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Memorandum for: Mr. H.R. Haldeman
Mr. John Ehrlichman

From: Bruce Kehrl

Subject: Platform

The July 24 Weekend News Review contained the following note:

-- The Star's Joseph Young notes the Dems had nary a word in their platform on federal employees -- the GOP however intends to include such a plank. --

Referring to the above, it was noted that our platform should be careful to include a laundry list of every special group like this. It is not necessary to worry about trying to get a short list that people will read, but rather put an eloquent preamble on it and include as many groups as possible.

Please follow up and submit a report on actions taken to the Office of the Staff Secretary.

cc: Alexander P. Butterfield
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

July 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:  MR. JOHN EHRLICHMAN
MR. H.R. HALDEMAN

FROM:  BRUCE KEHRL

SUBJECT:  GOP Poll

Please note the attached comment from the July 25 News Summary.

cc: Alexander P. Butterfield