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<td>Letter</td>
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February 17, 1973

Dear Sirs,

I would appreciate receiving a catalog from your Company. Enclosed is $1.00 to cover the cost of handling.

Sincerely,

Lawrence M. Higby
5002 Brookway Drive
Chevy Chase, Md. 20016

Deutech Inc.
Catalog Department
196 Lexington Avenue
New York, New York 10016
February 15, 1973

Dear Sirs:

I would appreciate receiving a catalog from your Company. Enclosed is $1.00 for the cost of the catalog.

Sincerely,

Lawrence M. Higby
Deputy Assistant to the President

Deutsch Inc.
Catalog Department
196 Lexington Avenue
New York, New York 10016

Enclosure
MEMORANDUM FOR: PAT McKee
FROM: LARRY HIGBY

Please get me the catalog from a company called Deutsch Inc. They are located at 196 Lexington Avenue, New York, N.Y. 10016.
MEMORANDUM FOR: PATTY PRESOCK
FROM: LARRY HIGBY

Will you please get me any instructions and forms they have with regard to estimated tax? Specifically, I think it is form 1040 ES.
February 13, 1973

MEMORANDUM FOR: H. R. HALEMAN
FROM: L. HIGBY

Dave Parker called and said that he feels that the Family may go South tomorrow. He has talked to Julie and she indicates that both David and her are leaving tomorrow for Key Biscayne. In addition, Mrs. Nixon has refused to allow anything to be scheduled for the rest of the week. Parker emphasizes that this is only a guess though.

LH/pp
February 13, 1973

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY

Dave Parker called and said that he feels that the Family may go South tomorrow. He has talked to Julie and Julie and David are leaving tomorrow for Key Biscayne. Also, Mrs. Nixon has refused to allow anything to be scheduled for the rest of the week. Parker emphasises that this is only a guess though.
CURRENT SITUATION:

Right now we have the RNC under George Bush rolling along at its own pace with Bush building up an apparatus, as I can tell, without White House guidance. Jones and Malek have met a couple of times with Bush but Bush has given them the indication that it is his understanding that they are not to be particularly involved in putting his operation together.

As a consequence, he has now named Ed DeBoldt, a reasonably competent, but not outstanding individual, as his number one man and is conducting some negotiations with Jimmy Allison (cheap) to handle certain RNC activities.

This, to my understanding, is not what we had planned for the RNC.

OBJECTIVE:

It's my understanding that the RNC had two primary functions:

a. to cooperate in whatever way possible with the House and Senate Campaign Committees in selecting 75 key House races that are winnable for 1974 and making sure we win them, and 10 key Senate races and making sure we win them.
b. broadening the base of the Republican Party to whatever extent possible to include greater numbers of youths, ethnics, labor, Catholics, etc.

specifically
No one is sure what you communicated to Bush with regard to these two objectives or what Bush’s plans or commitments were. As a consequence, Bush has more or less gone off on his own.

Suggested ACTION STEPS:

1. Someone here needs to be given clear charge of working with Bush to build the RNC in a way that we want it. I would suggest that we use Jones, Malek and Timmons to do this.

2. Essentially, it would appear that Bush needs three basic deputies to handle each of the three basic missions: the deputy to handle the special ’74’ election objectives.

3. A deputy to maintain and build liaison with the grassroots party organization across the country.

4. A deputy to run the staff operation here in Washington.

These three deputies would be in concert with the basic Rietz/Brock plan for the future. To my knowledge, Bush has not even seen that plan and Rietz indicates that Bush doesn’t particularly have any indication of following that plan.
Timmons is convinced that he can talk Bush into putting Rietz on board over at RNC. Currently Rietz is very unsatisfied with the work that has been given to him by Malek for a low level spot at ACTION. Most parties agree that Rietz's strong suit is in motivating people and PR, not in management or detail. He would be a logical candidate therefore to handle the special elections role. Timmons feels that there is no way that he can go to work up on the Hill in the campaign operation.

What would make it an even deal to have Timmons, Malek and Jones start conducting some serious negotiations in an attempt to upgrade the RNC. Obviously, they would have to bring you in a time or two on a program basis, but I think that overall we will have a far better National Committee this way with far less problems down the line as we get into the elections.
February 5, 1973

MEMORANDUM FOR: H. R. HALEMAN
FROM: L. HIGBY
SUBJECT: RNC

CURRENT SITUATION:

Right now we have the RNC under George Bush rolling along at its own pace with Bush building up an apparatus of little if any White House guidance. Jones and Malek have met a couple of times with Bush, but Bush has given them the indication that it is his understanding that the White House is not to be particularly involved in putting his operation together. (This is also what Evans and Novak obviously indicated). As a consequence, he has now named Ed DeBoldt, a reasonably competent, but not an outstanding man, as his number one man (Deputy Chairman) and is reported to be conducting negotiations with Jimmy Allison to handle certain RNC activities. (This via Rietz).

This, to my understanding, is not what we had planned for the RNC.

OBJECTIVES:

It is my understanding that the RNC had two primary functions:

A. To cooperate in whatever way possible with the House and Senate Campaign Committees in selecting 75 key House races and 10 key Senate races in 1974 and making sure we win them.

B. Broadening the base of the Republican Party to whatever extent possible to include greater numbers of youths, ethnics, labor, Catholics, etc.

No one is sure specifically what you communicated to Bush with regard to these two objectives or what Bush's plans or commitments were. As a consequence, Bush has more or less gone off on his own.
SUGGESTED ACTION STEPS:

1. Someone here needs to be given clear charge of working with Bush to build the RNC in a way that we want it. I would suggest that we use Jones, Malek and Timmons to do this.

2. Essentially, it would appear that Bush needs three basic deputies to handle each of the three basic missions:
   
   (a) The deputy to handle the special "74" election objectives.
   
   (b) A deputy to maintain and build liaison with the grass-roots party organization across the country.
   
   (c) A deputy to run the staff operation here in Washington.

(DeBoldt)

These three deputies would be in concert with the basic Rietz/Brock plan for the future. To my knowledge, Bush has not even seen that plan and Rietz indicates that Bush doesn't particularly have any indication of following that plan.

3. Timmons is convinced that he could talk Bush into putting Rietz on board over at RNC and that Rietz would accept (see attached). Currently Rietz has not been able to work out a satisfactory post within the Administration. Most parties agree that Rietz's strong suit is in motivating people and PR, not in management or detail. He could be a logical candidate, therefore, to handle the special elections role. Timmons feels that there is no way that he can go to work up on the Hill in the campaign operation.

HRH ACTION:

Your approval to have Timmons, Malek and Jones to talk to Bush and start conducting some efforts to up-grade the RNC. Obviously, they would have to bring you in a time or two on a programmed basis, but overall we would have a better National Committee this way with far less problems down the line as we get into the elections.

AGREE _______ DISAGREE _______

OTHER ________________________