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MEMORANDUM FOR: MR. BUCHANAN

Can we put someone on to the New York Senate race — not Chotiner or Dent or anybody in our political unit here — who can counsel Buckley on strategy and planning. It would seem to be obvious that if he ran a total pro-Nixon campaign, particularly avoiding an attempt to appeal to either the Jews or the Blacks but rather going for the Catholic Democrats and the Nixon Republicans and really playing this up, that he would have a very strong opportunity of slicing up all of that vote and leaving Goodell and Ottinger to divide the Jews, Blacks and left-wing Democrats and then in the process Buckley could come out top man of the three.

Any plan or approach that you have along this line would be greatly appreciated.

H.R. HALDEMAN
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
June 3, 1970

FOR: / H. R. HALDEMAN
H. G. KLEIN

FROM: MURRAY CHOTNER

This is a tough one to handle, but I believe some solution to the problem must be made.

Roger Ailes, Harry Treleaven and Al Scott are entitled to engage in all the private enterprise they can handle. Even though they do not represent, directly or indirectly, that their private accounts have the blessing of the White House or the National Committee, individual campaigns are retaining them on the assumption that they have the blessing of the White House and the RNC.

This assumption is based upon the premise that they are still handling matters for the President and/or the RNC, together with newspaper columnists reports that "although they claim they are in primary contests on their own, insiders assume the candidates the trio handle have the blessing of the White House and GOP headquarters."

What brings this to mind at this time is that I spoke with Roger Ailes about the Illinois matter where we hope Ailes will continue to handle the Senator Smith account and Ailes brought up the subject of losing the Snyder account in Indiana because Snyder reputedly is withdrawing from the race. Ailes implied that we were responsible for this.

Frankly, I couldn't care less if someone lost a fat account by virtue of someone withdrawing from a campaign which will help insure the election of a Republican U. S. Senator.

To make matters worse, Bob Ailes called Dean Burch, Chairman of the FCC, to ask for a briefing on Snyder going to the FCC.

Please understand this is not critical, but I think some further clarification is needed by the private sector.