

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	29	8/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Kehrli RE: sending letters to the Democrats for Nixon. 1 pg.
9	29	8/20/1972	<input type="checkbox"/>	Personal	Memo	From Higby to Kehrli RE: setting up a viewing of the documentary "Nixon, the Man" for RN's daughters in Fontainebleau. 1 pg.
9	29	8/11/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Malek RE: an attached document. 1 pg.
9	29	8/4/1972	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Malek to Chapin RE: a proposed meeting between RN and various women playing important roles in the campaign. Handwritten notes added by unknown. 1 pg.

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9	29	8/10/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Magruder RE: distributing campaign materials across Missouri. 1 pg.
9	29	8/8/1972	<input type="checkbox"/>	Campaign	Memo	From Phil Joanou to Strachan RE: campaign materials shipped from the Committee for the Re-election of the President. Handwritten notes added by unknown. 2 pgs.
9	29	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Magruder RE: distributing material in Missouri during the height of public anti-Eagleton sentiment. 1 pg.
9	29	8/7/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memorandum" from Haldman RE: distributing material in Missouri during the height of public anti-Eagleton sentiment. 1 pg.
9	29	8/2/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Malek RE: using Mexican Americans in the 1972 Republican presidential campaign. 1 pg.

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9	29	8/11/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Parker RE: a potential meeting between RN and Voter Bloc Directors. 1 pg.
9	29	8/4/1972	<input type="checkbox"/>	Campaign	Memo	From Malek to Chapin RE: the proposed meeting between RN and Voter Bloc Directors. 1 pg.
9	29	8/18/1972	<input type="checkbox"/>	Personal	Memo	From Higby to William Ray RE: thanks for arrangements for Higby's family to stay at the Balboa Bay Club. 1 pg.
9	29	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: summarizing poll information for Haldeman. 1 pg.
9	29	8/28/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: having Dailey analyze a Utica film to see if there are "commercial possibilities" for it. 1 pg.

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9	29	8/29/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Ehrlichman's proposal for current polling information for RN aboard Air Force One. 1 pg.
9	29	8/23/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: final preparations for trips to California and the Republican National Convention. 1 pg.
9	29	8/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Haldeman's last-minute thoughts on the Republican National Convention. 1 pg.
9	29	8/20/1972	<input type="checkbox"/>	White House Staff	Other Document	Slip of paper from "P" to "L," presumably Higby, regarding a conversation with "S." 1 pg.
9	29	8/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Haldeman's last-minute thoughts on the Republican National Convention. 1 pg.

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9	29	8/20/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: young voter registration. 1 pg.
9	29	8/16/1972	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Higby to Constance Stuart RE: the First Family's willingness to open the White House to the public during RN's administration. 1 pg.
9	29	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: running advertisement layouts past Haldeman. 1 pg.
9	29	8/14/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: having Gregg Petersymeyer deliver a speech to the wives of various Administration officials. 1 pg.
9	29	8/14/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: getting "Harris data" from Colson. 1 pg.

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9	29	8/14/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: getting "Harris data" from Colson. 1 pg.
9	29	8/11/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: recording public speeches given by spokesmen of the Republican campaign. 1 pg.
9	29	8/10/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" from Haldeman RE: recording speeches given by Republican spokesmen and filming Connally. 1 pg.
9	29	8/7/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: Buchanan's criticism of a briefing given by Teeter. 1 pg.
9	29	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: demographic information on trial polls involving RN, McGovern, and Humphrey for Haldeman. 1 pg.

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9	29	8/3/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: Haldeman's proposal for a campaign bumper sticker. 1 pg.
9	29	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: points raised by Haldeman in response to a memo authored by Strachan. 1 pg.
9	29		<input checked="" type="checkbox"/>	Campaign	Photograph	Copy of a "Talking Paper for Ehrlichman Political Group" relating to various campaign topics. Handwritten notes added by unknown. 2 pgs.
9	29	8/2/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: demonstrations and poll data from Teeter. 1 pg.
9	29	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: the lack of a campaign kick off in California. 1 pg.

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9	29	8/2/1972	<input type="checkbox"/>	Personal	Memo	From Higby to Timmons RE: arranging the Haldemans' visit to the Republican National Convention. 2 pgs.
9	29	8/14/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Ziegler RE: having Herb Klein and Bailey Howard work on obtaining newspaper endorsements for RN. 1 pg.
9	29	8/14/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Ziegler RE: having Herb Klein and Bailey Howard work on obtaining newspaper endorsements for RN. Handwritten notes added by unknown. 1 pg.

August 20, 1972

MEMORANDUM FOR : BRUCE KEHRLI
FROM : L. HIGBY

The attached letter, as you know, has now been approved by both Chuck Colson and Secretary Connally. Colson's one small change in the second paragraph reading, "I realize that it is a very difficult decision" ... should be included.

Please refer to my original memo on getting these things out. You should get the list from Chuck Colson of who the letters should go to. What he is really talking about here are all the co-chairmen, I believe, of the Democrats for Nixon.

Also, the President indicated that the letters should go first name to the ones he knew and be signed RN, and full names to the rest of the people and signed Richard Nixon.

I'm not sure how you would coordinate this, I don't know who types the letters - Rose, etc., - but I would appreciate it if you would get all the necessary clearances, checks done, etc., and get the letters out as soon as possible.

Attachment

LH:pm

August 20, 1972

MEMORANDUM FOR : BRUCE KEHRLI
FROM : L. HIGBY

Would you please make sure you follow up in calling me Monday morning and reminding me to call Gordon to make sure that the Tricia and Julie film showing of the final version of "Nixon, the Man" is set up for them to see in their hotel room at the Fontainebleau?

LH:pm

August 11, 1972

MEMORANDUM FOR: FRED MALEK

FROM: L. HIGBY

Bob asked that I forward the attached back to you for further work.

cc: Dwight Chapin

Attachment

LH:kb

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

August 4, 1972

MEMORANDUM FOR:

DWIGHT CHAPIN

FROM:

FRED MALEK *FJM*

SUBJECT:

Proposed Meeting of the President
with Women

As we discussed last night, I think it would be quite beneficial and a real morale boost for the President to meet with the top women involved in the campaign. Those whom I would recommend be included in this group are:

Pat Hutar	Director of Volunteers
Nancy Brataas	Director of Telephone Operation
Ann Dore	Manager of Communications
Barbara Franklin	White House Staff

This might be a good opportunity for Ann Armstrong to see the President, and I would recommend she be included. I would suggest that Jeb Magruder and I accompany these women on their visit with the President.

Please let me know your thoughts as to whether this can be done and the time.

Thank you.

*Inadequate
He should not meet w/
them until you have a
real women's org —
you obviously haven't started yet*

August 10, 1972

MEMORANDUM FOR :

JEB MAGRUDER

FROM :

L. HIGBY

I specifically called you on Missouri and said that mass quantities of bumper stickers, buttons, etc., were to go there immediately. Obviously the report indicates nothing has been sent. Let's remedy this situation.

Also, what are we doing on distribution of the materials? Are you convinced it's being handled as effectively as possible?

LH:pm

Committee for the Re-election of the President

MEMORANDUM

August 8, 1972

TO: ~~GORDON STRACHAN~~ H.

FROM: PHIL JOANOU

Attached is a list of the showing the quantities of buttons, bumper stickers, and brochures shipped last week.

A handwritten signature in cursive script, appearing to read "Phil Joanou", is written in the center of the page.

	<u>Buttons</u>	<u>Bumpers</u>	<u>Brochures</u>
Alabama	5M	5M	5M
Alaska	2M	5M	2M
Arizona	10M	10M	2M
Arkansas	5M	5M	5M
Colorado	5M	5M	5M
Connecticut	20M	20M	50M
Delaware	1M	1M	1M
Florida ✓	20M	20M	20M
Georgia	5M	5M	5M
Kansas	25M	25M	12M
Iowa	0	0	0
Oklahoma	0	0	0
Ohio	20M	20M	20M
North Dakota	0	0	0
Missouri ✓	0	0	0
Massachusetts	0	0	0
Pennsylvania ✓	50M	50M	30M
Oregon	40M	40M	0
North Carolina	6M	6M	6M
New York	60M	60M	80M
New Mexico	5M	5M	2M
Wyoming	10M	5M	2M
West Virginia	4M	4M	4M
Washington	30M	30M	15M
Virginia	10M	10M	10M
Vermont	5M	5M	5M
Utah	10M	5M	0
Texas ✓	20M	20M	10M
Minnesota	25M	25M	15M
Mississippi	5M	5M	5M
Montana	2M	5M	3M
Nebraska	40M	30M	12M
Nevada	4M	6M	2M
New Hampshire	8M	8M	8M
New Jersey	10M	10M	10M
Hawaii	10M	10M	1M
Idaho	5M	10M	2M
Illinois ✓	40M	40M	40M
Indiana	0	0	0
Wisconsin	10M	20M	10M
California ✓	70M	80M	0
Tennessee	5M	0	2M
South Dakota	10M	10M	12M
South Carolina	5M	5M	5M
Rhode Island	5M	5M	5M
Kentucky	10M	10M	10M
Louisiana	5M	5M	5M
Maine	8M	8M	8M
Maryland ✓	45M	45M	40M
Michigan ✓	30M	30M	10M
Minnesota	25M	25M	15M
	<hr/>	<hr/>	<hr/>
	743,000	753,000	536,000

August 7, 1972

MEMORANDUM FOR: JEB MAGRUDER

FROM: L. HIGBY

We need to start an immediate effort to get Missouri on bumper stickers, etc. We should push it very hard now while Eagleton disaffection is riding strong and take advantage of it. This is to be done immediately.

Also, please forward a report on how we're doing on distribution of campaign materials in other states. You will recall that Bob asked two weeks ago that we get materials out immediately in all the primary states.

cc: Gordon Strachan

LH:kb

126
ACTION MEMORANDUM

We need an immediate effort in Missouri on bumper stickers, etc. We should push it very hard now while Eagleton disaffection is riding strong and we should take advantage of it. Get this started immediately.

HRH

August 7, 1972

HRH:kb

August 2, 1972

MEMORANDUM FOR: FRED MALEK

FROM: L. HIGBY

Bob would like to know what visible roles we have Mexican Americans playing in the campaign organization. This is of course necessary and we must make sure we include it.

LH:kb

August 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DAVID PARKER
FROM: L. HIGBY
SUBJECT: Proposed Meeting of the
 President with Voter Bloc Directors

With regard to the attached proposed meeting for the President with Voter Bloc Directors, Bob asked that you get together and work up an appropriate schedule proposal.

cc: Dwight Chapin

Attachment

LH:kb

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

August 4, 1972

MEMORANDUM FOR:

DWIGHT CHAPIN

FROM:

FRED MALEK 

SUBJECT:

Proposed Meeting of the President
with Votor Bloc Directors

As we discussed last night, I think it would be quite appropriate and extremely beneficial for the President to meet with the group of Votor Bloc Directors. I would recommend the following ten people be included in the session:

Alex Armendariz	Spanish Speaking Division
Charles Shearer	National Citizens Director
Paul Jones	Black Vote Division
Frank Naylor	Veterans Division
Webster Todd, Jr.	Older Americans Division
Richard McAdoo	Special Ballots Division (Absentee Ballots)
Bernard DeLury	Labor Division
Larry Goldberg	Jewish Division
Terrance Smugola	Urban Citizens Division (Ethnics)
Clayton Yeutter	Farm Division

Since these people are all under my direction, I would be glad to accompany them and introduce them to the President. All of these men head their respective Divisions, most have been on board for some time, and they are all working very hard toward the goal of re-lecting the President. I know they would greatly appreciate and benefit from a meeting with the President.

Please let me know whether or not this can be done and the time.

Thank you.

August 18, 1972

Dear Mr. Ray:

Just a brief note to thank you very much for your courtesy in making arrangements for my wife and daughter as well as myself to stay at the Bay Club these next couple of weeks.

Needless to say, we think your facility is tops and I am sure that several others share our opinion, which is why getting in was so difficult. I hope the inconvenience we caused you was not too great.

I look forward to meeting you some time in the near future.

Best wishes.

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H. R. Haldeman

Mr. William Ray
President
Balboa Bay Club
1221 West Coast Highway
Newport Beach, California
92660

LH:pm

August 30, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

To confirm our conversation, Bob needs some sort of a summary of the poll book that we can carry with us at all times. This should not be approval, but rather issuesummaries and summaries of other information.

He would like you to look over all of our polling information, figure out what the best summary is that could be put together and have a proposal ready for him upon return.

You may want to even do it ahead of time since you are sending the polling book information out anyway.

Also, Teeter is to do a quick analysis of the Harris and Gallup demographics to find out where the changes are taking place.

This is to be ready also on Friday.

LH:kb

August 28, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

As I indicated to you, Dailey is to check and take a look at the Utica film and see whether or not there are some commercial possibilities there. Haldeman feels there definitely are, but does not want you to tell Dailey this.

LH:kb

ADMINISTRATIVELY CONFIDENTIAL

August 29, 1972

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

LARRY HIGBY

I am reading here a memo that John Ehrlichman has sent to Haldeman. I don't know what kind of games we are playing, but it reads as follows:

"As the President travels to various states to campaign, I think it is essential to have the comprehensive and current polling results available on board the aircraft. There are two ways to accomplish this:

1. You can see that this material and an analysis of it is on board for each trip; and
2. Roy Morey of my staff could get the material from Teeter, analyze it and have it put in my briefing book.

Which way do you prefer?"

Please take a look at this and give me your comments.

LH/jb

210
August 23, 1972 ✓

MEMORANDUM FOR : GORDON STRACHAN

FROM : L. HIGBY

Will you or George, or somebody get me about 50 of the pacyderm power buttons before we depart. Mrs. Haldeman wants to take them to California.

Also, Bob thinks that there are credentials available for attendon at past conventions and as you know, he's been to several of them. You might want to have George or somebody, or yourself check this out too.

LH:pm

(To be called to Strachan)

August 20, 1972

MEMORANDUM FOR : GORDON STRACHAN

FROM : L. HIGBY

I can see a situation envisioning where Haldeman will want to take off unannounced and go over to take a look at the Convention Hall.

If this situation should occur, of course, we will need the appropriate passes for him, you and I, already available. I would suggest, therefore, that you might want to consider getting a series of passes, whatever necessary, for the Convention Hall, etc., so if this thing develops, if Bob should want to go over, we can.

Also, Haldeman would like to see the complete Convention section that is running in this mornings Miami Herald regarding the staff members around the President, the President's rise, the staff member's rise, the Nixon-style, etc. It's all mentioned on page 18 of this morning's news summary. Make sure he has a copy of it available for us down there.

LH:pm

August 20, 1972

L....

I've talked to S about the
attached.

P.

THE WHITE HOUSE

WASHINGTON

(To be called to Strachan)

August 20, 1972

MEMORANDUM FOR : GORDON STRACHAN

FROM : L. HIGBY

I can see a situation envisioning where Haldeman will want to take off unannounced and go over to take a look at the Convention Hall.

If this situation should occur, of course, we will need the appropriate passes for him, you and I, already available. I would suggest, therefore, that you might want to consider getting a series of passes, whatever necessary, for the Convention Hall, etc., so if this thing develops, if Bob should want to go over, we can.

Also, Haldeman would like to see the complete Convention section that is running in this mornings Miami Herald regarding the staff members around the President, the President's rise, the staff member's rise, the Nixon-style, etc. It's all mentioned on page 18 of this morning's news summary. Make sure he has a copy of it available for us down there.

August 20, 1972

MEMORANDUM FOR : GORDON STRACHAN

FROM : L. HIGBY

Bob is still expecting a follow-up report on the young voters registration drive of August 12.

In Rietz' preliminary report, it's obvious that the thing was about an 80% flop. Rietz should have enough sense to report this as being the case if that's what it really is and also, let us know what is being done to correct the situation in the future and explain why this one was a flop.

LH:pm

August 16, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CONSTANCE STUART

FROM: L. HIGBY

We should get the material together with regard to what the President and First Family have done over the past three and a half years with regard to opening up the White House and put it together in an effective package as possible and then give it to a good writer who can summarize it all and put it out on reflection, probably in something like MONDAY. Colson will handle the writing and distribution if you could get the package over to him.

This would include getting out the chapter and verse on the parties, the Thanksgiving Dinners, the luncheons in the White House for the old folks, the parties at Christmas time for the blind and deaf, the underprivileged and the poor, the parties on the lawn for the poor children in Washington, the rides on the Dequois, etc., etc.

The purpose of this is not to knock down the Shriver point about opening up the White House, which is ridiculous, and really not worth responding to. The purpose is, however, to get across the story again that we have done an outstanding job over the past three and a half years in opening up the White House floors to thousands of people who never before had the opportunity to be there.

cc: Charles Colson -- When this is completed, Bob wants to see it. He also will probably want to forward a copy to Mrs. Nixon, Tricia, and Julie. In addition to putting this story in MONDAY, we should get it out as a feature piece, and have it available for our speakers to use, also.

LII:kb

August 16, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

We've got to make an arrangement from now on with Dailey so that we see the Boards before they've gone out -- not after he's shown them to Connally. What I'm particularly concerned with here is this "Democrats for Nixon" ad that ran today. Bob, as you know, only saw the text, not the layout, and, while the text was good, the layout that appears in this morning's WASHINGTON POST is ridiculous. The ad will be read by no one. Let's get this changed so that Bob sees all future layouts. If this ad is going to run again, let me know so we can try and change it.

LH:kb

496
August 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

I've made arrangements with Alex to have Gregg Petersmeyer deliver a speech tomorrow to the wives of Administration people. Gregg should have the speech recorded and I'd also like to have you sit in and get a reading of how the delivery goes, with the thought in mind of having him deliver the speech one afternoon during the convention. Will you please make sure this is recorded and work out all the details with Alex?

Also, you may want to get a couple of other people, i. e., Sahli, or Dick Moore, to sit in.

cc: Alex Butterfield

LH:kb

August 14, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Follow-up with Chuck Colson today on getting the Harris data. If he is unable to get it, let him know you are going to have to be calling Harris direct on it.

LH:kb

THE WHITE HOUSE

WASHINGTON

August 14, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Follow-up with Chuck Colson today on getting the Harris data. If he is unable to get it, let him know you are going to have to be calling Harris direct on it.

August 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Will you get with Magruder and let him know that we are setting up a mechanism to record all public utterances of any of our key spokesmen, i. e., MacGregor, etc., and that we always are sure we get a film taken by our film crew whenever Connally is doing a public appearance. It is frankly unforgivable that we failed to get the film coverage of the Connally Democratic announcement.

Bob would like a specific plan in from Jeb on how we are going to be doing this by August 16th.

LH:bk

400
ACTION MEMO

Be sure that we are set to record all public utterances of any of our key spokesmen - MacGregor, etc., and always be sure that we get film taken by our film crew whenever Connally is doing any public appear. It's unforgivable that we failed to get film coverage of the Connally Democratic announcement.

HRH:pm

8/10/72

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

I'd be interested in your reaction to Buchanan's criticism of the Teeter briefing. Is it valid or is Buchanan only looking at part of the facts?

Attachment

LH:kb

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

Bob wants, for his review, upon his return tomorrow afternoon, the trend of demographics on two-way heats between Nixon and McGovern for the Harris polls and the Gallup polls since January 1.

He wants the same information for the two-way trial heats between Nixon and Humphrey for our polls, since January 1.

Also, he'd like the McGovern trial heats from our last two polls with the demographic breakdown.

LH:kb

August 3, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Bob wants a mock-up of a bumper sticker done as indicated on the piece of paper below. Don't deviate much from the size, relationships, or lay-out, with the exception of you may want to put McGovern on the far right-hand side.

LH:kb

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

I talked to Bob about the subject raised in your political matters memo and the subsequent talking paper you did for the Ehrlichman political action group.

1. First of all you should know that the rules question has been settled. This was the primary purpose of meeting.
2. With regard to George Wallace, we are still trying to figure out who should be the contact here, but the point was made strongly that Ed Harper should not be in the business of calling up people and telling them to call George Wallace. We'll have to check the contact question again. Bob is trying to work this out, but part of it involves negotiation with Connally and the President.
3. With regard to the convention spokesmen question, it has clearly been decided that Klein will not be a convention spokesman and this point has been made to MacGregor.
4. With regard to Malek going to California, unfortunately it is too late to do much about this. It is important, however, that we get a follow-up report from Malek.

LH:kb

TALKING PAPER FOR EHRLICHMAN POLITICAL GROUP

Re: General Matters

✓ Pauler Question
Statement of Ed Tim

Question

1) George Wallace -- Apparently, Ed Harper called Harry Dent on July 27 to ask him to call Wallace and invite him to testify at the Platform Hearings. Dent called Mitchell, who said to wait on the call. Should Wallace be invited to testify at the Platform Hearings? If so, who should call him? John Connally? Harry Dent? Congressman Rhodes?

✓ 2) Republican National Convention -- Are the Platform Hearings being arranged for TV coverage? What theme should be used for the Convention? Should Connally appear?

Question

3) Convention Spokesman -- Herb Klein wants to be the chief spokesman at the Convention. MacGregor has said no because most believe it would be inappropriate to have a White House Staff member as the chief Convention/Campaign spokesman. Also, Ann Dore had been selected as the "spokes person" to increase the visibility of women. Should Klein nevertheless be the spokesman?

✓ 4) Campaign Kick-Off -- Has it been definitely decided that there should not be a September Campaign Kick-Off in Southern California? Doesn't the poll data indicate we need some high visibility event to improve the President's position in San Diego?

Question

5) California - Malek -- There are no Democrats on our Committee, we have no Democratic organization, and we apparently still have Nofziger still running the campaign there. If Malek is not to be the one to review and re-organize the California situation, who is?

6) Polling Data - Platform - Ehrlichman -- Bob Teeter is ready to brief Messrs. Ehrlichman, Cole and Harper on the issue information from Wave II. Would it be useful to have this briefing on the public's perception of the issues before we are locked into the Platform?

7) Local Officials for the President -- The Vice President is concerned that not enough attention is being paid to involving Mayors, County Executives, and other local officials in the re-election of the President effort. Should this activity be run entirely by the Vice President's staff?

GS

7/31/72

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

Two things let's get in today -- (1) a report on the demonstration situation -- this thing is starting to heat up, and (2) the poll material from our friend Teeter.

LH:kb

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

I noted in reviewing your political matters memo that you have not told anyone that there is not to be a campaign kick off in southern California in September. Please make sure you do this. I'm not sure Haldeman covered it in the meeting, but this way the base will be covered anyway. Let Magruder and Chapin know now.

LH:kb

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: BILL TIMMONS
FROM: L. HIGBY
SUBJECT: Haldemans at the Convention

Bill, to avoid the need to bother you any further, here is a list of the Haldeman's office needs for the convention. I hope this is satisfactory. We have been dealing with John Gartland to avoid troubling you, and have provided him with a copy of this memo.

1. The Haldeman party of three, for whom commercial flight arrangements have been made for the 19th, will stay at the Seasons. At the Seasons, the Haldemans will stay in the two-bedroom suite that I understand John Gartland has arranged.
2. A white House phone should be installed in the suite.
3. Bob has requested tickets and passes to all events at the convention for himself and his party. This would include Mr. George Collins since Bob probably will not be able to attend all events. Please make convention tickets for good seats but not in the President's box. George Collins should have a seat a row or two behind the Haldemans at the convention. Bob has also requested that the Haldemans and George Collins have passes which allows them to move around through all areas of the Convention and the floor.

4. Please assign a car permanently to the Haldemans for the convention. The car should not be a limousine but hopefully four-door. George Collins will be the driver of this car and the car should hopefully be available for his use from the time of his arrival on the 16th. Please provide parking arrangements for this vehicle at the Doral Hotel. Any parking permits, parking information, route information and special route passes should be made available to George Collins.
5. Gordon Strachan and George Collins will need single rooms at the Doral from the 16th on. Their rooms should each be equiped with one White House phone by the 16th.
6. We'll take all of our other office requirements through the Aide's office.

cc: John Gartland

LH:kb

August 14, 1972

MEMORANDUM FOR: RON ZIEGLER
FROM: L. HIGBY

The President wanted Herb Klein to come in with Bailey Howard. We told the President Herb was not here. One of the subjects that would have been discussed was that we should set up a procedure whereby we try to get newspaper endorsements throughout the country, particularly in the major states. As those endorsements roll in they can have a very good momentum effect in the first week in October, and perhaps into the second week in October. What we would do here is set up a systematic effort where Herb and Bailey Howard would hit the key editors and publishers and where we have staff people who follow up on a very orderly basis to see that we have not missed any who are possibilities. I will follow up with Herb. This is just for your information. Don't do anything unless you talk to me.

LH:kb

THE WHITE HOUSE
WASHINGTON

August 14, 1972

MEMORANDUM FOR: RON ZIEGLER
FROM: L. HIGBY

HK to → *we have told the P*
Herb is not here

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