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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
7	1	4/3/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Strachan to Haldeman RE: meeting between Magruder and the Attorney General. 3 pgs.
7	1	4/3/1971	<input type="checkbox"/>	Domestic Policy	Memo	Copy of a memo from Strachan to Haldeman RE: meeting between Magruder and the Attorney General. Handwritten notes added by unknown. 3 pgs.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 3, 1971

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN **G**
SUBJECT: Attorney General's Meeting
with Magruder, March 27

Discussions with Magruder on March 28, 31 and April 2 revealed the following about the meeting:

1. The formation of the Citizens for the Reelection of the President will probably be announced from Cincinnati the week of April 12. The Attorney General has approached Frank Dale to be chairman. Dale has accepted with the provision that he clears the job with his company. Magruder will go to Cincinnati to handle the arrangements for the announcement. Other members of the committee include Tom Pappas, Max Fisher, and Bill Marriott.
2. Charles Bartlett, the Publishers Hall syndicated columnist who appears in the Washington Evening Star, according to Magruder has some information on the citizens committee. He knows about the offices at 1701 Pennsylvania Avenue, that Magruder, Flemming, Odle and Sloan will be working there full-time. Bartlett also knows "something about Kalmbach." Magruder does not know how much. However, Magruder has reached an agreement with Bartlett to hold the story in exchange for additional information.
3. The Attorney General accepted the idea of the preemptive Task Force concept to consider obvious areas - Convention, Citizens, Polling, etc.:

The Task Forces should be under the control of Magruder. He would sit on them all and have five full time project managers under his direction.

These project managers would begin work "as soon as possible"--probably the week of April 12. Specifics about the Task Forces include:

- a. Polling. Magruder says the Attorney General considers this a citizens committee function. However, they realize that certain "Presidential" matters would be within your exclusive control;
- b. The Task Force on the Convention would be split into "Logistics" and "Format". Timmons would be chairman of both. Shakespeare would be on the Format Task Force;
- c. Dent was pulled off two Task Forces. Magruder did not specifically know why;
- d. The citizens organization would be separate from the field and primaries organization. State Republican types would not participate in the field and primaries organization which would be headed by Kleindienst. The citizens organization would not be able to have Tom Evans from New York because of a recent decision by Evans' partners at Mudge Rose.
- e. The advertising and direct mail task force would include media, Magruder will be chairman. His first task is to find out exactly how LBJ ran as President in 1964.
- f. Finch would be the Chairman of the 18-20 year old vote task force. However, there would be a particularly strong project manager. Similarly Rumsfeld would head a spokesmen resource group with a strong project manager.
- g. Buchanan, not Finch, will head the group examining the Democratic Contenders. Dr. Edward David will be Chairman of the computer, research and polling group.

- h. Magruder and the Attorney General discussed an "issues group" to consider not Presidential stands but what issues should be emphasized in which parts of the country.
- 4. According to Magruder the Attorney General is "very concerned about White House Staff involvement in the campaign." The only staff who should be in the campaign are those specifically requested by the Attorney General. Magruder thinks it would be helpful if I attended a meeting or two with the Attorney General to assure him that the White House Staff campaign activities are under control. Magruder will meet with the Attorney General weekly (tentatively Thursday mornings).

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Hendon will get a complete rundown of Task Force members - Monday A.M.