

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
19	10	2/11/1971	<input type="checkbox"/>	Campaign	Memo	From: L. Higby To: Bruce Harlow RE: Personal Political File. 1 pg.
19	10		<input checked="" type="checkbox"/>	Campaign	Memo	Status of states in the 1970 Senatorial races. 5 pgs.
19	10	3/3/1970	<input type="checkbox"/>	Campaign	Memo	1970 Poll Analysis (Hadwritten Notes). 1 pg.

*Want
MAKE
A NEW
FILE*

THE WHITE HOUSE
WASHINGTON

Date: 2/11/71

To: *Bruce*

From: L. Higby

LRH

~~Political file.
Personal - Confidential~~

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

md.

NOT hitting hard enough - shifting now
ads lowing - changing them

Meriv

McG doing everything right -

NJ

Anderson hit again

ND

need word on Mark Andrews

Wyo

Needs firm action by P. - can win
Can we use letter - Her says no.

Connecticut	+	narrow win	Gov win	Chat check
Florida	+	narrow win	Gov lose	live Miami
Indiana	+	narrow win		Chat check
Maryland	=	prob loss	sure loss	full replay
Minnesota	=	sure loss	sure loss	15 min replay
Missouri	=	prob loss		Chat check
Montana	=	sure loss		—
New Jersey	+	prob. win		5+1 Deut check
New Mexico	=	prob. loss	prob. win	prime replay
Nevada	=	prob. loss		prime replay
North Dakota	+	prob win		Chat check
Ohio	+	prob win	sure loss	Chat check
Tennessee	+	sure win	sure win	prime replay
Texas	+	prob win	prob loss	we buy
Utah	+	sure win		live
Vermont	=	sure win	sure win	—
Wisconsin	=	sure loss	close win	—
Wyoming	=	prob loss	sure win	—

Alaska =	Sure win 62-36	prob win	
Arizona =	Sure win	sure win	will buy
Calif =	prob win	sure win	we buy live
Del =	sure win 54-30		
Hawaii =	almost sure win	35-49 prob loss	
Illinois =	prob. loss		prime
Maine =	sure loss		
Mass =	sure loss - K. dropping		?
Mich =	sure loss	narrow win prob	
Miss =			
Neb =	sure win		live state prob wide
N. Y. =	prob win		
Penn =	sure win		
RI =		prob win	
Virginia =	⊕		
Wash =			
W. Va. =			
RI Me		prob win	
SD, Ga		prob loss	

Predictions 11/2 People

	<u>H.</u>	<u>P.</u>	<u>Har</u>	<u>New</u>	<u>RNC</u>	<u>VP</u> <u>Mo</u>	
California	+	0?	+?	+	0	?	?
Connecticut	+	?	+				+
Florida	0	0?	0	0?	0		0
Illinois	0	00	00				0
Indiana	?	?	+	+	+	+	+
Maryland	0	00	0				0
Minnesota	0	0 <i>slpr</i>	00				0
Missouri	0	0 <i>slpr</i>	0				?
Nevada	0	0	0				0
New Jersey	?	0?	+?			<i>+slpr</i>	?
New Mexico	0	0?	0				?
New York	+	+?	+				+
North Dakota	+	?	+	+	+	+	+
Ohio	+	+?	+	+	+	+	+
Tennessee	+	++	++	+	+	+	+
Texas	+	++	++	+	+	+	+
Utah	+?	??	+	+	+	+	+
Vermont	+	++	++	+	+	+	+
Wyoming	0	00	00	0	0	0	0
	6-8	0-6	4				
	7	3	4				

Predictions 10/24

	Chot Dart	K Phillips	HRH	Lee Nunn	Newa Wack	New Repub	US News
Connecticut	+	?	+	+	?	0	+
Florida	+	?0	+	+	0	?	?
Indiana	+	0	0	+	?	?	?
Maryland	0		?	?	0		??
Minnesota	00		0	0	00		
Missouri	0	0	0	0	00		???
Montana	00		0	0	00		
Nevada	0	??	+	0	0		?
New Jersey	+	?	?	?	0	?	??
New Mexico	0	?	0	?	0	0?	??
North Dakota	+	+	+	+	0	0?	??
Ohio	+	+	+	+	?	0?	+
Tennessee	++	+ ?	+	+	0	0	+
Texas	+	?	+	+	0		+
Utah	++	+	+	+	0	0	+
Vermont	++	0	+	+	?	?	0
Wisconsin	00		0	0	00		
Wyoming	0		0	0	00		??
Calif.	+	?0	+	+	0	0	0
Illinois	0	??	0	?	00	0	0
New York	+	0	+	?	0	0	?
Net	8	173	769	667	-1+3		34

THE WHITE HOUSE

WASHINGTON

Mar 3 Poll analysis
vs Oct-Nov-Jan

Total up 7 since Nov up 5 since Jan

Sex men up 11 since Nov 5 since Jan
women up 3 " 6 since Jan

Much stronger up men - was even in Nov

Age steady rise in young - up 10 since Oct
strongest among teens, weakest among 20's
but now no gen. difference

Educ. steady rise in all groups
strongest among college

Race large rise in non-whites - up 20 since Oct

Religion up in all - esp. Cath & Jew - Prot still highest

Income up in all - esp 15+ - up 10 since Oct - now 70

Party up in all Dems up 5 since Jan + det. term 11
Ind up 8 "