

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>No Date</u> | <u>Subject</u> | <u>Document Type</u> | <u>Document Description</u> |
|-------------------|----------------------|----------------------|--------------------------|-----------------|----------------------|---|
| 6 | 71 | 11/30/1970 | <input type="checkbox"/> | Campaign | Memo | From Haldeman to Klein RE: special project with Billy Graham. Handwritten notes added by unknown. 1 pg. |
| 6 | 71 | 11/30/1970 | <input type="checkbox"/> | Campaign | Memo | From RN to Haldeman RE: liaison with Billy Graham. 1 pg. |
| 6 | 71 | 12/8/1970 | <input type="checkbox"/> | Domestic Policy | Memo | From Haldeman to Klein RE: running the film "Friendly Persuasion" across the nation. 1 pg. |

November 30, 1970

Broom
Ask Klein for
a specific plan as
part of follow up.
?

MEMORANDUM FOR: MR. KLEIN
FROM: H.R. HALDEMAN

Would you please undertake, as a special project, liaison with Billy Graham and his people.

He was enormously helpful to us in the Border South in 1968 and will continue to be in 1972, but we need to have someone in charge of this organizational activity at an early date. For example, in going after our breakthrough in the Catholic front we have to remember that our primary source of support will be among the fundamentalist Protestant, and we can probably substantially broaden that base of support.

cc: Mr. Dent

HRH:LH:cg

THE WHITE HOUSE
WASHINGTON

~~Memorandum
to Mitchell~~
Klein

November 30, 1970

MEMORANDUM FOR: H.R. HALDEMAN

FROM: THE PRESIDENT

On the political front, it is important to start an early liaison with Billy Graham and his people. He was enormously helpful to us in the Border South in '68 and will continue to be in '72. But, we need to have someone in charge of this organizational activity at an early date. For example, in going after our breakthrough on the Catholic front we have to remember that our primary source of support will be among the fundamentalist Protestants, and we can probably substantially broaden that base of support.

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

December 8, 1970

E.O. 12065, Section 6-102
By Emp NARS, Date 10-1-87

~~CONFIDENTIAL~~

MEMORANDUM FOR: MR. KLEIN
FROM: H.R. HALDEMAN
SUBJECT: Friendly Persuasion

We should undertake an effort to get the film Friendly Persuasion rerun throughout the country. Frank Shakespeare has indicated that the best manner in which to handle this would be to advise the individual stations, which hold rights to this film, of the details of identification of the Presidential family with the film. He feels that most stations would then play the film as a local "special" with a particular promotional effort.

Local Republican committees could be used as a backstop, as appropriate. Frank has indicated that your office should probably be the one to spearhead this project and I agree. He has a list of the stations which now hold the film Friendly Persuasion and will be happy to forward it to you.

Your office should put together a complete and thorough background record on the relationship of the family in the film to the President's family, and we should then get this information to the television stations through an appropriate source.

Please let me know your plan with regard to this matter sometime during the next week.

cc: Hon. Frank Shakespeare

HRH:LH;ba:LH:cg