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March 14, 1969

MEMORANDUM FOR: MR. EHRlichMAN

As you know, the President met today with Roger Ailes. At this time Roger informed the President of the formation of his new company to do television production and indicated his interest in becoming active in providing television production service for political candidates.

The President felt that it would be extremely wise for the National Committee and/or the House and Senate Campaign Committees to retain Ailes' services for three or four very key, tough but winable Senate races.

He had in mind having Roger teach the candidates how to use television, work with them on how to get exposure, and actually make contacts for them with the television stations, etc.

He also thought that it would be wise to use Roger for the House and Senate Campaign Committees' production of their Committee television materials.

I know that there are other things underway in this regard - especially the use of Harry Treleaven - but I pass this on because it was all discussed by the President in Ailes' presence.

On a personal note, I believe Roger could be extremely valuable and that the Committees should consider using him.

H. R. Haldeman