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<td>From Higby to Bob Finch RE: the national youth vote and Gallup polling on it. 1 pg.</td>
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<td>From Higby to &quot;Follow-Up&quot; RE: Colson and Muskie. 1 pg.</td>
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<td>From Higby to Haldeman RE: Bob Dole's planned Lincoln Day speeches. 1 pg.</td>
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<td>From Higby to Haldeman RE: final draft of a survey generated by Derge. 2 pgs.</td>
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<td>From Higby to Derge RE: analysis of a Gallup poll. Handwritten note added by unknown. 1 pg.</td>
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MEMORANDUM FOR: DWIGHT CHAPIN
FROM: L. HIGBY

February 2, 1971

Tom Huston suggested that the I Care About Congress Committee invite down about a dozen or so younger Congressmen for a Stag dinner with the President -- this would include fellows like Crane, Archer, Goldwater etc. These fellows are young and vibrant and they could do us much good out in the country -- even though they don't carry much weight in Congress. They do do a great deal of speaking to Republican and conservative groups and could be of particular assistance.

Bob feels that this is a good idea and asked that this be set up so that it is done this month.

bcc: Tom Huston
LH:kb
February 10, 1971

MEMORANDUM FOR: DR. DAVID DERGE
FROM: L. HIGBY

As I indicated to you, one of our people had talked to one of their sources at Gallup regarding the identification question used in their "trial heats". The following is reported:

1. If they say "I think he's a politician", that's not good enough. However, any of the following terms suffice for identification purposes:
   (a) Senator
   (b) Presidential hopeful
   (c) Presidential candidate
   (d) Ex-Vice Presidential candidate
   (e) New England politician
   (f) Member of Congress

LH:ba
MEMORANDUM FOR: BOB FINCH
FROM: L. HIGBY

Bob asked that I write you re the President's request for your views on the latest Gallup poll that was released Sunday, February 14, that concentrated on the youth vote in the nation, and the Gallup poll that appeared in Newsweek on the same subject. In particular, he would be interested in your thoughts as to what the political implications are of the data contained in the Gallup poll and any thoughts you would have as to what actions we should be taking in this area.
MEMORANDUM FOR: FOLLOW-UP
FROM: L. HIGBY

-- Follow-up with Colson re Muskie and each poll done by Harris in 1968.

LH; dbb
There apparently is a problem developing with Senator Dole that people would like you to step into. Dole is giving a series of Lincoln Day speeches around the country. This would provide an excellent opportunity to hit Muskie and other Senators, however Dole has refused to name other Senators, says Nofsiger.

Also, Dole is giving a rather lofty speech rather than one that hits hard and also supports the President's program on Laos - says Nofsiger.

If we want to get something going this week-end you should call Dole, says Colson and Nofsiger.
MEMORANDUM FOR H. R. HALDEMAN

FROM: L. HIGBY

SUBJECT: Final Draft of Nixon
        and Administration
        Image Survey

Attached (Tab A) is a memorandum from Dave Derge and
the proposed final draft on the survey. It is basically a
re-do of the draft that we sent him a week ago.

Some of the questions that you asked be included were
left out, but I have put them back in, notified Derge that
we want them included, and indicated which ones they are
in blue ink in the attached draft.

One point that should be settled: In light of the latest series
of surveys, do you still want to ask any questions on J. Edgar
Hoover?

Yes  No

I raised with Derge the problem of probing in the area of
"mystique" and getting some of the "whys" behind answers
to various questions on the semantic differential section of
the test. He indicated to me that some of this will be done in
the pre-test and hopefully as a result of the pretest they will
be able to come up with a suitable method of probing this whole
area.

Recommendation: I recommend your approve the survey as
corrected.

Approve  Disapprove
It is my understanding that this survey is to be financed by the Republican National Committee, they would not however have access to the results of the survey. As you'll note in Dorge's attached letter the total cost of the survey is estimated at $30,000.

If you agree that the RNC is to pay for the survey under the conditions listed above, I will proceed to talk to Tom Evans and make appropriate arrangements.

According to our original agreement with RNC they were to pay for four field surveys, at the cost of $25,000 each -- so far they have only paid for three.

RNC finance _____________

Use private sources from Kalmbach ____________

Attachment

LH:kb
February 19, 1971

MEMORANDUM FOR:    DR. DAVID DERGE
FROM:             L. HIGBY

Bob has asked for your analysis with regard to the latest Gallup polls on youth and the political implications contained therein. He also would like any suggestions you should have as to how we should be moving or what areas we ought to be hitting as a result of those polls.

It is interesting to note that these people particularly seem to admire the dead Kennedys and that methodology, but don't particularly admire Teddy.

It is interesting to note too, how these polls conflict with the recent data that Harris put out.

Please forward your thoughts.

LH: kb
February 4, 1971

MEMORANDUM FOR: WILBUR JENKINS
FROM: L. HIGBY

This is the return of the Advance I had for the Virgin Islands trip. As you can see, we didn't incur many expenses.

Enclosed $200

LH:kb
Dear Herb:

Enclosed is the bill from Chilton for services rendered on January 4, 1971.

With best wishes,

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H. R. Haldeman

Mr. Herb Kalmbach
Suite 900 - Newport Finance Plaza
550 Newport Center Drive
Newport Beach, California 92260

Enclosure: Bill from Chilton for services rendered 1/4/71

LMH:hc