

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
2	45	9/18/1972	<input type="checkbox"/>	Campaign	Memo	From Chapin for "The Post Election File" RE: plans for the months following the Election of 1972. 1 pg.
2	45	9/6/1972	<input type="checkbox"/>	Campaign	Memo	From Chapin to Steve Bull RE: Democrats for Nixon event. Carbon copy to David Parker. 1 pg.
2	45	9/6/1972	<input type="checkbox"/>	Campaign	Memo	From Chapin to Steve Bull RE: Democrats for Nixon event. Carbon copy to David Parker. 1 pg.
2	45	9/12/1972	<input type="checkbox"/>		Memo	From Chapin to William Carruthers RE: use of RN's family on television. 1 pg.

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2	45	9/7/1972	<input type="checkbox"/>	Foreign Policy	Memo	From Chapin to Haldeman RE: senatorial trip to Europe. 1 pg.
2	45	9/23/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Stephen B. Bull, via Chapin, to Hadlleman RE: meeting with Jewish leaders. Includes list of Jewish leaders. 5 pgs.
2	45	9/21/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Bruce Herschensohn to Chapin RE: RN's legacy. 2 pgs.

September 18, 1972  
2:30 p. m.

MEMORANDUM FOR:                   THE POST ELECTION FILE  
FROM:                                 DWIGHT L. CHAPIN

1.     Have the President receive in person the Nobel Peace Prize.
2.     Take a trip soon after the election, while we have the momentum going to capitalize upon it.
3.     For gifts to campaign workers, make up a flannel board with all the various campaign buttons used during the 1972 campaign.

September 6, 1972

MEMORANDUM FOR:                   STEVE BULL  
FROM:                                 DWIGHT L. CHAPIN

The President is curious as to whether or not spouses are going to be invited to the Democrats for Nixon event which Connally is going to have at his ranch. Will you please check and see what the story is on this. If the question is raised to you as to what the President's preference would be, he prefers no spouses. However, if the matter is already resolved and there are going to be spouses, then that's no problem. In any case, will you determine what the situation is on this and let me know later today.

cc: David Parker

September 6, 1972

MEMORANDUM FOR:                   STEVE BULL  
FROM:                                DWIGHT L. CHAPIN

The President is curious as to whether or not spouses are going to be invited to the Democrats for Nixon event which Connally is going to have at his ranch. Will you please check and see what the story is on this. If the question is raised to you as to what the President's preference would be, he prefers no spouses. However, if the matter is already resolved and there are going to be spouses, then that's no problem. In any case, will you determine what the situation is on this and let me know later today.

cc: David Parker

September 12, 1972

MEMORANDUM FOR: MR. WILLIAM CARRUTHERS  
FROM: DWIGHT L. CHAPIN

I would like you to take a hard look at the TV interview which Julie did with Barbara Walters and Ed Newman on Monday.

After looking at the tape, let me know what your feelings are. What I am really questioning is whether there is a need for you to spend some time with Members of the First Family and give them some pointers as to various techniques or changes they may make in their television appearances. Obviously, this is a ticklish subject but I am sure we can handle it in order to maximize their appearances if we put our minds to it.

September 7, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

You might be interested to know that Senator, and also surrogate, Hugh Scott is going on a three week boondoggle to Europe in October. Senator Taft is one of the other surrogates that I know is going with him. Great timing on their parts!

September 23, 1972

MEMORANDUM FOR: MR. H. R. HALDEMAN  
FROM: STEPHEN B. BULL  
VIA: DWIGHT L. CHAPIN  
SUBJECT: Meeting with Jewish Leaders

Attached is a schedule proposal for a 10-minute meeting in New York with Max Fisher. This would be prior to the meeting with the Jewish group.

Regarding the meeting, Len Garment has been communicating with Max Fisher who has submitted the attached list of those whom he feels should be present.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

I understand that Dr. Kissinger, Mr. Mitchell and Mr. Garment have been approved to be at this larger session.

YES \_\_\_\_\_ NO \_\_\_\_\_

Should Clark MacGregor sit in on this meeting?

YES \_\_\_\_\_ NO \_\_\_\_\_

The schedule proposal for the private session with Max Fisher, which was prepared in consultation with Clark MacGregor, indicates that we don't really know precisely why the President should meet with this group of Jewish leaders, but that we could find out after confirming Fisher's private meeting, in consulting with him.

It is apparent, however, that the purpose is to stroke these Jewish leaders who are working on the President's behalf and by having Fisher shepherd the President in to meet this group, it would thereby build Fisher's stature and make him more effective in accomplishing his task of generating support for the President among the Jewish community.

As Len Garment and I envision this session with the group of Jewish leaders, it would follow immediately after the private meeting with Fisher in the Presidential suite. Max would escort the President into a separate room on another floor of the Waldorf where the group would be gathered having cocktails. The President would greet each one and Ollie Atkins would take a photograph just as we do with the private meetings with GOP leaders in different states. Following the photographs, the President would make informal remarks to them and then depart. This would not be a sit-down meeting, but a greeting. The total time would not exceed thirty minutes.

APPROVE FORMAT \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

## JEWISH LEADERS

Max Fisher, Detroit, Michigan

Dr. William Wexler, Savannah, Georgia, former International President of B'nai B'rith - lifelong Democrat

Samuel Rothberg, Peoria, Illinois - leader of Israel Bonds organization and American Friends of Hebrew University - lifelong Democrat

Samuel Hausman, New York City - former President of New York Jewish Federation and closest supporter of Governor Rockefeller in Jewish community.

Albert Spiegel, Los Angeles, California - Pres. of the Greater Los Angeles Jewish Federation and the Southern California Re-elect Chairman.

Taft Schreiber, Los Angeles, California

George Klein, New York City - leader of the Orthodox Jewish community of New York City

Robert Russell, Miami, Florida - President of the Jewish Federation, Miami, Florida

Leonard Strelitz, Norfolk, Virginia - National Campaign Chairman, United Jewish Appeal

Leonard Goldfine, Philadelphia, Pennsylvania - Campaign Chairman, Jewish Federation of Philadelphia

Rita Hauser, New York City - former U.S. Ambassador to United Nations Commission on Human Rights

Laurence Tisch, New York City - President, Loews Corporation, lifelong Democrat, leading Jewish contributor.

Arthur Cohen, New York City - real estate industry, leading Jewish contributor.

**Gustav Levy, New York City - Long time supporter of the President in Jewish community, head of Goldman-Sachs**

**Jacques Torczyner, New York City - Former President of Zionists Organizations of America**

**Rabbi Herschel Schacter, New York City, Former President of the Conference of Presidents of Major American Jewish Organizations**

**Mel Dubinsky, St. Louis, Missouri - National Campaign Chairman, United Jewish Appeal**

**Morris Jaffee, Dallas, Texas - Attorney and active in Dallas Jewish community - long time supporter of the President**

**Meshullam Ricklis, New York City - long time Democrat and one of the leading contributors in the Jewish community**

**Saul Steinberg, New York City - head of Leasco, Inc. and one of America's most prominent young business men**

**Rabbi Seymour Siegel, New York City - Professor, Jewish Theological Seminary, New York**

**Judge Matthew Brown, Boston, Mass. - President of the Combined Jewish Philanthropies, Boston, Mass.**

**Nathan Lipson, Atlanta, Georgia, National Campaign Chairman, United Jewish Appeal**

**Herman Weisman, New York City - President, Zionists Organization of America**

**Leonard Greenberg, Hartford, Connecticut - leader in the Jewish community of Hartford, Conn.**

**Raymond Rackiff, Pittsburgh, Penn.**

**Alex Grasse, Pittsburgh, Penn.**

Gilbert Flapperman, Rabbi - New York City

Donald Lowitz, Chicago, Illinois

Harold Dobbs, New York City

Alex Miller, Cleveland, Ohio

David Litwin, New Jersey

STAFF

Lawrence Goldberg, Washington, D. C.

Rabbi Ronald Greenwald, New York City

## THE WHITE HOUSE

WASHINGTON

September 21, 1972

MEMORANDUM FOR: DWIGHT CHAPIN

FROM: BRUCE HERSCHENSOHN

SUBJECT: A Permanent President

What is it that makes us feel that something isn't quite right? Tex McCrary is disturbed the President has never made Bartlett's Familiar Quotations. At meetings we speak about visionary statements. Theodore White says he needs to spell out his plans for the next four years. Len Garment feels he ought to go beyond the next four years. What is this all about? What is this feeling?

Are we creating a problem where none exists? His first Administration has been and is more than successful and the polls all indicate an easy win for a second Administration. Yet there is something all of us feel and we want to do something about it. Are we right or wrong?

We worry about it because we feel the nation thinks about it. I think that's true. I think the nation realizes he is a superb President but something that has no name, doesn't sit quite right. I would guess the President feels it, too, but in effect says "I don't care" - - and with good reason. He is doing well enough. But could it make a difference and is it important? And what is it?

What it probably is, is that we want President Nixon to be permanent - - to live beyond his mortality - - which, of course, is what all great men do. It is probably the test of greatness. We all feel he is great, but temporary, and that doesn't jibe.

Though I was neither a supporter or follower of JFK when he was alive, I recognize that since his death he has become permanent. That means something. Herbert Hoover has not become permanent. Wilson has become permanent. LBJ probably will not become permanent. Is it what they did? Is it what they accomplished that makes the difference? Not really. What did JFK do? Go to Vienna!? What often becomes immortal is what they said - - that ability to inspire people who are yet to be born - - Words that apply to generations to come.

## THE WHITE HOUSE

WASHINGTON

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People find it easier to re-read than remember, especially if the events happened before their birth.

In the year 2072 people can say, "As Franklin Roosevelt once said, 'The only thing to fear is fear itself.'" It will live forever because it has meaning beyond a single time or event. It will always apply.

In the year 2072 people can say, "As John Kennedy once said, 'Ask not what your country can do for you, but ask what you can do for your country.'" It follows the same rule. Lincoln's words follow the same rule. So do Churchill's.

But in 2072 can people say, "As Richard Nixon once said, 'Change that works'?" No. They can't. It doesn't have permanence. "A generation of peace" and "the new majority" are only good for the moment. Permanent? No, because they don't apply to timeless situations.

Subconsciously, we all keep asking "why can't our President be permanent?"

Well, maybe he doesn't want to be. But what if he does want to be? It would be so easy to do, now that his actions are world-recognized as giant achievements. It could be the difference between being a great President between the years 1969-1976 and being a great President between the years 1969-Infinity.

I think that's what we feel and what the nation feels without knowing it. There is something so indefinably heroic about a Permanent President. We have had so many excellent Presidents but so few Permanent Presidents.

Maybe it doesn't make any difference right now. But it's difficult not to think, "Nuts! His actions are permanent and his words aren't. His actions will live forever but the 'him' will be lost because he will be bracketed like book-ends between the words of JFK before him and someone else after him." Too bad.