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MEMORANDUM FOR MR. H. R. HALDEMAN
FROM: JEB S. MAGRUDER

Attached for your information is a copy of the Revised Letter/Sacramento Reply mailing samples.

Attachment
Dear Fellow Republican:

Can you spare time for some exciting and rewarding work? There is a real need for volunteers in California to work for President Nixon's re-election in November.

The President has earned our support. He has brought more than 400,000 men home from Vietnam. He created the Environmental Protection Agency and signed into law the Clean Air Act. He has slowed the rate of inflation and slowed the awful crime rate.

As a Californian, the President is particularly aware of the problems in our state. He has supported the Space Shuttle program which will create 50,000 new jobs, many right here. He has proposed revenue sharing as one way to ease our heavy local and property taxes.

Will you volunteer? You need no special skills or training, just enthusiasm. Please fill in the attached Volunteer Card and send it in today.

Sincerely,

Ronald Reagan
Chairman

P.S. Please remember to support President Nixon by voting for him in the Primary on June 6th.

---

Volunteer Card

NAME

ADDRESS

CITY STATE ZIP

Telephone

Signature

INSTRUCTIONS: Please fill out this volunteer card insert it in the business reply envelope and mail today.

☐ I want to personally support President Nixon for re-election by participating in the campaign. Please contact me right away!
“Let us reject the narrow visions of those who would tell us that we are evil because we are not yet perfect, that we are corrupt because we are not yet pure, that all the sweat and toil and sacrifice that have gone into the building of America were for naught because that building is not yet done.”

Richard Nixon

America Needs President Nixon. And the President Needs You.

Re-elect the President.
The Record.

The Economy:
President Nixon has taken strong action to flatten inflation, make the tax structure more equitable, and avert an international money crisis. He initiated a necessary 90-day wage and price freeze, and enabled $1.5 billion to be loaned to small businesses. Housing starts are up 42% over last year.

The Environment:
President Nixon established the Environmental Protection Agency, the first federal unit ever set up to protect our quality of life. He has signed the Water Quality Improvement Act of 1970 and initiated a Legacy of Parks program. No less than 23 separate environment bills have been proposed by him.

Foreign Policy:
President Nixon is the first American President to visit China—holding talks that were the first held between the leaders of the two countries since 1949. And he will also visit Moscow this year. The President's Administration has called a halt to crisis diplomacy, and has opened negotiations to limit nuclear weapons and reduce tension, particularly in the Middle East.

Revenue Sharing:
In order to relieve the burden of taxes at the State and local level—property, sales, income and other taxes—the President has proposed a program to make more monies available to local governments by sharing a portion of Federal revenues with them. Offered with no strings attached, this program promises to encourage problem-solving at the local level where many of the problems are.

Young Americans:
President Nixon has signed into law the bill giving 18-year-olds the right to vote, and has overhauled the selective service system with the goal of establishing an all-volunteer army.

Crime:
The President's vigorous law-enforcement policies have cut in half the increase in the nation's crime rate. He has created special strike forces in 17 cities which, in 1971, brought nearly 600 Federal indictments (2% times the number in the last Pre-Nixon year), and named over 2,500 criminal suspects, including many major criminal leaders. In Washington, D. C., the one city in which the President has direct authority, serious crime actually decreased by 13% last year.

Health Care:
President Nixon has earmarked massive amounts of money to find a cure for cancer and sickle cell anemia. Federal outlays for health in 1973 will reach $25.5 billion, and the President has proposed a National Health Insurance Standards Act, a Family Health Insurance Plan, and the National Health Education Foundation, all aiming at better health care for EVERYONE.

Older Americans:
President Nixon has submitted proposals to Congress which would increase Social Security benefits to the nation’s elderly by one-third—and the average monthly benefits for an elderly couple by almost $100. The President has also advanced programs to enable more of the elderly to live in their own homes, and to improve nursing care and increase jobs for these same citizens.

Vietnam:
The President has brought more than 440,000 Americans home from Vietnam. He has reduced American ground combat involvement by 90%, reduced casualties by 95%, and reduced spending by two-thirds. He has laid the foundation for a lasting peace in Southeast Asia.

Drugs:
The President has won agreement from Turkey to place a total ban on the growing of opium poppy . . . made an agreement with France to assist in halting the traffic of drugs . . . and stepped up arrests of pushers. He is spending 6 times more for rehabilitation and 5 times more for drug education than ever before.
MEMORANDUM

CONFIDENTIAL

May 22, 1972

MEMORANDUM FOR: MR. FREDERIC V. MALEK
FROM: ROBERT C. ODLE, JR.
SUBJECT: Agenda for Staff Meeting, Tuesday, May 23, 7:30 a.m.

1. In the post-Vietnam crush, Dan Piliero and Charles Shearer were not introduced. You might introduce them, describe their duties, etc. If Andre Le Tendre is present, you might introduce him as well.

2. You should praise everyone for their work on the Vietnam speech. 1701 did a good job and it was noticed at the WH (examples: the 50,000 + telegrams and the results of the Vietnam poll on Metromedia where we won 82% to 18% -- of the 6,000 responses, we can trace 3,500 to 1701).

   You should stress that we should continue to report on Vietnam follow-up in the weekly report. Weekly report inputs are due today at noon and these should include more Vietnam follow-up which was accomplished last week.

3. Call on Dr. Robert Marik who will introduce Director of the Direct Mail Division Bob Morgan for a presentation on his Division's programs.

4. Call on Jon Foust, Tour Director, for a presentation on the requirements of being a 1701 advance man.

5. Call on Rob Odle for a brief suggestion on security measures to be taken this week.

cc: Mr. Jeb S. Magruder
    Mr. Gordon Strachan

CONFIDENTIAL
MEMORANDUM FOR:  
MR. ALEX ARMENDARIS  
MR. MURRAY CHOTINER  
MR. PETER DAILY  
MR. ANTHONY DE FALCO  
MR. HARRY S. FLEMING  
MR. JON FOUST  
MR. LARRY GOLDBERG  
MRS. PAT HUTAR  
MR. JERRY JONES  
MR. PAUL JONES  
MR. ALLAN KAUPINEN  
MR. FRED LA RUE  
MR. ROBERT MARDIAN  
DR. ROBERT MARIK  
MR. RICHARD MC ADOO  
MR. DON MOSIMAN  
MR. FRANK NAYLOR  
MR. EDWARD NIXON  
MR. DAN PILIERO  
MR. HERBERT PORTER  
MR. ROBERT REISNER  
MR. KEN RIETZ  
MR. GLENN SEDAM  
MR. CHARLES SHEARER  
MR. DE VAN SHUHWAY  
MR. HUGH SLOAN  
MR. WILLIAM STOVER  
MR. ROBERT TEETER  
MR. DAN TODD  
DR. CLAYTON YEUTTER  

FROM:  ROBERT C. ODLE, JR.

1. Our next staff meeting will be tomorrow, Tuesday, May 23, at 7:30 a.m. in the third floor conference room.

2. Material for the weekly report is due by noon Tuesday. This week's report should emphasize our follow-up activities in behalf of the President's recent speech on Vietnam. Thus, please mention these activities in your part of the weekly report.

3. Next Monday, May 29, is Memorial Day. Since all government offices and most businesses will be closed, we will operate with a greatly reduced staff. While our switchboard will be open, each division head is free to close down as much of his office
as he chooses. If you are traveling, please remember to leave your telephone number or numbers with Bob Reisner.

4. Because of the unexpected demand for the state notebooks by various divisions of the campaign, Biba Wagner on the third floor is greatly in need of extra secretarial assistance during the day. Our volunteers help Biba with xeroxing, collating, etc., but she is very much in need of assistance from those with top typing skills. Therefore, if any of the secretaries in your office have any extra time during the day, perhaps when you are traveling, if you would ask them to get in touch with Biba at extension 341, she will be able to get the state notebooks which she is working on completed by her deadline of June 1.

Thank you very much.

cc: Mr. Jeb S. Magruder

cc: Mr. Gordon C. Strachan
MEMORANDUM FOR: MR. DE VAN L. SHUMWAY
FROM: ROBERT C. ODLE, JR.

SUBJECT: Staff Ages

As we discussed, the following information on staff ages should produce some grist for your press mill. Hopefully it will also serve to counter the argument that the Nixon people are all at least middle aged and mostly old. The attached graph indicates the age span here at the Committee. While the mean (average) computed to be 32, Sylvia Panarites, who did the research on this, tells me that the median age is statistically correct and it is 27. So, you can say the average of the 1701 staffer is 27. According to Sylvia, the ethics of statistics allow you to use either the mean or the median so we should use the median because it is to our advantage in this case.

The definite age concentration of our staff under the age of 33 is quite apparent — as the attached chart show, 65% of the staff is under 33.

Along with the chart and mean and median age you might be interested in the mean age of the various sections of the Committee:

- Youth: 23
- Finance: 37
- Political: 30
- Voter blocs excluding youth: 30
- PR/media: 28
- Scheduling and advance: 26
- Polling and research: 30
- Secretaries: 28
- Assistants: 29
Although the Finance Committee has the highest mean age, its treasurer, Hugh Sloan, is only 30. Youth, as expected, has the lowest mean age.

The following random age samples may also be of interest as well:

Tom Carroccio - 26 - tour desk assistant

Ed Cowling - 29 - tour desk assistant

Sandy Cram - 27 - scheduler

Sue Davis - 25 - advancewoman

Jon Foust - 33 - director of advance office

Curt Herge - 33 - chief scheduler

Bill Minshall - 22 - scheduler

Roger Stone - 20 - scheduler

Dan Evans - 22 - public opinion polls

Rick Fore - 26 - Marik's assistant - campaign planning and strategy

Ted Garrish - 29 - public opinion polls

Bob Morgan - 34 - director of direct mail operation

Bib Wagner - 22 - state election research coordinator

Frank Almaguer - 27 - assistant to the director of the Spanish-speaking voting bloc

Art Amolsch - 32 - speech writer

Leslye Arsht - 27 - national issues research

D. J. Atwood - 30 - assistant editor of The Re-elector

Gary Burhop - 22 - in charge of convention activities under Tom Bell

Tom Bell - 24 - Rietz assistant

Ann Dore - 30 - communications coordinator

Joan Connelly - 24 - surrogate media placement

Ken Smith - 22 - in charge of Young Speakers program
George Gorton - 25 - heads up college activities in support of the President
Angela Harris - 28 - PR/media assistant
Jim Mills - 26 - assistant to the director for elderly
Powell Moore - 34 - press and information director
Bill Novelli - 30 - advertising
Bob Reisner - 24 - Magruder's assistant
Connie Santarelli - 29 - personnel assistant
Jeannie Mitchell - 29 - in charge of volunteers
Ken Reitz - 31 - youth director
Dan Todd - 33 - elderly vote director
Chris Todd - 25 - elderly fieldwoman
Jeb Magruder - 37 - chief of staff
Dan Piliero - 29 - lawyers committee
Richard McAdoo - 36 - transient voter
Bart Porter - 33 - director of spokesmen resources
Bob Odle - 28 - director of administration
Bob Podesta - 22 - general assistant under Rietz working with Young Voters Committees
Angie Miller - 20 - heads up Nixonettes and Nixonaires
Harry Flemming - 31 - political coordinator
Mark Bloomfield - 22 - special project coordinator for Flemming and Kaupinen
Dave Allen - 28 - writing and research
Ken Talmage - 26 - Stans A.A.
Al Kaupinen - 36 - political coordinator

Another point brought out by the chart is that only 11 people of approximately 200 are over 50.
### CRP Staff Age Span

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MEMORANDUM FOR THE STAFF

FROM: ROBERT C. ODLE, JR.

1. Division heads and their assistants should note that there will not be a staff meeting on Tuesday, May 30.

2. Recently, the Controller's Office has received a number of expense account forms, check requests, etc., which have not been first routed through this office. This just delays payment because the Controller's Office then sends the requests back to Odle's office for approval. Please remember to send all expense accounts, check requests, etc., to Odle's office where they are approved and then sent to the Controller for payment. (Note: this does not apply to the Finance Division).

3. Please "take it easy" with respect to requests for White House tours. This is the busy season for tours and the Visitors Office at the White House has asked us to request tours only for genuine VIPs and people who have been helpful to the Committee. Please don't ask for tours for neighbors or friends of neighbors. Also, please don't ever attempt to get someone on a tour when requested by a Congressman or a Senator who has been turned down by the Visitors Office -- it would not be proper for someone at 1701 to get someone on a tour when a Senator could not.

4. Our telephone system is becoming overloaded by the expansion of the staff -- but if the following steps are taken it can adequately service our needs from now until November:
   a. Effective immediately please place all outgoing (not long distance calls) on your seven-digit outside lines rather than your three-digit branch lines. Save the branch lines for inter-office and WATS calls. This will mean that the operator will be able to put calls through to your office more easily since your branch numbers will not be busy. By not having to take as many messages, the operator will be able to answer incoming calls more quickly.

ADMINISTRATIVELY CONFIDENTIAL
b. Please give out your seven-digit direct-dial numbers to all your callers. This is becoming increasingly important because of the large number of "citizens" calls coming into our switchboard. Our telephone equipment is not designed to process all your incoming calls through the switchboard and will break down if the outside lines are not used for most incoming calls.

Also, when leaving a message at the White House or other office, please ask the party to return your call at your direct number, e.g., "John Jones at 333-9876" rather than "John Jones at the Committee."

c. We now have 10 WATS lines -- the maximum number we can have. Seven can be reached by dialing 80, three by dialing 87. If both 80 and 87 ring busy then dial commercially on your seven-digit line.

d. If you and your secretary have different three-digit branch lines, please answer your own branch line yourself. It is similar to an intercom system and the caller will be someone from 1701. Outside calls are put through to your secretary. Please do not have your secretary place your calls to other staff members at 1701. It's not necessary and it wastes time.

e. Please do not ask the operator to place calls for you. Her job is to answer the outside calls and transfer calls -- not place them. If her time is taken up placing calls she cannot answer incoming calls as efficiently as she could. Also, please don't ask the operator for the telephone number of a fellow staff member -- look on your staff list. (Additional copies are available from Sylvia Panarites).

f. Please remember that during the day Ruby Youngs (a former White House assistant chief telephone operator) runs the switchboard and Kathy O'Hella is our receptionist. Kathy can be reached at 391, not 0. Ruby can be reached at 0.

5. The attached "hometown" news release form should be filled out as soon as possible by all members of the staff and sent to Mrs. Laura Underwood in the Press Office. Please do this just as soon as possible.

cc: Mr. Gordon C. Strachan
NAME ____________________ AGE ____________________

HOMETOWN ADDRESS _____________________________
(city) (state) (street no.)

HOW LONG ____________________

PARENTS: Father's Name ____________________
Deceased ______ Living ______
Mother's Name ____________________
Deceased ______ Living ______

PARENTS' ADDRESS (if different from above) _____________________________
(city) (state) [street number]

HOMETOWN NEWSPAPER(S) _____________________________

WIFE'S/HUSBAND'S NAME _____________________________

ADDRESS _____________________________

PARENTS: Living ______
Deceased ______
Divorced ______

HOMETOWN NEWSPAPER(S) _____________________________

YOUR JOB WITH THE COMMITTEE (title or descriptive phrase): _____________________________

PREVIOUS EMPLOYMENT (list more than just gov't positions)

(title) __________________ (name of employer) __________________ (type of employment)

(title) __________________ (name of employer) __________________ (type of employment)

(C) (name of employer) __________________ (type of employment)

(see reverse side for added information)

CIVIC, FRATERNAL OR CHARITABLE ACTIVITIES _____________________________

OTHER (List here anything not covered above which you would like to see mentioned in a press release about you)

______________________________

Return to City. Laura Underwood, 372, when completed.
MEMORANDUM

May 12, 1972

CONFIDENTIAL

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL
THROUGH: JEB S. MAGRUDER
FROM: ROBERT H. MARSH
SUBJECT: New York State

In our initial conversation with Mr. Bixby and Steve Blum of the New York Re-election Committee, it has been obvious that they would prefer to run their state campaign in a nearly autonomous fashion. In particular, they have some well developed ideas on the type of programs which should be implemented for direct mail and telephone. They also have demographic data to determine which clusters of voters should be approached by each method of communication. In the case of direct mail, they are prepared to argue strongly to use a vendor with whom they have dealt in earlier Rockefeller campaigns rather than to participate in our national arrangement with the Donnelley Corporation.

In all other states where direct mail will be used, we have been proceeding on the assumption that Bob Morgan, working with the November Group, would bear the responsibility for developing the direct mail materials, in close cooperation with the State Re-election Committees. He would then follow through on the production and development of the mailings, using the Donnelley Corporation.

In the direct mail and telephone programs, funds for these activities have been budgeted in the key states through the Washington Committee, and have not been included in the state budgets.

The purpose of this memorandum is to ascertain from you whether you desire that the New York State mail and telephone programs be coordinated closely from Washington as in the other states,
or whether you would prefer that Bixby be allowed to proceed with more independence, controlled only by an agreed-upon budget figure.

Coordinate direct mail and telephone programs closely as in other key states.

Be prepared to yield more autonomy to Bixby in New York than to the Chairmen of most other states.
MEMORANDUM FOR THE HONORABLE JOHN N. MITCHELL

THROUGH: JEB S. MAGRUDER

SUBJECT: TIME Magazine

You indicated to me last week that you had a special relationship with Hal Bruno of Newsweek Magazine and would be spending some time with him on Thursday.

Hal's counterpart at Time Magazine (as roving political reporter) is Simmons (Sim) Fentress. Sim is basically friendly and tells me that from time to time he sat down with you on a background basis in 1968 — a relationship he would like to reinstitute this year.

It would be helpful to me for my own backgrounding as well as in my relationships with Hal and with Sim if I were allowed to sit in on such meetings, even though they are informal and off-the-record.

Suggestion: That you meet informally with Sim sometime within the next two weeks for 30 minutes to an hour. If you approve, I will contact Sim and coordinate the scheduling with Lea.

____ Approve
____ Disapprove

Comments:

I want to clarify that I have not mentioned the Bruno situation to Fentress. He came to me with this specific request. The establishment of a special relationship with both major news magazines would seem to me to be of assistance to the President's re-election effort.

DEAN L. SHUMWAY
MEMORANDUM FOR MR. H. R. Haldeman
FROM: JEB S. MAGRUDER

Attached for your information are copies of the following California sample mailings:

- Four-page test (Sacramento reply, Tustin reply, San Mateo reply)
- Red, White & Blue Telegram with teaser
- Telegram
- Telegram with teaser
Mr. & Mrs. William J. Dunn
801 Ronda Mendoza
Laguna Hills, Ca 92653

Dear Mr. & Mrs. W. Dunn:

Your help is needed by President Nixon as he seeks re-election this year. He needs your help in order to win a big victory in his home State.

No one expects you to volunteer your help on blind faith. The President himself doesn’t expect that. But we believe he has earned your support, and here’s the record to back up our belief:

The rate of increase in crime in the Nation has been cut in half. He has created special anti-crime strike forces in 17 cities which in 1971 brought nearly 600 Federal indictments and identified over 2,500 criminal suspects. In Washington, D. C., the one city in which the President has direct authority, serious crime actually DECREASED by 13% last year.

President Nixon has declared a "war on drugs". He is attacking drug traffic on all fronts. He has won an agreement from Turkey to place a total ban on the growing of opium poppy. He has made an agreement with France to assist in halting the smuggling of heroin from Marseilles. He has added more men to the U.S. Customs Service to check in-coming baggage more thoroughly. He has stepped-up arrests of pushers. He is spending 6 times more for rehabilitation and 5 times more for drug education than ever before.

VIETNAM. He has brought home nearly half a million Americans from that communist-battered country, reduced casualties by 95%, and is moving resolutely toward a lasting peace, with freedom in that part of the world.

THE ECONOMY. The President has taken strong action to curb inflation and avert any semblance of recession. He initiated a necessary—and courageous—90-day wage-price freeze, and then established a wage board and
price commission to make sure our future economic growth is real and not inflated. He has moved to END America’s role as the provider for every nation, and is demanding that other nations begin to pay their fair share of the free world’s defense.

The President knows that the small business of America must be successful and thriving. He has enabled $1.5 billion to be loaned to small businesses since he took office. To make the tax structure fairer and to relieve the tax burden at the State and local levels, he has proposed a Federal revenue sharing program. This program will make more monies available to local governments by sharing a portion of Federal revenues with them. This will encourage and help finance problem-solving at that same local level by people who understand local problems best in such areas as schools, transportation and law enforcement.

ENVIRONMENT. President Nixon has established the ENVIRONMENTAL PROTECTION AGENCY, the first Federal unit ever set up to protect our quality of life. He has signed the Water Quality Improvement Act of 1970, and initiated a Legacy of Parks program to insure that our wilderness areas remain "forever wild". And he has signed a Joint agreement with Canada, to recapture the beauty of the Great Lakes. In sum, he has proposed 25 SEPARATE ENVIRONMENT IMPROVEMENT BILLS.

HEALTH. The President has earmarked massive amounts of money for research efforts to discover CURES FOR CANCER AND SICKLE CELL ANEMIA. He has also proposed a National Health Insurance Standards Act, a Family Health Insurance Plan, and the National Health Education Foundation—all geared to assisting more and more people enjoy healthier and longer lives.

President Nixon's philosophy toward senior citizens has been that they can and should play significant roles in the future of our country because of their VAST EXPERIENCE and ACCUMULATED WISDOM. To help, the President has asked Congress for an increase of one-third in Social Security benefits—or, roughly, $100 MORE A MONTH per couple.
There's much more, but the whole of President Nixon's record cannot be told in one letter. Enough has been said here, though, to demonstrate that the President has taken action—real McCoy action—to bring an America in shambles (remember the riots and turmoil of 1968?) back to its feet. Surely, you will agree with that—and with the need to keep SOUND, STABLE, COMMON-SENSE leadership at the helm of our country.

Is the President's re-election the sure thing that some have said it is? In politics, nothing is a sure thing without working for it. President Nixon needs help—your help! Please come through for the President...complete the volunteer card that's enclosed and mail it in today.

Sincerely,

Ronald Reagan
Chairman
Mr. & Mrs. William J. Dunn
801 Ronda Mendoza
Laguna Hills, Ca 92653

030 0001970
71

38289

I want to personally support President Nixon for re-election by participating in the campaign. Please contact me right away!

INSTRUCTIONS: Please fill out this volunteer card, insert it in the business reply envelope and mail today.
AMERICA NEEDS PRESIDENT NIXON -- AND PRESIDENT NIXON NEEDS YOU, BOTH AS AN AMERICAN AND AS A FELLOW CALIFORNIAN. ON PRIMARY DAY, JUNE 6TH, YOU HAVE THE CHANCE TO SHOW YOUR SUPPORT FOR THE PRESIDENT. A REALLY BIG VOTE WILL SIGNAL THE NATION THAT THE PRESIDENT HAS THE UNITED SUPPORT OF CALIFORNIA REPUBLICANS. PRESIDENT NIXON NEEDS SUCH A VOTE. HE NEEDS YOUR VOTE. PLEASE REMEMBER TO VOTE ON JUNE 6TH.

RONALD REAGAN
CHAIRMAN, CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
MR. & MRS. JACK HERING
3928 ALBERAN AV.
LONG BEACH, CA 90808

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RONALD REAGAN
CHAIRMAN, CALIFORNIA COMMITTEE
FOR THE RE-ELECTION OF THE PRESIDENT
MRS. MARGARET F. TRIBBEY
3616 ATLANTIC AV. APT. B
LONG BEACH, CA 90807

AMERICA NEEDS PRESIDENT NIXON -- AND PRESIDENT NIXON NEEDS YOU, BOTH AS AN AMERICAN AND AS A FELLOW CALIFORNIAN. ON PRIMARY DAY, JUNE 6TH, YOU HAVE THE CHANCE TO SHOW YOUR SUPPORT FOR THE PRESIDENT. A REALLY BIG VOTE WILL SIGNAL THE NATION THAT THE PRESIDENT HAS THE UNITED SUPPORT OF CALIFORNIA REPUBLICANS. PRESIDENT NIXON NEEDS SUCH A VOTE. HE NEEDS YOUR VOTE. PLEASE REMEMBER TO VOTE ON JUNE 6TH.

RONALD REAGAN
CHAIRMAN, CALIFORNIA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT
MEMORANDUM

MEMORANDUM FOR: 

MR. ALEX ARMENDARIS
MR. MURRAY CHOTINER
MR. PETER DAILEY
MR. BERNARD DE LURY
MR. EDWARD FAILOR
MR. HARRY FLEMING
MR. JON FOUST
MR. LARRY GOLDBERG
MRS. PAT HUTAR
MR. JERRY JONES
MR. PAUL JONES
MR. ALLAN KAUPINEN
MR. PAUL KAYSER
MR. FRED LA RUE
MR. ROBERT MARDIAN
DR. ROBERT MARIK
MR. RICHARD MC ADOO
MR. DON MOSIMAN
MR. FRANK NAYLOR
MR. EDWARD NIXON
MISS BETTY NOLAN
MR. DAN PILIERO
MR. HERBERT PORTER
MR. ROBERT REISNER
MR. KEN RIETZ
MR. GLENN SEDAN
MR. CHARLES SHEARER
MR. DE VAN SHUHAY
MR. HUGH SLOAN
MR. WILLIAM STOVER
MR. ROBERT TEETER
MR. DAN TODD
MR. JOHN WIRTH
DR. CLAYTON YEUTTER

FROM: ROBERT C. O'DLE

Our next staff meeting will be tomorrow, Tuesday, June 27, at 7:30 a.m. in the third floor conference room. Material for the weekly report to Mr. Mitchell is due by the close of business Tuesday.

Thank you.

cc: Mr. Jeb S. Magruder

cc: Mr. Gordon C. Strachan
MEMORANDUM

June 6, 1972

MEMORANDUM FOR: MR. W. RICHARD HOWARD
FROM: ROBERT C. ODLE, JR.

I hope this doesn't come as too much of a shock, but a way has finally been figured out so we will know each month how much your mailing program costs — and how much ours costs as well. What the RNC has done at our request is to apportion all costs associated with both programs (White House/Colson and 1701/Shumway) between the two.

Attached are two documents: your proposed mailing budget and the RNC recap sheet. As can be seen, you are well within your budget for the first four months of 1972 and indeed the only time you exceeded it was in February and that was caused by the special insert for FIRST MONDAY. Your projected budget for the first four months of 1972 was $143,100 and only $104,351 has been spent. But as you pointed out in your May 3 memo, it would be wise to save some funds for a large nationwide mailing which might be requested in the last weeks of the campaign.

We'll furnish these reports to you approximately 15 days from the close of each month. Please let me know if you have any questions.

cc: Mr. Bruce A. Kehrli
    Mr. Jeb S. Magruder
    Mr. De Van L. Shumway

    cc: Mr. Gordon C. Strachan
**Proposed Mailing Budget for 1972**  
*(based on imposed limits)*

<table>
<thead>
<tr>
<th>Months</th>
<th>Number of Mailings</th>
<th>Cost Per Mailing</th>
<th>Monthly Total</th>
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<tbody>
<tr>
<td>January</td>
<td>25</td>
<td>$1,500</td>
<td>$37,500</td>
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<tr>
<td>February</td>
<td>21</td>
<td>$1,500</td>
<td>$31,500</td>
</tr>
<tr>
<td>March</td>
<td>22</td>
<td>$1,550</td>
<td>$34,100</td>
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<tr>
<td>April</td>
<td>25</td>
<td>$1,600</td>
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<td>May *</td>
<td>24</td>
<td>$1,650</td>
<td>$39,600</td>
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<td>June</td>
<td>29</td>
<td>$1,700</td>
<td>$49,300</td>
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<tr>
<td>July **</td>
<td>28</td>
<td>$1,750</td>
<td>$49,000</td>
</tr>
<tr>
<td>August</td>
<td>10</td>
<td>$1,800</td>
<td>$18,000</td>
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**Pre-Convention Total**  
$299,000

| August       | 10                | $1,800           | $18,000       |
| September    | 45                | $1,900           | $85,500       |
| October      | 58                | $2,000           | $116,000      |
| November     | 16                | $2,000           | $32,000       |

**Post-Convention Total**  
$251,500

**Jan. through election**  
$550,000

*President's trip to Russia - less mail generated
**Includes 4th of July weekend

**CONFIDENTIAL - EYES ONLY**
To: Rob Odie
From: Barry Hountain

Recap Sheet - Printing and Mailing Expenses
Incurred by Mr. Chuck Colson's Office

<table>
<thead>
<tr>
<th>RNC Account 1000</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>*April</th>
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<tbody>
<tr>
<td>Indirect Labor</td>
<td>1,202.80</td>
<td>1,202.80</td>
<td>2,973.20</td>
<td>3,171.60</td>
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<tr>
<td>Pre-paid Supplies</td>
<td>1,189.89</td>
<td>2,264.38</td>
<td>1,285.32</td>
<td>2,000.00</td>
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<tr>
<td>Computer</td>
<td>2,276.85</td>
<td>2,765.62</td>
<td>2,220.08</td>
<td>3,900.00</td>
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<tr>
<td>Direct Labor</td>
<td>-0-</td>
<td>2,451.95</td>
<td>1,936.35</td>
<td>2,000.00</td>
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<tr>
<td>Pre-Paid postage</td>
<td>4,725.86</td>
<td>2,977.72</td>
<td>10,710.75</td>
<td>5,000.00</td>
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<tr>
<td>Stamps</td>
<td>8,000.00</td>
<td>4,416.00</td>
<td>-0-</td>
<td>-0-</td>
</tr>
<tr>
<td>Special Order Items</td>
<td>63.00</td>
<td>1,087.85</td>
<td>3,715.00</td>
<td>2,316.75</td>
</tr>
</tbody>
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Additional Machines (additional capacity needed to serve 1000 and 2000 above normal RNC requirements)
- Model 1870 offset press
- Model 1250 offset press
- Model 2000 Elect Copier
- Multi 1485 Vacuum Exposure Frame
- Collator, folder, inserter

| Model 1870 offset press | 1,243.00 | 1,243.00 |
| Model 1250 offset press | 465.00   | 465.00   |
| Model 2000 Elect Copier | 580.00   | 580.00   |
| Multi 1485 Vacuum Exposure Frame | 139.50 | 139.50 |
| Collator, folder, inserter | 1,231.10 | 1,231.10 |

Total Monthly Expenditure 17,458.40 38,364.95 26,501.30 $22,046.95

1) No cost figures will be final until after the June 10th GAO report is filed. The RNC accounting department has been spending all of its time and effort on the GAO report and computerizing the accounting system at the RNC. After June 10, we will be able to give you exact figures for all expenses after April 6, 1972.

Understanding that you need to have some idea what you are spending on printing and mailing services at the RNC, we are submitting this estimated expense sheet.

2) We will provide re-cap sheets to you within 15 days from the close of each month.

3) Users will receive detailed worksheets of their operation's monthly activity within 5 days of the closing of the month.

CC: Tom Evans
<table>
<thead>
<tr>
<th>Special Order Items</th>
<th>February</th>
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<tr>
<td>Dunhill List Rental</td>
<td>63.85</td>
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<tr>
<td>Aero Mailing Service</td>
<td>844.00</td>
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<td>Promise and Performance</td>
<td>24.00</td>
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<tr>
<td>Kodak Microfilm Viewer</td>
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<td></td>
<td>1,087.85</td>
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<table>
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<tr>
<th>Special Inserts</th>
<th>Monday and First Monday</th>
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<tr>
<td>Monday February 7</td>
<td></td>
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<tr>
<td>(Mrs. Nixon in Africa)</td>
<td>4,680.00</td>
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<td>Lanman</td>
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</tr>
<tr>
<td>Design Assoc.</td>
<td>1,521.11</td>
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<tr>
<td>Fontana Litho</td>
<td>7,804.37</td>
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<td>Monday February 14</td>
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<tr>
<td>Trade Type</td>
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<tr>
<td>Harbinger</td>
<td>633.99</td>
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<td>Design Assoc.</td>
<td>2,600.00</td>
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<tr>
<td>Fontana</td>
<td>3,801.20</td>
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<td></td>
<td>21,178.63</td>
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<table>
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<th>March</th>
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<tbody>
<tr>
<td>Design Associates (Summons to Greatness)</td>
<td>2,600.00</td>
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<tr>
<td>National Crusader Newspaper (Bill Blair)</td>
<td>275.00</td>
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<tr>
<td>Fritz Hofheimer List Rental</td>
<td>840.00</td>
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<tr>
<td></td>
<td>3,715.00</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Special Order Items</th>
<th>April *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superintendent Of Documents</td>
<td>2,000.00</td>
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<tr>
<td>(State of the World Message)</td>
<td>316.75</td>
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<tr>
<td>Temporary Employment Agency (Print Shop)</td>
<td>316.75</td>
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<tr>
<td>sub-total</td>
<td>2,336.75</td>
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</tbody>
</table>
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

June 29, 1972

MEMORANDUM FOR MR. GORDON C. STRACHAN

FROM: JEB S. MACRUDER

Attached are forwarded for your information.

Attachments (2)
MEMORANDUM FOR: MR. JEB S. MAGRUDER
FROM: JON A. FOUST
SUBJECT: Appearances by Mr. Ed Nixon and Cesar Romero in San Antonio, Texas on June 24

Mr. Ed Nixon and actor Cesar Romero appeared in San Antonio last Saturday, June 24 at events sponsored by the National Hispanic Finance Committee for the Re-election of the President. The schedule consisted of a leadership breakfast at which Cesar Romero appeared, and a visit to a new Mexican-American owned bank, an appearance at a "Tamalada" festival, and an appearance at a $1,000 per plate fund raising dinner by both Mr. Ed Nixon and Cesar Romero.

The breakfast, the visit to the bank, and the dinner went very well from the standpoint of the appearances by our speakers. At the bank, Mr. Ed Nixon and Cesar Romero opened accounts and the lobby was packed with guests. The "Tamalada" festival was not well attended due to the fact that the tickets were purchased in blocks of 500 and the purchasers did not give the tickets to people who would attend. The temperature was 100°F which also may have affected the attendance.

There was very favorable coverage on WOAI-TV (NBC) which mentioned that the day's events would be climaxed by a $1,000 per plate dinner. The press clippings are attached.

Attachment
Twenty-five persons attending a $1,000-a-plate dinner Saturday night climaxed a day of activities to raise funds for the Republican Party's presidential campaign. Movie-television star Cesar Romero and President Nixon's brother, Ed, were featured at the dinner which was held at the St. Anthony Hotel.

The day's activities were sponsored by the National Hispanic Finance Committee.

A spokesman said the dinner is a "first of its kind" because it marks the first time the Spanish-speaking have headed an effort of this type to re-elect the President.

D.J. Lee, chairman of the Bexar County Finance Committee, said more than 1,200 persons attended a tamalada during the afternoon. Ed Nixon and Romero briefly attended the event which was held at V.J. Keefe Field.

In the morning, 41 persons attended a breakfast and a short time later, Ed Nixon and Romero opened savings accounts at the Mission Federal Savings and Loan Association, 106 S.W. Military Dr., Lee said.
Actor Cesar Romero and Ed Nixon, brother of President Nixon, leave the Hilton Palacio del Rio Hotel, en route to the $1,000-a-plate dinner Saturday night to raise funds for the Republican Party's presidential campaign.—Staff Photo by Ron Jones.
Movie Star Attends

Tamalada Attracts Small Crowd

By SHARON WATKINS

Although 1200 tickets reportedly had been sold in advance, Saturday's Tamalada to raise funds for the re-election of President Nixon failed to muster a crowd.

Fewer than 50 people — including mariachi musicians and campaign workers — had arrived at J.J. Keefe Field by the time the official Mexico City branch Ed Nixon, brother of the President, and movie actor Cesar Romero for a scheduled 2 p.m. appearance.

SCRAP PLANS

Plans were scrapped for a formal rally in the grandstand area, and the celebrities emerged from the fieldhouse at about 2:15 p.m. for an informal handshaking and autograph session.

Only 60 tickets had been sold at the gate by the time Romero and Nixon hit the stage. If the crowd was small, it was also enthusiastic — at least in seeking Romero's autograph.

The bandstand, day-old movie veteran crossed through the crowd, stopping in time to the Latin rhythm and mooching a few dogs.

Nixon, 17 years younger than the President and an ex-mariachi engineer, had arrived in San Antonio just in time for the sparsely attended tamalada. He was to make another appearance at a Sunday evening cocktail reception before continuing on the "Re-elect Nixon" campaign trail.

THREE EVENTS

The tamalada was one of three Saturday events sponsored by the National Hispanic Finance Committee for re-election of the President. A breakfast at the Hilton Palacio del Rio was attended by about 401 local Republicans, and the final event was a $50 per plate dinner Saturday night at the St. Anthony Hotel.

Other officials at the tamalada were Antonio Rodriquez, en- sining the Hispanic-American Affair as the White House, Alex Rodriguez, director of Nixon's Spanish-speaking campaign committee, and Emilio Rodriquez, Texas chairman for the Hispanic Finance Committee.
By CHARLES DECKER

Twenty-five persons paid $1,000 each Saturday night for the opportunity to eat a meal consisting of tenderloin of beef and for the chance to contribute to the Re-elect the President campaign fund.

The dinner at the St. Anthony Hotel, sponsored by the National Hispanic Finance Committee, was to climax the San Antonio visits of Edward C. Nixon, the President’s younger brother, and screen star Cesar Romero, a veteran Republican campaigner.

NIXON CAMPAIGNER

Romero, who has campaigned for Nixon since his first presidential bid in 1960, told the group, “I am a Republican from way back. I’ve been with the President since 1960 and I am convinced he is a great man.”

Romero said that “God willing,” Nixon would be in office another four years.

EVERY AREA

Benjamin Fernandez, national chairman of the Hispanic Society, said, “We will actively participate in every area of Republican politics.”

Other Republican officials who attended were Van Henry Archer, Bexar County Republican chairman; Alex Mendares, the national campaign chairman for Mexican-Americans; Rudy Fuentes, California state chairman of the NHFC; and Mrs. Stella Ellis, executive secretary to the state director of the society. City Councilman Alvin Padilla, who was introduced as “Mr. Republican” also attended.

SAN ANTONIO LIGHT

Page 2-A

SUNDAY, JUNE 25 1972

Strolling Down River

Cesar Romero, handsome star of the movies, became a typical tourist for a short time Saturday morning, leaving his room at the Hilton Palacio del Rio Hotel and taking a stroll on the downtown riverwalk.

Friends and aides with the Latin actor campaigning for President Nixon didn’t know where he’d gone, but Romero said, “You can’t come to San Antonio and not see the Alamo. So I just went.”

The 63-year-old entertainer, tanned as darkly as his brown, loosely woven shirt, was impressed with the river and restaurants. “The river is very beautiful,” he said. “San Antonio is certainly flavorful. It’s almost like you’re in a foreign country.”

Although Romero easily stood out in crowds, he was not bothered on the river and spent a leisurely time getting, as he said, “a little air.”
Nixon's Brother
Coming to S.A.

Edward C. Nixon, President Nixon's brother, will attend the fund-raising activities of the National Hispanic Finance Committee in San Antonio Saturday. The committee, whose purpose is to collect funds for the re-election of the President, is holding a 3-4 p.m. rally at V. J. Keefe Field and a $1,000-a-plate dinner at St. Anthony Hotel Saturday night.
Tamalada This Saturday

Dr. Oscar E. Gutierrez, right, buys first 500 tickets to the National Hispanic Finance Committee’s Tamalada this Saturday from 1 to 6 p.m. at V.J. Keefe Field on the St. Mary’s University Campus. Receiving the check for $625 is David Lee, county chairman of the NHFC. The tamalada will have as special guests movie actor Cesar Romero and National Office of Economic Opportunity Director Phillip Sanchez. Also present will be Robert Martinez, deputy on the Committee to Re-elect the President; Alex Arendariz, director of Spanish-speaking Campaign Committee for the Re-election of the Committee; and Benjamin Fernandez, national NHFC chairman. Tickets at $1.25 each are available at the NHFC office, 711 E. Houston St. Telephone number is 223-1516.
MEMORANDUM FOR: FRED MALEK

FROM: KEN RIETZ

SUBJECT: Summary of Press Coverage for Youth Functions

June 27, 1972

Toward the end of May, two youth events were held which received quite a bit of publicity: the Neighbors for Nixon/Tower registration drive on May 20 in Dallas, Ft. Worth and Beaumont; and the announcement of the formation of the Student Leaders for the President on May 22 in Los Angeles. I thought you would be interested in the publicity generated by these events:

NEIGHBORS FOR NIXON/TOWER (May 20):

May 19 - Ken Rietz was interviewed by:

Dallas Times Herald - clipping attached
WFAA Radio Station - aired May 19 (at least 3 times)
Dallas Morning News - clipping attached (two other small articles taken from the press release are attached)
KERA-TV (PBS) - aired May 19
KTVT-TV (Independent) - aired May 19
WRAP-TV (NBC) - news interview, aired May 19
KDFW-TV - Aired Crossroads '70s 30 minute talk show on May 20.
May 20 - Press conference with Ed Nixon was attended by:

Dallas Times Herald - ran on May 20 (no clipping)
Dallas Morning News - ran on May 21 (no clipping)
KTVT and KDFW Television Stations - ran May 20
unidentified radio station - no feedback

May 20 - Registration drive was covered by:

KBAP-TV - Filmed young people going door to door, aired on May 20

National Public Television covered the entire event for a Sander Vanocur special on June 23.

BEAUMONT REGISTRATION EVENT - May 20 Celebrity Jock Mahoney (Tarzan, Rangerider) attended this event in behalf of the Young Voters for the President. He was covered by:

Television - Channel 6 (interview and actual footage of him going door to door - no feedback)

Channel 4 (5 minute video tape - aired May 20)

Radio - KAYC (10 minute show)
KLVI (45 minute talk show)

Newspaper - Picture story appeared on May 21 in Beaumont Enterprise (clipping being sent)

ANNOUNCEMENT OF STUDENT LEADERS FOR THE PRESIDENT - May 22
In attendance at press conference (no feedback on actual usage, although reports are that most media carried something):

Television: KTTV, KTLA, KNBC (NBC), KFJ, KABC (ABC), KCOP and Theta Cable television

*We provided color film to the students' hometowns (10).
*We provided color sound film to 17 California stations.

Newspapers - Los Angeles Times (clipping attached), Los Angeles Herald-Examiner (clipping attached), Christian Science Monitor, UPI, and AP

*We provided to all hometown newspapers (of the participants) with photographs and individualized press releases (one clipping attached, no feedback on others)

We made audio telephone feeds to 50 California stations and to hometown stations in all national regions.
Austin Bureau

AUSTIN—County chairmen of political parties have been urged by Secretary of State Bob Bullock to get their early returns in as soon as possible.

Bullock said costs of the count would be less than the past primary because of the expected lower vote. Fewer than half the county chairmen have returned their early returns.

After the election, payrolls will be included in the cost of holding the election.

DOLPH BRISCOE'S headquarted at Fire Station 15 in downtown Fort Worth. He is running for the governorship of Texas. He said he was confident of winning the primary.

FRANCES TARENHOLD: Briscoe's opponent, talked of taxes on a heart transplant program. She promised to exercise fiscal responsibility in government, and to seek taxes on corporate profits. She said no tax increase would be levied on individuals or homeowners.

IN THE lieutenant governor's race, Bill Hobby said, "I have always opposed lower housing. I am opposed to incumbent G. A. Jones for trying to raise this as an issue."

Hobby also charged that the "influence of money" had affected Connolly's primary. He said Connolly's campaign involved a "campaign fraud" and that a "campaign" had been used to raise money.

Hobby's campaign involved the use of a "campaign" in San Antonio.

JACKSON: Jackson talked of his campaign in Dallas. He said his campaign involved the use of a "campaign" in Austin.

The voter registration deadline is Saturday, June 10.

The Dallas Morning News 5 A

Politics '72

Bullock Asks Return of Cost Data

Bullock asked for the return of cost data from the Dallas County Elections Department, which includes a statement by state Sen. Joe Carter, R-Dallas, who said he was confident of winning the primary.

Bullock said the cost of the election would be less than the past primary because of the expected lower vote. Fewer than half the county chairmen have returned their early returns.

After the election, payrolls will be included in the cost of holding the election.

DOLPH BRISCOE'S headquarted at Fire Station 15 in downtown Fort Worth. He is running for the governorship of Texas. He said he was confident of winning the primary.

FRANCES TARENHOLD: Briscoe's opponent, talked of taxes on a heart transplant program. She promised to exercise fiscal responsibility in government, and to seek taxes on corporate profits. She said no tax increase would be levied on individuals or homeowners.

IN THE lieutenant governor's race, Bill Hobby said, "I have always opposed lower housing. I am opposed to incumbent G. A. Jones for trying to raise this as an issue."

Hobby also charged that the "influence of money" had affected Connolly's primary. He said Connolly's campaign involved a "campaign fraud" and that a "campaign" had been used to raise money.

Hobby's campaign involved the use of a "campaign" in San Antonio.
President's Forces

By CAROLINE EASTER

Baltimore (BMH)-A new youth voter drive is under way in Baltimore to try to increase the 18-21 year old vote for the President.

Thirty per cent of the eligible voters in the state are too young to vote. More than 50 youth registrars have been hired.

President Nixon, he claimed, had more young people working for him in the November election than ever before. More than 100,000 new voters and to

The young people are registered. Thirty per cent of the eligible voters in the state are too young to vote. More than 50 youth registrars have been hired.

Sinatra sings one for Agnew

BALTIMORE (UP)-Frank Sinatra came out of a Las Vegas casino Friday to sing at an entertainment benefit for Vice President Spiro T. Agnew.

"In the last few months, I've seen the public audience at the movies. The public audience in the movies is different. It's different in the movies. Sinatra said March 22, 1970, and had an urgent President Nixon, the Democratic

Rietz, who is now in leave of absence from the administration, public relations firm of Allison, Trelewaw and Rietz, the 31-year-old vice campaign manager for Bill Bowes in the Tennessee Senate for U.S. Senate in 1968.

He is in Dallas to help kick off a giant voter registration drive. Starting at 10 a.m. at Prestonwood Shopping Center, more than 200 candidates will be sworn in as deputy registrars for the in-city drive.

Sinatra has put in a lottery system to call the state would be. He has the youth voice," Rietz said.
Nixon Supported by College Group

SACRAMENTO — Lt. Gov. Reagan of American prisoners against President Nixon's decision to mass Hmong fighters were not representative of the majority, yesterday, introduced for the President.

Joni Piazza, student president at the University of San Francisco, announced formation of a similar group, Student Leaders of Students for Peace in Vietnam at a press conference. He said the newly formed group was typical of a majority of the nation's students who have "demonstrated they're not tired of violence, tired of protest for the sake of protest."

1,600 SIGN PETITION

A spokesman for about 40 students accompanying Rennie — Steve Brosky, a freshman in International studies at the University of California at Davis — said about 1,600 students on his campus signed a petition supporting Mr. Nixon's Vietnam policies and that copies of the petition were being sent to all other campuses in the state.

The Student Group, Brosky said, "organized to openly support the President for an action for elimination of a menace to the welfare of our country under peace."

"We do not advocate war," he added. "We feel President Nixon's recent offer to the North Vietnamese was one of honesty, and should be accepted."

Brosky said U.S. military actions against North Vietnam were announced by a "protest" group over — withdrawal of all American troops last month after a victory now..."
Students For Nixon

Sacramento 12/30/65

About 25 students and
Lieutenant Governor Ed
Reinckje announced a
statewide petition drive
yesterday to show that
many students support
President Nixon's Viet-
nam policy.

Displaying about 300 sig-
natures of students backing
Mr. Nixon, Steve Block, a
Democrat and a student at
the University of California,
Davis, held signs that he
thinks Mr. Nixon's last
peace offer was "very sen-
terious" and called on U. S.
citizens to stand behind
the president.

"We do not think dissent is
wrong," he said, "but the
more dissent the less the
chances are for peace in
Vietnam."

Block, who initiated the
petition drive last week, said
despite "peer pressure" that
makes students "afraid to
talk against protest leaders
he has found that many stu-
dents support the President.

The students formed a
new group called Students
for Peace in Vietnam to col-
cet the signatures from Cal-
lifornia campuses.

"It's pretty hard to get
(people) convinced if you
sit on railroad tracks or turn
over a few cars," Block
said. Nevertheless, he said
there was widespread stu-
dent support for Mr. Nixon's
policies.

"Students on campuses
to-day are convinced that
they are tired of violent pro-
tests," said Reinckje, who
arranged the news confer-
ence.

"United Press

Students Who
Back Nixon

Policy Speak

Representatives of two groups
of students supporting President
Nixon's policies in Indochina held a
press conference today in the Capitol,
reeling "to dispel the myth that all stu-
dents are against the President."

They conceded they have an uphill
fight. But Joe Pilata, student body
president at the University of San
Francisco and representing the "Stu-
dent Leaders for Nixon," argued:

"The only thing students are unani-
mos on is that they want peace in
Vietnam." He predicted Nixon will
get a large number of student votes,
contending that when students go to
the polls in November "the last ana-
lysis, they will judge him (Nixon)
on whether peace has arrived, not on
the mining of Hainungs Harbor or
the invasion of Cambodia."

Steve Block, a student on the Davis
campus of the University of Califor-
nia and a representative of "Students
for Peace in Vietnam," said he and
others have circulated petitions sup-
porting Nixon and have collected 1-
300 signatures on the Davis campus
alone. He said plans are under way to
circulate the petitions on other cam-
puises.

But, he added, it is difficult to get
press coverage at Davis "unless we sit
on the railroad tracks or turn over
cars."
Assist From Reinecke

Two Campus Movements Back Nixon Peace Plan

By JACK WOODSID
Political Writer

With an assist from Lt. Gov. Ed Reinecke, leaders of two campus movements in support of President Nixon's Vietnam peace plan met the press Tuesday in the Capitol.

"We had to do something drastic to put on the air," explained Steve Block, a University of California at Davis student, when asked why Reinecke's help was sought.

"We didn't want to put a fire hydrant or sand in the intersection," Block and fellow UC-Davis freshman Bill Frey, both professors are organizers of Students for Peace on Campus. Also represented at the news conference arranged by Reinecke was Student Leaders for the President, a nationwide committee formed Sunday in Los Angeles.

JOE PIANTA, student body president of the University of San Francisco, a western region representative on the committee, headed by UC student body president Kent Clemence. Pianta and the committee backed both Nixon's peace policy and his domestic programs, including revenue sharing, the agriculural aid and draft reforms.

"We'll go out to students as our committee and urge them to vote for President Nixon," he said.

Block and Frey said they hope to expand the reaction drive in support of Nixon's peace proposal to other campuses.

"We do not advocate war, but we think President Nixon's peace offer is the best and should be accepted," said Block. "We do not feel defeat is wrong, but now it may produce changes for peace."

REN SIVE NIXON'S plan was "thrown in to quick end to the war, not as a means to continue or expand it," Frey added that demonstrators are doing the best they can and traveled to South Vietnam and Binh Charsa.

About 40 students, faculty members and of the student wens on the W.20,000 and UC-Berkeley attended the gathering.

Tim Brodkin, East Los Angeles Col-
lege student body president and a former felicitor point of Vernon, said the
Nixon administration's goals are not.

He said the President wants to end an
honorable peace and to preserve the
rights of self-determination of the people of South Vietnam.

Several of the students explained of
typical bias by the news media towar
those who commit acts of violence
protestor and said campus newspapers are
traditionally oriented.

TIM MORGAN, a student editor at
UC-Santa, said the San Francisco paper is "doomed to be a pacifist peace

A student editor from UC-Berkeley

refused the experiment and said his
mouth is "too comfortable to get chipped in subject of my support for President Nixon."

They said these only hope of today's
UC papers is to give students equal

A leader in a move that opposes the
campus' publication.

"We'll be an alternative to this publication," Brodkin said.

"We'll just be an alternative to this publication," Brodkin said.

"This is an attempt to ret

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Students Back Nixon Campaign

LOS ANGELES (Sp.) — Eleven student body presidents representing 10 regions throughout the nation announced the formation of Student Leaders for President Committee. The committee will help organize campus support for President Nixon's re-election campaign.

Committee chairman Kent Clement, president of the University of Southern California student body, pledged "a vigorous effort to get the President's message to the American students and mobilize maximum support for him on every college campus in the United States."
National group formed

U.W. student is Pro-Nixon leader

Ralph Andersen, former University of Washington student-body president, is one of 14 national student leaders who have formed the Pro-Nixon Committee to help organize campus support for the re-election of President Nixon.

The committee was formed Monday in Los Angeles. Andersen will serve as the committee's representative for the Pacific Northwest.

Anderson said the President has "exhibited great proficiency and concern in dealing with foreign and domestic policy problems and he is the best man for the job."

Anderson hopes to go into law. He is a senior.

The committee's national chairman is Kent Clement, president of the student body at the University of California.
President Richard Nixon's re-election boosted by 11 college student body leaders

Claim that all the students were against the President's policies is labeled 'hogwash'