

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
17	7		<input checked="" type="checkbox"/>	Domestic Policy	Report	A report designating the "Important National T.V. Commentators: Friendly or Neutral." 2 pgs.
17	7	10/9/1971	<input type="checkbox"/>	Campaign	Memo	From Frank Leonard to Haldeman. RE: The Strategic Presidential Reports concerning the youth vote. 1 pg.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [DOC#38]	List	Important National T.V. Commentators <del>XXXXXXXXXX</del>	n.d.	C
N-2 [DOC#39]	<del>Letter</del> Letter	Frank Leonard to HRH, re: Strategic Presidential Reports, with envelope [attached to <sup>cover</sup> letter, Leonard to Highley, 10/6/71]	10/9/71	C
N-3 [DOC#40]	Memo/Report	re: malek staff *	n.d.	C

FILE GROUP TITLE

HRH

BOX NUMBER

272

FOLDER TITLE

Filing [2 of 2]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman

Box Number: 272

Folder: Filing [2 of 2]

<u>Document</u>	<u>Disposition</u>
38	Return Private/Political
39	Return Private/Political
40	Retain Close Invasion of Privacy

Important National T.V. Commentators: Friendly or Neutral

William Buckley -- New York Syndicated T.V. Show  
Walter Cronkite -- New York CBS (Neutral, except on Indochina)  
Harry Reasoner -- New York ABC  
Howard K. Smith -- Washington

Neutral to Friendly but not nationally important:

Herb Kaplow -- Washington NBC

Large National following, but doesn't assert views:

Barbara Walters -- New York NBC TODAY Show

Seen often but not a national influence:

Bill Monroe -- Washington, D. C. (Washington correspondent for the  
NBC TODAY Show)

A number of major commentators like Rather, Peter Hackes, Marvin Kalb, and others could conceivably be included in the list, but they don't really have the national impact and are often slanted against us. Kaplow and Walters are included even though they are not national powers, because they are seen frequently and are fair. There are several lesser lights like James Kilpatrick and Tom Jarriel who appear frequently and who range from neutral to friendly. Once again however, they can not be regarded as having national impact. Obviously Mudd, Brinkley, Chancellor\*and Severeid are clearly against us and unfortunately they belong on the list of the most powerful. Of the six most influential national commentators only two belong on the list of being really only neutral or with us.

\*Chancellor has been showing signs of becoming neutral or friendly.

Ten Most Powerful Columnists: Who aren't against us.

James Kilpatrick  
William White  
Richard Wilson  
William Buckley  
David Lawrence  
Joseph Alsop  
C.L. Sulzberger  
Kevin Phillips  
Roscoe Drummond  
David Broeder

Other Columnists who are generally less powerful, but can be worked with:

Nick Thimmsch  
Crosby Noyes  
Ken Crawford  
Holmes Alexander  
Jerry terHorst  
Stewart Alsop

October 9, 1971

*File  
This is under way*

TO: H. R. HALDEMAN

FROM: FRANK LEONARD

RE: STRATEGIC PRESIDENTIAL REPORTS

Bob,

As a priority project, I suggest an immediate REPORT ON THE PRESIDENCY -- ON YOUTH.

We need this to counter-effect the results of this year's campus voter registrations now, and for long distance proselytizing against 1972.

The printed piece would set the thrust for TV documentaries and news specials, magazine cover stories and an intense youth/campus publicity effort.

It is, and will be, a major news story and we should get there first.

The piece will also set the format for subsequent specials on Seniors, Blacks, Women, etc.

I know that we have a number of little bureaucracies charged with these projects in one form or another. What's needed is direct action.

FML

*Frank Leonard*