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<td>Campaign</td>
<td>Memo</td>
<td>Telephone call recommendation made by John Whitaker and Harry Dent. The recommended recipient is Walter Hickel, and the call would focus on meetings with Johnson and Connally. 2 pgs.</td>
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<td>42</td>
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<td>From Gene Pulliam to Herb Klein RE: a message for RN. 1 pg.</td>
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TELEPHONE CALL

SECRETARY WALTER HICKEL

RECOMMENDED BY: John Whitaker and Harry Dent

REASON:

On the flight to the Redwoods, the President asked Secretary Hickel to visit with former President Johnson regarding the subject of Congressman George Bush running for the Senate from Texas. Additionally, the President asked Secretary Hickel to sound out former Governor Connally on his intention to run for the Senate from Texas.

Secretary Hickel plans to see both former President Johnson and former Governor Connally around October 15. Hickel has asked Whitaker to request the President to call him for advice before he goes to Texas.

As an additional matter, Secretary Hickel feels somewhat slighted and neglected. It is his belief that he was the only Cabinet member at last Sunday night's dinner for the AP Board of Directors that was not asked to make some remarks.

TALKING POINTS:

1. Secretary Hickel should encourage Connally not to run against Yarborough in the Primary and try to convince Connally and former President Johnson that George Bush has a chance.

2. Secretary Hickel should talk to Bush to get any favorable information Bush can give him on his chances of winning, since Connally and Johnson are probably convinced that Texas would never send two Republican Senators to Washington.

Hickel should transmit any favorable information Bush can give him on his chances of winning to Johnson and Connally.
TALKING POINTS: (Continued)

3. Secretary Hickel should probe Johnson and Connally on the intentions of Lt. Governor Ben Barnes running against Yarborough. In Dent's view, Barnes could be tougher than Yarborough for Bush to beat in the General.

4. At all costs, a way must be found to discourage Connally from running for the Senate. If he beats Yarborough and Bush, he would be a real conservative balancing Vice Presidential candidate in 1972 and could seriously hurt our chances of carrying Texas.
HERBERT KLEIN, PERSONAL

THE WHITE HOUSE

DEAR HERB: WILL YOU KINDLY SEE THAT THE PRESIDENT GETS THIS
MESSAGE SOMETIME IN THE NEXT DAY OR TWO:

MY DEAR MR. PRESIDENT: HOW WONDERFUL THAT SOUNDS.

YOU WILL BE GETTING MILLIONS OF WORDS OF ADVICE, BUT PLEASE
MAKE IT A RULE TO TAKE A SHORT NAP EVERY DAY. JOHNSON SAVED
HIS LIFE BY DOING THIS. I WOULD HAVE BEEN DEAD YEARS AGO IF

MY DOCTOR HAD NOT INSISTED ON IT. YOUR INAUGURAL ADDRESS
WAS MAGNIFICENT AND INSPIRING. NINA, WHO IS A QUAKER LIKE YOU,
SAYS THE TWO BEST PRESIDENTS OF HER LIFETIME HAVE BEEN
QUAKERS - YOU AND HOOVER. SHE JOINS ME IN AFFECTIONATE
REGARDS TO PAT AND YOU. GOOD LUCK AND GOD BLESS BOTH OF YOU
GENE PULLIAM.