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6	56	10/8/1970	<input type="checkbox"/>	Campaign	Memo	From Butterfield to Chotiner RE: potential Republican Congressman Brian Lewis of Washington. 1 pg.
6	56	10/14/1970	<input type="checkbox"/>	Campaign	Memo	From Chapin to Haldeman RE: report on campaigning of the Cabinet Officers. Handwritten notes added by unknown. 2 pgs.
6	56	10/12/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chapin RE: 1970 campaigning. Handwritten notes added by unknown. 2 pgs.
6	56	10/21/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Buchanan RE: Kevin Phillips. 1 pg.

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6	56	10/21/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Buchanan RE: Kevin Phillips. 1 pg.

dc
October 8, 1970

MEMORANDUM FOR: MR. MURRAY CHOTINER
FROM: ALEXANDER P. BUTTERFIELD
SUBJECT: GOP Congressional Candidate,
Brian Lewis

I am attaching for your files the information we talked about on the telephone concerning Brian Lewis, the GOP's congressional candidate in Washington State's 7th District. He appears to be an especially good man so I hope we are not "writing him off" completely.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 14, 1970

*Rec'd at
6:47 Oct 16
TL²*

MEMORANDUM FOR MR. H. R. HALDEMAN

FROM: DWIGHT L. CHAPIN

You asked for a quick analysis of the Cabinet Officers' campaigning program.

This is a very rough report. I have talked to Secretary Romney, Bob Finch, and Secretary Richardson. Although Richardson has not gone out yet, he says he has learned from his people that forthcoming trips are in order and that they have been satisfied with the way the schedule has been programmed. Secretary Romney says the work by Ruwe's operation has been reasonably good. He feels that the schedule has been fine and that he is getting good press, and radio and television coverage. He feels that we are doing a good job of meshing the Cabinet Officers with the various candidates. He made a specific point of mentioning that he is trying to pull the various candidates into Department-type matters which relate to their various Districts -- or Senate races. When asked to list any problems or complaints, he could come up with none. Bob Finch feels that a fine job is being done and he has heard of no complaints from any of the Cabinet Members. He feels the advancing is going well. (He has two advance men who are assigned to him and leap-frog so that he gets familiar with them and they become accustomed with the way he wants to have events handled.)

Bob says he is getting good television coverage and good print coverage.

Mitchell was in San Francisco a few days ago. According to Nick Ruwe, he was very satisfied with the advancing and the play he got in the press out there. Nick had followed up in terms of checking with Mitchell to get his reaction.

2.

In terms of how Nick feels about things, he is happy to have the polling information which you or your office supplied this morning. He is reevaluating the various schedules for the Cabinet Members and will adjust them in order to see that the proper weight is put where it is needed. It is his feeling that the Cabinet Officers are getting good press and that they are doing the job for the local candidates in terms of getting the television time which they otherwise would not be getting. In two States, Utah and Texas, they have said that they believe they have had enough top Administration people in and they are worried about a carpet -bagging type issue. Nick is going back to those candidates and explain the advantage of having top Cabinet people in and the amount of television exposure it is helping the candidates to receive. I think this problem is symptomatic of the one we are finding with David, Tricia, and Mrs. Nixon in the sense that the candidates are worried about having too many of our people coming into their States. It is a point which has to be reasoned out with the various candidates and Nick obviously understands this and is working against the problem.

Attached you will find a memorandum for your signature to Nick asking for his final plan for the wrapup of this fall campaign period based on the new poll information. It is my opinion that from the limited information I have the operation is moving along and that generally people seem to be pleased.

October 12, 1970

*Don
2
items*

MEMORANDUM FOR: MR. CHAPIN

A number of odds and ends. First, get Ollie, and maybe the press people, looking for some better film of the kids in Ireland - both stills and movie footage. There should be some sensational pictures out of that, but nothing we've seen so far really amounts to much.

When the President is in California on election day, he wants to have Merritt in to do another portrait of him. He'll take some time on that day to do it.

In scheduling Florida, consider Fort Lauderdale and Palm Beach, and the west coast, doing some things where we haven't been. The President is not particularly interested in St. Petersburg, Tampa, or Orlando.

Will you check up on Tricia's scheduling and give me a report on why they knocked off Utah and Tennessee early this week. Was this screwed up? Is there a story out that she has canceled now? The family is all very much concerned about this.

Also, get them going fast on a Pat Nixon schedule - either here at the White House or on the road to keep her busy during the time the President is campaigning. She should not accompany him on any of the campaign activity, except the rally in California. She should end up there on the 30th, but nothing other than that.

For California we should probably go ahead and lock up the 30th, but only if Murphy and Reagan can be there.

The President suggests that when Pat Nixon is with him on a campaign thing, it might be better for her and the kids, if they are along, to sit in a guest of honor box, instead of sitting on the platform. They can then be introduced from their place in the audience, which is a little more appropriate when he's not running for office.

Mr. Chapin

- 2 -

October 12, 1970

*Brown
on James
Marshall*

There is to be no meeting set up with the local press on the campaign stops - just an opportunity for a handshake. Don't get into a thing where he has to answer questions from them. He might do so, but **he** doesn't want to be locked into it.

H.R. HALDEMAN

HRH:cg

~~Confidential~~

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ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By EMP NARS, Date 1-22-81
October 21, 1970

MEMORANDUM FOR : MR. BUCHANAN

You might be able to make the point to Kevin Phillips that he should temper his predictions a bit on this election because he may be approaching it from an entirely too pessimistic view. Also, it would be helpful, obviously, if his doom crying were abated for the next ten days.

H. R. HALDEMAN

HRH:pm

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October 21, 1970

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H. R. HALDEMAN

HRH:pm