

Richard Nixon Presidential Library  
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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
6	41	4/2/1970	<input type="checkbox"/>	Domestic Policy	Memo	From Nofziger to Haldeman RE: RNC public relations. Handwritten note added by unkown. 1 pg.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING

E.O. 12065, Section 6-102

By Emp NARS, Date 11-28-80

April 2, 1970

CONFIDENTIAL

TO: BOB HALDEMAN  
FROM: LYN NOFZIGER *LN*  
RE: REPUBLICAN NATIONAL COMMITTEE PRESS AND P.R.

1. I have mentioned this to both Dent and Klein but if nothing is to be done, I want it not done at your level.
2. RNC Communications Director, Dick Garbett is quitting which gives us a great opportunity to get control of and re-mold the entire National Committee P.R. apparatus, which isn't much now.

I suggest that we, not the National Committee, pick the next P.R. Director at the National Committee. I suggest that we minimize the "aren't we great" approach and switch to an "attack and defend" approach.

Here is the place we could plant a speech writer to take advantage of their research operation.

Here is the place, if Rog Morton won't do it, where we can develop a "negative" spokesman" that President Nixon can always disavow if he has to.

The proper P.R. Director could be a very effective leak.

I would hate to see them hire some sweet fellow who didn't want to get in trouble or was too busy meditating to act.

I think the whole set-up over there ought to be discussed thoroughly and be made effective.

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