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<td>8/17/1971</td>
<td>☐</td>
<td>Domestic Policy</td>
<td>Memo</td>
<td>From Chapin to Colson RE: RN as Time Magazine's 1971 Man of the Year. 1 pg.</td>
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August 17, 1971

MEMORANDUM FOR: CHUCK COLSON
FROM: DWIGHT L. CHAPIN

Why don't we get a very prominent person whose name would be instantly recognized to write a letter to the editors of Time magazine -- the purpose being to get a reprint in the letter section -- saying that beyond any question of doubt Richard Nixon must be Time's Man of the Year for 1971. His leadership, boldness, courage, etc. regarding the China initiative, as well as his economic program, should cinch this fact. The letter obviously should be very well written and stress those qualities of the President which these two major decisions exemplify. I think the uniqueness of having the letter done now out of the blue could spark many other letters to Time, some which may be negative but my guess is that Time will end up making him the Man of the Year anyway.
MEMORANDUM FOR:  MR. RICHARD MOORE
FROM:  DWIGHT L. CHAPIN

August 2, 1971

In Sunday's New York Times, there was an article on the Bicentennial. It makes a point that Leonard Bernstein had been picked to write a symphony for America's Bicentennial.

There are good reasons why we should get this decision reversed. John Dean can provide you with the background on Bernstein. Once you have looked it over, why don't we figure out a strategy and get in touch with Mahoney and try to get this turned around.

cc: Mr. Dean