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October 19, 1972

MEMORANDUM FOR: PAT BUCHANAN
FROM: CHARLES COLSON

Some of the press comments in recent days suggest to me that the establishment is going down for its last dying gasp; as one of our better analysts put it, the last "burp" of the establishment, as they are trying to digest McGovern.

Maybe we could get some columns started through the Buckleys and Kilpatricks along the lines of how this is the establishment's last ditch effort to put their views through their hand-picked candidate, McGovern, across to the American people. They are about to be soundly repudiated and they are giving it their last breath, but it's too late.

I think it is terribly important to the President that in the second term it be made clear that he won on the issues and because of his record and leadership. It is also important to the country because we may at long last have a chance to strip the establishment of the power that it has had for so long.

Can you do something in this area?
October 10, 1972

MEMORANDUM FOR: PAT BUCHANAN
FROM: CHARLES COLSON

The line building in the liberal media is that McGovern's going to be soundly defeated because of his own ineptness -- the Eagleton affair, mistakes he has made, internal squabbling in the McGovern camp, etc., etc. Note what Mary McGrory has been doing. She has been eviscerating McGovern personally. The liberal media cannot possibly allow this election to be interpreted as the plebiscite that it is. John Roche did a neat column on what this election is all about, very much taking our line that it is really a referendum on the major issues of the day and that Nixon's view represent the views of the vast majority of the American people and that McGovern has simply, as Yankelovich pointed out, misjudged the mood of the country.

I think it is important that our side of this case be told. What about a Buchanan op ed piece? What is really the issue here is the establishment and its views. The Eastern Establishment is about to be repudiated by the American people. You could write this brilliantly and I'm sure that some of your friends on the conservative side would love to be talking about this and writing about it. In fact, Phillips could do a magnificent piece on this.

What do you think?
MEMORANDUM FOR: PAT BUCHANAN
FROM: CHARLES COLSON

September 20, 1972

What George McGovern said yesterday about the press is a hell of a lot more vicious than anything ever attributed to Vice President Agnew. Agnew also singled out elements of the media, the networks and the Washington Post in the New York Times. McGovern, of course, singled out the so-called conservative columnists. The point is the same, however. There is the same amount of intimidation. If, in fact, there is any intimidation at all. Why isn't there the same howl across the country now than there was when the Vice President said what he said about the press? Couldn't someone start writing about the double-standard? Certainly Buckley and Kilpatrick can. How about others? Do you think you can push this along?

Maybe if the Vice President were to say that he has a great deal of sympathy with McGovern, knows how he feels, but of course, had he said what McGovern said the roof would have fallen in, the Vice President, if he did this in a cute way, could escalate the McGovern comments and also get McGovern and the Vice President on the same level -- not a bad touch.

Cc: Ken Clawson
August 25, 1972

MEMORANDUM FOR: PAT BUCHANAN

FROM: CHARLES COLSON

Note the New York Times article attached in which Shriver talks with some pride of how his forebears all fought on the side of the Confederacy during the Civil War. That probably went over fine with the hometown crowd in Louisiana, but could sure raise hell with the Blacks. Only red necks brag about their family having fought in the Civil War. One need only recall the issues in the Civil War to realize how preposterous it is for a candidate for national office to be bragging about this.

It would seem to me we should get out some attack material and have perhaps some prominent Republican Blacks attack Shriver and demand he say whether he is proud of the fact that his ancestors fought to prevent slavery. In my opinion this is not a good national issue, but is a pretty damn good special appeal to Black groups and the Black media.

CC: Bob Brown
      Stan Scott
MEMORANDUM FOR: PAT BUCHANAN
FROM: CHARLES COLSON

August 22, 1972

John Connally is going on Issues and Answers this weekend. He would like some of our best attack material and talking points. I would suggest that we particularly hit hard on McGovern's refusal to accept any briefings either with Kissinger or, for example, yesterday from Carlucci on the Wilkes-Barre situation.

Also, we should hit the McGovern interview last weekend which was a complete sell-out to the Communists. Connally is the perfect guy to do this. Christian will be in the Connally suite at the Madison this Saturday and will be expecting to receive briefing materials and current attack material from us.

Would you please make sure this gets done?
MEMORANDUM FOR: PAT BUCHANAN
FROM: CHARLES COLSON

August 25, 1972

As reported in the New York Times on August 6, Sargent Shriver was a member of the "America First" movement on the Yale campus. I have also learned that he, after graduation from Yale, spent a considerable amount of time in Europe, specifically in Germany, where he showed distinctly pro-German sentiments. Of course, so did Joseph Kennedy, his future father-in-law. It seems to me this point is worth some exploration and then an evaluation as to how, if at all, it could be used. It certainly ought to shake up the Jewish community a little bit. When McGovern goes around charging the President with being a modern day Adolf Hitler, one might remind George McGovern that his own Vice Presidential candidate was a sympathizer with Hitler—the murderer of 6 million Jews.