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MEMORANDUM

THE WHITE HOUSE
WASHINGTON
April 9, 1970

FOR: H. R. HALDEMAN
FROM: MURRAY CHOTINER

Harry Dent and I have divided the States for the purpose of the 1970 elections. Unless an objection is made to our division, we will proceed as indicated.

The column marked coordinator will be individuals who will report directly to either Harry or me.

Individuals we are planning to use as coordinators are:

1. Charles Colson, for Connecticut, Maine, Massachusetts, Rhode Island and Vermont.
2. Dick Herman. We are to talk with him concerning his States.
3. Fred LaRue. We are to talk with him concerning his States.
4. Jeb Magruder, for Illinois.
5. Charles McWhorter. We are to talk with him concerning his States.

It is preferable that any communications intended for the coordinator be sent to either Harry or me for handling as, in some instances, we may be conversant with the particular situation.
It will be appreciated if you will advise such persons in the White House and the Executive Office Building who should know of this state division that any communications concerning the campaigns in the States affected should be taken up directly with Harry or me, depending on who is handling the State. This will facilitate our operations.

cc: Harry Dent

Enclosures
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<tr>
<th>State</th>
<th>Statewide Elections</th>
<th>Statewide Targets</th>
<th>Cong. Lineup</th>
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FOR: LARRY HIGBY 
FROM: MURRAY CHOTINER

The Spencer-Roberts firm is managing the following campaigns:

**California** -- **Gubernatorial:** Ronald Reagan (R).

Election of key legislative races, which have not yet been determined.

They are handling, on a consultant basis, the following campaigns:

**California** -- **Congressional:** Congressman Don Clausen (R).
Congressman Jerry Pettis (R).

**Georgia** -- **Gubernatorial:** State Comptroller General George R. Bentley (R). There is primary opposition.

**Hawaii** -- **Gubernatorial:** State Senator Hebden Porteus (R). He has serious primary opposition from Samuel King (R) who is now leading in the polls.

**Kansas** -- **Gubernatorial:** Rick Harmon (R), who is opposed by Attorney General Kent Frizzell (R).
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
March 31, 1970

FOR: H. R. HALDEMAN
FROM: MURRAY CHOTINER

Attached are reports of conversations with the individuals indicated, concerning the Ohio Gubernatorial and Senatorial races. The following people could not be reached:

Ray Bliss is out of the Country until April 6.
Congressman John Ashbrook is travelling in the District.
Congressman Frank Bow is in Miami.
Lee Nunn of the Senatorial Campaign Committee is out-of-town.

Enclosures
March 31, 1970

**Senator William Saxbe Reports Regarding Ohio:**

**GOVERNOR:** Attorney General Brown says he is winning and he is not going to get out of the race. He is not interested in an appointment to the District Court.

On Saturday, March 28, Saxbe told Kleindienst at Burning Tree Country Club that an appointment for Brown was off. Since then, John Andrews says Brown has changed his mind.

Auditor Roger Cloud is the only Republican who can win the Governorship in November. The two big papers, the Cleveland Plain Dealer and the Cincinnati Inquirer have endorsed Cloud. The Akron Beacon-Journal and Columbus Dispatch are expected to endorse Cloud.

Cloud should win the nomination.

**U. S. SENATE:** Saxbe is all for Rhodes. Taft would make a good Senator, but if nominated, the Rhodes people, down to the county courthouse, will sit it out, which will make it very difficult for Taft to win in November.

The Democratic ticket of Gilligan and Young will be tough to beat.

###
March 31, 1970

John Andrews, Republican State Chairman, Reports Regarding Ohio:

GOVERNOR: They are trying to get Attorney General Brown out of the Governor's race. It will be necessary to offer him a judgeship. Senator Saxbe is working with Richard Kleindienst on it. The appointment will have to come after the primary election, May 5. There is an impending vacancy on the CCA as Paul Weik became 70. There is another vacancy in Kentucky on the CCA.

Brown does not want trial work. He has had 10 years in the Appellate Department.

Cloud has the edge over Brown. Endorsements are coming from big counties. Former State Representative Albert Sealy will withdraw this week for Cloud.

Lukens, if nominated, will lose in November. He is not creditable and has no newspaper support. He is regarded as being too close to Goldwater.

U. S. SENATE: Rhodes and Taft are very close. Rhodes has a slight lead within the range of error. Taft is a household name and has the pocketbook. Money is tight all over.
Rhodes is not having trouble with money. Bob Hope will be out this Saturday at a luncheon at the Fair Grounds at $25.00 a head. Ten thousand are expected which will yield $250,000. Agnew has been invited to appear. He is to clear it with the President.

Taft is a dull campaigner and is conducting a loner campaign. Surveys shows the strongest ticket will be Rhodes and Cloud.

###
March 31, 1970

Congressman William Ayres Reports Regarding Ohio:

GOVERNOR: The Cleveland Plain Dealer is expected to endorse Cloud. The Akron Beacon-Journal has endorsed Cloud.

Anything can happen in the Governor's race. It would be better to get Brown out of it. A vacancy has occurred in the Ohio Supreme Court, as Chief Justice Kinsey Taft died last Friday, March 27. Governor Rhodes can be prevailed on to appoint Brown to it.

Cloud will win the nomination, but it will be easier if Brown is out. If Cloud does not win, Lukens will. Cloud has the best chance against Gilligan.

U. S. SENATE: The Cleveland Plain Dealer, Cincinnati Inquirer and the Toledo Blade have endorsed Taft.

The Akron Beacon-Journal has endorsed Rhodes. The party machinery is all for Rhodes, which carries more weight than newspaper endorsements. State Chairman John Andrews is for Rhodes up to his eyeballs.

Rhodes has not put on his blitz as yet. Rhodes should win by a squeaker. Nothing in the wind as anything new coming from Life Magazine.
He has not heard of any shortage of money for Rhodes. The money is there for Taft.

Taft will make a last ditch effort, since he lost once before.

Rhodes can cut into the minority groups and the Democratic strength in the cities. He will hold the GOP vote. Rhodes got 33% of the Negro vote the last time he ran for Governor.

The Rhodes people will sit on their hands if Taft wins the nomination. There is no love lost between the Rhodes and Taft families since 1950.
March 31, 1970

Senator John Tower Reports Regarding Ohio:

U. S. SENATE: He has a gut reaction that Taft is ahead, but has no information on the subject one way or the other at present.

# # # # #
FOR:       H. R. HALDEMAN
FROM:    MURRAY CHOTINER
SUBJECT:   OHIO

This is a supplemental to my report of March 31. Lee Nunn of the National Republican Senatorial Committee reports:

U. S. SENATE

Taft is considered too liberal by many Republicans, and is not using the Life Magazine article against Rhodes.

At the moment, Rhodes looks like the winner of the nomination, but will lose in November, as the Democrats will use the Life Magazine material. Rhodes was a good Governor, but the Life Magazine story will smear him.

Taft can win in November. His problem is to win the primary.

It is doubtful that the Rhodes people will sit on their hands in the finals if Taft wins the primary.

***

Congressman Bill Ayres reports today on the following:

GOVERNOR

The Cleveland Plain Dealer has a story this morning that Brown stated he will have no part of any judicial appointment to get him out of the Governor's race. He states he has $135,000 for the campaign, and is in to stay.
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 14, 1970

FOR: Bob Haldeman
FROM: Donald Rumsfeld

SUBJECT: Administration Policy on White House Staff Participation in Primaries

I received the memo of March 13 today. While I have not endorsed any candidates, I understand that two candidates for the Illinois Legislature are using previously drafted statements wherein I have made complimentary remarks about them. They do not amount to endorsements, but there is not question but that they are being used, and at this point there is no way to do anything about it. The primary is this month. I just wanted you to be aware of it.
March 13, 1970

MEMORANDUM FOR ALL WHITE HOUSE STAFF

As you know it is a firm Administration policy that no one within the Administration is to participate in any manner in any of the upcoming Republican primary contests. This would include verbal endorsements and/or letters sent to primary candidates.

Please be sure that you and all the members of your staff observe this policy during the upcoming months.

Thank you.

H. R. Haldeman

HRH: LH: pm
March 18, 1970

MEMORANDUM FOR: THE PRESIDENT

SUBJECT: Brewer vs. Wallace in the 1970 Alabama Gubernatorial Primary

Executive Summary

I. Governor Brewer is leading George Wallace in the Primary race.

"Suppose the Primary Election for Governor of Alabama were being held today. Would you vote for Albert Brewer, George Wallace, or for some other candidate?"

<table>
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<th>Brewer</th>
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<td>27%</td>
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<tr>
<td>Other</td>
<td>11%</td>
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<tr>
<td>Undecided</td>
<td>16%</td>
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Conclusions:

1. Brewer's support increases as income increases, and it is stronger among younger voters.

2. Wallace's strength (about 25%) is consistent in Party, age, income, sex, and metropolitan/non-metropolitan sub-categories.

3. There are no significant differences between those registered to vote in the Primary and those not registered to vote.

4. At least one-third of the Negroes intend to vote for some other candidate than Brewer or Wallace.

5. 31% of the 1968 Wallace voters intend to vote for Brewer in the Primary.
6. Primary vote intentions by 1968 Presidential vote are as follows:

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<tr>
<td></td>
<td>72%</td>
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<tr>
<td>Wallace</td>
<td>7%</td>
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<td>Other</td>
<td>8%</td>
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<tr>
<td>Undecided</td>
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II. Brewer received a very high job approval rating.

"Do you approve or disapprove of the way Albert Brewer is handling his job as Governor of Alabama?"

<p>| | | | |</p>
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<td>Approve</td>
<td>75%</td>
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<td>Disapprove</td>
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<td></td>
<td></td>
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<tr>
<td>Don't Know</td>
<td>12%</td>
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</tbody>
</table>

Conclusions:

1. Brewer's job approval increases with increased income.
2. 1968 Wallace voters give Brewer a 77% job approval rating.
3. No significant differences in Brewer's job approval rating appear in age, sex, and metropolitan/non-metropolitan subcategories.
4. 52% of the Negroes approve of Brewer's performance as Governor.
III. George Wallace's job approval rating for his performance as Governor is lower than Brewer's.

"Did you approve or disapprove of the way George Wallace handled his job as Governor of Alabama?"

<table>
<thead>
<tr>
<th>Approve</th>
<th>58%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disapprove</td>
<td>31%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>11%</td>
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</table>

Conclusions:
1. Two-thirds of the Negroes disapprove of Wallace's performance.

IV. Two basic problems will reportedly be the key campaign issues: School Integration Problems and Taxation/Government Spending in Alabama.

Conclusions:
1. Approximately 50% believe that Brewer can handle these problems better, and 25% believe that Wallace can handle them better.
2. Brewer's heaviest support comes from Republicans, younger people, higher income groups, Negroes, and 1968 Nixon and Humphrey voters.
3. 27% of the 1968 Wallace voters feel that Brewer can handle these problems better than Wallace.

V. Alabama citizens are optimistic about the future. 53% believe that the next 12 months will be better for them, 32% about the same, and only 11% not as good. Highest optimism is found among Republicans, younger people and middle-income groups. One of the most optimistic groups is the Negroes (60% think things will be better, and only 11% believe things will not be as good.)
These findings are based on a random sample of 698 private telephone listings in Alabama. Interviews were conducted March 12-16, 1970.

David R. Derge
A poll sponsored independently by Jack Mulcahy and conducted by Premack and Associates reveals some startling things about New York Republicans.

The poll was of Republicans only and was conducted between February 19 and March 5, with personal interviews of 2418 registered New York State Republicans selected from 17 counties chosen in relationship to population and Republican registry. The poll indicates serious trouble for Nelson Rockefeller among Republicans. It also indicates that the candidate for the Senate seems to have no bearing on the Governor's race. The following is a summary of the results:

1. Would Marchi or Goodell make the best running mate for Rockefeller?

   - Marchi: 36%
   - Goodell: 26%
   - Neither: 10%
   - Don't know: 24%

2. Do you tend to prefer Goodell or Marchi?

   - Marchi: 45%
   - Goodell: 30%
   - Neither: 7%
   - Don't know: 18%

3. Would you tend to vote for Rockefeller if he ran again for Governor?

   - Yes: 37%
   - No: 46%
   - Don't know: 18%
4. If Goodell were running on the ticket, would you tend to vote for Rockefeller?

   Yes  36%
   No   45%
   Don't know  19%

5. If Marchi were running on the ticket, would you tend to vote for Rockefeller?

   Yes  41%
   No   39%
   Don't know  20%

Mulcahy is now sponsoring a second poll which will include Democrats and Republicans in head-to-head races for both Senate and Governor. I have Jeb Magruder and Murray Chotiner consulting with us on suggestions for poll questions. This is being done by Mulcahy, I think, because he is interested in the possibility of someone else entering the local race. I have discouraged him in this.

The poll has not been made available to anyone other than those of us here on the White House staff. I have the complete poll if you desire to see it.

HERBERT G. KLEIN

cc: The Vice President
POLL RESULTS - MARCH 2, 1970
514 Interviews - Registered Voters Only

Q. Suppose the election for U. S. Senator were being held today and Theodore Sorensen were the Democratic candidate and Charles Goodell were the Republican candidate, which one would you like to see win?

<table>
<thead>
<tr>
<th></th>
<th>Statewide</th>
<th>New York City</th>
<th>Suburbs</th>
<th>Upstate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sorensen</td>
<td>46%</td>
<td>55%</td>
<td>39%</td>
<td>39%</td>
</tr>
<tr>
<td>Goodell</td>
<td>40%</td>
<td>26%</td>
<td>41%</td>
<td>54%</td>
</tr>
<tr>
<td>Other &amp; Undecided</td>
<td>14%</td>
<td>19%</td>
<td>20%</td>
<td>7%</td>
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</tbody>
</table>

Q. Suppose Paul O'Dwyer were the Democratic Candidate for U.S. Senator and Charles Goodell were the Republican candidate, which one would you like to see win?

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<tr>
<th></th>
<th>Statewide</th>
<th>New York City</th>
<th>Suburbs</th>
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</thead>
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<tr>
<td>O'Dwyer</td>
<td>46%</td>
<td>47%</td>
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<td>31%</td>
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<tr>
<td>Goodell</td>
<td>40%</td>
<td>34%</td>
<td>42%</td>
<td>60%</td>
</tr>
<tr>
<td>Other &amp; Undecided</td>
<td>14%</td>
<td>19%</td>
<td>22%</td>
<td>9%</td>
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Q. Suppose Theodore Sorensen were the Democratic candidate for U.S. Senator and Perry Duryea were the Republican candidate, which one would you like to see win?

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<tr>
<td>Duryea</td>
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<tr>
<td>Other &amp; Undecided</td>
<td>18%</td>
<td>24%</td>
<td>17%</td>
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</table>

Q. Suppose Paul O'Dwyer were the Democratic candidate for U.S. Senator and Perry Duryea were the Republican candidate, which one would you like to see win?

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<td>O'Dwyer</td>
<td>45%</td>
<td>58%</td>
<td>36%</td>
<td>35%</td>
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<tr>
<td>Duryea</td>
<td>36%</td>
<td>20%</td>
<td>47%</td>
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<tr>
<td>Other &amp; Undecided</td>
<td>19%</td>
<td>22%</td>
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</tbody>
</table>
Q. Suppose Theodore Sorensen were the Democratic candidate for U.S. Senator and John Marchi were the Republican candidate, which one would you like to see win?

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<th>Statewide</th>
<th>New York City</th>
<th>Suburbs</th>
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</thead>
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<tr>
<td>Sorensen</td>
<td>55%</td>
<td>59%</td>
<td>43%</td>
<td>58%</td>
</tr>
<tr>
<td>Marchi</td>
<td>34%</td>
<td>30%</td>
<td>50%</td>
<td>28%</td>
</tr>
<tr>
<td>Other &amp; Undecided</td>
<td>11%</td>
<td>11%</td>
<td>7%</td>
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</table>

Q. And suppose Paul O'Dwyer were the Democratic candidate for U.S. Senator and John Marchi were the Republican candidate, which one would you like to see win?

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<th>Suburbs</th>
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<td>49%</td>
<td>58%</td>
<td>44%</td>
<td>43%</td>
</tr>
<tr>
<td>Marchi</td>
<td>38%</td>
<td>30%</td>
<td>52%</td>
<td>39%</td>
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<tr>
<td>Other &amp; Undecided</td>
<td>13%</td>
<td>12%</td>
<td>4%</td>
<td>18%</td>
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</table>

Q. Suppose Richard Ottinger were the Democratic candidate for U.S. Senator and Charles Goodell were the Republican candidate, which one would you like to see win?

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<th>Upstate</th>
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<tr>
<td>Goodell</td>
<td>48%</td>
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<td>65%</td>
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<tr>
<td>Other &amp; Undecided</td>
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<td>46%</td>
<td>41%</td>
<td>21%</td>
</tr>
<tr>
<td>Duryea</td>
<td>33%</td>
<td>15%</td>
<td>35%</td>
<td>51%</td>
</tr>
<tr>
<td>Other &amp; Don't know</td>
<td>32%</td>
<td>39%</td>
<td>24%</td>
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Q. Suppose Richard Ottinger were the Democratic candidate for U.S. Senator and John Marchi were the Republican candidate, which one would you like to see win?

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<td>39%</td>
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<td>37%</td>
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<tr>
<td>Other &amp; Undecided</td>
<td>22%</td>
<td>17%</td>
<td>10%</td>
<td>34%</td>
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</table>
Q. If the Republicans nominate Charles Goodell for the U.S. Senate this year, do you think this might make people like yourself more likely or less likely to vote for other Republican candidates running in the same election?

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<tr>
<th></th>
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<th>New York City</th>
<th>Suburbs</th>
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<td>More likely</td>
<td>25%</td>
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<tr>
<td>Less likely</td>
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<td>11%</td>
<td>13%</td>
<td>17%</td>
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<tr>
<td>No difference</td>
<td>47%</td>
<td>60%</td>
<td>41%</td>
<td>36%</td>
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<tr>
<td>Don't know</td>
<td>14%</td>
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<td>18%</td>
<td>11%</td>
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Q. If the Republicans nominate Perry Duryea for the U.S. Senate, do you think this might make people like yourself more likely or less likely to vote for other Republican candidates running in the same election?

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<tr>
<th></th>
<th>Statewide</th>
<th>New York City</th>
<th>Suburbs</th>
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<tbody>
<tr>
<td>More likely</td>
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<td>8%</td>
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<tr>
<td>Less likely</td>
<td>15%</td>
<td>13%</td>
<td>16%</td>
<td>16%</td>
</tr>
<tr>
<td>No difference</td>
<td>50%</td>
<td>62%</td>
<td>42%</td>
<td>41%</td>
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<tr>
<td>Don't know</td>
<td>17%</td>
<td>17%</td>
<td>20%</td>
<td>16%</td>
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</table>

Q. If the Republicans nominate John Marchi for the U.S. Senate, do you think this might make people like yourself more likely or less likely to vote for other Republican candidates running in the same election?

<table>
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<tr>
<td>Less likely</td>
<td>22%</td>
<td>24%</td>
<td>25%</td>
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<tr>
<td>No difference</td>
<td>45%</td>
<td>50%</td>
<td>41%</td>
<td>41%</td>
</tr>
<tr>
<td>Don't know</td>
<td>13%</td>
<td>9%</td>
<td>10%</td>
<td>19%</td>
</tr>
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</table>

Q. As a Republican, who is your 1st, 2nd, and 3rd choice for U.S. Senator?
THE WHITE HOUSE
WASHINGTON

Date 1-1-70

For HRH

From John Ehrlichman

Subject:

Comments: [Handwritten notes]
March 31

Dear John,

Last fall we asked that the Republican National Leadership Conference (to which over 1000 party leaders, men and women would be invited) be put on the President's schedule for Apr. 15 - 18. We asked that he wind up the Conference on Friday night, the 17th, at a dinner.

Some weeks ago we were advised the President could come only on Wednesday night for 10 minutes as he would be out of the city. We redid our entire program for his appearance Wed. night - and to honor the Vice President and Cabinet members on Friday night.

Last week we read in the paper of Johnny Cash's appearance on Friday night, April 17 at an Evening of Entertainment. Rog spoke directly to the President about it and understood the night would be changed. I am sure I don't have to relate to you the feelings of the party leadership if such an evening is held . . . .

and think of how disappointed the cabinet members will be who will miss Johnny Cash!

(Elly M. Peterson
Assistant Chairman,
Republican National Committee)
MEMORANDUM FOR: MR. NOFZIGER

We should get a young, Republican Senator to accept as a project, under close coordination with you, the task of taking on Muskie. Senator Muskie does not need to be answered by the Vice President, and never the President. Yet, a young Senator could challenge, counterattack, and keep Muskie on the defensive.

I understand the "Floor Watchers" plan, but this is something different. It is a plan we should establish for any leading Democrat Party Presidential candidate.

For example, if Senator Percy were approached (he may or may not be the right one), and told the President was very interested in this project, and that the national press which would result could be very important to his career, he might take on the project. It would be our task to help him and give all the support possible.

Please consider this and submit a plan. Perhaps we could have the Senator to the White House and you, Timmons, and Harlow could get him charged up. It might be that with the right man we could also get the President to talk to him.

H. R. HALDEMAN

cc: Mr. Harlow
Mr. Timmons
Mr. Dent
Mr. Chotiner
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
March 21, 1970

MEMORANDUM FOR H. R. HALDEMAN

In an editorial in the March 13 Washington Star, Clayton Fritchey reported that as O'Brien was being chosen as DNC Chairman, Muskie was emerging as the "unquestioned front-runner" for the Democrats. Muskie's position should continue to improve unless Lindsay joins the Democratic Party or Stevenson wins a smashing victory. Muskie seems to have made his move at the right time, he is getting prominent play in the media. The White House seems nervous about him, too, possibly because his recent speeches on Vietnam and missile defense have shown a new power and effectiveness. There seems to be a new edge in Muskie's voice and he seems to be less inhibited.

The President requested a report on the column he suggested on Muskie's Gridiron performance. When it is written he wants it broadly circulated to the press, Congress, and political types. The President queried you as to whether the idea had occurred to Herb or Ron.

I have already been in touch with Herb Klein informing him to follow through with a broad circulation of the Muskie column once it is written. I will follow through on this and attempt to have it completed by our next weekly report.

JOHN R. BROWN III
MEMORANDUM FOR: MR. CHAPIN
MR. MAGRUDER
FROM: LARRY HIGBY

Mr. Haldeman asked that the attached memo from Harry Dent concerning Middle America be sent to you for information and consideration.

Please let Mr. Haldeman have your views.
The Middle America Group has a suggestion to make about promoting an even better rapport with Mr. and Mrs. Middle America.

When the President goes out on some more trips – such as the Illinois-Indiana trip – perhaps he should take some people out of the crowd and have them in for a brief discussion, giving them an opportunity to express their views on any subject of interest. This way he would get the credit for being interested in the opinion of the average man or woman. If nothing is specifically planned on this it would appear to be just an idea the President had on the spot to hear from the average (Silent) American.

When the President went to Illinois and Indiana he met with Mayors and Governors. Why not go one step further and meet with some average Americans. Nothing would have to be planted with the press because the press would see the President just reach out and grab some average Americans for brief conferences. I realize, of course, that there is a security problem here which would have to be handled by the Secret Service.

A suggestion was also made that the President's interest in bowling might be given more attention since so many Middle Americans like to bowl.

If Johnny Cash, Roy Acuff, or some of the Country-Western types should perform at the White House this would also be good and would identify the President with people who like this kind of music. There are plenty of them around, and these are the blue-collar, Middle America folks.
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

TO: John Ehrlichman
    Bryce Harlow
    Rogers Morton
    Bob Haldeman
    Winton M. Blount
    John N. Mitchell
    Robert Finch

FROM: Harry Dent

August 1, 1969

In view of the interest expressed in this individual and the subject matter, I'm passing along a very important column written by one in whom the Alabamian confides very much and very often. This gentleman used to be editor of one of the Montgomery newspapers and is now a syndicated columnist. You can be sure that this fellow is writing with inside information.

ADMINISTRATIVELY CONFIDENTIAL
WALLACE IS EYING JOB OF BREWER  by Grover Hall

Washington--The signs abound that George C. Wallace has decided to repossess the Alabama governor's chair from his protege, Gov. Albert Brewer. This would be no more than a move to firm his footing for the 1972 presidential race.

The outcome of the race will be a matter of great moment to President Nixon, because the signs now are that the electoral college will not be reformed by 1972 and once again there might be the threat that the election would be thrown into the House of Representatives.

The one thing that could lead Wallace to abandon his 1972 presidential candidacy would be a defeat next year in the May primary by Gov. Brewer, who has accepted the challenge. But there lies Postmaster General Winton (Red) Blount's chance to become the hero of the Nixon Cabinet.

Although Brewer is a Democrat, Blount ardently admires him and will do all within his power to see him to victory over his fellow Montgomerian, Wallace. Blount and Wallace are the great ones of Alabama politics and are natural enemies.

Blount has no sway whatever over the masses of Alabama, but he will be able to raise large sums of money for Brewer. Wallace will probably make a whipping boy of Blount.

The Postmaster General will doubtless exert himself ferociously. He yearns for Wallace's destruction for personal reasons; also, Nixon has assigned the informal task of riding herd on the development of Republican strength in the South. And of course the Alabama home ground comes first with Blount.

Brewer is a young Tennessee Valley lawyer whom Wallace made Speaker of the House and lieutenant governor. He stood in the schoolhouse door with Wallace at the University of Alabama and was a Wallace presidential elector in the 1968 election. He became governor when Gov. Lurleen Wallace died and is serving her unexpired term.
Brewer is agreeable and presentable and has made a creditable, hard-working governor. His crowd argues that Alabama is disillusioned because Wallace received only 10 million votes, that they have abundant evidence of racketeering in the Wallace administration, and that he can generate killing resentment with the contention that Wallace only wants the governor's office as a base from which to run for President.

There was a time when Wallace assured Brewer that he wanted Brewer to be elected to a full term. Wallace told others that he could not bear the tedium of another Alabama campaign and that he had no appetite for the governor's office. (The U.S. Senate has never interested Wallace.)

For sometime Wallace argued that a gubernatorial power base was no more indispensable to his presidential candidacy than it was for Nixon, but he evidently has revised that calculation. Wallace petitions are being circulated to create the draft illusion.

Lurleen Wallace carried 65 of the 67 counties in her 1966 race, and Wallace doesn't think anything has changed. Mrs. Wallace's memory is cherished in Alabama, and she is personified by Lee Wallace, 8, a gold-haired little trouper; she has a desk and typewriter at Wallace's office in Montgomery and weighs in as the local Shirley Temple.

Wallace, I anticipate, won't take much notice of Brewer. He will talk about Nixon and Washington guideline writers. He won't make any bones of the fact that the race for governor is the prelude to another presidential race, and ask for a mandate to carry that on to "keep Nixon straight."
Date November 18, 1969

To  Bob Haldeman

From Harry Dent

Please handle

For your information
### Senate Contests - 1970

**Democrats (25)**

<table>
<thead>
<tr>
<th>Incumbent</th>
<th>Birth</th>
<th>Service</th>
<th>Opposition</th>
<th>Method of Candidate Selection</th>
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<tbody>
<tr>
<td>North Dakota</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Harry F. Byrd, Jr.,</td>
<td>12/20/13</td>
<td>11/12/65</td>
<td>No opponent in sight. Much new discussion about Byrd party switch following Virginia gubernatorial election.</td>
<td>Filing Date - 90 Da before Primary Primary - July 14</td>
</tr>
<tr>
<td>Virginia</td>
<td></td>
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<tr>
<td>Robert C. Byrd,</td>
<td>1/15/18</td>
<td>1/3/59</td>
<td>No opponent in sight.</td>
<td>Filing Date - Feb. Primary - May 12</td>
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<tr>
<td>West Virginia</td>
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<tr>
<td>Howard W. Cannon,</td>
<td>1912</td>
<td>1/3/59</td>
<td>Gov. Laxalt announced his retirement from political life on Sept. 30.</td>
<td>Filing Date - July 1 Primary - Sept. 1 Convention - June Primary - 8th Wed. after Convention.</td>
</tr>
<tr>
<td>Nevada</td>
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<td>Connecticut</td>
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<tr>
<td>Albert Gore</td>
<td>12/26/07</td>
<td>1/3/53</td>
<td>Opponent will be Cong. Bill Brock. Also indicating he will run is White House staffer Lamar Alexander. Brock has to be considered heavy primary favorite.</td>
<td>Filing Date - 60 Da before Primary. Primary - Aug. 6</td>
</tr>
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*Key Races*
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<th>Method of Candidate Selection</th>
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<td>Philip A. Hart</td>
<td>12/10/12</td>
<td>1/3/59</td>
<td>Opponents being mentioned are Cong. Don Riegle, George Romney, Circuit Judge Edward S. Piggins, Cong. Philip Ruppe, Dr. Leroy G. Augenstein (latter considered by many to be the primary front runner was killed 11/8/69 in an air crash.</td>
<td>Filing Date - June</td>
</tr>
<tr>
<td>Vance Hartke</td>
<td>5/31/19</td>
<td>1/3/59</td>
<td>Opponents being mentioned - State Treasurer John Snyder, Indianapolis Mayor Lugar, Cong. Richard Roudebush.</td>
<td>Convention - June</td>
</tr>
<tr>
<td>Spessard L. Holland</td>
<td>7/10/92</td>
<td>0/25/46</td>
<td>Cong. Wm. Cramer and Lt. Gov. Osborne have announced. Cramer considered favorite. There is intense party fighting going on in the state.</td>
<td>Filing Date - Apr.</td>
</tr>
<tr>
<td>Henry M. Jackson</td>
<td>5/31/12</td>
<td>1/3/53</td>
<td>No opponent in sight.</td>
<td>Filing Date - July</td>
</tr>
<tr>
<td>Edward M. Kennedy</td>
<td>2/22/32</td>
<td>11/7/62</td>
<td>Cong. Bradford Morse is mentioned, as have other GOP House Members, Conte and Heckler. Dr. Knowles of HEW fame also recently mentioned by Mass. press.</td>
<td>Convention - June</td>
</tr>
<tr>
<td>Incumbent</td>
<td>Birth</td>
<td>Service</td>
<td>Opposition</td>
<td>Method of Candidate</td>
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<tr>
<td>Mike Mansfield</td>
<td>3/16/03</td>
<td>1/3/53</td>
<td>No opponent in sight.</td>
<td>Filing Date - 40 D before Primary Primary - June 2.</td>
</tr>
<tr>
<td>Joseph M. Montoya</td>
<td>9/24/15</td>
<td>1/4/64</td>
<td>Gov. David Cargo, Cong. Ed Foreman, Filing Date - Cong. Manuel Lujan, Nat'l Committee, Robert Anderson and Anderson Carter all have been mentioned. State Chairman Bob Davidson might also be interested.</td>
<td>Filing Date - July 7 Primary - Aug. 2.</td>
</tr>
<tr>
<td>Frank T. Moss</td>
<td>9/23/11</td>
<td>1/3/59</td>
<td>Cong. Laurence Burton is expected to be our candidate.</td>
<td>Filing Date - May Primary - Sept. 8.</td>
</tr>
<tr>
<td>Edmund S. Muskie</td>
<td>3/28/14</td>
<td>1/3/59</td>
<td>State Chairman Cyril M. Joly thinks it might be advisable to run a candidate against Muskie to keep him in the State during the campaign period. Joly says he will run if no one else will.</td>
<td>Filing Date - April Primary - June 15.</td>
</tr>
<tr>
<td>Incumbent</td>
<td>Birth</td>
<td>Service</td>
<td>Opposition</td>
<td>Method of Candidate Selection</td>
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<tr>
<td>John O. Pastore</td>
<td>3/17/07</td>
<td>12/19/58</td>
<td>No opponent in sight.</td>
<td>Filing Date - June Primary - Sept. 15</td>
</tr>
<tr>
<td>Rhode Island</td>
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<tr>
<td>William Proxmire</td>
<td>11/11/15</td>
<td>8/28/57</td>
<td>No opponent in sight.</td>
<td>Filing Date - July Primary - Sept. 8</td>
</tr>
<tr>
<td>Wisconsin</td>
<td></td>
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<tr>
<td>John Stennis</td>
<td>8/3/01</td>
<td>1/5/47</td>
<td>No opponent in sight.</td>
<td>Filing Date - 60 Days before Primary Primary - June 2</td>
</tr>
<tr>
<td>Mississippi</td>
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<tr>
<td>Stuart Symington</td>
<td>6/26/01</td>
<td>1/3/53</td>
<td>Atty. Gen. John Danforth is mentioned as a possible candidate. He is best hope.</td>
<td>Filing Date - April Primary - Aug. 4</td>
</tr>
<tr>
<td>Missouri</td>
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<tr>
<td>Joseph D. Tydings</td>
<td>5/4/28</td>
<td>11/12/65</td>
<td>Chairman Rogers Morton is mentioned.</td>
<td>Filing Date - 70 Days before Primary Primary - Sept. 15</td>
</tr>
<tr>
<td>Maryland</td>
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<tr>
<td>New Jersey</td>
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</tbody>
</table>
## Senate Contests - 1970

### Democrats (25)

<table>
<thead>
<tr>
<th>Name</th>
<th>Date of Birth</th>
<th>Date of Death</th>
<th>Date Announced</th>
<th>Date Retirement</th>
<th>Status</th>
<th>Filing Date</th>
<th>Primary Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ralph W. Yarborough</td>
<td>6/8/03</td>
<td>2/29/57</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Texas</td>
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<td></td>
<td>Cong. George Bush appears to be in line for the nomination if he will run.</td>
<td>Filing Date - Feb. 2</td>
<td>Primary - May 3</td>
</tr>
</tbody>
</table>
March 27, 1970

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

Rog Morton called you on March 26. I returned the call in your absence at KB. Morton wanted to register with you his deep-felt concern over the President's participation in "An Evening at the White House" on April 17, at the time of a major Republican Leadership confab here in the city.

Apparently 3500 of the Party's key leadership will be here, and it may be damaging for the President to be absent from their windup session, being instead with other people at the WH.

Morton has already registered this concern with Dent and Chapin, but wanted to make sure you were aware of it also. Apparently all Cabinet Members will be attending the closing of the confab on the 17th, rather than being here for the Evening at the White House. This is according to Morton.

LH: cg
MAJOR ISSUES BEING DISCUSSED

IN THE 1970 SENATORIAL CAMPAIGNS

ALASKA -- Senator Ted Stevens

Talked with Ron Burch, Administrative Assistant to Senator Stevens:

2. Law and Order
3. Jobs for Alaskians.

The Senator's campaign theme is "To Hell With Politics; Do What Is Right For Alaska."

ARIZONA -- Senator Paul Fannin

Talked with Steve Shadegg, Campaign Manager for Senator Fannin:

1. Lawlessness and violence.
2. Increase in the high cost-of-living.
3. Improvement of American life.

CALIFORNIA -- Senator George Murphy

Talked with Bill Stover, Administrative Assistant to Senator Murphy:

1. Murphy's record of achievement as against Tunney's record of having done nothing.
2. The need to meet the employment requirements.
3. Environment and the stress on what Murphy has done in that area.
4. The President has done a great job in Vietnam. Murphy will talk about the Mid-East and the need to help Israel and to stop Communist aggression in the Mid-East.
CONNECTICUT -- Congressman Lowell P. Weicker

Talked with Scott McAllister, Campaign Manager for Congressman Weicker:

I. SOCIAL ISSUES
   A. Pollution.
   B. Enforcement of existing laws without favor.
   C. Increased funding and development of secondary seweage plants.
   D. Increased activities in mission control devices (like exhausts for automobiles).

II. HEALTH
   A. Increased disease research.
   B. Improved health care, including increased hospital construction.

III. NARCOTICS
   A. Extension of Federal Research facilities.
   B. Increased funding of Federal and State rehabilitations programs.
   C. Cutting off foreign aid to Governments that do not work effectively to prevent export of drugs into the United States.
   D. Against the legalization of marijuana and for increased penalties for drug pushers.

IV. TRANSPORTATION
   A. The Federal Government should buy and maintain rail roadbeds like they do for highways and airports.

V. EMPLOYMENT
   A. Protect Connecticut by restricting imports that affect local manufacturers.
   B. Private and Federal loans to make housing available to meet the shortage in Connecticut and create job opportunities.

VI. FEDERAL SPENDING
   A. Priorities should be placed on current spending to deal with the common needed programs.
   B. Vietnam -- continued withdrawal of American troops. He essentially supports the President's withdrawal plans from Vietnam.
CONNECTICUT (con't)

Weicker is stressing his legislative experience. His campaign theme is "Put Your Confidence In A Man with Guts."

He is stressing working within the system and working against the dividers.

"Keep Duffy in left field; and Dodd in right field; so we can walk down the middle."

DELAWARE -- Congressman William Roth

Talked with Rod Willis, Campaign Manager for Congressman Roth:

1. International Peace.
2. Economy in Government.
3. Restructuring of Government to make it more responsive to national and human needs.
4. Education.
5. Environment.

ILLINOIS -- Senator Ralph Smith

Talked with Jim Mack, Campaign Manager for Senator Smith:

1. Law and Order: including drugs, crimes of violence and campus unrest.
2. Foreign Policy areas -- Vietnam.
3. The basic thrust of the campaign is that we are with President Nixon.

INDIANA -- Congressman Richard L. Roudebush

Talked with L. Keith Bulen, National Committeeman of Indiana:

1. Hartke is not supporting the President. He voted against all of the President's key measures like ABM, Supreme Court, etc.
2. Hartke is a "Big Spender." This causes inflation.
Major Issues in 1970

INDIANA (con't)

3. Hartke voted against the bill that states it is illegal to cross state lines for the purpose of inciting riots.

4. Hartke showed weakness by voting against the HEW bill to cut off aid to students who were convicted of inciting riots and crime.

5. There are special interests outside the state that support Hartke from Chicago, New York and Washington.

6. Hartke received $30,000 from Spiegel.

7. There is an FCC investigation over $4,000 worth of free radio time given to Hartke in the 1964 campaign by a local station.

8. Roudebush is strong on national issues in support of President Nixon.

9. Under the Omnibus U.S. Judge Bill, passed 2 months ago, 2 new Federal Judgeships would have been created for Indiana. Andrew Jacobs, Democratic Congressman from Indiana, joined with Hartke and Bayh and cut the two judgeships from Indiana for political reasons. Consequently, the crime problem remains the same with fewer judges to cope with the situation and to do the job needed.

MAINE -- Neil Bishop

Talked with Neil Bishop:

1. Opposed to gun controls.

2. For Orderly Marketing Act to protect industry and jobs.

3. Opposed to the Machias Port Oil Refinery, which Muskie has used only for political gains.

4. Supports the President on Cambodia and Vietnam.

5. Muskie talks on both sides on the question of pollution. Says one thing but does another.

6. Opposed to the Dickey-Lincoln Hydro-electric project in Northern Maine, which is another political boondoggle that Muskie is using.
MAINE (con't)

7. Hitting hard on "Muskie is a part-time Senator."

8. Anti drugs.

MASSACHUSETTS -- John McCarthy

Talked with Lloyd Waring of McCarthy campaign in Boston:

1. More backing of the President's Administration on things the
   President is trying to accomplish, e.g.:
   - Economy; Crime; Youth Activities; Welfare; Vietnam and
   Cambodia; and ABM Safeguard.

2. McCarthy backs the President.

3. The President needs more help in the United States Senate.

Even if McCarthy loses, he wants the people of Massachusetts to know
that not everyone is for Kennedy and that people do support and back
President Nixon.

MASSACHUSETTS -- Josiah Spaulding

Talked with Jane Clifford in the Spaulding Headquarters in Boston:

1. Pollution.

2. Population control.

3. Economy. Spaulding supports the President's position and program
   on this issue.

MICHIGAN -- Lenore Romney

Talked with Al Boyer, Campaign Manager for Mrs. Romney:

1. Crime -- Law and Order.

2. Inflation -- Mrs. Romney blames the Johnson Administration for our
   present economic situation and Senator Hart as the prime architects
   of inflation.
Major Issues in 1970

MICHIGAN (con't)

3. Student Unrest -- get rid of the administrators that can't and don't control their colleges or universities and expel students who incite riots. Students should be subject to the laws like anyone else. "College is to learn; and not to burn."

MINNESOTA -- Congressman Clark MacGregor

Talked with David Krogsing, Campaign Manager for Congressman MacGregor:

1. The overall question of the old politics; Government, Reform and Reorganization. The unresponsiveness of the Federal Government.

2. Major reason for the problem of law and order is Congress has not been responsive to the problem. It is the "old politics" of Humphrey.

MISSOURI -- Attorney General Jack Danforth

Talked with Wayne Millsap, Campaign Manager for Danforth:

A recent poll showed that the people of Missouri are most concerned about:

1. Economy and Inflation. President Nixon has the unfortunate job of bringing our economy into balance and stabilizing it.

2. Crime, Student Unrest and Violence.

Other issues Danforth will talk on are:

1. Senator Symington's record. He will hit hard at the ineffectiveness of Symington and his inability to cope with and represent the problems of our time, both for Missouri and the Nation.

2. Symington is 69 and Danforth only 34. Who will represent the people of Missouri in the 70's -- a new fresh face with new ideas or stay with the old policies.

3. Symington's statement that everything Missouri has, he got for them is backfiring, because people feel he is taking credit for too much.

4. "It is better to have a man who will work with the President and the Administration, and who can do more for Missouri than to have Symington who is working against the President."

5. Danforth will hit at Government Spending. Symington is a "Big Spender."
Major Issues in 1970

MONTANA -- Harold E. Wallace
Talked with Harold Wallace:

1. Voluntary prayer in the schools.
2. Gun registration.
4. Imports and exports (beef products and timber products).
5. Communist issues.

Wallace will talk against Mansfield's record. He has published a booklet showing Mansfield's voting record covering 91 issues.

NEBRASKA -- Senator Roman Hruska
Talked with Dean Pohlenz, Campaign Manager for Senator Hruska:

1. Vietnam. Senator Hruska supports the President's position.
3. Agriculture. Senator Hruska is a bit distressed over Secretary Hardin's opposition to the Senate Farm Bill.
4. Campus Unrest.
5. Inflation.
6. Drugs.

NEW MEXICO -- Anderson Carter
Talked with Dennis Howe, Campaign Manager for Carter:

1. New Mexico's economy and lack of jobs.
2. Need new leadership in the Senate for New Mexico for the 70's.
3. Need to support President Nixon in Vietnam and on inflation.
4. Montoya's ineffectiveness.
OHIO -- Congressman Robert Taft

Talked with John Kelley, Campaign Manager for Congressman Taft:

1. The Republican solution to Vietnam.

2. The whole area of crime and student unrest. This includes campus problems and racial problems. It is all summed up in what he refers to as "Civil Unrest."

3. Inflation and the cost-of-living. The blame for the current economic problems is on the Kennedy-Johnson Administrations and the deficit spending of these Administrations and their failure to balance budgets, which triggered a false economy for which we are now paying.

4. They are rapping the present Congress for its big spending approach.

5. Ecology -- pollution control. Taft has introduced a bill that will provide for a pilot program with 100% tax credit to industries who work at pollution control. Taft is recommending a solution that will help the economy while we are controlling pollution.

NORTH DAKOTA -- Congressman Thomas Kleppe

Talked with Jim Groot, Campaign Manager for Congressman Kleppe:

1. Vietnam -- supports the President's policy and actions in Vietnam and Cambodia. We must do whatever has to be done.

2. He is for and supports the President on ABM. Burdick is against ABM. North Dakota is an ABM state.

3. Social Issues:

   A. Law and Order -- hard line on law and order. Wants tough measures to solve this problem.

   B. Campus (student) Unrest -- Kleppe takes the position that:

       1. Federal aid should be cut off to students who riot.
       2. Faculty and teachers should be supported in their efforts to expel rioting students.

4. Narcotics -- hard line on drugs. He is against legalizing marijuana.
NORTH DAKOTA (con't)

5. We "should get rid of the bad guys in the Senate," who make it possible for students to riot, criminals to run wild.

PENNSYLVANIA -- Senator Hugh Scott

Talked with William Sennett, Campaign Manager for Senator Scott:

1. Economy as it relates to unemployment.
5. The Steel Industry in Pennsylvania and the effect of foreign imports.
6. The Bicentennial.

RHODE ISLAND -- Rev. John McLaughlin

Talked with Father McLaughlin:

1. Senator Pastore's record of non-achievement for the State of Rhode Island.
2. A positive program for senior citizens.
3. A positive program for young industrial (blue-collar) workers.
4. Pastore has extended this country militarily in opposition to the Guam Doctrine, and has neglected the human and social needs of the people of Rhode Island and the Nation.
5. We should concentrate on ethnic groups and the middle American who are burdened by taxes, fearful of job security and concerned with the prohibitive cost of college for their children.
6. The whole group of middle America should be brought into the mainstream of political life as they are "sitting ducks" for people like Wallace.
7. We should be concerned with the senior citizens who have been neglected.
UTAH -- Congressman Laurence Burton

Talked with Brad Hays in the Burton Headquarters in Salt Lake City:

1. Senator Moss' obstructive tactics against the President's attempt to bring a balance to the Supreme Court on two occasions.

2. The Spend, Spend, Spend tactics of the Democratic controlled Senate in the past Democratic Administrations and the attempts to embarrass, harass and impede President Nixon's program to stabilize the economy and halt inflation.

3. Senator Moss' flip-flop stand on the War in Vietnam. Moss supported President Johnson's handling of the war, but is now "dovish" towards the war in the Nixon Administration, which is evidenced by his vote against ABM and his dovish stand on the anti-war amendments.

4. The general permissiveness which was fostered during the Democratic years as evidenced by the total disregard for law and order, riots, student unrest, coddling of the criminal, etc.

5. Narcotics -- more stringent and larger enforcement tools be placed in the hands of U.S. Customs to stop the inflow of drugs across our international borders.

VERMONT -- Senator Winston Prouty

Talked with Steven Hand in the Senator's Washington Office:

1. Their opponent is trying to duck Vietnam. Prouty will talk about Vietnam and that he supports the President's program.

2. They are going to duck inflation. A recent poll showed that the President is very much loved in Vermont. However, only 44% believe he is doing a good job on inflation, while 66% believe he is doing a good job in Vietnam. The President's overall popularity in Vermont is around 70%.


WISCONSIN -- John Erickson

Talked with John Erickson:

1. War in Indo-China -- supports the President.
2. College (campus) unrest. The college or educational institutions must save themselves from within or change must come from outside.

3. We must have a strong defense for this Nation. Erickson will use the statement "We regret that Proxmire does not agree with this."

4. Social Issues:
   A. Drugs
   B. Pollution
   C. War on Crime

Erickson said that economy definitely comes into the category of social issues and it is important, but the three things named in number 4 are more important. Erickson supports the President.

WYOMING -- Congressman John Wold

Talked with Doug Baldwin, Administrative Assistant to Congressman Wold:

1. Inflation. We inherited this from the Democrats and their big spending programs. McGee in particularly is responsible for the inflation problem. He voted for $23 billion worth of inflationary spending in the past 5 years. McGee engineered the Congressional pay raise to help himself.

2. Crime and Student Unrest.

CAMPAIGN THEMES

Florida, Congressman William Cramer
1. Experience -- can get more done in Florida.

If Bryant: His Johnson ties; to send computers to Russia.

If Chiles: Don't know.

Maryland, Congressman J. Glenn Beall
1. Spending.
2. Deliverance of Government services, more state and local government.
3. Beall a moderate good guy - not an arrogant liberal.

New Jersey, Nelson Gross
1. "You'll know he's there." A powerful new voice in Washington.
2. Spending.
3. The war.

Nevada, William Raggio
1. Law and order.

Tennessee, Congressman Bill Brock
1. The war.
2. Spending.
3. Domestic unrest, law and order.

Texas, Congressman George Bush
1. "He can do more."
2. Bentsen's shady dealings (farm subsidies, other business dealings).
3. Economy.
Campaign Themes (continued)

Virginia, Ray Garland

1. Reorganization of Senate.
2. Strengths of two-party system.
3. Support of President Nixon.

West Virginia, Elmer Dodson

1. He will vote for the Republican organization of the Senate.
MAJOR ISSUES BEING DISCUSSED
IN THE 1970 SENATORIAL CAMPAIGNS

HAWAII -- Senator Hiram Fong

Talked with Alice Thompson in the Senator's Washington Office:

1. Environment and Pollution.

2. National Priorities such as Vietnam and Defense spending -- allocation of resources for domestic needs.

3. Housing.