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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 13, 1972

TO: CHUCK COLSON

FROM: NOEL KOCH

SUBJECT: Shakespeare, Henry IV, Part 1

Dick
→ File
this is being handled
WZ

(Glendower: I can call spirits from the vasty deep.

Hotspur: Why, so can I, or so can any man; But will they come when you do call for them?)

1. The present effort to enlist Congress in public support of the President has progressed to a point where its potential success is jeopardized by the failure to provide the means to promote this effort -- and the means to provide any effort to consolidate and sustain it.

It is essential to the workings of my operation that I have a knowledgeable and reliable and loyal person at the Republican National Committee who can manage matters as relatively uncomplicated as setting up a press conference when asked, and who will provide the means to promote the statements, speeches, etc. that I bring out of the Congress.

Because we have yet to get such a person, we have not yet begun to realize even the full value of the relatively little that is now produced. The Spotmaster is never used, it is infeasible for me to go after one-shot statements because these require as much trouble to move through the RNC as a full dress attack, we have none of the connections that can get a man up to the gallerys when we want it, to mention a few matters.

Without belaboring the events surrounding the Dole press conference, it should be noted that what transpired was the norm -- not something unusual. That effort, however, succeeded in spite of everything. Another effort that did not succeed was the attack on Anderson mounted by Goldwater and Fannin. I got Tony Smith back on board, and I went to Fannin for the first time. Both offices issued extremely strong statements for us, both

EYES ONLY

were led to believe we'd get them out -- rather that I would get them out -- and neither statement ever surfaced. The only thing I have to get these people to help us is that they believe me when I tell them something, and that I accomplish what I say I'll accomplish -- which is to get their statements, speeches, et al, in the media.

In the present circumstances, I have the responsibility for all this without authority of my own to take the necessary steps to get the job done -- and without any apparent supporting authority to take the necessary steps for me.

2. I have tried, unsuccessfully, to get a man at the RNC that I know is good, and that I know will be loyal to the people he needs to be loyal to in this operation -- namely the President, the Chairman, Colson and Koch in that order. Last Friday, I was told they were interviewing him (Dunlap) for the job of Executive Director of the Committee to Re-Elect the President. This is a measure of his capacities -- and a measure of what we may be losing.

In the same period of time, others (none of whom have to deal with the man in that position in any consequential way) have successfully blocked Dunlap and have sought to promote one of their cronies. I would seriously urge the creation of a fund for the support of hacks who can't get jobs, but need \$35 thousand annual incomes by virtue of their association with other hacks who can't get themselves re-elected. This is not directed to the specific case, but would as a general rule be beneficial and save money in the long run by permitting the hiring of competent people, and eliminating the time wasted in dilatory maneuvering such as has kept the Buttram candidacy alive and kept Dunlap out.

I want to renew my request that Dunlap be interviewed by the competent people -- which excludes a lot who have already interviewed Buttram -- and failing in the effort to retain him, that we give priority to the search for additional candidates for the job.

EYES ONLY

3. The effort to get a place in the mess seems, despite the passage of two promised deadlines, to be unproductive. I appreciate the need to accomodate the burgeoning White House nobility, but I think there is a reasonable distinction to be drawn between those who belong to the mess as a matter of "prestige", and those who can use it to good advantage professionally, for want of a better word. Some part of my job is spent getting people to do things they don't really think they want to do. They often feel they are owed something -- some are more ambitious in their desires than others, wanting Presidential hearings and such, but generally the relationships require simply a modest bit of massaging. In the absence of this, everytime I go up there, I go up cold -- relationships are conducted on a project basis, in the office or on the phone, and are not sustained. I think all this is fairly clear -- the single point is that my operation would prosper considerably, and would be considerably easier for me, if I could invite the various members of Congress, or their staffs for lunch. As a token of good faith, I am willing to accept whatever screwy method might be devised to insure that I am using the mess for the objective stated, and not for such frivolous purposes as simply sitting down and eating lunch.

EYES ONLY