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<td>77</td>
<td>8/2/1971</td>
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<td>Domestic Policy</td>
<td>Memo</td>
<td>&quot;Action Paper&quot; from Haldeman detailing plans for the creation of a &quot;Conservatives for the President&quot; group. 1 pg.</td>
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ACTION PAPER

We need to set up an organization of conservatives, probably having Hobe Lewis get them together to launch the thing.

We should develop a group of eight to ten including Lewis, Jeff Hart, Clare Luce, Billy Graham, etc.

The point would be to develop a "Conservatives for the President" group that would support the President down the line from a conservative viewpoint. They would develop letter writing activities, etc., to counter-balance the offensive now being launched in other directions by some of the conservative publications.

HRH
8/2/71
ACTION PAPER

We should get someone to reprint and mail out the McGinnity article - preferably in its full form when it comes in to me.

An ideal person to do this would be Bob Abplanalp - as a successful middle-American who could have read the article and been very impressed with it and mailed it to a broad list of people. It should go from someone like that who is known to be close to the President, but not from the official staff or organization here.

HRH

6/14/71