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MEMORANDUM FOR: HERB STEIN
FROM: CHARLES COLSON

I raised the question this afternoon that you and I had discussed about attacking McGovern for wanting to remove controls and thereby allowing food prices to soar. The policy judgment is that we should make no predictions ourselves about controls, as to whether we intend to keep them on or remove them. In other words, we should preserve all of our options in this area. That does not in any way, however, preclude us from attacking McGovern for his ill-advised, ill-considered pronouncement that he will remove controls and go back to the discredited guidelines of the Johnson Administration. We can hit him very hard without implying what we're going to be doing -- and we should do so.

cc: Don Rumsfeld
MEMORANDUM FOR: BOB BROWN
FROM: CHARLES COLSON

October 2, 1972

One of our political analysts whose judgment is quite good has suggested that we carefully, quietly, on a low key basis, spread the word throughout the black community that McGovern now favors white flight schools. His aid to parochial schools speech did not distinguish, as our proposal does, white segregationist academies from non-public schools generally. He spoke merely of aiding non-public schools, specifically parochial schools. We have made quite a distinction of the fact that the aid would go only to those schools that have IRS eligibility, which of course excludes the Southern white academies.

Naturally we cannot do this in a big visible way, but I would think some articles in black publications, perhaps some leaflets and perhaps some talk from the pulpit would get the message through the black community that McGovern in this proposal and in his attempt to win votes in the Northeast, has really sold out the blacks in the South. A word of mouth campaign could be very devastating on him in this regard and, of course, won't hurt us a bit because of the nature of our bill and the fact that the blacks aren't really expecting us to be on their side on all of these issues, whereas they do expect it from McGovern.

bce: Ken Clawson: I don't want Stan Scott to have a copy of this but you might talk to him about it.