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<td>Memo</td>
<td>From: E.D Failor To: Congressional Candidates RE: Uses of the President's letter of endorsement for maximum campaign effect. 1 pg.</td>
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<td>Memo</td>
<td>From: H.R. Haldeman To: Bill Timmons and Chuck Colson RE: Communicating to endorsed Congressmen about reading the President's letter at public appearances and radio and T.V. commercials. 1 pg.</td>
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<td>From: Mary Ann Allin To: Bill Timmons RE: Supportive materials for candidate endorsements decisions. 1 pg.</td>
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<td>Several drafts of letters written to congress candidates wishing them the best in elections and thanking them for their support. 3 pgs.</td>
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<td>From: Larry Higby To: Gordon Strachan RE: Endorsement letter deadlines. 1 pg.</td>
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<td>Campaign</td>
<td>Memo</td>
<td>From: Bill Timmons To: Clark MacGregor RE: Target Congressional Candidates. 11 pgs.</td>
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October 30, 1972

MEMORANDUM FOR: H. R. HALEMAN
FROM: GORDON STRACHAN
SUBJECT: Presidential Endorsements and Telegrams

Congressional Endorsements

1) The approved endorsement letters to Senators and Congressmen have been sent. Each received direction from the CRP (Ed Failor's letter attached at Tab A) regarding use of the letter at rallies and in their radio and TV commercials.

2) Clark MacGregor asked Ray Price to prepare a telegram signed by the President and sent to 15 Senatorial candidates during the last week of the campaign. The 15 Senators are: Griffin Bower, N.Y., Domenech, Texas, McCure, Hirsch, Tennessee, Buffett, Helly, Blount, Hubbard, Toleman, Scott, and Powell. The text of the Price-approved telegram is attached at Tab B.

Governatorial Candidates

All Incumbent Republican Governors have been endorsed except for letters to Governors Ray of Iowa, Moore of West Virginia, and Ferre of Puerto Rico. The draft letters (Tab C) to Ray and Ferre are attached. It is felt that Moore does not need a letter in light of the President's visit. Letters have also been sent to Republican Governorial Challengers except Len Blaylock (Arkansas) and Henry Grover (Texas) because Timmons recommended against it. Letters to the Challengers, Ed Smith in Montana, Dick Larsen in North Dakota, and Luther Hackett in Vermont are being drafted.
Local Candidates

You decided on October 19 that the selected California and New York state legislators should not receive endorsement letters. On October 20, a hold was placed on all endorsements of local candidates. However, the candidates who have requests pending for endorsement letters should be advised that no letters will be sent. Harry Dent has submitted the draft letter for his signature at Tab D for approval.

Recommendation:
That Dent send the attached letter to local candidates, which the President will not endorse.

[Signature]

Special Request

1) Bill Timmons forwarded a very rough draft of a letter for the President's signature to Democrats and Independents in Colorado. The real purpose of the letter is for Flanigan to develop election day challenge sheets and prevent the Democrats from voting the dead. Timmons recommends against the project (Attached at Tab E).

[Signature]

2) Bill Timmons has also asked for a special endorsement letter for Rep. Chamberlain (Maine). The request and draft is attached at Tab F.

[Signature]

3) Also, a special letter for Bill Dowd of New Jersey has been submitted and is attached at Tab G.

[Signature]

Why? Not approve.
MEMORANDUM

MEMORANDUM FOR CONGRESSIONAL CANDIDATES

FROM: E. D. FAILOR

I have been advised the President has sent you a letter of endorsement in your race.

The polls show the President leading by substantial margins in nearly every state and we hope this will be most helpful to your race. I have been asked to recommend the following uses of the President's letter of endorsement to you for maximum effect:

1. Read the President's letter at all your rallies and appropriate speaking engagements;

2. Issue a press release on the President's letter of recommendation;

3. Have an announcer read the President's letter or excerpts therefrom on your radio and/or television commercials;

4. Mail copies of the President's letter to all editors, radio stations and television stations in your district.
October 12, 1972

MEMORANDUM FOR: BILL TIMMONS
                CHUCK COLSON

FROM: H. R. HALDEMAN

The President, as you know, is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

We should set up a system of suggesting to these Congressmen that they have someone read the President's letter shall their rallies and other speaking appearances and that they work out some way of having an announce or some other speaker read the letter on their radio and T.V. commercials.

cc: Clark MacGregor
MEMORANDUM FOR: BOB MORGAN
FROM: DAVE GERGEN
SUBJECT: Support Telegrams for Senatorial Candidates

In response to your request, we have drafted a telegram that the President could send to voters, asking their support for him and for various Senatorial candidates. The draft has been approved by Ray Price.

It is our understanding that you will obtain clearances from Mr. Timmons and Mr. Haldeman before any telegrams are sent.

Attachment

bcc: Bill Timmons -- They apparently have 10 candidates
      Gordon Strachan in mind.
SUGGESTED TELEGRAM BY THE PRESIDENT

On November 7 the American people will make a decision that will help determine the future of our nation and of the world for generations to come. I am sending you this personal message to urge you to participate in that decision by casting your vote on election day.

We need your help to achieve the biggest voter turnout in American history, so that the election results will reflect the choice of a clear majority of our people, both for President and for outstanding Senate candidates like _____________.

Mrs. Nixon joins me in sending our best wishes to you and your family.

RICHARD NIXON
October 24, 1972

Dear Mr. DuBovik:

The President has received your letter and asked that I respond in his behalf.

The President's campaign advisors have made the difficult decision of limiting Presidential endorsements to those candidates who are running for Governor, or for the U.S. House and Senate. The great number of candidates running for State and local offices has made such a decision necessary.

With the President's best wishes,

Sincerely,

[Signature]

Henry S. Conly
Special Counsel to the President

Mr. William DuBovik, Jr.
375 Whitney Avenue
New Haven, Connecticut 06511

HSD:BEH

approve disapprove
MEMORANDUM FOR: GORDON STRACHAN
FROM: WILLIAM TIMMONS
SUBJECT: Presidential Letters

Attached is a very rough draft of a recommended Presidential letter to registered Democrats and Independents in Denver, Colorado. The suggestion comes from Gordon Allott through Bob Flanigan.

They hope such an appeal would help the whole GOP ticket in Denver but more importantly they will pay to have undelivered envelopes returned so they can put together their election day challenge sheets. Flanigan reports Democrats often vote the deceased and moved.

While the draft needs a lot of work I question the basic concept for a Presidential.

Your views please.
MEMORANDUM TO: Harry Dent
The White House

FROM: Robert Flanigan, Vice Chairman
Colorado Committee for the Re-election of the President

RE: Endorsement letter signed by President Nixon

Enclosed is a suggested draft of a letter which the Denver County GOP organization would like to have signed and mailed to approximately 40 thousand registered Democrats in Denver as part of the ballot security program. These letters will be sent with a "do not forward, return to sender" notation on the envelope and undeliverable letters will be used by poll watchers for challenges at the polls on election day.

Tom Reed suggested we send this draft directly to you for prompt attention.
Dear Friend:

I have been gratified by the expressions of support I have received from all parts of Colorado.

I would like to urge you as a resident of Denver to consider voting for candidates for the Senate and House of Representatives who will help enact the kinds of programs I feel are essential.

Senator Gordon Allott is a strong supporter of the policy which I believe will lead to peace throughout the world. Gordon Allott is a member of the Congressional leadership and I have found him always hard working and dedicated to America and Colorado's people.

Congressman Don Brotzman is a name new to some Denver voters, but one whom I commend to you most highly. He is dedicated to the best for all of us.

Congressman Mike McKevitt has worked hard for all the people of Denver and has represented their best interests most capably in the House; I know he will continue to do so.

I appreciate your considering those three men November 7

Sincerely
MEMORANDUM FOR: N. R. HALESHAN
FROM: GORDON STRACHAN
SUBJECT: Presidential Endorsements and Telegrams

Congressional Endorsements

1) The approved endorsement letters to Senators and Congressmen have been sent. Each received direction from the CEP (Ed Fallin's letter attached at Tab A) regarding use of the letter at rallies and in their radio and TV commercials.

2) Clark MacGregor asked Ray Price to prepare a telegram to be signed by the President and sent to 15 Senatorial candidates during the last week of the campaign. The 15 Senators are: Griffin, Fever, Musm, Domenici, Chaffee, McClure, Morse, Thompson, Bartlett, Boland, Biskup, Hicken, Tuley, Sargent, Scott, and Fosall. The text of the Price-approved telegram is attached at Tab B.

Governatorial Candidates

All Incumbent Republican Governors have been endorsed except for letters to Governors Day of Iowa, Moore of West Virginia, and Fino of Puerto Rico. The draft letters (Tab C) to Ray and Fino are attached. It is felt that Moore does not need a letter in light of the President's visit. Letters have also been sent to Republican Governorial Challengers except Len Blye (Arkansas) and Henry Geover (Texas) because Timmons recommended against it. Letters to the Challengers, Ed Smith in Montana, Dick Larson in North Dakota, and Luther Hackett in Vermont are being drafted.
Local Candidates

You decided on October 19 that the selected Californa and New York state legislators should not receive endorsement letters. On October 20, a hold was placed on all endorsements of local candidates. However, the candidates who have requests pending for endorsement letters should be advised that no letters will be sent. Harry Bunt has submitted the draft letter for his signature at Tab D for approval.

Recommendation:

That Bunt send the attached letter to local candidates, which the President will not endorse.

Approve ___ Disapprove ___ Comments _______________________

Special Request

1) Bill Timmons forwarded a very rough draft of a letter for the President's signature to Democrats and Independents in Colorado. The real purpose of the letter is for Flexigen to develop election day challenge sheets and prevent the Democrats from voting the dead. Timmons recommends against the project (Attached at Tab E).

   ___ Agree, no letter to Colorado.
   ___ Disagree, send letter to assist Dominick

2) Bill Timmons has also asked for a special endorsement letter for Rep. Chamberlain (R-Mich). The request and draft is attached at Tab F.

3) Also, a special letter for Bill Seed of New Jersey has been submitted and is attached at Tab G.

GS/jb
MEMORANDUM FOR: MARY ANN ALLIN
FROM: WILLIAM TIMMONS
SUBJECT: Attached request from Cong. Wiggins

October 24, 1972

As a rule of thumb, we do not intend to send endorsement letters to local candidates. Will you please send the attached back to Harry Flamming and ask him to notify Congressman Wiggins that the President will not send endorsement letters to Messrs. Dolan and Miller.

Thanks, Mary Ann.

cc: Gordon Strohan
MEMORANDUM
THE WHITE HOUSE
WASHINGTON

DATE: 10/17/72
TO: MARY ANN ALLIN
FROM: HARRY DENT

Please handle ____________
For your information ____________

Robert Derry does have the
support of the State
Republican Party.

Mrs. Mary Ann Allin

MEMORANDUM
OF CALL

TO: Gordon Strach

DATE: 10/14/72
TO: 440-OK to endorse

MESSAGE

Mrs. Mary Ann Allin

STANDARD FORM 63
REvised AUGUST 1967
GSA FMRS (41 CFR) 101-11

10-26
President Richard M. Nixon
The White House
Washington, D.C. 20013

Dear Mr. President:

We are campaigning hard for you in Indiana, Pennsylvania. Your Nixon headquarters is going strong (my wife and daughters work there frequently). We are having a big rally on Tuesday, October 31, and we have made arrangements for your brother, Bob, to be the principal speaker. There should be a crowd of 600 to 700 at this dinner-rally.

I am the Republican candidate for State Representative in the 62nd District, Indiana County. My opponent, the Democratic incumbent, has only been in two years. This is a seat that has always been Republican until Mr. Shane went in with Governor Milton Shapp two years ago. You are well aware of the problems we are having with Shapp.

A short letter of endorsement from you, which I could use in a newspaper ad, would be a great boost. I am a businessman in Indiana and my credentials are well known by Congressman John Saylor.

I know you are busy and it is a great deal to ask of the President, but all of us who are working hard for your reelection would appreciate your help.

Sincerely yours,

J. Robert Derry
Republican Candidate for State Representative
62nd District - Indiana County

P.S.: Please use "Dear Rob".

Thank you, Mr. President.
J. ROBERT DERRY
60 PINECREST DRIVE
INDIANA, PA. 15701

President Richard M. Nixon
The White House
Washington, D.C. 20013
THE WHITE HOUSE  
WASHINGTON  

September 15, 1972

BILL TIMMONS:

O.K. if MacGregor and Ehrlichman concur.

H. R. HALDEMAN

Don't send any before Congress adjourns. But tell them they're coming if you need to.
MEMORANDUM FOR: H. R. HALEMAN
FROM: WILLIAM TIMMONS
SUBJECT: Presidential Endorsements

Attached is Mary Ann Allin's excellent report on candidates and possible Presidential endorsements. I have reviewed the listing and make recommendations for each category.

My congressional staff and Stan Anderson, handling congressional candidates information for the Re-Elect Committee, concur in this report.

PART I - INCUMBENT REPUBLICANS IN HOUSE

I recommend no Presidential endorsements for:

1. Pete McCloskey (Calif)
2. Donald Riegle (Mich.)
3. John Ashbrook (Ohio)


All GOP incumbents should receive the standard letter attached except those with asterisks who should have personal letters tailored for maximum assistance.

PART II - NON-INCUMBENT REPUBLICANS FOR HOUSE

I recommend no Presidential endorsements to GOP challengers for the following Democrats:
These Members have supported the President on Vietnam and most have good voting records on domestic issues. Of the 57, 8 are officially "targets" by the Congressional Campaign Committee and the committee judges only 4 of the 8 as realistic possibilities. These four are seats held by Monagan (Conn), Shipley (Ill), Davis (SC) and Cabell (Tex).

I support a standard endorsement letter to other Republican challengers in Part II.

PART III - INCUMBENT REPUBLICAN SENATORS

I concur in Presidential endorsements for all incumbents seeking re-election. However, they should be tailored to suit the candidate with less enthusiastic letters for Stevens, Percy, Pearson, Brooke and Case.

PART IV - COP HOUSE MEMBERS SEEKING SENATE

Recommend good letters for Thompson and McClure but a tailored endorsement for Scott.
PART V - REPUBLICAN SENATE CHALLENGERS

I recommend no endorsement letters for GOP challengers to these Democrats:

1. John Sparkman (Alabama)
2. John McClellan (Ark)
3. James Eastland (Miss)
4. Jennings Randolph (W. Va)

PART VI - INCUMBENT REPUBLICAN GOVERNORS

I concur in letters to all.

PART VII - REPUBLICAN GUBERNATORIAL CHALLENGERS

Recommend against endorsements for:

1. Len Blaylock (Ark)
2. Henry Grover (Texas)
MEMORANDUM FOR BILL TIMMONS

THROUGH ROLAND ELLIOTT

FROM: MARY ANN ALLIN

Attached are supportive materials for Mr. Haldeman's decision on endorsement of candidates. The sections are self-explanatory and as complete as current information permits. Please instruct me as to who should not be endorsed and whether we will do:

1) individual letters to each candidate (with the assistance of the Congressional Campaign Committee and your office)

2) standard language letters to all candidates (similar to the draft I submitted to you on September 5, 1972)

3) standard language letters with some variations (mild praise for lukewarm support.)

In the case of Senatorial and Gubernatorial candidates, we are proceeding with individual letters to all, coordinating with your office, Harry Dent, and the appropriate GOP campaign committees.
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 5, 1972

MEMORANDUM FOR: Bill Timmons
VIA: Roland Elliott
FROM: Mary Ann Allin
SUBJECT: Endorsement of Congressional Candidates,
PART I: Incumbent Republicans in the House

In view of the President's remarks at the Convention and his directions since then to the writing staff, we have changed the language of our endorsement letter and are now ready to send out Presidential letters to all incumbent Republican Members of the House except those who have already been endorsed (list attached), those who still face primary opposition (list attached) and those troublesome people whom you might identify who ought not to receive the President's blessing (e.g., Pete McCloskey and John Ashbrook). With your approval the letters will be prepared and dated for September 7.

Unless it seems advisable at a later date, we do not intend to send any other "mass mailing" from the President to our candidates, but I hope your staff will encourage Members to ask for Presidential messages tied to political events between now and the election. We will do everything possible to assist their re-election.
Incumbent Republican Members of the House Who Have Been Endorsed by the President to date:

Harold Collier, Ill. 6th
Elwood Hillis, Ind. 5th
Peter Peyser, N.Y. 23rd
Carleton King, N.Y. 29th
William Keating, Ohio 1st
Herman Schneebeli, Pa. 17th
Incumbent Republican Members of the House Who Face September Primary Challenges:

John Rhodes, Ariz. 1st
Bill Frenzel, Minn. 5th
Sherman Lloyd, Utah 2nd
Alvin O'Konski, Wis. 7th
Glenn Davis, Wis. 9th
THE WHITE HOUSE
WASHINGTON

September 7, 1972

Dear [Name]:

As you begin your 1972 campaign for re-election to House of Representatives, you have my very best wishes for well-earned and deserved success. I also want to convey my heartfelt appreciation for the ability you have unfailingly demonstrated in your distinguished service to the American people. Your leadership in advancing the programs and policies of this Administration has been vital, and we will be counting on your help in the days and years ahead to form what I have called a "new majority." To accomplish this, we need able men and women in the Congress who share my conviction that Americans are bound together by our common ideals, and that with a renewed spirit of confidence and cooperation we can make our nation and the world a better, safer place in which to live.

It is my earnest hope that all citizens of District will join our New Majority by registering, voting, and actively supporting [Name], for he is a man deeply committed to bringing positive change to our country.

Sincerely,

RN:MAA:RLE:WET
DATE: 10/28/72

TO: MEL STEPHENS

FROM: GORDON STRACHAN

Per our discussion, the standard Congressional non-incumbent endorsement letter should be sent.

Letter was sent 10/19/72

Madlin
October 27, 1972

MEMORANDUM FOR: CORDON STRACHAN
FROM: MEL STEPHENS
SUBJECT: RN Endorsement of Congressional Candidate

I would appreciate your reviewing the attached letter and your opinion as to whether or not such an endorsement is desired or feasible. Ketchum, who defeated me in the June primary, is a conservative Republican running against a McGovern Democrat in California’s new 36th Congressional District. The race is viewed as a toss up by all of the experts and Ketchum needs all of the help he can get.

If this letter is approved, Ketchum will run it as a full page ad in each of the dailies in the District on Friday, November 3.

I personally recommend approval and would appreciate your quick attention to the question.
Dear Bill,

Best wishes in your race for Congress. The people of California's new 36th District deserve the finest possible representation in Washington, and you are clearly the candidate whose record of experience, accomplishment and devotion to duty are a credit to yourself and merit the support of all our citizens.

I urge all of your staff to redouble their efforts in your behalf now, so that you can go to work for all of us in the Congress in January.

Best regards,

Mr. Bill Ketchum
1617 19th Street
Bakersfield, California 93301
November 2, 1972

MEMORANDUM FOR: E. L. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: California Endorsements

Harry Dent and Cap Weinberger are appealing the decision not to send Presidential endorsements to California Assemblymen. Instead of the twenty originally submitted, they suggest the eight described in the attached memorandum.

A check with Heflin indicates that these eight would be helpful even at this late date. He pointedly reminded me that he and Governor Reagan had strongly urged letters to the original twenty.

Heflin noted with a certain vindictive pleasure that he had succeeded in obtaining one endorsement for Charles Conrad, an Assembly candidate in a particularly close race. Heflin would not disclose how he did it but said he would have drafted and signed a letter from the President himself if he had to.

The suggested draft for the eight is attached.

Recommendation:

That you approve the attached draft Presidential letter of endorsement to the eight California Assembly candidates.

Approve _____ Disapprove _____ Comments ____________________________

GS/jb
MEMORANDUM FOR:  
H. R. Haldeman

FROM:  
Gordon Strachan

SUBJECT:  
Endorsement Tapes and Film

You have the text of the audio tape for the President to read to assist Hirsch, Tower, Domenici, McClure, Chaffee, Thompson, Bartlett, and Helms in their Senate races. Another copy of the Price-approved text, which is an abbreviated version of the endorsement letters, is attached.

Bill Timmons and Stan Anderson have not contacted this list of Senate candidates about whether it would be helpful to receive an audio tape because all answer affirmatively. Timmons and Anderson want to contact them after the audio tapes are completed. Bull is scheduling the audio tapings for Tuesday, October 24.

The Red Blount silent film footage shooting with the President is scheduled for Thursday at 9 a.m. Bill Timmons strongly urges that Caleb Boggs be added to this filming opportunity. Timmons believes that Blount won’t win even with the footage, Boggs will probably win but desperately wants the footage. Boggs now has the financial commitments to run the resultant TV spot from Philadelphia.

Recommendation:

That Caleb Boggs also receive footage of the President at the Thursday Blount event.

Approve ____  Disapprove ____  Comments __________________________

GS/jb
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

MEMORANDUM FOR: GORDON STRACHAN
FROM: DAVE GERGEN
SUBJECT: Endorsement Tape

October 22, 1972

This is the same script that I sent to you earlier. Ray Price has signed off without any changes.

Attachment
SUGGESTED AUDIO TAPE ENDORSEMENT OF SENATORIAL CANDIDATES

As we move into the closing days of this election, I want you all to know of my strong support for ________________ in the race for United States Senator from the State of _____________.

He has my confidence -- and he deserves yours.

We both need his help in the next Congress.

With his assistance -- and yours -- we can continue our progress toward the goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

Thank you.
October 17, 1972

Dear CAI:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority - peace at home and abroad for generations to come, a new prosperity without war and without inflation and the opportunity for every American to see the American dream come true in his own life.
I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable J. Caleb Boggs
1203 Grinnell Road
Green Acres
Wilmington, Delaware 19803

[Signature]
Anderson & Tommons - all want the radio tape 
if asking

I personally told Tommaz that Cole Boggs
get videotape

if you tell Cole Boggs that I
will do TV

From

Peterson

If we're doing it
for fluorescent heat
won't be in long

next yr.

could get away for her
1. The President wants people reactions on Connally. Check 1781.

2. The President will do an audio tape for Caleb Boggs.

Also check and see if the following need an audio tape:

- Hirsch
- Tower
- Domenici
- McClure
- Chaffee
- Thompson
- Bartlett
- Helms

If they can, we should work up a standard format so that the name can just be dropped in. The script should be based on the letter we sent to them.

The President will do this on Tuesday.

Letters - 250

Usual lim 100
MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS
SUBJECT: Senate Campaign Film

After our conversation this morning I traced the steps on "commitments" for the President to have films made with incumbent Senators seeking re-election. Stan Anderson and Clark MacGregor confirm that a Presidential offer for campaign film has been accepted by: 

1. Gordon Allott
2. Caleb Boggs
3. Clif Hansen
4. Mark Hatfield
5. Chas. Percy

This stems from the President to MacGregor to Dominick to candidates, with Anderson doing the follow-up staff work.

Incidentally, I personally checked on Caleb Boggs and he now wants film and will buy the Philadelphia market. I gather the young radical Democrat is closing Caleb's early margin.

Clark believes he told you that we have no further obligation to do film for challengers.

RECOMMENDATIONS:

1. That Presidential time early next week be set aside for filming.
2. That Timmons call five Senators to offer film at that time if they want it.
3. That Rep. Bill Scott (R-VA) be asked to come in at same time along with incumbent Senators.
THE WHITE HOUSE
WASHINGTON

October 17, 1972

Dear

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,
Dear

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past /// years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,
Dear

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,
October 15, 1972

ACTION MEMO

SUBJECT: Presidential Endorsement Letters -- Special Cases

Red Blount: The rough draft for Blount is okay.

Chafee: A special draft should be prepared for Chafee, along the same basic lines as the Blount letter, putting in the point of his dedicated service to the nation as Secretary of the Navy, etc. Leave out, of course, the line in the Blount letter about reorganization of the Department.

Louis Nunn: Follow the same basic form as the Blount letter inserting reference to "the experience you have gained as Governor of your state qualifies you to serve Kentucky and the nation in the United States Senate.

Bartlett: The Bartlett form should be the same as Louis Nunn's with reference to the state of Oklahoma instead of Kentucky.

Bob Price: A letter should be sent, along the same lines as the telegram.

John Tower: His is apparently already taken care of.

The mild version for Senate incumbents such as Hatfield, etc. is okay.

H. R. Haldeman
INCUMBENTS

Dear (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am confident that your constituents [if Congressman][or if Senator] that the people of State will give you an overwhelming vote of confidence on Election Day.

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years].

America needs your leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity
without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year periods in America's history.

Sincerely,

RN
Dear {(First Name)} (Check carefully)

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-years in America's history.

Sincerely,

RN
SPECIAL CASES:

Senate Challengers:

- Blount (draft attached)
- Chafee
- Nunn
- Bartlett

House Incumbents:

- Bob Price (attached wire sent, recommend letter follow up)

Senate Incumbent:

- John Tower (already done, see attached)

Here are rough drafts of the special letters. The others are still in preparation to be mailed on Monday.
Dear Red:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service to the Nation as Postmaster General, I am sure that the people of Alabama will give you their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for your accomplishments while you were a member of my Cabinet and during the reorganization of your department.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority—peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

RN
Dear John:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John Chafee
Dear Louie:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Louie B. Nunn
Dear Dewey:
As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.
America needs your dedicated leadership in the Senate.
With your help we can make unprecedented progress toward the great goals of our new American majority — peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.
I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Dewey P. Bartlett
STRAIGHT WIRE

October 14, 1972

Please expedites

Honorable Bob Price
c/o Mr. George W. Graham
3000 Harrison
Wichita Falls, Texas 76302

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years.

America needs your leadership in the next Congress.

RICHARD NIXON

RN:MAAllinbaw
EVENT: OCTOBER 14, 1972
Requested by: John Nidecker
Approved by: Roland Elliott
September 29, 1972

Dear John:

Your candidacy for re-election to the United States Senate has my enthusiastic endorsement, and I want you to know how grateful I am for your faithful and energetic support of my Administration.

For over a decade, your leadership in the Senate has been a source of strength to the State of Texas and the nation. Having observed the impressive results of your hard work and having benefitted from your thorough knowledge of the issues, especially in the vital areas of national defense and economic policy, I can testify to the importance of your continuing service in Washington.

We need your informed, articulate voice in the United States Senate to meet the challenging problems that confront America in the coming years.

With my best wishes,

Sincerely,

[Signature]

Honorable John G. Tower
United States Senate
Washington, D.C. 20510

EH: NAAllin:me
EVENT: September 29, 1972
Requested by: Stan Anderson
Approved by: Roland Elliott
SENT AIRMAIL/SPECIAL DELIVERY TO:
Miss Joyce Baker, 500 S. Congress, Apt 108, Austin, Texas 78704
INCUMBENTS

Dear _______ (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am confident that your constituents [if Congressman] [or if Senator] that the people of ______ State will give you an overwhelming vote of confidence on Election Day.

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years]

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity
without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year periods in America's history.

Sincerely,

RN
THE WHITE HOUSE
WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS
FROM: MARY ANN ALLIN
SUBJECT: Endorsement of House Members

Letters like the attached have been prepared with today's date for all incumbent members of the House except Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

- Alabama: Dickinson
- California: Mailliard, Mathias
- Colorado: McKevitt
- Connecticut: Steele
- Indiana: Landgrebe, Zion, Dennis
- Iowa: Schwengel, Kyl
- Kansas: Winn
- Maryland: Mills
- Michigan: Esch, Broomfield, Zwach
- Montana: Shoup
- New Jersey: Forsythe
- New York: Peyser, Smith
- Ohio: Powell
- Pennsylvania: Ware
- Tennessee: Baker, Kuykendall
- Wisconsin: Thomson, O'Konski
Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

Alabama: Nichols, Bevill, Jones
California: Johnson, Sisk, Holifield, Wilson
Connecticut: Monagan, Giaimo
Florida: Bennett, Chappell, Haley, Rogers
Georgia: Davis, Stuckey
Illinois: Kluczynski, Shipley, Price, Rostenkowski
Kentucky: Stubblefield
Louisiana: Passman
Maryland: Byron
Missouri: Randall, Bolling, Ichord, Burlison
New Mexico: Runnels
New York: Pike, Stratton, Rooney
North Carolina: Fountain, Jones, Taylor
Ohio: Ashley, Hays
Oklahoma: Steed, Jarman
Oregon: Green
Pennsylvania: Flood, Morgan
South Carolina: Dorn, Davis, Mann, Gettys
Tennessee: Evins, Jones
Texas: Roberts, Cabell, Teague, Brooks, Fisher, Downing /Casey
Virginia: Slack, Staggers
West Virginia: Zablocki
Wisconsin:
MR. PRESIDENT:

You might want to consider saying "With your continued help" to the incumbents who have been good backers.

rmw
Dear _______ (First Name) (Check Carefully)

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity without war and without inflation; opportunity for every American to see the American dream come true in his how life.

I look forward to working with you in making the next four years one of the best four-year periods in America's history.

Sincerely,

RN
October 17, 1972

Dear Dewey:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. The experience you have gained as Governor more than qualifies you to serve the Nation and your state in the Senate, and I am sure that the people of Oklahoma will give you their vote of confidence on Election Day.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Dewey F. Bartlett
3018 South Harvard
Tulsa, Oklahoma 74114

RN:MAA:blh
October 17, 1972

Dear Louis:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. The experience you have gained as Governor more than qualifies you to serve the Nation and your state in the Senate, and I am sure that the people of Kentucky will give you their vote of confidence on Election Day.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America’s history.

Sincerely,

Honorable Louis B. Nunn
Phoenix Hotel
Lexington, Kentucky 40507

RN:MAA:6th
October 17, 1972

Dear John:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service as Governor and Secretary of the Navy, I am sure that the people of Rhode Island will give you their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for your contributions to our national government as Secretary of the Navy.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John Chafee
472 Turks Head Building
Providence, Rhode Island 02903

RN:MAA:blkh
October 17, 1972

Dear Red:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service to the Nation as Postmaster General, I am sure that the people of Alabama will give you their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for your accomplishments while you were a member of my Cabinet and during the reorganization of your department.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Winton M. Blount
Post Office Box 6464
Montgomery, Alabama 36104

RN:MAA:bhh
October 17, 1972

Dear Bob,

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the people in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on election day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which we face before the Congress during the last four years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new America: majority peace at home and abroad for generations to come, a no-inflation, no-war and without prosperity, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in taking the next four years and the rest of America’s history.

Sincerely,

Honorable Bob Price

Post Office
United States Post Office
Amarillo, Tex. 79101

Roy Pad
SENATE INC
(MILD)
Dear Ted:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Alaska will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Ted Stevens
Dear Chuck:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Illinois will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Charles H. Percy
Dear Jim:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Kansas will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable James B. Pearson
Dear Ed:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Massachusetts will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Edward W. Brooke
Dear Cliff:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of New Jersey will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Clifford P. Case
Dear Mark:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Oregon will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Mark O. Hatfield
SENATE
NON-INCS.

OK
Dear Bob:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert Hirsch
Dear Jesse:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Jesse Helms
Dear Pete:
As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. America needs your dedicated leadership in the Senate.
With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.
I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Peter V. Domenici
Dear Wes:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Wesley Powell
Dear Hank:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority — peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Henry Hibbard
Dear Phil:
As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. America needs your dedicated leadership in the Senate.
With your help we can make unprecedented progress toward the great goals of our new American majority — peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life. I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Phil Hansen
Dear Ben:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Ben Toladano
Senate Incumbents
Special Language Inserts

OK
Dear Gordon:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Colorado will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Senate and, your wise counsel and advice in the Republican leadership meetings here in the White House have meant a great deal to me.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Gordon Allott
United States Senate
Washington, D.C. 20510
Dear Cale:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America’s history.

Sincerely,

Honorable J. Caleb Boggs
Dear Jack:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Iowa will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. The positive direction you have provided on agricultural matters has contributed substantially not only to Iowa but also to our national well-being.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Jack Miller
Dear Margaret:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Maine will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past \( \frac{4}{1} \) years. Your key role in the Senate and, your wise counsel and advice in the leadership functions here at the White House have contributed substantially to this Administration.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Margaret Chase Smith
Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Michigan will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past few years. Your key role in the Senate and, your wise counsel and advice in the Republican leadership meetings here in the White House have meant a great deal to me.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert P. Griffin
Dear Carl:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Nebraska will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past years. Your leadership in the committees on Finance, Agriculture, and Space gives Nebraska a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Carl T. Curtis
Dear Strom:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of South Carolina will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past years. Your leadership in the Armed Services and Judiciary Committees gives South Carolina a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Strom Thurmond
Dear Howard:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Tennessee will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Committees on Commerce, Public Works and Atomic Energy gives Tennessee a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Howard H. Baker, Jr.
Dear Cliff:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate I am sure that the people of Wyoming will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Interior and Finance Committees gives Wyoming a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Clifford P. Hansen
CONGRESSMEN
RUNNING FOR
SENATE

DK
Dear Fletcher:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Georgia will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your responsible conservatism has earned you a distinguished career in the House.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Fletcher Thompson
Dear Jim:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Idaho will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your unceasing efforts in the House to curb unnecessary spending has helped us win the battle against inflation. I am also aware of your work on the Interior Committee to preserve our natural environment.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Jim McClure
Dear Bill:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Virginia will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. You have stood firmly behind our efforts to win a lasting peace while maintaining a strong defense posture. You have introduced legislation to curb forced busing of school children and preserve the neighborhood school concept, while in the area of Federal spending, you have spoken out forcefully against unnecessary and inflationary expenditures.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Bill Scott
CONGRESSIONAL INCUMBENTS
SPECIAL LANG. INSERTS

[Signature]
Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 7 years. As a member of the House Armed Services Committee you have contributed substantially towards maintaining a sound national defense.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William L. Dickinson
Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. As the highest ranking Republican member of the House Foreign Affairs Committee you have contributed immeasurably in America's efforts to establish a viable foreign policy based on a just and lasting peace.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William S. Mailliard
Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your faithful service on two key Congressional Committees -- Agriculture and Foreign Affairs -- has contributed substantially in two diverse areas that affect the national well-being.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Bob Mathias
House of Representatives
Washington, D.C. 20515
Dear Mike:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable James D. McKeveitt
House of Representatives
Washington, D.C. 20515
Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern, especially in the fight for strong Federal action against narcotics and dangerous drugs.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert Steele
Dear Earl:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 7 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Earl Landgrebe
Dear Roger:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Roger H. Zion
Dear Dave:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 6 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable David Dennis
Dear Fred:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Fred Schwengel
Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 1 years. You have also performed yeoman service on behalf of the American farmer as a member of the House Agriculture Committee, and I know all our citizens join in thanking you for your conscientious efforts to safeguard our environment through your work on the House Interior Committee.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John Kyl
Dear Larry:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Larry Winn, Jr.
House of Representatives
Washington, D.C. 20515
Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William O. Mills
House of Representatives
Washington, D.C. 20515
Dear Marv:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Perhaps the most significant of your many contributions during the 92nd Congress has been your untiring work to improve American education through your service on the House Education and Labor Committee.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Marvin L. Esch
Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your unwavering support for a strong American foreign policy through your work on the House Foreign Affairs Committee has been especially valuable. Your efforts to forestall forced busing of school children are widely recognized as well.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William S. Broomfield
Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Certainly no member of Congress has been more steadfast in his support or more enterprising on behalf of America's farmers.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John M. Zwach
Dear Dick:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Richard G. Shoup
Dear Ed:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Edwin B. Forsythe
Dear Henry:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Henry P. Smith, III
Dear Walter:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Walter E. Powell
Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John H. Ware, III
Dear LaMar:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable LaMar Baker
Dear Dan:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America’s history.

Sincerely,

Honorable Dan H. Kuykendall
Dear Vern:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 1 years. Your presence at my side for the signing of the Strategic Arms Limitation Agreements with the Soviet Union further testifies to the value of your contribution.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Vernon W. Thomson
Dear Al:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your remarkable career has been highlighted by your service on the House Armed Services Committee where I have long admired your efforts to retain a strong defense posture for America.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Alvin E. O'Konski
MEMORANDUM FOR: H. R. Haldeman
FROM: Gordon Strachan
SUBJECT: New York and California Legislature Endorsements

The New York and California GOP and CRP organizations have asked for endorsement letters for some of their state legislature candidates. The general rule, enforced by Dent and Price, is that blanket letters of endorsement do not go out to unselected local office holders.

In New York 10 of the requested 108 have been done by special appeal. The balance should receive a standard endorsement letter according to Harry Dent, the New York GOP, the New York CRP, and the CRP Regional Director.

In California, Nofsiger and the CRP Regional Director have asked for endorsement letters for the 18 "Cal Plan" candidates. According to Nofsiger on October 17, Reagan is actively pushing for these letters.

Because there are only 19 days left, telegrams would be better than letters. Nightletters cost $3.20 each, one-third that of a telegram.

Alternative language for the endorsements appears in the attached. One is a full, warm endorsement; the other is a "Best Wishes" message.

Recommendation:

That the "Best Wishes" nightletter be sent to the New York and California state legislature candidates.

Approve _______ Disapprove _______ Comments ____________________

GS/jb
Attached is a copy of Stan Anderson's request which came through Harry Dent for endorsement of candidates for the New York State Legislature. On the list there are 60 incumbents for the Assembly (of which 2 have been done), 37 candidates for the Assembly (of which 5 have been done), and 9 candidates for the State Senate (of which 3 have been done). In addition, 6 other candidates in New York have been done, but they do not appear on this list.

They are asking for about 100 endorsements out of approximately 200 races state-wide, so this reflects some selection on the part of the State GOP and Re-Elect Committees. Telegrams of endorsement similar to the ones attached (actually they just offer best wishes) can be sent to the remaining candidates, as requested, but I feel there should be some discussion of how these will be used to avoid a lot of media overlap where we are endorsing candidates whose districts are in close proximity. The cost of such an undertaking can be held down by sending Mailgrams ($1.60) instead of Straightwires ($10.65, and Nightletters $3.20).

For your information, I have attached copies of the four endorsements done for candidates for the California State Legislature.
October 6, 1972

NIGHTLETTER

Mr. William J. McLaughlin
4120 North Maine Avenue
Baldwin Park, California 91706

Best wishes to Kurt Hahn in his race for the State Assembly.

The people of California deserve the finest possible re-
presentation in Sacramento, and you have a candidate whose
record of accomplishment and devotion to duty are a credit
to the Republican Party and merit the support of all our
citizens. Let's go to work for Kurt so he can go to work for
us!

RICHARD NIXON

RN:MAAllin:bih
Requested by: Mr. William J. McLaughlin
Approved by: Roland Elliott
September 27, 1972

NIGHTLETTER

Mr. Sumner Offill
444 West Ocean Boulevard
Long Beach, California

My very best wishes go to George Deukmejian in his campaign for re-election to the California Senate.

The people of the 37th Senate District have countless reasons to be proud of Duke's distinguished record of service to his constituency and to our state. I am delighted that Bob Finch can be with you to speak on behalf of this Administration and the need to elect Republicans at all levels of government. It is my earnest hope that the voters will turn out in overwhelming numbers to re-elect our entire Republican team on November 7th, but especially to return my good friend, George Deukmejian, to the State Senate.

RICHARD NIXON

RN:MAAllin:blh
cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/Finch
EVENT: October 5, 1972
Requested by: Bonnie Bradbeer
Approved by: Roland Elliott
October 13, 1972

STRAIGHTWIRE

Mr. Richard E. Gulbranson
1326 West 6th Street
Los Angeles, California

Best Wishes to Bob Aguirre in his race for the State Assembly.
The people of 30th Assembly District deserve the finest possible
representation in Sacramento, and you have a candidate whose
record of accomplishment and devotion to duty are a credit to the
Republican Party and merit the support of all our citizens. Let's
go to work for Bob Aguirre so he can go to work for us!

RICHARD NIXON

RN:MAAllin:blh
Requested by: Brad Hainsworth
Approved by: Roland Elliott
NIGHTLETTER

October 6, 1972

Honorable Charles Conrad
13440 Ventura Boulevard
Sherman Oaks, California 91403

Best wishes to Charles Conrad in his race for re-election to the State Assembly. The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Charlie so he can continue to work for us!

RICHARD NIXON

RN:MAAllin;blh
cc: RMWoods/H. Dent/A. Waldron/ZM. White/Maallin/CF/
EVENT: October 6, 1972
Requested by: Harry Dent
Approved by: Roland Elliott
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 3, 1972

TO: Mary Ann Allin
FROM: Harry S. Dent
RE: PRESIDENTIAL ENDORSEMENTS

The Committee for the Re-election has forwarded to me a list of candidates seeking legislative seats in the New York State Legislature. Each has requested a Presidential endorsement, and each has been endorsed by the State GOP, New York Nixon people, and the Nixon Regional Director.

I recommend that a Presidential endorsement be sent.
October 2, 1972

MEMORANDUM FOR: BRAD HAINSWORTH
FROM: STAN ANDERSON

Attached is a list of local Republican candidates in New York who have requested a letter of endorsement from the President.

Tab A is a listing of incumbent State Legislators. Tab B is a listing of Republican candidates for the Legislature. Tab C is a listing of Republican Senatorial candidates requesting endorsement.

This request has the endorsement of the GOP and Nixon people in New York and our Regional Director.
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<tr>
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<td>Perry B. Duryea, Jr.</td>
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<td>Old Montauk Hwy., Montauk, 11954</td>
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<td>Peter Costigan</td>
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<td>J. Edward Meyer</td>
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<td>John W. Beckman</td>
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<td>98 So. Portage St., Westfield</td>
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Also running: Mr. 

Harry C. Fotopoulos  
73rd Dist.  
4170 Broadway  
NY, NY 10033
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<td>8400 Shore Front Pkwy., Far Rockaway 1169</td>
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<td>William G. Meier</td>
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<td>Guy V. Velella</td>
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<td>Michael J. McSherry</td>
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<td>Richard E. Mannix</td>
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<td>Ridgeland Dr., Norwich</td>
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<td>2204 Jenkins St., Endicott</td>
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<td>James Hurley</td>
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<td>91 So. Ellington St., Depew, 14043</td>
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</table>
New York State Senatorial Candidates

S.D. 38
Donald R. Ackerson
63 Hickory Hill Road
Tappan, N. Y. 10983
Tel (914) EL 9-1882

S.D. 54
Fred J. Eckert
141 Ledgewood Circle
Rochester, N. Y. 14616
Tel (716) 225-2000

S.D. 42
Walter B. Langley*
225 Jay Street
Albany, N. Y. 12210
Tel (518) 434-3983

S.D. 44
Robert E. Lynch
67 Saratoga Drive
Scotia, N. Y. 12302
Tel (518) 399-4147

S.D. 41
Douglas Hudson*
116 Green Avenue
Castleton-on-Hudson, N. Y. 12033
Tel (518) PE 2-2139

S.D. 35
John E. Flynn*
15 Nuron Road
Yonkers, N. Y. 10710
Tel (914) DE 7-8746

S.D. 11 Frank Padavan
8315-248th Street
Bellerose, N. Y. 11426
Tel (212) 343-3525

S.D. 36
Joseph R. Pisani
18 Fairview Place
New Rochelle, N. Y. 10802
Tel (914) 235-0020

S.D. 26
John J. Narchi*
70 Nixon Avenue

Also done -
- William T. Smith
Route 1
Amic, N. Y. 14903
- Richard E. Schmerhorn
40th Dist.
12 Willow Drive
Cornwall-on-Hudson, N. Y.
- Lloyd Patterson
6th Dist.
- Stewart Luy
- John D. Cosemer
7th Dist.
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<td>Nimmo, Robert P.</td>
<td>21st</td>
<td>Tulare, Kern, San Luis Obispo</td>
</tr>
<tr>
<td>Simon, Raymond C.</td>
<td>35th</td>
<td>Stanislaus, San Joaquin</td>
</tr>
<tr>
<td>Browne, Robert E.</td>
<td>22nd</td>
<td>Santa Clara</td>
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<tr>
<td>MacGillivray, W. Don</td>
<td>36th</td>
<td>Santa Barbara, San Luis Obispo</td>
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<tr>
<td>Conlan, John T.</td>
<td>37th</td>
<td>Ventura</td>
</tr>
<tr>
<td>Bond, Bill</td>
<td>39th</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Aguirre, Robert</td>
<td>40th</td>
<td>Los Angeles</td>
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<tr>
<td>Arklin, Henry</td>
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<td>Miller, Keith W.</td>
<td>50th</td>
<td>Los Angeles</td>
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<tr>
<td>Conrad, Hon. Charles J.</td>
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<td>Los Angeles</td>
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<td>Hahn, Kurt</td>
<td>58th</td>
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<td>Priolo, Hon. Paul V.</td>
<td>60th</td>
<td>Los Angeles</td>
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<td>Dannemeyer, William D.</td>
<td>69th</td>
<td>Orange</td>
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<td>Hunter, Robert Q.</td>
<td>74th</td>
<td>Riverside</td>
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<tr>
<td>Del Principe, Ron</td>
<td>76th</td>
<td>San Diego</td>
</tr>
<tr>
<td>Green, Mrs. Ruth A.</td>
<td>79th</td>
<td>San Diego</td>
</tr>
</tbody>
</table>
October 12, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

As I mentioned to you, all the letters to candidates, that is the endorsement letters to candidates need to be ready to go on Monday. Bob wants to see the special letters right away. Let's get these in today (Friday) for him to review.

10/13 - pressing may have ended day
4 pm

LH: kb
MEMORANDUM FOR:  RAY PRICE
FROM:  H.R. HALDEMAN

The President has totally rejected the two letter drafts to
Members of Congress, incumbent and non-incumbent. He
makes the point that the letter should be briefer, more pre-
 cisely, shorter sentences. He feels the two draft letters
attached are utterly terrible and suggests something along
the following lines:

"As you enter the final stages of your campaign, I
want you to know that I realize how challenging it is
as I recall my first race for Congress. We need
people of your dedication and ability, and I wish you
well."

I don't think he's really thought this one through, but he does
feel that it should be done more tightly than the attached
drafts.

Attachments
HRH'71/34
Anderson

Letters to Assemblyman in Cal.
15 Lands - Rep.
Endorse Beefconvers ending

NY - 60

BT-

cm - the P wanted me to...
- indirect

An proposal, etc. never seen but heard.
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS
FROM: MARY ANN ALLIN

SUBJECT: Endorsement of House Members

Letters like the attached have been prepared with today's date for all incumbent members of the House except Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

Alabama: Dickinson
California: Mailliard, Mathias
Colorado: McKevitt
Connecticut: Steele
Indiana: Landgrebe, Zion, Dennis
Iowa: Schwengel, Kyl
Kansas: Winn
Maryland: Mills
Michigan: Esch, Broomfield, Zwach
Montana: Shoup
New Jersey: Forsythe
New York: Peyser, Smith
Ohio: Powell
Pennsylvania: Ware
Tennessee: Baker, Kuykendall
Wisconsin: Thomson, O'Konski
Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

<table>
<thead>
<tr>
<th>State</th>
<th>Democrats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama:</td>
<td>Nichols, Bevill, Jones</td>
</tr>
<tr>
<td>California:</td>
<td>Johnson, Sisk, Holifield, Wilson</td>
</tr>
<tr>
<td>Connecticut:</td>
<td>Monagan, Giambo</td>
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<tr>
<td>Florida:</td>
<td>Bennett, Chappell, Haley, Rogers</td>
</tr>
<tr>
<td>Georgia:</td>
<td>Davis, Stuckey</td>
</tr>
<tr>
<td>Illinois:</td>
<td>Kluczynski, Shipley, Price, Rostenkowski</td>
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<tr>
<td>Kentucky:</td>
<td>Stubblefield</td>
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<tr>
<td>Louisiana:</td>
<td>Passman</td>
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<tr>
<td>Maryland:</td>
<td>Byron</td>
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<tr>
<td>Missouri:</td>
<td>Randall, Bolling, Ichord, Burlison</td>
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<tr>
<td>New Mexico:</td>
<td>Runnels</td>
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<tr>
<td>New York:</td>
<td>Pike, Stratton, Rooney</td>
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<tr>
<td>North Carolina:</td>
<td>Fountain, Jones, Taylor</td>
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<tr>
<td>Ohio:</td>
<td>Ashley, Hays</td>
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<td>Oklahoma:</td>
<td>Steed, Jarman</td>
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<td>Oregon:</td>
<td>Green</td>
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<tr>
<td>Pennsylvania:</td>
<td>Flood, Morgan</td>
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<tr>
<td>South Carolina:</td>
<td>Dorn, Davis, Mann, Gettys</td>
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<tr>
<td>Tennessee:</td>
<td>Evins, Jones</td>
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<tr>
<td>Texas:</td>
<td>Roberts, Cabell, Teague, Brooks, Fisher, /Casey</td>
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<td>Virginia:</td>
<td>Downing</td>
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<td>West Virginia:</td>
<td>Slack, Staggers</td>
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<td>Wisconsin:</td>
<td>Zablocki</td>
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</tbody>
</table>
INCUMBENTS

Dear (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am confident that your constituents [if Congressman][or if Senator] that the people of State will give you an overwhelming vote of confidence on Election Day.

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years].

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity
without war and without inflation; opportunity for every American
to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year periods in America's history.

Sincerely,

RN
NON INCUMBENT

Dear _______________{First Name} (Check carefully)

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

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RN
MR. PRESIDENT:

You might want to consider saying "With your continued help " to the incumbents who have been good backers.

rmw
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Sincerely,

RN
Joan

I've given a copy of this letter to Timmons per GS request. (The letter needs a little editing, in case someone wants to take a look at it.)
Dear [First Name]

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am sure that your constituents [if Congressman][or if Senator] that the people of [State] will give you an overwhelming vote of confidence on Election Day.

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Sincerely,

RN
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS

FROM: MARY ANN ALLIN

SUBJECT: Endorsement of House Members

Letters like the attached have been prepared with today's date for all incumbent members of the House except Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

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California: Mailliard, Mathias
Colorado: McKeveitt
Connecticut: Steele
Indiana: Landgrebe, Zion, Dennis
Iowa: Schwengel, Kyl
Kansas: Winn
Maryland: Mills
Michigan: Esch, Broomfield, Zwach
Montana: Shoup
New Jersey: Forsythe
New York: Peyser, Smith
Ohio: Powell
Pennsylvania: Ware
Tennessee: Baker, Kuykendall
Wisconsin: Thomson, O'Konski
Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

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California: Johnson, Sisk, Holifield, Wilson
Connecticut: Monagan, Giaimo
Florida: Bennett, Chappell, Haley, Rogers
Georgia: Davis, Stuckey
Illinois: Kluczynski, Shipley, Price, Rostenkowski
Kentucky: Stubblefield
Louisiana: Passman
Maryland: Byron
Missouri: Randall, Bolling, Ichord, Burlison
New Mexico: Runnels
New York: Pike, Stratton, Rooney
North Carolina: Fountain, Jones, Taylor
Ohio: Ashley, Hays
Oklahoma: Steed, Jarman
Oregon: Green
Pennsylvania: Flood, Morgan
South Carolina: Dorn, Davis, Mann, Gettys
Tennessee: Evins, Jones
Texas: Roberts, Cabell, Teague, Brooks, Fisher, Downing /Casey
Virginia: Slack, Staggers
West Virginia: Zablocki
Wisconsin:
Dear ______ (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am certain that your constituents [if Congressman][or if Senator] that the people of ______ State will give you an overwhelming vote of confidence on Election Day.

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America needs your leadership in the next Congress.  

continued

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Sincerely,

RN
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You might want to consider saying "With your continued help " to the incumbents who have been good backers.

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Non Incumbent

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Sincerely,

RN
S - Harper re no Til Next Info.
Conn. Taping - Chappin & cc of Tape, de
                     Failor re cc of McG tape to be
Budget Mtg - Fin Comm to Be - B.

Fed Certifs - Fox - Today!
Alex re WH S ree comp/Ads
Get Out Vote Teleq's - Ruic Sat.

Sen Races -
Indude - Wash Post analysis
a point.

FM - re Election Night. 230

915

1) No die detectors until after elec.
2) No grand debate in Conorn
   - Den's slam Fri on 68 name
   - T5 Sen + 9 Cong around
     country blasting us
   - Sen en Berlin, 6/25 out
   - Scott 6 mins
   - cc of MONEY on behalf of all Sen
   - MONDAY to McG Hittis + to tshighs

3) McGtape
4) Rogers Fm 10/10 12n - may be
   cancelled if H4K still in rains
5) hard to respond to McG 10/11
6) UP to blast McG, credibility, emphasize economies
Welcome Ad - Check Budget

7) Fair Camp Race - district camp in history
Goldwater also may use coalitions.
Anhein - UP

8) C.M. already cut off - wants

9) Hent - CBS - Common crew - use McG
Don Rodgers - try to use CBS
McG backing out of Hollywood League of Fam-Pol
Shakespeare may blast CBS.
Shirpa being in Anhein
- Anhein

Bushing - What hell did it make
Balgamo to Detroit w/ Billboard -
Airplane, handbills

Having dropped 2 pls -

Stay same
Cheesem-Knows

Rums - next wk - McG infla
Tieleg - not

Treetur - Adresse 507 Pers Cons
9/25 9/30
662 16-18

The Cline CT Davis UND
47 30
23

He - ORC - 500
10/6 10/9
u/o leanners 58-23-19
w/ leanners 62-27-11

Ogil 49 42 9
Waller 60 27 13

RECEIVED

NY - Rowland Evans has
Copy of DM 1 Sep 6-12
Exact info -
seen ahead in NY 224

Mixed 10/9
Clark MacGregor chaired a meeting on September 22 of Bill Timmons, Stan Anderson, and Harry Flemming to review the target list of Congressional seats. Harry Dent was out of town. I sat in on the meeting.

Harry Flemming had completed a field survey. His impressions with sharp questioning by MacGregor and Timmons were included in the attached memorandum, which was drafted by Stan Anderson.

The memorandum recommends three levels of support for 84 candidates. The main unresolved question is finances. Stan is balking at using Presidential campaign funds and yet there does not seem to be a program to channel available money to either these House races or key Senate races. You may want to discuss this in the next 10 a.m. Political Meeting. MacGregor and Timmons believe that the sooner money is sent to key races the more efficiently it is spent.
MEMORANDUM FOR: CLARK MacGREGOR  
FROM: WILLIAM E. TIMMONS  
SUBJECT: Target Congressional Candidates

As you requested, this memorandum sets forth three categories for 84 Congressional races which deserve special attention and discusses the various types of support which may be undertaken for each group. Stan Anderson and Harry Flemming agree in these recommendations.

We have rated the target districts in three categories:

Category A - Maximum Support (30)  
Category B - Moderate Support (15)  
Category C - Little Support (39)

We also created three Divisions within each category:

Division I - Incumbent Republican (22)  
Division II - Open Republicans* (21)  
Division III - Net gain opportunity (41)

It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races.  
Tab B contains our recommendations for Category B - Moderate Support - races.  
Tab C contains our recommendations for Category C - Little Support - races.

* The Republican incumbent is not seeking reelection.

bcc: Gordon Strachen
We also recommend specific types of support for each Category:

**Category A** (7 incumbents, 6 Republicans open, 17 net gain opportunities)
This group represents the tightest House races where maximum effort should be most helpful.

**Finance** - We recommend $5,000 for each candidate.
This would total $150,000.

**Speakers** - We recommend that a member of the First Family or the Vice President visit each district.

**Endorsements** - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

**Organization** - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located and a combined ballot security operation with the Nixon organization in each district. We also recommend that we make available lists of Republicans (where party registration is known) and identified Nixon supporters (at no cost) taken from our computer mailing tapes (in key states) and make available the list of contributors in each target district derived from our finance mailings. Campaign literature of each target candidate should also be allowed in each Nixon storefront.

**Advertising** - We recommend providing each candidate with a uniform television and radio tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

**Category B** (3 incumbents, 1 Republican open, 11 net gain opportunities)
This group represents moderately difficult races for incumbents and GOP open seat candidates as well as challengers who are "outside chances."

**Finance** - We recommend $3,000 for each candidate. This would total $45,000.

**Speakers** - We recommend scheduling at least one surrogate into each district.
Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and that we provide computer printouts as explained above. We also recommend that we allow campaign material of each target candidate to be placed in Nixon storefronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would be general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain opportunities)
This group represents districts that are apparent winners or losers and extra effort will have only marginal effect on the outcome.

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and allow the target candidates to place their campaign literature in Nixon storefronts.

Advertising - None

**RECOMMENDATIONS**

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the TV and radio tapes described above thus making the speedy approval of these recommendations mandatory.
<table>
<thead>
<tr>
<th>STATE</th>
<th>DISTRICT</th>
<th>CANDIDATE</th>
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</thead>
<tbody>
<tr>
<td>Division I (Incumbents)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>California</td>
<td>6th</td>
<td>Mailliard</td>
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<tr>
<td>Connecticut</td>
<td>2nd</td>
<td>Steele</td>
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<td>10th</td>
<td>Dennis</td>
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<td>Iowa</td>
<td>1st</td>
<td>Schwensel</td>
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<td>Michigan</td>
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<td>Zwach</td>
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<td>Texas</td>
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<td>Price</td>
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<td>Division II (Republicans Open)</td>
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<tr>
<td>Georgia</td>
<td>5th</td>
<td>Cook</td>
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<td>Madigan</td>
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<td>Oklahoma</td>
<td>1st</td>
<td>Hewgley</td>
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<td>Division III (Net Gains)</td>
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<td>California</td>
<td>38th</td>
<td>Snider</td>
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<td>Johnson</td>
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<td>Connecticut</td>
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* EXCEPTION: Should not have Presidential topics and endorsements should be tailored.
### Division III (Net Gains) Continued

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**CATEGORY B**

Moderate Support.

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* EXCEPTION: Should not have Presidential tapes and endorsements.
### CATEGORY C

**Little Support**

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### CATEGORY C
#### Little Support (Continued)

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TO: Our Subscribers
FROM: Evans-Novak

We can detect only the slightest rise in Sen. George McGovern's support for the Presidency of the United States after almost three weeks of post-Labor Day campaigning. McGovern, at this writing, is still a loser by landslide proportions, and time is running out on him. There remain deep flaws in both his strategic and tactical planning.

On the other hand, President Richard M. Nixon and the Republican Party have not yet made the errors of excess upon which the Democrats have been counting. Mr. Nixon is still doing "Presidential campaigning," apparently waiting until mid-October to hit the road, which is exactly the way he should be playing it. The Democratic charges of corruption and skulduggery (Watergate, grain deal, milk fund) simply have not taken hold of the American electorate, although scandals sometimes sink in at the end of a campaign.

On a seat-by-seat evaluation, we find it increasingly difficult to forecast a GOP takeover of either the Senate or the House. But bear in mind, if RMN can win by 60% or more (which is possible today), there could be many surprises in both chambers.

ELECTION OUTLOOK

We must still stick with our evaluation that today Nixon would defeat McGovern in all 50 states, losing only the District of Columbia. All the latest polling data -- both private and public -- supports this conclusion. The most current poll, taken over the telephone weekly by Albert Sindlinger, shows a very slight increase in McGovern's strength, based on his week-long tour with Sen. Edward M. Kennedy, but not nearly enough to demonstrate a definite trend.

In the big states, Nixon's lead in New York and California appears to be of modest proportions and conceivably could be overcome. His lead in Michigan is larger (though this was one of his worst states in 1968) and McGovern will have to rally strongly to overcome it. Nixon's lead in Ohio, Illinois and Texas appears very large and virtually irreversible.

DEMOCRATS

The politicians and voters we have checked in the Midwest, South, and by telephone nationally are coming to the same conclusion we are: the extraordinary spread in the polls is for real. Why? Because, we find from almost everyone we talk to, George McGovern's credibility as a President may be irrevocably lost. We agree with Gary Hart that the Nixon support is a mile wide and an inch deep, but McGovern's campaign manager doesn't seem to...
apprehend that the voters are rejecting McGovern far more than they are accepting Nixon.

Tactics: Based on the time we have spent traveling with the McGovern entourage, we have serious doubts about his unique campaign style on two counts:

1) The so-called "visuals" intended to give maximum television coverage are so patently contrived that they not only create adverse press comment but infuriate local McGovern supporters. The decision, consequently, has been taken to try to make these visuals more realistic and to reduce them in number.

2) The attempt to reach three separate media markets each day lends a rag-tag appearance to the campaign and unnecessarily angers local Democrats who are more accustomed to longer stays by a Presidential candidate whereas now he may be at an airport rally for only an hour and then out of the state for another week.

Strategy: This, of course, is the much greater problem. The conscious McGovern strategy for the month of September is to try to broaden his base by reaching out to disaffected members of the old Democratic coalition -- Jews, Catholics, union members, etc. Clearly, these efforts are weakening the militancy and dedication of McGovern's original supporters, but we agree that they are absolutely necessary. The problem is that they don't seem to be succeeding because McGovern's credibility as a candidate has so diminished. Our door-to-door interviewing definitely shows that the voter, particularly the blue-collar Catholic voter, simply cannot take George McGovern seriously as a Presidential candidate. If McGovern cannot restore his credibility, nothing else that he, his staff, or Teddy Kennedy do will really matter.

McGovern has still been unable to develop a single hard issue. Nixon has outflanked him on the Vietnam war and the economy, and all our checks with state-level Democrats and our door-to-door interviewing in conjunction with Oliver Quayle's organization convinces us that the issues of the Watergate incident and general corruption in the Nixon Administration are too exotic for the rank-and-file voter even to contemplate. We still find voter resentment against Nixon on the questions of inflation and unemployment, and a feeling that he has favored big business over the workingman in the wage-price controls. But McGovern still seems unwilling and unable to zero in on this issue.

REPUBLICANS

The growing conviction at the White House that McGovern is really as bad off as the polls show has eased tensions and conflict with the Committee to Re-elect the President.

Strategy: The great danger to the Republicans has always been the possibility of overkill against McGovern, and last week's strategy meeting at the White House pinpointed that problem as GOP National Chairman Bob Dole, Campaign Director Clark MacGregor, White House aide Charles Colson, et al concentrated on how they were going to clobber McGovern. At the end of the meeting, Vice President Spiro Agnew, of all people, advised some restraint, based upon his own unfortunate experiences in 1970.

Tactics: The "Presidential campaigning" of Mr. Nixon, supposedly non-political, is working very well. His visit to the Wilkes-Barre flood area was particularly impressive. We, agreeing with many Republicans, see no reason why the President has to go into regular political-year campaign-style rallies where he is not at his best. There is terrific pressure, however, from Republicans at the state level to get RMN out to support some
Congressional candidates. Mr. Nixon will have to exhibit a great deal of self-restraint to prevent a skid of his own making in October.

Agnew: The Vice President spent his first 24 hours campaigning Tuesday in the following way: 30 minutes spent shaking hands; 15 minutes spent making a non-political speech; 1 hour spent holding two press conferences; 22 1/4 hours spent resting, eating, sleeping and chatting with local politicians.

Needless to say, Agnew's '72 campaign is totally unlike those of '68 and '70. In 1970, four White House aides accompanied the Vice President everywhere he went; this time there are none. In 1972, the Vice President is deliberately dulling his cutting edge not only because he wants to refurbish his image, but also because he is convinced that the electorate is tired of hot politics.

GEORGE WALLACE

We lunched with the Alabama Governor, who is slowly recovering from his wounds. Wallace, a bona fide hero in the South today, wants to refurbish his card-carrying credentials as a Democrat and prove his political power. Therefore, if his health permits him, he may jump into the Georgia, North Carolina, South Carolina and other Senate races with endorsements of Democratic nominees.

Wallace plans to campaign in Texas for Governor candidate Dolph Briscoe, in Florida and on the Eastern Shore of Maryland. His long-range goal remains: a crack at the 1976 Democratic Presidential nomination.

Southern politicians are coming around in droves, beseeching him for endorsements. Wallace is seeing them all, but making no commitments. This year he'll steer a neutral course on the Presidential race, saying that George McGovern deserted his Party and that Richard Nixon failed to fulfill his pledges. We do not expect George Wallace to do or say anything to help any Republican this fall.

SENATE '72

We toured two Deep South and one perimeter-South state last week and, on the basis of our surveys, conclude that Richard Nixon's coattails are unlikely to pull in the Senate wins there that are needed for a GOP takeover.

We now feel, following up our last Report, that in:

North Carolina: Rep. Nick Galifianakis (D) has pulled ahead of Jesse Helms (R) (reversing our most recent appraisal).

Alabama: Sen. John Sparkman (D) is far ahead of ex-Postmaster General Red Blount (R).

Georgia: State Rep. Sam Nunn (D) narrowly leads Rep. Fletcher Thompson (R) today.

In addition, the Michigan race between Sen. Robert Griffin (R) and State Attorney General Frank Kelley (D), which we have been giving to Griffin, is now a virtual toss-up, with Kelley apparently having some momentum. We are still calling Griffin ahead but without much confidence. This makes our Senate prognostication one less for the Republicans than in our last Report, or presently 53-47 for the Democrats (compared to the present Senate line-up of 55-45 Democratic).

HOUSE '72

Forecasting the results of the House is even a riskier business than Senate elections because they are much more influenced by the top of the ticket, and a Nixon lan'slide might change everything. On a seat-by-seat basis, we will analyze the House by sections, starting with the Northeast:
Maine (2 Dems): The seat surrendered by Democratic Senate candidate William Hathaway will probably be won by Bangor Mayor William Cohen (R) against State Sen. Elmer Violette (D). One probable GOP pickup.

Vermont (1 GOP): No change.

New Hampshire (2 GOP): No change.


Vermont (1 GOP): No change.

New Hampshire (2 GOP): No change.


Connecticut (4 Dems, 2 GOP): This is a state known for straight ticket voting, and a Nixon landslide could bring down the House. Rep. William Cotter (D) is extremely vulnerable against Richard Rittenband (R), but a Nixon landslide could also do in Reps. Robert Giaimo (D) and Ella Grasso (D). One probable, two possible GOP pickups.

Rhode Island (2 Dems): The Democratic incumbents seem safe, but if RMN's present 2-to-1 lead in the state holds up, they could be buried.

New York (25 Dems, 16 GOP): Redistricting has already stripped the Democrats of two seats. In addition, Rep. Ogden Reid, Republican turned Democrat, is considered vulnerable against Carl Vergari (R), as is Rep. John Dow (D) against Assemblyman Benjamin Gilman (R). Further, Leonard Koldin (R) has a chance against Rep. James Hanley (D). On the other hand, the Democrats will pick up the seat being surrendered by Rep. Seymour Halpern (R), and there is a chance that ex-Reps. Richard Ottinger (D) and Max McCarthy (D) will overturn incumbent Reps. Peter Peyser (R) and Henry Smith (R). One probable GOP pickup. Two probable GOP pickups. One probable Democratic pickup. Two possible Democratic pickups.

Pennsylvania (14 Dems, 13 GOP): Redistricting will also strip the Republicans and Democrats of one seat each here. The most vulnerable incumbent is Rep. Joseph Gaydos (D), but Rep. Joseph Vigorito (D) is also in some trouble. A Nixon landslide in Pittsburgh and Philadelphia, now possible, could turn everything upside down here. For now, two possible GOP pickups.

New Jersey (9 Dems, 6 GOP): The most vulnerable Congressman is, as usual, Rep. James Howard (D), who faces a strong challenge from William Dow (R). Also in danger is Rep. Joseph Minish (D). One probable GOP pickup. One possible GOP pickup.

Delaware (1 GOP): No change.

Maryland (5 Dems, 3 GOP): Thanks to redistricting, the Republicans now figure to pick up one seat, with Marjorie Holt (R) favored over Werner Fornos (D). One probable GOP pickup.

Summary: In the Northeast, the Democrats lose a net of 2 seats because of redistricting. The Republicans have a chance at 5 probable and 8 possible pickups while the Democrats only have a chance at 2 probable and 3 possible pickups. This area has had a heavy Democratic imbalance for many years, which could shift dramatically in the event of a Nixon landslide.
MEMORANDUM FOR: CLARK MacGREGOR
FROM: BILL TIMMONS
SUBJECT: Target Congressional Candidates

As you requested, this memorandum sets forth three categories of Congressional races which deserve special attention and discusses the various types of support which should be undertaken for each category. Stan Anderson and Harry Flemming agree in these recommendations.

We have divided the ratings into three categories:

Category A - Maximum Support
Category B - Moderate Support
Category C - Little Support

We also created three Divisions within each category:

Division I - Incumbent Republican
Division II - Open Republican *

* The Republican incumbent is not seeking reelection.
Division III - Net gain opportunity.
It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races. Tab B contains our recommendations for Category B - Moderate Support - races. Tab C contains our recommendations for Category C - Little Support - races.

We also recommend specific types of support for each Category.

**Category A** (7 incumbents, 6 Republicans open, 2 net gain)

- **Finance** - We recommend $5,000 for each candidate. This would total $145,000.
- **Speakers** - We recommend that either the First Family or the Vice President visit each district.
- **Endorsements** - We recommend an endorsement letter from the President and a still photo of each candidate with the President.
- **Organization** - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located.
and a combined ballot security operation with the Nixon organization. We also recommend making available lists of Republicans and identified Nixon supporters (at no cost) taken from our computer mailing tapes and make available the list of contributors derived from our finance mailings. Campaign literature of each candidate should also be allowed in each Nixon storefront.

Advertising - We recommend providing each candidate with a uniform television tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

Category B (3 incumbents, 1 Republican open, 11 net gain)

Finance - We recommend $3,000 for each candidate. This would total $45,000.

Speakers - We recommend scheduling at least one surrogate into each of these districts.

Endorsements - same as above

Organization - We recommend a combined ballot security operation providing computer print-outs of
Republicans and Nixon favorables (paid for by the local candidate) and allow campaign material on each candidate to be placed in Nixon store fronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would be general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain)

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - Same as above

Organization - We recommend a combined ballot security operation and allow the candidate to place his campaign literature in Nixon store fronts.

Advertising - None

RECOMMENDATIONS

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early
October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the tapes described above thus making the speedy approval of these recommendations mandatory.
A completed list with states and districts indicated will be provided on final.

**CATEGORY A**

Maximum Support

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A completed list with states and districts indicated will be provided on the final.

CATEGORY B
Moderate Support

Division I (Incumbents)

Thomson
Landgrebe
Peyser

Division II (Republicans Open)

Froelich

Division III (Net Gains)

Thompson
Butler
Cockeran
Vergari
Limehouse
Vickermann
Steelman
Bledsoe
Kidd
Dozol
Rittenband
A completed list with states and districts indicated will be provided on the final.

**CATEGORY C**

**Little Support**

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<td>O'Konski</td>
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**Division II (Republicans Open)**

| Moorhead               | Roncallo                             |
| Butler                 | Ketchum                              |
| Hinshaw                | Armstrong                            |
| Taylor                 | Hanrahan                             |
| Walsh                  | O'Brien                              |
| Guyer                  | Linsky                               |
| Regula                 | Lott                                 |
|                        | Hutt                                 |
Clark MacGregor chaired a meeting on September 22 of Bill Timmons, Stan Anderson, and Harry Flemming to review the target list of Congressional seats. Harry Dent was out of town. I sat in on the meeting.

Harry Flemming had completed a field survey. His impressions with sharp questioning by MacGregor and Timmons were included in the attached memorandum, which was drafted by Stan Anderson.

The memorandum recommends three levels of support for 84 candidates. The main unresolved question is finances. Stals is balking at using Presidential campaign funds and yet there does not seem to be a program to channel available money to either these House races or key Senate races. You may want to discuss this in the next 10 a.m. Political Meeting. MacGregor and Timmons believe that the sooner money is sent to key races the more efficiently it is spent.
MEMORANDUM FOR: CLARK MACGREGOR
FROM: WILLIAM E. TIMMONS
SUBJECT: Target Congressional Candidates

As you requested, this memorandum sets forth three categories for 84 Congressional races which deserve special attention and discusses the various types of support which may be undertaken for each group. Stan Anderson and Harry Flemming agree in these recommendations.

We have rated the target districts in three categories:

Category A - Maximum Support (30)
Category B - Moderate Support (15)
Category C - Little Support (39)

We also created three Divisions within each category:

Division I - Incumbent Republican (22)
Division II - Open Republicans\* (21)
Division III - Net gain opportunity (41)

It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races.
Tab B contains our recommendations for Category B - Moderate Support - races.
Tab C contains our recommendations for Category C - Little Support - races.

\* The Republican incumbent is not seeking reelection.

bcc: Gordon Strachen
We also recommend specific types of support for each Category:

**Category A** (7 incumbents, 6 Republicans open, 17 net gain opportunities)
This group represents the tightest House races where maximum effort should be most helpful.

**Finance** - We recommend $5,000 for each candidate. This would total $150,000.

**Speakers** - We recommend that a member of the First Family or the Vice President visit each district.

**Endorsements** - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

**Organization** - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located and a combined ballot security operation with the Nixon organization in each district. We also recommend that we make available lists of Republicans (where party registration is known) and identified Nixon supporters (at no cost) taken from our computer mailing tapes (in key states) and make available the list of contributors in each target district derived from our finance mailings. Campaign literature of each target candidate should also be allowed in each Nixon storefront.

**Advertising** - We recommend providing each candidate with a uniform television and radio tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

**Category B** (3 incumbents, 1 Republican open, 11 net gain opportunities)
This group represents moderately difficult races for incumbents and GOP open seat candidates as well as challengers who are "outside chances."

**Finance** - We recommend $3,000 for each candidate. This would total $45,000.

**Speakers** - We recommend scheduling at least one surrogate into each district.
Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and that we provide computer printouts as explained above. We also recommend that we allow campaign material of each target candidate to be placed in Nixon storefronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would be general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain opportunities) This group represents districts that are apparent winners or losers and extra effort will have only marginal effect on the outcome.

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and allow the target candidates to place their campaign literature in Nixon storefronts.

Advertising - None

RECOMMENDATIONS

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the TV and radio tapes described above thus making the speedy approval of these recommendations mandatory.
### CATEGORY A

Maximum Support

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<thead>
<tr>
<th>STATE</th>
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<th>CANDIDATE</th>
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<td><strong>Division III (Net Gains)</strong></td>
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* EXCEPTION: Should not have Presidential topics and endorsements, should be tailored.*
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### CATEGORY B

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*EXCEPTION: Should not have Presidential tapes and endorsements.*
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## CATEGORY C

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