

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
5	38	7/23/1969	<input type="checkbox"/>	Personal	Memo	Copy of memo from Harry Dent to Jim Allison RE: Dr. Bailey being a little off base. 1 pg.
5	38	7/22/1969	<input type="checkbox"/>	Campaign	Memo	Memo from Buck Limehouse and Jim Allison to Harry Dent RE: RN's interest in baseball. 1 pg.
5	38	7/16/1969	<input type="checkbox"/>	Campaign	Memo	Copy of memo from Harry Dent to Rogers Morton RE: John King of Denver and news media purchases. 1 pg.

Handwritten initials

July 23, 1969

TO: Jim Allison

FROM: Harry Dent

Please keep this confidential. I did think Dr. Bailey was a little off-base and I also think he did nothing but waste our time standing up asking for people to tell him what to tell them. Seems to me he ought to be able to do better than this.



Republican
National
Committee.

RNC

MEMORANDUM

FOR: Harry Dent
FROM: Buck Limehouse *BL*
Jim Allison
SUBJ: President's Interest in Baseball
DATE: July 22, 1969

"Harry, keep it up." The interest the President is showing in sports, particularly baseball, is great PR. As you may or may not know, interest in baseball is at an all time high in the United States and the average fan likes to identify with the President or public figure who likes the same things he does. The business of calling in the athletes who supported the President, and having in the all star players, and going to the games is one of the best things image-wise that is being done. I am sure that he does this because he thoroughly enjoys it, but it is also a big plus for us. I would recommend the same interest and enthusiasm during the football season so that throughout the Nixon Administration the little man can come to think of himself and the President as liking the same things. Just remember that athletes like Ted Williams and Vince Lombardi are heroes to Democrats and Independents, too.

HBL/pap

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12066, Section 1.02
BY CRJ HARS, Date: 6/5/81

July 16, 1969

~~CONFIDENTIAL~~

TO: Rogers Morton

FROM: Harry Dent

You may recall that you and I were instructed to see about some news media purchases. John King of Denver is interested in doing some of this. Eventually, you and I should sit down with a few good people like this.