

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
2	36	9/13/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Chapin to colson RE: RN on ABC television show. Carbon copy to John Scali. 1 pg.
2	36	9/21/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Chapin to Haldeman RE: GOP Fund Raising Dinner. 1 pg.

September 13, 1971

DETERMINED TO BE AN  
ADMINISTRATIVE CONFIDENTIAL  
E.O. 12065  
Section 6-102  
8/19/80

MEMORANDUM FOR:

CHUCK COLSON

FROM:

DWIGHT L. CHAPIN

I'm sure you've thought of this, but what are we doing to get the ABC television show on Mrs. Nixon, which ran last night, aired again? We should crank up letters and put some pressure on ABC in order to see that it is aired once again in prime time.

cc: John Scali

September 21, 1971

MEMORANDUM FOR: MR. H. R. HALDEMAN  
FROM: DWIGHT L. CHAPIN  
SUBJECT: GOP Fund Raising Dinner

Here we go again,... I understand from talking to you over the weekend that the President has agreed to making two speeches during the November 9 GOP Fund Raising Dinners across the country. This would mean one speech in New York for the Eastern portion of the country between 8:30 and 9:00 p.m. and then another speech for the Midwest and West at 11:00 to 11:30 p.m. CST from Chicago (9:00 to 9:30 PST).

George Murphy was opposed to the above plan for three reasons: (1) He feels that the time frame is too early for New York City where people like to go to dinner late; (2) It is too late for the Central Standard time zone where people are used to going to bed earlier, and (3) It loses the effect of one hookup across the country - so to speak "uniting the Party all at once".

Murphy's ideal situation would be a 6:00 p.m. reception in Chicago and a 10:30 p.m. speech from New York City across the country (7:30 p.m. Los Angeles time).

The Attorney General had endorsed the twospeech concept. He has not been presented with Murphy's arguments as stated above.

I talked to Tom Evans again this morning and he kind of concurs with me that George Murphy is living in the past. He envisions the President going in and doing light banter as the cameras are switched back and forth across the country to the dinners in Chicago and Los Angeles (the President is in New York), as he cracks jokes and does a monologue with Chairman Dole, Rockefeller, Reagan, and the Vice President. I think that we will probably have to look at this as an innovative move and build it up to a Presidential level. The way these dinners have worked in the past have always been disasters anyway.