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<td>From Strachan to Follow-Up RE: the letter from Dick Zanuck to Time magazine on their list of celebrities. 1 pg.</td>
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**Presidential Materials Review Board**

**Review on Contested Documents**

**Collection:** H. R. Haldeman  
**Box Number:** 237  
**Folder:** Strachan Chron A-L April 1972

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Presidential Materials Review Board

Review on Contested Documents

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Box Number: 237

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April 12, 1972

MEMORANDUM FOR: ALEX BUTTERFIELD
HENRY CASHEN

FROM: GORDON STRACHAN

On March 19, I mentioned to you that we had learned from Bob Teeter that Barry Cordy, the owner of the Motown music groups had supported Senator Griffin in previous elections and probably could be recruited to the President. Henry, I believe you were going to check with one of your law partners in Detroit and get an exact reading on Mr. Cordy. We need to know where this project stands so that Alex can begin the high level recruitment procedure if that is appropriate.

Would you let me know?

Haldeman follow up April 17.
Date 4/7/72

To  BOB HALDEMAN

From Rose Mary Woods

FYI

Please Handle X

Since you are a member of the Nixon Foundation, I thought you should reply to Dr. Eisenhower.

Thanks
Pursuant to our discussion on Friday, April 14th, it is my understanding that you will handle the Milton Eisenhower letter to the President regarding the location of the Richard M. Nixon Library. You mentioned that Leonard Firestone, as President of the Richard M. Nixon Foundation, usually responds to suggestions for the location of the Library. After you have discussed the matter with Mr. Firestone, would you send Bob a copy of the letter to Milton Eisenhower?

For your information, a copy of Mr. Ehrlichman's letter of April 13th to Dr. Steven Muller, the President of Johns Hopkins University is attached.

Thank you.

cc: Rose Mary Woods
    John Ehrlichman

Att.

GS/jb
Dear Mr. President:

Early in your second term as President of the United States, you no doubt will decide where you wish the Richard M. Nixon Presidential Library to be located, for your friends will need considerable time to raise private funds, have an acceptable architectural plan developed, and have construction completed so that your papers may be moved directly from the White House to the Library.

I am taking the liberty of suggesting that you, perhaps Mrs. Nixon too, give serious consideration to having the Library located on the campus of The Johns Hopkins University. Please bear with me as I indicate why I think this is worthy of your consideration.

I begin with the assumption that you rightly will be concerned with the way history deals with your Administration. Your eight years in the White House will have encompassed events of enormous complexity and decisions of the utmost difficulty and importance. Like other American Chief Executives, you will want those events and decisions analyzed objectively and, in books that will be published by scholars, faithfully and correctly interpreted.

To perform this assignment, professional historians, political scientists, and economists must have ready access to the Presidential papers once they are declassified and properly arranged. Scholars are most likely to undertake thorough studies of an Administration when the Presidential papers are located on the campus, or near the campus, of a major graduate-oriented university. The Johns Hopkins University is primarily a research institution, the first and oldest graduate university in the United States. Members of the faculty have genuine expertise in doing the very type of work Presidential papers require.

I realize that you must have fond recollections of your student life at Whittier College and Duke University. Whittier College has the disadvantage of being an undergraduate institution, with little experience in research, and both Whittier and Duke University present a problem of distance, a fact which merits consideration, for the study of papers in a Presidential Library requires a great deal of research also in the National Archives; the cost and time involved in a scholar's traveling back and forth is an impediment and should be avoided, if possible.
Indeed, the best way to inhibit scholarly research in your Administration, or that of any President, is to complicate the task of the most competent men and women in the field of historical, political science and economic research. If less-qualified persons undertake the task, the result will not be pleasing to you and the contribution to permanent American history will not be what it should be.

It is only natural that most younger scholars, working under the guidance of senior faculty members, begin their research upon sources close at hand. The flourishing state of scholarship on the Franklin Roosevelt papers can be attributed directly to the fact that thousands of younger scholars have started their careers using the Roosevelt Library at Hyde Park, near to several graduate universities. On the other hand, the inadequacy of meaningful literature on the Truman era stems in large measure from the fact that the Truman Library is readily accessible only to graduate students and faculty at the University of Missouri.

Of course there are eminent graduate institutions other than Johns Hopkins that could perform an exemplary service to the nation in carrying on research in your Library. But Harvard has the Kennedy Library, Princeton has the Dulles Library, and Columbia University and The University of Pennsylvania are in areas where for sheer physical reasons it would be difficult, if not impossible, to construct a magnificent Presidential Library and, hopefully too, a museum. Johns Hopkins has a park-like campus with land available for the purpose.

Johns Hopkins is the only major graduate institution near the national capital. It is the only ideal location where a scholar could have the resources of the Presidential Library and the National Archives almost at his elbow. It is a university with a distinguished history department, especially in American history. Its departments of political science and economics are superb. Every single faculty member in the Arts and Sciences and their eleven hundred graduate students literally live in the world of research. Johns Hopkins is the only university, except Harvard, that has experience in editing the papers of a modern President. Through the process of compiling and editing the Eisenhower Papers, our professors have gained knowledge of the procedures to be followed in arranging, cataloguing, declassifying and protecting under proper security measures the papers of the President.

At this point you must have in mind that the Eisenhower Presidential Library does not meet the standards I have mentioned. I'm sure you know that friends established the Eisenhower Center
in Abilene after World War II before my brother even considered the possibility of running for President. Upon the gift of our home property to the Eisenhower Foundation, established in 1945, friends raised private funds to build a museum, to strengthen the home to carry heavy traffic and to plant the grounds. These developments, prior to my brother's Presidency, made the location of the Library, and the Place of Meditation in Abilene where he is buried, almost inevitable. Further, since he maintained until his death most of his important papers at Gettysburg, our work, which began in 1961, was greatly facilitated. Thereafter, to overcome the problem created by distance, we recorded the Gettysburg papers and many of those at Abilene on microfilm. The first five volumes of President Eisenhower's Papers, published last year, have been acclaimed as models of scholarly, objective research.

The Johns Hopkins University would welcome the Nixon Presidential Library. I speak not only for myself, but also for the President of the University, Dr. Steven Muller, the members of the Department of History, other relevant members of the faculty, and the Trustees.

With a slightly sentimental note, may I point out the coincidence of three anniversaries: your last year as President, the Two Hundredth Anniversary of the United States and the Hundredth Anniversary of The Johns Hopkins University. The opening of your Library could be a unique historical event.

You may be assured that this proposal will be held in strict confidence. If you are interested and wish to discuss the matter, President Steven Muller (known personally to Mr. Ehrlichman) and I are at your disposal.

Sincerely,

President Richard M. Nixon
The White House
Washington, D.C.
President Richard M. Nixon
The White House
Washington, D. C.
April 13, 1972

Dear Steve:

Thanks very much for your note of April 6 and the enclosed letter from Milton Eisenhower to the President regarding location of the Richard M. Nixon Library.

I appreciate your kind comments about the seminar; it was an enjoyable and worthwhile meeting.

I have taken the liberty of forwarding the letter from Dr. Eisenhower to Bob Haldeman for consideration.

Thanks again for a very pleasant evening.

Best personal regards.

Yours sincerely,

John D. Ehrlichman
Assistant to the President for Domestic Affairs

Dr. Steven Muller, President
The Johns Hopkins University
Baltimore, Maryland 21218

cc: H. R. Haldeman (with copy of incoming)
Mr. John D. Ehrlichman  
Assistant to the President  
for Domestic Affairs  
The White House  
Washington, D. C. 20500

Dear John:

Just great to be with you and Jeanne last evening -- thank you again for taking the time and for the wonderful job you did at the seminar.

Attached is a copy of the letter from Milton Eisenhower to the President which I mentioned to you yesterday. You will note that the last paragraph takes your name in vain, and I hope you don't mind. Let me just say again that our interest is profound and carefully considered, and that I am anxious to do anything appropriate to follow this up if the President is prepared to give it consideration.

With warm best wishes,

Sincerely,

SK/jwb

Baltimore, Maryland 21218 (301) 366-3300
April 3, 1972

Dear Mr. President:

Early in your second term as President of the United States, you no doubt will decide where you wish the Richard M. Nixon Presidential Library to be located, for your friends will need considerable time to raise private funds, have an acceptable architectural plan developed, and have construction completed so that your papers may be moved directly from the White House to the Library.

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A.pril 3, 1972

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Sincerely,

President Richard M. Nixon
The White House
Washington, D. C.
ITEM REMOVED FROM THIS FOLDER

A RESTRICTED DOCUMENT OR CASE FILE HAS BEEN REMOVED FROM THIS FILE FOLDER. FOR A DESCRIPTION OF THE ITEM REMOVED AND THE REASON FOR ITS REMOVAL, CONSULT DOCUMENT ENTRY NUMBER ___1____ ON THE DOCUMENT WITHDRAWAL RECORD IN THE FRONT OF THIS FILE FOLDER.
April 26, 1972

Dear Mr. Ferguson:

I want to thank you very much for your assistance during these past few months in having my name changed. Your efforts are very much appreciated and if I can ever be of any help to you here in Washington, please feel free to call.

Cordially,

Lawrence Mead Higby

Mr. Michael C. Ferguson
Attorney At Law
2000 Center Street, Suite 206
Berkeley, California 94704

bcc: Gordon Strachan

LH:kb
April 25, 1972

MEMORANDUM FOR: JON FOUST
FROM: GORDON STRACHAN
SUBJECT: Celebrities

The meeting this morning with Alex Butterfield and Bart Porter was quite profitable. It re-emphasized in Alex’s mind his role as the top White House staff member dealing with celebrities on behalf of the President, First Family and Cabinet. You should rely heavily on Alex to expedite requests for access to the White House, First Family and Cabinet.

Butterfield’s twice weekly telephone calls with Taft Schreiber will keep Schreiber moving in what is to be the correct direction and at the same time give Alex understanding of what is happening on the top of the program.

As to the details, it is essential that the plan of Schreiber and Crane that you review this Friday, covers the points below:

1) Bob’s comments on his long memorandum regarding the overall plan;

2) The timing of various activities over the next seven months so that certain goals are set and reached by June 1, July 1, August 1, etc.

3) That our best Administration spokesmen are used in the small recruitment parties this Spring in California. Particular names mentioned include Rumsfeld, Weinberger, Chapin, Ambrose, Jaffe, Krogh and Blatchford.

4) The June 3rd briefing for committed celebrities where Mitchell and Kissenger are currently scheduled should probably include Ehrlichman to cover Domestic policy. Again, Alex would probably be the best person to call Mr. Ehrlichman direct, convince him of the importance of this event and get his commitment to attend.
One concluding note, Jon. Once the basic plan for the celebrities for the next seven months is reviewed and approved by Mitchell, with an informational copy to Haldeman, the celebrities project will be one of implementation. I think that the basic structure is sound so that implementation will proceed correctly.

Please give me a call as there are some other matters in the general celebrities area that we should cover.
Check with Bart Porter for the copy of the letter from Dick Zanuck to Time regarding the omission of Chad Everett in their list of Celebrities.
MEMORANDUM FOR: FOLLOW-UP
FROM: GORDON STRACHAN

Check with Jon Foust for his planning memorandum on celebrities based on the Taft Schreiber and Ed Crane plan.

GS/jb
F/U - May 1
April 20, 1972

Dear Mike:

Please excuse the delay in forwarding the $67.00 for the miscellaneous and court expenses that you incurred in connection with the Higby matter. Kristine's personal check is enclosed.

Would you let me know when you expect to receive a copy of the final order for Mr. Higby.

All is well in Washington, although the weather indicates winter became summer without the benefit of spring. It is hot and humid today.

I trust your wife and new son are doing well. Kristine may have a chance to visit you in California this summer, but I doubt that I will be in California before November 7, 1972.

With best wishes.

Sincerely,

Gordon Strachan
Staff Assistant to
H. R. Haldeman

Michael Ferguson
Attorney at Law
2000 Center Street, Suite 206
Berkeley, California 94704

GS/jb
Memorandum for: Follow Up

From: Gordon Strachan

April 13, 1972

On April 18th check with Ann Higgins, Jim Berger at Census, Gus Miller at the RNC, and Bob Reisner re campaign junk.

GS/jb
April 11, 1972

Dear Mrs. Florov:

Mr. Haldeman asked me to thank you for your letter of April 5 regarding the Republican National Convention.

He asked me to forward a copy of your letter to those members of the White House staff who will be able to give it a more thorough, professional analysis.

Your interest in writing is appreciated.

Best wishes,

Sincerely,

Gordon Strachan
Staff Assistant
to H. R. Haldeman

Mrs. Verna E. Florov
1665 Glen Avenue
Pasadena, California
91103

G5:KB:kb
ITEM REMOVED FROM THIS FOLDER

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April 12, 1972

MEMORANDUM FOR: FOLLOW UP
FROM: GORDON STRACHAN

Check with Fred Malek on Monday, April 17, regarding Mitchell's discussions with Tom Evans at the RNC as to whether Jack Buttram has assumed the role of Deputy Communications Director.
April 4, 1972

MEMORANDUM FOR: FOLLOW UP
FROM: GORDON STRACHAN

On May 1, the possibility of Bob meeting with Peter Dailey to review the campaign advertising situation. Be sure to include the notes from the January 12 meeting as well as the October meeting.
April 12, 1972

MEMORANDUM FOR: LARRY HIGBY
FROM: GORDON STRACHAN
SUBJECT: Whatever Happened To

After considerable chasing around with American and German Olympic committees, I prepared a brief note and draft letter for Bob's signature to his sister, Mrs. France Raine, regarding tickets to the Olympics in Munich. We have no record indicating that Bob ever signed that letter. Do you know whether it was handled orally or just where it stands?

GS/jb
F/U - 4/17

Disregard this memo in light of our conversation this morning.
Pursuant to our conversation, would you make your best effort at getting Monday to present the following line:

"In light of the Wisconsin primary it is now clear that Edward M. Kennedy is clearly the candidate of the Democrats. The article in Monday should be quite extensive and emphasize that no other Democratic candidate can now emerge as the winner."

Dick, Bob covered this briefly with Chuck on the phone and emphasized the importance of pushing this new line. However, I would appreciate it, if you run into any problems please let me know so that we can do whatever is necessary to make sure that Monday is used as fully as it should be on this particular line.

You should also be aware that John Mitchell talked with Senator Dole and Frank Dale today to get them to issue statements plugging this line, that Kennedy is now clearly the candidate. Our other spokesmen that you and Pat O'Donnell work with should also receive this line. I will be checking with Magruder to make sure he is fully aware of the effort that should be put behind this portrayal of Kennedy as the clear winner of the Democratic primary in Wisconsin.

GS:car