

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	17	1/10/1972	<input type="checkbox"/>	Personal	Memo	From Higby to Kehrli RE: obtaining tickets for "Time of Your Life." 1 pg.
9	17	1/28/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Malek RE: suggesting a Director of Public Relations for the CBS office in Washington. 1 pg.
9	17	1/24/1972	<input type="checkbox"/>	Personal	Memo	From Higby to McKee RE: Haldeman's dinner plans at the La Grande' Scene Restaurant. 1 pg.
9	17	1/4/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to McKee RE: RN's upcoming birthday. 1 pg.

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9	17	1/11/1972	<input type="checkbox"/>	Personal	Letter	From Higby to William J. O'Hara RE: a recent calendar book given to Higby. 1 pg.
9	17	1/19/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to David N. Parker RE: using Bill Kilgallon to schedule events for RN's family during the 1972 campaign. 1 pg.
9	17	1/31/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: Democratic publications. 1 pg.
9	17	1/31/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: notes taken by Haldeman involving "ORC data." 1 pg.
9	17	1/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: obtaining Benham's analysis of recent trial polls. 1 pg.

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9	17	1/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: polling questions. 2 pgs.
9	17	1/26/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: preparations for the New Hampshire primary. 1 pg.
9	17	1/26/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Strachan RE: an attached document. 1 pg.
9	17	1/24/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: putting together an event for Haldeman. 1 pg.
9	17	1/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: a presidential book written by James David Barber. 1 pg.

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9	17	1/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: relaying election data to the Attorney General. 1 pg.
9	17	1/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: collating survey data. 1 pg.
9	17	1/24/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: thanking Benham for his work on surveys. 1 pg.
9	17	1/17/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: formulating a new poll question. 1 pg.
9	17	1/14/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: arranging for one of Kunzig and Kalmbach's helpers to shake hands with RN. 1 pg.

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9	17	1/11/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: college polls. 1 pg.
9	17	1/10/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: Fred Dival. 1 pg.
9	17	1/10/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: "having ten women as State Chairman" for an unknown state. 1 pg.
9	17	1/8/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: arranging for Timmons to meet with Dival. There is an inconsistency in regards to the spelling of Dival's name between this memo and memo sent on January 1, 1972. 1 pg.
9	17	1/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: obtaining a position for Ed Nixon on the Campaign Committee. 1 pg.

421  
January 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: BRUCE KEHRLI  
FROM: L. HIGBY  
SUBJECT: Tickets for "Time of Your Life"

If possible, I would very much enjoy getting a couple of tickets to see "Time of Your Life". If this can be worked out, will you please let me know. Perhaps we could put an evening together with Strachan and your wife, also. I assume you will have to work that night.

LH:kmt

201  
January 28, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. FRED MALEK

FROM: L. HIGBY

I received a call yesterday from Bill Codus over at Protocol that you might want to follow-up on. Codus informs me that the Washington office is looking for a young dynamic Republican to move into the slott of Director of Public Relations for CBS's office here in Washington. He would be working directly with the President at CBS. Bill feels this is someone we very much want to make sure is our man and says if we have any good candidates, please let him know. He would like to broker this unless there is some problem, but will take pretty much any direction we give him.

cc: Mr. Charles Colson

LH:kb

521  
January 24, 1972

MEMORANDUM FOR: PAT MC KEE  
F  
FROM: L. HIGBY

If you don't hear anything from me by tomorrow, will you please follow-up directly with Mr. Haldeman Wednesday morning on what he would like to have at the La Grande' Scene Restaurant after dinner on Wednesday evening.

He wants one thing checked and that is -- they don't mind serving just desert and coffee after a performance. That is no dinner and this should be specifically understood when you ask the maitre d' the question.

LH:kb

121  
January 4, 1972

MEMORANDUM FOR : PAT McKEE

FROM : L. HIGBY

Don't forget to remind Haldeman on January 9 that January 9th is the President's birthday. In fact, you might want to mention it to him January 8.

991  
January 11, 1972

Dear Pat:

Thanks so much for the calendar book. It should prove to be extremely helpful with all of the upcoming trips.

Hope you and Mary had a very enjoyable holiday season. On to Ireland!

Hope to see you soon.

Sincerely,

Lawrence M. Higby  
Administrative Assistant  
to H. R. Haldeman

Mr. William J. O'Hara  
International Detective Agency, Inc.  
235 East 42nd Street  
New York, New York

LH:kmt

January 19, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. DAVID N. PARKER  
FROM: L. HIGBY

To follow-up on our conversation --

Bill Kilgallon did the scheduling for the girls and Mrs. Nixon in '68 and did a great job. Julie called Bob on this and per our conversation, you should follow-up with Dwight first and then Bill, to see if there would be any possibility he would be able to help out in '72.

Please let Bob know what happens here.

LH:kb

1761  
January 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

Do the Democrats put out a similar publication to our MONDAY.  
If so, it might be interesting to try to figure out some way to get  
a copy.

LH:kb

801  
January 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

I don't know if you have seen a copy of this, but these are some notes Bob did as a result of taking the ORC data with him over the weekend.

It might be interesting to get Benham's reaction to the things Bob has noted since he failed to name most of them in his original analysis. It would also be helpful to have Tom Benham review the data from the two previous polls.

Also, you should plan on making up one of these cards everytime we to one of these telephone polls.

Attachment

LH:kb

2  
January 31, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

Bob asked that Benham do, as soon as possible, an analysis of the shifts involved in the demographics for the last four or five polls in the trial heat areas. What we would like Benham to do here is look for something a little more subtle than just the numbers which will be pretty obvious as soon as you do the necessary charts and what the reasoning is behind the shifts.

LH:kb

January 28, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

Some questions it might be interesting to find the answer to with regard to the poll today --

-- On the Trial Heats are the same people voting for us each time when it is Muskie and Kennedy. We get 52% on both. Also how similar are the the constituents between Muskie and Kennedy with their 36 and 41. It appears that Wallace hurts us more than he does either Kennedy or Muskie. Where does Wallace hurt us more -- south or north or with a particular age group or what? Realistically the 2% increase over our ORC November poll is statistically insignificant. I assume you are finding out the shift here.

-- With regard to question #2. We have to get a four-way break here rather than just the two-way.

-- Question #3 doesn't really tell us very much except there has been a small upsurge in support of Vietnam. Where did it occur.

-- Question #4 is very disturbing in that we have dropped a total of eight points here. It would be interesting to break question #4 against Question #1 to find out what our supporters are thinking.

-- With regard to Question #9 it would be interesting to see if the 34% that don't think we did a good job on the speech are the same 34% who don't approve us.

-- Also, is there anybody who is in the 17% on Question #10 who is not in the 34% on Question #9.

-- Who makes up the 46% on Question #11 that we are having problems with. How many are the same people on Question #9 and how many of these are the same people who disapprove us?

0/11

-- How many on Question #12 in the 38% are the same people who disapprove of the President?

LH:kb

101  
January 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

Question. What are we telling our speakers to say when they go to New Hampshire? Is there any speaker's kit that has been prepared for them or any set of points that we suggest they try and make? How is the Campaign group, for example, handling the follow-up on the President's speech last night?

LH:kb

January 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

The attached is something that was obviously bungled from the start -- almost the finish. Please get to the bottom of it.

1. Find out when we first knew something was going to be happening here;
2. Find out when Porter first knew something was going to be happening here, and;
3. see where the breakdown was.

It is ridiculous to ask the President to do something like this on the day of an event and expect much chance of getting him to do it. The celebrities are people who we are trying to get on our side and by the way they were handled, I doubt it contributed very heavily to getting this done.

Was the hangup on our part, i. e., did Parker not process this fast enough or did Porter just fail to notify us? I want to know names, particulars and dates. I want to use this as a case to make a point.

Attachment

LH:kb

211  
DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By *B. J. [unclear]* NARS, Date *3-26-82*

January 24, 1972

~~CONFIDENTIAL -- EYES ONLY~~

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

One idea to keep in mind, would be the idea of having some kind of an event for Haldeman with all the people he has worked with here at the White House. Just keep it in the back of your mind.

LH:kb

871  
January 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

Do a brief two-page summary for the file of the Illinois poll. There is a new book out by someone named James David Barber about Presidents and in it he argues that Presidential character is the most important indicator of how a President will perform. Get a copy of the book. It is mentioned this week in the Hugh Sidey column. If you can't find the book, call Casey Thompson, a friend of mine who is Sidey's assistant. She will probably be able to give you the title.

LH:kb

921  
January 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

It probably would be quite helpful, particularly as we go into the Campaign, to get the Gallup and Harris data over to the Attorney General as soon as it is convenient. There will probably be some exceptions here, but as a rule, I think we should try and get it over to them. If you agree, why don't we set up some procedure.

LH:kb

081  
January 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

How can we get national surveys made up out of the data we are receiving from these polls if the surveys are taken at a different time -- or does this come later in the game?

LH:kb

121  
January 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

We should do some sort of a thank you note for Tom Benham for all the hard work he did on all the surveys.

LH:kb



1281  
January 17, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN

FROM: L. HIGBY

During our next poll, Bob would like the question asked that proceeds something as follows: "Of all of the candidates in either party of this list -- which one do you think would make the best President?"

In one of the recent books Bob has been reading, is the election of 1948. There was an indication that in the Spring of '48 when a question like this was asked, Dwight Eisenhower received 24% of the vote, Truman received 11%. Is there a trend on this question anywhere? The list should include all three Republican candidates and all six Democratic candidates.

LH:k3

28  
January 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN  
FROM: L. HIGBY  
SUBJECT: A Handshake With the President

Make sure we follow-up on getting the fellow who worked with Kunzig and Kalmbach yesterday in to see the President for a handshake sometime in the not too distant future. We shouldn't let this one drop between the cracks. Will you get the name from Kalmbach and make sure that the proposal gets in?

LH:kmt

281  
January 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: L. HIGBY

Let's keep the heat on with regard to the college polls. Obviously this situation is still not set up properly, particularly in light of the fact there was such a ride on the high school poll yesterday.

LH:kb

091  
January 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN  
FROM: L. HIGBY  
SUBJECT: Fred Divel

I think I have already sent you a memo regarding the Fred Divel situation but, if not, will you make sure that Bill Timmons gets in touch with Fred Divel when he is out in California this week for a possible job down at the Convention.

LH:kmt

January 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN  
FROM: L. HIGBY  
SUBJECT: Ten Women as State Chairman

Whatever happened to the idea of having ten women as State  
Chairman? Is anything happening here?

LH:kmt

January 8, 1972

MEMORANDUM FOR : GORDON STRACHAN  
FROM : L. HIGBY

I talked to Jeb Magruder about having Bill Timmons see Fred Dival while Bill's out here next week in California. Will you please follow up with Jeb and find out when Bill's going to be out here and make sure an appointment is set up with Fred Dival for him to see him.

LH:pm

January 7, 1972

MEMORANDUM FOR :           GORDON STRACHAN  
FROM :                       L. HIGBY

I talked to Jeb Magruder regarding putting Ed Nixon in the slot over at the Campaign Committee and he is going to talk to Herb Kalmbach first to get the particulars and then will offer Ed a job. Will you please follow up to make sure something happens here? If Nixon should turn down the job for some reason, that's fine, but we at least need to offer him one and we need to know what the outcome of that offer is.

LH:pm