, three by dialing 87. If both 80 and 87 ring busy then dial commercially on your seven-digit line.
- d. If you and your secretary have different three-digit branch lines, please answer your own branch line yourself. It is similar to an intercom system and the caller will be someone from 1701. Outside calls are put through to your secretary. Please do not have your secretary place your calls to other staff members at 1701. It's not necessary and it wastes time.
- e. Please do not ask the operator to place calls for you. Her job is to answer the outside calls and transfer calls -- not place them. If her time is taken up placing calls she cannot answer incoming calls as efficiently as she could. Also, please don't ask the operator for the telephone number of a fellow staff member -- look on your staff list. (Additional copies are available from Sylvia Panarites).
- f. Please remember that during the day Ruby Youngs (a former White House assistant chief telephone operator) runs the switchboard and Kathy O'Melia is our receptionist. Kathy can be reached at 391, not 0. Ruby can be reached at 0.
5. The attached "hometown" news release form should be filled out as soon as possible by all members of the staff and sent to Mrs. Laura Underwood in the Press Office. Please do this just as soon as possible.

~~cc:~~ Mr. Gordon C. Strachan

HOMETOWN NEWS RELEASE FORM
(type or print)

NAME _____ AGE _____

HOMETOWN ADDRESS _____
(city) (state) (street no.)

HOW LONG _____ PARENTS: Father's Name _____
Deceased _____ Living _____
Mother's Name _____
Deceased _____ Living _____

PARENTS' ADDRESS (if different from above) _____
(city) (state)

(street number)
HOMETOWN NEWSPAPER(S) _____

WIFE'S/HUSBAND'S NAME _____

ADDRESS _____

PARENTS: Living _____
Deceased _____
Divorced _____

HOMETOWN NEWSPAPER(S) _____

YOUR JOB WITH THE COMMITTEE (title or descriptive phrase): _____

PREVIOUS EMPLOYMENT (list more than just gov't positions)

(title) (name of employer) (type of employment)

(title) (name of employer) (type of employment)

(title) (name of employer) (type of employment)
(use reverse side for added information)

CIVIC, FRATERNAL OR CHARITABLE ACTIVITIES _____

OTHER (List here anything not covered above which you would like to see mentioned
in a press release about you)

Return to Mrs. Laura Underwood, 372, when completed.

Committee for the Re-election of the President

MEMORANDUM

May 12, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL

THROUGH: JEB S. MAGRUDER

FROM: ROBERT H. MARIK 

SUBJECT: New York State

In our initial conversation with Mr. Bixby and Steve Blum of the New York Re-election Committee, it has been obvious that they would prefer to run their state campaign in a nearly autonomous fashion. In particular, they have some well developed ideas on the type of programs which should be implemented for direct mail and telephone. They also have demographic data to determine which clusters of voters should be approached by each method of communication. In the case of direct mail, they are prepared to argue strongly to use a vendor with whom they have dealt in earlier Rockefeller campaigns rather than to participate in our national arrangement with the Donnelley Corporation.

In all other states where direct mail will be used, we have been proceeding on the assumption that Bob Morgan, working with the November Group, would bear the responsibility for developing the direct mail materials, in close cooperation with the State Re-election Committees. He would then follow through on the production and development of the mailings, using the Donnelley Corporation.

In the direct mail and telephone programs, funds for these activities have been budgeted in the key states through the Washington Committee, and have not been included in the state budgets.

The purpose of this memorandum is to ascertain from you whether you desire that the New York State mail and telephone programs be coordinated closely from Washington as in the other states,

~~CONFIDENTIAL~~

- 2 -

or whether you would prefer that Bixby be allowed to proceed with more independence, controlled only by an agreed-upon budget figure.

Coordinate direct mail and telephone programs closely as in other key states _____

Be prepared to yield more autonomy to Bixby in New York than to the Chairmen of most other states _____

mail + Bloom

~~CONFIDENTIAL~~

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Committee for the Re-election of the President

MEMORANDUM

May 12, 1972

MEMORANDUM FOR THE HONORABLE JOHN N. MITCHELL

THROUGH: JEB S. MAGRUDER

SUBJECT: TIME Magazine

You indicated to me last week that you had a special relationship with Hal Bruno of Newsweek Magazine and would be spending some time with him on Thursday.

Hal's counterpart at Time Magazine (as roving political reporter) is Simmons (Sim) Fentress. Sim is basically friendly and tells me that from time to time he sat down with you on a background basis in 1968 -- a relationship he would like to reinstitute this year.

It would be helpful to me for my own backgrounding as well as in my relationships with Hal and with Sim if I were allowed to sit in on such meetings, even though they are informal and off-the-record.

Suggestion: That you meet informally with Sim sometime within the next two weeks for 30 minutes to an hour. If you approve, I will contact Sim and coordinate the scheduling with Lea.

____ Approve

____ Disapprove

Comments: _____

- I want to clarify that I have not mentioned the Bruno situation to Fentress. He came to me with this specific request. The establishment of a special relationship with both major news magazines would seem to me to be of assistance to the President's re-election effort.


DEVAN L. SHUMWAY

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

June 6, 1972

MEMORANDUM FOR MR. H. R. HALDEMAN

FROM: JEB S. MAGRUIER

Attached for your information are copies of the following California sample mailings:

Four-page test (Sacramento reply,
Tustin reply, San Mateo reply)

Red, White & Blue Telegram with
teaser

Telegram

Telegram with teaser

Re-elect the President

CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
1670 Wilshire Boulevard Los Angeles, California 90017

BULK RATE
U.S. POSTAGE
PAID

California Committee
For The Re-election
Of The President

Address Correction Requested

FIRST CLASS
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Permit No. 54552
Los Angeles, California

BUSINESS REPLY MAIL

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Postage will be paid by

**CALIFORNIA COMMITTEE FOR THE
RE-ELECTION OF THE PRESIDENT
SOUTHERN CALIFORNIA REGION
P.O. BOX 897
TUSTIN, CALIFORNIA 92680**

Re-elect the President

CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
1670 Wilshire Boulevard / Los Angeles, California 90017

Mr. & Mrs. William J. Dunn
801 Ronda Mendoza
Laguna Hills, Ca 92653

Dear Mr. & Mrs. W. Dunn:

Your help is needed by President Nixon as he seeks re-election this year. He needs your help in order to win a big victory in his home State.

No one expects you to volunteer your help on blind faith. The President himself doesn't expect that. But we believe he has earned your support, and here's the record to back up our belief:

The rate of increase in crime in the Nation has been cut in half. He has created special anti-crime strike forces in 17 cities which in 1971 brought nearly 600 Federal indictments and identified over 2,500 criminal suspects. In Washington, D. C., the one city in which the President has direct authority, serious crime actually DECREASED by 13% last year.

President Nixon has declared a "war on drugs". He is attacking drug traffic on all fronts. He has won an agreement from Turkey to place a total ban on the growing of opium poppy. He has made an agreement with France to assist in halting the smuggling of heroin from Marseilles. He has added more men to the U.S. Customs Service to check in-coming baggage more thoroughly. He has stepped-up arrests of pushers. He is spending 6 times more for rehabilitation and 5 times more for drug education than ever before.

VIETNAM. He has brought home nearly half a million Americans from that communist-battered country, reduced casualties by 95%, and is moving resolutely toward a lasting peace, with freedom in that part of the world.

THE ECONOMY. The President has taken strong action to curb inflation and avert any semblance of recession. He initiated a necessary--and courageous--90-day wage-price freeze, and then established a wage board and

price commission to make sure our future economic growth is real and not inflated. He has moved to END America's role as the provider for every nation, and is demanding that other nations begin to pay their fair share of the free world's defense.

The President knows that the small business of America must be successful and thriving. He has enabled \$1.5 billion to be loaned to small businesses since he took office. To make the tax structure fairer and to relieve the tax burden at the State and local levels, he has proposed a Federal revenue sharing program. This program will make more monies available to local governments by sharing a portion of Federal revenues with them. This will encourage and help finance problem-solving at that same local level by people who understand local problems best in such areas as schools, transportation and law enforcement.

ENVIRONMENT. President Nixon has established the ENVIRONMENTAL PROTECTION AGENCY, the first Federal unit ever set up to protect our quality of life. He has signed the Water Quality Improvement Act of 1970, and initiated a Legacy of Parks program to insure that our wilderness areas remain "forever wild". And he has signed a joint agreement with Canada, to recapture the beauty of the Great Lakes. In sum, he has proposed 25 SEPARATE ENVIRONMENT IMPROVEMENT BILLS.

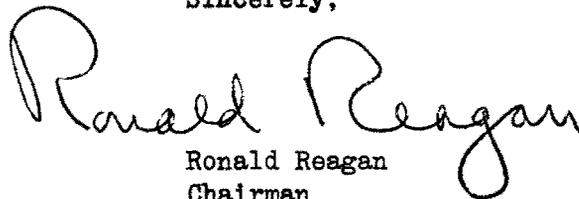
HEALTH. The President has earmarked massive amounts of money for research efforts to discover CURES FOR CANCER AND SICKLE CELL ANEMIA. He has also proposed a National Health Insurance Standards Act, a Family Health Insurance Plan, and the National Health Education Foundation--all geared to assisting more and more people enjoy healthier and longer lives.

President Nixon's philosophy toward senior citizens has been that they can and should play significant roles in the future of our country because of their VAST EXPERIENCE and ACCUMULATED WISDOM. To help, the President has asked Congress for an increase of one-third in Social Security benefits--or, roughly, \$100 MORE A MONTH per couple.

There's much more, but the whole of President Nixon's record cannot be told in one letter. Enough has been said here, though, to demonstrate that the President has taken action--real McCoy action--to bring an America in shambles (remember the riots and turmoil of 1968?) back to its feet. Surely, you will agree with that--and with the need to keep SOUND, STABLE, COMMON-SENSE leadership at the helm of our country.

Is the President's re-election the sure thing that some have said it is? In politics, nothing is a sure thing without working for it. President Nixon needs help--your help! Please come through for the President...complete the volunteer card that's enclosed and mail it in today.

Sincerely,

A handwritten signature in cursive script that reads "Ronald Reagan". The signature is written in dark ink and is positioned above the printed name and title.

Ronald Reagan
Chairman

**Re-elect
the President**

TEAR HERE

Volunteer Card

Mr. & Mrs. William J. Dunn
801 Ronda Mendoza
Laguna Hills, Ca 92653

030 0001970
38289

71

I want to personally support President Nixon for re-election by participating in the campaign. Please contact me right away!

Telephone _____

Signature _____

INSTRUCTIONS: *Please fill out this volunteer card insert it in the business reply envelope and mail today.*

TELEGRAM

MRS. C. A. CARLETON
1625 IDAHO AV.
ESCONDIDO, CA 92025

AMERICA NEEDS PRESIDENT NIXON -- AND PRESIDENT NIXON NEEDS YOU, BOTH AS AN AMERICAN AND AS A FELLOW CALIFORNIAN. ON PRIMARY DAY, JUNE 6TH, YOU HAVE THE CHANCE TO SHOW YOUR SUPPORT FOR THE PRESIDENT. A REALLY BIG VOTE WILL SIGNAL THE NATION THAT THE PRESIDENT HAS THE UNITED SUPPORT OF CALIFORNIA REPUBLICANS. PRESIDENT NIXON NEEDS SUCH A VOTE. HE NEEDS YOUR VOTE. PLEASE REMEMBER TO VOTE ON JUNE 6TH.

RONALD REAGAN
CHAIRMAN, CALIFORNIA COMMITTEE
FOR THE RE-ELECTION OF THE
PRESIDENT

1670 Wilshire Boulevard . Los Angeles, California 90017

Address Correction Requested

BULK RATE
U.S. POSTAGE
PAID

California Committee
For The Re-election
Of The President

telegram

TELEGRAM

MR. & MRS. JACK HERING
3928 ALBERAN AV.
LONG BEACH, CA 90808

AMERICA NEEDS PRESIDENT NIXON -- AND PRESIDENT NIXON NEEDS YOU, BOTH AS AN AMERICAN AND AS A FELLOW CALIFORNIAN. ON PRIMARY DAY, JUNE 6TH, YOU HAVE THE CHANCE TO SHOW YOUR SUPPORT FOR THE PRESIDENT. A REALLY BIG VOTE WILL SIGNAL THE NATION THAT THE PRESIDENT HAS THE UNITED SUPPORT OF CALIFORNIA REPUBLICANS. PRESIDENT NIXON NEEDS SUCH A VOTE. HE NEEDS YOUR VOTE. PLEASE REMEMBER TO VOTE ON JUNE 6TH.

RONALD REAGAN
CHAIRMAN, CALIFORNIA COMMITTEE
FOR THE RE-ELECTION OF THE
PRESIDENT

1670 Wilshire Boulevard Los Angeles, California 90017

TELEGRAM

Address Correction Requested

BULK RATE
U.S. POSTAGE
PAID

California Committee
For The Re-election
Of The President

TELEGRAM

MRS. MARGARET F. TRIBBEY
3616 ATLANTIC AV. APT. B
LONG BEACH, CA 90807

AMERICA NEEDS PRESIDENT NIXON -- AND PRESIDENT NIXON NEEDS YOU, BOTH AS AN AMERICAN AND AS A FELLOW CALIFORNIAN. ON PRIMARY DAY, JUNE 6TH, YOU HAVE THE CHANCE TO SHOW YOUR SUPPORT FOR THE PRESIDENT. A REALLY BIG VOTE WILL SIGNAL THE NATION THAT THE PRESIDENT HAS THE UNITED SUPPORT OF CALIFORNIA REPUBLICANS. PRESIDENT NIXON NEEDS SUCH A VOTE. HE NEEDS YOUR VOTE. PLEASE REMEMBER TO VOTE ON JUNE 6TH.

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FOR THE RE-ELECTION OF THE
PRESIDENT

1670 Wilshire Boulevard / Los Angeles, California 90017

TELEGRAM

Address Correction Requested

BULK RATE
U.S. POSTAGE
PAID

California Committee
For The Re-election
Of The President

0

Committee for the Re-election of the President

MEMORANDUM

June 26, 1972

MEMORANDUM FOR:

MR. ALEX ARMENDARIS
MR. MURRAY CHOTINER
MR. PETER DAILEY
MR. BERNARD DE LURY
MR. EDWARD FAILOR
MR. HARRY FLEMMING
MR. JON FOUST
MR. LARRY GOLDBERG
MRS. PAT HUTAR
MR. JERRY JONES
MR. PAUL JONES
MR. ALLAN KAUPINEN
MR. PAUL KAYSER
MR. FRED LA RUE
MR. ROBERT MARDIAN
DR. ROBERT MARIK
MR. RICHARD MC ADOO
MR. DON MOSIMAN
MR. FRANK NAYLOR
MR. EDWARD NIXON
MISS BETTY NOLAN
MR. DAN PILIERO
MR. HERBERT PORTER
MR. ROBERT REISNER
MR. KEN RIETZ
MR. GLENN SEDAM
MR. CHARLES SHEARER
MR. DE VAN SHUMWAY
MR. HUGH SLOAN
MR. WILLIAM STOVER
MR. ROBERT TEETER
MR. DAN TODD
MR. JOHN WIRTH
DR. CLAYTON YEUTTER

FROM:

ROBERT C. ODLE

Our next staff meeting will be tomorrow, Tuesday, June 27, at 7:30 a.m. in the third floor conference room. Material for the weekly report to Mr. Mitchell is due by the close of business Tuesday.

Thank you.

cc: Mr. Jeb S. Magruder

~~cc:~~ Mr. Gordon C. Strachan

Committee for the Re-election of the President

MEMORANDUM

June 6, 1972

MEMORANDUM FOR: MR. W. RICHARD HOWARD

FROM: ROBERT C. ODLE, JR.

I hope this doesn't come as too much of a shock, but a way has finally been figured out so we will know each month how much your mailing program costs -- and how much ours costs as well. What the RNC has done at our request is to apportion all costs associated with both programs (White House/Colson and 1701/Shumway) between the two.

Attached are two documents: your proposed mailing budget and the RNC recap sheet. As can be seen, you are well within your budget for the first four months of 1972 and indeed the only time you exceeded it was in February and that was caused by the special insert for FIRST MONDAY. Your projected budget for the first four months of 1972 was \$143,100 and only \$104,351 has been spent. But as you pointed out in your May 3 memo, it would be wise to save some funds for a large nationwide mailing which might be requested in the last weeks of the campaign.

We'll furnish these reports to you approximately 15 days from the close of each month. Please let me know if you have any questions.

cc: Mr. Bruce A. Kehrli
Mr. Jeb S. Magruder
Mr. De Van L. Shumway

~~cc:~~ Mr. Gordon C. Strachan

CONFIDENTIAL - EYES ONLY

Proposed Mailing Budget for 1972
(based on imposed limits)

<u>Months</u>	<u>Number of Mailings</u>	<u>Cost Per Mailing</u>	<u>Monthly Total</u>
January	25	\$1,500	\$37,500
February	21	\$1,500	\$31,500
March	22	\$1,550	\$34,100
April	25	\$1,600	\$40,000
May*	24	\$1,650	\$39,600
June	29	\$1,700	\$49,300
July**	28	\$1,750	\$49,000
August	10	\$1,800	\$18,000
		Pre-Convention Total	\$299,000
August	10	\$1,800	\$18,000
September	45	\$1,900	\$85,500
October	58	\$2,000	\$116,000
November	16	\$2,000	\$32,000
		Post-Convention Total	\$251,500
		Jan. through election	\$550,000

* President's trip to Russia - less mail generated

** Includes 4th of July weekend

~~CONFIDENTIAL~~ - EYES ONLY

Special Order Items February

Dunhill List Rental		63.85
Aero Mailing Service		844.00
Promise and Performance		24.00
Kodak Microfilm Viewer		<u>156.00</u>
		1,087.85

Special Inserts Monday and First Monday

Monday February 7	Lanman	4,680.00
(Mrs. Nixon in Africa)	Design Assoc.	1,521.11
	Fontana Litho	7,804.37
Monday February 14	Trade Type	37.96
	Harbinger	633.99
	Design Assoc.	2,600.00
	Fontana	<u>3,801.20</u>
		21,178.63

Special Order Items March

Design Associates (Summons to Greatness)	2,600.00
National Crusader Newspaper (Bill Blair)	275.00
Fritz Hofheimer List Rental	<u>840.00</u>
	3,715.00

Special Order Items April *

Superintendent Of Documents	2,000.00
(State of the World Message)	
Temporary Employment Agency (Print Shop)	<u>316.75</u>
	sub-total 2,316.75

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

June 29, 1972

MEMORANDUM FOR MR. GORDON C. STRACHAN

FROM: JEB S. MACRUDER

Attached are forwarded for your information.

Attachments (2)

Committee for the Re-election of the President

MEMORANDUM

June 26, 1972

MEMORANDUM FOR: MR. JEB S. MAGRUDER
FROM: JON A. FOUST *foust*
SUBJECT: Appearances by Mr. Ed Nixon and Cesar Romero in
San Antonio, Texas on June 24

Mr. Ed Nixon and actor Cesar Romero appeared in San Antonio last Saturday, June 24 at events sponsored by the National Hispanic Finance Committee for the Re-election of the President. The schedule consisted of a leadership breakfast at which Cesar Romero appeared, and a visit to a new Mexican-American owned bank, an appearance at a "Tamalada" festival, and an appearance at a \$1,000 per plate fund raising dinner by both Mr. Ed Nixon and Cesar Romero.

The breakfast, the visit to the bank, and the dinner went very well from the standpoint of the appearances by our speakers. At the bank, Mr. Ed Nixon and Cesar Romero opened accounts and the lobby was packed with guests. The "Tamalada" festival was not well attended due to the fact that the tickets were purchased in blocks of 500 and the purchasers did not give the tickets to people who would attend. The temperature was 100° which also may have affected the attendance.

There was very favorable coverage on WOAI-TV (NBC) which mentioned that the day's events would be climaxed by a \$1,000 per plate dinner. The press clippings are attached.

Attachment

SAN ANTONIO EXPRESS/NEWS

SUNDAY, June 25, 1927

P. 2-B

GOP Contributors Meet

Ed Nixon, Cesar Romero

Twenty-five persons attending a \$1,000-a-plate dinner Saturday night climaxed a day of activities to raise funds for the Republican Party's presidential campaign. Movie-stage-television star Cesar Romero and President Nixon's brother, Ed, were featured at the dinner which was held at the St. Anthony Hotel.

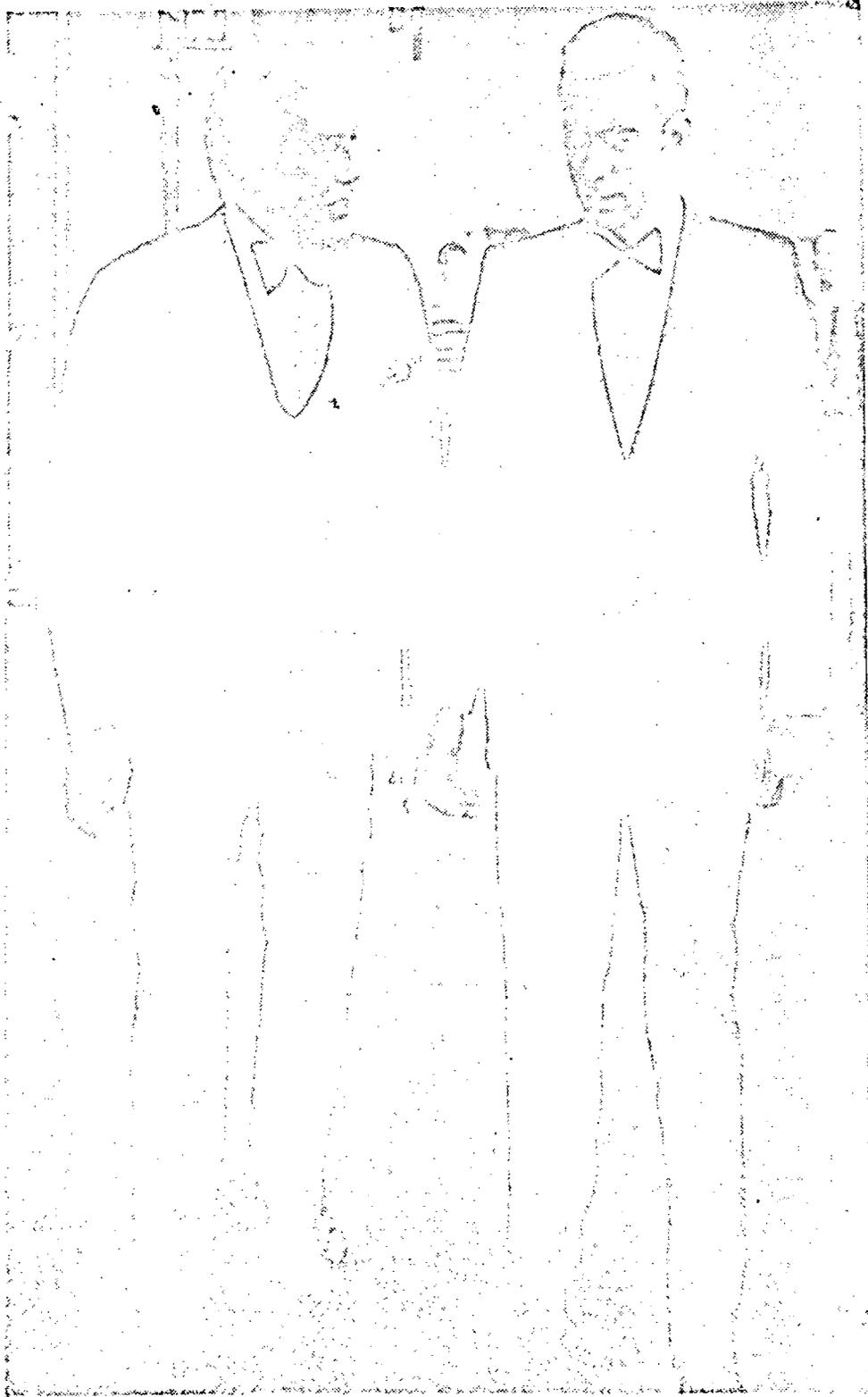
The day's activities were sponsored by the National Hispanic Finance Committee.

A spokesman said the dinner is a "first of its kind" because it marks the first time the

Spanish-speaking have headed an effort of this type to re-elect the President.

D.J. Lee, chairman of the Bexar County Finance Committee, said more than 1,200 persons attended a tamalada during the afternoon. Ed Nixon and Romero briefly attended the event which was held at V.J. Keefe Field.

In the morning, 41 persons attended a breakfast and a short time later, Ed Nixon and Romero opened savings accounts at the Mission Federal Savings and Loan Association, 1606 S.W. Military Dr., Lee said.



GOP Fund Raisers

Actor Cesar Romero and Ed Nixon, brother of President Nixon, leave the Hilton Palacio del Rio Hotel, en route to the \$1,000-a-plate dinner Saturday night to raise funds for the Republican Party's presidential campaign.—Staff Photo by Ron Jones.

Movie Star Attends Tamalada Attracts Small Crowd



CESAR ROMERO, veteran actor of stage, films and television, gives a solid wink to one of his fans at St. Mary's Keeffe Field.

By SHARON WATKINS
Although 7,000 tickets reportedly had been sold in advance, Saturday's Tamalada to raise funds for the re-election of President Nixon failed to muster a crowd.

Fewer than 50 people — including mariachi musicians and campaign workers — had arrived at V.J. Keeffe Field by the time the official motorcade brought Ed Nixon, brother of the President, and movie actor Cesar Romero for a scheduled 2 p.m. appearance.

SCRAP PLANS

Plans were scrapped for a formal rally in the grandstand area, and the celebrities emerged from the fieldhouse at about 2:15 p.m. for an informal handshaking and autograph session.

Only 40 tickets had been sold at the gate by the time Romero and Nixon left at 2:45 p.m.

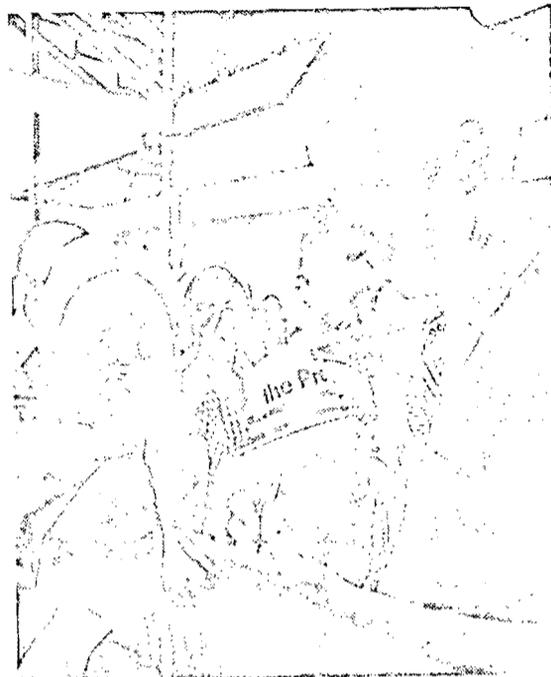
If the crowd was small, it was also enthusiastic — at least in seeking Romero's autograph. The handsome, 65-year-old movie veteran strolled through the crowd, stepping in time to the Latin rhythm and munching a hot dog.

Nixon, 17 years younger than the President and an oceanographic engineer, had arrived in San Antonio just in time for the sparsely attended tamalada. He was to make another appearance at a Saturday-evening cocktail reception before continuing on the "Re-Elect Nixon" campaign trail.

THREE EVENTS

The tamalada was one of three Saturday events sponsored by the National Hispanic Finance Committee for Re-election of the President. A breakfast at the Hilton Palacio del Rio Hotel was attended by about 40 local Republicans, and the final event was a \$1.00 per plate dinner Saturday night at the St. Anthony Hotel.

Other officials at the tamalada were Antonio Rodriguez, consultant for Spanish-American Affairs at the White House; Alex Armendariz, director of Nixon's Spanish-speaking campaign committee, and Eloy Rodriguez, Texas chairman for the Hispanic Finance Committee.



PRESIDENT NIXON'S brother, Ed Nixon, signs autograph for Tony Kindla, 10, as Terri Lujan, 16, looks on. Nixon attended "Tamalada" at Keeffe Field Saturday as part of a Re-elect Nixon campaign visit to San Antonio. Nixon, who attended a cocktail party Saturday evening, left town after the event.

SAN ANTONIO LIGHT
PAGE 2-A

\$1,000 PLATE

By CHARLES DECKER

Twenty-five persons paid \$1,000 each Saturday night for the opportunity to eat a meal consisting of tenderloin of beef and for the chance to contribute to the Re-elect the President campaign fund.

The dinner at the St. Anthony Hotel, sponsored by the National Hispanic Finance Committee, was to climax the San Antonio visits of Edward C. Nixon, the President's younger brother, and screen star Cesar Romero, a veteran Republican campaigner.

NIXON CAMPAIGNER

Romero, who has campaigned for Nixon since his first presidential bid in 1960, told the group, "I am a Republican from way back. I've been with the President since 1960 and I am convinced he is a great man."

Romero said that "God willing" Nixon would be in office another four years.

EVERY AREA

Benjamin Fernandez, national chairman of the Hispanic Society, said, "We will actively participate in every area of Re-

publican politics."

Other Republican officials who attended were Van Henry Archer, Bexar County Republican chairman; Alex Mendares, the national campaign chairman for Mexican-Americans; Rudy

Fuentes, California state chairman of the NHFC; and Mrs. Stella Elizondo, executive secretary to the state director of the society. City Councilman Alvin Padilla, who was introduced as "Mr. Republican" also attended.

SAN ANTONIO LIGHT

PAGE 2-A

SUNDAY, JUNE 25 1972

Strolling Down River

Cesar Romero, handsome star of the movies, became a typical tourist for a short time Saturday morning, leaving his room at the Hilton Palacio del Rio Hotel and taking a stroll on the downtown riverwalk.

Friends and aides with the Latin actor campaigning for President Nixon didn't know where he'd gone, but Romero said, "You can't come to San Antonio and not see the Alamo. So I just went."

The 65-year-old entertainer, tanned as darkly as his brown, loosely woven shirt, was impressed with the river and restaurants. "The river is very beautiful," he said. "San Antonio is certainly flavorful. It's almost like you're in a foreign country."

Although Romero easily stood out in crowds, he was not bothered on the river and spent a leisurely time getting, as he said, "a little air."

Nixon's Brother Coming to S.A.

Edward C. Nixon, President Nixon's brother, will attend the fund-raising activities of the National Hispanic Finance Committee in San Antonio Saturday.

The committee, whose purpose is to collect funds for the reelection of the President, is holding a 1-6 p.m. tamalada at V. J. Keeffe Field and a \$1,000-a-plate dinner at St. Anthony Hotel Saturday night.

SAN ANTONIO, TEXAS



Tamalada This Saturday

Dr. Oscar E. Gutierrez, right, buys first 500 tickets to the National Hispanic Finance Committee's Tamalada this Saturday from 1 to 6 p.m. at V.J. Keefe Field on the St. Mary's University Campus. Receiving the check for \$625 is David Lee, county chairman of the NHFC. The tamalada will have as special guests movie actor Cesar Romero and National Office of Economic Opportunity Director Phillip Sanchez. Also present will be Robert Martian, deputy on the Committee to Re-elect the President; Alex Armendariz, director of Spanish-speaking Campaign Committee for the Re-election of the Committee; and Benjamin Fernandez, national NHFC chairman. Tickets at \$1.25 each are available at the NHFC office, 711 E. Houston St. Telephone number is 223-1818.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

June 27, 1972

MEMORANDUM FOR: FRED MALEK
~~ALB MAGRUDER~~

FROM: KEN RIETZ

SUBJECT: Summary of Press Coverage
for Youth Functions

Toward the end of May, two youth events were held which received quite a bit of publicity: the Neighbors for Nixon/Tower registration drive on May 20 in Dallas, Ft. Worth and Beaumont; and the announcement of the formation of the Student Leaders for the President on May 22 in Los Angeles. I thought you would be interested in the publicity generated by these events:

NEIGHBORS FOR NIXON/TOWER (May 20):

May 19 - Ken Rietz was interviewed by:

Dallas Times Herald - clipping attached

WFAA Radio Station - aired May 19 (at least 3 times)

Dallas Morning News - clipping attached (two other small articles taken from the press release are attached)

KERA-TV (PBS) - aired May 19

KTVT-TV (Independent) - aired May 19

WBAP-TV (NBC) - news interview, aired May 19

KDFW-TV - Aired Crossroads '70s 30 minute talk show on May 20.

May 20 - Press conference with Ed Nixon was attended by:

Dallas Times Herald - ran on May 20 (no clipping)
Dallas Morning News - ran on May 21 (no clipping)
KTVT and KDFW Television Stations - ran May 20
unidentified radio station - no feedback

May 20 - Registration drive was covered by:

KBAP-TV - Filmed young¹ people going door to door,
aired on May 20

National Public Television covered the entire event
for a Sander Vanocur special on June 23.

BEAUMONT REGISTRATION EVENT - May 20 Celebrity Jock Mahoney
(Tarzan, Rangerider) attended this event in behalf of the
Young Voters for the President. He was covered by:

Television - Channel 6 (interview and actual footage
of him going door to door - no feedback)

Channel 4 (5 minute video tape - aired May 20)

Radio - KAYC (10 minute show)
KLVI (45 minute talk show)

Newspaper - Picture story appeared on May 21 in
Beaumont Enterprise (clipping being sent)

ANNOUNCEMENT OF STUDENT LEADERS FOR THE PRESIDENT - May 22

In attendance at press conference (no feedback on actual usage,
although reports are that most media carried something):

Television: KTTV, KTLA, KNBC (NBC), KHJ, KABC (ABC), KCOP and
Theta Cable television

*We provided color film to the students' hometowns (10).
*We provided color sound film to 17 California stations.

Newspapers - Los Angeles Times (clipping attached), Los Angeles
Herald-Examiner (clipping attached), Christian Science
Monitor, UPI, and AP

*We provided to all hometown newspapers (of the
participants) with photographs and individualized
press releases (one clipping attached, no feedback
on others)

Radio - Radio News West (25 stations in Calif.), Mutual Broadcasting (27 Calif., 50 national), KNX-CBS, KBVQ, KHJ, KFI, KRLA, Western International News Service (30 stations)

*We made audio telephone feeds to 50 California stations and to hometown stations in all national regions.

Bullock Asks Return of Cost Data

Austin Bureau

AUSTIN—County chairmen of political parties have been urged by Secretary of State Job Bullock to get their estimates of June 3 election expenses to him promptly.

Bullock said costs of the runoff should be less than the first primary because of the expected lighter vote. Fewer than half the county chairmen have returned their estimates for the runoff. Warrants are issued on the basis of three-fourths the estimated cost of holding the election.

After the election, payments are made on the basis of a sworn statement plus cancelled checks.

DOLPH BRISCOE'S headquarters announced endorsement of the gubernatorial candidate by a number of city officials attending their

convention in San Antonio this week.

Signers of the Briscoe endorsement include city manager Scott McDonald of Dallas, Mayors George Boyce of Mesquite, William H. Larkin of Waxahachie, Vernon Cowling of Lancaster, Joe Ramsey of Greenville, Bill Neu of Denton and John Gatten of San Antonio. More than 200 city officials signed the endorsement.

FRANCES FARENTHOLD, Briscoe's opponent, talked of taxes on a hedgehopping airplane tour from Denton to Texarkana and Tyler. She promised to exercise frugality in government, and to seek taxes on corporate profits if more revenue is needed. She said no tax increase would be levied on individuals or homeowners.

IN THE lieutenant governor's race, Bill Hobby said "I have always opposed forced busing" in schools and he denounced opponent Wayne Connally for trying to raise this as an issue.

Hobby also charged that the "infamous Parr machine" had supported Connally in the first primary. He cited Connally's 4,017 votes in Duval County to 160 for Hobby, 74 for sen. Joe Christie and 30 for Sen. Ralph Hall. Hobby also accused Connally of signing the "scandalous" Sharpstown banking legislation so it could come up in the Senate.

Connally charged Hobby with fence-straddling on school busing, support of party nominees for president and other questions. The candidate quoted from Hobby's newspaper, the Houston Post, as saying the only circumstance under which Hobby would support Richard Nixon for president this year is if George Wallace won the Democratic nomination.

Labor's Committee on Political Education endorsed Hobby on the basis of pledg-

ing support to the Democratic nominee for president.

U.S. SEN. JOHN TOWER will participate in a special voter registration drive in Dallas Saturday after making a fire ant inspection tour through Southeast Texas with undersecretary of agriculture J. Phil Campbell.

Tower and Campbell will tour the Eagle Lake and Wharton area Saturday morning to inspect a special fire ant eradication program.

The voter registration drive in Dallas is being sponsored jointly by the Committee to re-elect the President, Texans for Tower and the state Republican party.

Tower will appear at a coffee for workers in the voter registration "blitz" at the Promenade Shopping Center, Beltline and Coit Road. Also participating in the ceremony will be Edward Nixon, brother of the President, Dallas Congressman Jim Collins and Robert Fuller, television star.

Saturday night Tower will attend the Dallas gridiron dinner.

FORT WORTH —The Republican party is planning intensive campaign to register voters before the November general election. Assessor-collector Reed Stewart told county commission Friday.

Stewart said GOP leaders have asked him to get 300 persons to register voters. The assessor-collector said they plan to begin campaign May 20.

Dallas Morning News 5/25/72

Dallas Times Herald 5/25/72 Nixon youth effort claimed success

President Nixon is not about to concede anything on the so-called "youth vote," says Ken Rietz, national director of the Young Voters for the President.

"A decision was made to go after the youth vote. We've got 25 million new voters and to sit back and say we can't get any of them is pretty ridiculous," Rietz said.

He was in Dallas Saturday for a voter registration drive in behalf of Nixon and Sen. John Tower.

He said in the 10 months since the Young Voters campaign was initiated "we have been more successful than anybody ever thought we would be."

President Nixon, he claimed, had more youngsters working for him in the New Hampshire primary "than McCarthy in 1968 or McGovern in 1972."

"The President has won 80

per cent of the mock elections and conventions that have been held at colleges and high schools."

What has Nixon got to offer the young?

"We are running on the President's record, whether it's an older person or a young person," Rietz said. "We are stressing the President helped the 18-year-old get the vote, that he endorsed it as a candidate and signed it into law."

"He is ending the draft and has put in a lottery system which affects every single young American. The President's winding down of the war has been a very popular issue with them."

"A third of the White House staff is under 30 years old and most of the young people are in key positions, not just messengers."

Rietz said although college campuses are tough grounds to plow for the President, surveys show him leading other hopefuls, including George McGovern, the Democratic frontrunner of the moment.

Surveys also show most youngsters are going along with the President's bombing and mining decision in Vietnam, at least for the "short term."

But he emphasized nobody on the Nixon team was "foolish enough" to believe Nixon would remain as popular as he is now if the Vietnam situation deteriorated.

"If the situation is real bad in November the President is in trouble with all voters, not just young voters," Rietz said.

Sinatra sings one for Agnew

BALTIMORE (UPI)—Singer Frank Sinatra came out of a 14-month retirement Friday to sing at an extravaganza honoring Vice President Spiro T. Agnew.

"I feel like I haven't worked 10 years," Sinatra told the lack-luster audience at the state Republican fund-raiser "A Salute to Ted Agnew Night."

Sinatra retired March 23, 1971, and had not sung in public since. Sinatra said backstage following the performance that this was his last public song, even at Republican fund raising occasions.

Tailoring a rendition of "The Lady is a Tramp" from the show "Pal Joey," Sinatra paid tribute to the former Maryland governor.

"He has the gall to call the press a mess, that's this gentleman . . . He's a champ."

many of these new voters are going to vote in November," Rietz said, but he noted that Nixon is running ahead in college polls and success may depend on how many of the young people are registered.

Thirty per cent of the eligible new young voters are now registered. Rietz expects that number to reach 60 per cent by election day, which is the national average of all voters.

Now on leave of absence from the advertising-public relations firm of Allison, Treleaven and Rietz, the 39-year-old Rietz was campaign manager for Bill Brock in the Tennessee contest for U.S. Senate in 1970.

He is in Dallas to help kick off a giant voter registration blitz Saturday, which begins at 10 a.m. at Promenade Shopping Center. More than 300 volunteers will be sworn in as deputy registrars for the 1-day drive.

—Dallas News Staff Photo.
Ken Rietz . . . "What we're trying to do is include young people in a meaningful way."

President's Forces Seek Young Voters

By CAROLYN BARTA
Ken Rietz, the man who successfully engineered a winning U.S. senatorial campaign in Tennessee two years ago, partly by involving young people, is now marshaling the youth vote for President Nixon.

National director of Young Voters for the President, Rietz is going after the 25 million new voters in the 18-21-year-old range—first to get them registered and second to convince them to vote for Nixon and get involved in the campaign.

"No one can predict how

Dean Galton
Angela Davis

✓ ER-80 5/24/72

A-12. THE SAN DIEGO UNION

Nixon Supported By College Group

San Diego Union Staff Dispatch

SACRAMENTO — Lt. Gov. Ed Reinecke, saying protesters against President Nixon's decision to mine Haiphong harbor were not representative of the majority, yesterday introduced leaders of Students for Peace in Vietnam to a press conference.

He said the newly formed group was typical of a majority of the nation's students who have "demonstrated they're tired of violence, tired of protest for the sake of protest."

1,600 SIGN PETITION

A spokesman for about 40 students accompanying Reinecke — Steve Block, a freshman in international studies at the University of California at Davis — said about 1,600 students on his campus signed a petition supporting Mr. Nixon's Vietnam policies, and that copies of the petition were being sent to all other campuses in the state.

The student group, Block said, "organized to openly support the President for his actions for attainment of a sincere peace."

"We do not advocate war," he added. "We feel President Nixon's recent offer to the North Vietnamese was fair and reasonable, and should be accepted."

Block said U.S. military actions against North Vietnam were accompanied by a "generous" peace offer — withdrawal of all American troops four months after a cease-fire and

release of American prisoners of war.

Joel Piasta, student president at the University of San Francisco, announced formation of a similar group, Student Leaders for the President.

NIXON'S TRIPS CITED

Piasta said Mr. Nixon, "by going to China and Russia has gone farther than other American presidents toward building the structure of peace."

He said student presidents at East Los Angeles College, California State College at Fullerton, Pepperdine University and others will visit California campuses "to speak to students, to try to organize them" in support of the Nixon administration's Vietnam policies.

Bill Feeney, another UC Davis freshman, said antiwar students utilizing "sensational tactics" have garnered more headlines from the nation's media than those who quietly support the President.

"But remember," he said, "the 1,600 students who signed petitions at UC Davis were 600 more than the 200 who sat on the railroad tracks" recently in a student-organized demonstration to delay trains.

Reinecke, Students For Nixon

SF chronicler
Sacramento 5/24/72

About 30 students and Lieutenant Governor Ed Reinecke announced a statewide petition drive yesterday to show that many students support President Nixon's Vietnam policy.

Displaying about 1,000 signatures of students backing Mr. Nixon, Steve Block, a Democrat and a student at the University of California, Davis, told newsmen he thought Mr. Nixon's last peace offer was "very generous" and called on U. S. citizens to unite behind the president.

"We do not think dissent is wrong," he said, "but the more dissent the less the chances are for peace in Vietnam."

Block, who initiated the petition drive last week, said despite "peer pressure" that makes students "afraid to talk against" protest leaders he has found that many students support the President.

The students formed a new group called Students for Peace in Vietnam to collect the signatures from California campuses.

"It's pretty hard to get (news) coverage if you don't sit on railroad tracks or turn over a few cars," Block said. Nonetheless, he said there was widespread student support for Mr. Nixon's policies.

"Students on campuses today are demonstrating that they are tired of violent protest," said Reinecke, who arranged the news conference.

United Press

feet in Snodgrass Slough south of the Elliott Ranch property — is proof of navigability.

Spec. 83-94
Boat
Students Who
Back Nixon
5/23/72
Policy Speak

Representatives of two groups of students supporting President Nixon's policies in Indochina held a news conference today in the Capitol, seeking "to dispel the myth that all students are against the President."

They conceded they have an uphill fight. But Joe Piasta, student body president at the University of San Francisco and representing the "Student Leaders for Nixon," argued:

"The only thing students are unanimous on is that they want peace in Vietnam." He predicted Nixon will get a large number of student votes, contending that when students go to the polls in November "in the last analysis, they will judge him (Nixon) on whether peace has arrived, not on the mining of Haiphong Harbor or the invasion of Cambodia."

Steve Block, a student on the Davis campus of the University of California and a representative of "Students for Peace in Vietnam," said he and others have circulated petitions supporting Nixon and have gathered 1,000 signatures on the Davis campus alone. He said plans are under way to circulate the petitions on other campuses.

But, he added, it is difficult to get press coverage at Davis "unless we sit on the railroad tracks or turn over cars."

Metro Page

The Sacramento Union

Wednesday Morning, May 24, 1972 Page A3

Assist From Reinecke

Two Campus Movements Back Nixon Peace Plan

By JACK WOODARD
Political Writer

With an assist from Lt. Gov. Ed Reinecke, leaders of two campus movements in support of President Nixon's Vietnam peace plan met the press Tuesday in the Capitol.

"We had to do something drastic to get on the news," explained Steve Block, a University of California at Davis student, when asked why Reinecke's help was sought.

"We didn't want to pop a fire hydrant or sit on the railroad tracks."

Block and fellow UC-Davis freshman Bill Fenev, both Democrats, are organizers of Students for Peace in Vietnam.

Also represented at the news conference arranged by Reinecke was Student Leaders for the President, a nationwide committee formed Monday in Los Angeles.

JOE PIASTA, student body president of the University of San Francisco, is western region representative on the

committee, headed by USC student body president Kent Clemence.

Piasta said the committee backs both Nixon's foreign policy and his domestic programs, including revenue sharing, the 18-year-old vote and draft reforms.

"We'll speak to students on our campuses and urge them to vote for President Nixon," he said.

Block and Fenev said they hope to expand the petition drive in support of Nixon's peace proposal to other campuses.

"We do not advocate war, but we think President Nixon's peace offer is most fair and should be accepted," said Block. "We do not feel dissent is wrong, but now it may jeopardize chances for peace."

FENEV SAID Nixon's plan was "drawn to put a quick end to the war, not as a means to escalate or expand it." He added that dissenters are giving aid and comfort to North Vietnam and Red China.

About 40 students, including members of the student senates at UC-Davis and UC-Berkeley, attended the gathering.

Tim Brockman, East Los Angeles College student body president and a former helicopter pilot in Vietnam, said the Nixon administration's goals are just.

He said the President wants only an honorable peace and to guarantee the right of self-determination of the people of South Vietnam.

Several of the students complained of systematic bias by the news media toward those who commit acts of violent protest and said campus newspapers are radically oriented.

TIM MORGAN, a student senator at UC-Davis, said the Cal Aggie newspaper there is "devoted 100 per cent to violent antiwar protesters."

A student senator from UC-Berkeley echoed the complaint and said "it is almost impossible to get elected (to student office) if you support President Nixon."

They said their only hope of forcing the UC papers to give non-radicals equal treatment is by means of appeals to the media boards that govern the campus publications.

FYI: Teri Ann from G. Cortez

Dallas Morning News

5/24/72

~~Dallas Morning News~~
Students Back
Nixon Campaign

LOS ANGELES (Sp.) — Eleven student body presidents representing 10 regions throughout the nation announced the formation of Student Leaders for President Committee. The committee will help organize campus support for President Nixon's re-election campaign.

Committee chairman Kent Clemence, president of the University of Southern California student body, pledged "a vigorous effort to get the President's message to the American students and mobilize maximum support for him on every college campus in the United States."

National group formed

U. W. student is Pro-Nixon leader

Ralph Anderson, former University of Washington student-body president, is one of 11 national student leaders who have formed the Student Leaders for the President Committee to help organize campus support for the re-election of President Nixon.

The committee was formed Monday in Los Angeles. Anderson will serve as the committee's representative for the Pacific Northwest.

Anderson said the President has "exhibited great proficiency and courage in dealing with foreign and do-

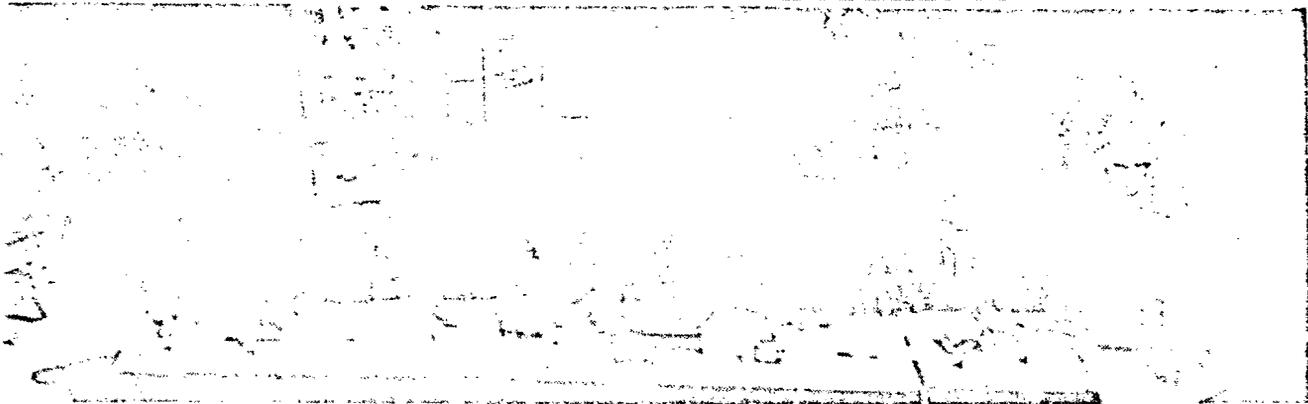
mestic policy problems and he is the best man for the job."

Anderson said he is working to set up a local organization that will embrace young people, 18 to 25, and not just collegians. He is president of the U. W. Col-

lege Republicans.

A political-science major, Anderson hopes to go into law. He is a senior.

The committee's national chairman is Kent Clemence, president of the student body at the University of California.



Herald-Examiner Photo

PRESIDENT NIXON'S RE-ELECTION BOOSTED BY 11 COLLEGE STUDENT BODY LEADERS
Claim 'that all the students' were against the President's policies is labeled 'hogwash'

STUDENT LEADERS BOOST NIXON

President Richard Nixon's re-election has been given a boost by 11 college student body leaders from across the country, who said there is more backing for the Chief Executive on the nation's campus than most people realize.

The young leaders, who said they have the backing of more than 100 student leaders across the nation, outlined their reasons for supporting the President during a news conference yesterday at the Los Angeles Press Club.

Kent Clemence, 22, student body president at the University of Southern California, said claims that "all the students" were against Mr. Nixon's policies were "hogwash" and that there was "strong" support for the President at USC.

John Remy, 22, student body president at South Dakota State University, said a recent mock election on his campus in the home state of Sen. George McGovern was won by President Nixon.

Ralph Anderson, 24, student

Nixon is "moving to meet our domestic needs," and Roger Lee, 22, of the University of Alabama, said the people of the South realize the President

is "moving to meet our domestic needs," and Roger L. Patrick Mosher, 22, of the University of Texas, said the President's stands on economic controls impress him.

Gregg Adams, 20, of Wabash University in Indiana, said he agrees with the President's foreign policies, while Jeff Wis-

consin, 21, of the University of Wisconsin, saw the trip to China as a stroke of "diplomatic genius."

Mark Tulis, 21, of Brandeis University, said the President is "responsive to the needs of Americans," and Joe Piasta, 20,

of the University of San Francisco, lauded the President's foreign and domestic stands.

Bruce Bishop, 20, of Old Dominion College in Virginia, said