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**FILE GROUP TITLE**

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HNF
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**BOX NUMBER**

271

**FOLDER TITLE**

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[Image]
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**RESTRCTIO CODES**

A. Release would violate a Federal statute or Agency Policy.
B. National security classified information.
C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
G. Withheld and return private and personal material.
H. Withdrawn and returned non-historical material.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

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**FILE GROUP TITLE**

HRH

**FOLDER TITLE**

[1971]

**RESTRICTION CODES**

A. Release would violate a Federal statute or Agency Policy.
B. National security classified information.
C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
G. Withdrawn and return private and personal material.
H. Withdrawn and returned non-historical material.
**Presidential Materials Review Board**

**Review on Contested Documents**

**Collection:** H. R. Haldeman  
**Box Number:** 271  
**Folder:** January [1971]

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<td>20</td>
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</table>
MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES W. COLSON
SUBJECT: 1972 Voter Groups

By memo of November 27th to Bob Finch, copy to me, you requested a plan for identifying those areas in which we should concentrate our efforts for the greatest political impact in 1972.

I have, as you know, addressed a number of memos to you on this subject dealing mainly with Blue Collar and Catholic groups.

I have further discussed this whole question with Bob Finch on several occasions. Bob feels the need, as I do, for a small working group -- what the President some months ago called a "control group" -- to meet regularly to discuss the political issues involved in what we are doing in the Administration, and the relationship of our issues to the areas we are seeking to cultivate. The group would, of course, also seek to identify areas of political opportunity whether it is the blue collar, the farmer, the south, the Catholic, etc. and review what we are accomplishing with each.

Rumsfeld and I have also talked about this. The problem is with everyone busy doing their own thing, this hasn't gotten off the ground and I think needs some direction at this point from you.

My own opinion, for what it is worth, is that the group should consist of Finch, Rumsfeld, Ehrlichman, Dent and Colson. It might be expanded from time to time as particular issues demanded, but if it is to be an effective working group, it should not be much larger than this. I can hardly call such a group together but someone should. We should meet frequently, if for no other reason than to give an occasional political evaluation to the various programs we have underway.

On my copy of your memo to Finch you indicated that the President would like a plan making maximum use of his time with these groups. Most of the things we can do with these groups politically we are doing.
There has been a regular continuing flow of labor leaders to every White House function. We have been working and will continue to work the Catholics very hard. (We are about to work the abortion issue over). We have a steady stream of material going out in the mail. We keep the open hours full and will program visits with all key groups.

In addition, I am presently preparing a schedule of events for the entire year as to which Presidential participation might be considered. I will review with Chapin and have specific recommendations for you very shortly.
MEMORANDUM FOR:  
MR. FINCH

FROM:  
H. R. HALDEMAN

SUBJECT:  
1972 Voter Groups

The President would like you to sit down with Colson and Rumsfeld and make some decisions as to where we should be concentrating in order to have the greatest impact with regard to the heavy industrialised states in 1972. Colson has suggested that the group consisting of White ethnic middle-class working family men is the one we should go after. Rumsfeld, on the other hand, puts primary emphasis on what he calls the suburbanite, who is not a member of a labor union, and generally white-collar.

There is no question but that we should continue to cultivate Catholics clearly apart from whether they are labor or white collar, and that we should work hard on ethnics - particularly East Europeans and Italians.
TO: 
FROM: BOB HALDEMAN

FYI: ______  PLEASE HANDLE ______

OTHER:

[Signature]

[Signature]
Chuck -
Hope this helps!
Cliff
POLITICAL ADVANTAGES TO THE PRESIDENT OF A
NATIONAL CITIZENS COMMITTEE
FOR REVENUE SHARING

The principal thesis of this outline is that $100,000 spent for the National Citizens Committee for Revenue Sharing now is worth a great deal more to the President politically than the same amount spent for public relations activities in 1972.

- This National Citizens Committee provides bi-partisan credibility and legitimacy to revenue sharing—leading independent businessmen (Tom Watson, for example) and Democrats who are not Nixon Democrats (Walter Heller, Sol Linowitz, Joseph Pechman, Richard Pettigrew, Carl Stokes, Jess Unruh to name the most outstanding) are given a national vehicle through which to promote revenue sharing. (See attached list of members.) This forum is multiplied many times at the state and local level with similar state and local committees.

- The President is the only one clearly identified with revenue sharing—he already has this initiative, and has Democratic governors, mayors, county officials, and legislators supporting him on it. The Democrats are worried that the President has them on this major issue—i.e. Larry O'Brien's meeting with the Democratic governors on revenue sharing in St. Louis at the end of last month; Larry O'Brien's caucus of Democratic governors, mayors, congressional leaders on April 22 to "reconcile our differences on this issue"; Wilbur Mills' comment on a T.V. talk show ten days ago--"we will give the cities M-O-N-E-Y not revenue sharing". Therefore, everything which promotes "revenue sharing" is promoting the "President's revenue sharing". No one else is selling revenue sharing.

- The Citizens Committee provides us with our only vehicle to Democrats—the Citizens Committee reached Tate and Stokes for their "well publicized" comments on Muskie's position; the Citizens Committee organized a committee in Georgia without Governor Carter and then turned Governor Carter into a proponent—he subsequently asked Ed Harper to come down to brief his cabinet; the Citizens Committee has an open link to Senator Humphrey through Walter Heller; many Congressmen have expressed interest in the Citizens Committee.
and have asked it for supporting information on revenue sharing.

· The Citizens Committee is completely trusted by the governors', mayors', and county officials' organizations here in Washington so that the coalition of elected officials is being tightly coordina
ted on this issue.

· The Citizens Committee has the organization and staffing to respond to critical editorials, articles and Congressional com
ment. Much of the response now is being written at the White House and Treasury and then fed out under the signature of William Scranton or Albert Brewer, the Co-chairmen, Sumner Whittier, the Executive Director; the mayors or other members of the Committee. In addition, the comment is played at the state and local level through state and local committees.

· The Citizens Committee provides us with our only vehicle of creating and generating grass roots support—letters, resolutions, visits to Congress, etc.

· The Citizens Committee will provide prominent opinion leaders or witnesses before the Ways and Means Committee.

· The Citizens Committee triples our "heavy hitting" resources which can be used in speaking engagements, talk shows, tours, etc. The Citizens Committee has set up a seven state tour of its prominent members for late April and early May. These tours include speeches, editorial board visits, local talk shows. In addition, the Committee has arranged for Walter Heller or Harold LeVander and Carl Stokes to be on ABC's Issues and Answers on May 9.

All of this will have to be slowed down and in some cases eliminated (for example, the already created road shows) without funding. The Committee is just about out of money.
CO-CHAIRMEN
Hon. Albert P. Brewer
Former Governor, Alabama
Hon. William W. Scranton
Former Governor, Pennsylvania

TREASURER
George D. Bjurman
Finance Committee Chairman
Occidental Life Insurance Company
of California

ORGANIZING MEMBERS
Gerhard D. Bleicken
Chairman,
John Hancock Mutual Life Insurance Co.
John Brewer
Chairman, Taxation and Finance Steering
Committee
National Association of Counties
Erwin D. Canham
Editor-in-Chief, The Christian Science
Monitor
Clesson Y. Chikasuye
President
National Association of Counties
Justin Dart
Chairman and President
Dart Industries
Ruth M. Easterling
President National Federation of Business
and Professional Women's Clubs
Thomas W. Evans
Attorney

Leonard K. Firestone
Director
Firestone Tire & Rubber Company

Hon. Arthur Flemming
President, Macalester College;
Former Secretary HEW

Chloe Gifford
Past President
General Federation of Women's Clubs

Walter Heller
Former Chairman
Council of Economic Advisors

James S. Kemper, Jr.
President
Kemper Insurance Group

Thomas D. Laney
Executive Vice President
Building Owners & Managers Association

Donald Lasater
President, Mercantile Trust Company
St. Louis

Ralph Lazarus
Chairman
Federated Department Stores, Inc.

Hon. Harold LeVander
Former Governor, Minnesota

Sol M. Linowitz
Chairman, National Urban Coalition

Edwin G. Michaelian
County Executive, Westchester, New York
Dr. J. Roscoe Miller  
Chancellor  
Northwestern University  

Crocker Nevin  
Chairman  
Marine Midland Grace Trust Co.  

Joseph A. Pechman  
Economist  

Hon. Richard A. Pettigrew  
Chairman, Revenue Sharing Committee  
National Conference of State  
Legislative Leaders 

Harold Russell  
Chairman, President's Committee  
for Employment of Handicapped 

Raymond J. Saulnier  
Former Chairman  
Council of Economic Advisors 

Victoria Schuck  
Professor  
Mt. Holyoke College 

Paul Sonnabend  
President  
Sonesta International Hotels, Inc. 

Hon. Carl B. Stokes  
Mayor, Cleveland 

Hon. James H. J. Tate  
Mayor, Philadelphia;  
President, U.S. Conference of Mayors 

Gordon B. Thomas  
President  
United States Jaycees 

Dr. Norman Topping  
Chancellor  
University of Southern California 

Lynn Townsend  
Chairman  
Chrysler Corporation 

Hon. Jess Unruh  
Former Speaker  
California Assembly 

Thomas J. Watson, Jr.  
Chairman  
International Business Machines Corp. 

Hon. Louie B. Welch  
Mayor, Houston 

Frederick C. Larkin, Jr.  
President  
Security Pacific National Bank 

Eugene Williams  
President  
St. Louis Union Trust Co. 

EXECUTIVE DIRECTOR 
Sumner G. Whittier
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<td>Citizens for Muskie</td>
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### Ground Muskie (l)

#### Campaign Support

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<td>Socialists Non-Partisan Political League</td>
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<td>Communications Workers of America (CWA-COPE)</td>
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<td>Transportation Political Education League, Ohio</td>
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<td>International Brotherhood of Painters, etc. (DC)</td>
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#### Major Contributors

1. Salzmann, Manchester, NY | $1,000
2. Picker, NYC | $5,000
3. (of United Artist Group) | $5,000
4. (United Artist Corp.) | $1,500
5. Echatsyn, NYC | $1,000
6. (partner, Lucard, Freese & Co.) | $1,000
7. (Dir. IT&T) | $1,000
8. (Dir. Engelhard Minerals & Chemical) | $1,000
9. (Governor, NYS) | $1,000
10. Cohen, Brookline, Mass. | $1,000
11. Edwards, Berryville, Va. | $1,000
12. Gillis, Boston, Mass. | $1,000
13. Clergyman, Unitarian Church | $1,000
14. Boyce, Westport, Tenn. | $1,000
15. (Kellogg Bros., American Productions - Paramount Pictures) | $1,000
16. Cory, Hudson, N.H. | $1,000

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Interesting Expenditures
S.A. Films - Portvale, N.J.

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<td>Charles Willis</td>
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<td>Peter N. Price, Jr. (son of Maine Cong.</td>
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<td>John L. Martin</td>
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<td>George Mitchell</td>
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(Interesting to note that Nicholl is A.A. One wonders if he took leave during
the campaign.)

Citizens for Muskie

Contributions $65,077.72  Expenses $71,080.05

Union support:
International Brotherhood of Electrical Workers COPE (DC) 500
Transportation Political Education League (Ohio) 600
Teamsters Local #34 DRIVE Political Education Committee (S. Portland) 1,000
Firemen & Oilers (DC) 100
Portland Building Trades Council COPE 100
Brotherhood of Railway Carmen of America Political League 100
Engineers Political Education Committee (DC) 500
International Brotherhood of Paint, Sulphite and Paper Mill Workers
Vol. COPE Fund 1,000
Oil, Chemical & Atomic Workers (Colo) 100
Transportation Workers Union of America Special COPE Account (NY) 200
International Typographical Union Political Committee (Colo) 200
ILGWU 1970 Campaign Fund 400
Utility Workers Union of America COPE (DC) 100
J. McNamara, Washington, D.C. 200
(a (believe Pres. of Fireman & Oilers Union)

Major Contributors
H. Ellis, Manchester, Conn. 1,000
A. & R. Picker, N.Y. 1,000
(United Artist Corp.)
P. Shandel, Beverly Hills, Calif. 1,000

Other groups:
Citizens Reception Committee 295.22

Interesting Expenditures
S.A. Films

(TV Productions Cost)
John T. Martilla, the campaign consultant who engineered Rep. Robert F. Drinan's congressional victory, is now in Philadelphia working for mayoral candidate William Green, Jr.

More and more it looks like Chicago will be the site of the 1972 Democratic National Convention.

Rocky Still Seeking White House

By Paul Scott

NEW YORK'S Gov. Nelson Rockefeller has begun maneuvering to win a spot on the 1972 GOP presidential ticket. That is the private interpretation that key members of the Republican National Committee are placing on a recent Rockefeller statement that he supports the President for re-election.

Rockefeller wants to be in position to command his candidacy immediately and to alter the GOP presidential nomination by lining up as much of Nixon's backers as possible before other candidates could buy their campaigns with their votes.

The GOP Committee member also was told privately that Rockefeller intends to seek a place on Nixon's 1972 ticket probably because he is the only major presidential contender who can, at least theoretically, win the nomination on the first ballot.

Rockefeller's greatest strength is his personal appeal, which is probably the factor that most polls reveal and is continually being increased through GOP efforts to win the primaries he would need to win a nomination. Republican presidential nomination, the President has gone out of his way to name Rockefeller advisers and backers to key policy-making posts within his administration.

Nixon's two most influential advisers are close personal friends and former advisers of Rockefeller. They are Henry Kissinger, the President's chief adviser on foreign policy and national security affairs, and Atty. Gen. John Mitchell, the President's top political and domestic adviser. Up until Nixon won the GOP nomination at Miami in 1968, Kissinger served as Rockefeller's foreign policy adviser. After his nomination, Nixon met Kissinger at a Cure Beach Lure cocktail party and on advice of Rockefeller took on the Harvard professor as his number-one foreign-policy aide.

MITCHELL, BEFORE taking over direction of Nixon's presidential campaign in 1972, was one of Rockefeller's key advisers. He served as the Rockefeller financial interests' "bond altemative" for years, bundling hundreds of millions of dollars.

Justice Department insiders say that Mitchell, who is still a strong Rockefeller man, has been urging the President to pick Rockefeller as his 1972 running-mate to help carry New York state and to gain him as the 1972 GOP nominee. Should Nixon decide not to run, Mitchell wants Rockefeller to be the 1972 candidate.

It was Mitchell who recommended to the President that he set up the "California White House." The purpose is to create the image that California is President Nixon's home political base rather than New York.

This move could be politically useful in '72 if Nixon were to become President in '72. It would give him the time and access to the energy coming from the two states with the largest population and most votes.

Another key Nixon adviser is John D. Rockefeller III, who heads the President's Commission on Population Growth and America's Future. The recommendations the Rockefeller Commission is preparing could easily become the major domestic issues in the 1972 campaign.

The commission's report, the first of which will hit the headlines in the spring, are being tailored to bring about the adoption of a national policy of zero population growth. The impact of such a policy on the life styles of the nation will be tremendous.

White House insiders now refer to the commission's work as preparing the way for the "Rockefeller man." Some staff members claim the commission's recommendations will be the center plank in the Republican party's 1972 platform.

Another former Rockefeller backer, Harris Leonard, has just been given the job of directing the Law Enforcement Assistance Administration, the agency with the fastest growing budget in government today. The appointment puts Leonard in a position where he will be handing out hundreds of millions of dollars to state, city, and local governments to improve law enforcement and justice.

A longtime Rockefeller supporter from Wisconsin, Leonard was brought into the Nixon administration by Mitchell to head the Justice Department's civil rights division. Friends of Leonard say he is still a strong Rockefeller backer and favors a Rockefeller-Rockefeller ticket. His contacts with state and local officials throughout the nation are focused on how to help Rockefeller throughout the country.