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<td>9/26/1970</td>
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<td>Campaign</td>
<td>Other Document</td>
<td>Notes, presumably written by Haldeman, regarding campaign strategy. 1 pg.</td>
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</table>
Have to avoid letting Dems get well.
Don't say they've changed their mind - instead continue to make the charge of what they've said but then deny it.

See if there's an ad that Meshin, HR, TK, McNamara
Where they take take a permissive position.
Cut this in TV & radio:
Here's what he said:
Pay no atten to their change of line

Develop a campaign sheet of quotes
radicals
get it circulated - at meetings, etc.
done for each candidate

Ten key votes -
identify the votes
Keeps House - closest race - against Truman

Get in understand of a language
include some pertinent quotes.