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7	38	4/27/1972	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Buchanan to Haldeman and Mitchell RE: tactics to be used against McGovern. Handwritten notes on original added by unknown. 1 pg.

April 27, 1972

Colson

MEMORANDUM FOR: JOHN MITCHELL  
H. R. HALDEMAN

FROM: PAT BUCHANAN

With the great success of McGovern and subsequent pullout of Muskie, the chances of a McGovern nomination are immensely improved. Thus, we must do as little as possible, at this time, to impede McGovern's rise.

Though he may act irresponsibly and make wild attacks, we should, by and large, resist the temptation and leave him alone. Vietnam is the exception. He can be hit hard on this subject -- a point which not only elevates his candidacy but also gets the President's position restated while reinforcing the strong anti-war sentiment behind McGovern.

*Right*

On the other hand, the ammunition which will be our stock in the campaign -- the extremist, radical labels; the pro-amnesty and pro-abortion positions; the radical chic; the gut-the-military attitude; etc. -- should be held in abeyance until we are reasonably sure McGovern has the nomination.

*Right*

The temptations will be high in many quarters to go after McGovern, but word ought to go out to lay off with but few exceptions. We have plenty of time to attach labels later, and the same labels which will defeat McGovern for the Presidency are the same labels which could prevent him from getting the nomination. Let's not do Hubert's work for him.

*Absolutely,*

*[Signature]*