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15	14	10/24/1972	<input type="checkbox"/>	Campaign	Memo	From Kehrlri to Haldeman RE: White House election night plans. 3 pgs.
15	14	10/20/1972	<input type="checkbox"/>	Campaign	Memo	From Stan Anderson to MacGregor RE: plans for increasing voter turnout on election day, forwarding election information to the White House, and controlling public appearances of RN. 5 pgs.

THE WHITE HOUSE

WASHINGTON

October 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: BRUCE KEHRLI *BK*  
SUBJECT: Election Night Plan

Attached at Tab A is the general plan for Election night activities at the Shoreham. This does not include the specifics of influencing the vote and of information retrieval at the White House. The information plan is included at Tab B and the vote influence plan is due by close of business, Wednesday.

The reason that these are being forwarded now (without the PR/voting influence plan) is that we would like to get some feedback on the type of information that you and the President will need.

You should review both plans and particularly note any changes, additions or deletions on the information plan.

In addition to the resources of the Re-election Committee and the RNC, the following will be set up in the West Wing.

1. Monitoring of all three networks, the Washington and "A" wires of UPI and AP and the Election night wire that prints out detailed results by state for Presidential, House and Senate races every 45 minutes starting at approximately 7:00 p.m.
2. A system of receiving information on standard forms similar to the system we have after speeches will be set up in Timmons' office and the Roosevelt Room. According to Chapin, the President will be in the Residence; if plans change the ~~following~~ apparatus will be shifted downstairs or to the EOB so as not to disturb him if he's in his office.

3. Access to the West Wing will be limited to those working on the follow-up system and people with offices here.

4. Bob Teeter will be located in the West Wing to analyze the data coming in.

5. Teeter will have information on when the nets will release their information. They may attempt to hold it for awhile trying not to influence the vote, and if so, we'll try to put someone "inside" to forward information as it comes in. Also, we are trying to get information on when the nets will project a winner.

6. We expect quite a few congratulatory phone calls and we propose to set up a system to have the following people take the calls for VIPs and close friends:

Butterfield -- Cabinet, Administration

Timmons -- Senate and Congress

Dent -- Governors

Colson -- Labor, Business

Klein--Editors, Publishers

Rose Woods -- Close friends

Each of the VIP calls will be noted (on standard form) along with the message so that a letter can be sent thanking them for the calls.

If you approve, a draft will be submitted.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

7. Should we "gin up" congratulatory calls from the Cabinet and friends for the President to take himself?

YES \_\_\_\_\_ NO \_\_\_\_\_

8. Strachan, Colson, and Teeter can get comments from pollsters -- Gallup, Harris, Benham.

9. If it looks like a landslide, we should have Colson program prominent people to release statistics about the overwhelming mandate for the President.

YES \_\_\_\_\_

NO \_\_\_\_\_

10. Suggest we skip the news summary on the day after the Election. Give Mort Allin one night off to help out with the follow-up. Have Mort put together a summary of the Wednesday morning papers during the day on November 8th.

11. Will the President want to send out telegrams to Republican winners and losers in House, Senate and Governor races? If so, suggest we not send out until all results can be checked and verified which may take a couple of days.

The specific Senate and House races to be monitored, specific counties and precincts to be watched, and sample forms will be forwarded close of business, Monday, October 30, if we're on the right track.

Committee  
for the Re-election  
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

October 20, 1972

MEMORANDUM FOR: CLARK MacGREGOR  
FROM: STAN ANDERSON  
SUBJECT: Election Day and Evening Activities

This memorandum sets forth the results of initial planning we have completed for the activities on election day and evening, and asks for your concurrence. The memo also outlines the type of programmatic activity we anticipate and outlines the various logistic and support activities necessary to carry out our plans.

PURPOSE OF ELECTION DAY AND  
EVENING ACTIVITIES

The purpose of the proposed election day and evening activities at the Shoreham are threefold:

- a) The primary purpose of the day and evening is to get out the vote in all states and to influence the vote for the President in the West.
- b) An auxiliary purpose is to provide a mechanism and forum to collect and display election results primarily for use in influencing the vote in the West and providing the President and you with up-to-date election results and analysis.
- c) A third purpose is to provide a suitable public forum for the President's first public appearance after his reelection.

In essence there are three separate phases: 1) affecting the vote; 2) collecting the results and 3) providing a suitable setting for the President. Phases one and two will overlap in the early evening as the polls close in the East and the results begin to pour in and while we still attempt to influence the vote in the West. Later in the evening phases two and three may also overlap.

→ bcc: Bruce Kehrli

OVER-VIEW OF ELECTION DAY ACTIVITIES

Shoreham. We anticipate making the Shoreham the Nixon Headquarters Hotel. The Shoreham will serve as the focal point of activities throughout the day and evening. The primary emphasis in all planning and preparation will be the need for an effective "get out the vote" effort on election day. This philosophy will permeate everything we do in an effort to insure that the staff focuses on the important "get out the vote" activities of the last day and not on the celebration aspects which may also occur.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Invitations. It is our feeling that election night activity should not be a mammoth show but rather an opportunity for those people here in Washington who have worked long and hard on the campaign to get together to view election returns and to hopefully have a personal opportunity to see the President in his first personal appearance after his reelection. In this regard I recommend invitations to the following groups in the number indicated.

CREP Staff - Approximately 700 (including spouses). This number includes all campaign staff except those field people having election day responsibilities who will remain in the field.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

CREP Volunteers - 500 (including spouses). We anticipate selecting the 250 volunteers who have worked the hardest in the past 18 months.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

White House Staff - Approximately 1,200 (including spouses). This number would include all White House staff including administrative people who have worked long and hard in the campaign.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

"Rose Mary Woods List" - Approximately 200 (including spouses). This list includes family members and close friends of the President who are normally invited to this type of event.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Republican National Committee - Approximately 400 (including spouses). We feel it is important that the RNC participate fully in election day activities to further exemplify the close working relationship between our two organizations.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

CREP Finance Committee - Approximately 450 (including spouses). This is the maximum number that Mr. Stans anticipates attending.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Surrogates - Approximately 30 (including spouses). Surrogates normally based in Washington will be invited, those who are Governors, Senators and Congressmen will be encouraged to stay in their state.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Administration Appointees - Approximately 500 (including spouses). This list includes all the Agency Heads, Under Secretaries, and Assistant Secretaries.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Democrats for Nixon - Approximately 100 (including spouses). This list will be supplied by Mr. Connally's office.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Young Voters for the President - Approximately 500 (including spouses - no dates). This number will liven-up the evening and provide an opportunity for these young workers to be involved in an exciting event.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Vice President - Approximately 200 (including spouses). We are advised that this is the approximate number of invitations that will be required by the Vice President's office.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Miscellaneous - Approximately 500 (including spouses). This group includes friends of senior CREP and White House staff and others who do not fit in any other category.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

D.C. Committee - I recommend that we ask the D.C. Republican Committee and the D.C. Re-election Committee to sponsor another election night event at a different hotel in Washington. There are several reasons for this recommendation. First, if we invite both of these Committees to participate in our activities it would add approximately 2,000 more people to our event which would severely over-tax our existing facilities. Secondly, the D.C. sponsored affair could be advertised locally as a public event thus directing a major portion of the "walk-in traffic" away from the Shoreham. We anticipate that this "walk-in traffic" could be substantial. We plan to provide the D.C. event with various speakers throughout the evening.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Security. Some form of security must be undertaken at the Shoreham in order to provide proper protection for the President and in order to insure that "walk-in traffic" will not overwhelm those guests we have invited. The security will be "soft" and will not be readily apparent. There will be no uniformed security people in evidence. All security will be handled by Steve King's current staff and by volunteers from YVP.

It will be necessary for us to have some sort of security identification. We recommend a security pin which will also serve as a memento of the evening.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

Overall Budget. Attached at Tab A is the overall budget which was presented to the Budget Committee last Monday, October 16, 1972. I recommend that you approve this proposed budget.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Discuss \_\_\_\_\_

PROGRAM ACTIVITIES

Influencing the Vote. All activities on election day at the Shoreham will be aimed at influencing voters to come out and vote for the President. The development of a detailed program will be undertaken by Ed Faylor. A schedule will be devised which will provide for you, and some of our major surrogates, a forum to hold press conferences and briefings for the press assembled at the Shoreham. Mixed into these formal briefings will be press coverage of the President voting in California and you voting in D.C. We will provide special spot-masters, featuring various Administration spokesmen, aimed at key western states. We will be forwarding to you shortly a detailed program to influence the vote.

Collection of Election Results. We have concluded that it is unrealistic to try and compete with the networks on the collection and projection of election results in the Presidential race. They have invested nearly two million dollars in their combined retrieval system and have developed a very sophisticated computer system to instantly analyze the results as they are received. We are informed that the networks will telecast results as they are received.

We do plan however to develop a collection system which will amplify upon the material collected by the networks. There are basically three types of data which in our view would be useful to the President and to you during the day and early evening hours:

- 1) Periodic information on voter turnout with comparison data on voter turnout in similar areas in prior Presidential elections.
- 2) Voting data from special target precincts in blue collar, black and Catholic areas selected by Bob Teeter.
- 3) Collection of reports from political operatives across the country who will analyze early results in their areas.

We also plan to lease a UPI election night wire which, beginning at 7:00 p.m. will print out the complete vote count from each state for Presidential, Senate and House races. The cost for this service is \$300. I have asked Ed DeBolt of the RNC to pull together a detailed plan for the election night collection operation. Ed will combine the resources of our Committee, the White House, the RNC and the Senate and House Campaign Committees in this project. This plan will be forwarded to you shortly.