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July 20, 1970

MEMORANDUM FOR: MR. CHAPIN

I need a program from you before we leave for California that is done on a very confidential basis for the President's review only, of how Tricia, Julie and Mrs. Nixon can help in the campaign.

They are not to know we are going this.

What we need is to figure out what would be effective, but not blatantly political, as a way that they could go out to help candidates. This would, of course, make it possible for them to cover states without the President having to go in.

Some thought should be given to this with the political people but not in such a way that it gets back to the East Wing until we've worked up some ideas for the President to consider. This is a matter of high priority. Don't let it drop.

H. R. HALEMAN

HRH:cg
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H. R. HALDEMAN
July 22, 1970

MEMORANDUM FOR: MR. CHAPIN

We should, as you know, work up some recommendations for Tricia and Julie for campaigning. We should always look for places where they will get TV coverage. Visits to Fairs, etc., would be good - they should not just do teas with the Republican women. They should be used for top Congressional candidates and can also be used to score Brownie points in the good states like Kansas, where the President and possibly the Vice President will not be able to go.

H. R. HALDEMAN

HRH:cg
MEMORANDUM FOR: MR. CHAPIN

When Lodge gets back from Rome he should be scheduled for a speaking tour around the country and be used as heavily as possible from now through the election, speaking to every major Catholic group we can line up all over the country, concentrating almost totally in the key states where there are Catholics such as Illinois, Ohio, California, Wisconsin. That is, those states where we have strong Senate races where the Catholic vote is a major influence. He should not make a political speech, but he should allow the candidate, our candidate, to appear with him and he should give a report to these Catholic groups on the great progress being made as a result of our opening relationships with the Vatican.

Have someone in the political operation make an analysis of the states that meet the above criteria and let me see a plan for how you are going to use Lodge. If there is any reluctance on Lodge’s part, the President will put the heat on him.

H. R. HALDEMAN

HRH:pm