

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	15	11/12/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: The Harris Family Issues Poll. 1 pg.
12	15	11/11/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: White House Staff wives, and their assistance to the financial committees. 1 pg.
12	15	11/8/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Request for the President to meet with Governor Bergent of Massachusetts. 1 pg.
12	15		<input checked="" type="checkbox"/>	White House Staff	Other Document	Handwritten note from unknown author to Gordon Strachan. RE: Message that reads, "Attached is for your appropriate handling." 1 pg.

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12	15		<input type="checkbox"/>			
12	15	10/13/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Dave Parker. RE: The possible meeting between President Nixon and Frank Sargent, the Governor of Massachusetts. 1 pg.
12	15	10/8/1971	<input type="checkbox"/>	Campaign	Memo	From John Mitchell to Dwight Chapin. RE: The raising of campaign funds for the President's re-election campaign, and the request to meet with Governor Frank Sargent of Massachusetts. 1 pg.
12	15	10/14/1971	<input type="checkbox"/>	Campaign	Other Document	A scheduled proposal from David N. Parker regarding the meeting between the President and Governor Frank Sargent of Massachusetts. 1 pg.
12	15	11/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Klein's Campaign Communications Plan. 2 pgs.

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12	15	11/4/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Herb Klein's 67 page campaign communications plan, and an attached summary for the Attorney General to review. 2 pgs.
12	15	11/5/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Colson's request for \$1-2,000 for Connecticut Poll. 1 pg.
12	15	11/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Peter Dailey--Research and Political Meetings. 2 pgs.
12	15	11/3/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Meeting with the Attorney General and John Rollins-October 28, 1971. 1 pg.
12	15		<input checked="" type="checkbox"/>	White House Staff	Memo	Indecipherable memo addressed to Rollins. 1 pg.

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12	15	11/3/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: The status of the Democratic Convention reforms, and suggestions for action steps. 1 pg.
12	15	11/2/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Finch's Memorandum on the 1970 Election. 1 pg.
12	15	11/2/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: Margaret Chase Smith, and the supposed offer of an ambassadorship in exchange for exiting the primary fight for Maine's senate seat. 2 pgs.
12	15	11/2/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: The need for political meetings between the strategy group consisting of: Mitchell, Finch, Haldeman, Harlow, Dole, Ehrlichman, and Dent. 2 pgs.
12	15	11/2/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Haldeman to Bob Finch. RE: The importance campaign strategy and the primaries as the center of the upcoming meeting between the political strategy group. 1 pg.

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12	15	11/2/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: The monitoring of the Gubernatorial election races. 2 pgs.
12	15	11/2/1971	<input type="checkbox"/>	White House Staff	Memo	From Gordon Strachan to Haldeman. RE: The Attorney General and Mudge Rose Guthrie and Alexander. 1 pg.
12	15	11/1/1971	<input type="checkbox"/>	Campaign	Memo	From Len Garment to Haldeman. RE: The problem of John Mitchell's association with a law firm while still managing the President's campaign. 1 pg.
12	15	11/1/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: New Hampshire Announcement of Committee for the Re-Election of the President. 3 pgs.
12	15	11/1/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: The two pending political group meetings, and their possible scheduling for fall. 2 pgs.

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12	15	6/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	Action memo regarding the political strategy group of Mitchell, Finch, Haldeman, Harlow, Dole, Ehrlichman, and Dent, and the present need for a meeting between these members. 1 pg.
12	15	11/1/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: The Gallup Youth Poll, along with an analysis of the results. 2 pgs.
12	15		<input checked="" type="checkbox"/>	Campaign	Other Document	Indecipherable handwritten notes on the Gallup Youth Poll. 3 pgs.
12	15	10/29/1971	<input type="checkbox"/>	Campaign	Letter	From Harry Thompson to Haldeman. RE: The recent public-opinion poll on the youth vote, and how the 17-23-year-olds plan to cast their votes next year. 1 pg.

November 12, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Harris Family Issues Poll

According to Magruder, the Attorney General has asked him to obtain a copy of the Harris Family Issues Poll. Magruder is also anxious that he and Bob Teeter, the Campaign Polling Consultant, have an opportunity to review the poll. However, in light of your decision that Peter Dailey and Bob Teeter should submit a list of the information they want, it does not seem necessary for Magruder and Teeter to have access to the Harris Poll.

Ken Cole has authorized 7 members of the Domestic Council to have copies of the poll.

Recommendation:

That the Attorney General receive a copy of the Harris Family Issues Poll. Neither Magruder nor anyone else at the Committee would have access to this poll.

Agree _____ Disagree _____

Comment _____

GS:elr

November 11, 1971

MEMORANDUM FOR : H. R. HALDEMAN
FROM : GORDON STRACHAN
SUBJECT : White House Staff Wives
Use for Financial Committees

Hugh Sloan will be receiving Clem Stone's 1,000 for 1971 in the next 10 days. To obtain Chairmen and Treasurers for the Committees to receive the money, White House Staff wives are being contacted.

Discussion with Dean and DeMarco indicates that this is being done at their direction. Tom Evans and New York also approves. They argue that there is no other secure place to obtain names quickly.

It is not known whether the Attorney General is aware of this system.

GS:pm

Administratively Confidential

November 8, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Request for President to
Meet with Governor Sargent
of Massachusetts

During your meeting with the Attorney General on November 4, he suggested that the President should see Governor Sargent for a "cosmetic meeting" so that Sargent can go out and do serious fund raising for the President's re-election. The Attorney General asked you to reconsider your decision "that the President will not participate in these political meetings".

The information for the meeting is the same as that which appears on the schedule proposal submitted by Dave Parker on October 14. The Attorney General was pushing hard for this Sargent meeting. However, it was not clear to me that you decided to permit Governor Sargent to see the President.

_____ Yes, President to see Governor Sargent

_____ No, President not to see Governor Sargent

_____ Raise this project again in one month

_____ Other

GS:lm

THE WHITE HOUSE
WASHINGTON

10/20

To: Gordon Strachan

Attached is for your
appropriate handling

The writing on the cc
of the schedule proposal
is mine — copied from
the original. JP

THE WHITE HOUSE
WASHINGTON

Administratively Confidential

1971 OCT 13 PM 4 26

October 13, 1971

MEMORANDUM FOR:

DAVE PARKER

FROM:

GORDON STRACHAN **G**

SUBJECT:

Request for President to Meet
with Governor Frank Sargent
of Massachusetts

Harry Flemming talked to Dwight about the President meeting Governor Sargent recently. Dwight asked for a memorandum from the Attorney General. The October 8 memorandum signed with notations by the Attorney General is attached.

Would you keep me posted as to the status of this request?

Thank you.

October 8, 1971

TO Dwight Chapin

FROM John N. Mitchell
Attorney General

SUBJECT Request the President to meet with Governor Frank Sargent
of Massachusetts

The political situation in Massachusetts would indicate that, to be realistic, our ambitions there should emphasize putting together a good delegation for the convention and raising campaign funds.

Governor Sargent has indicated his willingness to assist us in both these areas, however, he strongly feels that in order to be most effective he should have the support of the President. I feel it would be very helpful to Governor Sargent if, in his efforts, he could indicate to our potential contributors that he had discussed these matters with the President. Therefore, would you please see what you can do to arrange such a meeting between the President and Governor Sargent.

brief

any appropriate time.
official subject to be worked out.

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

Date: October 14, 1971 (11:37 a

FROM: David N. Parker

MEETING: Governor Frank Sargent of Massachusetts

DATE:

PURPOSE: To discuss the political situation in Massachusetts and emphasize the President's interest in having the Governor head a good delegation to the convention in '72.

FORMAT: -Oval Office
-10 minutes
-The Attorney General present

PRESS COVERAGE: To be announced after session has taken place (encounter only and not content), and with Ollie photo only.

STAFF: Harry Dent

RECOMMEND: The Attorney General
Harry Dent

BACKGROUND: Governor Sargent has indicated his willingness to assist the President in putting together a good delegation for the convention and raising campaign funds, however, he strongly feels that in order to be most effective, he should have the support of the President and can do this best by meeting directly with the President. The Attorney General has recently met with Governor Sargent and personally made this recommendation.

APPROVE _____ DISAPPROVE H

It must be clearly understood that the P. will not participate in these political meetings. AG must handle them.

November 4, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Klein's Campaign Communica-
tions Plan

Herb Klein prepared a 67 page campaign communications plan which Jeb Magruder and Cliff Miller summarized for the Attorney General's review. A copy is attached, Tab A, with the Attorney General's decisions indicated. The decisions include:

1. The designation of a full-time liaison officer on Ziegler's staff to coordinate White House and Campaign press information;
2. The establishment of a Communications Policy and Planning Board to advise on "communications" policy. The board would be chaired by the Campaign PR/Media Director and not Klein;
3. That the Buchanan-Allin Presidential news summary be available to top-level campaign staff;
4. The designation of the Domestic Council, Klein's staff and Ray Price's office as the groups responsible for written articles and interviews during the Campaign;
5. The transfer of White House mailings (currently done by Colson's office) to the Committee after February 1;
6. The preparation of an issues "Red Book" by the Committee;
7. The centralization of the Truth Squad and audio spots at the Committee;

8. Van Shunway would be the Deputy Director of PR at the Committee;
9. That the Committee use an independent mailing house as well as RNC facilities;
10. The Middle Level Strategy Group controls communication plans in the primary states.

If you concur with the Attorney General's decisions, you will have to authorize the changes in White House Staff personnel and functions. (One added note: Ziegler and Colson have not seen this document.)

RECOMMENDATION:

That prior to the time of implementation of any of the points mentioned in the Klein proposal involving any group other than the Citizen's Committee, full discussion take place and agreement be reached between Ziegler, Klein, Colson and the Citizen's Committee. This agreement as to division of responsibility and operating procedure should be submitted to you and the Attorney General for final approval.

Agree _____ Disagree _____

LH:GS:lm:kb

November 4, 1971

ADMINISTRATIVELY CONFIDENTIAL

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Agree _____ Disagree _____

LH:GS:lem:kb

Administratively Confidential

November 5, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Colson Request for \$1-2,000
for Connecticut Poll

Dick Howard called on Colson's behalf to ask if there would be \$1-2,000 available for Colson to have several questions added to a Becker Poll in Connecticut. Colson wants to add questions in Connecticut to determine why the President's popularity has risen so sharply in Connecticut. The amount is indeterminate because Colson doesn't want to get into specifics until he has general authority to proceed.

Recommendation:

That the \$1-2,000 not be allocated because the political polling plans should be submitted by Bob Teeter and the Committee for the Re-Election of the President per yesterday's discussion with the Attorney General.

Agree _____ Disagree _____

Comment _____

GS:lm

Administratively Confidential

November 4, 1971

MEMORANDUM FOR: H.R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Peter Dailey -- Research
and Political Meetings

Peter Dailey wants to know what the largest number of people consider the strongest personal characteristics of the President. He wants to know how most people perceive the President. Dailey will use this information to develop the "baseline theme" for the Campaign. Although he is unaware of its existence, he is asking for the ORC Image Study (May 12-23, 1971). Until now the distribution of this poll has been very restricted.

The other poll which would be very useful to Peter Dailey is the Harris Family Issues/In Depth Poll. You expanded the distribution of this poll yesterday in a memo to Cole asking him to have "Ehrlichman, Harper, Colson, Moore, etc. go through the poll".

- Yes, Dailey receives copy of Image Poll and Harris Issues Poll
- Dailey receives only Harris Issues Poll
- Dailey receives no polling information at this time
- Other

Another question is whether Peter Dailey should "attend all political meetings" here at the White House and at the Committee. You indicated this would be the case in your October 26 meeting with Cliff Miller and Peter Dailey. Two specific cases should be considered. The first is the "political" Cabinet meeting tomorrow; the second is the "real" political decision making meeting that you may discuss with the Attorney General today.

- Dailey attends Cabinet meeting

_____ Dailey does not attend Cabinet meeting

_____ Dailey attends "real" political meeting when it is scheduled

_____ Other

One final matter is the name of the independent campaign advertising agency that Dailey will be establishing. At the October 26 meeting you, Miller, and Dailey sought some neutral title but did not agree on anything specific. Dailey and Miller now ask whether "November Group, Inc." is acceptable.

_____ November Group, Inc. is acceptable

_____ No, submit list of alternatives for decision by you and the Attorney General

_____ Other

GS:lm

Administratively Confidential

November 3, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Meeting with the Attorney
General and John Rollins -
October 28, 1971

Your notes following your one hour meeting with the Attorney General and John Rollins about a Fourth Party candidate are attached. Concerning the Reeves Bunting memorandum to the Attorney General, a check of your files, Higby's, Kehrlis's, Dean's, Malek's, mine, and finally the Attorney General's (by Lea Jablonsky, his personal secretary) developed nothing. You may want to cover this again with the Attorney General and so it is included in the talking paper for tomorrow's meeting.

Concerning your note "Rollins - work out time in New York with President and top donors =", should Chapin schedule some meeting or should I just have the subject raised again when you meet with the Attorney General in a month or two?

_____ Chapin set meeting

_____ Strachan raise subject again in one month

_____ Other

GS:lm

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

Rollins -

work out time in NY w/ P &
trip donors -

Memo Reeves Buntz to AG

November 3, 1971

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Democratic Convention

Bill Timmons prepared an excellent summary of the status of the Democratic Convention reforms with suggestions for action steps. Magruder has received a copy for the Attorney General and the subject is raised in the talking paper for your meeting tomorrow with him.

The hard question is who should be charged with the responsibility for implementing the specific recommendations. Some of the recommendations should be handled by certain individuals on the staff. For example, Colson has already directed an AEI lawyer to follow the specific Democratic reforms on a state-by-state basis. Similarly, the GOP "Truth Squad" at the Democratic Convention should probably be composed of politically savvy spokesmen led by Bob Finch. What is needed is a project manager to assure coordinated action by all the participants. In light of John Dean's interest in increasing his involvement in "political" activities, he would seem to be a logical choice. However, periodic follow-up will be necessary to keep Dean, Timmons, Colson, et al., on track. Unless you and the Attorney General decide on someone else tomorrow, Dean should receive this assignment.

GS:dg

Administratively Confidential

November 2, 1971

MEMORANDUM FOR: H.R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Finch Memorandum on
1970 Election

On December 21, 1971 Counsellor Finch received an action memorandum requesting his analysis of the 1970 election. Finch's memorandum contains several interesting observations, which do "not afford an overall basis for the planning of the 1972 Campaign, but should nevertheless be considered by the Attorney General".

You directed me to send Finch's last political memorandum on the California situation directly to the Attorney General.

_____ Strachan send this 1970 election memorandum to the Attorney General

_____ Haldeman send this memorandum to the Attorney General

_____ Strachan ask Finch to send this memorandum to the Attorney General

_____ Original memorandum should go to the President with a copy to the Attorney General

_____ Other

GS:lm

Administratively Confidential

November 2, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Margaret Chase Smith -
Ambassadorship or Support

Tom Korologos told me this morning that Senator Margaret Chase Smith (R-Me.) is "somewhat upset" about a rumor in Maine that she will be offered an ambassadorship as a means of getting her out of a primary fight with a friend of Chuck Colson's named Monks. If Margaret Chase Smith has been offered an ambassadorship, Fred Malek doesn't know about it.

Larry O'Brien in Portsmouth, Maine helpfully noted yesterday that the story in Washington was that the White House was "pulling a Goodell" on Senator Smith.

Chuck Colson knows Monks personally, thinks he is a good man, and says that Monks would be more helpful to the President than Senator Smith, in spite of the fact that Monks is his own man and a bit of a maverick. Colson has not done anything to help Monks and believes that we should stay out of the dispute. This view has been relayed to Timmons and Korologos.

Bill Lewis, Senator Smith's administrative assistant, wants the President to indicate for Smith before the primary according to Korologos. Lewis mentioned to Korologos "a Delaware primary situation involving Boggs where a challenger was offered a federal job to stay out of the primary". Korologos was unfamiliar with the situation so did not obtain any additional facts.

Recommendations:

That Senator Smith and her administrative assistant, Bill Lewis, be informed by Timmons and Korologos that the President will not support either Smith or Monks until after the primary.

Approve _____ Disapprove _____

Comment _____

That Colson, Dent, Timmons, Neal Ball, Korologos, and Malek be informed of the decision.

Approve _____ Disapprove _____

Comment _____

GS:lm

Administratively Confidential

November 2, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Political Meetings

In June the President mentioned to you that the "basic political strategy group of Mitchell, Finch, Haldeman, Harlow, Dole, Ehrlichman, and Dent should meet. You raised this with the Attorney General at your last political matters meeting on June 30. Your notes to me afterward indicated that the meeting should be scheduled in the fall. A copy of the original action memorandum is attached.

The President in October mentioned that the "original group" of Sears, Dent, Buchanan, Garment, Finch, and Rumsfeld should meet. You cleared this with the Attorney General on October 14. A copy of the original action paper is attached.

Yesterday the President, in his telephone call to you, said that Senators Dominick and Dole, as well as Chuck Colson, should be added to the political meeting.

Both meetings have problems in terms of purpose (real v. make everyone think he has a part) and security of information if certain individuals attend. Therefore, two meetings -- one for the hard decisions and one for therapy -- should probably be held. Suggested attendees are:

Real

Haldeman
The Attorney General
Harlow
Ehrlichman
Sears
Colson
Dent
Rumsfeld

Therapy

Dole
Wilson
Dominick
Dent
Garment
Finch
Rumsfeld
Buchanan

In addition, you should meet privately with the Attorney General to review the political matters pending that were not covered after the meeting last Thursday with John Rollins and the Attorney General on the Fourth Party situation.

Two of these meetings could be scheduled this week. On Thursday, November 4, the President will meet with the Attorney General at 3:00 p.m. The Attorney General could meet with you at 4:00 p.m. while the President is meeting with President Busia. At 5:00 p.m. while the President is meeting with the Devine Congressiona Group, the "real" political group could meet in your office. You could then cover the matters discussed in these political meetings with the President during the trip to Florida.

Recommendations:

1. That the meeting between you and the Attorney General be scheduled for Thursday, November 4, at 4:00 p.m.

Approve _____ Disapprove _____

Comment _____

The talking paper that you had when this meeting was scheduled for last Thursday will be updated and submitted to you for review tomorrow.

2. That the "real" political strategy group meeting be scheduled for Thursday, November 4, at 5:00 p.m.

Approve _____ Disapprove _____

Comment _____

A talking paper encompassing the two action memoranda and additional matters will be prepared and submitted to you for review tomorrow.

3. That the "therapy" political strategy meeting be scheduled at the participants convenience. Since you will not attend, Bob Finch should receive the attached memorandum which asks him to schedule the meeting and submit their recommendations to the Attorney General.

Approve _____ Disapprove _____

Comment _____

GS:lm

Administratively Confidential

November 2, 1971

MEMORANDUM FOR:

BOB FINCH

FROM:

H.R. HALDEMAN

The President asked that you meet with a political strategy group composed of Counsellor Rumsfeld, Harry Dent, Len Garment, Pat Buchanan, Senators Dole and Dominick, and Bob Wilson. The subject should be campaign strategy in general and the primaries in particular.

The recommendations of this group should be submitted by you to the Attorney General.

HRH:GS:lm

yellow

THE WHITE HOUSE
WASHINGTON

Administratively Confidential

November 2, 1971

MEMORANDUM FOR: H.R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Election Watch

Harry Dent, Jeb Magruder, and I will be in Harry Dent's office this evening monitoring the results of the elections today. The major races include:

Gubernatorial Races:

Kentucky -- Tom Emberton (R) v. Lt. Governor Wendell Ford (D) and "Happy" Chandler (Independent).

Mississippi -- Bill Waller (D) v. Charles Evers (Independent) and Tom Brady (Independent).

Mayoralty Races:

Indianapolis -- Dick Lugar (R) v. John Neff (D).

Philadelphia -- Frank Rizzo (D) v. Thacher Longstreth (R).

Cleveland -- Ralph Purke (R) v. Arnold Pickney (Stokes' candidate) and James Carney (Independent).

San Francisco -- Harold Dobbs (R) v. Joe Alioto (D) and Dianne Feinstein.

Boston -- Louise Day Hicks (D) v. Kevin White (D).

San Diego -- Pete Wilson (R) v. Ed Butler (D)

Miami -- David Kennedy (D) v. unknown liberals

Baltimore -- Ross Pierpont (R) v. Don Schaefer (D)

Additional Races:

Virginia Lt. Governorship -- GOP State Delegate Shafron v. Kostel (D) and Howell (Independent)

Pennsylvania -- 18th Special Congressional/John
Heinz III (R) v. John Connelly (D)

Administratively Confidential

November 2, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

The Attorney General and
Mudge Rose Guthrie & Alexander

Jeb Magruder informed the middle level strategy group (Harry Dent, Harry Flemming, Len Garment, Bob Marik, Cliff Miller, Dick Moore, and myself) that the Attorney General planned to rejoin the law firm, Mudge Rose Guthrie & Alexander and run the Campaign from the firm's space at 1701. The entire group believes this would be a very bad idea. Len Garment and Dick Moore were asked to discuss this subject with you privately as well as the Attorney General. Len Garment talked with the Attorney General on Friday about the move to Mudge Rose but received no indication of his true feelings. Garment prepared the attached memorandum summarizing his arguments. Dick Moore agrees with Garment's memorandum.

Dick Moore will cover the subject orally with the Attorney General at the next opportune tactful time.

Since the possibility of the Attorney General's move to Mudge Rose is considered "a political mistake of the first magnitude" by those who know of the decision, you should probably raise it directly with the Attorney General and the President. The subject is covered in the talking paper for your meeting with the Attorney General that is tentatively scheduled for November 4.

GS:lm

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 1, 1971

MEMORANDUM FOR BOB HALDEMAN

FROM: LEN GARMENT

The problem of John Mitchell associating himself with the law firm while managing the campaign is that it dramatizes a stock cliché -- the Republicans as the party of big business -- in a particularly simple and dramatic way. Here is the President's close advisor and friend, his hard-line Attorney General, spending full time on the campaign (and other Presidential business) while drawing his compensation from a 150-man Wall Street law firm which is making money hand over fist from SEC-regulated companies, banks, utilities and other U.S. (and non-U.S.) industrial giants. It's a script made in heaven for Larry O'Brien, The Washington Post, New York Times, et al. And what's more, the legitimacy of the criticism would be hard to rebut. Precedents are irrelevant; there is no historical parallel to the relationship, and there never was a time when middle and lower-income (blue collar white) distrust of the workings and equity of the economic system was as central to an election as it will be in 1972. Given these considerations (which only scratch the surface) the question is -- why do it? There must be other ways of setting up John so that he is fairly compensated and totally separated from government and law firm ties. To do otherwise would be to deliberately create a major vulnerability which would run from announcement time to election day. I've discussed John's plans with Harry Dent, Dick Moore and Ray Price and they agree it would be a political mistake of the first magnitude.

I discussed the matter briefly with John on Friday. He was cordial and non-committal.



November 1, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: New Hampshire Announcement
of Committee for the Re-Election
of the President

Lane Dwinell and Allen Walker announced the formation of the New Hampshire Committee for the Re-Election of the President today at 11:00 a.m. from Concord, New Hampshire. The names of all committee members will be released within two weeks according to Harry Flemming, who has been working with Dwinell.

Dwinell acknowledged that he had been in touch with the national Committee for the Re-Election of the President, but it was emphasized that there was no direct link.

Gerry Warren has been advised of the announcement.

The story ran on the wires this afternoon, but McCloskey got the coverage by challenging Dwinell to a debate. (Wire story attached.)

Attachment

GS:elr

UPI-84

(MCCLOSKEY)

LEBANON N.H. -- REPUBLICAN PRESIDENTIAL CHALLENGER REP. PAUL MCCLOSKEY TODAY CHALLENGED THE HEAD OF A NIXON RE-ELECTION COMMITTEE TO DEBATE HIM.

THE CALIFORNIA REPUBLICAN, WHO VISITED NEW HAMPSHIRE DURING THE WEEKEND, MADE THE CHALLENGE IN AN INTERVIEW ON A LOCAL RADIO STATION (WISL).

MCCLOSKEY SAID HE WOULD GARDLY DEBATE FORMER GOV. LANE DWINELL, WHO ANNOUNCED FORMATION OF A COMMITTEE TO WORK FOR THE RE-ELECTION OF PRESIDENT NIXON.

11-1 BP1224PES

LPI-84

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11-1 3P1224PES

November 1, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Political Meetings

There are two political group meetings pending. The "top strategy group" of the Attorney General, Finch, Harlow, Dole, Ehrlichman, and Dent has yet to meet. You raised this with the Attorney General at your last political matters meeting on June 30. Your notes to me afterward indicated that the meeting should be scheduled in the fall. The possibility of this top strategy meeting was raised in the talking paper for the Attorney General last Thursday. You and the Attorney General did not have a chance to cover this subject. A check with the participants indicates tomorrow at 12 noon is the best time this week.

_____ Set meeting on November 2 at 12 noon.

_____ No, set meeting week of November 8

_____ Other

The President mentioned that Senator Dominick should be added. You may want to cover this with the Attorney General before he is invited.

The other political meeting pending is the "original group" of Sears, Dent, Buchanan, Garment, Finch, and Rumsfeld. You cleared this with the Attorney General on October 14. Two meetings tentatively scheduled for October 23 and October 30 had to be cancelled. The President mentioned that Chuck Colson should probably be included in this political meeting. You may want to cover this with the Attorney General before he is invited. The next time when all participants except Buchanan, who is in Russia, can attend is Thursday, November 4 at 11:00 a.m.

_____ Set meeting on November 4 at 11:00 a.m.

_____ Reschedule meeting week of November 8.

_____ Other

Talking points for the "top strategy group meeting" are attached.

Talking points will be prepared for the "original group" meeting.

Attachment: Talking points

GS;elr

ACTION MEMO

Political

We need to set up immediately a basic political strategy group of Mitchell, Finch, Haldeman, Harlow, Dole, Ehrlichman, and Dent. A meeting should be called as soon as possible.

We need some basic tactical thinking regarding the primaries - the question of Presidential participation and basic strategy approach to handling this.

Mitchell obviously needs more input regarding the primaries. The President was very surprised about the Ohio development. The President will not campaign in primaries but he will bring in the key state big shots; the Nixon group, and have afternoon seminars and then a Black Tie dinner with the President afterwards.

We still need the specific group of Nixon loyalists in the Senate, the House, the Governors, etc. - a small all out total group that's unshakeable.

HRH
6-4-71

November 1, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Gallup Youth Poll

Newsweek's publisher, Harry Thompson, sent you the backup demographics, questionnaire, and analysts' views of the Gallup Youth Poll. The material was not solicited by Rumsfeld.

Conclusions which could be drawn from information which did not appear in the October 25 issue of Newsweek include:

- 1) On the question of which party can best handle certain problems, 33% say there is no difference while 21% say they don't know. The 16% who think Republicans solve problems and the 30% who favor the Democrats merely reflect the registration preferences of the young. Political parties are not viewed as problemsolving entities. The President's campaign therefore should focus on his personal ability to solve problems, rather than any reliance on the Republican party. The distinction should be made between the President and the Democratic nominee rather than between the Republican candidate and the Democratic candidate;
- 2) Although 78% of the youth believe that the government should spend more money on the environment, in the issue ranking question, Vietnam, inflation, and the social issues all were mentioned before the environment;
- 3) 39% approve the President's handling of Vietnam, and 22% cite the fact that he "tried to stop the war in Vietnam" as the number one reason for supporting the President. True 21% cite the President's handling of Vietnam as reasons for not supporting him, but it is arguable that this 21% is the immediate withdrawal element who ~~would~~ never support the President. Therefore, the President should campaign hard among the youth on his success in ending the Vietnam conflict rather than just consider it a neutral issue that

the Democrats can't use;

4) The Nixon image questions are particularly revealing. The President receives a 31% positive rating on interpersonal relations, with "friendly, pleasant" being the most frequently mentioned specific category. On the negative side 9% mention "deceitful." These figures may indicate that the usual liberal expletives aimed at the President ("tricky, too political, deceptive") have not registered on the minds of the young voters. The Nixon they know is the President of all the people.

5) On the positive - negative ladder rating of political figures, Agnew is second only to Wallace in receiving a minus 5 rating. Wallace had 25.3% who gave him a minus 5, while Agnew had 17.8% give him a minus 5;

6) 31.5% of the new voters live in communities of less than 2,500. This may mean that a high percentage of the new voters live in rural areas where registration drives and voting could be productively pursued by inexpensive mail techniques;

7) Since 48% said they would contribute \$5 to their preferred candidate a mailing should go out soon to both collect and front for money which will be recieved after the November 8 dinners.

GS:elr

Gal youth poll

of Newsweek art
pages → it

unsolid? - deal Cheney
cc Mc Lane + Riets

away Home "Households" - not col + ans?
9/3-16: Schell

Imppt Conclue:

- ① 42 % will vote.
- ② 25 % new regis
- ③ 17-23 relevant qps
- ④ Some newly elig voters give RN better chance than likely voters must regis + push elig Co
- ⑤ Hi no dif bet parties so push man (RN) who can solve prob's.
- ⑥ Environ loce
- ⑦ R + Dems equally interested in involvement

of ORC — ⑧ 46 ap
39 ap VN

- ⑨ 22 stop VN, 21% bad non
- ⑩ - Kind image?
best job he can + Earnest/Sinc
- ⑪ new party - 40% 24% - lib

(12) 70% - pol sys does it
respond quickly

(13) 66% - violence never
justified

d
Party
I.D.

(14) Party Reges - 0-48
R - 22.3

not as
lax as
In - 22.5

(15) Tol 24 - Friendly / pleas 15.9
U. strong person 5.4

(15) Tol 31 - how Univ - genll polit

(16) Tol 35 - 55% help anti-war

(17) Tol 37 - Gov spend more
on Pollut - 77.9

Job Train 67.8

Crimes 49.1

Tol 38 - less on Space Exp
mil For aid

(18) Agree 2nd only to deal
17% on Reg 25%

(19) Tol 51 - of 55.3 attend
school 10.2 + 5.8
away h/home

(20) 31.5% live in communities
under 2,500

- absentee ballot >

- Actual Questionnaire

Tol
51

letter fr / RAC → voters
for \$5 (Cit Com)

4

Newsweek

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Harry C. Thompson
Publisher
(212) 350-2240

October 29, 1971

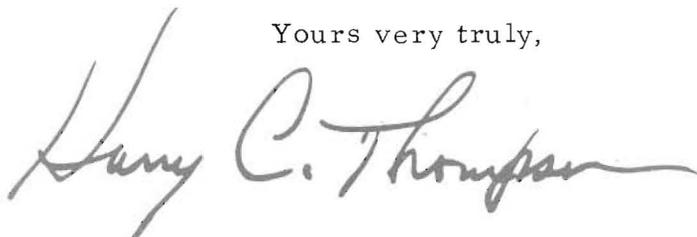
Mr. H. R. Haldeman
Assistant to the President
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C. 20500

Dear Mr. Haldeman:

I thought you might be interested in this actual print-out of The Gallup Organization's recent public-opinion poll on the youth vote--how the 17 to 23-year-olds plan to cast their ballots next year, what their ideologies and priorities are. This is the first definitive survey of the nation's newly-franchised voters, and you may have seen portions of it in the October 25 Newsweek.

I'm sure you will find the poll especially pertinent as we approach the 1972 elections. Perhaps you will want to pass it on to the person on your staff most responsible for material of this type--and if you could have someone send me that person's name, we would be happy to supply him (or her) with similar information as it becomes available to us.

Yours very truly,

A handwritten signature in cursive script that reads "Harry C. Thompson". The signature is written in dark ink and is positioned below the typed name.