

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	18	12/10/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: The attached article concerning the Democrat's use of a computer in the 1972 election. 3 pgs.
12	18	12/10/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: The GOP Leadership Conference, March 1-4. 1 pg.
12	18	12/9/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Marj Skinker to Gordon Strachan. RE: The proposed flyer for the 1972 National Leadership Conference, March 1-4. 3 pgs.
12	18	12/2/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: Grant Bunje, a longtime friend and supporter of Nixon, who expressed his concern over the President's ability to take California in 1972. 1 pg.

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12	18	11/16/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Rose Mary Woods to Haldeman. RE: Ralph Bunje's plan to help raise support for Nixon in California by reminding citizens what the President has accomplished on behalf of the state. 1 pg.
12	18	11/2/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: Ralph Bunje's view that Nixon should have someone other than Reagan running his Campaign for re-election in California. 1 pg.
12	18	12/1/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: The Youth Meeting in Chicago, and the emphasis on registering new voters that can contribute to Nixon's re-election in 1972. 1 pg.
12	18	12/28/1971	<input type="checkbox"/>	Campaign	Letter	From Gordon Strachan to William F. McDonough. RE: Mr. McDonough's thoughts concerning the Nixon Administration. 1 pg.
12	18	12/28/1971	<input type="checkbox"/>	White House Staff	Memo	From Bruce Kehrl to Gordon Strachan. RE: Message that reads, "Can you handle the attached?" 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	18	12/21/1971	<input type="checkbox"/>	Campaign	Letter	From William McDonough to Haldeman. RE: Mr. McDonough's decision to not participate in the 1972 fundraising campaign for the President's re-election.
12	18	6/26/1962	<input type="checkbox"/>	Campaign	Letter	From Richard Nixon to William McDonough. RE: Nixon's discussion of his run for Governor of California in 1962, and his appreciation for Mr. McDonough's continued support. 1 pg.
12	18	12/21/1971	<input type="checkbox"/>	Campaign	Letter	From William McDonough to Robert J. Dole. RE: Mr. McDonough's refusal to contribute the Nixon's campaign for re-election in 1972, due to feelings of betrayal for those in the U.S. postal service. 2 pgs.
12	18	12/21/1971	<input type="checkbox"/>	White House Staff	Other Document	Addressed envelop to Haldeman from an unknown sender. 1 pg.
12	18	12/31/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Hugh Sloan. RE: Muskie's Fundraising Mailing. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	18	12/29/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Bill Timmons. RE: Plans for the 1972 Convention Site in San Diego. 1 pg.
12	18	12/28/1971	<input type="checkbox"/>	Campaign	Letter	From Gordon Strachan to G. Allan Walker, Jr. RE: Strachan's appreciation for Mr. Walker's lapel "N" pin as a possible design for the campaign of 1972. 1 pg.
12	18	12/15/1971	<input type="checkbox"/>	Campaign	Letter	From G. Allan Walker, Jr. to Gordon Strachan. RE: Mr. Walker's argument that his pin design for the upcoming Presidential election in 1972 would serve as a means of establishing an "identity" for Nixon. 1 pg.

December 10, 1971

MEMORANDUM FOR: JEB MAGRUDER  
FROM: GORDON STRACHAN  
SUBJECT: Democratic Computer

I know you and Bob Marik will find the attached article on the Democrat's use of a computer in '72 very interesting. It might be very interesting to know whether our capability is identical or better or if different, why.

GS:dg

Follow-up one week

ing requires 8 to 10, the school said, to be done over-

the reliability of electronics in the system has been tested only once, Columbia officials said, with three animal tests scheduled for the next six to be followed by tests in man.

emaker was developed by Dr. Robert L. In, a professor of electrical engineering at the School of Engineering and Applied Sciences and a team of researchers.

Minnesota next fall. He will, however, continue his recruiting duties for the present.

They said Warmath had been notified of his new assignment, but denied that he had been fired as football coach.

Warmath, hunting in Iowa, was not available for comment.

"Warmath is a great man with a national reputation in his profession," Moos said. "It is a source of pride to me that he will remain in Minnesota and continue on with us at the University."

Moos and Warmath at University  
Continued on page 14A

Staff Photo by Pete Hohn

Paul Giel answered questions Saturday after he was named University of Minnesota athletic director by University President Malcolm Moos, background.

By Bernie Shellum  
Staff Writer

The Democrats will spend millions of dollars next year to squeeze out votes with a computer that reads and memorizes telephone books, writes personable letters and pushes party loyalty.

If it finds out you're a Republican, the computer may ignore you.

If you're an independent, you probably won't fare much better.

But if you're a Democrat, the computer will know how long you've lived in your home, how big your family is and what you do for a living.

Giel said then that it would not pay for any repairs.

Recall  
Continued on page 14A

Italy, Belgium and Japan had tried to bring about a

U.N. continued on page 14A

the arms flow was reported at only some \$5 million annually before the cutoff.

# Democrats use computer in '72 vote drive

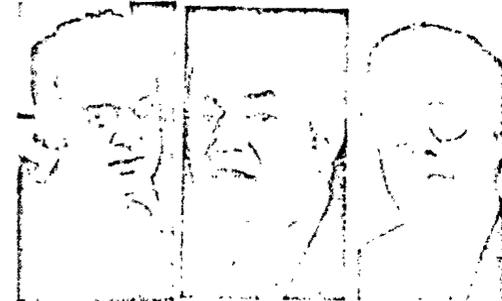
One day next year, the computer will cause your telephone to ring and a volunteer will ask how well—or whether—you like the Democratic candidates.

Callers also will urge you to register and, in the last few days before next year's election, to vote.

You may even receive a letter, addressed to you by name, inquiring "if you need any assistance, such as a baby-sitter or a ride to the polls," and identifying the precise location of your polling place. The signature of the candidate will look very real, just as the computer printed it.

If you are a Democrat living in one of 30 states, there is

Computer continued on page 15A



Valentine Humphrey Sherman

## Inside news

by All-American Johnny Majors, Tennessee th-ranked Penn State 31-11 in college football. returned a punt 44 yards for a touchdown and converted three Penn State turnovers into age 1C.

iver Al Denson was suspended by the Minn-ings in San Diego, Calif., after being placed on ive roster and saying that he was unfairly to a reserve role. Page 1S.

nd West Germany agreed to a monetary truce summit meeting between President Georges and Chancellor Willy Brandt. They expressed that there will be a "realistic" realignment of s in the "near future." Page 4A.

st officials are holding meetings throughout spread the word that Defense Minister Lin in a plane crash while fleeing the country, : informants reported. Lin was plotting to Chairman Mao Tse-tung, the informants : 2A.

### Local

Fifty-one percent of Minnesotans feel that studded snow tires should be allowed in the state, the Minnesota Poll found. While 72 percent of those interviewed felt that studs damage highway surfaces, 85 percent felt that the studs make winter driving safer. Page 32A.

Lt. Gen. Ormond R. Simpson, a former Marine Corps division commander in South Vietnam, told a state American Legion convention in Minneapolis that the nation should not hold low ranking fighting men responsible for the Indochina War. Page 5A.

### National

Sen. Henry Jackson of Washington, Mayor John Lindsay of New York, N.Y., and Sen. George McGovern of South Dakota are making strides in surmounting the first hurdle faced by presidential hopefuls—getting known to the electorate, according to a Gallup Poll survey. Page 22A.

### Business

Prices of local over-the-counter stocks soared last week on heavy volume. But brokers disagreed on the reasons for the resurgence and on whether the upward trend will continue. Page 15C.

## Index

- Books 10-15D
- Business 15-20C
- Editorial 36-38A
- Outdoors 11F
- Theaters 2-4D
- Travel 4-10F



Original Santa Claus

## Features

Santa Claus and other gift-givers get some pointers this week in the Tribune's expanded books pages. The annual Christmas book lists include discussions of "collectable" books, some of 1971's best works, and a compendium of trivia books for the man who has everything. Pages 10-15D.

The merger of school districts serving Onamia, Minn., area and the Mille Lacs Indian Reservation has resulted in integration through busing. Page 1B.

## Almanac

Sunday  
December 5 1971  
339th day  
26 to go this year  
Sunrise 7:35 am  
Sunset 4:32 pm

Today's weather  
Clearing  
Details page 18B

Saturday's temperatures

am	1	2	3	4	5	6	7	8	9	10	11	Noon
temp	24	24	25	25	25	25	24	25	26	27	28	28
pm	1	2	3	4	5	6						
temp	29	29	30	29	29	29						

Partial clearing is predicted for the Upper Midwest today. Little change in daytime temperatures is forecast, but lower temperatures are forecast for tonight.

Predicted highs today: Twin Cities, 33; Minnesota, 28 to 34; North Dakota, 28 to 36; South Dakota, mostly 30s; Wisconsin, 33 to 40.

### It dogged him all the way home

During his hospitalization, a Minneapolis man was given long, rubberized socks to wear to avoid the danger of phlebitis, which is the inflammation of a vein. Upon his release, he was startled to hear his young granddaughter explain gravely that things were so bad in the hospital that grandpa had to wear rubber stockings to keep from getting flea bites.

	Telephones		
Tribune	372 4141	News General	
	372 4242	Classified	
	372 4343	Circulation	

# COMPUTER: Votes sought among poor, old

Continued from page 1A

a good chance that some or all of these things will happen to you. If you are a Democratic-Farmer-Laborer type in Minnesota, they are almost a certainty.

In those 31 states, Democratic officials and candidates have drawn a simple conclusion: last year's election results in Minnesota and two other states suggest that the safest way to the White House, the Congress and the statehouse lies in the application of advanced technology to mid-to-southern appeals to party loyalty.

And in suburban Bloomington, the men who operate Valentine, Sherman and Associates are favoring the fact that, after 27 months in business, they are the most sought-after political consultants in the nation.

They don't sell political imagery, but they have enlisted more clients for next year's campaigns than any of the television image-makers who do.

They also are fussy about their clients; they could have added a 32nd state to their operations last week, but Norman Sherman said no. It would have been a Republican campaign and they don't take Republicans.

Right now, Valentine, Sherman doesn't really need the business.

The company already has 170 typists transferring names and numbers from telephone directories onto sheets. These are fed into its new \$250,000 computer, which is kept whirring 20 hours a day in Edenia, recording the information on magnetic tape and feeding out sheets that volunteers will use to record the age, family characteristics, occupation and party preferences of the people in the telephone books.

It all ends up on magnetic tape, which will in turn produce the basic data that volunteers will use next year to see that voters who favor the Democratic party — or at least those who favor the candidate whose election the Democrats seek — first register and then vote.

For the Democrats, getting out the vote has been a tedious, time-consuming task, but of great importance in most elections because fewer Democrats than Republicans are "automatic voters."

Often, these nonautomatic voters are poor, old or alienated from the political system. In the view of Jack Valentine, one of the partners in the Bloomington firm, they "will do the right thing" — that is, vote Democratic — "if they're asked or if they're pushed."

In offering the tools for get-out-the-vote drives, Valentine, Sherman makes modest claims. It tells potential clients that the service can be expected to add from 3 percent to 5 percent to the candidate's vote.

But in most states the Democrats are the majority party and if they turn out their own vote they win the election.

This, together with the proven results of the Valentine, Sherman system and Sen. Hubert Humphrey's salesmanship, has proved persuasive. Parties and candidates in 20 states already have contracted for the computer service, and in 11 more they have made preliminary arrangements for it.

The survey will be used in most of the Upper Midwest states, including Minnesota. It was learned last week that the other clients are concentrated in the Mississippi River Valley all the way to the Gulf of Mexico. In a few states, the data on voters will be computerized in only one or more congressional districts, at a cost ranging from \$10,000 to \$13,500 per district.

While Valentine, Sherman is not the only company operating in the field of computer politics, its progress has easily been the most spectacular. For 1971, its second full year of operation, Valentine and Sherman will do more than \$1 million in business. That figure is certain to be multiplied next year, counting only those arrangements that already have been made.

This fall, Democrats in Ohio decided to extend the Valentine, Sherman system statewide after crediting it with the reelection of Toledo Mayor Harry Kessler. Kessler, who had run second in professional public opinion polls, won with 61 percent of the vote.

In Toledo, as in Valentine, Sherman's pioneer effort on behalf of Humphrey and the DFL ticket in Minnesota last year, computerized letters were mailed to thousands of homes. Those in Toledo earned Kessler's statements on specific issues and were intended to overcome political weaknesses uncovered earlier during the telephone survey of the city's voters.

In Minnesota last year, Humphrey sponsored computer letters that were mailed to Democrats in more than 20 key legislative districts; the primary purpose there was simply to identify the DFL legislative candidates, who would appear on the ballot without party affiliation.

Ordinarily, the falloff in the DFL vote from the top of the ticket to the bottom runs from 15 percent to 46 percent, reflecting the lessened interest in more local offices. Last year, the falloff in the target districts was sharply reduced and most of those legislative candidates won.

As for prodding the laggard voters, DFL Chairman Richard Moe estimated that 400,000 telephone calls were made during a six-day period at the end of the campaign. This, he said, "turned out 50,000 DFLers who would not otherwise have voted."

For next year's campaign, in which control of the Legislature will be at stake, the DFL has again contracted with Valentine, Sherman for state-wide service, with Sen. Walter Mondale as the driving figure on the ticket.

In South Dakota, informants confirmed that Rep. James Abourezk will use the Valentine, Sherman operation in what is expected to be a vigorous race for the Democratic nomination to succeed Republican Sen. Karl Mundt.

Humphrey is considered a likely client for those states in which he undertakes active campaigning for delegates to the Democratic National Convention. Sherman, his former press secretary, is scheduled to become the No. 3 man in the senator's presidential campaign, joining Jack Chestnut and John Morrison.

And in one border state a liberal governor has enlisted Valentine, Sherman, even though he isn't even up for election next year. He hopes to dump some conservative Democrats from the legislature, on the assumption that his own long-range prospects rest on his pushing through a legislative program which some Democrats oppose.

Meanwhile, the Republicans, too, are gearing up for expanded use of computers in voter-identification surveys.

In Minnesota, the party had been developing for more than a decade a card-index file that was considered one of the most sophisticated voter profiles in the country. But the Republicans were caught short by the Valentine, Sherman operation last year, and are bent on catching up.

President Nixon's campaign organization already has asked Minnesota Republicans about the kinds of lists that will be available next year. In recent days, at least five computer firms have been interviewed for the task of converting the card file to a computerized system.

Knowledgeable informants say the party will spend from \$50,000 to \$70,000 to make the conversion.

Valentine thinks that is nonsense, since the Republican party is a more homogeneous one and Republican voters are more consistent and reliable voters than Democrats.

"I think the Republicans are wasting their money by doing something like we're doing," he said. "I think the Democrats are crazy if they're not doing it, for that very reason."

Mr. Valentine acknowledges that voters tend to be preoccupied with a letter that comes addressed to them and deals with issues and circumstances of direct concern to them and their families.

Last year, for instance, Humphrey reminded Minnesota farmers of his dedication to "the development of programs designed to increase farm-bargaining power."

1  
Minneapolis Tribune  
Sun., Dec. 5,



**LEAMINGTON HOTEL**

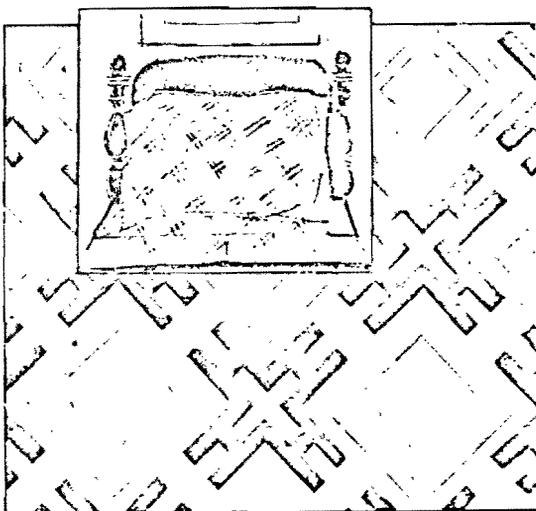
During this Christmas immediately... all bookings, will charge an extra receipt of any purchase... ALL THIS IN LEAMINGTON HOTEL FRANCIS DRAKE HOTEL SAINT PAUL 4-37

SAVE 33% to 53% OFF Original Prices!

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24 HOURS A DAY  
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For prompt  
Delivery Service



A. PIMMS

**SALE!**

December 10, 1971

MEMORANDUM FOR: JEB MAGRUDER  
FROM: GORDON STRACHAN  
SUBJECT: GOP Leadership Conference,  
March 1 - 4

Pursuant to our telephone conversation I am enclosing the memorandum and mock-up bulletin for the Republican National Leadership Conference that Lyn Nofziger asked me to consider.

Would you please have this suggestion correctly staffed within your campaign organization and resubmitted to the Attorney General and Bob for approval.

GS:dg

Follow-up one week



Republican  
National  
Committee.

Mrs. Tobin Armstrong, Co-Chairman

December 9, 1971

Mr. Gordon Stracham  
The White House

Dear Mr. Stracham:

Enclosed is a rough of the proposed flyer for the 1972  
National Leadership Conference, March 1 - 4, as approved  
by Anne Armstrong.

By way of cover description: the color is blue, print is  
white; center of cover bears embossed White House (as used  
on 1969 Christmas card) with the G, O, and P of "Generation  
Of Peace" done in matching white embossing -- implying di-  
rect initiation or "generation" of peace by the White House.

As Maria Downs indicated in today's telephone conversation  
with you, a tentative date for art work has been set for  
next week.

Sincerely,

Marj Skinker  
Press Director, Leadership Conference

encl.

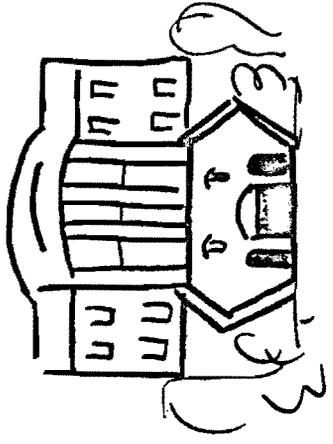
1972 GOP Leadership  
State Conference Participants  
(names & addresses)

Alabama

Alaska

Arizona

—  
—  
—  
—



REPUBLICAN NATIONAL LEADERSHIP CONFERENCE

G<sup>eneration</sup> O<sup>f</sup> P<sup>ea</sup>ce

— — — — —

Generation Of Peace

REPUBLICAN NATIONAL

LEADERSHIP CONFERENCE

Letter of Invitation

REPUBLICAN NATIONAL COMMITTEE  
Washington Hilton Hotel, Washington, D.C.  
March 1-4, 1972

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Program

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\_\_\_\_\_  
\_\_\_\_\_

How to Register  
Registration Form:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State \_\_\_\_\_

Bob Dale Tom Coons Five Amishong

December 2, 1971

MEMORANDUM FOR:

JEB MAGRUDER

FROM:

GORDON STRACHAN

SUBJECT:

Ralph Bunje

Rose Mary Woods sent a memorandum to Bob Haldeman indicating that she had talked with Ralph Bunje, a longtime friend and supporter of the President, who expressed his great concern about the difficulty of carrying California in 1972. It is Bunje's view that we have someone other than just Reagan run the Campaign. Rose Mary Woods emphasizes that this man is really for the President. You may want to advise the Attorney General or Harry Flemming of this man and his views.

GS:lm

Woods memo attached to chron -- NOT sent to Magruder

DETERMINED TO BE AN  
ADMINISTRATIVE WRITING  
E.O. 12065, Section 2-102  
By Amiral NALS, Date 1-18-80

November 16, 1971

**CONFIDENTIAL**

**MEMORANDUM**

**TO:** Bob Haldeman  
**FROM:** Rose Mary Woods



This morning Ralph Bunje, a longtime friend and supporter of the President as well as head of the California Canning Peach Association in San Francisco, came in to see me about several matters.

In the course of his conversation he expressed great concern about the difficulty of carrying California in 1972. He suggested that we must find a way to let the people in California know how many things the President has done for the State. He says when things have been done that are good for the State there is never any real publicity - any praise for the President. In other words, there is no feeling that this Administration has done this, this, this, etc. for the State.

He hopes we are having someone other than just Reagan run the campaign. He said we cannot depend on Reagan to help carry the state because he probably would not push hard enough and most of those people he has gathered around him are not Nixon people at all. Also, he is unable to get along with the Republicans who are in the State Legislature, etc., and he feels we better have some others who are really working out there in addition to whatever we may have the Governor working on.

I told him I knew nothing about campaign plans but that I would be glad to pass along this message to some of the people who will be working on California. (I don't know the score but do know this man is really FOR the President.)

LR put  
with chron ES

December 2, 1971

MEMORANDUM FOR:

JEB MAGRUDER

FROM:

GORDON STRACHAN

SUBJECT:

Ralph Bunje

Rose Mary Woods sent a memorandum to Bob Haldeman indicating that she had talked with Ralph Bunje, a longtime friend and supporter of the President, who expressed his great concern about the difficulty of carrying California in 1972. It is Bunje's view that we have someone other than just Reagan run the Campaign. Rose Mary Woods emphasizes that this man is really for the President. You may want to advise the Attorney General or Harry Flemming of this man and his views.

A/so let Rose know what  
is being done.

GS:lm

Woods memo attached to chron -- NOT sent to Magruder

G → marge 12/6

December 1, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: JEB MAGRUDER  
FROM: GORDON STRACHAN  
SUBJECT: Youth Meeting in Chicago

Would you obtain a reading on the youth caucus which will be launched by a meeting of student leaders in Chicago this weekend. The purpose of the group is to increase the number of young delegates at the convention. Also have someone check on the youth citizenship fund which may be one of the major coordinating groups pushing registration of new voters, because it has received a \$400,000 grant to continue its work. Apparently both meetings have been organized by 100 student body presidents from across the country.

FU - Friday, Dec. 3

GS:elr

December 28, 1971

Dear Mr. McDonough:

Your letter of December the 21st has been received and I want you to know that your thoughts are being taken into consideration with regard to this Administration.

Thank you for writing and best wishes for the New Year.

Sincerely,

Gordon Strachan  
Assistant to H.R. Haldeman

Mr. William F. McDonough  
4 Milton Street  
Lynbrook, New York

GS:lm  
LM

THE WHITE HOUSE  
WASHINGTON

Date Dec. 28, 1971

TO: Gordon Strachan  
FROM: BRUCE KEHRLI

Can you handle the attached?

*LR  
Gad reply  
for my signature  
if no referral*

One Magoun Road,  
West Islip, N. Y., 11795  
December 21, 1971

Mr. H. R. Haldeman,  
Special Assistant to the President,  
White House,  
Washington, D. C.

Dear Mr. Haldeman:

Let me first introduce myself. I am a loyal Republican and supporter of Dick Nixon for about 20 years. I was a WW II Naval Officer and served in some of the same commands as our President.

I was asked in a letter from Chairman Bob Dole to re-consider my decision to not participate in the 1972 fund raising campaign for the President's reelection. A copy of my letter to the Chairman is enclosed showing reasons why I cannot.

If RN loses in 1972 maybe it is what he deserves for what he has done to his fellow Republicans and supporters, or better what he has failed to do. My wife was in tears in 1960 and 1962 when he lost. Just mention this to give a picture of the feeling we had for him. But no more. He has been a major disappointment for the reasons I outline in my letter to Chairman Dole.

So many, many other Republicans share my feeling I cannot fathom the polls showing the election to be close. Gallup and Harris apparently have not polled enough republicans, I presume.

Sincerely yours,

  
William F. McDonough

RICHARD NIXON

June 26, 1962

Dear Bill:

I want you to know how much I appreciated the message of congratulations you sent me after our primary election on June 5.

The campaign in California this fall promises to be a real donnybrook. As you probably have noted, reports from Washington indicate that the national administration, after losing California in 1960, has decided to concentrate every possible effort toward defeating me here in 1962.

I can assure you, however, we are ready for the battle. I am now making preparations to put on the most intensive, hard-hitting campaign in California's history, and I am confident that it will lead to a decisive victory for our statewide ticket this fall.

You can be sure that your expression of support will be a constant source of inspiration and encouragement in the months ahead.

With every good wish to you and Gene McGovern,

Sincerely,



Mr. William F. McDonough  
4 Milton Street  
Lynbrook, New York

One Magoun Road  
West Islip, N.Y., 11795  
December 21, 1971

Honorable Robert J. Dole, Chairman,  
Republican National Committee,  
310 First Street, SE,  
Washington, D. C., 20003

Dear Chairman:

I have received your letter of December 12th asking me to reconsider my decision about participating in our party's fund raising drive.

My decision is irrevocable and is for many reasons. The Administration's betrayal of myself and other Republican career employees and friends in the operation of the U. S. postal service is incomprehensible and unforgiving. My decision to resign voluntarily this year was not taken without deep thought and anguish. Republicans, particularly Nixon Republicans, were shunted aside to make spots for holdover Democrats and other incompetents. The retention and, mind you, promotion of Democrat political hacks fully three years after the Administration takes over is a disappointment. The Dems are laughing at us.

Furthermore, I do not like the condition of the economy, the visits to Peking and Moscow, wage and price controls, the welfare state, nor the appointments of Moynihan, James Farmer, James Allen and Plout. Klassen, the latter's successor, is a dud. Ever hear him speak? From American Can he placed his crony friends in key spots with the holdovers. Cronies from Continental Can, ret Milk, Borden Milk, Heinz Products, anyone having anything to do with cans. What is wrong with Republicans, one instinctively asks? Nixon did not inherit this problem. He caused it. Gallup tells us there is a lesser percentage of Republicans today than in 1968. Wonder why?

It is agreed and I find no fault with the Nixon strategy of wooing Democrats, but his first priority should be to the Republicans who helped elect him. Then build on Democrats we can count on as friends. Thousands of Republicans share this feeling.

My daughter who was a volunteer at Republican Finance Headquarters under Stans and Wilbank in 1968, and who headed her college alumni Nixon for President Committee with 20 State Chapters is supporting Muskie or Jackson in 1972. My physician son, also a 1968 campaign worker, is busy on fund raising among the medical profession in another State for Muskie. Two college daughters are working among the youth, but not for Nixon.

One Magoun Road,  
West Islip, N. Y., 11795

Mr. H. R. Haldeman,  
Special Assistant to the President,  
White House,  
Washington, D. C.



December 31, 1971

MEMORANDUM FOR : HUGH SLOAN  
FROM : GORDON STRACHAN  
SUBJECT : Muskie Fundraising Mailing

The media reports that Muskie mailed 500,000 fundraising letters recently which included statements about the tax aspects of political contributions. That would be an interesting document. Also, in light of the plans you outlined to me yesterday, it might be appropriate to analyze the Muskie letter.

Will you get a copy or have Magruder do it?

GS:pm  
cc: Jeb Magruder

Administratively Confidential

December 29, 1971

MEMORANDUM FOR:

BILL TIMMONS

FROM:

GORDON STRACHAN

SUBJECT:

Convention 1972

In light of our discussion this morning about plans for the 1972 Convention in San Diego, I thought you might enjoy this article from the Liberation News Service, the underground press' UPI.

When you return from your security survey of San Diego next week, it might be appropriate to bring Bob up to date on what's being done to handle the activities outside the Convention Hall.

GS:lm

December 28, 1971

Dear Allan:

Thanks for sending the lapel "N" pin and the flag. I will enjoy wearing them proudly.

However, in terms of approval for the design for campaign use, the person who has the responsibility for approval is Jeb Magruder. I have referred your letter to him, but naturally kept the pin and flag.

I trust you had a pleasant Christmas. We all look forward to quite a year.

With best regards,

Sincerely,

Gordon Strachan

Mr. G. Allan Walker, Jr.  
Executive Director  
New Hampshire Committee for the  
Re-Election of the President  
New Hampshire Highway Hotel  
Concord, New Hampshire 03301

GS:lm

NEW HAMPSHIRE COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

New Hampshire Highway Hotel  
Concord, New Hampshire 03301  
Phone (603) 224-7411

Governor Lane Dwinell - Chairman  
G. Allan Walker, Jr. - Executive Director

December 15, 1971

Mr. Gordon Straham  
The White House  
Washington, D. C.

Dear Gordon:

As you know, during the 1968 campaign, the small Nixon "N" that was worn by many Nixon supporters became very popular.

Recognizing that few presidents have been as closely identified with flag and country as President Nixon, I have attempted to design a pin that would be attractive, unique and yet appropriate. Hopefully, it would be an effective campaign pin and further establish this "identity".

If you agree that the enclosed pin achieves these objectives, I will have a limited number manufactured at my expense for distribution among my key New Hampshire people.

Sincerely,



G. Allan Walker, Jr.

GAW:ku

*P.S. please bring this to the attention  
of R.H.  
Thanks,  
A.W.*