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Congressman Dan Kuykendall of Tennessee came in to see me Friday on the operation of the Congressional Campaign Committee, of which he is a member. He says they are now $360,000 in debt, and their newsletter is down 15,000 in subscriptions. Wilson blames this on having a President in the White House. There is presently much dissatisfaction with the leadership of that Committee among Republican members of Congress. Kuykendall thinks the staff operation is poor. However, he does make the point that the Booster Club funds do go directly to helping pick up new seats; however, in order to continue to operate now, money is being borrowed from the Booster Club.

There is much more he tells me that I should not put in writing. So, whenever you want to discuss this matter, I am available.

Kuykendall originally came to see me because Bob Wilson indicated to the Committee that he did not believe the President would have a picture taken with Wilson and the leadership of the Committee with the idea of showing White House concern and interest in the 1972 Congressional campaign, particularly with regard to fund raising efforts. Kuykendall said he thought this could be done very easily and came to see me about getting this done. In the end, I'm going to have to respond to this question.

Kuykendall is willing to take on any special assignments.

bc: H.R. Haldeman
October 26, 1971

MEMORANDUM FOR: THE ATTORNEY GENERAL
FROM: HARRY S. DENT

The President is concerned that the Congressional Campaign Committee will again give too much assistance to re-electing incumbents and too little to picking up new seats. He asked that I talk with you about this and find some solution.

Dan Kuykendall is seeking to succeed Wilson when he gives up the Committee chairmanship. Thus, he is assisting him. Maybe Wilson could be persuaded to turn this part over to Dan, and Dan could exert enough influence to get the resources. There'll never be any ultimate solution to this problem, but it does need special work and attention.

I'll talk to Dan or get him in to see you or do whatever you suggest.

Dan thinks Wilson will serve through 1972 and then give way to him—too late for our purposes.

Jerry Ford might be talked with, too. However, no one seems anxious to bell this sacred cow—protection of the incumbencies.

cc: H. R. Haldeman
Memorandum

To: John Mitchell

From: Charlie Whorster

Re: Current Democratic Strategy

As you know, there was a contest at last week's meeting of the Democratic National Committee over the choice of a chairman of the Credentials Committee for the 1972 Democratic National Convention. Most of the media comments that I have seen or heard take the view that Senator Muskie suffered a reversal in his unsuccessful attempts on behalf of Senator Harold Hughes. These reports stress that organized labor resented Muskie's entry into this situation and that Senator Jackson or possibly Senator Humphrey was the real winner of this struggle for power.

I would like to offer a somewhat different analysis to the effect that what Senator Muskie has done is to take a strategic position which will bring him direct benefits from the liberal Democratic forces and put him in a position where his nomination will be all that the liberals can expect to achieve from the Democratic Convention. This would leave Muskie in a position to choose Senator Jackson as his running mate and result in the choice of probably the strongest Democratic ticket. If a Muskie/Jackson ticket is not the strongest combination, then perhaps the possible Muskie strategy referred to above would not prove effective. Personally, I think that Muskie paid a very small price in order to get into a position where he will be able to reject the choice of a more liberal running mate in favor of Senator Jackson.
MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: OLDER VOTERS

We are currently in the process of recruiting the Executive Director for campaign activities relating to Older Voters. It will require a few more weeks to complete that process.

In the meantime, it is important that progress continue on developing detailed operating plans in that area. We have identified a qualified individual, Mr. Howard Weber of Florida, who can be of assistance in that project. He successfully managed the Senior Citizens Division of the State Republican Party in the 1970 elections.

Mr. Weber has expressed a willingness to assist in the campaign at no salary, but we would have to pay his travel and expenses in Washington. Estimated costs would be less than $1000.00 per month.

RECOMMENDATION

That we engage Howard Weber on a temporary basis to help develop campaign operating plans for Older Voters. He would work in conjunction with Bernard Van Renssalaer of the RNC and Bob Marik of our Committee.

APPROVE ________ DISAPPROVE ________ COMMENT ________

JEB S. MAGRUDER

CONFIDENTIAL
MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Potential Campaign Manager for California

Bob Volk stopped by to see me this afternoon and during the course of our conversation he mentioned Jim Hall and recommended him as a possible candidate for the position of Campaign Manager in California.

Jim is 38 years old and is presently Secretary of Human Resources for the State of California. He was Commissioner of Banks in California prior to becoming Secretary of Human Resources, and practiced law in Gordon Luce's brother's law firm in San Diego. He is a graduate of Bol! Hall Law School.

JEB S. MAGRUDER

bcc: Mr. H. R. Haldeman