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4	4	10/6/1970	<input type="checkbox"/>	Campaign	Memo	Memo from Colson to Nofzinger, Huston, Buchanan, Chotiner, Dent (cc: to Higby, Waldron) introducing quotes and associations of '70, '72 opponents compiled for campaign attacks. 2 pgs.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

October 6, 1970

MEMORANDUM FOR LYN NOFZIGER  
TOM HUSTON  
PAT BUCHANAN  
MURRAY CHOTINER  
HARRY DENT

Enclosed is a compilation of the most usable quotes we have at this time on each of our 1970 target Senators and potential national contenders for 1972. You will notice that we have thrown out a lot of the junk and have tried to cull down to just the good, tough usable material. We have also knocked out any inconsistent material, i.e., conflicting statements on Vietnam, because we will not give anyone credit for changing positions. We are only seeking extreme statements whenever they were made and without regard to any recent change of heart.

As part of the distillation process, we have ended up with very little material on certain Senators -- take Burdick for example. What we will do, therefore, in composing the Burdick ad is to use his statement praising Ramsey Clark and then bring in all of Ramsey Clark's extreme statements.

We have also included campaign financing from extreme groups. In each state where McGovern has put a pot of money, we can of course drag out the best quotes of George McGovern.

What this therefore boils down to is that each Senator will have to be treated differently depending on how much we have him on record and how much we can attribute from others who can be related to his campaign.

What I would very much appreciate today would be your comments as to anything in the enclosed that is: (1) unusable or inappropriate, (2) any general suggestions on material which should be tied together, and (3) any glaring omissions that you might see, i.e., where we have missed a choice quote on a particular Senator.

We are dealing here only with statements which will make up the body of the ads. Lyn Nofziger has independently the radical lib voting record and the big spending material which will of course be woven into the final product.

Please let me have your comments as soon as possible.



Charles W. Colson

cc: Larry Higby - FYI  
Agnes Waldron