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<td>Campaign</td>
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MEMORANDUM FOR:       H. R. HALEMAN
FROM:                  GORDON STRACHAN
SUBJECT:               Kemp's Black Athletes

Jack Kemp is "hedging" and "waffling" on his commitment to the President to develop a list of black ball players as public supporters of the President.

Bill Timmons and John Nidecker have sought to obtain the list from Kemp every third day since September 21. Nidecker has met each of Kemp's demands (personal pictures, speech material, etc.), but this has not caused Kemp to deliver. Nidecker will persist and is somewhat optimistic.

As to the system for handling celebrities, Henry Cashen in Colson's office is neither interested nor detail oriented enough to keep pushing this project. The "spokesman resource" system at the Committee for the Re-Election of the President is the best alternative. Bart Porter has handled Martha Mitchell well and is now ready to work with other celebrities.

The net result is that Nidecker may yet get the list from Kemp. If he does, Porter will schedule from 1701.

I do agree we need some high-level celebrity on the outside to help -
October 6, 1971

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GS:elr